

March 29, 2011

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama down in MS but by narrower margins than '08

Raleigh, N.C. – Mississippi would probably not top most people's list of states where President Obama has improved since 2008. But except against Mike Huckabee, the president trails his potential 2012 opponents in the state by a smaller margin than he lost to John McCain (13 points)—even Governor Haley Barbour performs worse than McCain.

With a 54-40 lead over Obama, Huckabee essentially matches McCain's victory margin. But Barbour leads only 51-41, Newt Gingrich 48-42, Mitt Romney 46-40, and Sarah Palin 48-44. Obama more or less locks up all the 42% who approve of his job performance, but only Huckabee and, to a lesser extent, Barbour capture all the 54% who disapprove. A lot of that is because most of these candidates are unpopular even in this deeply red state.

52% approve of Barbour's job performance, and 39% disapprove, putting him barely in the top third of the 42 governors on which PPP has polled in the last year. But only a third of voters want him to make a run at the White House, with almost a majority (48%) against it. Most of that opposition comes from Democrats. Republicans are for his candidacy by a 2:1 margin, and independents are split down the middle.

Mississippi is the only state in which PPP has found Gingrich with a positive favorability margin, albeit barely (42-38). Huckabee is by far the best liked, with a +22 net favorability (51-29), but as everywhere else, Palin is disliked, though not nearly as much as some places (42-50). Romney also is in the red (34-41) mostly because he is by far the least liked by Republicans (barely in the positive, 43-35, while 64-73% like the others, and 83% approve of Barbour's performance) and even independents, with whom he normally is favored (35-52, far worse than even Palin and Gingrich, who are seen just slightly negatively by unaffiliated voters). Romney is viewed almost as well by Democrats as Huckabee is, though (25-41 versus Huckabee's 29-42).

"Mississippi voters like Haley Barbour but they don't think he should run for President and he wouldn't be as strong a general election candidate as Mike Huckabee even in his own home state," said Dean Debnam, President of Public Policy Polling.

PPP surveyed 817 Mississippi voters from March 24th to 27th. The survey's margin of error is +/-3.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

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Mississippi Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q
	Approve42%	
	Disapprove54%	
	Not sure	
Q2	Do you have a favorable or unfavorable opinion of Newt Gingrich?	Q
	Favorable42%	
	Unfavorable38%	
	Not sure21%	
Q3	Do you have a favorable or unfavorable opinion of Mike Huckabee?	
	Favorable51%	Q
	Unfavorable29%	
	Not sure21%	
Q4	Do you have a favorable or unfavorable opinion of Sarah Palin?	
	Favorable42%	Q
	Unfavorable50%	_
	Not sure 8%	
Q5	Do you have a favorable or unfavorable opinion of Mitt Romney?	
	Favorable34%	
	Unfavorable41%	Q
	Not sure25%	
Q6	Do you approve or disapprove of Governor Haley Barbour's job performance?	
	Approve52%	
	Disapprove39%	
	Not sure 9%	

Q/	Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?	ere
	Barack Obama	.42%
	Newt Gingrich	.48%
	Undecided	.10%
Q8	If the candidates for President next year we Democrat Barack Obama and Republican Huckabee, who would you vote for?	
	Barack Obama	.40%
	Mike Huckabee	.54%
	Undecided	. 6%
Q9	If the candidates for President next year we Democrat Barack Obama and Republican Sarah Palin, who would you vote for?	ere
	Barack Obama	.44%
	Sarah Palin	.48%
	Undecided	. 8%
Q10	If the candidates for President next year we Democrat Barack Obama and Republican Romney, who would you vote for?	
	Barack Obama	.40%
	Mitt Romney	.46%
	Undecided	
Q11	If the candidates for President next year we Democrat Barack Obama and Republican Haley Barbour, who would you vote for?	ere
	Barack Obama	.41%
	Haley Barbour	.51%
	Undecided	. 7%





QIZ	next year?	Siderii
	Yes	33%
	No	48%
	Not sure	19%
Q13	Who did you vote for President in 2008?	
	John McCain	54%
	Barack Obama	40%
	Someone Else/Don't Remember	7%
Q14	Would you describe yourself as very libera somewhat liberal, moderate, somewhat conservative, or very conservative?	al,
	Very liberal	11%
	Somewhat liberal	11%
	Moderate	28%
	Somewhat conservative	24%
	Very conservative	26%
Q15	If you are a woman, press 1. If a man, pre	
	Woman	56%
	Man	44%

۷.0	Republican, press 2. If you are an incor identify with another party, press 3	
	Democrat	40%
	Republican	40%
	Independent/Other	
Q17	If you are white, press 1. If African-A press 2. If other, press 3.	
	White	63%
	African-American	33%
	Other	4%
Q18	If you are 18 to 29 years old, press 1. 45, press 2. If 46 to 65, press 3. If you older than 65, press 4.	. If 30 to
	18 to 29	12%
	30 to 45	26%
	46 to 65	
	Older than 65	



		2008 Pres. Vote			
	Base	John McCain		Someone Else/Don't Remember	
Obama Approval		-	='	•	
Approve	42%	4%	94%	38%	
Disapprove		93%	4%	44%	
Not sure	3%	3%	2%	18%	

		2008 Pre	2008 Pres. Vote		
	Base	John McCain		Someone Else/Don't Remember	
Gingrich Favorability					
Favorable	42%	61%	18%	26%	
Unfavorable	38%	22%	56%	54%	
Not sure	21%	16%	26%	20%	

		2008 Pre	2008 Pres. Vote		
	Base		Barack Obama	Someone Else/Don't Remember	
Huckabee Favorability					
Favorable	51%	73%	24%	34%	
Unfavorable	29%	14%	47%	34%	
Not sure	21%	13%	29%	31%	

		2008 Pre	2008 Pres. Vote		
	Base	John McCain		Someone Else/Don't Remember	
Palin Favorability					
Favorable	42%	69%	8%	25%	
Unfavorable	50%	23%	85%	56%	
Not sure	8%	7%	7%	19%	





		2008 Pres. Vote			
	Base	John McCain		Someone Else/Don't Remember	
Romney Favorability					
Favorable	34%	43%	23%	30%	
Unfavorable	41%	38%	45%	43%	
Not sure	25%	19%	32%	27%	

		2008 Pre	2008 Pres. Vote		
	Base	John McCain		Someone Else/Don't Remember	
Barbour Approval					
Approve	52%	80%	14%	46%	
Disapprove	39%	14%	71%	43%	
Not sure	9%	5%	15%	12%	

		2008 Pre	2008 Pres. Vote			
	Base	John McCain		Someone Else/Don't Remember		
Obama/Gingrich						
Barack Obama	42%	6%	90%	42%		
Newt Gingrich	48%	85%	1%	33%		
Undecided	10%	10%	8%	25%		

		2008 Pre	2008 Pres. Vote			
	Base	John McCain		Someone Else/Don't Remember		
Obama/Huckabee						
Barack Obama	40%	3%	92%	35%		
Mike Huckabee	54%	92%	4%	43%		
Undecided	6%	5%	4%	22%		





		2008 Pre	2008 Pres. Vote			
	Base	John McCain		Someone Else/Don't Remember		
Obama/Palin		•				
Barack Obama	44%	5%	96%	44%		
Sarah Palin	48%	85%	2%	28%		
Undecided	8%	11%	2%	27%		

		2008 Pres. Vote				
	Base	John McCain		Someone Else/Don't Remember		
Obama/Romney						
Barack Obama	40%	3%	91%	41%		
Mitt Romney	46%	81%	3%	26%		
Undecided	13%	16%	5%	33%		

		2008 Pre	s. Vote	
	Base	John McCain		Someone Else/Don't Remember
Obama/Barbour				
Barack Obama	41%	5%	92%	35%
Haley Barbour	51%	88%	3%	43%
Undecided	7%	7%	5%	22%

		2008 Pre	s. Vote	
	Base	John McCain		Someone Else/Don't Remember
Want Barbour to Run for Pres?				
Yes	33%	51%	11%	26%
No	48%	26%	77%	49%
Not sure	19%	23%	12%	25%





		lde ology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obama Approval		-	-	=		
Approve	42%	71%	85%	51%	21%	22%
Disapprove	54%	29%	15%	40%	76%	77%
Not sure	3%	-	-	9%	2%	1%

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
Gingrich Favorability		-	-		-		
Favorable	42%	20%	25%	30%	49%	65%	
Unfavorable	38%	61%	69%	43%	29%	16%	
Not sure	21%	19%	6%	28%	22%	19%	

		lde ology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Huckabee Favorability		=	•	-	•	
Favorable	51%	34%	22%	41%	66%	66%
Unfavorable	29%	41%	52%	30%	20%	19%
Not sure	21%	25%	26%	29%	14%	14%

		Ideolog	leology						
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative			
Palin Favorability			-	-					
Favorable	42%	23%	3%	34%	55%	64%			
Unfavorable	50%	73%	84%	54%	38%	32%			
Not sure	8%	4%	13%	12%	7%	4%			





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Romney Favorability		-	-	<u>-</u>		
Favorable	34%	23%	16%	36%	47%	34%
Unfavorable	41%	46%	55%	31%	34%	49%
Not sure	25%	31%	28%	33%	19%	17%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Barbour Approval						
Approve	52%	25%	18%	39%	73%	71%
Disapprove	39%	62%	75%	48%	19%	22%
Not sure	9%	13%	7%	12%	8%	7%

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Obama/Gingrich		_	<u>-</u>	_	<u>-</u>	='			
Barack Obama	42%	69%	82%	54%	20%	20%			
Newt Gingrich	48%	17%	11%	33%	69%	73%			
Undecided	10%	14%	7%	13%	11%	6%			

		Ideolog	eology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Obam a/Huckabee			-	-					
Barack Obama	40%	69%	79%	50%	20%	20%			
Mike Huckabee	54%	19%	14%	44%	73%	78%			
Undecided	6%	12%	8%	6%	7%	2%			





		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative			
Obam a/Palin		,	·					
Barack Obama	44%	73%	87%	55%	22%	21%		
Sarah Palin	48%	24%	5%	34%	69%	73%		
Undecided	8%	4%	8%	11%	9%	7%		

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative			
Obama/Romney				-	-			
Barack Obama	40%	73%	87%	47%	19%	20%		
Mitt Romney	46%	21%	6%	38%	65%	66%		
Undecided	13%	6%	7%	15%	17%	14%		

		ldeolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Obam a/Barbour		_	-	_	-	='	
Barack Obama	41%	69%	89%	52%	18%	19%	
Haley Barbour	51%	23%	7%	38%	75%	75%	
Undecided	7%	8%	4%	10%	6%	6%	

		Ideolo	deology			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Want Barbour to Run for Pres?		=	•		•	
Yes	33%	23%	9%	25%	44%	48%
No	48%	66%	75%	53%	36%	35%
Not sure	19%	12%	16%	21%	21%	17%





		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	42%	46%	38%
Disapprove	54%	51%	59%
Not sure	3%	3%	4%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	42%	35%	51%
Unfavorable	38%	39%	36%
Not sure	21%	26%	13%

		Gender	
	Base	Woman	Man
Huckabee Favorability			
Favorable	51%	49%	54%
Unfavorable	29%	28%	29%
Not sure	21%	23%	17%

		Gender	
	Base	Woman	Man
Palin Favorability		- -	
Favorable	42%	38%	47%
Unfavorable	50%	52%	47%
Not sure	8%	10%	5%





		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	34%	36%	32%
Unfavorable	41%	35%	48%
Not sure	25%	28%	20%

		Gender	
	Base	Woman	Man
Barbour Approval		-	
Approve	52%	45%	61%
Disapprove	39%	43%	34%
Not sure	9%	12%	6%

		Gender	
	Base	Woman	Man
Obama/Gingrich		-	
Barack Obama	42%	44%	39%
Newt Gingrich	48%	42%	56%
Undecided	10%	14%	5%

		Gender	
	Base	Woman	Man
Obama/Huckabee		-	
Barack Obama	40%	44%	35%
Mike Huckabee	54%	48%	61%
Undecided	6%	8%	4%





		Gender	
	Base	Woman	Man
Obam a/Palin			
Barack Obama	44%	47%	39%
Sarah Palin	48%	42%	56%
Undecided	8%	11%	5%

		Gender	
	Base	Woman	Man
Obama/Romney			
Barack Obama	40%	43%	37%
Mitt Romney	46%	41%	53%
Undecided	13%	15%	10%

		Gender	
	Base	Woman	Man
Obama/Barbour		-	
Barack Obama	41%	46%	36%
Haley Barbour	51%	46%	59%
Undecided	7%	9%	5%

		Gender	
	Base	Woman	Man
Want Barbour to Run for Pres?			
Yes	33%	29%	39%
No	48%	52%	43%
Not sure	19%	19%	17%





		Party		
	Base	Democrat	Republican	Independent/Other
Obam a Approval				
Approve	42%	81%	8%	35%
Disapprove	54%	15%	90%	61%
Not sure	3%	4%	2%	4%

		Party		
	Base	Democrat	Republican	Independent/Other
Gingrich Favorability		='		
Favorable	42%	19%	64%	42%
Unfavorable	38%	52%	19%	46%
Not sure	21%	29%	16%	12%

		Party		
	Base	Democrat	Republican	Independent/Other
Huckabee Favorability		•		
Favorable	51%	29%	73%	48%
Unfavorable	29%	42%	13%	33%
Not sure	21%	29%	14%	18%

	Party			
Base	Democrat	Republican	Independent/Other	
	=			
42%	15%	67%	45%	
50%	76%	25%	48%	
8%	10%	7%	7%	
	42% 50%	42% 15% 50% 76%	Base Democrat Republican 42% 15% 67% 50% 76% 25%	





		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	34%	25%	43%	35%
Unfavorable	41%	41%	35%	52%
Not sure	25%	33%	22%	13%

		Party		
	Base	Democrat	Republican	Independent/Other
Barbour Approval		•	•	
Approve	52%	19%	83%	53%
Disapprove	39%	64%	12%	42%
Not sure	9%	17%	5%	5%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama/Gingrich				
Barack Obama	42%	79%	9%	35%
New t Gingrich	48%	12%	84%	47%
Undecided	10%	9%	7%	19%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama/Huckabee		='			
Barack Obama	40%	82%	4%	31%	
Mike Huckabee	54%	15%	92%	55%	
Undecided	6%	3%	5%	14%	





		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Obam a/Palin							
Barack Obama	44%	83%	7%	39%			
Sarah Palin	48%	13%	85%	42%			
Undecided	8%	4%	8%	18%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Romney						
Barack Obama	40%	79%	6%	33%		
Mitt Romney	46%	14%	80%	42%		
Undecided	13%	7%	14%	25%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Obam a/Barbour		-		-		
Barack Obama	41%	80%	6%	37%		
Haley Barbour	51%	14%	89%	48%		
Undecided	7%	6%	5%	15%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Want Barbour to Run for Pres?						
Yes	33%	12%	54%	35%		
No	48%	76%	27%	36%		
Not sure	19%	13%	19%	28%		





		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	42%	16%	93%	45%
Disapprove	54%	81%	5%	48%
Not sure	3%	4%	2%	6%

		Race		
	Base	White	African- American	Other
Gingrich Favorability				
Favorable	42%	53%	21%	32%
Unfavorable	38%	32%	48%	52%
Not sure	21%	15%	31%	16%

		Race		
	Base	White	African- American	Other
Huckabee Favorability		•		
Favorable	51%	66%	21%	45%
Unfavorable	29%	21%	44%	26%
Not sure	21%	13%	35%	29%

		Race		
	Base	White	African- American	Other
Palin Favorability				
Favorable	42%	60%	7%	35%
Unfavorable	50%	32%	83%	58%
Not sure	8%	7%	10%	6%





		Race		
	Base	White	African- American	Other
Rom ney Favorability				
Favorable	34%	44%	16%	35%
Unfavorable	41%	37%	49%	32%
Not sure	25%	19%	35%	32%

		Race		
	Base	White	African- American	Other
Barbour Approval				
Approve	52%	72%	14%	42%
Disapprove	39%	22%	70%	52%
Not sure	9%	6%	16%	6%

		Race		
	Base	White	African- American	Other
Obama/Gingrich				
Barack Obama	42%	18%	88%	45%
Newt Gingrich	48%	72%	2%	42%
Undecided	10%	10%	10%	13%

		Race		
	Base	White	African- American	Other
Obama/Huckabee				
Barack Obama	40%	14%	90%	45%
Mike Huckabee	54%	81%	4%	42%
Undecided	6%	5%	6%	13%





		Race				
	Base	White	African- American	Other		
Obam a/Palin						
Barack Obama	44%	17%	94%	48%		
Sarah Palin	48%	73%	1%	45%		
Undecided	8%	10%	5%	6%		

		Race			
	Base	White	African- American	Other	
Obama/Romney					
Barack Obama	40%	14%	91%	45%	
Mitt Romney	46%	70%	1%	42%	
Undecided	13%	16%	7%	13%	

		Race				
	Base	White	African- American	Other		
Obam a/Barbour						
Barack Obama	41%	16%	90%	45%		
Haley Barbour	51%	77%	4%	45%		
Undecided	7%	8%	6%	10%		

		Race				
	Base	White	African- American			
Want Barbour to Run for Pres?						
Yes	33%	47%	9%	26%		
No	48%	32%	77%	61%		
Not sure	19%	21%	15%	13%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	42%	43%	56%	41%	27%
Disapprove	54%	50%	42%	57%	68%
Not sure	3%	7%	2%	2%	5%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	42%	33%	39%	42%	49%
Unfavorable	38%	29%	43%	37%	38%
Not sure	21%	37%	18%	21%	13%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Huckabee Favorability		•	•	•		
Favorable	51%	36%	48%	50%	66%	
Unfavorable	29%	34%	27%	32%	19%	
Not sure	21%	30%	26%	18%	15%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	42%	43%	36%	42%	49%
Unfavorable	50%	38%	56%	52%	45%
Not sure	8%	19%	8%	6%	6%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	34%	30%	33%	33%	43%
Unfavorable	41%	38%	40%	44%	37%
Not sure	25%	31%	27%	23%	20%

		Age					
	Base	18 to 29		46 to 65	Older than 65		
Barbour Approval							
Approve	52%	42%	40%	54%	69%		
Disapprove	39%	48%	50%	36%	23%		
Not sure	9%	9%	10%	10%	8%		

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama/Gingrich					
Barack Obama	42%	46%	59%	39%	21%
Newt Gingrich	48%	35%	36%	51%	66%
Undecided	10%	19%	5%	10%	13%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Obam a/Huckabee					
Barack Obama	40%	44%	53%	38%	24%
Mike Huckabee	54%	47%	41%	56%	71%
Undecided	6%	9%	6%	6%	5%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obam a/Palin						
Barack Obama	44%	46%	56%	43%	25%	
Sarah Palin	48%	50%	35%	49%	61%	
Undecided	8%	4%	8%	8%	13%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Obam a/Rom ne y						
Barack Obama	40%	42%	55%	40%	22%	
Mitt Romney	46%	45%	34%	48%	60%	
Undecided	13%	13%	11%	12%	18%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a/Barbour						
Barack Obama	41%	45%	57%	39%	23%	
Haley Barbour	51%	49%	36%	56%	63%	
Undecided	7%	6%	7%	5%	13%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Want Barbour to Run for Pres?		•				
Yes	33%	36%	29%	34%	36%	
No	48%	53%	55%	47%	36%	
Not sure	19%	11%	16%	18%	27%	

