Kimball Political Consulting
Massachusetts Statewide Survey
Data collected September 20 between 8:00-8:30pm

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Executive Summary

- Voters who watched the debate thought Senator Brown won (50%-40%)

  o Democrats were twice as likely to think Warren won (62% to 27%)

  o Republicans were five times as likely to think Brown won (83% to 13%)

  o Independents were twice as likely to think Brown won (61% to 29%)

  o Females were split in who won the debate (43% to 43%)

  o Men thought Brown was the clear winner (57% to 37%)

  o Every age category thought Brown won the debate except those over 60 (Warren 47%-39%)

- In the Ballot Test, Brown holds a 1 point lead (48% to 47%) with 5% undecided

  o Democrats continue to somewhat support Brown with 23%

  o Republicans have rallied around Brown with 88% support

  o Independents continue to heavily support Brown +23 points (58%-35%)

  o Women are supporting Warren +5 (49% to 44%)

  o Men continue to break for Brown 52% to 44%

- Elizabeth Warren has a 51% favorable rating and a 42% unfavorable (+9)

    o Democrats hold a 76% to 19% ratio

    o Republicans have a 12% to 82% ratio

    o Amongst Independents Warren has a 50% unfavorable rating and a 41% favorable rating

    o Women have a +18 favorable impression (55% to 37%)

    o Males have a +1 favorable impression (48% to 47%)

- Senator Brown has a 58% favorable and a 34% unfavorable rating (+24)

    o Democrats holds a 36% favorable impression (56% unfavorable) (-20 points)

    o Republicans have a 91% favorable impression (+85)

    o Independents have a 67% favorable and a 24% unfavorable (+43)

    o Women hold a +15 favorable impression (52% to 37%)

    o Men hold a 2:1 favorable to unfavorable ratio (64% to 32%)

- The most important issue is Jobs at 38% followed by the deficit (23%) and Healthcare (20%)

    o All party affiliations said jobs were most important

    o Democrats said Healthcare was the 2nd most important issue at 26%

    o Independents and Republicans had the deficit as the 2nd most important issue (30% and 31%)

    o Women thought jobs were important (31%) but had healthcare and deficit at 24%

    o Men thought jobs was the number one issue (45%) while the deficit was more important than healthcare +7 (22% to 15%)

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Methodology (Caller ID)

All respondents interviewed in this study were part of a fully representative sample of registered voters in the state using a probability sampling method including both landline (n=667) and mobile devises (n=201) for a total sample of N=868 registered "likely" voters. The Margin of Error for the sample is +/- 3.25% with a confidence level of 95%.

The survey was administered using an Automated Telephone Interviewing (ATI) system. The ATI system allows data to be entered directly into a computerized database through the numbers on interviewee's phone, providing a highly reliable system of data collection.

A random sample of registered voters statewide was purchased from Aristotle Voter Lists, a leading supplier of voter lists to the survey research industry.

A screening question was asked to all participants regarding how likely there were to vote in the November 6, 2012 General Election. Only those who answered "very likely" were included into the sample.

The survey was conducted by Kimball Political Consulting on September 20, 2012 between 8:00 and 8:30.

There was a response rate of 23% for this survey.

Data Analysis

The results presented in this report include univariate and bivariate analysis of the data. Frequency distributions for each item included on the questionnaire are shown in the tables. In all cases, cross-tabulation results are also shown. This type of bivariate analysis examines differences between sub-groups of the overall population.

The purpose of these statistical tests is to determine whether or not the observed difference between sub-groups in the sample is due to sampling error or whether it is due to a real difference in the population. When the results are statistically significant, it strongly suggests that the observed difference between sub-groups found in the sample is due to a real difference in the population, and not due to sampling error.

Survey data was not weighted based on political, gender and geographical demographics of the district because the sample itself properly reflected the parameters of Massachusetts in the following demographics.

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Hello, we are conducting a short public opinion survey regarding the U.S. Senate election for on November 6. This brief survey consists of 9 questions and will take only a few minutes to complete.

Screening Question 1:

How likely are you to vote in the General election for President on November 6? Press 1 on your keypad for very likely, press 2 for somewhat likely, press 3 if you are "50-50" or press 4 if you are not likely?

Question 2: Did you get a chance to watch or listen to the Brown-Warren debate tonight on either WBZ TV or WBZ radio?

Press 1 if you watched or listened to the debate (go to question 3)

Press 2 if you did not watch or listen to the debate (go to question 4)

Question 3: Who do you think won the debate?

Press 1 for Senator Scott Brown

Press 2 for Elizabeth Warren

Press 3 if you think it was tie

Press 4 if you are undecided

Question 4:

Great, I am going to read you a list of individuals running for office. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Elizabeth Warren

Is your opinion of *Elizabeth* Warren generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Next, Is your opinion of Scott Brown generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 5: If the election for U.S. Senate were held tomorrow and the candidates were, Republican *Scott Brown* and Democrat Elizabeth Warren for who would you vote for at this time?

Press 1 on your keyboard for Scott Brown

Press 2 for Elizabeth Warren,

Press 3 if you are undecided

Question 6: I am now going to read you a list of 5 issues, please choose what is your most important issue?

Press 1 for The Deficit

Press 2 for Healthcare

Press 3 for Jobs

Press 4 for Cost of Education

Press 5 for Equal Pay for Women

Press 6 for other

Press 7 to repeat the answer choices

Question 7: What is your party affiliation?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent

Press 4 if you are not a registered voter

Question 8: What is Gender?

Press 1 for Female

Press 2 for Male

Question 9: What is your age category?

Press 1 for 18-29

Press 2 for 30-39

Press 3 for 40-49

Press 4 for 50-59

Press 5 for 60 and older

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Debate	Senator Brown	Elizabeth Warren	Tie	Undecided
	50%	40%	6%	4%
Democrat	27%	62%	9%	2%
Republican	83%	13%	0%	4%
Independent	61%	29%	4%	6%
Female	43%	43%	7%	7%
Male	57%	37%	5%	2%
18-29	52%	38%	10%	0%
30-39	54%	35%	8%	4%
40-49	63%	30%	4%	4%
50-59	53%	42%	3%	3%
60+	39%	47%	8%	6%
Landline	52%	38%	5%	4%
Mobile	42%	48%	7%	4%
Ballot Brown	93%	2%	2%	3%
Ballot Warren	3%	86%	9%	2%
Ballot Undecided	14%	14%	21%	50%

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Elizabeth Warren	Favorable	Unfavorable	Undecided	Never Heard of
	51%	42%	6%	1%
Democrat	76%	19%	4%	1%
Republican	12%	82%	5%	1%
Independent	41%	50%	8%	1%
Female	55%	37%	8%	1%
Male	48%	47%	4%	1%
18-29	52%	37%	10%	2%
30-39	56%	38%	6%	0%
40-49	45%	50%	4%	1%
50-59	47%	46%	8%	1%
60+	57%	37%	6%	1%
Landline	49%	44%	6%	1%
Mobile	59%	34%	7%	0%

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Senator Brown	Favorable	Unfavorable	Undecided	Never Heard of
	58%	34%	8%	0%
Democrat	36%	56%	7%	0%
Republican	91%	6%	3%	0%
Independent	67%	24%	9%	0%
Female	52%	37%	11%	0%
Male	64%	32%	4%	1%
18-29	48%	40%	13%	0%
30-39	62%	33%	5%	0%
40-49	67%	29%	4%	1%
50-59	59%	32%	10%	0%
60+	52%	39%	9%	0%
Landline	60%	32%	8%	0%
Mobile	51%	41%	8%	1%

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Ballot Test	Senator Brown	Elizabeth Warren	Undecided
	48%	47%	5%
Democrat	23%	73%	4%
Republican	88%	8%	4%
Independent	58%	35%	6%
Female	44%	49%	7%
Male	52%	44%	4%
18-29	43%	51%	6%
30-39	46%	48%	6%
40-49	55%	43%	2%
50-59	49%	44%	8%
60+	45%	50%	5%
Landline	51%	44%	5%
Mobile	40%	55%	5%

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Issue	Deficit	Healthcare	Jobs	Cost of Education	Equal Pay for women	Other
	23%	20%	38%	7%	5%	8%
Democrat	11%	26%	40%	9%	5%	9%
Republican	31%	17%	47%	3%	2%	0%
Independent	30%	15%	35%	7%	5%	8%
Female	24%	24%	31%	7%	7%	7%
Male	22%	15%	45%	8%	2%	9%
18-29	24%	14%	32%	14%	8%	8%
30-39	21%	16%	37%	10%	3%	13%
40-49	24%	19%	40%	8%	3%	5%
50-59	22%	17%	41%	10%	5%	6%
60+	24%	25%	36%	2%	5%	6%
Landline	24%	19%	40%	6%	4%	7%
Mobile	20%	21%	32%	12%	6%	10%

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Frequencies

How likely are you to vote in the General election for President on November 6?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Likely	868	100.0	100.0	100.0

Did you get a chance to watch or listen to the Brown-Warren debate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	478	55.1	55.1	55.1
	No	390	44.9	44.9	100.0
	Total	868	100.0	100.0	

Who do you think won the debate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Senator Brown	241	27.8	50.4	50.4
	Elizabeth Warren	190	21.9	39.7	90.2
	Tie	27	3.1	5.6	95.8
	Undecided	20	2.3	4.2	100.0
	Total	478	55.1	100.0	
Missing	System	390	44.9		
Total		868	100.0		

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Name Recognition of Elizabeth Warren

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	445	51.3	51.3	51.3
	Unfavorable	364	41.9	41.9	93.2
	Undecided	54	6.2	6.2	99.4
	Never heard of	5	.6	.6	100.0
	Total	868	100.0	100.0	

Name Recognition of Scott Brown

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	504	58.1	58.1	58.1
	Unfavorable	297	34.2	34.2	92.3
	Undecided	65	7.5	7.5	99.8
	Never heard of	2	.2	.2	100.0
	Total	868	100.0	100.0	

U.S. Senate Ballot Test

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Scott Brown	418	48.2	48.2	48.2
	Elizabeth Warren	405	46.7	46.7	94.8
	Undecided	45	5.2	5.2	100.0
	Total	868	100.0	100.0	

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Most Important Issue Facing Massachusetts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	The Deficit	198	22.8	22.8	22.8
	Health Care	169	19.5	19.5	42.3
	Jobs	330	38.0	38.0	80.3
	Cost of Education	64	7.4	7.4	87.7
	Equal Pay for Women	40	4.6	4.6	92.3
	Other	67	7.7	7.7	100.0
	Total	868	100.0	100.0	

Party Affiliation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	333	38.4	38.4	38.4
	Republican	100	11.5	11.5	49.9
	Independent	435	50.1	50.1	100.0
	Total	868	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	433	49.9	49.9	49.9
	Male	435	50.1	50.1	100.0
	Total	868	100.0	100.0	

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Age Category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	63	7.3	7.3	7.3
	30-39	126	14.5	14.5	21.8
	40-49	203	23.4	23.4	45.2
	50-59	200	23.0	23.0	68.2
	60+	276	31.8	31.8	100.0
	Total	868	100.0	100.0	

Phone

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Landline	667	76.8	76.8	76.8
	Mobile	201	23.2	23.2	100.0
	Total	868	100.0	100.0	

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Crosstabs

Did you get a chance to watch or listen to the Brown-Warren debate? * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				Total
			Senator Brown	Elizabeth Warren	Tie	Undecided	
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	241	190	27	20	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	50.4%	39.7%	5.6%	4.2%	100.0%
Total		Count	241	190	27	20	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	50.4%	39.7%	5.6%	4.2%	100.0%

Did you get a chance to watch or listen to the Brown-Warren debate? * Name Recognition of Elizabeth Warren Crosstabulation

			Name Recognition of Elizabeth Warren				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	232	228	18	0	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	48.5%	47.7%	3.8%	.0%	100.0%
	No	Count	213	136	36	5	390
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	54.6%	34.9%	9.2%	1.3%	100.0%
Total		Count	445	364	54	5	868
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	51.3%	41.9%	6.2%	.6%	100.0%

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Did you get a chance to watch or listen to the Brown-Warren debate? * Name Recognition of Scott Brown Crosstabulation

			Name Recognition of Scott Brown				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	296	153	28	1	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	61.9%	32.0%	5.9%	.2%	100.0%
	No	Count	208	144	37	1	390
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	53.3%	36.9%	9.5%	.3%	100.0%
Total		Count	504	297	65	2	868
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	58.1%	34.2%	7.5%	.2%	100.0%

Did you get a chance to watch or listen to the Brown-Warren debate? * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			Total
			Scott Brown	Elizabeth Warren	Undecided	
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	250	214	14	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	52.3%	44.8%	2.9%	100.0%
	No	Count	168	191	31	390
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	43.1%	49.0%	7.9%	100.0%
Total		Count	418	405	45	868
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	48.2%	46.7%	5.2%	100.0%

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Did you get a chance to watch or listen to the Brown-Warren debate? * Most Important Issue Facing Massachusetts Crosstabulation

			Most Important Issue Facing Massachusetts						
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	Total
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	131	81	186	31	16	33	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	27.4%	16.9%	38.9%	6.5%	3.3%	6.9%	100.0%
	No	Count	67	88	144	33	24	34	390
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	17.2%	22.6%	36.9%	8.5%	6.2%	8.7%	100.0%
Total		Count	198	169	330	64	40	67	868
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	22.8%	19.5%	38.0%	7.4%	4.6%	7.7%	100.0%

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Did you get a chance to watch or listen to the Brown-Warren debate? * Party Affiliation Crosstabulation

			Party Affiliation			
			Democrat	Republican	Independent	Total
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	176	46	256	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	36.8%	9.6%	53.6%	100.0%
	No	Count	157	54	179	390
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	40.3%	13.8%	45.9%	100.0%
Total		Count	333	100	435	868
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	38.4%	11.5%	50.1%	100.0%

Did you get a chance to watch or listen to the Brown-Warren debate? * Gender Crosstabulation

			Gender		
			Female	Male	Total
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	220	258	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	46.0%	54.0%	100.0%
	No	Count	213	177	390
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	54.6%	45.4%	100.0%
Total		Count	433	435	868
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	49.9%	50.1%	100.0%

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Did you get a chance to watch or listen to the Brown-Warren debate? * Age Category Crosstabulation

			Age Category					
			18-29	30-39	40-49	50-59	60+	Total
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	29	52	111	118	168	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	6.1%	10.9%	23.2%	24.7%	35.1%	100.0%
	No	Count	34	74	92	82	108	390
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	8.7%	19.0%	23.6%	21.0%	27.7%	100.0%
Total		Count	63	126	203	200	276	868
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	7.3%	14.5%	23.4%	23.0%	31.8%	100.0%

Did you get a chance to watch or listen to the Brown-Warren debate? * Phone Crosstabulation

			Phone		
			Landline	Mobile	Total
Did you get a chance to watch or listen to the Brown-Warren debate?	Yes	Count	392	86	478
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	82.0%	18.0%	100.0%
	No	Count	275	115	390
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	70.5%	29.5%	100.0%
Total		Count	667	201	868
		% within Did you get a chance to watch or listen to the Brown-Warren debate?	76.8%	23.2%	100.0%

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Crosstabs

Who do you think won the debate? * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?	Total
			Yes	
Who do you think won the debate?	Senator Brown	Count	241	241
		% within Who do you think won the debate?	100.0%	100.0%
	Elizabeth Warren	Count	190	190
		% within Who do you think won the debate?	100.0%	100.0%
	Tie	Count	27	27
		% within Who do you think won the debate?	100.0%	100.0%
	Undecided	Count	20	20
		% within Who do you think won the debate?	100.0%	100.0%
Total		Count	478	478
		% within Who do you think won the debate?	100.0%	100.0%

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Who do you think won the debate? * Name Recognition of Elizabeth Warren Crosstabulation

			Name Recognition of Elizabeth Warren			
			Favorable	Unfavorable	Undecided	Total
Who do you think won the debate?	Senator Brown	Count	15	216	10	241
		% within Who do you think won the debate?	6.2%	89.6%	4.1%	100.0%
	Elizabeth Warren	Count	186	4	0	190
		% within Who do you think won the debate?	97.9%	2.1%	.0%	100.0%
	Tie	Count	25	2	0	27
		% within Who do you think won the debate?	92.6%	7.4%	.0%	100.0%
	Undecided	Count	6	6	8	20
		% within Who do you think won the debate?	30.0%	30.0%	40.0%	100.0%
Total		Count	232	228	18	478
		% within Who do you think won the debate?	48.5%	47.7%	3.8%	100.0%

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Who do you think won the debate? * Name Recognition of Scott Brown Crosstabulation

			Name Recognition of Scott Brown				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Who do you think won the debate?	Senator Brown	Count	234	4	3	0	241
		% within Who do you think won the debate?	97.1%	1.7%	1.2%	.0%	100.0%
	Elizabeth Warren	Count	37	138	14	1	190
		% within Who do you think won the debate?	19.5%	72.6%	7.4%	.5%	100.0%
	Tie	Count	13	10	4	0	27
		% within Who do you think won the debate?	48.1%	37.0%	14.8%	.0%	100.0%
	Undecided	Count	12	1	7	0	20
		% within Who do you think won the debate?	60.0%	5.0%	35.0%	.0%	100.0%
Total		Count	296	153	28	1	478
		% within Who do you think won the debate?	61.9%	32.0%	5.9%	.2%	100.0%

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Who do you think won the debate? * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			
			Scott Brown	Elizabeth Warren	Undecided	Total
Who do you think won the debate?	Senator Brown	Count	233	6	2	241
		% within Who do you think won the debate?	96.7%	2.5%	.8%	100.0%
	Elizabeth Warren	Count	5	183	2	190
		% within Who do you think won the debate?	2.6%	96.3%	1.1%	100.0%
	Tie	Count	4	20	3	27
		% within Who do you think won the debate?	14.8%	74.1%	11.1%	100.0%
	Undecided	Count	8	5	7	20
		% within Who do you think won the debate?	40.0%	25.0%	35.0%	100.0%
Total		Count	250	214	14	478
		% within Who do you think won the debate?	52.3%	44.8%	2.9%	100.0%

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Who do you think won the debate? * Most Important Issue Facing Massachusetts Crosstabulation

			Most Important Issue Facing Massachusetts						
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	Total
Who do you think won the debate?	Senator Brown	Count	107	23	86	11	3	11	241
		% within Who do you think won the debate?	44.4%	9.5%	35.7%	4.6%	1.2%	4.6%	100.0%
	Elizabeth Warren	Count	16	47	77	19	13	18	190
		% within Who do you think won the debate?	8.4%	24.7%	40.5%	10.0%	6.8%	9.5%	100.0%
	Tie	Count	6	7	11	0	0	3	27
		% within Who do you think won the debate?	22.2%	25.9%	40.7%	.0%	.0%	11.1%	100.0%
	Undecided	Count	2	4	12	1	0	1	20
		% within Who do you think won the debate?	10.0%	20.0%	60.0%	5.0%	.0%	5.0%	100.0%
Total		Count	131	81	186	31	16	33	478
		% within Who do you think won the debate?	27.4%	16.9%	38.9%	6.5%	3.3%	6.9%	100.0%

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Who do you think won the debate? * Party Affiliation Crosstabulation

			Party Affiliation			
			Democrat	Republican	Independent	Total
Who do you think won the debate?	Senator Brown	Count	48	38	155	241
		% within Who do you think won the debate?	19.9%	15.8%	64.3%	100.0%
	Elizabeth Warren	Count	109	6	75	190
		% within Who do you think won the debate?	57.4%	3.2%	39.5%	100.0%
	Tie	Count	16	0	11	27
		% within Who do you think won the debate?	59.3%	.0%	40.7%	100.0%
	Undecided	Count	3	2	15	20
		% within Who do you think won the debate?	15.0%	10.0%	75.0%	100.0%
Total		Count	176	46	256	478
		% within Who do you think won the debate?	36.8%	9.6%	53.6%	100.0%

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Kimball Political Consulting, LLC

Who do you think won the debate? * Gender Crosstabulation

			Gender		Total
			Female	Male	
Who do you think won the debate?	Senator Brown	Count	95	146	241
		% within Who do you think won the debate?	39.4%	60.6%	100.0%
	Elizabeth Warren	Count	95	95	190
		% within Who do you think won the debate?	50.0%	50.0%	100.0%
	Tie	Count	15	12	27
		% within Who do you think won the debate?	55.6%	44.4%	100.0%
	Undecided	Count	15	5	20
		% within Who do you think won the debate?	75.0%	25.0%	100.0%
Total		Count	220	258	478
		% within Who do you think won the debate?	46.0%	54.0%	100.0%

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Kimball Political Consulting, LLC

Who do you think won the debate? * Age Category Crosstabulation

			Age Category					Total
			18-29	30-39	40-49	50-59	60+	
Who do you think won the debate?	Senator Brown	Count	15	28	70	62	66	241
		% within Who do you think won the debate?	6.2%	11.6%	29.0%	25.7%	27.4%	100.0%
	Elizabeth Warren	Count	11	18	33	49	79	190
		% within Who do you think won the debate?	5.8%	9.5%	17.4%	25.8%	41.6%	100.0%
	Tie	Count	3	4	4	3	13	27
		% within Who do you think won the debate?	11.1%	14.8%	14.8%	11.1%	48.1%	100.0%
	Undecided	Count	0	2	4	4	10	20
		% within Who do you think won the debate?	.0%	10.0%	20.0%	20.0%	50.0%	100.0%
Total		Count	29	52	111	118	168	478
		% within Who do you think won the debate?	6.1%	10.9%	23.2%	24.7%	35.1%	100.0%

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Kimball Political Consulting, LLC

Who do you think won the debate? * Phone Crosstabulation

			Phone		
			Landline	Mobile	Total
Who do you think won the debate?	Senator Brown	Count	205	36	241
		% within Who do you think won the debate?	85.1%	14.9%	100.0%
	Elizabeth Warren	Count	149	41	190
		% within Who do you think won the debate?	78.4%	21.6%	100.0%
	Tie	Count	21	6	27
		% within Who do you think won the debate?	77.8%	22.2%	100.0%
	Undecided	Count	17	3	20
		% within Who do you think won the debate?	85.0%	15.0%	100.0%
Total		Count	392	86	478
		% within Who do you think won the debate?	82.0%	18.0%	100.0%

Kimball Political Consulting, LLC

Crosstabs

Name Recognition of Elizabeth Warren * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?		Total
			Yes	No	
Name Recognition of Elizabeth Warren	Favorable	Count	232	213	445
		% within Name Recognition of Elizabeth Warren	52.1%	47.9%	100.0%
	Unfavorable	Count	228	136	364
		% within Name Recognition of Elizabeth Warren	62.6%	37.4%	100.0%
	Undecided	Count	18	36	54
		% within Name Recognition of Elizabeth Warren	33.3%	66.7%	100.0%
	Never heard of	Count	0	5	5
		% within Name Recognition of Elizabeth Warren	.0%	100.0%	100.0%
Total		Count	478	390	868
		% within Name Recognition of Elizabeth Warren	55.1%	44.9%	100.0%

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Kimball Political Consulting, LLC

Name Recognition of Elizabeth Warren * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				Total
			Senator Brown	Elizabeth Warren	Tie	Undecided	
Name Recognition of Elizabeth Warren	Favorable	Count	15	186	25	6	232
		% within Name Recognition of Elizabeth Warren	6.5%	80.2%	10.8%	2.6%	100.0%
	Unfavorable	Count	216	4	2	6	228
		% within Name Recognition of Elizabeth Warren	94.7%	1.8%	.9%	2.6%	100.0%
	Undecided	Count	10	0	0	8	18
		% within Name Recognition of Elizabeth Warren	55.6%	.0%	.0%	44.4%	100.0%
Total		Count	241	190	27	20	478
		% within Name Recognition of Elizabeth Warren	50.4%	39.7%	5.6%	4.2%	100.0%

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Kimball Political Consulting, LLC

Name Recognition of Elizabeth Warren * Name Recognition of Scott Brown Crosstabulation

			Name Recognition of Scott Brown				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Name Recognition of Elizabeth Warren	Favorable	Count	120	284	40	1	445
		% within Name Recognition of Elizabeth Warren	27.0%	63.8%	9.0%	.2%	100.0%
	Unfavorable	Count	350	9	5	0	364
		% within Name Recognition of Elizabeth Warren	96.2%	2.5%	1.4%	.0%	100.0%
	Undecided	Count	32	3	19	0	54
		% within Name Recognition of Elizabeth Warren	59.3%	5.6%	35.2%	.0%	100.0%
	Never heard of	Count	2	1	1	1	5
		% within Name Recognition of Elizabeth Warren	40.0%	20.0%	20.0%	20.0%	100.0%
Total		Count	504	297	65	2	868
		% within Name Recognition of Elizabeth Warren	58.1%	34.2%	7.5%	.2%	100.0%

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Kimball Political Consulting, LLC

Name Recognition of Elizabeth Warren * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			
			Scott Brown	Elizabeth Warren	Undecided	Total
Name Recognition of Elizabeth Warren	Favorable	Count	39	385	21	445
		% within Name Recognition of Elizabeth Warren	8.8%	86.5%	4.7%	100.0%
	Unfavorable	Count	349	8	7	364
		% within Name Recognition of Elizabeth Warren	95.9%	2.2%	1.9%	100.0%
	Undecided	Count	30	8	16	54
		% within Name Recognition of Elizabeth Warren	55.6%	14.8%	29.6%	100.0%
	Never heard of	Count	0	4	1	5
		% within Name Recognition of Elizabeth Warren	.0%	80.0%	20.0%	100.0%
Total		Count	418	405	45	868
		% within Name Recognition of Elizabeth Warren	48.2%	46.7%	5.2%	100.0%

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Name Recognition of Elizabeth Warren * Most Important Issue Facing Massachusetts Crosstabulation

			Most Important Issue Facing Massachusetts						
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	Total
Name Recognition of Elizabeth Warren	Favorable	Count	40	124	162	43	32	44	445
		% within Name Recognition of Elizabeth Warren	9.0%	27.9%	36.4%	9.7%	7.2%	9.9%	100.0%
	Unfavorable	Count	144	35	145	16	6	18	364
		% within Name Recognition of Elizabeth Warren	39.6%	9.6%	39.8%	4.4%	1.6%	4.9%	100.0%
	Undecided	Count	14	9	21	4	2	4	54
		% within Name Recognition of Elizabeth Warren	25.9%	16.7%	38.9%	7.4%	3.7%	7.4%	100.0%
	Never heard of	Count	0	1	2	1	0	1	5
		% within Name Recognition of Elizabeth Warren	.0%	20.0%	40.0%	20.0%	.0%	20.0%	100.0%
Total		Count	198	169	330	64	40	67	868
		% within Name Recognition of Elizabeth Warren	22.8%	19.5%	38.0%	7.4%	4.6%	7.7%	100.0%

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Name Recognition of Elizabeth Warren * Party Affiliation Crosstabulation

			Party Affiliation			
			Democrat	Republican	Independent	Total
Name Recognition of Elizabeth Warren	Favorable	Count	253	12	180	445
		% within Name Recognition of Elizabeth Warren	56.9%	2.7%	40.4%	100.0%
	Unfavorable	Count	64	82	218	364
		% within Name Recognition of Elizabeth Warren	17.6%	22.5%	59.9%	100.0%
	Undecided	Count	14	5	35	54
		% within Name Recognition of Elizabeth Warren	25.9%	9.3%	64.8%	100.0%
	Never heard of	Count	2	1	2	5
		% within Name Recognition of Elizabeth Warren	40.0%	20.0%	40.0%	100.0%
Total		Count	333	100	435	868
		% within Name Recognition of Elizabeth Warren	38.4%	11.5%	50.1%	100.0%

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Name Recognition of Elizabeth Warren * Gender Crosstabulation

			Gender		Total
			Female	Male	
Name Recognition of Elizabeth Warren	Favorable	Count	238	207	445
		% within Name Recognition of Elizabeth Warren	53.5%	46.5%	100.0%
	Unfavorable	Count	158	206	364
		% within Name Recognition of Elizabeth Warren	43.4%	56.6%	100.0%
	Undecided	Count	35	19	54
		% within Name Recognition of Elizabeth Warren	64.8%	35.2%	100.0%
	Never heard of	Count	2	3	5
		% within Name Recognition of Elizabeth Warren	40.0%	60.0%	100.0%
Total		Count	433	435	868
		% within Name Recognition of Elizabeth Warren	49.9%	50.1%	100.0%

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Name Recognition of Elizabeth Warren * Age Category Crosstabulation

			Age Category					Total
			18-29	30-39	40-49	50-59	60+	
Name Recognition of Elizabeth Warren	Favorable	Count	33	70	92	93	157	445
		% within Name Recognition of Elizabeth Warren	7.4%	15.7%	20.7%	20.9%	35.3%	100.0%
	Unfavorable	Count	23	48	101	91	101	364
		% within Name Recognition of Elizabeth Warren	6.3%	13.2%	27.7%	25.0%	27.7%	100.0%
	Undecided	Count	6	8	9	15	16	54
		% within Name Recognition of Elizabeth Warren	11.1%	14.8%	16.7%	27.8%	29.6%	100.0%
	Never heard of	Count	1	0	1	1	2	5
		% within Name Recognition of Elizabeth Warren	20.0%	.0%	20.0%	20.0%	40.0%	100.0%
Total		Count	63	126	203	200	276	868
		% within Name Recognition of Elizabeth Warren	7.3%	14.5%	23.4%	23.0%	31.8%	100.0%

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Name Recognition of Elizabeth Warren * Phone Crosstabulation

			Phone		Total
			Landline	Mobile	
Name Recognition of Elizabeth Warren	Favorable	Count	326	119	445
		% within Name Recognition of Elizabeth Warren	73.3%	26.7%	100.0%
	Unfavorable	Count	295	69	364
		% within Name Recognition of Elizabeth Warren	81.0%	19.0%	100.0%
	Undecided	Count	41	13	54
		% within Name Recognition of Elizabeth Warren	75.9%	24.1%	100.0%
	Never heard of	Count	5	0	5
		% within Name Recognition of Elizabeth Warren	100.0%	.0%	100.0%
Total		Count	667	201	868
		% within Name Recognition of Elizabeth Warren	76.8%	23.2%	100.0%

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Crosstabs

Name Recognition of Scott Brown * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?		Total
			Yes	No	
Name Recognition of Scott Brown	Favorable	Count	296	208	504
		% within Name Recognition of Scott Brown	58.7%	41.3%	100.0%
	Unfavorable	Count	153	144	297
		% within Name Recognition of Scott Brown	51.5%	48.5%	100.0%
	Undecided	Count	28	37	65
		% within Name Recognition of Scott Brown	43.1%	56.9%	100.0%
	Never heard of	Count	1	1	2
		% within Name Recognition of Scott Brown	50.0%	50.0%	100.0%
Total		Count	478	390	868
		% within Name Recognition of Scott Brown	55.1%	44.9%	100.0%

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Name Recognition of Scott Brown * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				
			Senator Brown	Elizabeth Warren	Tie	Undecided	Total
Name Recognition of Scott Brown	Favorable	Count	234	37	13	12	296
		% within Name Recognition of Scott Brown	79.1%	12.5%	4.4%	4.1%	100.0%
	Unfavorable	Count	4	138	10	1	153
		% within Name Recognition of Scott Brown	2.6%	90.2%	6.5%	.7%	100.0%
	Undecided	Count	3	14	4	7	28
		% within Name Recognition of Scott Brown	10.7%	50.0%	14.3%	25.0%	100.0%
	Never heard of	Count	0	1	0	0	1
		% within Name Recognition of Scott Brown	.0%	100.0%	.0%	.0%	100.0%
Total		Count	241	190	27	20	478
		% within Name Recognition of Scott Brown	50.4%	39.7%	5.6%	4.2%	100.0%

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Name Recognition of Scott Brown * Name Recognition of Elizabeth Warren Crosstabulation

			Name Recognition of Elizabeth Warren				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Name Recognition of Scott Brown	Favorable	Count	120	350	32	2	504
		% within Name Recognition of Scott Brown	23.8%	69.4%	6.3%	.4%	100.0%
	Unfavorable	Count	284	9	3	1	297
		% within Name Recognition of Scott Brown	95.6%	3.0%	1.0%	.3%	100.0%
	Undecided	Count	40	5	19	1	65
		% within Name Recognition of Scott Brown	61.5%	7.7%	29.2%	1.5%	100.0%
	Never heard of	Count	1	0	0	1	2
		% within Name Recognition of Scott Brown	50.0%	.0%	.0%	50.0%	100.0%
Total		Count	445	364	54	5	868
		% within Name Recognition of Scott Brown	51.3%	41.9%	6.2%	.6%	100.0%

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Name Recognition of Scott Brown * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			Total
			Scott Brown	Elizabeth Warren	Undecided	
Name Recognition of Scott Brown	Favorable	Count	396	85	23	504
		% within Name Recognition of Scott Brown	78.6%	16.9%	4.6%	100.0%
	Unfavorable	Count	12	281	4	297
		% within Name Recognition of Scott Brown	4.0%	94.6%	1.3%	100.0%
	Undecided	Count	10	37	18	65
		% within Name Recognition of Scott Brown	15.4%	56.9%	27.7%	100.0%
	Never heard of	Count	0	2	0	2
		% within Name Recognition of Scott Brown	.0%	100.0%	.0%	100.0%
Total		Count	418	405	45	868
		% within Name Recognition of Scott Brown	48.2%	46.7%	5.2%	100.0%

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Name Recognition of Scott Brown * Most Important Issue Facing Massachusetts Crosstabulation

			Most Important Issue Facing Massachusetts						Total
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	
Name Recognition of Scott Brown	Favorable	Count	162	60	207	28	13	34	504
		% within Name Recognition of Scott Brown	32.1%	11.9%	41.1%	5.6%	2.6%	6.7%	100.0%
	Unfavorable	Count	27	92	99	31	20	28	297
		% within Name Recognition of Scott Brown	9.1%	31.0%	33.3%	10.4%	6.7%	9.4%	100.0%
	Undecided	Count	9	16	24	4	7	5	65
		% within Name Recognition of Scott Brown	13.8%	24.6%	36.9%	6.2%	10.8%	7.7%	100.0%
	Never heard of	Count	0	1	0	1	0	0	2
		% within Name Recognition of Scott Brown	.0%	50.0%	.0%	50.0%	.0%	.0%	100.0%
Total		Count	198	169	330	64	40	67	868
		% within Name Recognition of Scott Brown	22.8%	19.5%	38.0%	7.4%	4.6%	7.7%	100.0%

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Name Recognition of Scott Brown * Party Affiliation Crosstabulation

			Party Affiliation			
			Democrat	Republican	Independent	Total
Name Recognition of Scott Brown	Favorable	Count	121	91	292	504
		% within Name Recognition of Scott Brown	24.0%	18.1%	57.9%	100.0%
	Unfavorable	Count	187	6	104	297
		% within Name Recognition of Scott Brown	63.0%	2.0%	35.0%	100.0%
	Undecided	Count	24	3	38	65
		% within Name Recognition of Scott Brown	36.9%	4.6%	58.5%	100.0%
	Never heard of	Count	1	0	1	2
		% within Name Recognition of Scott Brown	50.0%	.0%	50.0%	100.0%
Total		Count	333	100	435	868
		% within Name Recognition of Scott Brown	38.4%	11.5%	50.1%	100.0%

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Kimball Political Consulting, LLC

Name Recognition of Scott Brown * Gender Crosstabulation

			Gender		
			Female	Male	Total
Name Recognition of Scott Brown	Favorable	Count	227	277	504
		% within Name Recognition of Scott Brown	45.0%	55.0%	100.0%
	Unfavorable	Count	160	137	297
		% within Name Recognition of Scott Brown	53.9%	46.1%	100.0%
	Undecided	Count	46	19	65
		% within Name Recognition of Scott Brown	70.8%	29.2%	100.0%
	Never heard of	Count	0	2	2
		% within Name Recognition of Scott Brown	.0%	100.0%	100.0%
Total		Count	433	435	868
		% within Name Recognition of Scott Brown	49.9%	50.1%	100.0%

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Kimball Political Consulting, LLC

Name Recognition of Scott Brown * Age Category Crosstabulation

			Age Category					Total
			18-29	30-39	40-49	50-59	60+	
Name Recognition of Scott Brown	Favorable	Count	30	78	135	117	144	504
		% within Name Recognition of Scott Brown	6.0%	15.5%	26.8%	23.2%	28.6%	100.0%
	Unfavorable	Count	25	42	58	64	108	297
		% within Name Recognition of Scott Brown	8.4%	14.1%	19.5%	21.5%	36.4%	100.0%
	Undecided	Count	8	6	8	19	24	65
		% within Name Recognition of Scott Brown	12.3%	9.2%	12.3%	29.2%	36.9%	100.0%
	Never heard of	Count	0	0	2	0	0	2
		% within Name Recognition of Scott Brown	.0%	.0%	100.0%	.0%	.0%	100.0%
Total		Count	63	126	203	200	276	868
		% within Name Recognition of Scott Brown	7.3%	14.5%	23.4%	23.0%	31.8%	100.0%

Kimball Political Consulting, LLC

Name Recognition of Scott Brown * Phone Crosstabulation

			Phone		Total
			Landline	Mobile	
Name Recognition of Scott Brown	Favorable	Count	401	103	504
		% within Name Recognition of Scott Brown	79.6%	20.4%	100.0%
	Unfavorable	Count	215	82	297
		% within Name Recognition of Scott Brown	72.4%	27.6%	100.0%
	Undecided	Count	50	15	65
		% within Name Recognition of Scott Brown	76.9%	23.1%	100.0%
	Never heard of	Count	1	1	2
		% within Name Recognition of Scott Brown	50.0%	50.0%	100.0%
Total		Count	667	201	868
		% within Name Recognition of Scott Brown	76.8%	23.2%	100.0%

Kimball Political Consulting, LLC

Crosstabs

U.S. Senate Ballot Test * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?		Total
			Yes	No	
U.S. Senate Ballot Test	Scott Brown	Count	250	168	418
		% within U.S. Senate Ballot Test	59.8%	40.2%	100.0%
	Elizabeth Warren	Count	214	191	405
		% within U.S. Senate Ballot Test	52.8%	47.2%	100.0%
	Undecided	Count	14	31	45
		% within U.S. Senate Ballot Test	31.1%	68.9%	100.0%
Total		Count	478	390	868
		% within U.S. Senate Ballot Test	55.1%	44.9%	100.0%

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U.S. Senate Ballot Test * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				Total
			Senator Brown	Elizabeth Warren	Tie	Undecided	
U.S. Senate Ballot Test	Scott Brown	Count	233	5	4	8	250
		% within U.S. Senate Ballot Test	93.2%	2.0%	1.6%	3.2%	100.0%
	Elizabeth Warren	Count	6	183	20	5	214
		% within U.S. Senate Ballot Test	2.8%	85.5%	9.3%	2.3%	100.0%
	Undecided	Count	2	2	3	7	14
		% within U.S. Senate Ballot Test	14.3%	14.3%	21.4%	50.0%	100.0%
Total		Count	241	190	27	20	478
		% within U.S. Senate Ballot Test	50.4%	39.7%	5.6%	4.2%	100.0%

U.S. Senate Ballot Test * Name Recognition of Elizabeth Warren Crosstabulation

			Name Recognition of Elizabeth Warren				Total
			Favorable	Unfavorable	Undecided	Never heard of	
U.S. Senate Ballot Test	Scott Brown	Count	39	349	30	0	418
		% within U.S. Senate Ballot Test	9.3%	83.5%	7.2%	.0%	100.0%
	Elizabeth Warren	Count	385	8	8	4	405
		% within U.S. Senate Ballot Test	95.1%	2.0%	2.0%	1.0%	100.0%
	Undecided	Count	21	7	16	1	45
		% within U.S. Senate Ballot Test	46.7%	15.6%	35.6%	2.2%	100.0%
Total		Count	445	364	54	5	868
		% within U.S. Senate Ballot Test	51.3%	41.9%	6.2%	.6%	100.0%

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Kimball Political Consulting, LLC

U.S. Senate Ballot Test * Name Recognition of Scott Brown Crosstabulation

			Name Recognition of Scott Brown				Total
			Favorable	Unfavorable	Undecided	Never heard of	
U.S. Senate Ballot Test	Scott Brown	Count	396	12	10	0	418
		% within U.S. Senate Ballot Test	94.7%	2.9%	2.4%	.0%	100.0%
	Elizabeth Warren	Count	85	281	37	2	405
		% within U.S. Senate Ballot Test	21.0%	69.4%	9.1%	.5%	100.0%
	Undecided	Count	23	4	18	0	45
		% within U.S. Senate Ballot Test	51.1%	8.9%	40.0%	.0%	100.0%
Total		Count	504	297	65	2	868
		% within U.S. Senate Ballot Test	58.1%	34.2%	7.5%	.2%	100.0%

U.S. Senate Ballot Test * Most Important Issue Facing Massachusetts Crosstabulation

			Most Important Issue Facing Massachusetts						Total
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	
U.S. Senate Ballot Test	Scott Brown	Count	159	42	166	20	9	22	418
		% within U.S. Senate Ballot Test	38.0%	10.0%	39.7%	4.8%	2.2%	5.3%	100.0%
	Elizabeth Warren	Count	34	118	145	42	29	37	405
		% within U.S. Senate Ballot Test	8.4%	29.1%	35.8%	10.4%	7.2%	9.1%	100.0%
	Undecided	Count	5	9	19	2	2	8	45
		% within U.S. Senate Ballot Test	11.1%	20.0%	42.2%	4.4%	4.4%	17.8%	100.0%
Total		Count	198	169	330	64	40	67	868
		% within U.S. Senate Ballot Test	22.8%	19.5%	38.0%	7.4%	4.6%	7.7%	100.0%

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U.S. Senate Ballot Test * Party Affiliation Crosstabulation

			Party Affiliation			
			Democrat	Republican	Independent	Total
U.S. Senate Ballot Test	Scott Brown	Count	76	88	254	418
		% within U.S. Senate Ballot Test	18.2%	21.1%	60.8%	100.0%
	Elizabeth Warren	Count	243	8	154	405
		% within U.S. Senate Ballot Test	60.0%	2.0%	38.0%	100.0%
	Undecided	Count	14	4	27	45
		% within U.S. Senate Ballot Test	31.1%	8.9%	60.0%	100.0%
Total		Count	333	100	435	868
		% within U.S. Senate Ballot Test	38.4%	11.5%	50.1%	100.0%

U.S. Senate Ballot Test * Gender Crosstabulation

			Gender		
			Female	Male	Total
U.S. Senate Ballot Test	Scott Brown	Count	192	226	418
		% within U.S. Senate Ballot Test	45.9%	54.1%	100.0%
	Elizabeth Warren	Count	212	193	405
		% within U.S. Senate Ballot Test	52.3%	47.7%	100.0%
	Undecided	Count	29	16	45
		% within U.S. Senate Ballot Test	64.4%	35.6%	100.0%
Total		Count	433	435	868
		% within U.S. Senate Ballot Test	49.9%	50.1%	100.0%

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U.S. Senate Ballot Test * Age Category Crosstabulation

			Age Category					Total
			18-29	30-39	40-49	50-59	60+	
U.S. Senate Ballot Test	Scott Brown	Count	27	58	112	97	124	418
		% within U.S. Senate Ballot Test	6.5%	13.9%	26.8%	23.2%	29.7%	100.0%
	Elizabeth Warren	Count	32	61	87	88	137	405
		% within U.S. Senate Ballot Test	7.9%	15.1%	21.5%	21.7%	33.8%	100.0%
	Undecided	Count	4	7	4	15	15	45
		% within U.S. Senate Ballot Test	8.9%	15.6%	8.9%	33.3%	33.3%	100.0%
Total		Count	63	126	203	200	276	868
		% within U.S. Senate Ballot Test	7.3%	14.5%	23.4%	23.0%	31.8%	100.0%

U.S. Senate Ballot Test * Phone Crosstabulation

			Phone		Total
			Landline	Mobile	
U.S. Senate Ballot Test	Scott Brown	Count	338	80	418
		% within U.S. Senate Ballot Test	80.9%	19.1%	100.0%
	Elizabeth Warren	Count	294	111	405
		% within U.S. Senate Ballot Test	72.6%	27.4%	100.0%
	Undecided	Count	35	10	45
		% within U.S. Senate Ballot Test	77.8%	22.2%	100.0%
Total		Count	667	201	868
		% within U.S. Senate Ballot Test	76.8%	23.2%	100.0%

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Crosstabs

Most Important Issue Facing Massachusetts * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?		Total
			Yes	No	
Most Important Issue Facing Massachusetts	The Deficit	Count	131	67	198
		% within Most Important Issue Facing Massachusetts	66.2%	33.8%	100.0%
	Health Care	Count	81	88	169
		% within Most Important Issue Facing Massachusetts	47.9%	52.1%	100.0%
	Jobs	Count	186	144	330
		% within Most Important Issue Facing Massachusetts	56.4%	43.6%	100.0%
	Cost of Education	Count	31	33	64
		% within Most Important Issue Facing Massachusetts	48.4%	51.6%	100.0%
	Equal Pay for Women	Count	16	24	40
		% within Most Important Issue Facing Massachusetts	40.0%	60.0%	100.0%
	Other	Count	33	34	67
		% within Most Important Issue Facing Massachusetts	49.3%	50.7%	100.0%
Total		Count	478	390	868
		% within Most Important Issue Facing Massachusetts	55.1%	44.9%	100.0%

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Most Important Issue Facing Massachusetts * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				Total
			Senator Brown	Elizabeth Warren	Tie	Undecided	
Most Important Issue Facing Massachusetts	The Deficit	Count	107	16	6	2	131
		% within Most Important Issue Facing Massachusetts	81.7%	12.2%	4.6%	1.5%	100.0%
	Health Care	Count	23	47	7	4	81
		% within Most Important Issue Facing Massachusetts	28.4%	58.0%	8.6%	4.9%	100.0%
	Jobs	Count	86	77	11	12	186
		% within Most Important Issue Facing Massachusetts	46.2%	41.4%	5.9%	6.5%	100.0%
	Cost of Education	Count	11	19	0	1	31
		% within Most Important Issue Facing Massachusetts	35.5%	61.3%	.0%	3.2%	100.0%
	Equal Pay for Women	Count	3	13	0	0	16
		% within Most Important Issue Facing Massachusetts	18.8%	81.3%	.0%	.0%	100.0%
	Other	Count	11	18	3	1	33
		% within Most Important Issue Facing Massachusetts	33.3%	54.5%	9.1%	3.0%	100.0%
Total		Count	241	190	27	20	478
		% within Most Important Issue Facing Massachusetts	50.4%	39.7%	5.6%	4.2%	100.0%

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Most Important Issue Facing Massachusetts * Name Recognition of Elizabeth Warren Crosstabulation

			Name Recognition of Elizabeth Warren				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Most Important Issue Facing Massachusetts	The Deficit	Count	40	144	14	0	198
		% within Most Important Issue Facing Massachusetts	20.2%	72.7%	7.1%	.0%	100.0%
	Health Care	Count	124	35	9	1	169
		% within Most Important Issue Facing Massachusetts	73.4%	20.7%	5.3%	.6%	100.0%
	Jobs	Count	162	145	21	2	330
		% within Most Important Issue Facing Massachusetts	49.1%	43.9%	6.4%	.6%	100.0%
	Cost of Education	Count	43	16	4	1	64
		% within Most Important Issue Facing Massachusetts	67.2%	25.0%	6.3%	1.6%	100.0%
	Equal Pay for Women	Count	32	6	2	0	40
		% within Most Important Issue Facing Massachusetts	80.0%	15.0%	5.0%	.0%	100.0%
	Other	Count	44	18	4	1	67
		% within Most Important Issue Facing Massachusetts	65.7%	26.9%	6.0%	1.5%	100.0%
Total		Count	445	364	54	5	868
		% within Most Important Issue Facing Massachusetts	51.3%	41.9%	6.2%	.6%	100.0%

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Most Important Issue Facing Massachusetts * Name Recognition of Scott Brown Crosstabulation

			Name Recognition of Scott Brown				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Most Important Issue Facing Massachusetts	The Deficit	Count	162	27	9	0	198
		% within Most Important Issue Facing Massachusetts	81.8%	13.6%	4.5%	.0%	100.0%
	Health Care	Count	60	92	16	1	169
		% within Most Important Issue Facing Massachusetts	35.5%	54.4%	9.5%	.6%	100.0%
	Jobs	Count	207	99	24	0	330
		% within Most Important Issue Facing Massachusetts	62.7%	30.0%	7.3%	.0%	100.0%
	Cost of Education	Count	28	31	4	1	64
		% within Most Important Issue Facing Massachusetts	43.8%	48.4%	6.3%	1.6%	100.0%
	Equal Pay for Women	Count	13	20	7	0	40
		% within Most Important Issue Facing Massachusetts	32.5%	50.0%	17.5%	.0%	100.0%
	Other	Count	34	28	5	0	67
		% within Most Important Issue Facing Massachusetts	50.7%	41.8%	7.5%	.0%	100.0%
Total		Count	504	297	65	2	868
		% within Most Important Issue Facing Massachusetts	58.1%	34.2%	7.5%	.2%	100.0%

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Most Important Issue Facing Massachusetts * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			
			Scott Brown	Elizabeth Warren	Undecided	Total
Most Important Issue Facing Massachusetts	The Deficit	Count	159	34	5	198
		% within Most Important Issue Facing Massachusetts	80.3%	17.2%	2.5%	100.0%
	Health Care	Count	42	118	9	169
		% within Most Important Issue Facing Massachusetts	24.9%	69.8%	5.3%	100.0%
	Jobs	Count	166	145	19	330
		% within Most Important Issue Facing Massachusetts	50.3%	43.9%	5.8%	100.0%
	Cost of Education	Count	20	42	2	64
		% within Most Important Issue Facing Massachusetts	31.3%	65.6%	3.1%	100.0%
	Equal Pay for Women	Count	9	29	2	40
		% within Most Important Issue Facing Massachusetts	22.5%	72.5%	5.0%	100.0%
	Other	Count	22	37	8	67
		% within Most Important Issue Facing Massachusetts	32.8%	55.2%	11.9%	100.0%
Total		Count	418	405	45	868
		% within Most Important Issue Facing Massachusetts	48.2%	46.7%	5.2%	100.0%

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Most Important Issue Facing Massachusetts * Party Affiliation Crosstabulation

			Party Affiliation			Total
			Democrat	Republican	Independent	
Most Important Issue Facing Massachusetts	The Deficit	Count	36	31	131	198
		% within Most Important Issue Facing Massachusetts	18.2%	15.7%	66.2%	100.0%
	Health Care	Count	86	17	66	169
		% within Most Important Issue Facing Massachusetts	50.9%	10.1%	39.1%	100.0%
	Jobs	Count	133	47	150	330
		% within Most Important Issue Facing Massachusetts	40.3%	14.2%	45.5%	100.0%
	Cost of Education	Count	30	3	31	64
		% within Most Important Issue Facing Massachusetts	46.9%	4.7%	48.4%	100.0%
	Equal Pay for Women	Count	17	2	21	40
		% within Most Important Issue Facing Massachusetts	42.5%	5.0%	52.5%	100.0%
	Other	Count	31	0	36	67
		% within Most Important Issue Facing Massachusetts	46.3%	.0%	53.7%	100.0%
Total		Count	333	100	435	868
		% within Most Important Issue Facing Massachusetts	38.4%	11.5%	50.1%	100.0%

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Most Important Issue Facing Massachusetts * Gender Crosstabulation

			Gender		Total
			Female	Male	
Most Important Issue Facing Massachusetts	The Deficit	Count	102	96	198
		% within Most Important Issue Facing Massachusetts	51.5%	48.5%	100.0%
	Health Care	Count	105	64	169
		% within Most Important Issue Facing Massachusetts	62.1%	37.9%	100.0%
	Jobs	Count	135	195	330
		% within Most Important Issue Facing Massachusetts	40.9%	59.1%	100.0%
	Cost of Education	Count	31	33	64
		% within Most Important Issue Facing Massachusetts	48.4%	51.6%	100.0%
	Equal Pay for Women	Count	31	9	40
		% within Most Important Issue Facing Massachusetts	77.5%	22.5%	100.0%
	Other	Count	29	38	67
		% within Most Important Issue Facing Massachusetts	43.3%	56.7%	100.0%
Total		Count	433	435	868
		% within Most Important Issue Facing Massachusetts	49.9%	50.1%	100.0%

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Most Important Issue Facing Massachusetts * Age Category Crosstabulation

			Age Category					Total
			18-29	30-39	40-49	50-59	60+	
Most Important Issue Facing Massachusetts	The Deficit	Count	15	26	49	43	65	198
		% within Most Important Issue Facing Massachusetts	7.6%	13.1%	24.7%	21.7%	32.8%	100.0%
	Health Care	Count	9	20	39	33	68	169
		% within Most Important Issue Facing Massachusetts	5.3%	11.8%	23.1%	19.5%	40.2%	100.0%
	Jobs	Count	20	47	82	82	99	330
		% within Most Important Issue Facing Massachusetts	6.1%	14.2%	24.8%	24.8%	30.0%	100.0%
	Cost of Education	Count	9	13	16	20	6	64
		% within Most Important Issue Facing Massachusetts	14.1%	20.3%	25.0%	31.3%	9.4%	100.0%
	Equal Pay for Women	Count	5	4	6	10	15	40
		% within Most Important Issue Facing Massachusetts	12.5%	10.0%	15.0%	25.0%	37.5%	100.0%
	Other	Count	5	16	11	12	23	67
		% within Most Important Issue Facing Massachusetts	7.5%	23.9%	16.4%	17.9%	34.3%	100.0%
Total		Count	63	126	203	200	276	868
		% within Most Important Issue Facing Massachusetts	7.3%	14.5%	23.4%	23.0%	31.8%	100.0%

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Most Important Issue Facing Massachusetts * Phone Crosstabulation

			Phone		Total
			Landline	Mobile	
Most Important Issue Facing Massachusetts	The Deficit	Count	158	40	198
		% within Most Important Issue Facing Massachusetts	79.8%	20.2%	100.0%
	Health Care	Count	127	42	169
		% within Most Important Issue Facing Massachusetts	75.1%	24.9%	100.0%
	Jobs	Count	266	64	330
		% within Most Important Issue Facing Massachusetts	80.6%	19.4%	100.0%
	Cost of Education	Count	39	25	64
		% within Most Important Issue Facing Massachusetts	60.9%	39.1%	100.0%
	Equal Pay for Women	Count	29	11	40
		% within Most Important Issue Facing Massachusetts	72.5%	27.5%	100.0%
	Other	Count	48	19	67
		% within Most Important Issue Facing Massachusetts	71.6%	28.4%	100.0%
Total		Count	667	201	868
		% within Most Important Issue Facing Massachusetts	76.8%	23.2%	100.0%

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Crosstabs

Party Affiliation * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?		Total
			Yes	No	
Party Affiliation	Democrat	Count	176	157	333
		% within Party Affiliation	52.9%	47.1%	100.0%
	Republican	Count	46	54	100
		% within Party Affiliation	46.0%	54.0%	100.0%
	Independent	Count	256	179	435
		% within Party Affiliation	58.9%	41.1%	100.0%
Total		Count	478	390	868
		% within Party Affiliation	55.1%	44.9%	100.0%

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Party Affiliation * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				Total
			Senator Brown	Elizabeth Warren	Tie	Undecided	
Party Affiliation	Democrat	Count	48	109	16	3	176
		% within Party Affiliation	27.3%	61.9%	9.1%	1.7%	100.0%
	Republican	Count	38	6	0	2	46
		% within Party Affiliation	82.6%	13.0%	.0%	4.3%	100.0%
	Independent	Count	155	75	11	15	256
		% within Party Affiliation	60.5%	29.3%	4.3%	5.9%	100.0%
Total		Count	241	190	27	20	478
		% within Party Affiliation	50.4%	39.7%	5.6%	4.2%	100.0%

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Party Affiliation * Name Recognition of Elizabeth Warren Crosstabulation

| | | | Name Recognition of Elizabeth Warren | | | | Total |
			Favorable	Unfavorable	Undecided	Never heard of	
Party Affiliation	Democrat	Count	253	64	14	2	333
		% within Party Affiliation	76.0%	19.2%	4.2%	.6%	100.0%
	Republican	Count	12	82	5	1	100
		% within Party Affiliation	12.0%	82.0%	5.0%	1.0%	100.0%
	Independent	Count	180	218	35	2	435
		% within Party Affiliation	41.4%	50.1%	8.0%	.5%	100.0%
Total		Count	445	364	54	5	868
		% within Party Affiliation	51.3%	41.9%	6.2%	.6%	100.0%

Party Affiliation * Name Recognition of Scott Brown Crosstabulation

| | | | Name Recognition of Scott Brown | | | | Total |
			Favorable	Unfavorable	Undecided	Never heard of	
Party Affiliation	Democrat	Count	121	187	24	1	333
		% within Party Affiliation	36.3%	56.2%	7.2%	.3%	100.0%
	Republican	Count	91	6	3	0	100
		% within Party Affiliation	91.0%	6.0%	3.0%	.0%	100.0%
	Independent	Count	292	104	38	1	435
		% within Party Affiliation	67.1%	23.9%	8.7%	.2%	100.0%
Total		Count	504	297	65	2	868
		% within Party Affiliation	58.1%	34.2%	7.5%	.2%	100.0%

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Party Affiliation * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			
			Scott Brown	Elizabeth Warren	Undecided	Total
Party Affiliation	Democrat	Count	76	243	14	333
		% within Party Affiliation	22.8%	73.0%	4.2%	100.0%
	Republican	Count	88	8	4	100
		% within Party Affiliation	88.0%	8.0%	4.0%	100.0%
	Independent	Count	254	154	27	435
		% within Party Affiliation	58.4%	35.4%	6.2%	100.0%
Total		Count	418	405	45	868
		% within Party Affiliation	48.2%	46.7%	5.2%	100.0%

Party Affiliation * Most Important Issue Facing Massachusetts Crosstabulation

			Most Important Issue Facing Massachusetts						
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	Total
Party Affiliation	Democrat	Count	36	86	133	30	17	31	333
		% within Party Affiliation	10.8%	25.8%	39.9%	9.0%	5.1%	9.3%	100.0%
	Republican	Count	31	17	47	3	2	0	100
		% within Party Affiliation	31.0%	17.0%	47.0%	3.0%	2.0%	.0%	100.0%
	Independent	Count	131	66	150	31	21	36	435
		% within Party Affiliation	30.1%	15.2%	34.5%	7.1%	4.8%	8.3%	100.0%
Total		Count	198	169	330	64	40	67	868
		% within Party Affiliation	22.8%	19.5%	38.0%	7.4%	4.6%	7.7%	100.0%

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Party Affiliation * Gender Crosstabulation

			Gender		Total
			Female	Male	
Party Affiliation	Democrat	Count	170	163	333
		% within Party Affiliation	51.1%	48.9%	100.0%
	Republican	Count	46	54	100
		% within Party Affiliation	46.0%	54.0%	100.0%
	Independent	Count	217	218	435
		% within Party Affiliation	49.9%	50.1%	100.0%
Total		Count	433	435	868
		% within Party Affiliation	49.9%	50.1%	100.0%

Party Affiliation * Age Category Crosstabulation

			Age Category					Total
			18-29	30-39	40-49	50-59	60+	
Party Affiliation	Democrat	Count	22	40	58	79	134	333
		% within Party Affiliation	6.6%	12.0%	17.4%	23.7%	40.2%	100.0%
	Republican	Count	5	14	27	28	26	100
		% within Party Affiliation	5.0%	14.0%	27.0%	28.0%	26.0%	100.0%
	Independent	Count	36	72	118	93	116	435
		% within Party Affiliation	8.3%	16.6%	27.1%	21.4%	26.7%	100.0%
Total		Count	63	126	203	200	276	868
		% within Party Affiliation	7.3%	14.5%	23.4%	23.0%	31.8%	100.0%

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Party Affiliation * Phone Crosstabulation

			Phone		Total
			Landline	Mobile	
Party Affiliation	Democrat	Count	246	87	333
		% within Party Affiliation	73.9%	26.1%	100.0%
	Republican	Count	76	24	100
		% within Party Affiliation	76.0%	24.0%	100.0%
	Independent	Count	345	90	435
		% within Party Affiliation	79.3%	20.7%	100.0%
Total		Count	667	201	868
		% within Party Affiliation	76.8%	23.2%	100.0%

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Crosstabs

Gender * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?		Total
			Yes	No	Total
Gender	Female	Count	220	213	433
		% within Gender	50.8%	49.2%	100.0%
	Male	Count	258	177	435
		% within Gender	59.3%	40.7%	100.0%
Total		Count	478	390	868
		% within Gender	55.1%	44.9%	100.0%

Gender * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				Total
			Senator Brown	Elizabeth Warren	Tie	Undecided	Total
Gender	Female	Count	95	95	15	15	220
		% within Gender	43.2%	43.2%	6.8%	6.8%	100.0%
	Male	Count	146	95	12	5	258
		% within Gender	56.6%	36.8%	4.7%	1.9%	100.0%
Total		Count	241	190	27	20	478
		% within Gender	50.4%	39.7%	5.6%	4.2%	100.0%

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Gender * Name Recognition of Elizabeth Warren Crosstabulation

			Name Recognition of Elizabeth Warren				
			Favorable	Unfavorable	Undecided	Never heard of	Total
Gender	Female	Count	238	158	35	2	433
		% within Gender	55.0%	36.5%	8.1%	.5%	100.0%
	Male	Count	207	206	19	3	435
		% within Gender	47.6%	47.4%	4.4%	.7%	100.0%
Total		Count	445	364	54	5	868
		% within Gender	51.3%	41.9%	6.2%	.6%	100.0%

Gender * Name Recognition of Scott Brown Crosstabulation

			Name Recognition of Scott Brown				
			Favorable	Unfavorable	Undecided	Never heard of	Total
Gender	Female	Count	227	160	46	0	433
		% within Gender	52.4%	37.0%	10.6%	.0%	100.0%
	Male	Count	277	137	19	2	435
		% within Gender	63.7%	31.5%	4.4%	.5%	100.0%
Total		Count	504	297	65	2	868
		% within Gender	58.1%	34.2%	7.5%	.2%	100.0%

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Gender * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			
			Scott Brown	Elizabeth Warren	Undecided	Total
Gender	Female	Count	192	212	29	433
		% within Gender	44.3%	49.0%	6.7%	100.0%
	Male	Count	226	193	16	435
		% within Gender	52.0%	44.4%	3.7%	100.0%
Total		Count	418	405	45	868
		% within Gender	48.2%	46.7%	5.2%	100.0%

Gender * Most Important Issue Facing Massachusetts Crosstabulation

			Most Important Issue Facing Massachusetts						
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	Total
Gender	Female	Count	102	105	135	31	31	29	433
		% within Gender	23.6%	24.2%	31.2%	7.2%	7.2%	6.7%	100.0%
	Male	Count	96	64	195	33	9	38	435
		% within Gender	22.1%	14.7%	44.8%	7.6%	2.1%	8.7%	100.0%
Total		Count	198	169	330	64	40	67	868
		% within Gender	22.8%	19.5%	38.0%	7.4%	4.6%	7.7%	100.0%

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Gender * Party Affiliation Crosstabulation

			Party Affiliation			
			Democrat	Republican	Independent	Total
Gender	Female	Count	170	46	217	433
		% within Gender	39.3%	10.6%	50.1%	100.0%
	Male	Count	163	54	218	435
		% within Gender	37.5%	12.4%	50.1%	100.0%
Total		Count	333	100	435	868
		% within Gender	38.4%	11.5%	50.1%	100.0%

Gender * Age Category Crosstabulation

			Age Category					
			18-29	30-39	40-49	50-59	60+	Total
Gender	Female	Count	29	46	85	105	168	433
		% within Gender	6.7%	10.6%	19.6%	24.2%	38.8%	100.0%
	Male	Count	34	80	118	95	108	435
		% within Gender	7.8%	18.4%	27.1%	21.8%	24.8%	100.0%
Total		Count	63	126	203	200	276	868
		% within Gender	7.3%	14.5%	23.4%	23.0%	31.8%	100.0%

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Gender * Phone Crosstabulation

			Phone		Total
			Landline	Mobile	
Gender	Female	Count	332	101	433
		% within Gender	76.7%	23.3%	100.0%
	Male	Count	335	100	435
		% within Gender	77.0%	23.0%	100.0%
Total		Count	667	201	868
		% within Gender	76.8%	23.2%	100.0%

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Crosstabs

Age Category * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?		Total
			Yes	No	
Age Category	18-29	Count	29	34	63
		% within Age Category	46.0%	54.0%	100.0%
	30-39	Count	52	74	126
		% within Age Category	41.3%	58.7%	100.0%
	40-49	Count	111	92	203
		% within Age Category	54.7%	45.3%	100.0%
	50-59	Count	118	82	200
		% within Age Category	59.0%	41.0%	100.0%
	60+	Count	168	108	276
		% within Age Category	60.9%	39.1%	100.0%
Total		Count	478	390	868
		% within Age Category	55.1%	44.9%	100.0%

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Age Category * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				Total
			Senator Brown	Elizabeth Warren	Tie	Undecided	
Age Category	18-29	Count	15	11	3	0	29
		% within Age Category	51.7%	37.9%	10.3%	.0%	100.0%
	30-39	Count	28	18	4	2	52
		% within Age Category	53.8%	34.6%	7.7%	3.8%	100.0%
	40-49	Count	70	33	4	4	111
		% within Age Category	63.1%	29.7%	3.6%	3.6%	100.0%
	50-59	Count	62	49	3	4	118
		% within Age Category	52.5%	41.5%	2.5%	3.4%	100.0%
	60+	Count	66	79	13	10	168
		% within Age Category	39.3%	47.0%	7.7%	6.0%	100.0%
Total		Count	241	190	27	20	478
		% within Age Category	50.4%	39.7%	5.6%	4.2%	100.0%

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Age Category * Name Recognition of Elizabeth Warren Crosstabulation

			Name Recognition of Elizabeth Warren				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Age Category	18-29	Count	33	23	6	1	63
		% within Age Category	52.4%	36.5%	9.5%	1.6%	100.0%
	30-39	Count	70	48	8	0	126
		% within Age Category	55.6%	38.1%	6.3%	.0%	100.0%
	40-49	Count	92	101	9	1	203
		% within Age Category	45.3%	49.8%	4.4%	.5%	100.0%
	50-59	Count	93	91	15	1	200
		% within Age Category	46.5%	45.5%	7.5%	.5%	100.0%
	60+	Count	157	101	16	2	276
		% within Age Category	56.9%	36.6%	5.8%	.7%	100.0%
Total		Count	445	364	54	5	868
		% within Age Category	51.3%	41.9%	6.2%	.6%	100.0%

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Age Category * Name Recognition of Scott Brown Crosstabulation

			Name Recognition of Scott Brown				Total
			Favorable	Unfavorable	Undecided	Never heard of	
Age Category	18-29	Count	30	25	8	0	63
		% within Age Category	47.6%	39.7%	12.7%	.0%	100.0%
	30-39	Count	78	42	6	0	126
		% within Age Category	61.9%	33.3%	4.8%	.0%	100.0%
	40-49	Count	135	58	8	2	203
		% within Age Category	66.5%	28.6%	3.9%	1.0%	100.0%
	50-59	Count	117	64	19	0	200
		% within Age Category	58.5%	32.0%	9.5%	.0%	100.0%
	60+	Count	144	108	24	0	276
		% within Age Category	52.2%	39.1%	8.7%	.0%	100.0%
Total		Count	504	297	65	2	868
		% within Age Category	58.1%	34.2%	7.5%	.2%	100.0%

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Age Category * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			
			Scott Brown	Elizabeth Warren	Undecided	Total
Age Category	18-29	Count	27	32	4	63
		% within Age Category	42.9%	50.8%	6.3%	100.0%
	30-39	Count	58	61	7	126
		% within Age Category	46.0%	48.4%	5.6%	100.0%
	40-49	Count	112	87	4	203
		% within Age Category	55.2%	42.9%	2.0%	100.0%
	50-59	Count	97	88	15	200
		% within Age Category	48.5%	44.0%	7.5%	100.0%
	60+	Count	124	137	15	276
		% within Age Category	44.9%	49.6%	5.4%	100.0%
Total		Count	418	405	45	868
		% within Age Category	48.2%	46.7%	5.2%	100.0%

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Age Category * Most Important Issue Facing Massachusetts Crosstabulation

| | | | Most Important Issue Facing Massachusetts | |
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	Total
Age Category	18-29	Count	15	9	20	9	5	5	63
		% within Age Category	23.8%	14.3%	31.7%	14.3%	7.9%	7.9%	100.0%
	30-39	Count	26	20	47	13	4	16	126
		% within Age Category	20.6%	15.9%	37.3%	10.3%	3.2%	12.7%	100.0%
	40-49	Count	49	39	82	16	6	11	203
		% within Age Category	24.1%	19.2%	40.4%	7.9%	3.0%	5.4%	100.0%
	50-59	Count	43	33	82	20	10	12	200
		% within Age Category	21.5%	16.5%	41.0%	10.0%	5.0%	6.0%	100.0%
	60+	Count	65	68	99	6	15	23	276
		% within Age Category	23.6%	24.6%	35.9%	2.2%	5.4%	8.3%	100.0%
Total		Count	198	169	330	64	40	67	868
		% within Age Category	22.8%	19.5%	38.0%	7.4%	4.6%	7.7%	100.0%

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Age Category * Party Affiliation Crosstabulation

			Party Affiliation			
			Democrat	Republican	Independent	Total
Age Category	18-29	Count	22	5	36	63
		% within Age Category	34.9%	7.9%	57.1%	100.0%
	30-39	Count	40	14	72	126
		% within Age Category	31.7%	11.1%	57.1%	100.0%
	40-49	Count	58	27	118	203
		% within Age Category	28.6%	13.3%	58.1%	100.0%
	50-59	Count	79	28	93	200
		% within Age Category	39.5%	14.0%	46.5%	100.0%
	60+	Count	134	26	116	276
		% within Age Category	48.6%	9.4%	42.0%	100.0%
Total		Count	333	100	435	868
		% within Age Category	38.4%	11.5%	50.1%	100.0%

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Age Category * Gender Crosstabulation

			Gender		
			Female	Male	Total
Age Category	18-29	Count	29	34	63
		% within Age Category	46.0%	54.0%	100.0%
	30-39	Count	46	80	126
		% within Age Category	36.5%	63.5%	100.0%
	40-49	Count	85	118	203
		% within Age Category	41.9%	58.1%	100.0%
	50-59	Count	105	95	200
		% within Age Category	52.5%	47.5%	100.0%
	60+	Count	168	108	276
		% within Age Category	60.9%	39.1%	100.0%
Total		Count	433	435	868
		% within Age Category	49.9%	50.1%	100.0%

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Age Category * Phone Crosstabulation

			Phone		Total
			Landline	Mobile	
Age Category	18-29	Count	31	32	63
		% within Age Category	49.2%	50.8%	100.0%
	30-39	Count	79	47	126
		% within Age Category	62.7%	37.3%	100.0%
	40-49	Count	148	55	203
		% within Age Category	72.9%	27.1%	100.0%
	50-59	Count	161	39	200
		% within Age Category	80.5%	19.5%	100.0%
	60+	Count	248	28	276
		% within Age Category	89.9%	10.1%	100.0%
Total		Count	667	201	868
		% within Age Category	76.8%	23.2%	100.0%

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Crosstabs

Phone * Did you get a chance to watch or listen to the Brown-Warren debate? Crosstabulation

			Did you get a chance to watch or listen to the Brown-Warren debate?		Total
			Yes	No	Total
Phone	Landline	Count	392	275	667
		% within Phone	58.8%	41.2%	100.0%
	Mobile	Count	86	115	201
		% within Phone	42.8%	57.2%	100.0%
Total		Count	478	390	868
		% within Phone	55.1%	44.9%	100.0%

Phone * Who do you think won the debate? Crosstabulation

			Who do you think won the debate?				Total
			Senator Brown	Elizabeth Warren	Tie	Undecided	Total
Phone	Landline	Count	205	149	21	17	392
		% within Phone	52.3%	38.0%	5.4%	4.3%	100.0%
	Mobile	Count	36	41	6	3	86
		% within Phone	41.9%	47.7%	7.0%	3.5%	100.0%
Total		Count	241	190	27	20	478
		% within Phone	50.4%	39.7%	5.6%	4.2%	100.0%

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Phone * Name Recognition of Elizabeth Warren Crosstabulation

			Name Recognition of Elizabeth Warren				
			Favorable	Unfavorable	Undecided	Never heard of	Total
Phone	Landline	Count	326	295	41	5	667
		% within Phone	48.9%	44.2%	6.1%	.7%	100.0%
	Mobile	Count	119	69	13	0	201
		% within Phone	59.2%	34.3%	6.5%	.0%	100.0%
Total		Count	445	364	54	5	868
		% within Phone	51.3%	41.9%	6.2%	.6%	100.0%

Phone * Name Recognition of Scott Brown Crosstabulation

			Name Recognition of Scott Brown				
			Favorable	Unfavorable	Undecided	Never heard of	Total
Phone	Landline	Count	401	215	50	1	667
		% within Phone	60.1%	32.2%	7.5%	.1%	100.0%
	Mobile	Count	103	82	15	1	201
		% within Phone	51.2%	40.8%	7.5%	.5%	100.0%
Total		Count	504	297	65	2	868
		% within Phone	58.1%	34.2%	7.5%	.2%	100.0%

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Phone * U.S. Senate Ballot Test Crosstabulation

			U.S. Senate Ballot Test			
			Scott Brown	Elizabeth Warren	Undecided	Total
Phone	Landline	Count	338	294	35	667
		% within Phone	50.7%	44.1%	5.2%	100.0%
	Mobile	Count	80	111	10	201
		% within Phone	39.8%	55.2%	5.0%	100.0%
Total		Count	418	405	45	868
		% within Phone	48.2%	46.7%	5.2%	100.0%

Phone * Most Important Issue Facing Massachusetts Crosstabulation

			Most Important Issue Facing Massachusetts						
			The Deficit	Health Care	Jobs	Cost of Education	Equal Pay for Women	Other	Total
Phone	Landline	Count	158	127	266	39	29	48	667
		% within Phone	23.7%	19.0%	39.9%	5.8%	4.3%	7.2%	100.0%
	Mobile	Count	40	42	64	25	11	19	201
		% within Phone	19.9%	20.9%	31.8%	12.4%	5.5%	9.5%	100.0%
Total		Count	198	169	330	64	40	67	868
		% within Phone	22.8%	19.5%	38.0%	7.4%	4.6%	7.7%	100.0%

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Phone * Party Affiliation Crosstabulation

			Party Affiliation			
			Democrat	Republican	Independent	Total
Phone	Landline	Count	246	76	345	667
		% within Phone	36.9%	11.4%	51.7%	100.0%
	Mobile	Count	87	24	90	201
		% within Phone	43.3%	11.9%	44.8%	100.0%
Total		Count	333	100	435	868
		% within Phone	38.4%	11.5%	50.1%	100.0%

Phone * Gender Crosstabulation

			Gender		
			Female	Male	Total
Phone	Landline	Count	332	335	667
		% within Phone	49.8%	50.2%	100.0%
	Mobile	Count	101	100	201
		% within Phone	50.2%	49.8%	100.0%
Total		Count	433	435	868
		% within Phone	49.9%	50.1%	100.0%

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Phone * Age Category Crosstabulation

			Age Category					
			18-29	30-39	40-49	50-59	60+	Total
Phone	Landline	Count	31	79	148	161	248	667
		% within Phone	4.6%	11.8%	22.2%	24.1%	37.2%	100.0%
	Mobile	Count	32	47	55	39	28	201
		% within Phone	15.9%	23.4%	27.4%	19.4%	13.9%	100.0%
Total		Count	63	126	203	200	276	868
		% within Phone	7.3%	14.5%	23.4%	23.0%	31.8%	100.0%

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