

# InsiderAdvantage/Poll Position

Thursday, September 11, 2008

511 likely voters

Dates of interviewing 9/10

Maximum sampling error +/- 4.3

## Florida General Election Poll

	<u>%</u>
McCain	50
Obama	42
Other	4
Undecided	<u>4</u>
	100

	<u>McCain</u>	<u>Obama</u>
<b>Age</b>		
18-29	46%	49%
30-44	43%	44%
45-64	53%	43%
65+	59%	32%
<b>Race</b>		
Caucasian/White	56%	36%
African-American/Black	19%	79%
Hispanic	43%	42%
<b>Gender</b>		
Male	55%	36%
Female	46%	47%
<b>Political Party</b>		
Democrat	24%	67%
Republican	85%	11%
Independent	37%	43%

---

© InsiderAdvantage/Poll Position 2008

InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

For a subscription to internals and cross-tabulations through the election, contact [tricia@insideradvantage.com](mailto:tricia@insideradvantage.com)