### NBC News/WSJ/Marist Poll lowa September 20, 2012 Presidential Election Questionnaire

#### Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in lowa?

HH SELECTION – LANDLINE FRAME ONLY

#### **GENDER GUESS**

September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Residents: n=1270, MOE +/-2.8%

### Have I reached you on your cell phone or on your regular home phone?

LIKELY VOTERS	September 2012	
Cell	25	
Regular home phone	75	
Total	100	
REGISTERED VOTERS	September 2012	
Cell	28	
Regular home phone	72	
Total	100	
RESIDENTS	September 2012	May 2012
Cell	29	29
Regular home phone	71	71
Total	100	100

September 2012: Residents: n=1381, MOE +/-2.6% May 2012: Residents: n=1270, MOE +/-2.8%

### Are you registered to vote at your current address in lowa?

RESIDENTS	September 2012	May 2012
Yes	91	87
No	9	12
Not a U.S. Citizen	0	1
Unsure	0	0
Total	100	100
Registered voters	September 2012	May 2012
	91	87

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	September 2012	
Barack Obama and Joe Biden, the	50	
Democrats Mitt Romney and Paul Ryan, the Republicans	42	
Other	1	
Undecided	7	
Total	100	
REGISTERED VOTERS - Including leaners*	September 2012	May 2012 (asked without the VP's)
Barack Obama and Joe Biden, the Democrats	51	44
Mitt Romney and Paul Ryan, the	40	44
Republicans		
Other	1	2
Undecided	8	10
Total	100	100

<sup>\*</sup> Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Registered voters: n=1106, MOE +/- 3.0%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS

September 2012

LIKELY VOTERS	September 2012	
Strongly support	81	
Somewhat support	16	
Might vote differently	2	
Unsure	1	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Strongly support	September 2012 79	May 2012 67
	•	•
Strongly support	79	67
Strongly support Somewhat support	79 17	67 25
Strongly support Somewhat support Might vote differently	79 17 3	67 25 7

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

LIKELY VOTERS	September 2012	
Vote early or by absentee	27	
Vote on Election Day	57	
Have not decided	16	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Vote early or by absentee	26	17
Vote on Election Day	54	54
Have not decided	19	29
Total	100	100

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Registered voters: n=1106, MOE +/- 3.0%

### Have you ever voted before in a presidential election?

	LIKELY VOTERS	September 2012	
Yes		96	
No		4	
Total		100	
	REGISTERED VOTERS	September 2012	May 2012
Yes		93	92
No		7	8
Total		100	100

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Registered voters: n=1106, MOE +/- 3.0%

### Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS	September 2012	
Approve	49	
Disapprove	44	
Unsure	7	
Total	100	
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REGISTERED VOTERS	September 2012	May 2012
Approve	September 2012 49	May 2012 46
	•	•
Approve	49	46
Approve Disapprove	49 43	46 45

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS	September 2012	
Headed in the right direction	43	
Off on the wrong track	49	
Unsure	7	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Headed in the right direction	43	39
Off on the wrong track	49	54
Unsure	8	6
Total	100	100
RESIDENTS	September 2012	May 2012
Headed in the right direction	42	39
Off on the wrong track	49	55
Unsure	9	6
Total	100	100

### In which year were you born (recoded into age of respondent)?

LIKELY VOTERS	September 2012	
18 to 29	10	
30 to 44	22	
45 to 59	30	
60 or older	39	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
18 to 29	13	10
30 to 44	22	24
45 to 59	29	29
60 or older	37	37
Total	100	100
RESIDENTS	September 2012	May 2012
18 to 29	15	14
30 to 44	22	24
45 to 59	28	28
60 or older	35	34
Total	100	100

September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

LIKELY VOTERS	September 2012	
White	93	
African American or Black	2	
Latino or Hispanic	3	
Other	2	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
White	92	92
African American or Black	2	2
Latino or Hispanic	4	4
Other	2	3
Total	100	100
RESIDENTS	September 2012	May 2012
White	92	91
African American or Black	2	2
Latino or Hispanic	4	4
Other	2	3
Total	100	100

September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Residents: n=1270, MOE +/-2.8%; Registered voters: n=1106, MOE +/- 3.0% Which of the following includes your combined family income before taxes:

•	_	
LIKELY VOTERS	September 2012	
Less than \$15,000 a year	10	
\$15,000 to just under \$25,000	11	
\$25,000 to just under \$50,000	27	
\$50,000 to just under \$75,000	21	
\$75,000 to just under \$100,000	14	
\$100,000 or more	17	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Less than \$15,000 a year	10	10
\$15,000 to just under \$25,000	11	13
\$25,000 to just under \$50,000	28	26
\$50,000 to just under \$75,000	21	21
\$75,000 to just under \$100,000	14	13
\$100,000 or more	16	17
Total	100	100
RESIDENTS	September 2012	May 2012
Less than \$15,000 a year	12	12
\$15,000 to just under \$25,000	11	13
\$25,000 to just under \$50,000	28	26
\$50,000 to just under \$75,000	20	20
\$75,000 to just under \$100,000	13	13
\$100,000 or more	16	16
Total	100	100

### Which county in lowa do you live in (recoded into region of the state)?

LIKELY VOTERS	September 2012	
Eastern Cities	26	
East Central	23	
Central	30	
West	21	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Eastern Cities	24	25
East Central	25	24
Central	30	29
West	21	22
Total	100	100
RESIDENTS	September 2012	May 2012
Eastern Cities	25	25
East Central	24	24
Central	29	29
West	22	22
Total	100	100

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Registered voters: n=1106, MOE +/- 3.0%

### Do you consider yourself a: (party identification)

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LIKELY VOTERS	September 2012	
Democrat	36	
Republican	31	
Independent	33	
Other	0	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Democrat	September 2012 35	May 2012 34
	•	•
Democrat	35	34
Democrat Republican	35 29	34 35
Democrat Republican Independent	35 29 36	34 35 31

### September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

### Do you consider yourself a: (party identification)

LIKELY VOTERS	September 2012
Strong Democrat	27
Not strong Democrat	8
Democrat leaning Independent	12
Just Independent	11
Republican leaning Independent	10
Not strong Republican	8
Strong Republican	22
Other	0
Total	100
REGISTERED VOTERS	September 2012
Strong Democrat	26
g	20
Not strong Democrat	9
Not strong Democrat	9
Not strong Democrat  Democrat leaning Independent	9 13
Not strong Democrat  Democrat leaning Independent  Just Independent	9 13 12
Not strong Democrat  Democrat leaning Independent  Just Independent  Republican leaning Independent	9 13 12 10
Not strong Democrat  Democrat leaning Independent  Just Independent  Republican leaning Independent  Not strong Republican	9 13 12 10 8

# September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Registered voters: n=1106, MOE +/- 3.0%

### Do you consider yourself to be a supporter of the Tea Party Movement? LIKELY VOTERS September 2012

LIKELY VOTERS	September 2012	
Tea Party Supporters	24	
No	67	
Unsure	9	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Tea Party Supporters	September 2012 23	May 2012 22
	•	•
Tea Party Supporters	23	22

### Overall, do you have a favorable or an unfavorable impression of Barack Obama?

LIKELY VOTERS	September 2012	
Favorable	53	
Unfavorable	42	
Unsure/Never heard	5	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Favorable	53	48
Unfavorable	41	45
Unsure/Never heard	6	7
Total	100	100

# September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Registered voters: n=1106, MOE +/- 3.0%

### Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

LIKELY VOTERS	September 2012
Favorable	42
Unfavorable	50
Unsure/Never heard	8
Total	100

REGISTERED VOTERS	September 2012	May 2012
Favorable	40	43
Unfavorable	51	43
Unsure/Never heard	10	15
Total	100	100

### September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

### Overall, do you have a favorable or an unfavorable impression of Joe Biden?

LIKELY VOTERS	September 2012
Favorable	44
Unfavorable	43
Unsure/Never heard	13
Total	100
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REGISTERED VOTERS	September 2012
REGISTERED VOTERS Favorable	September 2012 42
	•
Favorable	42
Favorable Unfavorable	42 42

### September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

LIKELY VOTERS	September 2012
Favorable	40
Unfavorable	43
Unsure/Never heard	17
Total	100
REGISTERED VOTERS	September 2012
Favorable	38
Favorable Unfavorable	38 43

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3% May 2012: Registered voters: n=1106, MOE +/- 3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	September 2012	
Very enthusiastic	51	
Somewhat enthusiastic	34	
Not too enthusiastic	11	
Not enthusiastic at all	4	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Very enthusiastic	September 2012 45	May 2012 38
	•	•
Very enthusiastic	45	38
Very enthusiastic Somewhat enthusiastic	45 35	38 37
Very enthusiastic Somewhat enthusiastic Not too enthusiastic	45 35 13	38 37 17

### Which candidate will do a better job handling the economy:

LIKELY VOTERS	September 2012	
Barack Obama	47	
Mitt Romney	43	
Unsure	10	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Barack Obama	September 2012 46	May 2012 41
	•	•
Barack Obama	46	41

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### Which candidate will do a better job handling foreign policy:

LIKELY VOTERS	September 2012	
Barack Obama	52	
Mitt Romney	38	
Undecided	10	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Barack Obama	September 2012 53	May 2012 50
	•	•
Barack Obama	53	50

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS	September 2012	
Very liberal	6	
Liberal	19	
Moderate	31	
Conservative	32	
Very conservative	12	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Very liberal	September 2012 6	May 2012 3
	•	•
Very liberal	6	3
Very liberal Liberal	6 19	3 17
Very liberal Liberal Moderate	6 19 33	3 17 34

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### Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS	September 2012	
Protestant	62	
Catholic	24	
Jewish	1	
Other	5	
No Religion	8	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Protestant	60	57
Catholic	25	27
Jewish	1	0
Other	5	6
No Religion	9	9
Total	100	100
RESIDENTS	September 2012	May 2012
Protestant	59	56
Catholic	24	26
Jewish	1	0
Other	6	8
No Religion	9	9
Total	100	100

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	LIKELY VOTERS	September 2012	
Yes		24	
No		76	
Total		100	
	REGISTERED VOTERS	September 2012	May 2012
Yes		23	24
No		77	76
Total		100	100
	RESIDENTS	September 2012	May 2012
Yes		23	23
No		77	77
Total		100	100

September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

LIKELY VOTER	S September 2012
Married	62
Not married	38
Total	100
REGISTERED VOT	ERS September 2012
Married	61
Not married	39
Total	100
RESIDENTS	September 2012
Married	60
Not married	40
Total	100

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What is the highest level of school you completed or the highest degree you received (recoded)?

LIKELY VOTERS	September 2012	
Not college graduate	60	
College graduate	40	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Not college graduate	63	67
College graduate	37	33
Total	100	100
RESIDENTS	September 2012	May 2012
Not college graduate	65	70
College graduate	35	30
Total	100	100

### September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

### Have you ever served in the U.S. Military?

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	LIKELY VOTERS	September 2012
Yes		16
No		84
Total		100
	REGISTERED VOTERS	September 2012
Yes		15
No		85
Total		100
	RESIDENTS	September 2012
Yes		15
No		85
Total		100

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### Are you male or female?

LIKELY VOTERS	September 2012	
Male	48	
Female	52	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Male	48	48
Female	52	52
Total	100	100
RESIDENTS	September 2012	May 2012
Male	49	49
Female	51	51
Total	100	100