NWS Shopping Cart - Ecommerce Features

Products: Set using posts that you can categorize, tag etc.
Types of products you may add:

- Tangible **regular** products

- Tangible products with **select options (product variations)**

- Tangible products with **price affecting select options (product variations)**

- Tangible products with **personalization options (stand-alone or combined with options above)**

- **Digital** products with or without **Licence keys, self-hosted or Payloadz hosted, with or without download expiration date.**

- **Affiliate products** (either in *combination* with your own products *or only* affiliate products)

Product Personalization: Optionally add any number of textareas and/or text input fields for product personalization.

Product Gift Wrap: An optional setting allows you to offer a basic gift wrap service to your customers.

Related Products: Utilizing a combination of WordPress' excellent category, tag and custom taxonomy systems.

Shop modes

- **Regular** mode: Takes customer to a payment gateway

- **Enquiry** mode: Sends Shopping Cart contents as email inquiry to merchant

- **Affiliate** mode: transforms your shop to one selling *ONLY* affiliate products.

- **PayLoadz** mode: for Payloadz hosted digital goods. You still have the option to self-host your digital goods if desired

Shop Currencies – all available currencies

Tax Modules: Independent Tax modules for each individual country allow for configuring tax calculation rules according to each country's specific tax laws! A unique feature in comparison with other eCommerce systems!

Watch a short clip of the US Stales Tax settings here: http://www.youtube.com/watch?v=YnL5SPVTp8w&hd=1

Inventory Management and Low-Stock eMail Alerts - Easily keep track of product stock. Define separate stock amounts for each combination of product variations (size, colour etc)

Coupon / Voucher Codes / Product Discounts / Gift Cards

- Choose between a Specific Set Amount or Percentage-Based Amount or Free Shipping
- Settings allow you to allow vouchers to apply to specific shop categories or an order subtotal minimum
- Single Use or Multiple Use (Reseller)
- Generate a PDF with your coupons/vouchers for printing (if wanted)
- Upload your own Custom Background Image for the Printable Vouchers (PSD Template Provided)
- Manage Vouchers- keep track of what is used and when
- Manage your Resellers

„Real" Frontend customer Login/Registration*
*do your customers really need to see your WordPress backend?

Protected Customer Account Area. Where registered Customer may
- Change their email and password
- Save their Billing Information (not credit card numbers) for faster checkouts
- „Create and Save" a Wishlist
- View the Status of their Order
- Check their Order History

Manage Registered Customers
An Admininstration screen (viewed from your WordPress admin) where you can view and manage* who is registered as well as any additional information you may have requested them to save in their accounts (excl. personal data i.e. passwords/billing information which is protected)

*The admin may remove Registered Customers by deleting their account

Payment Gateways
- PayPal Payments Standard

- PayPal Payments Pro

- Authorize.net

- WorldPay

- Bank Transfer

- Cash on Location

- Cash on delivery

- 2Checkout

- more to come...

Shipping
- Ship Internationally or only Nationwide

- 10 different shipping calculation methods
  - **Free, Flat, Flat Limit, Weight Flat, Weight Class, Price Class, Percentage Limit, Per Item, Item Class, Item Limit, Dimensions Class**
  - more to come...

Delivery:
- Standard Delivery

- 2 Day Delivery

- Next Day Delivery

- International

- Pick Up

- Direct Download or Email Delivery (for Digital Products)

International Address Formats:
Address fields formatted after the UPU, Universal Postal Union guidelines
What this means is that the address fields on step 2 of the checkout process auto-adjusts to the required address format for the selected country.

Another unique feature among eCommerce systems!

Communication:
Notification Emails sent to merchant:
- New Order
- New Pending Payment Order
- Cleared Pending Transaction
- New Enquiry
- Low Stock
- Low Licence Keys

- New Registered Member

Emails sent to Customers:
- Order Confirmation & Shipping Notification
- Enquiry Confirmation
- New Member Welcome
- Password Reset

Other:
- Printable „Invoice" document that your customers can get after an order has gone through. In PDF Format and for some languages in printable HTML format.
- Google Maps link to your shop

Order Management:

- View details for each received order:
  - When
  - Shipping Address / Delivery Address
  - Order Total / Details
  - Chosen Payment Option
  - Chosen Delivery Option
  - Customer's Custom Note to Order / Product Personalization

- Manually send emails to individual customers (for Pending Orders etc)
- Print Order Invoices
- View PayPal Transaction IDs
- Change the status of each order (for better management and clearer overview) from "New" to:
  - In Process

  - Shipped

  - Completed
  - Archive
  - Cancel
  - Delete
- View Sales Statistics

- Download Order reports

Advertizement:
- Integrated Google Analytics