

INSIDE

Billboard Launches Chart App for iPhone
>page 4

John Rich: Save A Horse, Help Some Kids
>page 5

Jason Aldean/Kelly Clarkson: Two Go To No. 1
>page 5

Eric Church, The Band Perry Battle It Out
>page 6

Bob Seger Puts Nashville Musicians To Work
>page 6

SIX QUESTIONS WITH CRB PRESIDENT MIKE CULOTTA

Radio stations and record companies share a notoriously rocky symbiotic relationship that's put on display in full force every year at the Country Radio Seminar, a three-day event that draws more than 1,800 to Nashville for panel discussions, music showcases and networking opportunities.

Presented March 2-4 by Country Radio Broadcasters (CRB), CRS invariably includes some level of on-mic sparring between labels and radio executives over costs, content and control. The seminar generally keeps the battles to a respectable minimum, however, concentrating instead on providing a sort of middle ground for the two sides.

This year's edition is no exception. The parade of events includes official and adjacent entries featuring **Blake Shelton, Martina McBride, Carrie Underwood, Billy Currington, Toby Keith, Aaron Lewis, Luke Bryan and the Judds** for starters, as artists seek continued support from terrestrial radio. Stations and syndicators meanwhile vie for access to the artists to get stories, liners and anecdotes to broadcast to their markets and enhance their standing as a local country authority.

Since the mid-'90s, WQYK Tampa, Fla., OM/PD **Mike Culotta** has made a regular spring pilgrimage to CRS. But this year, he'll experience it from a completely different viewpoint: as president of the CRB board.

Culotta fielded six questions about the seminar and country radio from Billboard Country Update:

How many Country Radio Seminars have you attended? Do you have a concrete example of how it made a difference in your station or your career?

We're looking at 14 or 15 years. Concrete—I can tell you absolutely without a doubt that the connections that I have made during CRS and the people that I have learned from during CRS—either because they were on a panel or by networking—without all of that I wouldn't be where I am today. There are relationships that I come away with every year from there that either get better or [get established]. I can tell you there are plenty of ideas that I have [brought] back from there and used—sitting in a promotions panel or listening to somebody giving information on how to coach talent. Even though you may not come back and use it exactly the way they did it, it starts something in your mind and then you go on and make it your own. Whether it's been on the company dollar or done on my dollar, it's a must-go for me.

One of the things that's interesting about this new age is the many ways

that consumers can discover new music. In some sectors of the population, radio has lost its position as the place people go to discover new music. Is that true for country? And where do you see that issue evolving for the genre?

I absolutely believe that country radio is still the main force for breaking country artists. I do know that the Internet and the other things that are out there that let people become ex-



CULOTTA

ERIC CHURCH "HOMEBOY"

34 FIRST WEEK STATIONS!!!

"Epic"

- RANDY BLISS, PD/ WPAW

TOP NEW SOLO ACM VOCALIST AWARD WINNER
CLICK HERE TO LISTEN

EMI
RECORDS
NASHVILLE
WWW.ERICCHURCH.COM

posed to it and a new artist who has a lot of grass-roots stuff or has great digital prowess and is out there doing all of their social networking can definitely get the word out, but I think ultimately radio is still where their main success will come.

We look at all these other things that are out there—be it television or computers and all that—but people still spend an enormous amount of time in their cars. They're driving. They're not looking at their television, they're listening to the radio. An enormous amount of people when they're at work can't have televisions, they're listening to the radio. So I absolutely believe that it is still the most powerful medium for breaking country artists, and that even comes back when you notice that [in 2009], Apple put an FM receiver in [the iPod Nano]. They wouldn't have put it in there if Apple didn't think it had value. I think that in itself was a huge check in support of radio.

One of the things CRB executive director Bill Mayne talks about with regard to the digital age is stations having the ability to reach beyond their local market and find new listeners around the globe. Is that realistic? If a station in Tampa and a station in Minneapolis are essentially putting the same basic playlist on the air, how do you compete with all of those stations around the globe?

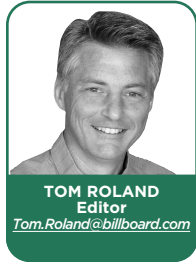
I think that you separate it. Radio is about playlists and the music you're playing, but the key is the personalities you have on the radio. That's what makes you unique: how you image it and the individuals you have on the radio. We do have people that have lived here and have moved away, and when they go somewhere else, they still consider us home and this is who they listen to. I think you see that in sports when you've gone away or a college [maintains support from] people who have left. I don't think we should be surprised that it also relates to their radio station or the genre of music.

The talent truly becomes the key to all that. So when you say what's the difference between Minneapolis and Tampa? Yes, we may both play the same songs, but the stations are imaged probably differently and they both have different talent. And hopefully that talent is focusing on what's local, but that may also be quite appealing to other people.

How does that play into the idea that there may be a global audience of new listeners? Is that realistic?

As we go on and we're further into this, I think it's absolutely realistic. I think ultimately what you're looking at is, how do you measure it and how do you quantify it and attach revenue to it? Those are the big differences. How much time is each station going to focus on trying to find people from around the world when you're based in Tampa, Fla.? That's not first on your list.

There's a panel this year on the radio and music industries titled "I Don't Even Know You Anymore." Is there a link between that issue and the new Connections Bar that's being designed specifically for CRS?

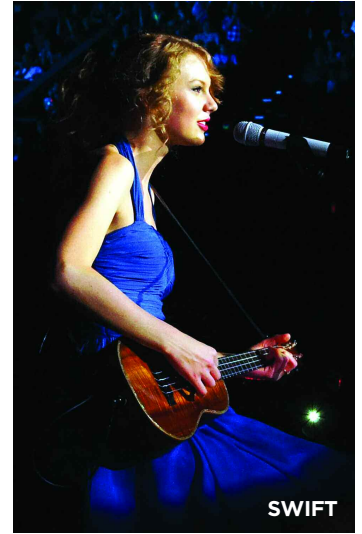


TOM ROLAND
Editor
Tom.Roland@billboard.com

THIS WEEK AT CALLOUT AMERICA

TAYLOR SWIFT'S 'DECEMBER' STILL SPEAKS AT CALLOUT

Taylor Swift makes it 14 weeks at No. 1 at Callout America with "Back to December," which is also the No. 2 passion title. Men are at No. 1 and females at No. 2 with the second single from her "Speak Now" album. Swift has the No. 1 song with listeners 18-34, 25-44, 25-54, 35-54 and 18-44—proof that listeners in all demos male and female love the song.



SWIFT

Jerrod Niemann is on fire with "What Do You Want," which jumps into the top 10 at No. 7, up from No. 16. Niemann also holds the No. 7 passion position. Females are this song's strength of appeal at No. 5, up from No. 9. They also score it No. 6 passion. Core females 35-44 are the power cell at No. 3 and No. 9 passion.

Craig Campbell moves into the top 10 with "Family Man" at No.

9, up from No. 13. "Family" inspires a No. 9 passion mark. Core 35-44s are the strength at No. 8, while adults 25-54 rank the song at No. 9, up from No. 12. Younger 18-34s are at No. 10, up strong from No. 21.

Rascal Flatts stays well in front of radio with "I Won't Let Go" riding to No. 11 and No. 11 passion. Younger 25-34s are the strength at No. 4 and No. 6 passion. Adults 25-44 are at No. 5 and No. 4 passion. Females place it at No. 7 and No. 5 passion. Men 25-34 check in at No. 14.

Clay Walker stays strong as "Where Do I Go From You" ranks at No. 14 and No. 15 passion. Core 35-44s are at No. 12 and No. 6 passion. Females put it at No. 19, while adult females 35-54 are at No. 16 and No. 15 passion. Core 35-44 males are at No. 9 and No. 4 passion.

—John Hart, Bullseye Marketing Research
email: hart@bullsi.com

Jaye Albright says . . .

Consulting Partner, Albright & O'Malley Country Consulting

BDSradio makes me smarter. I rely on it week in and week out, especially SoundScan and those flexible Custom Reports.



CONTACT

Raphael.George@nielsen.com

"Last year's inaugural event was invigorating and CMA is excited to once again partner with Billboard on this second Summit."

-Steve Moore, CEO, CMA

Billboard
COUNTRY
MUSIC
SUMMIT

IN ASSOCIATION WITH



SAVE THE DATE
JUNE 6-7, 2011 NASHVILLE, TN

SECURE YOUR PLACE TODAY AND SAVE \$250
CountryMusicSummit.com

For more information and group rates, call 212.493.4263
or email conferences@billboard.com

If you're going to look at the Connections Bar, that was basically created as an alternative environment to network. People can still learn in a hip, fun, cool atmosphere, but they will actually be able to sit down and have a conversation. So from that perspective I don't think the two are related. The panel that you're talking about—"I Don't Even Know You Anymore: What Radio and Records Don't Know About Each Other"—I think that hopefully it'll be unfiltered, it'll be an honest discussion, we'll have panelists talking about all the things that they do daily, all the different pressures. I think we all get caught in our own jobs all the time. We know what we need, but we're trying to get it out of the other person.

Talking about this, there's another panel that we're going to be doing, "Show Me the Money." It's the first time ever that you're going to have radio, the label and the artist showing you what the money trail is. How do they make money?

That one will hopefully open some eyes, too, along with the "I Don't Know You Anymore" kind of thing, and show you what all of our hurdles are. If we all know what each other's hurdles are, maybe we can help each other more. We're in it together. There's no way to separate us. We both need each other.

You rose up through the promotions department. What are the best ways to maintain a station's profile in the market even when the budget's been slashed?

The real key is having a staff that's dedicated to promoting themselves and the station. You never know where that listener that gives you ratings is going to be and who they're going to talk to. And it's doing all the right things, [which] could be charity events, anything that you can get involved in—fairs, festivals, all of it. It's always great to go out and use external marketing—billboards and TV and all that kind of stuff—but in lean times, I think that we also many times can never forget that one of the best things we can do is promote to the people that love us and get them to listen longer. And make sure that they go tell other people about our great deeds.

I'll use an example of St. Jude [Children's Research Hospital] radio fund.



David Adam Byrnes stopped by WKOA Lafayette, La., in the midst of a national radio tour. From left are assistant PD Annie James, Byrnes and OM/PD Mike Shamus.

We do it every year. We're one of the original stations that have been doing it. There are people that call us up and tell us, "I've just become a Partner in Hope and I'm committing \$30 a month to the cause and I want to help the kids. And by the way, I'm turning the radio off because I'm crying, my mascara's running and I'm going to work." It's hard for me to believe that that individual doesn't walk in and somebody's going, "What's wrong?" "Nothing's wrong. It's just my radio station's doing a great [cause] . . ." She says "my radio station" and she tells people that.

Those kinds of things can have an impact [by letting] those who already love us spread the word. A lot of times it's easy to lay it off on, "We don't have external marketing," but then you're not looking at what's in front of you.

BILLBOARD LAUNCHES IPHONE CHART APP

Music fans, artists and industry pros can now easily access Billboard's legendary charts in app form on the iPhone.

Available through iTunes, the Billboard Chart App features 15 charts, including the Billboard Hot 100, the Billboard 200 and Hot Country Songs. Users can view 60 years of chart history; search by artist, album or song; view ranking details; listen to 30 seconds of music; and make purchases directly

BILLBOARD COUNTRY BOXSCORE			
Gross Ticket Price(s)	Artist Venue/Date(s)	Attendance Capacity	Promoter(s)
\$1,336,778 \$89.50, \$39.50	GEORGE STRAIT & REBA Frank Erwin Center, Austin, Jan. 14	16,740 sellout	THE MESSINA GROUP/AEG LIVE
\$1,249,781 \$89.50, \$79.50	GEORGE STRAIT & REBA Oklahoma City Arena, Oklahoma City, Jan. 15	14,768 14,900	THE MESSINA GROUP/AEG LIVE
\$1,082,846 \$89.50, \$39.50	GEORGE STRAIT & REBA Save Mart Center, Fresno, Feb. 4	14,390 sellout	THE MESSINA GROUP/AEG LIVE
\$947,095 \$89.50, \$39.50	GEORGE STRAIT & REBA St. Pete Times Forum, Tampa, Jan. 29	13,653 14,500	THE MESSINA GROUP/AEG LIVE
\$912,211 \$89.50, \$39.50	GEORGE STRAIT & REBA Veterans Memorial Arena, Jacksonville, Jan. 28	12,173 13,200	THE MESSINA GROUP/AEG LIVE

Reported worldwide boxscore figures for Country artists. Boxscore figures should be submitted to Bob Allen by phone (615-793-0466), fax (615-793-2891) or email (bob.allen@billboard.com).

DON'T MISS THE BUZZ

ORDER BACK ISSUES AT

www.orderbillboard.com

ORDER NOW
SUPPLIES LIMITED.

through iTunes.

The app is updated weekly with Billboard's traditional chart release schedule and features each ranking's "previous week" position, number of weeks on the chart and peak chart position. Users can search for specific artists, albums or songs, and search by date.

The top 10 positions on 10 of the charts are available free of charge. For a monthly subscription of \$1.99, users can access extended chart information including 60 years of archives and five genre-specific charts, including Hot Country Songs.

MOVERS & SHAKERS

Salina, Kan.-based Morris Communications OM **Brian Jennings** announced on his Facebook page on Feb. 27 that he is "employment-free." Reach him [here](#) . . . KAFF Flagstaff, Ariz., appointed morning host **Pat Michaels** the station's new PD, according to Inside Radio. KAFF music director **Jenny Woodcock** also expanded her role to include PD duties of AC sister KTMG . . . Also from Inside Radio: KNCI Sacramento, Calif., promotion director **Matt Vieira** has been promoted to music director.

'ROUND THE ROW

Former WKKT Charlotte, N.C., assistant PD/music director **Ryan Dokke** joined Arista Nashville as manager of regional promotion. He moved to Music City to take the job, starting Feb. 28 . . . Universal Music Group Nashville senior directors of artist and media relations **Regina Stuve** and **Amber Williams** have exited the company. Reach Stuve [here](#) and Williams [here](#) . . . Services were slated for Feb. 28 in Virginia Beach, Va., for **Edward L. Gibson**, grandfather of Sony Music Nashville senior director of artist development and marketing **Tanya Welch**. Memorial donations may be made



DOKKE

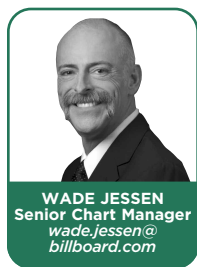
ON THE CHARTS

ALDEAN/CLARKSON DUET RULES HOT COUNTRY SONGS; YOUNG DOUBLES UP ON DIGITAL CHART

Jason Aldean snares his fifth No.1 on Billboard's Hot Country Songs—his first in more than a year—as "Don't You Wanna Stay" (Broken Bow) gains 2.2 million audience impressions (6.7%) and steps 2-1. Although he hasn't topped the chart since "The Truth" spent two weeks at the summit in February 2010, Aldean took a pair of titles to the runner-up position in the intervening months. He spent five weeks at No. 2 with "Crazy Town" late last spring, held at bay for three weeks by **Miranda Lambert's** "The House That Built Me" and for two weeks by **Brad Paisley's** "Water." Similarly, Aldean's "My Kinda Party" spent three weeks at its No. 2 peak in January, below **Reba McEntire's** "Turn On the Radio" (one week) and **Tim McGraw's** "Felt Good on My Lips" (two). Aldean's new chart-topper brings "American Idol" champ **Kelly Clarkson** to No. 1 on the country chart for her first time, bringing to three the total number of "Idol" alums to reach the top—Carrie Underwood has 10 leaders, and **Josh Gracin** has one. Clarkson previously rose to No. 2 in September 2007 as McEntire's duet partner on "Because of You."

Top audience contributors for "Stay" during the Feb. 21-27 Nielsen BDS tracking week are **WUSN** Chicago (1.2 million impressions), **KKBQ** Houston (980,000), **KILT** Houston (964,000), **KPLX** Dallas (929,000) and **KKGO** Los Angeles (752,000). Up 129 plays, "Don't You Wanna Stay" draws 3,949 plays at 99 reporting stations and steps 2-1 on Billboard's Country Indicator chart.

Concurrently, **Chris Young's** "Voices" (RCA) leaves Hot Country Songs after 53 weeks, marking the chart's third-longest run behind **Lee Brice's** "Love Like Crazy" (56 weeks, 2009-10) and **Eddy Arnold's** "Bouquet of Roses" (54, 1948-49). On Billboard's Country Digital Songs, an iTunes promotion fuels a 128% gain for "Voices," which shifts 27-10 and sets a new peak position (29,000



WADE JESSEN
Senior Chart Manager
wade.jessen@
billboard.com

in his honor to St. Jude Children's Research Hospital, 501 St. Jude Place, Memphis, TN 38105 . . . Steel guitarist **Gerald D. "Buster" Magness** died Feb. 22, according to the Tulsa (Okla.) World. He was a member of **Johnnie Lee Wills'** western-swing band and performed with recording artist Colleen Carroll, mother of **Garth Brooks**.

GOOD WORKS

John Rich's home, Mt. Richmore, on Love Circle in Nashville overlooks the Vanderbilt University campus, so it was a short commute when the singer/songwriter helped start a Feb. 18 dance marathon at the college with a performance of "Save a Horse (Ride a Cowboy)."

Rich chipped in a \$10,000 donation, the Vanderbilt Hustler reports, as the event raised \$157,209.87 for the Monroe Carell Jr. Children's Hospital. The 9-year-old marathon has now contributed more than \$1 million to the cause.

St. Jude Children's Research Hospital is Rich's charity of choice for his run as a contestant on NBC's "The Celebrity Apprentice." The new season begins March 6.

TWEET OF THE WEEK twitter

Sarah Buxton (@sarahbuxton) took the veil off her life at home with session guitarist Tom Bukovac: "Most recent discovery about my marriage:

when Tom says "I've been getting the house in order", he usually doesn't mean CLEANING it."

DRUNKEN TWEET OF THE WEEK

The phony **Hank Williams** (@HanksGhost) held back on the source of his bone-rattling displeasure:

"Rolling over in my grave. You know the routine."

To follow BCU, go to twitter.com/bbcountryupdate.

downloads, Feb. 14-20 tracking week). The former Hot Country Songs leader reached its previous digital peak at No. 23 on the Feb. 12 chart. The main focus of the iTunes campaign was Young's current single, "Tomorrow," which opens with 30,000 downloads at No. 8, the artist's highest perch to date on that chart. The new track gains 944,000 listener impressions (87%) and jumps 43-37 on Hot Country Songs, where it draws Most Added applause with new airplay commitments at 33 monitored stations. Those honors are shared by **Justin Moore** and **Toby Keith** on our national formats/secondary markets chart, where Moore's "If Heaven Wasn't So Far Away" (Valory) and Keith's "Somewhere Else" (Show Dog-Universal) get 22 adds apiece.

Meanwhile, **the Zac Brown Band** and **Darius Rucker** freshen up the top 10 on Hot Country Songs, as "Colder Weather" (Southern Ground/Atlantic/Bigger Picture) gains 2.0 million impressions (9%) and moves 11-9, while "This" (Capitol Nashville) spikes 689,000 impressions (3.2%) and moves 12-10. The new top 10s bring the group's total to seven, while Rucker's top 10 tally now stands at six. Rucker most recently topped the list with "Come Back Song," which reigned for two weeks last fall, and four of those six tracks did time at the top of the page. **The Zac Brown Band** achieved its most recent leader when "As She's Walking Away" (with **Alan Jackson**) held for two weeks in November—five of its top 10 tracks have reached No. 1.



YOUNG

MUSIC NOTES

Eric Church took the Academy of Country Music's top new solo vocalist award and **the Band Perry** claimed top new vocal duo or group through a vote of fans conducted on GACTV.com. Both acts will receive their honors during the ACM's Music City Jam at the Country Radio Seminar on March 2. Beginning March 11, the two acts will compete in a runoff at VoteACM.com for the top new artist trophy, set for presentation during the live ACM Awards broadcast from Las Vegas on April 3.



Valory Music act **Edens Edge** will make its Grand Ole Opry debut on March 5 during an Opry All-Star Weekend that includes appearances by **Brad Paisley, Blake Shelton, Terri Clark, Rodney Atkins** and **Carrie Underwood**. The Opry will also reintroduce its Tuesday-night shows on March 1 with a lineup that includes **Little Big Town, Mark Wills, the Randy Rogers Band, Little Jimmy Dickens** and **Jack Greene**.

Detroit-bred rocker **Bob Seger** has been holding sessions in Nashville for his next album and using plenty of Music City musicians in the process. Among the contributors: guitarists **Kenny Greenberg** and **Biff Watson**, drummer **Chad Cromwell** and bassist **Glenn Worf**.

Mac McAnally was honored Feb. 25 in Belmont, Miss., with the sixth marker on the Mississippi Country Music Trail, the Northeast Mississippi Daily Journal reports. Previous inductees include **Jimmie Rodgers, Marty Stuart**, Rodgers co-writer **Elsie McWilliams, the Leake County Revelers** and songwriter **Ben Peters** ("Kiss an Angel Good Mornin'"). Meanwhile, the Tennessean says that a state honor was planned for Feb. 28 in Tennessee for **Bill Anderson**, who was slated to be recognized with a joint resolution by the city's legislature as he marks his 50th year as a Grand Ole Opry member in July.

POWER PLAYLISTS

KUZZ Bakersfield, CA		KATM Modesto, CA	
PD: Evan Bridwell MD: Toni Marie Owens: 661 326-1011		PD: Randy Black MD: Nikki Thomas Citadel: 209 766-5000	
Plays TW LW		Plays TW LW	
1	Brad Paisley This Is Country Music	52	49
2	Billy Currington Let Me Down Easy	48	50
3	Jason Aldean With Kelly Don't You	46	28
4	Thompson Square Are You Gonna Kiss	45	45
5	Darius Rucker This	44	43
6	Miranda Lambert Heart Like Mine	42	40
7	Jerrold Niemann What Do You Want	39	45
8	Sara Evans A Little Bit Stronger	37	36
9	Craig Campbell Family Man	36	38
10	Taylor Swift Back To December	31	30
11	Josh Turner I Wouldn't Be A Man	30	35
12	Sunny Sweeney From A Table Away	30	44
13	Lady Antebellum Hello World	29	26
14	Ronnie Dunn Bleed Red	28	21
15	Sugarland Little Miss	27	28
16	Josh Kelley Georgia Clay	26	23
17	Zac Brown Band Colder Weather	26	28
18	Joe Nichols The Shape I'm In	25	28
19	The Band Perry You Lie	24	22
20	Rascal Flatts I Won't Let Go	23	25
21	Troy Olsen Good Hands	20	11
22	Kenny Chesney Live A Little	20	18
23	Easton Corbin I Can't Love You Back	19	20
24	Chuck Wicks Old School	19	21
25	Blake Shelton Who Are You When I'm	18	33
26	Clay Walker Where Do I Go From You	17	10
27	Justin Moore If Heaven Wasn't So Fa	16	10
28	Luke Bryan Someone Else Calling You	16	37
29	Kenny Chesney Somewhere With You	15	20
30	Chris Young Voices	13	23
1	Thompson Square Are You Gonna Kiss	51	54
2	The JaneDear Girls Wildflower	50	54
3	Billy Currington Let Me Down Easy	49	50
4	Sara Evans A Little Bit Stronger	45	55
5	Blake Shelton Who Are You When I'm	43	42
6	Craig Campbell Family Man	42	43
7	James Wesley Real	41	36
8	Taylor Swift Back To December	41	43
9	Luke Bryan Someone Else Calling You	40	43
10	Eric Church Smoke A Little Smoke	38	49
11	Jerrold Niemann What Do You Want	37	36
12	Jason Aldean With Kelly Don't You	35	39
13	Keith Urban Put You In A Song	35	42
14	Chris Young Voices	34	41
15	Easton Corbin I Can't Love You Back	33	32
16	Jason Aldean My Kinda Party	33	44
17	Sunny Sweeney From A Table Away	31	33
18	Josh Turner I Wouldn't Be A Man	30	36
19	Joe Nichols The Shape I'm In	28	32
20	Lady Antebellum Need You Now	23	21
21	Lee Brice Love Like Crazy	22	15
22	Darius Rucker Alright	22	17
23	Joe Nichols Gimmie That Girl	21	19
24	Miranda Lambert The House That Buil	19	19
25	Kenny Chesney Live A Little	18	12
26	Chris Young Tomorrow	18	14
27	Easton Corbin A Little More Country	18	17
28	Brad Paisley Anything Like Me	17	16
29	Rodney Atkins Farmer's Daughter	17	18
30	Darius Rucker Come Back Song	16	17

Billboard COUNTRY DIGITAL SONGS						nielsen SoundScan	
TW	LW	WKS ON CHART	TITLE ARTIST (IMPRINT/LABEL)	TW	LW	WKS ON CHART	TITLE ARTIST (IMPRINT/LABEL)
1	1	59	NEED YOU NOW LADY ANTEBELLUM (Capitol Nashville)	26	39	41	AMERICAN HONEY LADY ANTEBELLUM (Capitol Nashville)
2	2	16	DON'T YOU WANNA STAY JASON ALDEAN WITH KELLY CLARKSON (Broken Bow)	27	24	28	AS SHE'S WALKING AWAY ZAC BROWN BAND FEAT. ALAN JACKSON (Southern Ground/Atlantic/Bigger Picture)
3	4	18	ARE YOU GONNA KISS ME OR NOT THOMPSON SQUARE (Stoney Creek)	28	25	28	MINE TAYLOR SWIFT (Big Machine)
4	5	18	BACK TO DECEMBER TAYLOR SWIFT (Big Machine)	29	23	2	BLEED RED RONNIE DUNN (Arista Nashville)
5	3	6	COLDER WEATHER ZAC BROWN BAND (Southern Ground/Atlantic/Bigger Picture)	30	40	3	HEART LIKE MINE MIRANDA LAMBERT (Columbia)
6	7	17	SOMEWHERE WITH YOU KENNY CHESNEY (BNA)	31	32	9	THIS IS COUNTRY MUSIC BRAD PAISLEY (Arista Nashville)
7	18	49	THE HOUSE THAT BUILT ME MIRANDA LAMBERT (Columbia)	32	29	23	PUT YOU IN A SONG KEITH URBAN (Capitol Nashville)
8	NEW		TOMORROW CHRIS YOUNG (RCA)	33	26	27	SMOKE A LITTLE SMOKE ERIC CHURCH (EMI Nashville)
9	10	16	LET ME DOWN EASY BILLY CURRINGTON (Mercury)	34	35	58	CHICKEN FRIED ZAC BROWN BAND (Home Grown/Atlantic/Bigger Picture)
10	27	17	VOICES CHRIS YOUNG (RCA)	35	30	20	someone ELSE CALLING YOU BABY LUKE BRYAN (Capitol Nashville)
11	9	36	IF I DIE YOUNG THE BAND PERRY (Republic Nashville)	36	28	7	LITTLE MISS SUGARLAND (Mercury)
12	8	20	WHO ARE YOU WHEN I'M NOT LOOKING BLAKE SHELTON (Reprise/WMN)	37	6	2	I WON'T GIVE UP JANA KRAMER (Warner Bros./WMN)
13	11	31	STUCK LIKE GLUE SUGARLAND (Mercury)	38	34	20	BULLETS IN THE GUN TOBY KEITH (Show Dog-Universal)
14	12	23	A LITTLE BIT STRONGER SARA EVANS (RCA Nashville)	39	47	49	I RUN TO YOU LADY ANTEBELLUM (Capitol Nashville)
15	14	18	WHAT DO YOU WANT JERROD NIEMANN (Sea Gayle/Arista Nashville)	40	NEW		LEAVE THE PIECES THE WRECKERS (Maverick/Warner Bros./WMN)
16	13	16	FELT GOOD ON MY LIPS TIM MCGRAW (Curb)	41	RE-ENTRY		YOU'LL THINK OF ME KEITH URBAN (Capitol Nashville)
17	16	7	I WON'T LET GO RASCAL FLATTS (Big Machine)	42	37	58	LOVE STORY TAYLOR SWIFT (Big Machine)
18	15	11	COUNTRY BOY AARON LEWIS FEAT. GEORGE JONES & CHARLIE DANIELS (Meridian)	43	41	5	I CAN'T LOVE YOU BACK EASTON CORBIN (Mercury)
19	31	23	BLESS THE BROKEN ROAD RASCAL FLATTS (Lyric Street)	44	45	3	YOU LIE THE BAND PERRY (Republic Nashville)
20	21	10	THIS DARIUS RUCKER (Capitol Nashville)	45	38	58	YOU BELONG WITH ME TAYLOR SWIFT (Big Machine)
21	17	7	WILDFLOWER THE JANEDEAR GIRLS (Reprise/WMN)	46	NEW		CRAZIER TAYLOR SWIFT (Walt Disney)
22	19	27	MY KINDA PARTY JASON ALDEAN (Broken Bow)	47	44	40	FREE ZAC BROWN BAND (Home Grown/Southern Ground/Atlantic/Bigger Picture)
23	22	15	HELLO WORLD LADY ANTEBELLUM (Capitol Nashville)	48	42	48	SMILE UNCLE KRACKER (Top Dog/Atlantic/Bigger Picture)
24	20	10	FROM A TABLE AWAY SUNNY SWEENEY (Republic Nashville)	49	NEW		SOMEBODY LIKE YOU KEITH URBAN (Capitol Nashville)
25	RE-ENTRY		LOVER, LOVER JERROD NIEMANN (Sea Gayle/Arista Nashville)	50	50	46	TOES ZAC BROWN BAND (Home Grown/Atlantic/Bigger Picture)

Top-selling paid download country songs compiled from sales reports collected and provided by Nielsen SoundScan for week ending February 20, 2011. Charts update weekly on Thursdays at www.Billboard.biz/charts. Copyright 2011, Prometheus Global Media, LLC and Nielsen SoundScan, Inc. All rights reserved.



Jamey Johnson was honored with a gold album for "The Guitar Song" during a party at the Palm in Nashville. From left are Vector Management president Ken Levitan, Johnson and Universal Music Group Nashville chairman Luke Lewis.

FEB 28 2011		Billboard®		HOT COUNTRY SONGS			AIRPLAY MONITORED BY nielsen BDS		
TW	LW	WKS ON CHART	TITLE/IMPRINT/LABEL	ARTIST	AUDIENCE (IN MILLIONS)		PLAYS		
					TW	+/-	TW	+/-	RANK
1	2	17	DON'T YOU WANNA STAY Broken Bow ★ ★ No. 1 (1 week) ★ ★	Jason Aldean With Kelly Clarkson	35.669	+2.229	5402	571	2
2	3	15	THIS IS COUNTRY MUSIC Arista Nashville	Brad Paisley	34.423	+2.370	5406	405	1
3	5	17	BACK TO DECEMBER Big Machine	Taylor Swift	34.180	+3.479	5194	401	3
4	1	25	WHO ARE YOU WHEN I'M NOT LOOKING Reprise/WMN	Blake Shelton	32.070	-2.604	5056	-360	4
5	6	23	LET ME DOWN EASY Mercury	Billy Currington	31.688	+1.852	4887	177	5
6	4	31	SOMEONE ELSE CALLING YOU BABY Capitol Nashville	Luke Bryan	26.902	-4.825	3989	-771	8
7	10	32	ARE YOU GONNA KISS ME OR NOT Stoney Creek	Thompson Square	26.390	+3.369	4154	435	6
8	9	23	HELLO WORLD Capitol Nashville	Lady Antebellum	23.853	+0.276	4021	144	7
9	11	11	COLDER WEATHER Southern Ground/Atlantic/Bigger Picture	Zac Brown Band	23.850	+1.985	3613	161	9
10	12	16	THIS Capitol Nashville	Darius Rucker	22.157	+0.689	3432	89	10
11	14	23	WHAT DO YOU WANT Sea Gayle/Arista Nashville	Jerrod Niemann	20.440	+0.930	3296	169	11
12	13	38	FROM A TABLE AWAY Republic Nashville	Sunny Sweeney	19.989	+0.363	3212	69	12
13	16	10	HEART LIKE MINE Columbia	Miranda Lambert	18.577	+2.190	2931	388	13
14	17	15	LITTLE MISS Mercury	Sugarland	16.480	+0.431	2719	120	14
15	18	24	A LITTLE BIT STRONGER RCA	Sara Evans	14.717	+0.752	2375	76	16
16	20	8	I WON'T LET GO Big Machine ★ Airpower ★	Rascal Flatts	14.311	+1.730	2300	229	18
17	19	32	THE SHAPE I'M IN Show Dog-Universal	Joe Nichols	13.860	+0.069	2379	13	15
18	22	4	BLEED RED Arista Nashville ★ Airpower ★	Ronnie Dunn	13.464	+1.712	2342	461	17
19	21	31	FAMILY MAN Bigger Picture ★ Airpower ★	Craig Campbell	12.326	+0.438	2103	30	19
20	29	4	LIVE A LITTLE BNA ★ Most Increased Audience ★	Kenny Chesney	10.559	+4.617	1704	716	23
21	24	12	YOU LIE Republic Nashville	The Band Perry	10.553	+1.081	1732	87	22
22	23	39	REAL Broken Bow	James Wesley	10.176	-0.096	1912	-16	20
23	26	28	GEORGIA CLAY MCA Nashville	Josh Kelley	9.165	+0.770	1763	303	21
24	28	4	WITHOUT YOU Capitol Nashville	Keith Urban	9.159	+2.943	1499	456	25
25	25	16	I CAN'T LOVE YOU BACK Mercury	Easton Corbin	8.631	+0.196	1622	106	24
26	30	8	IF I WERE A BOY Starstruck/Valory	Reba	6.876	+0.985	1350	211	26
27	27	30	WHERE DO I GO FROM YOU Curb	Clay Walker	6.706	+0.034	1299	-23	27
28	31	9	LOOK IT UP MCA Nashville	Ashton Shepherd	5.326	+0.487	1051	76	28
29	32	18	I WOULDN'T BE A MAN MCA Nashville	Josh Turner	4.822	+0.185	962	12	29
30	33	22	RAYMOND Atlantic/WAR	Brett Eldredge	4.237	-0.074	935	-13	30

Power It Up!

"Don't You Wanna Stay"

JASON ALDEAN

with Kelly Clarkson

Convert! Convert! Convert!

Just Now Kicking In

Rate The Music

#1 Persons 12+ • #1 Persons 25-54
 #1 Persons 25-34 • #1 Persons 35-44
 #1 Females in Every Cell!!!

BB ① +571sp +2.2 Mil Aud

CA/MB 3* -2*
 +513sp +1414 pts

Thanks Country Radio for Jason's 6th Number 1 Single!

FEB 28 2011		Billboard		HOT COUNTRY SONGS					AIRPLAY MONITORED BY nielsen BDS	
TW	LW	WKS ON CHART	TITLE/IMPRINT/LABEL	ARTIST	AUDIENCE (IN MILLIONS)		PLAYS			
					TW	+/-	TW	+/-	RANK	
31	37	3	IF HEAVEN WASN'T SO FAR AWAY Valory	★ Breaker ★	Justin Moore	3.851	+0.928	723	243	34
32	34	11	LAST NIGHT AGAIN Big Machine		Steel Magnolia	3.508	+0.107	784	19	32
33	36	14	WON'T BE LONELY LONG Columbia		Josh Thompson	3.107	-0.013	766	-8	33
34	35	19	BEAUTIFUL EVERY TIME Curb		Lee Brice	3.031	-0.341	833	-11	31
35	38	21	KEEP IN MIND Stroudavarious		LoCash Cowboys	2.735	+0.105	656	12	35
36	39	21	GOOD HANDS EMI Nashville	★ Breaker ★	Troy Olsen	2.264	+0.154	539	44	36
37	43	3	TOMORROW RCA	★ Most Added ★	Chris Young	2.030	+0.944	400	168	39
38	57	2	SOMEWHERE ELSE Show Dog-Universal		Toby Keith	1.596	+1.232	286	205	42
39	42	9	BROWN CHICKEN BROWN COW Show Dog-Universal		Trace Adkins	1.508	+0.302	404	41	38
40	40	8	LOVE DON'T RUN Curb		Steve Holy	1.505	-0.026	486	21	37
41	55	3	ME AND TENNESSEE RCA/Curb		Tim McGraw & Gwyneth Paltrow	1.387	+0.959	207	134	46
42	41	8	CRAZY WOMEN Curb		LeAnn Rimes	1.377	-0.065	242	-27	44
43	46	15	BEST SONG EVER Cold River		Katie Armiger	1.142	+0.209	249	51	43
44	44	7	1,000 FACES Mercury		Randy Montana	1.092	+0.095	364	1	40
45	48	2	HOMEBOY EMI Nashville		Eric Church	1.012	+0.400	193	113	47
46	45	12	OLD SCHOOL RCA		Chuck Wicks	0.930	-0.021	324	8	41
47	51	2	CRAZY GIRL Republic Nashville		Eli Young Band	0.700	+0.164	94	34	56
48	49	3	WHY WAIT FOR SUMMER Capitol Nashville		Walker Hayes	0.648	+0.038	167	11	49
49	47	4	I'D LOVE TO BE YOUR LAST Redneck		Gretchen Wilson	0.625	-0.010	167	16	48
50	54	4	LET IT RAIN MCA Nashville		David Nail	0.576	+0.113	212	35	45
51	53	4	SONGS LIKE THIS 19/Arista Nashville		Carrie Underwood	0.524	+0.041	43	14	-
52	59	2	A BUNCHA GIRLS Warner Bros./WAR		Frankie Ballard	0.450	+0.161	89	35	57
53	52	4	HEARTACHE Mercury		Jamey Johnson	0.450	-0.059	137	-8	51
54	50	6	DIRT ROAD ANTHEM Broken Bow		Jason Aldean	0.434	-0.117	25	-5	-
55	56	5	THAT'S IMPORTANT TO ME Sugar Hill/Vanguard/Bigger Picture		Joey + Rory	0.376	-0.024	125	-1	52
56	NEW	1	SOMETHING BETTER Warner Bros./WMN	★ Hot Shot Debut ★	The Dirt Drifters	0.290	+0.103	107	41	55
57	RE-ENTRY	4	COUNTRY BOY Stroudavarious		Aaron Lewis Featuring George Jones & Charlie Daniels	0.286	+0.081	86	38	58
58	RE-ENTRY	2	SHOTGUN GIRL Warner Bros./WMN		The JaneDear Girls	0.286	+0.143	47	18	-
59	NEW	1	GEORGIA MUD Columbia		Joanna Smith	0.253	+0.084	120	29	53
60	58	5	IF I RUN Bigger Picture		The Harters	0.233	-0.096	145	-18	50

BILLBOARD HOT COUNTRY SONGS PANEL – 127 STATIONS

Akron, Ohio	WQMX Ft. Myers, Fla.	WCKT Little Rock, Ark.	KSSN Rochester, N.Y.	WBEE
Albany, N.Y.	WGNA Ft. Wayne, Ind.	WWGR Los Angeles	KKGO Sacramento, Calif.	KNCI
Albuquerque, N.M.	KRST	WQHK Louisville, Ky.	WAMZ	KNTY
Allentown, Pa.	WCTO Fresno, Calif.	KSKS Madison, Wis.	WWQM	WIL
Asheville, N.C.	WKSF Gainesville, Fla.	WOCK McAllen, Texas	KTEX	KSOP
Atlanta	WKHX Grand Rapids, Mich.	WBCT Memphis	WGKX	KUBL
Augusta, Ga.	WUBL	WTNR Miami	WKIS	KAJA
Austin, Texas	WKXC Greensboro, N.C.	WPAW Milwaukee	WMIL	KCYC
Bakersfield, Calif.	KASE	WTQR Minneapolis, Minn.	KEEY	KSON
Baltimore	KUZZ Greenville, S.C.	WESC Mobile, Ala.	WKSJ	KBWF
Baton Rouge, La.	WPOC	WSSL Modesto, Calif.	KATM	KRTY
Birmingham, Ala.	WYNK Harrisburg, Pa.	WRBT Monmouth/Ocean, N.J.	WKMK	KFGY
Boise, Idaho	WDXB Hartford, Conn.	WYFZ Nashville	WKDF	KKWF
Boston	KIZN Houston	KILT	WSIX	KMPS
Buffalo, N.Y.	WKLB	KKBQ New Bern, N.C.	WRNS	KXKS
Buffalo, N.Y.	WYRK Huntsville, Ala.	WDRM Norfolk, Va.	WGH	KDRK
Charleston, S.C.	WEZL Indianapolis	WFMS Oklahoma City, Ok.	KTST	WPKX
Charleston, W. Va.	WQBE	WLHK Omaha, Neb.	KXKT	KTTS
Charlotte, N.C.	WKKT Jackson, Miss.	WUSJ Pensacola, Fla.	WXBM	WBBS
Chattanooga, Tenn.	WSOC Jacksonville, Fla.	WGNE Philadelphia	WXTU	WFUS
Chicago	WUSY Johnson City, Tenn.	WXBQ Phoenix	KMLE	WQYK
Cincinnati	WUBE Kansas City	KBEQ	KNIX	KIIM
Cleveland	WGAR	KFKF Pittsburgh	WDSY	KVOO
Colorado Springs, Colo.	KATC Knoxville, Tenn.	WDAF Portland, Ore.	WOGI	WMZQ
Columbia, S.C.	WCOS Lafayette, La.	WIVK	KUPL	WIRK
Columbus, Ohio	WCOL Lakeland, Fla.	KMDL	KWJJ	KFDJ
Dallas	WPLX Lancaster, Pa.	WPCV	WOKG	WCGY
Denver	KSCS	WIOV	WTKT	WXCX
Des Moines, Iowa	KYGO Lansing, Mich.	WITL	WQDR	WGTY
Detroit	KJJY Las Vegas	KCYE	KBUL	
	WYCD Lexington, Ky.	KWNR	KFRG	
		WBUL	WSLC	

FEB
28
2011

Billboard

AIRPLAY
MONITORED BY
nielsen
BDS

COUNTRY

MOST ADDED™

TITLE/LABEL	ARTIST	ADDS
TOMORROW RCA	Chris Young	33
SOMEWHERE ELSE Show Dog-Universal	Toby Keith	24
LIVE A LITTLE BNA	Kenny Chesney	19
WITHOUT YOU Capitol Nashville	Keith Urban	18
A BUNCHA GIRLS Warner Bros./WAR	Frankie Ballard	15
IF HEAVEN WASN'T SO FAR AWAY Valory	Justin Moore	14
HOMEBOY EMI Nashville	Eric Church	13
IF I WERE A BOY Starstruck/Valory	Reba	9
GEORGIA CLAY MCA Nashville	Josh Kelley	8
ME AND TENNESSEE Curb/RCA	Tim McGraw & Gwyneth Paltrow	7

MOST INCREASED AUDIENCE

TITLE/LABEL	ARTIST	GAIN (IN MILLIONS)
LIVE A LITTLE BNA	Kenny Chesney	+4.617
BACK TO DECEMBER Big Machine	Taylor Swift	+3.479
ARE YOU GONNA KISS ME OR NOT Stoney Creek	Thompson Square	+3.369
WITHOUT YOU Capitol Nashville	Keith Urban	+2.943
THIS IS COUNTRY MUSIC Arista Nashville	Brad Paisley	+2.370
DON'T YOU WANNA STAY Broken Bow	Jason Aldean W/Kelly Clarkson	+2.229
HEART LIKE MINE Columbia	Miranda Lambert	+2.190
COLDER WEATHER Southern Ground/Atlantic/Bigger Picture	Zac Brown Band	+1.985
LET ME DOWN EASY Mercury	Billy Currington	+1.852
I WON'T LET GO Big Machine	Rascal Flatts	+1.730

MOST INCREASED PLAYS

TITLE/LABEL	ARTIST	GAIN
LIVE A LITTLE BNA	Kenny Chesney	+716
DON'T YOU WANNA STAY Broken Bow	Jason Aldean W/Kelly Clarkson	+571
BLEED RED Arista Nashville	Ronnie Dunn	+461
WITHOUT YOU Capitol Nashville	Keith Urban	+456
ARE YOU GONNA KISS ME OR NOT Stoney Creek	Thompson Square	+435
THIS IS COUNTRY MUSIC Arista Nashville	Brad Paisley	+405
BACK TO DECEMBER Big Machine	Taylor Swift	+401
HEART LIKE MINE Columbia	Miranda Lambert	+388
GEORGIA CLAY MCA Nashville	Josh Kelley	+303
IF HEAVEN WASN'T SO FAR AWAY Valory	Justin Moore	+243

COUNTRY INDICATOR

MOST ADDED™

TITLE/LABEL	ARTIST	ADDS
IF HEAVEN WASN'T SO FAR AWAY Valory	Justin Moore	22
SOMEWHERE ELSE Show Dog-Universal	Toby Keith	22
HOMEBOY EMI Nashville	Eric Church	18
LIVE A LITTLE BNA	Kenny Chesney	17
TOMORROW RCA	Chris Young	16
HARD ROAD Ride	Steve Azar	11
LAST NIGHT AGAIN Big Machine	Steel Magnolia	8
ME AND TENNESSEE Curb/RCA	Tim McGraw & Gwyneth Paltrow	5
CRAZY GIRL Republic Nashville	Eli Young Band	5
WITHOUT YOU Capitol Nashville	Keith Urban	4

MOST INCREASED AUDIENCE

TITLE/LABEL	ARTIST	GAIN (IN MILLIONS)
LIVE A LITTLE BNA	Kenny Chesney	+1.287
SOMEWHERE ELSE Show Dog-Universal	Toby Keith	+0.904
BLEED RED Arista Nashville	Ronnie Dunn	+0.557
WITHOUT YOU Capitol Nashville	Keith Urban	+0.530
IF HEAVEN WASN'T SO FAR AWAY Valory	Justin Moore	+0.512
ARE YOU GONNA KISS ME OR NOT Stoney Creek	Thompson Square	+0.470
I WON'T LET GO Big Machine	Rascal Flatts	+0.397
THIS Capitol Nashville	Darius Rucker	+0.393
HEART LIKE MINE Columbia	Miranda Lambert	+0.366
IF I WERE A BOY Starstruck/Valory	Reba	+0.356

MOST INCREASED PLAYS

TITLE/LABEL	ARTIST	GAIN
LIVE A LITTLE BNA	Kenny Chesney	+533
SOMEWHERE ELSE Show Dog-Universal	Toby Keith	+391
WITHOUT YOU Capitol Nashville	Keith Urban	+297
ARE YOU GONNA KISS ME OR NOT Stoney Creek	Thompson Square	+276
IF HEAVEN WASN'T SO FAR AWAY Valory	Justin Moore	+254
COLDER WEATHER Southern Ground/Atlantic/Bigger Picture	Zac Brown Band	+225
BLEED RED Arista Nashville	Ronnie Dunn	+204
HELLO WORLD Capitol Nashville	Lady Antebellum	+195
HEART LIKE MINE Columbia	Miranda Lambert	+186
I WON'T LET GO Big Machine	Rascal Flatts	+178

Get your message front and center with the
Billboard Country Update

The Country Music Industry's Must-Have Source for
Weekly News and Chart Info!

Don't miss the opportunity to reach top country radio programmers
and other key country music influencers!

TO ADVERTISE, CONTACT:
Lee Ann Photoglo • 615.376.7931 • laphotoglo@gmail.com

TO SUBSCRIBE: www.billboard.biz/enewsletters



FEB
28
2011



AIRPLAY
MONITORED BY
nielsen
BDS

NEW AND ACTIVE

TITLE/LABEL	ARTIST	TOTAL AUDIENCE	TOTAL STATIONS	ADDS
WANNA TAKE YOU HOME Emblem/Warner Bros./WAR	Gloriana	0.200	2	1
SWEET DISTRACTION Better Angels/Ride	David Adam Byrnes	0.177	8	0
OH, TONIGHT Pretty Damn Tough	Josh Abbott Band Feat. Kacey Musgraves	0.164	1	0
CROSS MY HEART Trent Tomlinson	Trent Tomlinson	0.111	1	0
COMING HOME RCA	Gwyneth Paltrow	0.102	0	0
TOMORROW'S GONNA HURT Feather Moon/Rocket Club	Rocket Club	0.102	1	0

INDICATOR NEW AND ACTIVE

TITLE/LABEL	ARTIST	TOTAL PLAYS	TOTAL STATIONS	ADDS
COUNTRY THANG Average Joe's	Colt Ford	85	8	0
GEORGIA MUD Columbia	Joanna Smith	82	9	1
COUNTRY BOY Stroudavarious	Aaron Lewis Feat. George Jones & Charlie Daniels	64	9	3
HARD ROAD Ride	Steve Azar	55	11	11
SOMETHING BETTER Warner Bros./WMN	Dirt Drifters	47	3	0
CAN'T CHEAT IN A SMALL TOWN Cotton Valley/Quarterback	Mark Cooke	42	5	0

RECURRENTS

TW	TITLE/LABEL	ARTIST	TOTAL AUD. (IN MILLIONS)
1	VOICES RCA	Chris Young	21.587
2	SOMEWHERE WITH YOU BNA	Kenny Chesney	21.271
3	FELT GOOD ON MY LIPS Curb	Tim McGraw	16.073
4	WILDFLOWER Reprise/WMN	The JaneDear Girls	15.327
5	PUT YOU IN A SONG Capitol Nashville	Keith Urban	14.704
6	AS SHE'S WALKING AWAY Southern Ground/Atlantic/Bigger Picture	Zac Brown Band Feat. Alan Jackson	13.872
7	MY KINDA PARTY Broken Bow	Jason Aldean	12.138
8	COME BACK SONG Capitol Nashville	Darius Rucker	9.758
9	WHY WAIT Big Machine	Rascal Flatts	9.617
10	IF I DIE YOUNG Republic Nashville	The Band Perry	9.410

GOING FOR ADDS

3/7
ELI YOUNG BAND
 Crazy Girl
 Republic Nashville

LITTLE BIG TOWN
 The Reason Why
 Capitol Nashville

NEAL MCCOY
 New Mountain To Climb
 Tate

TONJA ROSE
 Where Would Your Heart Be
 Identical

3/14
KENNY CHESNEY
 Live A Little
 BNA

KIP MOORE
 Mary Was The Marrying Kind
 MCA Nashville

SABASTIAN ROBERTS
 It's Still Country To Me
 Homage

3/21
MARTINA MCBRIDE
 Teenage Daughters
 Republic Nashville

THE JANEDEAR GIRLS
 Shotgun Girl
 Warner Bros./WMN



TEXAS REGIONAL RADIO REPORT

WEEK ENDING
 FEB
 27
 2011

TW	LW	WKS ON CHART	TITLE (LABEL)	ARTIST	TW	SPIN +/-	TW	LW	WKS ON CHART	TITLE (LABEL)	ARTIST	TW	SPIN +/-
1	2	11	GIRL IN A TRUCK (Independent)	Kevin Fowler	1280	98	16	17	11	EASIER BY NOW (Winding Road)	Jamie Richards	762	117
2	4	7	OUTLAW BAND (Proud Souls/Apex)	Jason Boland & The Stragglers	1165	96	17	19	6	LONG WAY TO GET (Blind Nello)	Max Stalling	726	135
3	3	18	I'LL SING ABOUT MINE (THE TRACTOR SONG) (Independent)	Brian Keane	1140	-17	18	16	16	HOME (Winding Road)	Mark McKinney	684	23
4	5	18	7&7 (Independent)	Turnpike Troubadors	1127	62	19	20	6	KMAG YOYO (Lost Highway)	Hayes Carll	672	98
5	1	14	RED HEADED WOMAN (Smith)	Wade Bowen	1100	-146	20	32	20	IF LOVE WAS A ROAD (Independent)	Jake Kellen	660	179
6	10	6	LORD I HOPE THIS DAY IS GOOD (Smith)	Brandon Rhyder	1063	240	21	18	17	HALFWAY OUT (Independent)	Mike McClure	626	25
7	12	4	INTERSTATE (MCA Nashville)	Randy Rogers Band	970	184	22	38	6	LIE BABY LIE (Apex Nashville)	Sean McConnell	616	166
8	6	19	BEAUTIFUL WASTE OF TIME (Smith)	Fred Andrews & HoneyBrowne	937	4	23	26	15	SOUNDS LIKE AN ANGEL TO ME (Independent)	Jason Cassidy	593	78
9	11	5	LET ME LOVE YOU (Independent)	Casey Donahew Band	930	118	24	49	3	THE CRICKET SONG (Independent)	Rich O'Toole	577	218
10	15	5	I HOLD THE BOTTLE YOU HOLD THE WHEEL (Yep Roc)	Reckless Kelly	910	212	25	23	15	NEVER SAY NEVER (JAP)	Jerry Audley	570	9
11	8	23	LET A COUNTRY BOY LOVE YOU (Independent)	Jon Wolfe	906	26	26	22	35	FROM A TABLE AWAY (Republic Nashville)	Sunny Sweeney	570	1
12	13	7	YOU'RE NOT LOOKIN' FOR (Smith)	Deryl Dodd	868	117	27	31	5	TEXAS KIND OF WAY (Independent)	Cody Johnson	562	81
13	14	13	5 MORE MINUTES (Independent)	Granger Smith	862	138	28	29	7	BOYS IN THE BAND (Smith)	Jackson Taylor	539	53
14	7	20	OH, TONIGHT (Pretty Damn Tough)	Josh Abbott Band	857	-42	29	21	20	JUST GET GOING (Carved)	No Justice	530	-41
15	9	14	BRAND NEW ME (Independent)	Cory Morrow	772	-80	30	25	14	FRIDAY NIGHT (Aaron Ave)	Bill Rice	517	-3

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 87 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 817-283-7984. Copyright 2011, Texas Regional Radio Report

FEB 28 2011		Billboard COUNTRY INDICATOR						
TW	LW	WKS ON CHART	TITLE/IMPRINT/LABEL	ARTIST	PLAYS		AUDIENCE (IN MILLIONS)	
					TW	+/-	TW	
1	2	16	DON'T YOU WANNA STAY Broken Bow ★★ No. 1 (1 week) ★★	Jason Aldean W/Kelly Clarkson	3949	+129	7.995	
2	3	15	THIS IS COUNTRY MUSIC Arista Nashville	Brad Paisley	3883	+79	7.932	
3	4	23	LET ME DOWN EASY Mercury	Billy Currington	3831	+49	7.790	
4	5	23	HELLO WORLD Capitol Nashville	Lady Antebellum	3658	+195	7.505	
5	1	25	WHO ARE YOU WHEN I'M NOT LOOKING Reprise/WMN	Blake Shelton	3462	-463	7.078	
6	8	32	ARE YOU GONNA KISS ME OR NOT Stoney Creek	Thompson Square	3378	+276	6.922	
7	6	16	BACK TO DECEMBER Big Machine	Taylor Swift	3243	+7	6.313	
8	9	16	THIS Capitol Nashville	Darius Rucker	3068	+122	6.421	
9	10	9	COLDER WEATHER Southern Ground/Atlantic/Bigger Picture	Zac Brown Band	3048	+225	6.321	
10	11	23	WHAT DO YOU WANT Sea Gayle/Arista Nashville	Jerrod Niemann	2897	+119	6.204	
11	12	38	FROM A TABLE AWAY Republic Nashville	Sunny Sweeney	2741	-11	5.637	
12	14	9	HEART LIKE MINE Columbia	Miranda Lambert	2615	+186	5.432	
13	15	16	LITTLE MISS Mercury	Sugarland	2481	+92	5.129	
14	16	9	I WON'T LET GO Big Machine	Rascal Flatts	2347	+178	4.936	
15	17	31	THE SHAPE I'M IN Show Dog-Universal	Joe Nichols	2190	+70	4.317	
16	18	22	A LITTLE BIT STRONGER RCA	Sara Evans	2118	+155	4.486	
17	19	5	BLEED RED Arista Nashville	Ronnie Dunn	2097	+204	4.434	
18	20	26	FAMILY MAN Bigger Picture	Craig Campbell	1894	+80	3.980	
19	21	9	YOU LIE Republic Nashville	The Band Perry	1876	+152	3.816	
20	23	17	I CAN'T LOVE YOU BACK Mercury	Easton Corbin	1797	+95	3.793	
21	22	31	REAL Broken Bow	James Wesley	1744	+20	3.579	
22	26	3	LIVE A LITTLE BNA ★ Most Increased Plays ★	Kenny Chesney	1652	+533	3.389	
23	25	4	WITHOUT YOU Capitol Nashville	Keith Urban	1634	+297	3.335	
24	24	7	IF I WERE A BOY Starstruck/Valory	Reba	1587	+147	3.182	
25	28	8	LOOK IT UP MCA Nashville	Ashton Shepherd	1201	+114	2.527	
26	27	28	GEORGIA CLAY MCA Nashville	Josh Kelley	1128	+28	2.228	
27	29	31	WHERE DO I GO FROM YOU Curb	Clay Walker	1057	-12	2.127	
28	30	19	I WOULDN'T BE A MAN MCA Nashville	Josh Turner	1044	+33	2.198	
29	31	21	KEEP IN MIND Stroudavarious	LoCash Cowboys	923	+64	2.100	
30	32	22	RAYMOND Atlantic/WAR	Brett Eldredge	885	+56	2.014	

DAVID BRADLEY

HARD TIME MOVIN' ON

FEAT. RODNEY CROWELL

BILLBOARD COUNTRY INDICATOR CHART - #57*

EARLY BELIEVERS:
KRRV, WKKW, WRSF, WTCM, WTHI, WBBN,
KDXY, KFTX, KEAN, KTHK, KICR

NASHVILLE XM11
MUSIC CHOICE "TODAY'S COUNTRY"

LISTEN AT WWW.DAVIDBRADLEYMUSIC.COM



JERRY DUNCAN
JERRY DUNCAN PROMOTIONS
(615) 329-1032
jerry@duncanpromo.com

RICK KELLY
MARCO PROMOTIONS
(615) 269-7071
rkelly@marcopromo.com

JACK PRIDE
JACK PRIDE PROMOTION
(615) 302-0072
jackpride@bellsouth.net

SAM CERAMI
SAM CERAMI PROMOTION
(615) 256-0420
samcerami@msn.com

FEB
28
2011

Bullseye CALLOUT AMERICA

TW	LW	TITLE/IMPRINT/LABEL	ARTIST	TOTAL PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	STRONGLY DISLIKE
1	1	BACK TO DECEMBER Big Machine	Taylor Swift	22.3%	68.7%	3.83	24.3%	5.7%	1.3%
2	3	WHO ARE YOU WHEN I'M NOT LOOKING Reprise/WMN	Blake Shelton	23.9%	67.2%	3.79	21.4%	10.9%	0.4%
3	5	LET ME DOWN EASY Mercury	Billy Currington	18.6%	65.4%	3.73	24.7%	9.0%	0.9%
4	4	COLDER WEATHER Southern Ground/Atlantic/Bigger Picture	Zac Brown Band	20.8%	65.0%	3.77	26.7%	7.7%	0.7%
5	8	SOMEONE ELSE CALLING YOU BABY Capitol Nashville	Luke Bryan	20.4%	64.3%	3.75	26.9%	8.1%	0.7%
6	2	I WOULDN'T BE A MAN MCA Nashville	Josh Turner	17.1%	64.3%	3.73	27.8%	7.4%	0.4%
7	16	WHAT DO YOU WANT Sea Gayle/Arista Nashville	Jerrod Niemann	18.4%	61.9%	3.67	26.3%	10.5%	1.3%
8	14	ARE YOU GONNA KISS ME OR NOT Stoney Creek	Thompson Square	19.5%	61.7%	3.72	29.5%	8.5%	0.2%
9	13	FAMILY MAN Bigger Picture	Craig Campbell	17.5%	61.7%	3.69	28.9%	8.8%	0.7%
10	6	THIS Capitol Nashville	Darius Rucker	17.9%	61.3%	3.69	29.3%	9.0%	0.4%
11	7	I WON'T LET GO Big Machine	Rascal Flatts	17.3%	61.3%	3.66	27.4%	10.5%	0.9%
12	10	THE SHAPE I'M IN Show Dog-Universal	Joe Nichols	17.5%	61.3%	3.65	26.3%	10.9%	1.5%
13	9	DON'T YOU WANNA STAY Broken Bow	Jason Aldean w/ Kelly Clarkson	16.2%	60.8%	3.66	29.5%	8.5%	1.1%
14	11	WHERE DO I GO FROM YOU Curb	Clay Walker	16.0%	58.4%	3.63	30.6%	10.5%	0.4%
15	23	A LITTLE BIT STRONGER RCA	Sara Evans	14.9%	58.2%	3.60	29.8%	11.2%	0.9%
16	12	I CAN'T LOVE YOU BACK Mercury	Easton Corbin	14.4%	58.2%	3.59	29.8%	10.7%	1.3%
17	15	REAL Broken Bow	James Wesley	15.3%	57.8%	3.62	31.3%	10.7%	0.2%
18	19	WON'T BE LONELY LONG Columbia	Josh Thompson	14.7%	57.5%	3.58	29.8%	11.4%	1.3%
19	26	WILDFLOWER Reprise/WMN	The JaneDear Girls	17.3%	57.5%	3.56	26.3%	13.3%	2.8%
20	22	THIS IS COUNTRY MUSIC Arista Nashville	Brad Paisley	14.7%	56.7%	3.58	31.1%	11.2%	1.1%
21	21	FROM A TABLE AWAY Republic Nashville	Sunny Sweeney	12.3%	56.0%	3.51	28.9%	13.1%	2.0%
22	18	HELLO WORLD Capitol Nashville	Lady Antebellum	15.1%	55.4%	3.56	31.9%	11.4%	1.3%
23	30	IF I WERE A BOY Starstruck/Valory	Reba McEntire	14.9%	55.1%	3.54	30.0%	13.3%	1.5%
24	17	RAYMOND Atlantic/WAR	Brett Eldredge	13.6%	54.9%	3.53	30.6%	13.6%	0.9%
25	25	HEART LIKE MINE Columbia	Miranda Lambert	13.6%	54.7%	3.53	32.8%	9.8%	2.6%
26	24	KEEP IN MIND Stroud/various	LoCash Cowboys	9.6%	54.0%	3.50	33.7%	10.9%	1.3%
27	27	BLEED RED Arista Nashville	Ronnie Dunn	12.7%	53.4%	3.53	35.0%	10.3%	1.3%
28	-	BROWN CHICKEN BROWN COW Show Dog-Universal	Trace Adkins	11.4%	53.2%	3.44	29.8%	13.1%	3.9%
29	20	GEORGIA CLAY MCA Nashville	Josh Kelley	8.5%	52.7%	3.46	34.1%	11.4%	1.8%
30	31	YOU LIE Republic Nashville	The Band Perry	9.4%	52.1%	3.46	33.7%	12.7%	1.5%
31	28	BEAUTIFUL EVERY TIME Curb	Lee Brice	9.6%	51.6%	3.47	34.8%	13.1%	0.4%
32	32	LITTLE MISS Mercury	Sugarland	9.8%	51.0%	3.43	33.5%	12.9%	2.6%
33	34	GOOD HANDS EMI Nashville	Troy Olsen	9.2%	50.3%	3.45	36.5%	11.5%	1.6%
34	29	LOOK IT UP MCA Nashville	Ashton Shepherd	10.7%	49.2%	3.37	31.3%	16.2%	3.3%
35	35	LAST NIGHT AGAIN Big Machine	Steel Magnolia	8.1%	46.8%	3.39	38.9%	12.3%	2.0%

The Callout America sample is 450 persons in each weekly report. Sample is 50% Male/Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakdowns by geographical region are; MIDWEST: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. SOUTH: Atlanta, Charleston, Charlotte, Mobile/Pensacola and Nashville. EAST: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. WEST: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

CHART LEGEND

RANKINGS

Hot Country Songs is ranked by total audience impressions for the week ending Sunday based on monitored airplay of 127 stations by Nielsen BDS. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates (under license © 2011, Arbitron Inc.). Country Indicator is tabulated using reported playlists and Nielsen BDS-monitored airplay at 99 stations, ranked by total plays.

BULLETS

● Awarded on Hot Country Songs to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format.

Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. Bullets are awarded on Country Indicator to titles gaining plays or remaining flat from the previous week.

TIES

On Hot Country Songs, if two songs are tied in total audience, the song with the larger increase in audience is placed first. On Country Indicator, if two songs are tied in total plays, the song with the larger increase in plays is placed first.

RECURRENTS

On Hot Country Songs, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they

are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks. On Country Indicator, descending, non-bulleted titles below No. 10 are moved to recurrent after 20 weeks.

HOT SHOT DEBUT

Awarded to the highest-ranking new entry on Hot Country Songs and Country Indicator, respectively.

MOST ADDED

The total number of new adds officially reported to Billboard by each reporting station, or by an automatic-add threshold (seven plays for the first time in a chart tracking week, according to Nielsen BDS) for stations that do not report adds.

MOST INCREASED AUDIENCE/PLAYS

Most Increased Audience on Hot Country Songs and Most Increased Plays on Country Indicator list the songs with the greatest week-to-week increases in total audience or plays, respectively.

AIRPOWER

Awarded on Hot Country Songs to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

BREAKER

Awarded on Hot Country Songs to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

FEB
28
2011



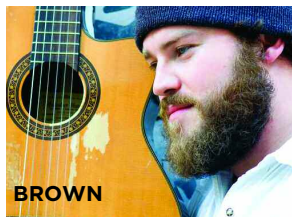
RADIOFEEDBACK

TW	LW	TITLE/IMPRINT/LABEL	ARTIST	TOTAL PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	STRONGLY DISLIKE
1	1	DON'T YOU WANNA STAY Broken Bow	Jason Aldean w/ Kelly Clarkson	50.1%	78.0%	4.20	16.6%	2.5%	2.9%
2	9	COLDER WEATHER Southern Ground/Atlantic/Bigger Picture	Zac Brown Band	43.3%	77.4%	4.10	16.5%	3.4%	2.7%
3	2	WHO ARE YOU WHEN I'M NOT LOOKING Reprise/WMN	Blake Shelton	50.7%	76.0%	4.10	15.2%	4.5%	4.3%
4	7	LET ME DOWN EASY Mercury	Billy Currington	39.7%	73.1%	4.00	18.5%	5.2%	3.2%
5	6	I WOULDN'T BE A MAN MCA Nashville	Josh Turner	42.1%	72.4%	4.00	18.3%	5.7%	3.6%
6	3	THIS IS COUNTRY MUSIC Arist Nashville	Brad Paisley	43.9%	72.3%	4.00	14.9%	6.3%	6.5%
7	5	SOMEONE ELSE CALLING YOU BABY Capitol Nashville	Luke Bryan	42.2%	70.7%	4.00	18.9%	6.2%	4.2%
8	16	THE SHAPE I'M IN Show Dog-Universal	Joe Nichols	33.9%	69.7%	3.90	21.7%	5.2%	3.4%
9	4	A LITTLE BIT STRONGER RCA	Sara Evans	33.7%	69.2%	3.90	22.4%	5.9%	2.5%
10	14	WHERE DO I GO FROM YOU Curb	Clay Walker	27.9%	67.9%	3.80	24.3%	2.9%	4.9%
11	18	ARE YOU GONNA KISS ME OR NOT Stoney Creek	Thompson Square	36.6%	67.4%	3.90	20.7%	5.8%	6.1%
12	13	REAL Broken Bow	James Wesley	34.5%	67.3%	3.90	20.5%	8.1%	4.1%
13	12	HELLO WORLD Capitol Nashville	Lady Antebellum	38.0%	67.2%	3.80	17.9%	9.0%	5.9%
14	10	I WON'T LET GO Big Machine	Rascal Flatts	35.3%	66.7%	3.80	18.8%	8.3%	6.3%
15	8	FROM A TABLE AWAY Republic Nashville	Sunny Sweeney	38.8%	66.4%	3.80	19.7%	7.3%	6.6%
16	20	THIS Capitol Nashville	Darius Rucker	33.2%	65.7%	3.80	19.5%	7.4%	7.4%
17	11	HEART LIKE MINE Columbia	Miranda Lambert	35.3%	64.9%	3.80	20.4%	8.6%	6.1%
18	19	WHAT DO YOU WANT Sea Gayle/Arista Nashville	Jerrod Niemann	39.8%	64.0%	3.80	17.4%	12.4%	6.1%
19	22	FAMILY MAN Bigger Picture	Craig Campbell	33.6%	63.8%	3.80	24.2%	7.6%	4.4%
20	23	I CAN'T LOVE YOU BACK Mercury	Easton Corbin	29.0%	63.3%	3.70	24.0%	7.7%	5.0%
21	17	RAYMOND Atlantic/WAR	Brett Eldredge	33.3%	60.4%	3.70	23.4%	10.1%	6.1%
22	15	BLEED RED Arista Nashville	Ronnie Dunn	27.1%	60.1%	3.70	26.0%	9.0%	4.9%
23	25	GEORGIA CLAY MCA Nashville	Josh Kelley	22.7%	58.3%	3.60	28.6%	7.9%	5.2%
24	26	BACK TO DECEMBER Big Machine	Taylor Swift	30.4%	56.4%	3.40	18.3%	7.8%	17.4%
25	24	KEEP IN MIND Stroudavarious	LoCash Cowboys	22.3%	55.2%	3.60	32.1%	8.7%	4.0%
26	21	IF I WERE A BOY Starstruck/Valory	Reba McEntire	26.0%	54.5%	3.50	22.6%	14.5%	8.4%
27	27	WILDFLOWER Reprise/WMN	The JaneDear Girls	27.7%	52.8%	3.40	20.6%	11.1%	15.5%
28	31	LITTLE MISS Mercury	Sugarland	24.4%	50.6%	3.40	28.0%	12.9%	8.6%
29	34	LOOK IT UP MCA Nashville	Ashton Shepherd	24.4%	48.9%	3.30	20.6%	17.5%	13.0%
30	33	LAST NIGHT AGAIN Big Machine	Steel Magnolia	20.2%	47.0%	3.40	34.2%	12.8%	6.1%
31	32	WON'T BE LONELY LONG Columbia	Josh Thompson	17.6%	46.8%	3.40	32.7%	13.6%	6.9%
32	29	BROWN CHICKEN BROWN COW Show Dog-Universal	Trace Adkins	23.5%	45.4%	3.20	21.7%	18.6%	14.4%
33	35	YOU LIE Republic Nashville	The Band Perry	17.0%	43.0%	3.30	31.4%	17.7%	7.8%
34	30	BEAUTIFUL EVERY TIME Curb	Lee Brice	13.3%	42.0%	3.30	39.8%	14.4%	3.8%
35	—	GOOD HANDS EMI Nashville	Troy Olsen	11.0%	34.1%	3.20	45.7%	15.0%	5.2%

RADIOFEEDBACK THIS WEEK

ZAC BROWN BAND'S 'COLDER' EARNS HEATED RADIOFEEDBACK

The Zac Brown Band moves strong with "Colder Weather" at No. 2, up from No. 9. It's also at No. 4 passion. Core 25-44s are at No. 4 positive and passion. Core females are the power cell at No. 3 positive and passion. Men 35-plus check in at No. 2 and No. 7 passion.



BROWN

Josh Turner is highly competitive with "I Wouldn't Be a Man" ranked at No. 5 and at No. 6 passion. The strength of the song's appeal is listeners 35-plus, at No. 4 positive and passion. Females 35-plus are at No. 4 positive and passion, while men 35-plus are at No. 3 positive and passion.

Brad Paisley shows solid appeal for "This Is Country Music," which is at No.

6 and No. 3 passion. Adults 25-54 are at No. 7 and No. 4 passion, while adults 35-plus rank the song at No. 5 and No. 3 passion. Adult females 25-34 are at No. 6 and No. 5 passion. Men 35-plus place it at No. 4 and No. 1 passion.

Clay Walker is new to the top 10 with "Where Do I Go From You" at No. 10, up from No. 14. Core 25-44s score it at No. 15, up from No. 17; adults 35-plus are at No. 7, up from No. 13. Females 18-34 are strong at No. 13, while male strength is from adults 25-54 at No. 11 and No. 17 passion.

James Wesley moves to No. 12 with "Real," up from No. 14 two weeks ago. It also pulls in at No. 14 passion. Core 25-44s rank it No. 12 and No. 15 passion. Female strength is with adults 35-plus at No. 7. Men 18-34 push it to No. 9 and to a strong No. 2 passion.

—John Hart, Bullseye Marketing Research
email: hart@bullsi.com

Radiofeedback is solicited weekly via email to Country Radio listeners and fans in Radio Station Loyal Listener data bases and from Social Media Data Bases. Listeners score 40 songs online via a link to the Radiofeedback study. Song clips are :20 seconds in length and are scored on a 1 to 5 differential with "1" meaning "I Don't Like This Song At All" and "5" meaning "I Like this Song A Lot" they also answer a follow up question asking if they hear the song "Too Much", "Not Enough" or "Just About Right" on the radio. Radiofeedback's Top 30 contributing markets are: Atlanta, Austin, Birmingham, Boston, Buffalo, Charlotte, Chicago, Dallas, Denver, Houston, Indianapolis, Jacksonville FL, Knoxville, Las Vegas, Los Angeles, Minneapolis, Nashville, New York City, Omaha, Orlando, Oklahoma City, Philadelphia, Phoenix, Pittsburgh, Portland, San Antonio, San Diego, Seattle, St. Louis and Washington DC. For more information, contact John Hart (hart@bullsi.com).

