## The University of Denver Poll

SELZER \& COMPANY
Study \#2054

## About the Study

This study, conducted for the University of Denver by Selzer \& Co. of Des Moines, Iowa, is based on interviews with 712 Colorado residents ages 18 or older. Interviewers contacted respondents using lists of random-digit numbers for both landline and cell phones. Responses were adjusted by age, race, and educational attainment to reflect the general population based on recent Census data.

Questions based on a subsample of 604 likely voters have a maximum margin of error of plus or minus 4.0 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the percentages shown here by more than plus or minus 4.0 percentage points. Results based on smaller samples of respondents-such as by gender or age-have a larger margin of error.

To qualify as likely Colorado voters, respondents had to say they live in Colorado and would definitely vote in the November 2012 election.

The survey was conducted October $4^{\text {th }}$ and $5^{\text {th }}, 2012$, with interviews lasting approximately 18 minutes.

## Poll QUestions

Percentages may not add to $\mathbf{1 0 0 \%}$ due to rounding.
A. Are you a resident of the state of Colorado?

| 100 | Yes |
| ---: | :--- |
| - | No |
| - | Not sure |

1. How likely is it you will vote in the November general election for president and other offices-will you definitely vote, probably vote, might or might not vote, or probably not vote?
100 Definitely vote

- Probably vote
- Might or might not vote
- Probably not vote
- Refused/not sure

2. If the election for president were held today and the candidates were [BARACK OBAMA FOR THE

DEMOCRATS/MITT ROMNEY FOR THE REPUBLICANS], for whom would you vote-[BARACK OBAMA/MITT ROMNEY] or for someone else? (Rotate candidate names.)
47 Barack Obama for the Democrats
43 Mitt Romney for the Republicans
4 Someone else

- Would not vote (VOL)

5 Not sure
b. Would you say your mind is made up or could you still be persuaded to vote for another candidate?

| Among <br> all LV | Among <br> Obama <br> supporters | Among <br> Romney <br> Rupporters | sup |
| :---: | :---: | :---: | :--- |
| 6 | 95 | 96 | Mind is made up |
| - | 5 | 4 | Could still be persuaded to vote for another candidate |
| 5 | - | - | Not sure |
| 5 |  |  | No first choice candidate |

c. Which of the following best describes your vote for [candidate named as first choice]:

| Among <br> all LV | Among <br> Obama <br> supporters | Among <br> Romney <br> supporters |  |
| :---: | :---: | :---: | :--- |
| 64 | 67 | 71 | This is the best person for the job |
| 29 | 31 | 27 | Of the candidates, this is the person I can most easily live with |
| 2 | 1 | 2 | Not sure |
| 5 |  |  | No first choice candidate |

## [Ask all.]

3. On the November ballot is Colorado Amendment 64 that would change Colorado law to regulate marijuana in a manner similar to alcohol. Will you vote yes to make a change or no to keep things the way they are?

50 Yes
40 No

- Will not vote (VOL)

10 Not sure
4. Which of the following best reflects your view on Colorado's laws on marijuana? (Read list.)

21 Marijuana should never be legal
28 Marijuana should be legal for medicinal purposes only
47 Marijuana should be legal and regulated like alcohol
4 Not sure
5. Over the past year, has [THE NATION'S ECONOMY/YOUR PERSONAL ECONOMIC SITUATION] gotten better, stayed the same, or gotten worse? (Rotate list.)

|  | Better | Stayed the <br> Same | Worse | Not <br> Sure |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
| A. | Nation's economy | 31 | 20 | 47 | 2 |
| B. | Personal economic situation | 23 | 41 | 36 | - |

## [Ask all.]

6. Regardless of whom you might support, for each of the following, please tell me which candidate would do a better job-[BARACK OBAMA or MITT ROMNEY].
(Alternate candidate names. Read list. Rotate items.)
7. Which ONE of these issues is the MOST important?

8. Which best represents your view on same-sex relationships:

49 The law should allow same-sex couples to marry
24 The law should allow same-sex couples to form civil unions, but not marry
23 The law should not recognize same-sex relationships
4 Not sure
9. Do you think ILLEGAL immigrants who are living and working in the United States now should be offered a chance to keep their jobs and eventually apply for legal status, or do you think they should be deported back to their native country?

63 Offered a chance to keep their jobs and eventually apply for legal status
31 Should be deported back to their native country
6 Not sure
10. As you may know, current policy allows young illegal immigrants who came to the country as children to obtain work permits and not face deportation. Do you support or oppose this policy?

| 68 | Support |
| ---: | :--- |
| 24 | Oppose |
| 8 | Not sure |

11. Which comes closest to your views on the Patient Protection and Affordable Care Act, sometimes called Obamacare: (Read options. Alternate between $\mathrm{AC}=\mathbf{1 , 2 , 3 , 4}$ or $\mathrm{AC}=\mathbf{4 , 3 , 2 , 1}$.)

38 It is a bad law, never should have been passed, and should be repealed
8 It is a bad law because it did not go far enough to include a government option or single-payer approach
34 It contains some good provisions, though it will need to be adjusted as we see how it works
16 It is a good law and should be allowed to continue as it is
4 Not sure
12. Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think that government should do more to solve our country's problems. Which comes close to your own view?

52 Government is doing too much
24 Government should do more
23 Some of both/it depends (VOL)
1 Not sure
13. Currently, it is legal for students at the University of Colorado at Boulder to carry concealed weapons on campus if they have a permit. Do you favor the current law or think it should be changed so that students would not be allowed to carry weapons even if they had a permit?

49 Favor current law
46 Think it should be changed
6 Not sure
14. Now, I'd like to mention some major political figures. For each name I read, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know the person, just say so. (Record "don't know" as "not sure." Rotate list.)
$\left.\begin{array}{clccccc}\text { A. } & \begin{array}{c}\text { Very } \\ \text { Favorable }\end{array} & \begin{array}{c}\text { Mostly } \\ \text { Favorable } \\ \text { president Mitt Romney }\end{array} & 29 & 18 & \begin{array}{c}\text { Mostly } \\ \text { Unfavorable }\end{array} & \begin{array}{c}\text { Very } \\ \text { Unfavorable }\end{array}\end{array} \begin{array}{c}\text { Not } \\ \text { Sure }\end{array}\right]$
15. How interested are you in following government and politics-whether there's an election going on or not-very interested, fairly interested, just somewhat interested, or not interested?

46 Very interested
31 Fairly interested
21 Just somewhat interested
2 Not interested

- Not sure

16a. For each of the following news sources, please tell me if you use the source to get news about government and politics or not. Just answer yes or no. (Rotate list. Mark all yeses. Multiple responses accepted, so total may exceed $100 \%$.)

16b. Which one of these is most important to you in following what is happening in government and politics? (Read their yeses from Q.16a.)

| Q.16a <br> News <br> Source <br> 60 | Q.16b <br> Most <br> important <br> 15 |  |
| :---: | :---: | :--- |
| 83 | 35 | Newspapers and magazines |
| 59 | 12 | Television |
| 70 | 28 | The internet |
| 60 | 9 | Friends or family members |
| - | 1 | None of these (VOL) |
| - | 1 | Not sure |

17. For each of the following, please tell me if you have received news about government and politics this way or not. Just answer yes or no. (Mark all yeses. Multiple responses accepted, so total may exceed $\mathbf{1 0 0 \%}$.)
31 Through Facebook
7 Through Twitter
24 Through some other social media source
18 Through blogs
54 Through online newspapers or magazines
49 Through online TV news videos
21 None of these (VOL)
1 Not sure
18. For each of the following, please tell me if you have engaged in the following activities in relation to any candidate running for office in the 2012 election or not. Just answer yes or no.
(Mark all yeses. Multiple responses accepted, so total may exceed $\mathbf{1 0 0 \%}$.)
35 Read an email from a candidate
10 Forwarded an email from a candidate
20 "Liked" a candidate on Facebook
19 Posted a comment about a candidate on Facebook
5 "Followed" a candidate on Twitter
3 Tweeted about a candidate on Twitter
3 Blogged about a candidate
24 Donated money to a candidate
5 Made phone calls on behalf of a candidate
5 Knocked on doors on behalf of a candidate
13 Went to a political rally or event
50 Read a leaflet or flyer about a candidate
37 Read a letter that came to your home in the mail about a candidate
17 None of these (VOL)

- Not sure

19. Did you watch or hear about the first presidential debate held in Denver [yesterday/Wednesday night/last Wednesday night]? (If yes, specify watched or heard about. If both, record just "watched.")

81 Yes, watched
14 Yes, heard about
5 No, did not watch or hear about

- Not sure

20. Regardless of which candidate you support for president in the election, whom do you think did a better job in the debate-[BARACK OBAMA] or [MITT ROMNEY]?
(Alternate candidate names. Based on those who either watched or heard about the presidential debate; $\mathbf{n}=\mathbf{5 8 0}$.)
19 Barack Obama
68 Mitt Romney
5 Neither (VOL)
8 Not sure
21. Did any of the following happen as a consequence of what you learned from watching or hearing about the debate? Just answer yes or no. Did you:
(Based on those who either watched or heard about the presidential debate; $\mathbf{n}=\mathbf{5 8 0}$. Multiple answers accepted, so total may exceed $100 \%$.)

4 Change your mind about which candidate to support
62 Become more strongly committed to the candidate you already support
6 Become less strongly committed to the candidate you already support
41 Learn something positive about the candidate you support that you did not know before
24 Learn something positive about the other candidate that you did not know before
19 Learn something negative about the candidate you support that you did not know before
39 Learn something negative about the other candidate that you did not know before
18 None of these (VOL)

- Not sure

22. Do you happen to know where the debate was held-which school hosted the debate? (Let respondent volunteer. Capture verbatims. Attend to nuances of difference between DU, Denver University, and University of Denver, please.)

| 18 | DU |
| ---: | :--- |
| 21 | Denver University |
| 35 | University of Denver |
| 1 | Some other university |
| 3 | Some other entity in Denver |
| 1 | Some other entity in Colorado |
| 5 | All others |
| 15 | Not sure |

23. Is your impression of [Candidate] getting better, staying the same, or getting worse? (Rotate list.)
$\begin{array}{llcccc} & & \text { Staying the } \\ \text { Same }\end{array} \quad$ Worse $\left.\begin{array}{c}\text { Not } \\ \text { Sure }\end{array}\right]$
[^0]In politics as of today, do you consider yourself a Republican, Democrat, or independent? (If independent, ask:) Do you lean more toward the Republicans or more toward the Democrats, or are you totally independent?

32 Republican
7 Lean Republican
22 Totally independent
6 Lean Democrat
32 Democrat

- Other (VOL)

1 Refused/not sure


[^0]:    SELZER \& COMPANY
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