NBC News/WSJ/Marist Poll
Florida October 11, 2012 Presidential Election
Questionnaire

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Florida?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 11, 2012: Residents: n=1410, MOE +/-2.6%; Registered voters: n=1272, MOE +/-2.7%; Likely voters: n=988, MOE +/-3.1%
October 3, 2012: Residents: n=1316, MOE +/-2.7%; Registered voters: n=1191, MOE +/-2.8%; Likely voters: n=890, MOE +/-3.3%
September 2012: Residents: n=1501, MOE +/-2.5%; Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%
Have I reached you on your cell phone or on your regular home phone?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Cell	24	23	30
Regular home phone	76	77	70
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Cell	26	26	34
Regular home phone	74	74	66
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Cell	28	27	36
Regular home phone	72	73	64
Total	100	100	100

October 11, 2012: Residents: n=1410, MOE +/-2.6%
October 3, 2012: Residents: n=1316, MOE +/-2.7%
September 2012: Residents: n=1501, MOE +/-2.5%
Are you registered to vote at your current address in Florida?

RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Yes	90	91	90
No	9	8	9
Not a U.S. Citizen	0	0	0
Unsure	0	1	0
Total	100	100	100
Registered voters	October 11, 2012	October 3, 2012	September 2012
	90	91	90

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October 11, 2012: Registered voters: n=1272, MOE +/-2.7%; Likely voters: n=988, MOE +/-3.1%
October 3, 2012: Registered voters: n=1191, MOE +/-2.8%; Likely voters: n=890, MOE +/-3.3%
September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 11, 2012	October 3, 2012	September 2012
Barack Obama and Joe Biden, the Democrats	48	47	49
Mitt Romney and Paul Ryan, the Republicans	47	46	44
Other	1	1	1
Undecided	4	6	5
Total	100	100	100
REGISTERED VOTERS - Including leaners*	October 11, 2012	October 3, 2012	September 2012
Barack Obama and Joe Biden, the Democrats	49	48	50
Mitt Romney and Paul Ryan, the Republicans	45	43	42
Other	1	2	1
Undecided	5	8	7
Total	100	100	100

Leaners are defined as voters who are undecided yet leaning toward a candidate

October 11, 2012: Registered voters: n=1272, MOE +/-2.7%; Likely voters: n=988, MOE +/-3.1%
October 3, 2012: Registered voters: n=1191, MOE +/-2.8%; Likely voters: n=890, MOE +/-3.3%
September 2012: Registered voters: n=1352, MOE +/-2.7%; Likely voters: n=980, MOE +/-3.1%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Strongly support	88	88	85
Somewhat support	9	10	13
Might vote differently	2	2	2
Unsure	1	1	1
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Strongly support	86	87	81
Somewhat support	11	10	15
Might vote differently	2	2	3
Unsure	1	1	1
Total	100	100	100

The first presidential debate between Barack Obama and Mitt Romney was last Wednesday. Did you make up your mind to vote for <candidates> before the debate or after the debate?

LIKELY VOTERS	October 11, 2012
Before the debate	92
After the debate	6
Unsure	2
Total	100
REGISTERED VOTERS	October 11, 2012
Before the debate	91
After the debate	6
Unsure	2
Total	100

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Vote early or by absentee	38	38	31
Vote on Election Day	45	42	46
Have not decided	17	21	23
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Vote early or by absentee	35	36	29
Vote on Election Day	45	41	43
Have not decided	19	23	28
Total	100	100	100

Have you ever voted before in a presidential election?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Yes	92	93	92
No	8	7	8
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Yes	89	90	88
No	11	10	12
Total	100	100	100

Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Approve	48	48	49
Disapprove	46	47	46
Unsure	7	6	6
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Approve	48	48	50
Disapprove	43	45	44
Unsure	8	7	7
Total	100	100	100

If November's election for U.S. Senate in Florida were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 11, 2012	October 3, 2012	September 2012
Bill Nelson, the Democrat	52	52	51
Connie Mack, the Republican	39	41	37
Other	0		
Undecided	9	7	12
Total	100	100	100
REGISTERED VOTERS - Including leaners*	October 11, 2012	October 3, 2012	September 2012
Bill Nelson, the Democrat	53	52	51
Connie Mack, the Republican	36	38	35
Other	0		
Undecided	11	10	14
Total	100	100	100

Leaners are defined as voters who are undecided yet leaning toward a candidate

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Headed in the right direction	43	41	42
Off on the wrong track	52	53	52
Unsure	5	6	5
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Headed in the right direction	44	41	42
Off on the wrong track	50	52	52
Unsure	6	7	6
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Headed in the right direction	44	42	43
Off on the wrong track	50	51	51
Unsure	6	7	7
Total	100	100	100

In which year were you born (recoded into age of respondent)?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
18 to 29	11	8	14
30 to 44	19	22	21
45 to 59	28	28	29
60 or older	42	42	37
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
18 to 29	14	10	18
30 to 44	20	23	21
45 to 59	27	28	28
60 or older	39	39	33
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
18 to 29	15	12	20
30 to 44	21	24	22
45 to 59	27	27	27
60 or older	37	37	31
Total	100	100	100

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
White	63	68	67
African American or Black	13	13	13
Latino or Hispanic	20	15	17
Other	4	4	3
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
White	62	66	63
African American or Black	13	13	13
Latino or Hispanic	21	17	20
Other	4	4	4
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
White	61	65	61
African American or Black	13	13	14
Latino or Hispanic	22	18	21
Other	4	4	4
Total	100	100	100

Which of the following includes your combined family income before taxes:

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Less than $15,000 a year	13	13	14
$15,000 to just under $25,000	13	11	12
$25,000 to just under $50,000	25	27	25
$50,000 to just under $75,000	20	20	19
$75,000 to just under $100,000	12	12	13
$100,000 or more	17	17	17
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Less than $15,000 a year	14	14	14
$15,000 to just under $25,000	13	12	14
$25,000 to just under $50,000	26	27	26
$50,000 to just under $75,000	19	19	18
$75,000 to just under $100,000	12	11	12
$100,000 or more	16	17	16
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Less than $15,000 a year	15	14	15
$15,000 to just under $25,000	14	13	14
$25,000 to just under $50,000	26	28	26
$50,000 to just under $75,000	18	19	18
$75,000 to just under $100,000	11	11	11
$100,000 or more	16	15	16
Total	100	100	100

Which county in Florida do you live in (recoded into region of the state)?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
North/Panhandle	22	21	22
Orlando/Central Atlantic Coast	21	21	21
Tampa Bay Area	16	16	16
South Central	15	14	14
Miami/South	27	27	27
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
North/Panhandle	19	18	19
Orlando/Central Atlantic Coast	21	21	21
Tampa Bay Area	16	16	16
South Central	14	14	14
Miami/South	30	30	30
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
North/Panhandle	19	19	19
Orlando/Central Atlantic Coast	21	21	21
Tampa Bay Area	16	16	16
South Central	14	14	14
Miami/South	30	30	30
Total	100	100	100

Do you consider yourself a: (party identification)

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Democrat	37	37	35
Republican	33	32	33
Independent	29	29	30
Other	1	2	1
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Democrat	36	37	36
Republican	31	30	31
Independent	31	31	32
Other	1	2	1
Total	100	100	100

Do you consider yourself a: (party identification)

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Strong Democrat	28	27	26
Not strong Democrat	9	10	9
Democrat leaning Independent	11	10	11
Just Independent	10	9	9
Republican leaning Independent	9	10	10
Not strong Republican	8	7	9
Strong Republican	25	25	25
Other	1	2	1
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Strong Democrat	27	26	25
Not strong Democrat	10	10	11
Democrat leaning Independent	12	11	11
Just Independent	11	10	10
Republican leaning Independent	8	10	10
Not strong Republican	8	7	10
Strong Republican	23	23	22
Other	1	2	1
Total	100	100	100

Do you consider yourself to be a supporter of the Tea Party Movement?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Tea Party Supporters	28	29	29
No	63	61	59
Unsure	9	10	12
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Tea Party Supporters	26	27	27
No	64	62	59
Unsure	10	11	14
Total	100	100	100

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Favorable	52	50	51
Unfavorable	43	45	46
Unsure/Never heard	5	5	3
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Favorable	54	51	52
Unfavorable	41	43	44
Unsure/Never heard	6	6	4
Total	100	100	100

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Favorable	49	46	47
Unfavorable	44	43	45
Unsure/Never heard	7	10	8
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Favorable	47	44	43
Unfavorable	45	44	47
Unsure/Never heard	8	11	10
Total	100	100	100

Overall, do you have a favorable or an unfavorable impression of Joe Biden?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Favorable	45	45	46
Unfavorable	44	45	45
Unsure/Never heard	11	11	9
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Favorable	45	45	45
Unfavorable	42	42	43
Unsure/Never heard	13	13	11
Total	100	100	100

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Favorable	43	43	43
Unfavorable	40	39	41
Unsure/Never heard	17	17	16
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Favorable	41	41	40
Unfavorable	40	40	42
Unsure/Never heard	18	20	19
Total	100	100	100

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Very enthusiastic	66	66	60
Somewhat enthusiastic	23	23	28
Not too enthusiastic	6	7	7
Not enthusiastic at all	5	4	5
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Very enthusiastic	62	62	54
Somewhat enthusiastic	24	24	30
Not too enthusiastic	8	9	10
Not enthusiastic at all	6	6	6
Total	100	100	100

Which candidate will do a better job handling the economy:

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Barack Obama	45	45	46
Mitt Romney	48	47	47
Unsure	7	8	7
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Barack Obama	45	45	47
Mitt Romney	47	45	44
Unsure	8	10	9
Total	100	100	100

Which candidate will do a better job handling foreign policy:

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Barack Obama	51	49	51
Mitt Romney	42	44	41
Undecided	7	7	8
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Barack Obama	52	50	53
Mitt Romney	40	41	38
Undecided	8	9	9
Total	100	100	100

Which candidate will do a better job handling Medicare:

LIKELY VOTERS	October 11, 2012	October 3, 2012
Barack Obama	50	48
Mitt Romney	42	43
Undecided	8	9
Total	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012
Barack Obama	51	49
Mitt Romney	39	40
Undecided	9	11
Total	100	100

Thinking about the first presidential debate last Wednesday between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or the news about it?

LIKELY VOTERS	October 11, 2012
Mostly watched the debate	68
Mostly watched the news afterwards	19
Did not watch the debate or the news about it	13
Total	100
REGISTERED VOTERS	October 11, 2012
Mostly watched the debate	65
Mostly watched the news afterwards	20
Did not watch the debate or the news about it	15
Total	100

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Very liberal	6	4	5
Liberal	16	18	18
Moderate	35	37	33
Conservative	31	28	31
Very conservative	13	13	13
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Very liberal	6	4	6
Liberal	16	18	18
Moderate	36	37	34
Conservative	30	28	30
Very conservative	12	13	12
Total	100	100	100

Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Protestant	51	53	56
Catholic	29	28	26
Jewish	5	4	4
Other	5	8	6
No Religion	10	7	8
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Protestant	50	52	54
Catholic	30	28	26
Jewish	5	4	4
Other	6	8	7
No Religion	10	7	9
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Protestant	6	51	53
Catholic	16	28	27
Jewish	36	4	4
Other	30	8	7
No Religion	12	7	10
Total	100	100	100

Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Married	56	53	53
Not married	44	47	47
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Married	53	52	49
Not married	47	48	51
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Married	52	51	48
Not married	48	49	52
Total	100	100	100

What is the highest level of school you completed or the highest degree you received (recoded)?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Not college graduate	57	61	60
College graduate	43	39	40
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Not college graduate	58	62	63
College graduate	42	38	37
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Not college graduate	60	63	64
College graduate	40	37	36
Total	100	100	100

Are you registered to vote as a (party registration):

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Democrat	40	40	41
Republican	39	38	38
Independent, that is not enrolled in any party	20	21	20
Other	0	1	0
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Democrat	41	40	42
Republican	37	36	36
Independent, that is not enrolled in any party	22	22	22
Other	0	1	0
Total	100	100	100

Are you of Cuban decent?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Yes	8	5	6
No	92	95	94
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Yes	8	6	6
No	92	94	94
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Yes	8	6	7
No	92	94	93
Total	100	100	100

Have you ever served in the U.S. Military?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Yes	18	16	17
No	82	84	83
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Yes	17	15	16
No	83	85	84
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Yes	16	15	15
No	84	85	85
Total	100	100	100

Are you male or female?

LIKELY VOTERS	October 11, 2012	October 3, 2012	September 2012
Male	47	46	46
Female	53	54	54
Total	100	100	100
REGISTERED VOTERS	October 11, 2012	October 3, 2012	September 2012
Male	47	47	47
Female	53	53	53
Total	100	100	100
RESIDENTS	October 11, 2012	October 3, 2012	September 2012
Male	48	48	48
Female	52	52	52
Total	100	100	100