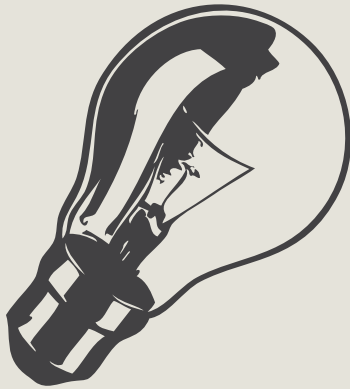


about us



community

Allvoices brings the news conversation full circle by turning readers into writers. Users post hundreds of articles, images and videos every day on the stories and issues that matter most to them, curated by the site's algorithms and editors.

incentive

Allvoices shares its revenues with its community of writers, which encourages them to promote their content on social networks and to friends. The site helps writers build their personal brand and get discovered.

content plus context

Allvoices' artificial intelligence algorithms turn two-dimensional text posts into three-dimensional story-telling experiences, adding related videos, images, articles and Tweets to all content in real time. Articles on Allvoices continue to update automatically, keeping content fresh and engaging long after it is initially posted.

demographics

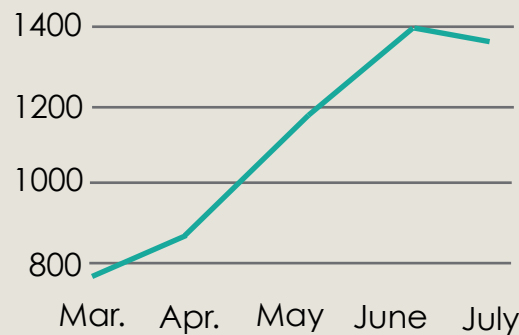
audience



3.5 million
monthly uniques
8.8 million
monthly views

total unique visitors (000)

Increased 49.5% since Jul 2011



interests (index)

170 travel frequently



230 purchase online



240 decor/design



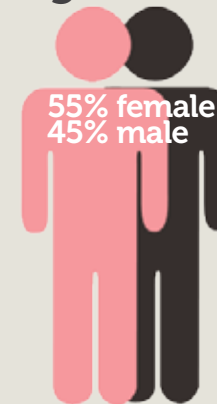
household income



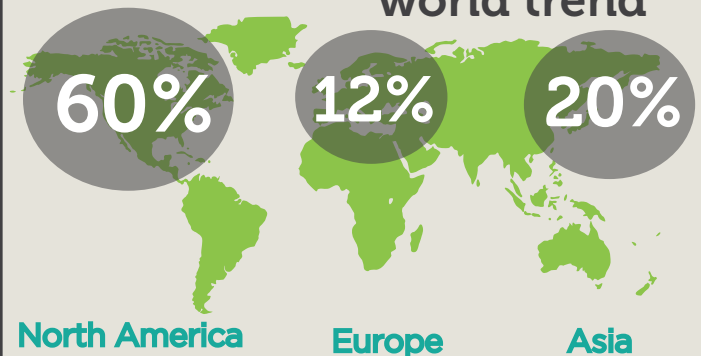
age



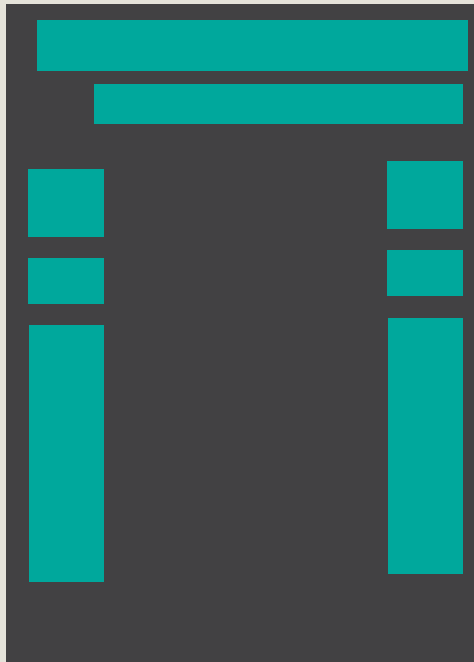
gender



world trend



advertising



make an impact

- » Skins/wraps
 - » Takeovers
 - » Writer Sponsorships
- By topic:
Entertainment, Health,
Technology, Business,
Politics, etc.

custom event partnership

- Use our community of category specialists to cover a brand event
- » Create written and video content
- » Place it in a fully branded ecosystem
- » Drive traffic using Dynamic Content Ads across our exchange
- » Drive traffic using social media

ads available sizes

display 728x90 Leaderboard
300x250 Top right
300x250 Right rail
160x600 Wide skyscraper

rich media 970x250 Billboard
300x600 Filmstrip
300x1050 Portrait
970x90 Pushdown
300x250/600 Sidekick
970x250 Sidekick
970x90 Slider

contact us



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