AGENDA

ECU Board of Trustees Facilities and Resources Committee April 14, 2011

I. MINUTES

Facilities and Resources Committee Meeting of February 24, 2011

Action

II. UNIVERSITY ADVANCEMENT

A. Naming Proposals Action

B. Economic Impact Study Results Discussion

C. Advancement Division Highlights Discussion

- 1. Campaign Initiatives
- 2. Marketing/Communications
- 3. Alumni Programs

III. ADMINISTRATION AND FINANCE

A. Gateway Technology Center Lease Action

B. Tyler Residence Hall Elevations Action

C. Debt Management Guidelines Action

E. Capital Projects Update Information

F. Other Information

East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Interim Vice Chancellor for Administration and Finance Frederick Niswander
Agenda Item	I.A.
Item Description	Minutes of February 24, 2011 Meeting
Comments	N/A
Action Requested	Committee approval
Disposition	
Notes	

ECU Board of Trustees Facilities and Resources Committee February 24, 2011

Participants: Bill Bodenhamer, Ken Chalk, David Brody, Robert Brinkley, David Redwine, by telephone, Mickey Dowdy, Rick Niswander, Scott Buck, Donna Payne, Bill Bagnell, Bill Koch, Ron Newton, Steve Duncan, Tim Wiseman, Joe Norris, Philip Rogers, et al.

The Facilities and Resources Committee meeting was called to order at 3:35 p.m. by Bill Bodenhamer who read the conflict of interest statement. No conflicts were identified. The minutes of the November 19, 2010 Facilities and Resources committee meeting were approved.

University Advancement University

Mr. Dowdy shared the naming proposal of the Brinson – Christian Ecology Laboratory in the Howell Science Building. He reported that \$20K was raised by students, faculty and staff in honor of two professors (Mark Brinson and Bob Christian). Professor Brinson passed away unexpectedly January 3 and there is a service on campus in March and it would be meaningful to family and friends if naming of the lab could be part of this ceremony. Therefore the committee approved the proposal and asks for the full board approval at this meeting rather than waiting the standard 30 days. Additionally Basketball Practice Facility Naming Opportunities were presented and approved by the committee. The full Board will see these individually as donors make the necessary gifts.

Mr. Dowdy updated the committee on the Second Century Campaign indicating the year end campaign total of \$190,216.000. Among the larger year-end commitments were \$1 million from BB&T and a Distinguished Professorship in Science Education from Tom & Liz Taft. Mr. Dowdy also expressed appreciation for commitments from Trustees Bob Greczyn and Ken Chalk, both of whom are endowing Access Scholarships.

Mr. Dowdy shared with the committee that the campaign will run through the end of the calendar year. Thereafter, other mini-campaigns supporting other areas of interest like the Honors College will be initiated.

Mr. Dowdy discussed the newly formed ECU Brand Enhancement Task Force to the committee and explained that the goal is to evaluate the reputation of ECU, compare the market research from 10 years ago and obtain new market research. Also, the task force will assess the communications/marketing organization in place and evaluate or recommend how to organize more effectively.

Mr. Dowdy shared that once again our Alumni program has been recognized within the CASE III district as one of the top Alumni Relations Programs. This is the third time in five years that our Alumni program has received such recognition.

Administration and Finance

Athletics Auxiliary Gym

The Committee reviewed a presentation of the Athletics Auxiliary Gym by Mr. Andy Cruickshank and Mr. Mike Hammersly of Corley Redfoot Zack. Mr. Bagnell was available for questions. The Committee approved a motion to recommend that the full Board approve the Athletics Auxiliary Gym.

Stratford Arms Apartments

The Committee reviewed a request to purchase Stratford Arms Apartments located at 1900 South Charles Boulevard from the East Carolina University Real Estate Foundation. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the purchase of Stratford Arms Apartments.

Harvey House Acquisition

The Committee reviewed a request to purchase the Harvey House located at 1200 East Rock Springs Road from the East Carolina University Real Estate Foundation. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve the purchase of the Harvey House.

Water Line Easement

The Committee reviewed a request to grant a water line easement to Greenville Utilities Commission to expand water service to the Croatan Dining Hall. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve granting the water line easement to Greenville Utilities Commission.

Underground Electrical Easement

The Committee reviewed a request to grant an underground electrical easement to Greenville Utilities Commission at ECU's Falkland Woods/Otter Creek Natural Area on NC Highway 43 near Falkland, NC. Mr. Buck was available for questions. The Committee approved a motion to recommend that the full Board approve granting the underground electrical easement to Greenville Utilities Commission.

City of Greenville, ECU, TRUNA Vision Statement

The Committee reviewed the City of Greenville, ECU, TRUNA Vision Statement. Mr. Ken Chalk was present for questions. The Committee approved a motion to recommend that the full Board approve the vision statement.

Freedom Wall and Memorial Walk

The Committee reviewed Freedom Wall and Memorial Walk documents as an information items. Dr. Steve Duncan was present for questions.

Debt Management Guidelines

The Committee reviewed ECU Debt Management Guidelines as an information item.

Master Plan Update

Mr. Bagnell and Dr. Niswander presented an update of the ECU Master Plan.

Capital Projects Update

Mr. Bagnell and Dr. Niswander presented an update of the current major capital projects. The current information for the major capital projects is available on the ECU website at http://www.ecu.edu/cs-admin/bot/majorcapitalprojects.cfm.

The meeting was adjourned at 5:00 p.m.

East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Vice Chancellor for University Advancement Mickey Dowdy
Agenda Item	II.A. Naming Proposals
Item Description	 Family Medicine Center Lobby Defense Auditorium in Football Team Meeting Rooms suite in the Ward Sports Medicine Building Assistant Football Coach's Office in the Ward Sports Medicine Building Visiting Team Dugout – Clark LeClair Stadium Director Of Athletics Office in the Ward Sports Medicine Building Pirate Club Suite Office # 306 in the Ward Sports
Comments	Medicine Building Please see attached proposals
Comments	Tiease see attached proposals
Action Requested	Committee review/approval for submitting to full Board following 30 day time delay for review required by Naming Policy.
Disposition	
Notes	

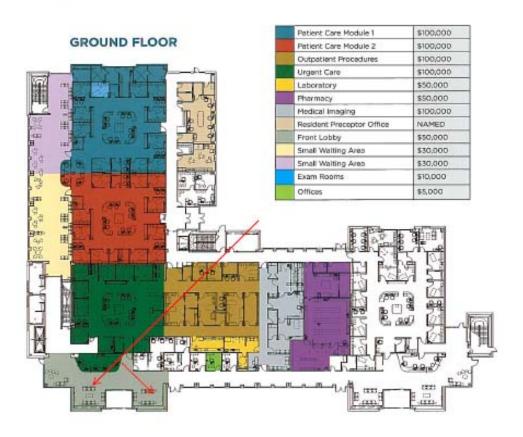
PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACTIVITIES

Micho	el B Dow	dy		
Name of Orig		328-9583		Downym e Ecu. EDY
Department/E		Phone		Email
Proposed Nan	ne(s) to Honor:	David S.	Brody	
	Kinston	, NC 2850	1	
Address:	City	Su	ate	Zip
Telephone:	252/52	3-2775	252	./523-4344
	Home			Business
Relationship t	o the University:	Chair, Ecu	Board	of Trustees
Proposed Obj	ect for Naming:	Family Med	icine C	enter Lobby
	commendation: ation (Attach bar	☐ Serwice Eleground materials as a		XGift in justify the recommendation)
Has incl	uded Dept. 1	Family Medicine	as a ben	eficiary in Charitable Ti
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 Attach 	in detail any spe	000: med Letter of Intent cial arrangements or ex	mectations th	ha donor more house parulting



CONFIDENTIAL STATEMENT CHARITABLE REMAINDER TRUST PROVISION

y made print or type.
Name: DAVID 5, BRODY Birthébre: 10/26/1950 Mailing Address: 1200 SAUGEST GRIAK CIRCUS KINSTONI, P.C. ZESDI
I have made provisions for the East Carolina University Medical & Health Sciences Foundation, Inc. in my estate plan as follows:
Provision in my Charitable Remainder Trest of 30 % of the respective instruction in my Charitable Remainder Trest of 30 % of the respective instruction in my Charitable if trust includes two lives) 6/14/950 statement of 40% in feweral statement of 40% in
If this provision is restricted to a specific area(s) willtan East Carolina University, planes specify:
DEFINE MENT CHARLS FOND
(Attachments or letters which further describe the nature of the above provision(s) are vedeoused. Also, the section of your Will, Trust Agreement or other documents periodning to said provisions(s) would be appreciated, though not required.)
So that we may encourage others to follow your lead, we would like your permission to list your name, among others who have done likewise, in future East Coroline University publications. No amounts would be mentioned.
You may print my name as one who has included flast Carolina University in my exists plans.
Please do ngj print my name
I agree to notify the Director of Planned Giving at East Carolina University of any relevant changes in my estate planning.
418/1011 Thered Specker



PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACIVITIES

Dennis A. Young			
Name of Originator			
ECU Educational Foundation Department/Division	on <u>252-737-4542</u> Phone		d@ecu.edu Email
Proposed Name(s) to Honor: and Athletics Hall of Fame	Sybil Trevisan (At the re Member Paul Trevisan)	quest of husban	d, ECU Alumnus
1415 Hark-A-Way	Chester Springs	PA	19425
Address:	City	State	Zip
Telephone: 610-827-	.7906	610-692-	.3100
Hom		Busine	
Relationship to the University	/: Alumni	- The second	
Proposed Object for Naming:	Defense Auditorium in F Suite in the Ward Sports		
Purpose for recommendation: Explanation (Attach ba			Gift
Consideration received in m	aking campaign pledge.		
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Purpose of Gift: Date of Original Com	☐ Annual		Endowment
Amount of the Total (
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Current Pledg Status of Payments:	ge Balance: -0- N/A		
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Was the project			1
from this Gift.	gned Letter of Intent. ecial arrangements or expec cash or cash equivalent, ex		_
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STATEMENT OF INTENT

PC# 27204

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name PAUL TREVISAN
Street Address_ 1415 HARK A WAY Rob
City CHIESTEL SALVES State 14 Zip 19425
Phone (610) 827-7906 Fax (610) 827-1528
E-mailPTREVISANCE ROMANNOSAIC. COM.
Naming Opportunity(ies) DETENSE/SMALLER AUDITORIUM IN FOOTBALL MEETING ROCK
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.
I/we desire to have this financial support distributed in the following manner: \$ 60,000 in 20/0 (Year) \$ 10,000 in 20/2 (Year) \$ 10,000 in 20/2 (Year) \$ 10,000 in 20/4 (Year) \$ 10,000 in 20/4 (Year)
(Annually () Semi-Annually () Quarterly
In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.
Signature District Towns
Signature Signature
Date 06/01/10

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACIVITIES

Dennis A. Your				
Name of Origina	ator			
ECU Education Department/Div		252-737-4542 Phone		<u>@ecu.edu</u> nail
Proposed Name	(s) to Honor: Arnolo	d and Kay Wallace		
1104 Swift Cree	ek Drive	Clayton	NC	27520
Address:		City	State	Zip
Telephone:	919-934-8733		919-831-3	
	Home		Business	S
Relationship to t	the University: Alun	nni	W-154	
Proposed Object	for Naming: An As Sports	sistant Football C Medicine Buildin	oach's Office in t	he Ward
Purpose for reco Explanat	mmendation: tion (Attach backgrou	☐ Service Ind materials as appropriate in the service in the serv		Gift ne recommendation)
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Date of Amount	:: of Gift: □ Anr Original Commitme of the Total Commi Amount Paid: Current Pledge Bala	nt: <u>February</u> tment: <u>\$25,0</u>	14, 2011 00	ndowment
	f Payments:	N/A		
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PC# 12248

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name FRNOLD & KAY Wallace
Street Address 1104 Swift Creek Drive
City CLAYTON State NC Zip 27520
Phone (99) 934-8733 Fax (919) 831-3254
E-mail Awallace a flow serve. com
Naming Opportunity(ies) Coaches Office IN Football Office, Suite IN WSTMB
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$_25,000. ** to be paid in either cash, securities or other property of equivalent market value.
I/we desire to have this financial support distributed in the following manner: \$ \(\frac{45}{000} \) \(\frac{00}{00} \) in 20 \(\frac{1}{1} \) (Year) \$ \(\text{in 20} \) (Year)
() Annually () Semi-Annually () Quarterly
In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.
Signature Lay Wallaco Date 2/14/2011

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACIVITIES

Dennis A. Young			
Name of Originator			
ECU Educational Foundation Department/Division	252-737-4542 Phone		<u>vecu.edu</u> nail
Proposed Name(s) to Honor: TI	he Little Bank (Designated	l by Donor, C.	Felix Harvey)
P. O. Box 189	Kinston	NC	28502
Address:	City	State	Zip
Telephone:		252-523-38	662
Home		Business	
Relationship to the University: 1	Benefactor	940-H	
Proposed Object for Naming: V	isiting Team Dugout – Cla	ark-LeClair St	adium_
Purpose for recommendation: Explanation (Attach back	☐ Service kground materials as appropr	iate to justify the	
Consideration received in mal	king campaign pledge.	999 - 8,9990	
Date of Original Comm Amount of the Total Co Amount Paid: Current Pledge Status of Payments: Was the gift part of a campaign: Was the project Directed to:	Immitment: \$100,000 \$100,000 \$100,000 Balance: - 0 - N/A Yes Image: pre-approved: Yes ECU Foundation Yes	010	
from this Gift.			
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STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University Athletics

Name C. Felix Harvey	
Street Address P. O. Box 189	
City Kinston State N	C Zip 28502
Phone (252) 523-3862 Fax ()	
E-mail	
Naming Opportunity(ies) <u>To Be Decided</u>	
To assist in attaining the goals set forth by the Department of Athl HIGHEST LEVEL Campaign for East Carolina University, I/we verify Educational Foundation, Inc., in the sum of \$\frac{100,000}{200,000}\$ to be property of equivalent market value.	will commit a gift to the East Carolina
I/we desire to have this financial support distributed in the following	ing manner:
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\$in 20 <u>12</u> (Year)	
\$in 20 <u>13</u> (Year)	
\$in 20 <u>14</u> (Year)	
\$in 20 <u>15</u> (Year)	
(X) Annually () Semi-Annually () Quarterly	
In making this Statement of Intent, it is understood that this docun only, and shall not legally bind me/us or my/our estate.	nent constitutes a declaration of intent
Signature Stel, Thurs	Date_/0/12/10
Signature	Date

C. FELIX HARVEY P.O. BOX 189 KINSTON, NC 28502

March 21, 2011

Mr. Dennis Young, Associate Athletic Director ECU Educational Foundation 302 Ward Sports Medicine Building Greenville, N. C. 27858

Re: Donation to ECU Educational Foundation

Dear Dennis,

In regards to the \$100,000.00 donation made to the ECU Educational Foundation from the Felix Harvey Foundation, Inc. for the purpose of funding the new Basketball Practice Facility, as we discussed, I want the Little Bank to benefit from the gift, as it relates to any benefits from the Pirate Club.

Cordially,

President

Felix Harvey Foundation, Inc.

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACIVITIES

Dennis A. Young			
Name of Originator			
ECU Educational Foundation Department/Division	252-737-4542 Phone		<u>@ecu.edu</u> nail
Proposed Name(s) to Honor: Carl	and Connie Rogers		
102 Circle Drive	Wrightsville Beach	NC	28480
Address:	City	State	Zip
Telephone:		910-590-2	151
Home		Business	
Relationship to the University: Car	l is an alumnus		
Proposed Object for Naming: Direc Build		the Ward S	Sports Medicine
Purpose for recommendation: Explanation (Attach backgro	☐ Service Sund materials as appropriate		Gift e recommendation
Consideration received in making	g campaign pledge.		
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Purpose of Gift: ☐ An			ndowment
Date of Original Commitme Amount of the Total Comm	100 100 100 100 100 100 100 100 100 100	<u>0</u>	
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	ECU Foundation 🛛 🛭	No Educational I Other	Foundation
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If the Gift was more than \$25,000:			
 Attach a copy of the signed I Define in detail any special a 		s the donor n	nav have resulting
from this Gift.			
3. If the Gift is other than cash the plan for liquidation.	or cash equivalent, explain t	the method o	f valuation, and
_		. eo.	



PC#32721

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name CARL & CONNIE ROGERS Street Address 102 Circle DRIVE City NRights Ville Berch State NC Zip 28480 Phone (910 590 - 2151 Fax (910) 229-9003 E-mail CROGERS Q TUROSENES, COM
Naming Opportunity(ies) At letic. Director's Office - M 5 M & To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 100,000 to be paid in either cash, securities or other property of equivalent market value.
I/we desire to have this financial support distributed in the following manner: \$ 50,000 in 20 (Year) \$ 13,500 in 20 (Year) \$ in 20 (Year) \$ in 20 (Year) \$ in 20 (Year)
(Annually () Semi-Annually () Quarterly
In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.
Signature

PROPOSAL TO EAST CAROLINA UNIVERSITY BOARD OF TRUSTEES COMMITTEE ON NAMING UNIVERSITY FACILITIES AND ACIVITIES

Dennis A. Young					
Name of Originator					
ECU Educational Foundat Department/Division	252-737-4542 Phone	<u>youngd@ecu.edu</u> Email			
Proposed Name(s) to Honor:	: Richard and Elizabeth Roge	rs			
252 Irwin Drive	Newton Grove	NC 28366			
Address:	City	State Zip			
Telephone: 910-52	0-8911	910-590-2151			
Hon		Business			
Relationship to the Universit	y: <u>Richard is an alumnus</u>				
Proposed Object for Naming	: Pirate Club Suite Office Nui Sports Medicine Building	nber 306 in the Ward			
Purpose for recommendation Explanation (Attach b	: Service	☑ Gift ate to justify the recommendation)			
Consideration received in r					
I related to a gift: Purpose of Gift: Date of Original Cor Amount of the Total Amount Paid Current Pled	Commitment: \$25,000 d: \$25,000				
Status of Payments: Was the gift part of a campaign: Was the project pre-approved: Was th					
from this Gift.	signed Letter of Intent. pecial arrangements or expectation on cash or cash equivalent, explain				
A		1 1			



PC# 26297

STATEMENT OF INTENT

STEP UP TO THE HIGHEST LEVEL Campaign

East Carolina University

Name RICHARD & EliZABETH BOGERS					
Street Address 252 IRWIN PRIVE					
City NEWTON GROVE State NC Zip 28366					
Phone (910) 520-8911 Fax ()					
E-mail RMROBERS 11 Q HOTMAIL : COM					
Naming Opportunity(ies) "BIG Guy's" Office IN PERME CLUB SLITE					
To assist in attaining the goals set forth by the Department of Athletics under the STEP UP TO THE HIGHEST LEVEL Campaign for East Carolina University, I/we will commit a gift to the East Carolina Educational Foundation, Inc., in the sum of \$ 25,000. to be paid in either cash, securities or other property of equivalent market value.					
I/we desire to have this financial support distributed in the following manner: \$					
() Annually () Semi-Annually () Quarterly					
In making this Statement of Intent, it is understood that this document constitutes a declaration of intent only, and shall not legally bind me/us or my/our estate.					
Signature					

East Carolina University Board of Trustees April 14, 2011

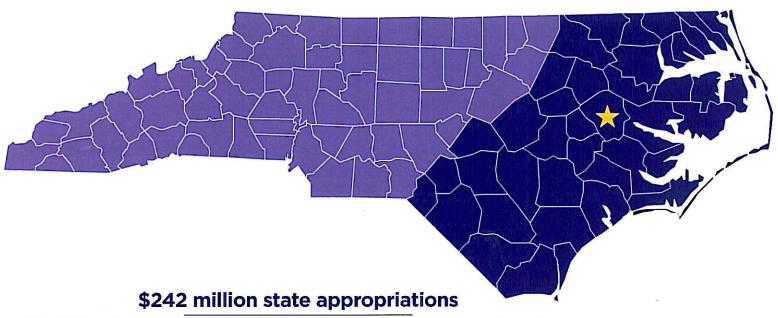
Session	Facilities and Resources Committee
Responsible Person	Vice Chancellor for University Advancement Mickey Dowdy
Agenda Item	II.B. Economic Impact Study Results
Item Description	See attached
Comments	
Action Requested	Discussion
Disposition	
Notes	

OFFICE OF THE CHANCELLOR

ECU's Economic Impact on Eastern North Carolina and the State

Even as East Carolina University has grown to a nationally recognized research university, its focus has remained on improving the quality of life in eastern North Carolina—all 41 counties east of I-95—by acting as a major employer, purchaser, and provider of services across the region. The university is dedicated to having a direct, vital influence on the region of its roots, and is focused on creating economic prosperity.

It is a direction shared with the region we call home.



\$1.834 billion economic impact in eastern North Carolina \$3.3 billion economic impact in North Carolina

State Support

In 2009,* ECU received \$242 million in appropriations from the state of North Carolina.

Revenue Generated

That same year, the university generated more than \$696 million in revenue, including \$400 million in operating revenue. This was derived mainly from student tuition and fees, patient services, auxiliary services, and grants and contracts. Other revenue came from gifts, interest earned, and other operating revenues.

Multiplied Impact

The university's impact is not limited to campus. A ripple effect of spending by university faculty, staff, students, and visitors extends across the state through what is known as the "multiplier effect." Impact in eastern North Carolina is based on a series of multipliers. Estimates place the statewide multiplier range between 1.8 and 3.0; the university implemented the lowest multiplier of 1.8 in order to produce a conservative final estimate for the statewide impact.

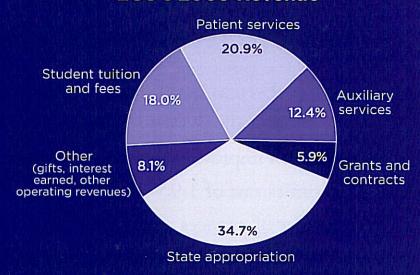
Factoring direct spending by the university and its constituents (students, faculty, and visitors), and the multiplier effect of their spending, ECU in 2009 generated a total economic impact in excess of \$1.8 billion in eastern North Carolina. When the state multiplier is applied, this impact translates into a total statewide impact of approximately \$3.3 billion.

Return on Investment

ECU generates a total of \$13.64 for each dollar invested by the state of North Carolina.

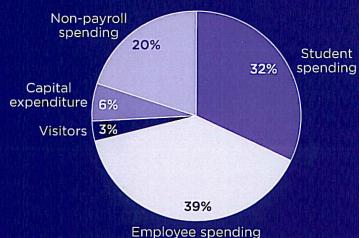


ECU's 2009 Revenue



Statewide Impact

A breakdown of the \$3.3 billion impact ECU has on North Carolina



The Visitors percentage includes more than \$33 million in impact from attendance at ECU athletic events.

^{* 2009} data was the most complete information available at the time of this study.

East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Vice Chancellor for University Advancement Mickey Dowdy
Agenda Item	II.C. Advancement Davison Highlights
Item Description	 Campaign Initiatives Marketing /Communications Alumni Programs
Comments	
Action Requested	Discussion
Disposition	
Notes	

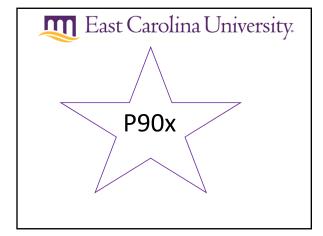
Tomorrow starts here

ECU Second Century Campaign



Executive Summary of Fund Raising as of February 2011 (in \$ 000's)

Year Ended		ECU Foundation	Medical & Health Sciences Foundation	Pirate Club	University Funds	Grants (Corp/Fdns)	Total	Adjustment Amount	Adjustment Total
6/30/04	(May & June)	\$553	\$287	\$1,960	\$6	\$0	\$2,806	(\$49)	\$2,757
6/30/05		\$4,675	\$4,900	\$7,934	\$208	\$4,060	\$21,777	(\$185)	\$21,592
6/30/06		\$5,946	\$1,669	\$10,377	\$466	\$5,985	\$24,443	(\$55)	\$24,388
6/30/07		\$7,099	\$3,930	\$6,786	\$121	\$4,734	\$22,670	(\$192)	\$22,478
6/30/08		\$14,005	\$3,674	\$10,156	\$1,326	\$8,797	\$37,958	(\$223)	\$37,735
6/30/09		\$17,316	\$3,550	\$9,189	\$1,163	\$8,243	\$39,461	(\$5)	\$39,456
6/30/10		\$7,233	\$6,045	\$11,660	\$2,014	\$4,521	\$31,473		\$31,473
6/30/11	(7 month year to date)	\$3,967	\$1,711	\$5,329	\$797	\$1,998	\$13,902		\$13,802
Adjustment Amount		(\$305)	(\$175)	(\$229)			\$194,390	(\$709)	\$193,681
Campaign Total		\$60,489	\$25,591	\$63,162	\$6,101	\$38,338			\$193,681





East Carolina University.

"P90x Campaign"

Proposals x 90

90 Proposals in 90 Days (April 1 - June 30)



The Opportunity?

- To increase momentum and capitalize on the last year of the Second Century Campaign.
- To engage further our board members and other key volunteers.
- To meet additional important needs of ECU's students, faculty and programs.

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Register below or online at PirateAlumni.com/2011GAR					
Name & Class Year of You and Your Guest(s)					
Address					
City/State/Zip					
Phone	Circle one: home cell				
E-mail					
Any Dietary Needs?					
JOIN THE ALUMNI ASSOCIATION	N TODAY!				
Yes! I want to add a tax-deductible AI membership to take advantage of me					
Annual Memberships;					
☐ Pride ☐ Individual \$35 ☐ Couple* \$50					
Lifetime Memberships;					
Forever Pirate					
Individual: Full: \$750 Payment P					
Couple*: Full: \$1,000 Payment P. *couple living at the same address	ian: \$2/5 semiannually for 2 years				
	JAN 11				

Alumni Membership	select level from above	= \$			
Reunion Registration	\$75 x	= \$	\$100 x	= \$	
	TOTAL	= \$	TOTAL	= \$	
*Member pricing is good for each Alumni Association member and their dependents 22 and under living at the same address.					
Check one: check credit card (we accept AE, MC, VS)					

MEMBERS*

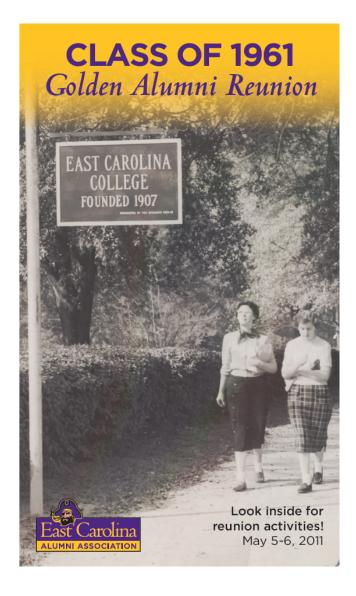
NON-MEMBERS

*make checks payable to East Carolina Alumni Association

Expiration Date_

Please indicate on the reverse which reunion events you plan on attending.





Come home to East Carolina for the Class of 1961 Golden Alumni

Reunion celebration! Return for this special weekend filled with pomp and circumstance, honored recognition, and most importantly, FUN! Reconnect with former classmates and share treasured stories of time spent at dear ol' EC.

GO PIRATES!

Beth Baker Ward '61, '65 and Dr. Charles Ward Sr. '62, '66, '74 Golden Alumni Reunion Committee Chairs

REUNION ACTIVITIES

THURSDAY, MAY 5

2:30 p.m.

Shuttle pick-up from City Hotel & Bistro

Take advantage of complimentary transportation to participate in Thursday activities. Please note, the shuttle will not return riders until pick up at 8:00 p.m. Please plan for the afternoon and evening accordingly.

3:00 p.m.

Tour of ECU's Heart Institute

Tour this state-of-the-art medical facility and see how the Heart Institute is saving lives.

4:00 p.m.

Tour of ECU Athletic Complex See what's new at the Athletic Complex.

5:00 p.m. 50th Class special presentation at J.Y. Joyner Library

Take a walk down memory lane with a presentation just for 1961 graduates.

6:00 p.m.

Celebration Under the Stars on the Campus Mall

Be a part of this special dinner that celebrates the accomplishments of East Carolina graduates past and present. Afterward, join us for the Candlelight Induction Ceremony where you'll pass the torch of Pirate Pride to the newest East Carolina alumni, the Class of 2011. Members of the 50th Class will receive commemorative medallions.

FRIDAY, MAY 6

7:00 a.m.

Shuttle pick-up from City Hotel & Bistro

Please note, the shuttle will make its first trip back to the hotel at 1:30 p.m. and another at 2:30 p.m. Plan for the day accordingly.

7:30 a.m.

Breakfast with ECU Chancellor Steve Ballard at the Murphy Center

Enjoy breakfast in the Murphy Center overlooking Dowdy-Ficklen Stadium just before 2011 graduation. Members of the Class of 1961 will receive a gold cap and gown to wear as the official ushers of the Class of 2011.

10:00 a.m.

2011 Graduation at Dowdy-Ficklen Stadium

Be a part of ECU history as the Class of 1961 ushers in the Class of 2011 to their graduation ceremony. Class of 1961 members will be able to view graduation from the comfort of the Murphy Center. Please remember to wear your commemorative medallion.

12:00 noon

Lunch at the Croatan

Get a taste for life on campus as you enjoy lunch in the newly remodeled Croatan.

1:30 p.m.

Shopping and sightseeing in Uptown Greenville

Take a leisurely stroll through Uptown Greenville for shopping, relaxing, and reminiscing about old stomping grounds. Those who prefer to return to the hotel may do so at this time.

2:30 p.m.

Shuttle to City Hotel & Bistro

The final afternoon shuttle to City Hotel & Bistro will pick up in front of U.B.E. on Cotanche Street.

7:00 p.m.

Reunion Dinner and Celebration at the Hilton Greenville

Walk just next door from your hotel for a wonderful evening of celebration! Class of 1961 graduates and their guests will enjoy dinner, dancing, memories, and conversation. 1961 graduates will receive their complimentary Memory Books at this time.

REUNION EVENTS

CONTINUED FROM THE REVERSE

Please indicate below the events you and your guest(s) will attend.

Event	Total Number of People Attending
Tour of ECU's Heart Institute	
Tour of ECU Athletic Complex	
50th Class Presentation at J.Y. Joyner Library	
Celebration Under the Stars dinner	
Breakfast with ECU Chancellor Steve Ballard	
2011 Graduation	
Lunch at the Croatan	
Reunion Dinner and Celebration	

Please note: All reunion activities will be held at handicap-accessible venues. The shuttle can also accommodate those with handicap needs.

Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department for Disability Support Services at least 48 hours prior to the event at 252-73-7016 (Voice/TTY).

Mail completed registration form with payment by April 22 to:

East Carolina Alumni Association Taylor-Slaughter Alumni Center Mail Stop 305 East Carolina University Greenville, NC 27858 or fax it to 252-328-4369

HOTEL

Hotel rooms have been blocked at City Hotel & Bistro for \$159.00 per night. Please use the code "ECU Golden Alumni" when making your reservation to receive the discounted rate. Make your reservation by April 5.

City Hotel & Bistro 203 SW Greenville Boulevard Greenville, NC 27834 252-355-8300



Upcoming Events

DATE	TIME	PLACE	EVENT
March 25	6:00 p.m.	Everywhere	A Pirate's Life for Me! on Pirate Radio featuring Bill Jurney '84
April 5	6:30 p.m.	Tarboro, NC	ECU in Tarboro
April 6	12:30 p.m.	Everywhere	Pirate Career Cast: Self-Employment/ Starting Your Own Business
April 8-9		Greenville, NC	Relay for Life
April 8	5:30 p.m.	New York, NY	Financial Management Social
April 9	10:00 a.m.	Greenville, NC	Alumni Board of Directors Meeting
April 9	1:00 p.m.	Greenville, NC	Scholarship Luncheon
April 9	1:00 p.m.	New York, NY	Service Project: An Afternoon at KEEN
April 12	5:00 p.m.	Greenville, NC	Retired Faculty Spring Social
April 15-16		Greenville, NC	Black Alumni Reunion
April 16	9:00 a.m.	Greenville, NC	4th Annual Pirate Alumni Road Race and Fun Run
April 19	6:00 p.m.	Beaufort, NC	Carteret County Alumni Networking
April 30	9:00 a.m.	Greenville, NC	Humane Society of Eastern Carolina Service Project
April 30	1:00 p.m.	Greenville, NC	Society of Law Alumni Meeting
May 4	12:30 p.m.	Everywhere	Pirate Career Cast: Leadership Skills
May 5-6		Greenville, NC	Golden Alumni Reunion
May 5	6:00 p.m.	Greenville, NC	Senior Salute

For location, cost, and more details on these and other events, visit PirateAlumni.com/upcomingevents

UPCOMING **REUNIONS**

Black Alumni

April 15-16

Class of 1961 Golden Alumni May 5-6



Saturday, April 16 at 9:00 a.m. University Book Exchange

\$15 until March 31 \$25 thereafter

Pirate Armada

March 21 - Lumberton

March 22 - Norfolk, VA

March 23 - New Bern

March 29 - Chesterfield, VA

April 5 - Sanford

April 7 - Wilmington

April 11 - Fayetteville

April 12 - Morehead City

April 13 - Jacksonville

April 21 - Kinston

April 27 - Greensboro

ALUMNI MEMBERSHIP

Annual Members:	5,509
Life Members:	961
Centennial Members:	79
Total Members:	6,549
Membership Revenue (YTD):	\$113,749
Membership Endowment Revenue (YTD):	\$74,342
Membership Endowment Revenue (Total):	\$558,476
Student Forever Pirates:	761
Student Forever Pirates Revenue (YTD):	\$5,300
Student Forever Pirates Revenue (Total):	\$11,625

Recent/Upcoming Appeals

Every Pirate	10,000
Bio Update to Donors without Business Information	20,000
Parent of Spring Graduates	2,300
1980-1995 NC graduates	TBD

East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Interim Vice Chancellor for Administration and Finance Frederick Niswander Associate Vice Chancellor for Business Services Scott Buck
Agenda Item	III.A.
Item Description	Gateway Technology Center Lease
Comments	N/A
Action Requested	Committee and BOT approval
Disposition	
Notes	



Associate Vice Chancellor for Administration and Finance - Business Services

East Carolina University
224 Ragsdale Building • Greenville, NC 27858-4353
252-328-6910 office • 252-328-1558 fax

MEMORANDUM

TO:

Rick Niswander

FROM:

Scott Buck Levet

DATE:

March 17, 2011

SUBJECT:

Request ECU Board of Trustees Approval to Lease +/-822

Net Square Feet of Classroom and Office Space from

Gateway Technology Center

Request ECU Board of Trustees approval to lease in collaboration with NCSU Distance Education and Learning Application (DELTA) Division and ECU's Office of Academic Outreach, +/- 1,643 net square feet (ECU's share +/- 822 net square feet) at the Gateway Technology Center (GTC), on the North Carolina Wesleyan University campus, Rocky Mount, NC. ECU will pay 50% of the lease (822 NSF) at an annual rate of +/- \$26,761.11 inclusive of janitorial and utilities (except phones), building and space maintenance, security cameras and personnel.

The first floor will be office space jointly shared with NCSU. ECU and NCSU will provide computers and software. The second floor will be classroom/computer lab space jointly shared with NCSU.

This space has been jointly leased by ECU and NCSU since May 1, 2006 and expires April 30, 2011. This lease request shall be for a term of one (1) year with the option to renew for two (2) additional years.

Source of funds shall be : <u>Fund: 111101 Org: 513009 Acct.: 73662 Prog.: 0000.</u>

Contingent of ECU Board of Trustees approval, we will seek State Property Office and Council of State approvals.

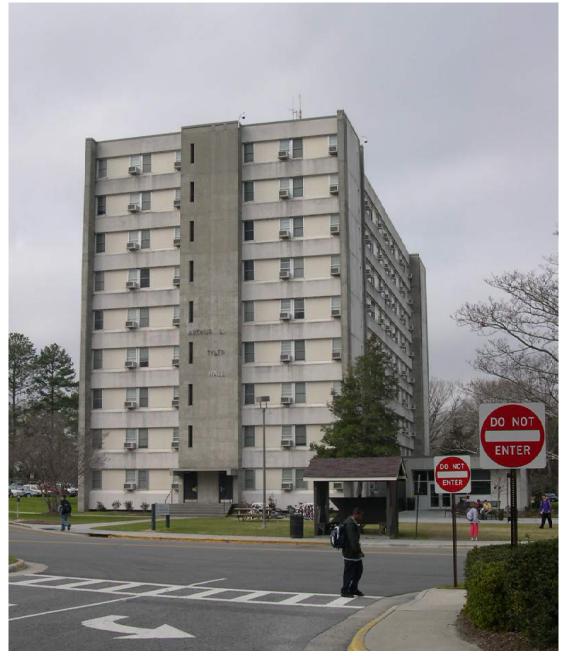
Cc: Elmer Poe

Clayton Sessoms Terry Feravich Pam Strickland

East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Interim Vice Chancellor for Administration and Finance Frederick Niswander Associate Vice Chancellor for Campus Services Bill Bagnell
Agenda Item	III.B.
Item Description	Tyler Residence Hall Elevations
Comments	N/A
Action Requested	Committee and BOT approval
Disposition	
Notes	





Existing Building



3D rendering of new exterior

EXISTING/ NEW PERSPECTIVE











RENDERINGS







FRONT ELEVATION



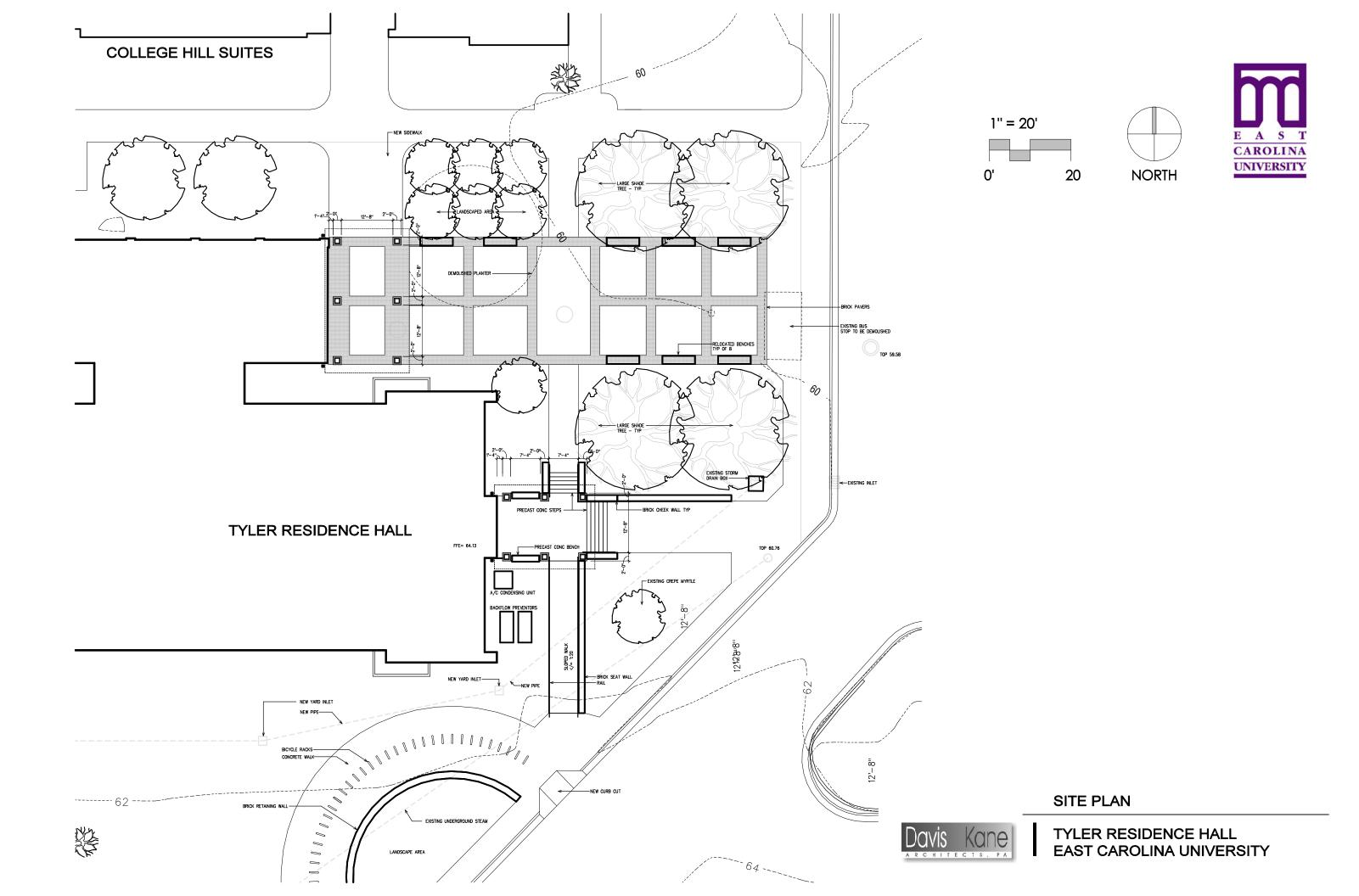




SIDE ELEVATION



TYLER RESIDENCE HALL EAST CAROLINA UNIVERSITY



East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Interim Vice Chancellor for Administration and Finance Frederick Niswander Associate Vice Chancellor for Financial Services Anne Jenkins
Agenda Item	III.C.
Item Description	Debt Management Guidelines
Comments	N/A
Action Requested	Committee and BOT Approval
Disposition	
Notes	

East Carolina University

Debt Management Guidelines



Last Revised: 3-31-2011

East Carolina University

East Fifth St Greenville, NC 27858-4353 252.328.6131



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East Carolina University

Debt Management Guidelines

I. Introduction

Purpose

To fulfill its mission, East Carolina University will need to make ongoing strategic capital investments for additional academic, student life, medical, athletic, and other plant facilities using an appropriate mix of funding sources including State bonds and appropriations, University bonds, internal reserves, and private giving.

The purpose of this debt policy is to ensure the appropriate mix of funding sources is used and to provide guidance on the strategic use of debt as a funding source. Debt is a valuable source of capital project financing and its use should be limited to projects that relate to the mission and strategic objectives of the University. The amount of debt incurred affects the financial health of the University and its credit rating. Debt provides a limited low cost source of funding for capital projects and, together with other limited resources, should be used and allocated appropriately and strategically.

This policy provides a discipline and framework that will be used by management to evaluate the appropriate use of debt in capital financing plans.

Objectives of the Debt Policy

The objectives stated below provide the framework by which decisions will be made regarding the use and management of debt. The debt policy and objectives are subject to re-evaluation and change over time.

This Debt Policy is set forth to:

- 1. Outline a process for identifying and prioritizing capital projects considered eligible for debt financing and assuring that debt-financed projects have a feasible plan of repayment. Projects that relate to the core mission and that have associated revenues will generally be given higher priority for debt financing.
- 2. Define the quantitative tests that will be used to evaluate the University's overall financial health and present and future debt capacity.
- 3. Define project specific quantitative tests, as appropriate, that will be used to determine the financial feasibility of an individual project.
- 4. Manage the University's debt to maintain an acceptable credit rating. The University, consistent with the capital objectives, will limit its overall debt to a level that will maintain an acceptable credit rating with bond rating agencies. Maintaining an acceptable



credit rating will permit the University to continue to issue debt and finance capital projects at favorable interest rates, although the attainment or maintenance of a specific rating is not an objective of this policy.

- 5. Establish guidelines to limit the risk of the University's debt portfolio. The University will manage debt on a portfolio basis, rather than on a transactional or project specific basis, and will use an appropriate mix of fixed and variable rate debt to achieve the lowest cost of capital while limiting exposure to market interest rate shifts. Various types of debt structures and instruments will be considered, monitored, and managed within the framework established in this policy and according to internal management procedures. Debt instruments covered by this policy include not only bonds, but obligations of the university, such as special obligations, lease purchases, installment purchases, commercial paper, limited obligations, notes, etc.
- 6. Assign responsibilities for the implementation and management of the University's Debt Policy.

II. Process for Identifying and Prioritizing Capital Projects Requiring Debt

At the current credit rating the University has adequate but limited debt capacity. Additionally, the State of North Carolina adheres to limits on debt issuance provided in its adopted debt affordability policy and the University must compete with all other state agencies for capital projects bonding authority. Therefore it is essential that the University appropriately prioritize capital projects requiring debt.

Management will allocate the use of debt financing within the University to include prioritization of debt resources among all uses, including academic and student life projects, plant and equipment financing, and projects with University-wide impact.

The debt allocation matrix below depicts an approach to prioritizing capital projects requiring debt.

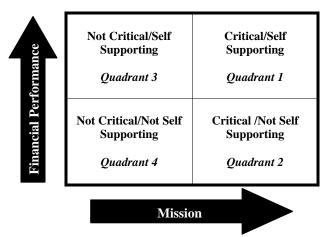


Figure 1 Debt Allocation Matrix



Explanation of debt allocation matrix

Quadrant 1:

Project is critical to the core missions of research, service or instruction <u>and</u> has its own funding source (i.e., non-general fund supported).

Quadrant 2

Project is critical to the core missions of research, service or instruction **<u>but</u>** <u>**does not**</u> have its own funding source (i.e., will require-general fund support).

Ouadrant 3

Project is not critical to the core missions of research, service or instruction **<u>but</u>** has its own funding source (i.e., non-general fund supported).

Quadrant 4

Project is not critical to the core missions of research, service or instruction **and does not have** its own funding source (i.e., will require general fund support).

Note that approval of projects in Quadrant 3 and 4 will reduce the ability to issue debt for the mission critical projects identified in Quadrants 1 and 2.

Guidelines for Prioritizing Capital Projects Requiring Debt

Management will use the following guidelines when prioritizing capital projects and making decisions about financing options and use of debt:

- 1. Only projects related to the mission of the University, directly or indirectly, will be eligible for debt financing.
- 2. State funding and philanthropy are expected to remain major sources of financing for the University's capital projects. In assessing the possible use of debt, all other financing and revenue sources will be considered. State appropriations and bonds, philanthropy, project-generating revenues, research facilities and administration cost reimbursement, expendable reserves, and other sources are expected to finance a portion of the cost of a project. Debt is to be used conservatively and strategically.
- 3. The University will consider other funding opportunities (e.g., joint ventures, real estate development, etc.) when appropriate and advantageous to the University. Opportunities and financing sources will be evaluated within the context of the Debt Policy.
- 4. Federal research projects will receive priority consideration for debt financing due to partial reimbursement of operating expenses (including the interest component of applicable debt service) of research facilities.



5. Every project considered for financing must have a defined, supportable plan of costs (construction and incremental operating) approved by management. A project that has a related revenue stream or can create budgetary savings will receive priority consideration. However, projects may not receive a higher priority simply because they are self-supporting. For example, a project that mitigates life safety issues may be given preferences over a self supporting project.

III. Debt Ratios

The University will establish guidelines for overall debt management using a select number of ratios that are specific to the ability to issue debt and are key determinants used by the rating agencies in rating the University's bonds. The Moody's Investors Service annual Public University Median Report will be used as a guide and the University will review and contrast performance measures that are viewed with more emphasis, including but not limited to: unrestricted resources to debt, expendable resources to debt, and debt burden. The ratios will be calculated and reported annually and when new debt is issued, and revised periodically to reflect any changes in accounting standards. A goal is to measure the total amount of outstanding debt compared to University balance-sheet resources and the annual operating budget. These ratios can be derived from the financial statements and are based on current GAAP requirements, including the GASB 34/35 reporting format and are consistent with ratios used in the higher education industry to permit benchmarking. Furthermore, in light of GASB implemented changes to GAAP accounting rules, any changes made by the rating analysts to ratio methodology will be incorporated accordingly.

IV. Project Specific Quantitative Tests

Consideration of the performance ratios will determine the ability and/or advisability of issuing additional debt from a University-wide perspective. Determination of the prioritization of individual projects to be allocated a portion of available debt capacity is a separate, internal decision that must be made before a project is initiated.

Many factors will influence this internal decision process. First and foremost will be how the project is prioritized with regard to mission criticality as described by the debt allocation matrix (four quadrant model) above. Although debt will be structured to meet the University's comprehensive long-term objectives, each project being financed will be required to provide a sound business plan, including the source of repayment for the debt and appropriate and realistic repayment terms. Among other things, the repayment terms will require that the loan term is no greater than the expected useful life of the asset financed. Additionally, every project considered for debt financing must have a management approved plan of project costs, including incremental operating expenses and revenues. Incremental revenues include revenue increases directly associated with the project (e.g., usage fees) that can only be realized if the project is undertaken. Similarly, incremental expenses include any increase in expected operating costs associated with the project. Revenues and cost savings should be estimated conservatively, especially for high-risk projects.



V. General Debt Management Guidelines

Methods of Sale

The University will use the method of sale that will achieve the lowest cost of capital considering the complexity of the transaction. This can be achieved by using either a competitive or negotiated sale method for the placement of bond offerings. For transactions using new or non-traditional pledges of University revenues, or those involving greater complexity, a negotiated method of sale will be considered, and legislative approval requested, on an individual transaction basis. Bonds may also be sold through a private or limited placement, but only if it is determined that a public offering through either a competitive or negotiated sale is not in the best interests of the university.

Selection of Financial Advisors, Underwriters and Bond Counsel

The University will use a request for proposal process to select Financial Advisors, Underwriters and Bond Counsel. Firms providing financial advisory and bond counsel services are generally selected for a specific period of time rather than for individual transactions. Underwriting firms will be selected on individual transactions and will be selected based upon expertise related to the specific transaction. Additionally, the University may use the Financial Advisors, Underwriters and Bond Counsel selected by General Administration through its own similar competitive process.

Structure and Maturity

Generally, debt should be structured on a level debt basis, i.e., so that the annual debt service repayments will, as nearly as practicable, be the same in each year. A deviation from these preferences is permissible if it can be demonstrated to be in the university's best interest, such as restructuring debt to avoid a default. On projects that are designed to be self sufficient, the debt service may be structured to match future anticipated receipts.

The University will issue bonds to finance capital projects under the provisions of trust indentures approved by the Board of Trustees.

Debt in the form of capitalized lease obligations will be approved by the Board of Trustees and issued on behalf of the University by the ECU Real Estate Foundation, and other financing entities.

The University will employ maturity structures that correspond with the life of the facilities financed, generally not to exceed 30 years. Equipment will be financed for a period up to 120% of its useful life. As market dynamics change, maturity structures should be reevaluated. Call features should be structured to provide the highest degree of flexibility relative to cost.

Variable Rate Debt

A degree of exposure to variable interest rates within the University's debt portfolio may be desirable in order to:

(i) take advantage of repayment/restructuring flexibility; and



- (ii) benefit from historically lower average interest costs; and
- (iii) diversify the debt portfolio; and,
- (iv) provide a hedge to short-term working capital balances.

Management will monitor overall interest rate exposure, analyze and quantify potential risks, and coordinate appropriate fixed/variable allocation strategies.

Recognizing the desire to manage interest rate risk, the amount of variable rate debt outstanding shall not exceed 20% of the University's outstanding debt. This limit is based on (i) the University's desire to limit annual variances in its debt portfolio, (ii) provide sufficient structuring flexibility to management, (iii) keep the University's variable rate allocation within acceptable external parameters, and (iv) use variable rate debt (and/or swaps) to optimize debt portfolio allocation and minimize costs.

VARIABLE RATE AND LIQUIDITY EXPOSURE TOTAL LONG-TERM DEBT OUTSTANDING

Budgetary controls for variable rate debt: To avoid a situation in which debt service on variable rate bonds exceeds the annual amount budgeted; the following guidelines should be followed in establishing a variable rate debt service budget:

- i) A principal amortization schedule should be established, with provision made for payment of amortization installments in each respective annual budget;
- ii) Provide for payment of interest for each budget year using an assumed budgetary interest rate that allows for fluctuations in interest rates on the bonds without exceeding the amount budgeted. The budgetary interest rate may be established by:
 - (1) using an artificially high interest rate given current market conditions; or (2) setting the rate based on the last 12 months actual rates of an appropriate index plus a 200 basis point cushion or spread to anticipate interest rate fluctuations during the budget year. The spread should be determined by considering the historical volatility of short-term interest rates, the dollar effect on the budget and current economic conditions and forecasts; or, (3) any other reasonable method determined by the university
- iii) The amount of debt service incurred in each budget year should be monitored monthly by the university to detect any significant deviations from the annual budgeted debt service. Any deviations in interest rates that might lead to a budgetary problem should be addressed immediately; and
- iv) As part of the effort to monitor actual variable rate debt service in relation to the budgeted amounts and external benchmarks, the university should establish a system to



monitor the performance of any service provider whose role it is to periodically reset the interest rates on the debt, i.e., the remarketing agent or auction agent.

Liquidity: One of the features typical of variable rate debt instruments is the bondholder's right to require the issuer to repurchase the debt at various times and under certain conditions. This, in theory, could force the issuer to repurchase large amounts of its variable rate debt on short notice, requiring access to large amounts of liquid assets. Issuers that do not have large amounts of liquid assets may establish a liquidity facility with a financial institution that will provide the money needed to satisfy the repurchase. The liquidity provider should have a rating of A1/P1 or higher. The liquidity agreement does not typically run for the life of long-term debt. Accordingly, there is a risk that the provider will not renew the agreement or that it could be renewed only at substantially higher cost. Similar issues may arise if the liquidity provider encounters credit problems or an event occurs that results in early termination of the liquidity arrangement; in either case the issuer must arrange for a replacement liquidity facility.

Swaps: Should the University participate in the use of Swaps, it must do so in agreement with the Board of Governors of the University of North Carolina "Swap Policy for Constituent Institutions", as shown in Appendix A.

Taxable Debt (without Federal subsidies)

While all the University's capital projects may not qualify for tax-exempt debt, taxable debt should be used only in appropriate cases as it generally represents a more expensive source of capital relative to tax-exempt issuance. Issuing taxable debt reduces the University's overall debt affordability due to higher associated interest expense. When utilized, taxable debt will be structured to provide maximum repayment flexibility and rapid principal amortization.

Capitalized Interest

Capitalized interest from bond proceeds is used to pay debt service until a revenue producing project is completed or to manage cash flows for debt service in special circumstances. Because the use of capitalized interest increases the cost of the financing, it should only be used when necessary for the financial feasibility of the project. In revenue-producing transactions, the University will attempt to structure debt service payments to match the revenue structure in order to minimize the use of capitalized interest.

Credit Ratings

The University will maintain ongoing communication and interaction with bond rating agencies, striving to educate the agencies about the general credit structure and financial performance of the University in order to attain the highest credit rating possible.

Refunding Targets

Generally, refunding bonds are issued to achieve debt service savings by redeeming high interest rate debt with lower interest rate debt. Refunding bonds may also be issued to restructure debt or modify covenants contained in the bond documents. Current tax law limits to one time the issuance of tax-exempt advance refunding bonds to refinance bonds issued after 1986. There is



no similar limitation for tax-exempt current refunding bonds. The University will continuously monitor its outstanding tax-exempt debt portfolio for refunding and/or restructuring opportunities. The following guidelines should apply to the issuance of refunding bonds, unless circumstances warrant a deviation there from:

- a) Refunding bonds should generally be structured to achieve level annual debt service savings.
- b) The life of the refunding bonds should not exceed the remaining life of the bonds being refunded.
- c) Advance refunding bonds issued to achieve debt service savings should have a minimum target savings level measured on a present value basis equal to 2-3% of the par amount of the bonds being advance refunded. The 2-3% minimum target savings level for advance refundings should be used as a general guide to guard against prematurely using the one advance refunding opportunity for post-1986 bond issues. However, because of the numerous considerations involved in the sale of advance refunding bonds, the target should not prohibit advance refundings when the circumstances justify a deviation from the guideline.
- d) Refunding bonds that do not achieve debt service savings may be issued to restructure debt or provisions of bond documents if such refunding serves a compelling university interest.

For current refundings, the University will consider transactions that, in general, produce present value savings (based on refunded bonds). A refunding will also be considered if it relieves the University of certain limitations, covenants, payment obligations or reserve requirements that reduce flexibility. The University will also consider refinancing certain obligations within a new money offering even if savings levels are minimal in order to consolidate debt into a general revenue pledge, and/or reduce the administrative burden and cost of managing many small outstanding obligations.

VI. Disclosure

Primary Disclosure

The University shall use best practices in preparing disclosure documents in connection with the public offer and sale of debt so that accurate and complete financial and operating information needed by the markets to assess the credit quality and risks of each particular debt issue is provided.

The disclosure recommendations of the Government Finance Officers Association's "Disclosure for State and Local Governments Securities," and the National Federation of Municipal Analysts' "Recommended Best Practices in Disclosure for Private Colleges and Universities" should be followed to the extent practicable, specifically including the recommendation that



financial statements be prepared and presented according to generally accepted accounting principles.

Secondary Disclosure

The University will continue to meet its ongoing disclosure requirements as required under Rule 15c2-12 of the Securities and Exchange Commission. The University will submit financial reports, statistical data, and any other material events as required under outstanding bond indentures.

VII. Tax-Exempt Debt - Post Issuance Considerations

Bond Proceeds Investment

The University will invest bond-funded construction funds, capitalized interest funds, and costs of issuance funds appropriately to achieve the highest return available under arbitrage limitations. When sizing bond transactions, the University will consider funding on either a net or gross basis.

Arbitrage

The University will comply with federal arbitrage requirements on invested tax-exempt bond proceeds, causing arbitrage rebate calculations to be performed annually and rebate payments to be remitted to the IRS periodically as required.

Private Use and Gifts

The University will monitor all arrangements with third parties to use bond-financed property, including the federal government and other colleges and universities, in order to ensure the tax-exempt status of the related debt. The University will monitor any sales of bond-financed property, and any lease management contracts, research arrangements and naming rights agreements to the extent such arrangements impact bond-financed property, and will work closely with bond counsel in determining events/actions that may cause a bond issue to become taxable. The University will also work with the bond counsel to train University personnel in these matters. In order to track arrangements that could potentially result in a loss of tax-exempt status of University debt, a record of financed facilities, including facilities financed by the State will be maintained.

The University will track gifts which are restricted to facilities financed, or to be financed with tax-exempt debt and will work with bond counsel to ensure that such gifts are used in a manner that complies with federal tax law limitations.

VIII. Responsibility

Assignment of Responsibilities

The Vice Chancellor for Administration and Finance is directly responsible for overseeing capital debt management and adhering to advice and guidelines adopted by the Board of Trustees.



Facilities Planning and Facilities Management

The Associate Vice Chancellor for Campus Operations will take the lead role in estimating and defining project costs and in maintaining a list of projects that are being considered. The Associate Vice Chancellor for Campus Operations will take the lead role in developing capital planning documents for the current year, current biennium and the capital plan.

Treasury Management

The Financial Director will maintain a schedule of current and forecasted debt and associated payment of principal, interest and fees. The Associate Vice Chancellor for Financial Services is responsible for the administration of all aspects of debt financing, including accounting, and contracting with financial advisors, underwriters and bond counsel to issue new debt or refinance existing debt.

Management

A Debt/Capital Committee will be established by the Vice Chancellor of Administration and Finance. The committee will consist of no more than 12 individuals from various areas of the University including, but not necessarily limited to: Financial Services, Campus Operations, Academic Affairs, Health Sciences, Research and Graduate Studies, Student Life, and Athletics. The Debt/Capital Committee will meet on a regular basis to review projects being considered and the various financing options available. They will make recommendations to the Vice Chancellor for Administration and Finance who will present the recommendations of this group to the Executive Council and the Chancellor, for further discussion and prioritization.

Board of Trustees

The Board of Trustees will consider for approval each special obligation project of the University, in accordance with State law. The Board of Trustees will consider and approve this Debt Policy and any proposed changes to it.

Review of Debt Policy/Oversight

This debt policy is a living document. The Executive Council will review this policy at least annually and change as needed to reflect changing conditions and practices. However, it is noted that consistent application of the University's debt policy provides evidence of debt management discipline over the long term. This review process is necessary to ensure that the policy remains consistent with the University's objectives/debt philosophy and responsive to evolving practices. In addition, the Debt/Capital Committee will hold periodic meetings in order to review short and intermediate term financing needs, market opportunities, and financial performance. This periodic review will help the University determine appropriate financial decisions as well as review capital investments and the timing of financing plans responsive to market conditions.



Glossary

Annual debt service – the principal and interest due on long-term debt in a fiscal year.

Bridge financing – any type of financing used to "bridge" a period of time. For universities, it generally refers to financings that provide funding in advance of a long-term bond issue or the receipt of gift funding.

Capital project – physical facilities or equipment or software that may be capitalized.

GAAP – Generally Accepted Accounting Principles.

GASB 34/35 – Government Accounting Standards Board Statement Nos. 34 and 35.

Leverage – long-term debt as a component of the total assets of the University. "High leverage" indicates an institution that has a considerable portion of its assets that are debt financed.

Competitive sale – A sale of municipal securities by an issuer in which underwriters or syndicates of underwriters submit sealed bids to purchase the securities. The securities are won and purchased by the underwriter or syndicate of underwriters who submit the best bid according to guidelines in the notice of sale.

Negotiated sale – In a negotiated underwriting the sale of bonds is by negotiation and agreement with an underwriter or underwriting syndicate selected by the issuer before the moment of sale. This is in contrast to a competitive or an advertised sale.

Advance refunding – A financing structure under which new bonds are issued to repay an outstanding bond issue more than ninety (90) days from the date of issuance of the new issue. Generally, the proceeds of the new issue are invested in government securities, which are placed in escrow. The interest and principal repayments on these securities are then used to repay the old issue, usually on the first call date. Advance refundings are done to save interest, extend the maturity of the debt or change existing restrictive covenants.

Current refunding – Sale of a new issue, the proceeds of which are to be used, within ninety (90) days, to retire an outstanding issue by, essentially, replacing the outstanding issues with the new issue. Current refundings are done to save interest cost, extend the maturity of the debt, or change existing restrictive covenants.

Primary disclosure – SEC Rule 15c2-12 obligates underwriters participating in primary (new) offerings of municipal securities (of \$1,000,000 or more; are sold to more than 35 people; and have a maturity greater than 9 months) to obtain, review, and distribute to investors copies of the issuer's official statement. While previously exempt, as of December 1, 2010, all new Variable Rate Demand Obligations will also be subject to Rule 15c2-12.



Secondary disclosure - At the time bonds are offered, the issuer must outline the type of Annual Financial Information it will provide annually and the terms of its continuing disclosure agreement. Issuers are also required to provide notice of certain events to each NRMSIR or Municipal Securities Rulemaking Board within 10 business days after the occurrence of the event. Certain events require an events notice to be filed, *regardless of materiality* as follows:

- 1. Failure to pay principal and interest;
- 2. Unscheduled draws on debt service reserves;
- 3. Unscheduled draws on credit enhancement;
- 4. Substitution of credit or liquidity providers, or their failure to perform;
- 5. Adverse tax opinions or events affecting the tax-exempt status of the security;
- 6. Defeasances;
- 7. Rating changes;
- 8. Issuance by IRS of proposed or final determination of taxability, Notices of Proposed Issue (IRS Form 5701-TEB) or other material notices or determinations with respect to the tax status of the securities;
- 9. Tender offers; and,
- 10. Bankruptcy, insolvency, receivership or similar proceeding.

For other events, an events notice only needs to be filed if *deemed material*.

- 1. Non-payment related defaults;
- 2. Modifications to rights of security holders;
- 3. Bond calls;
- 4. Release, substitution, or sale of property securing repayment of the securities;
- 5. Mergers, consolidations, acquisitions the sale of all or substantially all of the assets of the obligated person or their termination; and,
- 6. Appointment of a successor or additional trustee or the change of the name of a trustee.

East Carolina University Financing Schedule Example

<u>Date</u>	Event	Posnonsibility
[Actual Dates to Be Inserted]	<u>Event</u>	Responsibility
Month 1	Develop/Review financial projections for available revenues to repay debt service	ECU/FA
Month 1	Schedule conference call with UNC-GA staff to discuss the proposed financing and schedule	ECU/FA
Month 1	Select underwriting team	ECU/FA
Month 2	Organizational conference call with the working group to review the plan of finance and the financing schedule	WG
Month 2	Board of Trustees approval	ECU
Month 2	Underwriters Counsel and Bond Counsel receive disclosure/due diligence information from ECU	ECU
Month 2	Distribute Preliminary Official Statement and legal documents to working group	BC/UC
Month 3	Document review meeting/conference call	WG
Month 3	Distribute 2 nd draft of legal documents and POS	BC/UC
Month 3	Board of Governors resolution to General Administration	ВС
Month 3	Conference call to review 2 nd draft of documents	WG
Month 3	Distribute information package to Rating Agencies/ Bond Insurers	FA; U
Month 4	Board of Governors Finance Committee approval	S
Month 4	Board of Governors approval	S
Month 4	Rating Agency/Insurer visits or conference calls	ECU, FA; U
Month 4	Receive Bond Insurance bids and select Bond Insurer	ECU, FA, U
Month 5	Receive Ratings	ECU, FA, U
Month 5	Distribute Preliminary Official Statement	UC
Month 5	Bond Sale	ECU, FA, U
Month 5	Sign Bond Purchase Agreement	U, ECU
Month 5	Distribute Final Official Statement	U; UC
Month 5	Pre-closing Pre-closing	WG
Month 5	Closing	WG

Key	Working Group Participants
ECU	University staff
WG	Working Group
FA	Financial Advisor
BC	Bond Counsel
S	UNC System
U	Underwriter
UC	Underwriter Counsel
WG	Working Group

Appendix A

BOARD OF GOVERNORS OF THE UNIVERSITY OF NORTH CAROLINA

SWAP POLICY FOR CONSTITUENT INSTITUTIONS

This policy will govern the use by the constituent institutions of the University of North Carolina System of Swap Agreements.

DEFINITIONS

"Chief Financial Officer" means the person from time to time serving as the responsible financial person for a Constituent Institution.

"Constituent Institution" means one of the constituent institutions of the University of North Carolina System listed in Section 116-4 of the North Carolina General Statutes, as amended.

"Swap Agreement" mean a written contract entered into in connection with the debt issued or to be issued by or on behalf of a Constituent Institution in the form of a rate swap agreement, basis swap agreement, forward rate agreement, interest rate option agreement, rate cap agreement, rate floor agreement, rate collar agreement, or other similar agreement, including any option to enter into or terminate any of the foregoing or any combination of such agreements.

THE CONDITIONS UNDER WHICH SWAP AGREEMENTS MAY BE ENTERED INTO

Purposes

A Constituent Institution may use a Swap Agreement for the following purposes only:

- (a) To achieve significant savings as compared to a product available in the debt market.
- (b) To enhance investment returns within prudent risk guidelines.
- (c) To prudently hedge risk in the context of a particular financing or the overall asset/liability management of the Constituent Institution.
- (d) To incur variable rate exposure, such as selling interest rate caps or entering into a swap in which the Constituent Institution's payment obligation is floating rate.
- (e) To achieve more flexibility in meeting the Constituent Institution's overall financial objectives than can be achieved in conventional markets.

Legality. The Board must receive an opinion acceptable to the market from a nationally recognized bond counsel law firm acceptable to the Chief Financial Officer of the Constituent Institution that the Swap Agreement is a legal, valid and binding obligation of the Board and entering into the transaction complies with applicable law.

SPECULATION

A Constituent Institution may not use a Swap Agreement for speculative purposes. Associated risks will be prudent risks that are appropriate for the Constituent Institution to take.

ASPECTS OF RISK EXPOSURE ASSOCIATED WITH A SWAP AGREEMENT

Before entering into a Swap Agreement, the Constituent Institution shall evaluate all the risks inherent in the transaction. These risks to be evaluated could include counterparty risk, termination risk, rollover risk, basis risk, tax event risk and amortization risk.

The Constituent Institution shall endeavor to diversify its exposure to counterparties. To that end, before entering into a transaction, it should determine its exposure to the relevant counterparty or counterparties and determine how the proposed transaction would affect the exposure. The exposure should not be measured solely in terms of notional amount, but rather how changes in interest rates would affect the Constituent Institution's exposure.

COUNTERPARTY SELECTION CRITERIA

The Constituent Institution may enter into a Swap Agreement if the counterparty has at least two long term unsecured credit ratings in the double A category from Fitch Ratings, Moody's, or S&P and the counterparty has demonstrated experience in successfully executing a Swap Agreement. The Constituent Institution may enter into a Swap Agreement if the counterparty has at least two long term unsecured credit ratings in the single A category or better from Fitch Ratings, Moody's, or S&P only if (a) the counterparty either provides a guarantor or assigns the agreement to a party meeting the rating criteria in the preceding sentence or (b) the counterparty (or guarantor) collateralizes the Swap Agreement in accordance with the criteria set forth in this Policy and the transaction documents.

If the rating of the counterparty, or if secured, the entity unconditionally guaranteeing its payment obligations not satisfy the requirements of the Counterparty Selection Criteria, then the obligations of the counterparty must be fully and continuously collateralized by direct obligations of, or obligations the principal and interest on which are guaranteed by, the United States of America and such collateral must be deposited with financial institution serving as a custodial agent for the Constituent Institution.

METHODS BY WHICH A SWAP AGREEMENT IS TO BE PROCURED

Negotiated Method. A Constituent Institution may procure a Swap Agreement by a negotiated method under any of the following conditions:

- (a) (1) If the Chief Financial Officer of the Constituent Institution makes a determination that, due to the size or complexity of a particular swap, a negotiated transaction would result in the most favorable pricing and terms; or
- (2) If a derivative embedded within a refunding issue is proposed and meets the Constituent Institution's savings target; and
- (b) If the Constituent Institution receives a certification from an independent financial institution or financial advisor that the terms and conditions of the Swap Agreement provides the Constituent Institution a fair

market value as of the date of its execution in light of the facts and circumstances.

Competitive Method. A Constituent Institution may also procure a Swap Agreement by competitive bidding. The competitive bid can limit the number of firms solicited to no fewer than three. The Constituent Institution may determine which parties it will allow to participate in a competitive transaction. In situations in which the Constituent Institution would like to achieve diversification of counterparty exposure, the Constituent Institution may allow a firm or firms not submitting the bid that produces the lowest cost to match the lowest bid. The parameters for the bid must be disclosed in writing to all potential bidders.

LONG-TERM IMPLICATIONS

In evaluating a particular transaction involving the use of Swap Agreement, the Constituent Institution shall review long-term implications associated with entering into the Swap Agreement, including costs of borrowing, historical interest rate trends, variable rate capacity, credit enhancement capacity, opportunities to refund related debt obligations and other similar considerations.

East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Interim Vice Chancellor for Administration and Finance Rick Niswander Associate Vice Chancellor for Financial Services Anne Jenkins
Agenda Item	III.D.
Item Description	Resolution Approving the Issuance of Special Obligation Bonds
Comments	This approval by the University Board of Trustees is required by Section 116D-26(b) of the General Statutes of North Carolina. This money will be used to refinance 2001C and 2003A bonds in August, 2011 or later if the rates are favorable.
Action Requested	Committee and Board Approval
Disposition	
Notes	

RESOLUTION OF THE BOARD OF TRUSTEES OF EAST CAROLINA UNIVERSITY APPROVING THE ISSUANCE OF SPECIAL OBLIGATION BONDS

WHEREAS, under Article 3, Section 116D of the General Statutes of North Carolina (the "Act") the Board of Governors (the "Board of Governors") of the University of North Carolina (the "University") may issue special obligation bonds, payable from obligated resources to pay the costs of acquiring, constructing or providing a special obligation project at one of the constituent institutions of the University or refunding any obligations previously issued by the Board of Governors;

WHEREAS, East Carolina University ("ECU") will request the Board of Governors to issue its special obligation bonds (the "Bonds"), the proceeds of which will be used for the purpose of (1) refinancing the costs of constructing and equipping a new student recreation center, the financing of which was authorized by Chapter 965 of the 1989 Session Laws of the North Carolina General Assembly and refinancing the costs of constructing and equipping West End Dining Hall, the financing of which was authorized by Chapter 140 of the 1998 Session Laws, Chapter 168 of the 2000 Session Laws and Chapter 173 of the 2002 Session Laws of the North Carolina General Assembly (collectively, the "Special Obligation Bond Projects"), and (2) paying the costs incurred in connection with the issuance of the Bonds:

WHEREAS, Section 116D-26(b) of the Act requires the Board of Trustees of ECU to approve the issuance of the Bonds for the Special Obligation Bond Projects;

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of ECU as follows:

Section 1. *Approval of Issuance of Bonds*. The issuance of the Bonds for the Special Obligation Bond Projects is approved.

Section 2. *Effective Date*. This Resolution is effective immediately.

ADOPTED AND APPROVED this 15th day of April, 2011.

THE BOARD OF TRUSTEES OF EAST CAROLINA UNIVERSITY

By:			
•	Secretary		

STATE OF NORTH CAROLINA)	
) SS:	
COUNTY OF PITT)	
	,	
I,	, the duly elected Secretary	of the Board of Trustees of East Carolina
		is a full, true and correct copy of the
•		University at its meeting of April 15, 2011
1 2		meeting of the Board of Trustees of East
11 0	O : ()	ember of the Board, and (3) a quorum was
present at the meeting on April 15, 2	•	* * * * *
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WITNESS, my hand and th	e seal of East Carolina Univ	ersity this 15 th day of April, 2011.
		,
[SEAL]		
		Secretary

East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Interim Vice Chancellor for Administration and Finance Frederick Niswander Associate Vice Chancellor for Campus Operations Bill Bagnell
Agenda Item	III.E.
Item Description	Capital Projects Update
Comments	N/A
Action Requested	Information only
Disposition	
Notes	

East Carolina University Board of Trustees April 14, 2011

Session	Facilities and Resources Committee
Responsible Person	Interim Vice Chancellor for Administration and Finance Frederick Niswander
Agenda Item	III.F.
Item Description	Other
Comments	N/A
Action Requested	Information only
Disposition	
Notes	