



## Liberty Global Introduces New Corporate Identity

**Englewood, Colorado** – June 19, 2012:

Liberty Global, Inc. ("Liberty Global") (NASDAQ: LBTYA, LBTYB and LBTYK), the leading international cable operator, today announced its refreshed corporate identity and vision, summarized by 'Connect. Discover. Be Free.' With operations in 13 countries, Liberty Global connects 20 million households to the digital world - a world of quality, convenience and infinite choice.

As part of this global initiative, all corporate offices, including UPC Broadband in the Netherlands, will operate under the Liberty Global banner. The refreshed corporate identity carries the highly-recognized 'bloom' icon, which is also used by Liberty Global's largest consumer brand in Europe, UPC, as well as by Unitymedia in Germany. This shared identity and vision builds upon the positioning of Liberty Global's operations across its footprint and is consistent with the goal of leveraging scale, invigorating over 20,000 employees, and encouraging innovation and entrepreneurial thinking.

President and CEO Mike Fries said, "Digital technology has forever changed the way that consumers communicate with one another, and how they are informed and entertained. Liberty Global's refreshed corporate identity was developed to reflect how our market-leading broadband, voice and video services provide millions of customers with the freedom to connect to and discover their world."

For a closer look at Liberty Global's refreshed identity, please visit [www.lgi.com](http://www.lgi.com).

### About Liberty Global, Inc.

Liberty Global is the leading international cable company with operations in 13 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading television, broadband internet, and telephony services are provided through next-generation networks and innovative technology platforms that connect 20 million customers who subscribe to 33 million services as of March 31, 2012.

Liberty Global's consumer brands include UPC, Unitymedia, Kabel BW, Telenet, and VTR. Our operations also include Chellomedia, our content division, UPC Business, our commercial services division and Liberty Global Ventures, our investment fund. For more information, please visit [www.lgi.com](http://www.lgi.com).

#### Investor Relations

Christopher Noyes +1 303 220 6693  
Oscar Nooij +1 303 220 4218

#### Corporate Communications

Hanne Wolf +1 303 220 6678  
Bert Holtkamp +31 20 778 9800