## NBC News/WSJ/Marist Pol

## Ohio October 11, 2012 Presidential Election

Questionnaire

## creener

<Marist Poll Introduction> Are you 18 years of age or older?
Do you consider your permanent home address to be in Ohio?
HH SELECTION - LANDLINE FRAME ONLY

## GENDER GUESS

October 11, 2012: Residents: n=1410, MOE +/-2.6\%; Registered voters: n=1280, MOE +/- 2.7\%; Likely voters: n=994, MOE +/- 3.1\% October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931, \mathrm{MOE}+/-3.2 \%$ September 2012: Residents: $\mathrm{n}=1504$, MOE +/-2.5\%; Registered voters: $\mathrm{n}=1316$, MOE +/- $2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$
Have I reached you on your cell phone or on your regular home phone?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Cell | 26 | 24 | 29 |
| Regular home phone | 74 | 76 | 71 |
| Total | 100 | 100 | 100 |
|  | REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012

October 11, 2012: Residents: $\mathrm{n}=1410, \mathrm{MOE}+/-2.6 \%$
October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%
September 2012: Residents: $\mathrm{n}=1504$, MOE +/-2.5\%
Are you registered to vote at your current address in Ohio?

|  | RESIDENTS | October 11, 2012 | October 3, 2012 |
| :--- | :---: | :---: | :---: | September 2012

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$
September 2012: Registered voters: $\mathrm{n}=1316$, MOE $+/-2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE $+/-3.1 \%$

## If November's presidential election were held today, whom would you support if the candidates are:

| LIKELY VOTERS - Including leaners* | October 11, 2012 | October 3, 2012 | September 2012 |
| :---: | :---: | :---: | :---: |
| Barack Obama and Joe Biden, the | 51 | 51 | 50 |
| Democrats |  |  |  |
| Mitt Romney and Paul Ryan, the | 45 | 43 | 43 |
| Republicans |  |  |  |
| Other | 1 | 1 | 1 |
| Undecided | 4 | 4 | 6 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS - Including leaners* | October 11, 2012 | October 3, 2012 | September 2012 |
| Barack Obama and Joe Biden, the | 50 | 51 | 50 |
| Democrats |  |  |  |
| Mitt Romney and Paul Ryan, the | 44 | 42 | 41 |
| Republicans |  |  |  |
| Other | 1 | 2 | 1 |
| Undecided | 5 | 5 | 8 |
| Total | 100 | 100 | 100 |
| re defined as voters who are undecided yet leaning toward a candidate |  |  |  |

* Leaners are defined as voters who are undecided yet leaning toward a candidate

| October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ |  |  |  |
| :---: | :---: | :---: | :---: |
| September 2012: Registered voters: $\mathrm{n}=1316, \mathrm{MOE}+/-2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$ |  |  |  |
| Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day? |  |  |  |
| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Strongly support | 88 | 86 | 83 |
| Somewhat support | 10 | 12 | 14 |
| Might vote differently | 2 | 2 | 2 |
| Unsure | 1 | 0 | 1 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Strongly support | 85 | 84 | 80 |
| Somewhat support | 12 | 14 | 16 |
| Might vote differently | 2 | 2 | 3 |
| Unsure | 1 | 1 | 1 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: n=1280, MOE +/- 2.7\%; Likely voters: n=994, MOE +/- 3.1\%

## The first presidential debate between Barack Obama and Mitt Romney was last Wednesday. Did you make up

## your mind to vote for <candidates> before the debate or after the debate?

| LIKELY VOTERS | October 11, 2012 |
| :--- | :---: |
| Before the debate | 92 |
| After the debate | 7 |
| Unsure | 1 |
| Total | 100 |
| REGISTERED VOTERS | October 11, 2012 |
| Before the debate | 91 |
| After the debate | 7 |
| Unsure | 1 |
| Total | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Registered voters: $\mathrm{n}=1316$, MOE $+/-2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE $+/-3.1 \%$ Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Vote early or by absentee | 35 | 27 | 24 |
| Vote on Election Day | 53 | 58 | 58 |
| Have not decided | 12 | 15 | 17 |
| Total | 100 | 100 | 100 |
| $\quad$ REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Vote early or by absentee | 31 | 26 | 24 |
| Vote on Election Day | 54 | 56 | 56 |
| Have not decided | 15 | 18 | 20 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE $+/-3.1 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$
September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$
Have you ever voted before in a presidential election?

|  | LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: | :---: |
| Yes | 93 | 93 | 96 |  |
| No | 7 | 7 | 4 |  |
| Total | 100 | 100 | 100 |  |
|  | REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Yes | 90 | 90 | 93 |  |
| No | 10 | 10 | 7 |  |
| Total | 100 | 100 | 100 |  |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$
September 2012: Registered voters: n=1316, MOE +/- 2.7\%; Likely voters: n=979, MOE +/- 3.1\%

## Do you approve or disapprove of the job Barack Obama is doing as president?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Approve | 49 | 48 | 50 |
| Disapprove | 46 | 46 | 45 |
| Unsure | 5 | 5 | 6 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11,2012 | October 3, 2012 | September 2012 |
| Approve | 47 | 48 | 49 |
| Disapprove | 46 | 46 | 44 |
| Unsure | 6 | 6 | 7 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$

## f November's election for U.S. Senate in Ohio were held today, whom would you support if the candidates are:

| LIKELY VOTERS - Including leaners* | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Sherrod Brown, the Democrat | 52 | 50 | 49 |
| Josh Mandel, the Republican | 41 | 41 | 42 |
| Other | 1 | 1 | 0 |
| Undecided | 6 | 7 | 9 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS - Including | October 11, 2012 | October 3, 2012 | September 2012 |
| leaners* | 51 | 50 | 48 |
| Sherrod Brown, the Democrat | 41 | 41 | 41 |
| Josh Mandel, the Republican | 1 | 1 | 0 |
| Other | 7 | 8 | 11 |
| Undecided | 100 | 100 | 100 |

* Leaners are defined as voters who are undecided yet leaning toward a candidate

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Residents: $\mathrm{n}=1504, \mathrm{MOE}+/-2.5 \%$; Registered voters: $\mathrm{n}=1316$, MOE $+/-2.7 \%$; Likely voters: $\mathrm{n}=979, \mathrm{MOE}+/-3.1 \%$

## All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are

off on the wrong track?

|  | October 11, 2012 |
| :--- | :---: |
| Headed in the right direction | 46 |
| Off on the wrong track | 50 |
| Unsure | 5 |
| Total | 100 |
| REGISTERED VOTERS |  |
| Headed in the right direction | October 11, 2012 |
| Off on the wrong track | 44 |
| Unsure | 51 |
| Total | 5 |
|  | 100 |
| Headed in the right direction | October 11, 2012 |
| Off on the wrong track | 43 |
| Unsure | 51 |
| Total | 6 |

October 3, 2012 September 2012
43 September

45
52
50
100
October 3, 2012 September 2012
100
$42 \quad 44$
$52 \quad 5$

5
100
51

October 3, 2012 September 2012
4243
Unsure
100
6
51
6
Total
100
100

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1^{\circ}$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE $+/-3.2 \%$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241, \mathrm{MOE}+/-2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE $+/-3.2 \%$
September 2012: Residents: $\mathrm{n}=1504, \mathrm{MOE}+/-2.5 \%$; Registered voters: $\mathrm{n}=1316, \mathrm{MOE}+/-2.7 \%$; Likely voters: $\mathrm{n}=979, \mathrm{MOE}+/-3.1 \%$ In which year were you born (recoded into age of respondent)?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| 18 to 29 | 13 | 11 | 11 |
| 30 to 44 | 23 | 24 | 24 |
| 45 to 59 | 29 | 31 | 32 |
| 60 or older | 35 | 34 | 33 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| 18 to 29 | 16 | 14 | 14 |
| 30 to 44 | 23 | 24 | 24 |
| 45 to 59 | 29 | 30 | 31 |
| 60 or older | 32 | 32 | 31 |
| Total | 100 | 100 | 100 |
|  | October 11,2012 | October 3, 2012 | September 2012 |
| 18 to 29 | 18 | 16 | 16 |
| 30 to 44 | 22 | 24 | 25 |
| 45 to 59 | 29 | 29 | 29 |
| 60 or older | 31 | 31 | 30 |
| Total | 100 | 100 | 100 |

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE $+/-3.2 \%$ September 2012: Residents: $\mathrm{n}=1504$, MOE +/-2.5\%; Registered voters: $\mathrm{n}=1316$, MOE +/- $2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$

## Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are

## you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other

Spanish background?)

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| White | 83 | 84 | 84 |
| African American or Black | 12 | 12 | 12 |
| Latino or Hispanic | 2 | 2 | 2 |
| Other | 3 | 2 | 2 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| White | 84 | 83 | 84 |
| African American or Black | 12 | 12 | 11 |
| Latino or Hispanic | 2 | 2 | 2 |
| Other | 2 | 3 | 2 |
| Total | 100 | 100 | 100 |
|  | October 11,2012 | October 3, 2012 | September 2012 |
| White | 84 | 84 | 84 |
| African American or Black | 11 | 11 | 11 |
| Latino or Hispanic | 2 | 2 | 2 |
| Other | 3 | 3 | 3 |
| Total | 100 | 100 | 100 |

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE $+/-2.8 \%$; Likely voters: $\mathrm{n}=931, \mathrm{MOE}+/-3.2 \%$ September 2012: Residents: $\mathrm{n}=1504, \mathrm{MOE}+/-2.5 \%$; Registered voters: $\mathrm{n}=1316, \mathrm{MOE}+/-2.7 \%$; Likely voters: $\mathrm{n}=979, \mathrm{MOE}+/-3.1 \%$ Which of the following includes your combined family income before taxes

## LIKELY VOTER

Less than $\$ 15,000$ a year
\$15,000 to just under \$25,000 $\$ 25,000$ to just under \$50,000 $\$ 50,000$ to just under $\$ 75,000$ \$75,000 to just under \$100,000 $\$ 100,000$ or more
Total
REGISTERED VOTERS
Less than \$15,000 a year
\$15,000 to just under \$25,000 $\$ 25,000$ to just under \$50,000 $\$ 50,000$ to just under $\$ 75,000$ \$75,000 to just under \$100,000 $\$ 100,000$ or more
Total

## RESIDENTS

Less than \$15,000 a year
\$15,000 to just under \$25,000 \$25,000 to just under \$50,000 \$50,000 to just under \$75,000 $\$ 75,000$ to just under $\$ 100,000$ $\$ 100,000$ or more
Total

| October 11, 2012 | October 3, 2012 | September 2012 |
| :---: | :---: | :---: |
| 12 | 12 | 11 |
| 13 | 13 | 14 |
| 26 | 25 | 24 |
| 19 | 19 | 20 |
| 13 | 13 | 13 |
| 17 | 18 | 18 |
| 100 | 100 | 100 |
| October 11, 2012 | October 3, 2012 | September 2012 |
| 13 | 13 | 12 |
| 13 | 13 | 14 |
| 26 | 26 | 24 |
| 19 | 19 | 20 |
| 12 | 13 | 13 |
| 17 | 16 | 17 |
| 100 | 100 | 100 |
| October 11, 2012 | October 3, 2012 | September 2012 |
| 14 | 14 | 15 |
| 14 | 15 | 15 |
| 26 | 25 | 24 |
| 18 | 19 | 19 |
| 12 | 12 | 12 |
| 16 | 15 | 15 |
| 100 | 100 | 100 |

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE $+/-3.2 \%$ September 2012: Residents: $\mathrm{n}=1504$, MOE +/-2.5\%; Registered voters: $\mathrm{n}=1316$, MOE +/- $2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE $+/-3.1 \%$ Which county in Ohio do you live in (recoded into region of the state)? LIKELY VOTERS October 11, 2012
Cleveland Area 22
22
21 21
16 16

## Northwest/Toledo

Columbus Area
October 3, 2012
September 2012

South/Cincinnati
Total
REGISTERED VOTERS
27
ober 11, 2012
22

Cleveland Area
19
19
22
16
East

Northwest/Toledo | 16 |
| :--- |
| 16 |

Columbus Area 27
100

100
Total
RESIDENTS
October 11, 2012
18
22
16
East
16
16
Northwest/Toledo
Columbus Area
South/Cincinnat 16
Total
2

21
16
14
27
100
September 2012
19
21
October 3, 2012

| 22 | 21 |
| :--- | :--- |
| 16 | 15 |

17
27
100
September 2012 18
22
16
28

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931, \mathrm{MOE}+/-3.2 \%$
September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$
Do you consider yourself a: (party identification)

| $\quad$ LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Democrat | 40 | 36 | 38 |
| Republican | 29 | 31 | 28 |
| Independent | 29 | 32 | 32 |
| Other | 1 | 1 | 1 |
| Total | 100 | 100 | 100 |
| $\quad$ REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Democrat | 39 | 35 | 37 |
| Republican | 29 | 30 | 28 |
| Independent | 32 | 34 | 34 |
| Other | 1 | 1 | 1 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$
September 2012: Registered voters: $\mathrm{n}=1316, \mathrm{MOE}+/-2.7 \%$; Likely voters: $\mathrm{n}=979, \mathrm{MOE}+/-3.1 \%$

## Do you consider yourself a: (party identification)

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Strong Democrat | 32 | 28 | 29 |
| Not strong Democrat | 9 | 8 | 9 |
| Democrat leaning Independent | 8 | 12 | 12 |
| Just Independent | 8 | 10 | 10 |
| Republican leaning Independent | 13 | 11 | 11 |
| Not strong Republican | 8 | 9 | 8 |
| Strong Republican | 21 | 22 | 20 |
| Other | 1 | 1 | 1 |
| Total | 100 | 100 | 100 |
| $\quad$ REGISTERED VOTERS | October 11,2012 | October 3, | September 2012 |
| Strong Democrat | 29 | 26 | 27 |
| Not strong Democrat | 9 | 9 | 10 |
| Democrat leaning Independent | 9 | 12 | 12 |
| Just Independent | 9 | 11 | 11 |
| Republican leaning Independent | 13 | 11 | 11 |
| Not strong Republican | 9 | 9 | 8 |
| Strong Republican | 20 | 20 | 19 |
| Other | 1 | 1 | 1 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$ Do you consider yourself to be a supporter of the Tea Party Movement?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Tea Party Supporters | 27 | 28 | 26 |
| No | 63 | 62 | 63 |
| Unsure | 9 | 10 | 11 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Tea Party Supporters | 26 | 27 | 25 |
| No | 63 | 62 | 63 |
| Unsure | 10 | 11 | 12 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- $2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$

## Overall, do you have a favorable or an unfavorable impression of Barack Obama?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Favorable | 51 | 52 | 51 |
| Unfavorable | 44 | 44 | 44 |
| Unsure/Never heard | 5 | 3 | 5 |
| Total | 100 | 100 | 100 |
| $\quad$ REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Favorable | 50 | 52 | 51 |
| Unfavorable | 44 | 44 | 44 |
| Unsure/Never heard | 6 | 4 | 5 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$
September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/- 3.1\%
Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

| $\quad$ LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Favorable | 44 | 42 | 40 |
| Unfavorable | 50 | 51 | 50 |
| Unsure/Never heard | 6 | 8 | 9 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Favorable | 43 | 40 | 39 |
| Unfavorable | 49 | 52 | 51 |
| Unsure/Never heard | 7 | 8 | 10 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- 3.2\% September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/- 3.1\%
Overall, do you have a favorable or an unfavorable impression of Joe Biden?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Favorable | 46 | 44 | 45 |
| Unfavorable | 44 | 46 | 46 |
| Unsure/Never heard | 11 | 10 | 9 |
| Total | 100 | 100 | 100 |
| $\quad$ REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Favorable | 44 | 43 | 44 |
| Unfavorable | 44 | 45 | 46 |
| Unsure/Never heard | 13 | 12 | 10 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
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September 2012: Registered voters: n=1316, MOE +/- 2.7\%; Likely voters: n=979, MOE +/- 3.1\%
Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

| $\quad$ LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Favorable | 41 | 40 | 41 |
| Unfavorable | 43 | 44 | 42 |
| Unsure/Never heard | 16 | 16 | 17 |
| Total | 100 | 100 | 100 |
| $\quad$ REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Favorable | 41 | 38 | 39 |
| Unfavorable | 41 | 44 | 42 |
| Unsure/Never heard | 18 | 17 | 19 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathbf{n = 1 2 8 0}, \mathrm{MOE}+/-2.7 \%$; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Registered voters: n=1241, MOE +/- 2.8\%; Likely voters: n=931, MOE +/- 3.2\%
September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$
Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Very enthusiastic | 60 | 56 | 58 |
| Somewhat enthusiastic | 27 | 29 | 28 |
| Not too enthusiastic | 9 | 10 | 9 |
| Not enthusiastic at all | 4 | 5 | 4 |
| Total | 100 | 100 | 100 |
| $\quad$ REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Very enthusiastic | 55 | 52 | 53 |
| Somewhat enthusiastic | 29 | 30 | 29 |
| Not too enthusiastic | 11 | 12 | 11 |
| Not enthusiastic at all | 6 | 7 | 7 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Registered voters: $\mathrm{n}=1316$, MOE $+/-2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE $+/-3.1 \%$

## Which candidate will do a better job handling the economy:

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Barack Obama | 49 | 48 | 48 |
| Mitt Romney | 45 | 45 | 44 |
| Unsure | 7 | 7 | 7 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11,2012 | October 3, 2012 | September 2012 |
| Barack Obama | 47 | 48 | 48 |
| Mitt Romney | 45 | 44 | 43 |
| Unsure | 8 | 8 | 9 |
| Total | 100 | 100 | 100 |

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/-3.1\%
Which candidate will do a better job handling foreign policy:
LIKELY VOTERS
October 11,
Barack Obama
Mitt Romney
Undecided
Total $\quad$ REGISTERED VOTERS

Barack Obama
Mitt Romney
Undecided
Total
October 11, 2012
52
40
8
100
October 11, 2012

October 3, 2012
September 2012
Barack Obama
Mitt Romney

October 11, 2012

## 50

40
100
51
40
8
100

52
52
39
9
9
100
October 3, 2012 September 2012
$51 \quad 52$
52
38

100

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
Thinking about the first presidential debate last Wednesday between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or the news about it?

| $\quad$ LIKELY VOTERS | October 11, 2012 |
| :--- | :---: |
| Mostly watched the debate | 62 |
| Mostly watched the news afterwards | 21 |
| Did not watch the debate or the news | 17 |
| about it |  |
| Total | 100 |
| REGISTERED VOTERS |  | October 11, 2012

October 11, 2012: Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$
October 3, 2012: Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$
September 2012: Registered voters: $\mathrm{n}=1316$, MOE $+/-2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE $+/-3.1 \%$

## On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate

conservative, or very conservative?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Very liberal | 5 | 6 | 7 |
| Liberal | 17 | 18 | 17 |
| Moderate | 32 | 32 | 32 |
| Conservative | 34 | 31 | 30 |
| Very conservative | 12 | 13 | 14 |
| Total | 100 | 100 | 100 |
| $\quad$ REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Very liberal | 5 | 6 | 7 |
| Liberal | 17 | 18 | 18 |
| Moderate | 33 | 33 | 33 |
| Conservative | 33 | 30 | 30 |
| Very conservative | 12 | 12 | 13 |
| Total | 100 | 100 | 100 |

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Residents: $\mathrm{n}=1504$, MOE $+/-2.5 \%$; Registered voters: $\mathrm{n}=1316$, MOE $+/-2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE $+/-3.1 \%$

## Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS
Protestan
Catholic
Jewish
Other
No Religion
Total
REGISTERED VOTERS
Protestant
Catholic
Jewish
Other

Total
Protestant

Jewish
Other
No Religion
Total

57
26
1
9
9
100
October 11, 2012
57
26

September 2012
56

## 58 <br> 58

2
6
100
October 3, 2012
57
57
26
2
$9 \quad 10$

100
October 3, 2012 September 2012

## October 11, 2012

## 55 <br> 25

1
7
11
100

57

## 57

| 54 |  |
| :---: | :---: |
| 1 | 26 |
| 7 | 1 |


| 7 | 7 |
| :---: | :---: |
| 10 | 12 |

$100 \quad 100$

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Residents: $\mathrm{n}=1504$, MOE +/-2.5\%; Registered voters: $\mathrm{n}=1316$, MOE $+/-2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE $+/-3.1 \%$ Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :--- | :---: | :---: | :---: |
| Married | 54 | 59 | 58 |
| Not married | 46 | 41 | 42 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Married | 52 | 55 | 56 |
| Not married | 48 | 45 | 44 |
| Total | 100 | 100 | 100 |
|  | RESIDENTS | October 11, 2012 | October 3, 2012 |
| Married September 2012 |  |  |  |
| Not married | 50 | 53 | 52 |
| Total | 50 | 47 | 48 |

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Residents: $\mathrm{n}=1504$, MOE +/-2.5\%; Registered voters: $\mathrm{n}=1316$, MOE $+/-2.7 \%$; Likely voters: $\mathrm{n}=979$, MOE $+/-3.1 \%$

## What is the highest level of school you completed or the highest degree you received (recoded)?

| LIKELY VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| :---: | :---: | :---: | :---: |
| Not college graduate | 61 | 64 | 62 |
| College graduate | 39 | 36 | 38 |
| Total | 100 | 100 | 100 |
| REGISTERED VOTERS | October 11, 2012 | October 3, 2012 | September 2012 |
| Not college graduate | 63 | 66 | 64 |
| College graduate | 37 | 34 | 36 |
| Total | 100 | 100 | 100 |
| RESIDENTS | October 11, 2012 | October 3, 2012 | September 2012 |
| Not college graduate | 65 | 67 | 67 |
| College graduate | 35 | 33 | 33 |
| Total | 100 | 100 | 100 |

October 11, 2012: Residents: $\mathrm{n}=1410$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Residents: $\mathrm{n}=1379$, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- $2.8 \%$; Likely voters: $\mathrm{n}=931$, MOE $+/-3.2 \%$ September 2012: Residents: $\mathrm{n}=1504, \mathrm{MOE}+/-2.5 \%$; Registered voters: $\mathrm{n}=1316, \mathrm{MOE}+/-2.7 \%$; Likely voters: $\mathrm{n}=979, \mathrm{MOE}+/-3.1 \%$

## Have you ever served in the U.S. Military?

|  | LIKELY VOTERS | October 11, 2012 |
| :--- | :---: | :---: |
| Yes | 13 |  |
| No |  | 87 |
| Total |  | 100 |
|  | REGISTERED VOTERS | October 11, 2012 |
| Yes |  | 12 |
| No |  | 88 |
| Total |  | 100 |
|  | RESIDENTS | October 11, 2012 |
| Yes |  | 12 |
| No |  | 88 |
| Total |  | 100 |


| October 3,2012 | September 2012 |
| :---: | :---: |
| 13 | 13 |
| 87 | 87 |
| 100 | 100 |
| October 3, 2012 | September 2012 |
| 12 | 12 |
| 88 | 88 |
| 100 | 100 |
| October 3, 2012 | September 2012 |
| 12 | 12 |
| 88 | 88 |
| 100 | 100 |

October 11, 2012: Residents: n=1410, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1280$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=994$, MOE +/- $3.1 \%$ October 3, 2012: Residents: n=1379, MOE +/-2.6\%; Registered voters: $\mathrm{n}=1241$, MOE +/- 2.8\%; Likely voters: $\mathrm{n}=931$, MOE +/- $3.2 \%$ September 2012: Residents: $\mathrm{n}=1504$, MOE +/-2.5\%; Registered voters: $\mathrm{n}=1316$, MOE +/- 2.7\%; Likely voters: $\mathrm{n}=979$, MOE +/- $3.1 \%$

## Are you male or female?

|  | LIKELY VOTERS |
| :--- | :--- |
| Male |  |
| Female |  |
| Total |  |
| REGISTERED VOTERS |  |
| Male |  |
| Female |  |
| Total |  |
| Male |  |
| Female |  |
| Total |  |


| October 11, 2012 | October 3, 2012 | September 2012 |
| :---: | :---: | :---: |
| 47 | 47 | 47 |
| 53 | 53 | 53 |
| 100 | 100 | 100 |
| October 11, 2012 | October 3, 2012 | September 2012 |
| 47 | 47 | 48 |
| 53 | 53 | 52 |
| 100 | 100 | 100 |
| October 11, 2012 | October 3, 2012 | September 2012 |
| 48 | 48 | 48 |
| 52 | 52 | 52 |
| 100 | 100 | 100 |

