PUBLIC OPINION MONITOR

Published December 2011

A poll was conducted by TNS–BMRB towards the end of December looking at the biggest challenges facing the country and how secure people feel about their personal financial situation.

TNS-BMRB is a member of the British Polling Council (BPC) and abides by its rules. We also operate within the Code of Conduct of the Market Research Society (MRS). In accordance with these rules the following information is provided:

Sample size	1,231
Fieldwork dates	16th – 19th December 2011
Interview method	Online
Population sampled	All adults aged 18+ in Great Britain
Sampling method	The poll was conducted through the TNS OnlineBus. Invitations to complete the questionnaire are emailed out to a sample of GB online panellists who have agreed to participate in market research. The survey is open for a limited time period and then closed off a few days later.
Data weighting	Data is weighted to the profile of all adults aged 18+ in Great Britain for working status within gender, age within gender, presence of children and Government Office Region. Data is also weighted to the 2010 General Election results. Respondents who could not recall their vote were given an imputed value based on their demographic characteristics in order to allow the weights to be calculated. Unweighted and weighted bases are shown at the top of each data table.
Question Wording	The full question wording presented to respondents is included after the data tables.
Further enquiries	Nick.Howat@tns-bmrb.co.uk

TNS POLLING DECEMBER

ONLINEBUS 16/12/2011

Prepared for   **TNS BMRB**
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Methodology

This study was conducted in Great Britain via OnLineBus, an Internet omnibus survey.

1. **SAMPLE SIZE**

   A sample of 1231 adults in GB aged 18+ were interviewed.

2. **INTERVIEWING**

   Interviewing was conducted by online self-completion from 16th – 19th December 2011.

3. **WEIGHTING**

   The sample has been weighted to represent the adult population of Great Britain 16+.

4. **LOW BASES**

   Where unweighted base figures are less than 100, data should be treated cautiously, as large margins of error are possible.

5. **ABBREVIATIONS USED**

          - = 0%   * = less than 0.5%

6. **TERMS OF CONTRACT**

   "No press release or publication of the findings of this survey shall be made without the advance approval of TNS.   Such approval will normally only be refused on grounds of inaccuracy or misrepresentation".

7. **TECHNICAL INFORMATION**

   Further methodological information can be made available on request

	Page	Table	Title	Base Descrip	Base
	1	1	Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General	Base: All respond in GB 18+	1231
	3	2	Q2. If a general election were to be held tomorro which party, if any, would you vote for	Base: All respond in GB 18+	1231
	5	3	Q3. Which party is that?	Base: All respond who would vote for a party other than the	112

	Page	Table	Title	Base Descrip:	Base
	7	4	Q4. If your preferre party failed to win a majority at the next election would you prefer them to.......?	Base: All responc that have stated who they would vote for in the future	1110
	9	5	Q5. How much confider do you have in David Camero & Ed Milliban to solve the problem the UK is	Base: All responc that have stated who they would vote for in the future	1231
	10	6	Q5a. How much confider do you have in David Camero to solve the problem the UK is	Base: All responc that have stated who they would vote for in the future	1231

	Page	Table	Title	Base Descrip	Base
	12	7	Q5b. How much confider do you have in Ed Milliban to solve the problem the UK	Base: All respond that have stated who they would vote for in the future	1231
	14	8	Q6. Which is closest to your view?	Base: All respond in GB 18+	1231
	16	9	Q7. In what order would you place the following areas in terms of the biggest challeng that Britain	Base: All respond in GB 18+	1231

	Page	Table	Title	Base Descrip	Base
	17	10	Q7a. In what order would you place the following areas in terms of the biggest challeng that Britain is	Base: All respond in GB 18+	1231
	19	11	Q7b. In what order would you place the following areas in terms	Base: All respond in GB 18+	1231
	21	12	Q7c. In what order would you place the following areas in terms of the biggest challeng that Britain is	Base: All respond in GB 18+	1231

	Page	Table	Title	Base Descrip	Base
	23	13	Q7d. In what order would you place the following areas in terms of the biggest challeng that	Base: All respond in GB 18+	1231
	25	14	Q7e. In what order would you place the following areas in terms of the biggest challeng that Britain is	Base: All respond in GB 18+	1231

	Page	Table	Title	Base Descrip	Base
	27	15	Q7f. In what order would you place the following areas in terms of the biggest challeng that Britain	Base: All respond in GB 18+	1231
	29	16	Q7g. In what order would you place the following areas in terms of the biggest challeng that Britain	Base: All respond in GB 18+	1231
	31	17	Q7h. In what order would you place the following areas in terms of the biggest challeng	Base: All respond in GB 18+	1231

	Page	Table	Title	Base Descript	Base
	33	18	Q8. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?	Base: All respond that work full or part time	702
	35	19	Q9. In the next 12 months do you think that your income is more likely to increase stay the same or go	Base: All respond who are currently not working	529

	Page	Table	Title	Base Descrip	Base
	37	20	Q10. Do you feel that your current job is ....?	Base: All responc that work full or part time	702
	39	21	Q11. Compar to a year ago, do you think that the British econom is	Base: All responc in GB 18+	1231
	41	22	Q12. Thinkin about the year ahead, in 12 months time do you think the British econom will be	Base: All responc in GB 18+	1231

	Page	Table	Title	Base Descrip.	Base
	43	23	Q13. Suppos you received a substan increase in your income, which of the following would you be most likely to	Base: All respond in GB 18+	1231
	45	24	Q14. Compar to a year ago, do you find it easier or harder to meet your	Base: All respond in GB 18+	1231
	47	25	Q15. Which of the following best describe the place where you work?	Base: All respond that work full or part time	702

	Page	Table	Title	Base Descrip	Base
	49	26	Q16 - NEW. How worried are you about what might happen to the British econom if the current crisis leads to a country such as Italy or Spain leaving the euro?	Base: All respond in GB 18+	1231
	51	27	Q17 - NEW. Do you think there should be a referenc on whether or not Britain should leave the	Base: All respond in GB 18+	1231

	Page	Table	Title	Base Descrip	Base
	53	28	Q18 - NEW. On balance do you think being a member of the Europea Union is good for Britain, bad for Britain or is it neutral	Base: All respond in GB 18+	1231
	55	29	Classific	Base: All who would vote	943
	57	30	Classific	Base: All respond in GB	1231

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Yes, Conservative	259 22%	128 22%	131 22%	11 8%	31 16%	31 14%	41 20%	44 24%	101 41%	50 17%	209 23%	140 19%	119 25%	183 26%	76 16%	149 21%	99 24%	248 22%
Yes, Labour	217 18%	109 18%	108 18%	21 14%	27 14%	41 19%	47 23%	37 20%	44 18%	78 27%	139 15%	131 18%	86 18%	124 17%	93 19%	139 20%	66 16%	205 18%
Yes, Liberal Democrat	166 14%	81 14%	85 14%	18 12%	25 13%	29 13%	30 15%	30 17%	34 14%	34 12%	132 15%	104 14%	62 13%	117 16%	48 10%	104 15%	57 14%	162 14%
Yes, SNP - Scottish National Party	21 2%	13 2%	8 1%	* *	4 2%	2 1%	5 2%	4 2%	5 2%	4 1%	17 2%	12 2%	10 2%	10 1%	11 2%	12 2%	9 2%	21 2%
Yes, UKIP (United Kingdom Independence Party)	17 1%	9 2%	8 1%	1 1%	2 1%	3 1%	3 1%	4 2%	4 2%	6 2%	11 1%	10 1%	6 1%	9 1%	8 2%	11 2%	4 1%	15 1%
Yes, Green Party	11 1%	7 1%	4 1%	4 3%	2 1%	1 *	2 1%	2 1%	- -	2 1%	9 1%	8 1%	3 1%	3 *	8 2%	7 1%	4 1%	11 1%
Yes, BNP (British National Party)	10 1%	8 1%	3 *	* *	* *	1 1%	2 1%	4 2%	2 1%	2 1%	9 1%	4 1%	6 1%	2 *	8 2%	6 1%	3 1%	9 1%
Yes, Plaid Cymru	2 *	* *	1 *	- -	1 *	1 *	- -	* *	- -	2 1%	* *	2 *	* *	1 *	1 *	2 *	* *	2 *
Independent	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	* *	- -	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	* *	- -	* *	- -	* *	* *
No, did not vote	415 35%	206 35%	209 35%	84 57%	87 45%	100 45%	64 31%	41 22%	39 16%	94 33%	321 35%	267 37%	147 31%	217 30%	198 41%	236 33%	136 33%	372 33%
Prefer not to answer	75 6%	32 5%	42 7%	8 6%	12 6%	14 6%	11 5%	15 8%	15 6%	16 6%	59 6%	47 6%	28 6%	46 6%	29 6%	44 6%	25 6%	70 6%
Don't know	4 *	* *	3 1%	- -	1 1%	1 1%	- -	1 1%	- -	1 *	2 *	3 *	* *	3 *	1 *	1 *	2 1%	4 *

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Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?
Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Yes, Conservative	259	65	92	102	12	28	25	54	71	35	34
	22%	16%	25%	24%	12%	18%	18%	28%	25%	23%	20%
Yes, Labour	217	92	63	62	22	39	31	38	31	27	29
	18%	23%	17%	15%	22%	25%	22%	19%	11%	18%	17%
Yes, Liberal Democrat	166	48	47	70	4	21	23	25	49	19	25
	14%	12%	13%	16%	4%	14%	17%	13%	17%	13%	15%
Yes, SNP - Scottish National Party	21	21	-	-	21	-	-	-	-	-	-
	2%	5%	-	-	20%	-	-	-	-	-	-
Yes, UKIP (United Kingdom Independence Party)	17	4	5	8	1	2	1	2	4	4	3
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%
Yes, Green Party	11	5	2	5	*	*	4	1	3	2	1
	1%	1%	1%	1%	*	*	3%	*	1%	1%	1%
Yes, BNP (British National Party)	10	2	3	5	1	1	1	2	2	2	2
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%
Yes, Plaid Cymru	2	-	2	-	-	-	-	*	-	-	1
	*	-	1%	-	-	-	-	*	-	-	1%
Independent	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Other	*	-	*	-	-	-	-	*	-	-	-
	*	-	*	-	-	-	-	*	-	-	-
No, did not vote	415	141	124	149	42	57	43	58	107	55	54
	35%	36%	33%	35%	40%	37%	31%	30%	37%	36%	33%
Prefer not to answer	75	15	33	26	-	7	8	15	19	10	15
	6%	4%	9%	6%	-	5%	6%	8%	7%	6%	9%
Don't know	4	2	-	2	1	-	1	-	-	*	1
	*	*	-	*	*	-	1%	-	-	*	1%

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Labour	321	163	159	48	57	64	48	45	60	107	214	185	136	176	145	199	103	302
	27%	27%	26%	32%	30%	29%	23%	24%	25%	37%	24%	25%	29%	25%	30%	28%	25%	27%
Conservatives	295	147	148	23	35	32	47	52	107	47	248	157	138	200	94	173	107	280
	25%	25%	24%	15%	18%	14%	23%	28%	44%	16%	27%	22%	29%	28%	20%	24%	26%	25%
Liberal Democrats	90	45	45	13	14	17	13	18	16	23	67	57	33	60	31	60	28	89
	8%	8%	8%	9%	7%	8%	6%	10%	7%	8%	7%	8%	7%	8%	6%	8%	7%	8%
SNP - Scottish National Party	31	17	14	2	4	6	7	5	7	6	26	18	13	15	16	20	12	31
	3%	3%	2%	1%	2%	3%	3%	3%	3%	2%	3%	3%	3%	2%	3%	3%	3%	3%
Plaid Cymru	5	1	4	3	-	2	-	*	-	1	4	4	1	2	3	4	1	5
	*	*	1%	2%	-	1%	-	*	-	*	*	1%	*	*	1%	1%	*	*
Other	100	61	39	7	15	26	17	20	15	20	80	63	37	63	36	59	39	97
	8%	10%	7%	5%	8%	12%	8%	11%	6%	7%	9%	9%	8%	9%	8%	8%	9%	9%
Would not vote for a party	236	113	123	41	46	59	50	24	17	59	177	168	68	126	111	126	77	204
	20%	19%	20%	27%	24%	27%	24%	13%	7%	21%	20%	23%	14%	18%	23%	18%	19%	18%
Prefer not to say	118	46	72	12	22	17	23	20	23	26	92	75	43	72	46	70	40	111
	10%	8%	12%	8%	12%	8%	11%	11%	9%	9%	10%	10%	9%	10%	9%	10%	10%	10%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q2. If a general election were to be held tomorrow which party, if any, would you vote for
Base: All respondents in GB 18+

| | Total | REGION | | | REGION | | | | | | |
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Labour	321	116	97	108	25	47	43	52	60	47	47
	27%	29%	26%	25%	24%	31%	32%	26%	21%	31%	28%
Conservatives	295	77	105	113	13	34	30	54	91	36	37
	25%	19%	28%	26%	12%	22%	22%	27%	32%	23%	22%
Liberal Democrats	90	23	21	46	4	8	12	12	27	14	14
	8%	6%	6%	11%	3%	5%	9%	6%	9%	9%	9%
SNP - Scottish National Party	31	30	1	-	27	2	1	1	-	-	-
	3%	8%	*	-	26%	2%	*	1%	-	-	-
Plaid Cymru	5	-	3	2	-	-	-	-	2	-	3
	*	-	1%	*	-	-	-	-	1%	-	2%
Other	100	29	32	38	4	15	9	21	19	18	12
	8%	7%	9%	9%	4%	10%	7%	11%	7%	12%	7%
Would not vote for a party	236	95	70	71	22	44	29	36	51	25	28
	20%	24%	19%	17%	21%	28%	22%	19%	18%	16%	17%
Prefer not to say	118	25	42	51	9	5	12	20	36	13	24
	10%	6%	11%	12%	8%	3%	9%	10%	13%	8%	15%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q3. Which party is that?
Base: All respondents who would vote for a party other than the main political parties

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	112	60	52	11	20	24	19	23	15	21	91	66	46	67	45	61	48	109
Weighted base	100	61	39	7	15	26	17	20	15	20	80	63	37	63	36	59	39	97
UKIP - United Kingdom Independence Party	36 37%	23 38%	14 35%	2 25%	2 12%	6 24%	5 30%	10 51%	12 77%	5 25%	32 40%	16 25%	21 57%	22 35%	14 39%	21 35%	13 35%	34 35%
Green Party	29 29%	16 27%	13 32%	4 54%	4 30%	9 33%	6 38%	5 27%	- -	9 48%	19 24%	23 36%	6 17%	24 37%	5 14%	19 32%	10 26%	29 30%
BNP - British National Party	18 18%	10 16%	9 22%	1 15%	3 17%	6 25%	4 26%	4 19%	- -	4 21%	14 17%	14 22%	4 11%	7 11%	11 32%	14 24%	4 11%	18 19%
Independent	* *	- -	* 1%	- -	- -	* 2%	- -	- -	- -	* 2%	- -	- -	* 1%	* 1%	- -	- -	* 1%	* *
Other	3 3%	2 4%	1 2%	- -	2 14%	1 3%	- -	- -	- -	- -	3 4%	3 5%	- -	1 1%	2 6%	1 1%	2 5%	3 3%
Prefer not to answer	8 8%	7 12%	1 3%	* 6%	1 9%	2 8%	1 6%	- -	4 23%	- -	8 10%	5 7%	4 10%	7 11%	1 3%	2 3%	6 17%	8 9%
Don't know	5 5%	3 5%	2 5%	- -	3 19%	1 5%	- -	1 3%	- -	1 4%	4 5%	3 5%	1 4%	2 4%	2 7%	2 4%	2 6%	5 5%

Table 3   **Page 6**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q3. Which party is that?
Base: All respondents who would vote for a party other than the main political parties

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	112	33	38	41	5	17	11	27	20	17	15
Weighted base	100	29	32	38	4	15	9	21	19	18	12
UKIP - United Kingdom Independence Party	36 37%	12 42%	12 37%	12 32%	4 84%	4 29%	4 41%	10 45%	5 28%	5 26%	5 39%
Green Party	29 29%	7 26%	5 15%	17 43%	- -	6 40%	1 15%	4 20%	5 25%	9 47%	4 31%
BNP - British National Party	18 18%	2 8%	10 30%	6 16%	- -	2 12%	1 6%	5 22%	4 21%	3 19%	4 30%
Independent	* *	- -	* 1%	- -	- -	- -	- -	* 2%	- -	- -	- -
Other	3 3%	- -	3 9%	- -	- -	- -	- -	- -	3 15%	- -	- -
Prefer not to answer	8 8%	4 15%	2 7%	2 5%	* 5%	1 7%	3 32%	2 10%	2 11%	- -	- -
Don't know	5 5%	3 10%	* 1%	1 4%	1 11%	2 12%	1 6%	* 2%	- -	1 7%	- -

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Table 4   Page 7

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q4. If your preferred party failed to win a majority at the next election would you prefer them to.......?
Base: All respondents that have stated who they would vote for in the future

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1110	544	566	163	185	208	190	179	185	255	855	633	477	639	471	658	392	1050
Weighted base	1070	540	530	136	169	204	181	163	218	262	808	648	422	635	435	639	361	1000
Not form a coalition government and go in to opposition	326 30%	167 31%	159 30%	35 26%	54 32%	72 35%	51 28%	56 35%	58 27%	107 41%	219 27%	198 31%	128 30%	183 29%	143 33%	204 32%	106 29%	310 31%
Form a coalition government with the Liberal Democrats	282 26%	161 30%	121 23%	29 21%	40 23%	35 17%	46 25%	42 26%	90 42%	45 17%	236 29%	148 23%	134 32%	191 30%	90 21%	156 24%	106 29%	263 26%
Form a coalition government with the Labour party	71 7%	38 7%	33 6%	9 7%	15 9%	14 7%	10 5%	15 9%	8 4%	12 5%	59 7%	49 8%	22 5%	44 7%	27 6%	46 7%	24 7%	70 7%
Form a coalition government with the Conservative party	70 7%	34 6%	35 7%	11 8%	5 3%	20 10%	13 7%	11 7%	10 5%	25 9%	45 6%	45 7%	25 6%	42 7%	28 6%	48 7%	20 6%	68 7%
Don't know	322 30%	140 26%	182 34%	52 38%	55 33%	63 31%	61 34%	40 24%	51 24%	74 28%	249 31%	208 32%	114 27%	175 28%	148 34%	186 29%	104 29%	290 29%

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Table 4   **Page 8**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q4. If your preferred party failed to win a majority at the next election would you prefer them to.......?
Base: All respondents that have stated who they would vote for in the future

		REGION				REGION					
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1110	370	361	379	98	155	117	209	237	136	158
Weighted base	1070	366	328	376	95	149	122	174	248	141	141
Not form a coalition government and go in to opposition	326 30%	119 33%	98 30%	108 29%	31 32%	44 29%	45 37%	47 27%	68 28%	38 27%	53 38%
Form a coalition government with the Liberal Democrats	282 26%	71 19%	102 31%	109 29%	13 13%	30 20%	29 24%	53 31%	82 33%	41 29%	35 25%
Form a coalition government with the Labour party	71 7%	24 6%	20 6%	27 7%	5 6%	11 7%	8 6%	15 9%	13 5%	11 8%	8 5%
Form a coalition government with the Conservative party	70 7%	15 4%	22 7%	32 9%	4 5%	8 5%	3 2%	13 8%	16 6%	15 10%	10 7%
Don't know	322 30%	137 37%	86 26%	99 26%	42 44%	57 38%	38 31%	45 26%	68 28%	37 26%	35 25%

OnLineBus tns

Table 5 **Page 9**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q5. How much confidence do you have in David Cameron & Ed Milliband to solve the problems the UK is currently facing?
Base: All respondents that have stated who they would vote for in the future

		David Cameron	Ed Milliband
Unweighted base		1231	1231
Weighted base		1197	1197
Total confidence	(4)	87	44
		7%	4%
Some confidence	(3)	425	287
		36%	24%
Not much confidence	(2)	356	463
		30%	39%
No confidence	(1)	328	403
		27%	34%
Mean		**2.23**	**1.98**
Std. Dev.		**0.933**	**0.850**
Error Variance		**0.001**	**0.001**

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Table 6   **Page 10**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q5a. How much confidence do you have in David Cameron to solve the problems the UK is currently facing?
Base: All respondents that have stated who they would vote for in the future

		Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Total confidence	(4)	87	52	35	10	12	10	12	18	26	17	70	52	36	46	42	56	29	85
		7%	9%	6%	6%	6%	5%	6%	10%	11%	6%	8%	7%	8%	6%	9%	8%	7%	8%
Some confidence	(3)	425	213	212	46	69	64	71	56	118	86	339	249	176	283	142	250	152	401
		36%	36%	35%	31%	36%	29%	35%	30%	49%	30%	37%	34%	38%	40%	30%	35%	37%	36%
Not much confidence	(2)	356	165	191	50	63	72	61	59	51	95	262	228	129	214	142	213	118	331
		30%	28%	32%	34%	32%	32%	30%	32%	21%	33%	29%	31%	27%	30%	29%	30%	29%	30%
No confidence	(1)	328	163	165	43	49	77	61	51	48	91	238	200	128	172	156	193	109	301
		27%	27%	27%	29%	25%	34%	30%	28%	20%	31%	26%	27%	27%	24%	32%	27%	27%	27%
Mean		**2.23**	**2.26**	**2.19**	**2.14**	**2.23**	**2.03**	**2.17**	**2.22**	**2.50**	**2.10**	**2.27**	**2.21**	**2.25**	**2.28**	**2.15**	**2.24**	**2.25**	**2.24**
Std. Dev.		**0.933**	**0.959**	**0.907**	**0.917**	**0.901**	**0.904**	**0.923**	**0.960**	**0.928**	**0.917**	**0.935**	**0.926**	**0.945**	**0.902**	**0.973**	**0.939**	**0.931**	**0.936**
Error Variance		**0.001**	**0.002**	**0.001**	**0.005**	**0.004**	**0.004**	**0.004**	**0.005**	**0.004**	**0.003**	**0.001**	**0.001**	**0.002**	**0.001**	**0.002**	**0.001**	**0.002**	**0.001**

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Table 6   **Page 11**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q5a. How much confidence do you have in David Cameron to solve the problems the UK is currently facing?
Base: All respondents that have stated who they would vote for in the future

		Total	REGION			REGION						
			North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Total confidence	(4)	87	25	28	35	3	12	10	18	19	15	11
		7%	6%	7%	8%	3%	8%	8%	9%	7%	9%	6%
Some confidence	(3)	425	123	135	167	30	50	43	74	118	56	55
		36%	31%	36%	39%	29%	32%	31%	38%	41%	36%	33%
Not much confidence	(2)	356	110	114	132	43	36	32	57	90	48	51
		30%	28%	31%	31%	41%	23%	23%	29%	31%	31%	31%
No confidence	(1)	328	137	95	96	28	58	51	47	59	35	49
		27%	35%	26%	22%	27%	37%	38%	24%	21%	23%	30%
Mean		**2.23**	**2.09**	**2.26**	**2.33**	**2.08**	**2.10**	**2.09**	**2.32**	**2.34**	**2.32**	**2.16**
Std. Dev.		**0.933**	**0.951**	**0.924**	**0.911**	**0.818**	**0.998**	**0.997**	**0.943**	**0.880**	**0.934**	**0.930**
Error Variance		**0.001**	**0.002**	**0.002**	**0.002**	**0.006**	**0.006**	**0.007**	**0.004**	**0.003**	**0.006**	**0.005**

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Table 7 **Page 12**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q5b. How much confidence do you have in Ed Milliband to solve the problems the UK is currently facing?
Base: All respondents that have stated who they would vote for in the future

			SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Total confidence	(4)	44	28	16	10	6	11	3	5	9	17	27	26	17	18	26	28	12	39
		4%	5%	3%	7%	3%	5%	1%	3%	4%	6%	3%	4%	4%	3%	5%	4%	3%	3%
Some confidence	(3)	287	153	134	37	52	58	52	40	48	92	195	176	111	169	118	183	93	275
		24%	26%	22%	25%	27%	26%	25%	22%	20%	32%	21%	24%	24%	24%	25%	26%	23%	25%
Not much confidence	(2)	463	194	268	59	83	82	74	72	93	100	363	277	186	283	180	270	162	432
		39%	33%	44%	40%	43%	37%	36%	39%	38%	35%	40%	38%	40%	40%	37%	38%	40%	39%
No confidence	(1)	403	218	185	43	52	72	76	67	94	80	323	248	155	245	158	231	141	372
		34%	37%	31%	29%	27%	32%	37%	37%	38%	28%	36%	34%	33%	34%	33%	33%	35%	33%
Mean		1.98	1.98	1.97	2.10	2.06	2.04	1.91	1.91	1.89	2.16	1.92	1.97	1.98	1.94	2.02	2.01	1.94	1.98
Std. Dev.		0.850	0.902	0.797	0.895	0.812	0.884	0.822	0.829	0.848	0.897	0.827	0.853	0.847	0.823	0.888	0.859	0.827	0.848
Error Variance		0.001	0.001	0.001	0.004	0.003	0.003	0.003	0.003	0.003	0.003	0.001	0.001	0.001	0.001	0.002	0.001	0.002	0.001

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Table 7   **Page 13**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q5b. How much confidence do you have in Ed Milliband to solve the problems the UK is currently facing?
Base: All respondents that have stated who they would vote for in the future

| | | | REGION | | | | | REGION | | | |
| | | | | | | | | East & West Mid lands | South East/ East of England | | |
		Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West			Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Total confidence	(4)	44	19	10	15	6	10	3	6	8	8	3
		4%	5%	3%	3%	6%	6%	2%	3%	3%	5%	2%
Some confidence	(3)	287	91	86	110	23	31	37	48	56	51	41
		24%	23%	23%	26%	22%	20%	27%	25%	20%	33%	25%
Not much confidence	(2)	463	155	140	168	44	65	46	75	117	55	61
		39%	39%	38%	39%	42%	42%	34%	38%	41%	35%	37%
No confidence	(1)	403	131	135	137	31	50	50	66	105	41	60
		34%	33%	36%	32%	30%	32%	37%	34%	37%	26%	36%
Mean		**1.98**	**1.99**	**1.92**	**2.00**	**2.04**	**2.00**	**1.94**	**1.97**	**1.88**	**2.17**	**1.92**
Std. Dev.		**0.850**	**0.867**	**0.839**	**0.844**	**0.876**	**0.880**	**0.850**	**0.843**	**0.813**	**0.883**	**0.827**
Error Variance		**0.001**	**0.002**	**0.002**	**0.002**	**0.007**	**0.005**	**0.005**	**0.003**	**0.002**	**0.005**	**0.004**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q6. Which is closest to your view?
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Local government should have the freedom to decide how services are run in their area	635 53%	330 56%	305 51%	78 52%	98 51%	125 56%	107 53%	83 45%	144 59%	156 54%	479 53%	384 53%	251 53%	385 54%	250 52%	370 52%	228 56%	598 53%
Central government should make sure that services are delivered in the same way in all parts of the country	400 33%	195 33%	206 34%	40 27%	51 26%	65 29%	71 35%	87 47%	87 36%	86 30%	314 35%	231 32%	169 36%	251 35%	149 31%	242 34%	133 33%	375 34%
Don't know	161 13%	69 12%	93 15%	31 21%	44 23%	34 15%	26 13%	13 7%	13 5%	46 16%	115 13%	112 15%	49 11%	78 11%	83 17%	100 14%	46 11%	146 13%

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Table 8   **Page 15**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q6. Which is closest to your view?
Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Local government should have the freedom to decide how services are run in their area	635 53%	197 50%	194 52%	243 57%	51 49%	75 49%	71 52%	108 55%	140 49%	89 58%	101 61%
Central government should make sure that services are delivered in the same way in all parts of the country	400 33%	131 33%	130 35%	139 32%	35 33%	54 35%	43 31%	64 33%	107 38%	52 34%	46 28%
Don't know	161 13%	67 17%	47 13%	47 11%	18 18%	26 17%	23 17%	24 12%	38 13%	13 9%	18 11%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?
- Summary Table
Base: All respondents in GB 18+

	Inflation / Rising prices	Unemployment	National Health Service	Education	National security defence	Level of taxation	Crime / Law & order	Environment
Unweighted base	1231	1231	1231	1231	1231	1231	1231	1231
Weighted base	1197	1197	1197	1197	1197	1197	1197	1197
Top Ranked (8)	330	485	88	42	32	51	141	27
	28%	41%	7%	4%	3%	4%	12%	2%
2nd ranked (7)	277	265	170	93	48	146	176	23
	23%	22%	14%	8%	4%	12%	15%	2%
3rd ranked (6)	230	150	244	120	60	181	179	33
	19%	13%	20%	10%	5%	15%	15%	3%
4th ranked (5)	119	128	243	190	73	195	189	59
	10%	11%	20%	16%	6%	16%	16%	5%
5th ranked (4)	110	57	219	218	114	172	198	108
	9%	5%	18%	18%	10%	14%	17%	9%
6th ranked (3)	69	44	140	233	184	182	185	159
	6%	4%	12%	19%	15%	15%	15%	13%
7th ranked (2)	37	48	66	203	324	163	90	265
	3%	4%	6%	17%	27%	14%	8%	22%
8th ranked (1)	25	20	26	98	361	106	38	522
	2%	2%	2%	8%	30%	9%	3%	44%
Mean	**6.10**	**6.48**	**5.04**	**3.95**	**2.79**	**4.31**	**4.97**	**2.37**
Std. Dev.	**1.826**	**1.819**	**1.711**	**1.854**	**1.880**	**1.987**	**1.943**	**1.725**
Error Variance	**0.003**	**0.003**	**0.002**	**0.003**	**0.003**	**0.003**	**0.003**	**0.002**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7a. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Inflation / Rising prices
Base: All respondents in GB 18+

			SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Top Ranked	(8)	330	147	183	34	54	72	60	48	63	96	234	217	112	223	106	197	117	314
		28%	25%	30%	23%	28%	32%	29%	26%	26%	33%	26%	30%	24%	31%	22%	28%	29%	28%
2nd ranked	(7)	277	127	150	39	46	45	40	39	68	62	215	160	117	167	110	166	90	256
		23%	21%	25%	26%	24%	20%	20%	21%	28%	21%	24%	22%	25%	23%	23%	23%	22%	23%
3rd ranked	(6)	230	133	97	29	39	46	42	31	42	43	186	142	87	118	111	130	78	208
		19%	22%	16%	20%	20%	21%	21%	17%	17%	15%	21%	20%	19%	17%	23%	18%	19%	19%
4th ranked	(5)	119	49	70	18	19	13	19	24	25	18	101	67	52	74	45	78	35	113
		10%	8%	12%	12%	10%	6%	10%	13%	10%	6%	11%	9%	11%	10%	9%	11%	9%	10%
5th ranked	(4)	110	60	51	10	21	20	21	20	19	31	79	67	43	68	42	59	43	102
		9%	10%	8%	6%	11%	9%	10%	11%	8%	11%	9%	9%	9%	9%	9%	8%	11%	9%
6th ranked	(3)	69	36	33	8	9	17	7	14	14	23	47	41	28	32	37	43	23	66
		6%	6%	5%	5%	5%	8%	3%	8%	6%	8%	5%	6%	6%	4%	8%	6%	6%	6%
7th ranked	(2)	37	24	13	5	1	5	11	5	9	8	29	19	18	21	16	22	13	35
		3%	4%	2%	4%	1%	2%	6%	3%	4%	3%	3%	3%	4%	3%	3%	3%	3%	3%
8th ranked	(1)	25	18	7	7	3	5	4	3	4	7	18	14	11	12	14	16	8	24
		2%	3%	1%	4%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%
Mean		**6.10**	**5.93**	**6.26**	**5.95**	**6.24**	**6.17**	**6.06**	**5.98**	**6.13**	**6.14**	**6.09**	**6.17**	**5.98**	**6.23**	**5.89**	**6.10**	**6.10**	**6.10**
Std. Dev.		**1.826**	**1.910**	**1.724**	**1.927**	**1.651**	**1.884**	**1.883**	**1.813**	**1.804**	**1.947**	**1.786**	**1.805**	**1.854**	**1.786**	**1.867**	**1.837**	**1.845**	**1.839**
Error Variance		**0.003**	**0.006**	**0.005**	**0.021**	**0.013**	**0.016**	**0.017**	**0.017**	**0.016**	**0.014**	**0.003**	**0.005**	**0.006**	**0.005**	**0.007**	**0.005**	**0.008**	**0.003**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7a. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Inflation / Rising prices
Base: All respondents in GB 18+

		Total	REGION			REGION						
			North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Top Ranked	(8)	330	96	121	112	26	44	26	69	76	47	42
		28%	24%	33%	26%	25%	28%	19%	35%	27%	31%	26%
2nd ranked	(7)	277	87	89	102	20	37	29	42	72	26	50
		23%	22%	24%	24%	19%	24%	21%	21%	25%	17%	31%
3rd ranked	(6)	230	76	67	87	18	28	31	34	55	34	30
		19%	19%	18%	20%	17%	18%	22%	18%	19%	22%	18%
4th ranked	(5)	119	48	32	39	14	16	19	15	25	15	15
		10%	12%	9%	9%	13%	10%	14%	8%	9%	10%	9%
5th ranked	(4)	110	41	33	36	12	16	13	17	29	15	8
		9%	10%	9%	8%	12%	10%	9%	9%	10%	10%	5%
6th ranked	(3)	69	29	12	28	8	9	12	8	15	10	7
		6%	7%	3%	7%	8%	6%	9%	4%	5%	7%	4%
7th ranked	(2)	37	12	10	14	4	3	5	7	10	3	6
		3%	3%	3%	3%	4%	2%	4%	3%	3%	2%	3%
8th ranked	(1)	25	7	8	11	2	2	3	4	5	4	6
		2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	4%
Mean		**6.10**	**5.95**	**6.32**	**6.05**	**5.85**	**6.19**	**5.75**	**6.30**	**6.11**	**6.08**	**6.19**
Std. Dev.		**1.826**	**1.815**	**1.774**	**1.865**	**1.892**	**1.743**	**1.818**	**1.842**	**1.802**	**1.847**	**1.841**
Error Variance		**0.003**	**0.008**	**0.008**	**0.008**	**0.034**	**0.018**	**0.025**	**0.015**	**0.012**	**0.023**	**0.019**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7b. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Unemployment
Base: All respondents in GB 18+

		Total	SEX Male	SEX Female	AGE 18-24	AGE 25-34	AGE 35-44	AGE 45-54	AGE 55-64	AGE 65+	PARENT OF CHILDREN IN HH Yes	PARENT OF CHILDREN IN HH No	WORK Working	WORK Not working	SOCIAL GRADE ABC1	SOCIAL GRADE C2DE	MGS Sole	MGS Joint	MGS Sole/Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Top Ranked	(8)	485	240	245	64	79	87	89	65	101	112	373	292	193	282	203	296	154	450
		41%	40%	41%	43%	41%	39%	43%	36%	41%	39%	41%	40%	41%	39%	42%	42%	38%	40%
2nd ranked	(7)	265	119	145	32	45	51	37	48	51	70	195	165	100	175	90	157	91	248
		22%	20%	24%	21%	23%	23%	18%	26%	21%	24%	21%	23%	21%	24%	19%	22%	22%	22%
3rd ranked	(6)	150	72	78	25	29	19	27	18	33	35	116	94	56	91	59	88	51	139
		13%	12%	13%	17%	15%	8%	13%	10%	13%	12%	13%	13%	12%	13%	12%	12%	12%	12%
4th ranked	(5)	128	71	57	12	21	31	19	13	32	24	104	75	53	77	51	73	50	123
		11%	12%	10%	8%	11%	14%	9%	7%	13%	8%	11%	10%	11%	11%	11%	10%	12%	11%
5th ranked	(4)	57	30	27	6	7	10	14	9	10	17	39	35	22	37	20	32	21	53
		5%	5%	4%	4%	4%	4%	7%	5%	4%	6%	4%	5%	5%	5%	4%	5%	5%	5%
6th ranked	(3)	44	26	18	2	4	8	13	9	8	10	34	26	18	23	21	23	20	43
		4%	4%	3%	1%	2%	4%	6%	5%	3%	3%	4%	4%	4%	3%	4%	3%	5%	4%
7th ranked	(2)	48	25	23	3	5	12	4	17	7	16	32	26	21	27	21	30	14	44
		4%	4%	4%	2%	3%	5%	2%	9%	3%	5%	3%	4%	5%	4%	4%	4%	3%	4%
8th ranked	(1)	20	11	10	5	2	6	2	5	1	4	16	14	6	4	16	12	7	19
		2%	2%	2%	3%	1%	3%	1%	2%	*	1%	2%	2%	1%	1%	3%	2%	2%	2%
Mean		**6.48**	**6.40**	**6.55**	**6.63**	**6.64**	**6.32**	**6.52**	**6.17**	**6.58**	**6.42**	**6.49**	**6.48**	**6.47**	**6.55**	**6.37**	**6.51**	**6.39**	**6.46**
Std. Dev.		**1.819**	**1.871**	**1.764**	**1.752**	**1.632**	**1.961**	**1.754**	**2.114**	**1.646**	**1.876**	**1.801**	**1.813**	**1.829**	**1.693**	**1.987**	**1.818**	**1.824**	**1.820**
Error Variance		**0.003**	**0.006**	**0.005**	**0.017**	**0.013**	**0.017**	**0.014**	**0.023**	**0.013**	**0.013**	**0.003**	**0.005**	**0.006**	**0.004**	**0.008**	**0.005**	**0.008**	**0.003**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7b. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Unemployment
Base: All respondents in GB 18+

		Total	REGION			REGION						
			North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Top Ranked	(8)	485	174	135	176	46	68	60	69	105	62	75
		41%	44%	36%	41%	45%	44%	44%	35%	37%	40%	45%
2nd ranked	(7)	265	77	95	92	17	32	28	55	62	43	27
		22%	20%	26%	21%	16%	21%	21%	28%	22%	28%	16%
3rd ranked	(6)	150	51	53	47	9	21	21	28	39	16	17
		13%	13%	14%	11%	8%	14%	15%	14%	14%	10%	10%
4th ranked	(5)	128	47	27	54	15	19	13	14	27	19	22
		11%	12%	7%	13%	14%	12%	10%	7%	10%	12%	13%
5th ranked	(4)	57	13	22	23	5	4	4	10	20	5	10
		5%	3%	6%	5%	5%	2%	3%	5%	7%	3%	6%
6th ranked	(3)	44	17	19	8	4	6	6	10	13	2	2
		4%	4%	5%	2%	4%	4%	5%	5%	4%	1%	1%
7th ranked	(2)	48	15	14	19	6	5	4	4	13	7	9
		4%	4%	4%	4%	6%	3%	3%	2%	5%	5%	6%
8th ranked	(1)	20	2	8	10	1	-	1	7	7	*	3
		2%	1%	2%	2%	1%	-	1%	4%	2%	*	2%
Mean		**6.48**	**6.59**	**6.39**	**6.45**	**6.38**	**6.68**	**6.64**	**6.40**	**6.29**	**6.65**	**6.46**
Std. Dev.		**1.819**	**1.730**	**1.851**	**1.869**	**1.957**	**1.612**	**1.672**	**1.872**	**1.928**	**1.635**	**1.914**
Error Variance		**0.003**	**0.007**	**0.008**	**0.008**	**0.036**	**0.016**	**0.021**	**0.015**	**0.014**	**0.018**	**0.020**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7c. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - National Health Service
Base: All respondents in GB 18+

		Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Top Ranked	(8)	88	42	46	11	18	14	13	15	18	24	64	50	38	41	47	51	35	85
		7%	7%	8%	7%	10%	6%	6%	8%	7%	8%	7%	7%	8%	6%	10%	7%	8%	8%
2nd ranked	(7)	170	70	100	9	22	23	40	31	45	34	136	92	78	106	64	107	54	161
		14%	12%	17%	6%	11%	10%	20%	17%	18%	12%	15%	13%	17%	15%	13%	15%	13%	14%
3rd ranked	(6)	244	113	131	30	22	41	42	49	59	61	184	144	100	154	90	150	78	227
		20%	19%	22%	20%	11%	19%	20%	27%	24%	21%	20%	20%	21%	22%	19%	21%	19%	20%
4th ranked	(5)	243	114	129	39	31	54	36	32	50	65	178	149	94	149	94	141	81	221
		20%	19%	21%	26%	16%	24%	18%	18%	21%	23%	20%	20%	20%	21%	20%	20%	20%	20%
5th ranked	(4)	219	118	102	28	45	31	41	34	40	48	171	135	84	125	94	125	81	206
		18%	20%	17%	19%	23%	14%	20%	19%	17%	17%	19%	19%	18%	17%	20%	18%	20%	18%
6th ranked	(3)	140	78	63	20	27	34	21	19	20	33	108	94	46	87	53	92	40	132
		12%	13%	10%	13%	14%	15%	10%	10%	8%	11%	12%	13%	10%	12%	11%	13%	10%	12%
7th ranked	(2)	66	42	24	8	16	19	11	2	11	12	54	42	24	37	29	34	29	63
		6%	7%	4%	5%	8%	8%	6%	1%	4%	4%	6%	6%	5%	5%	6%	5%	7%	6%
8th ranked	(1)	26	16	10	4	12	7	1	1	1	12	14	21	5	14	11	12	11	23
		2%	3%	2%	3%	6%	3%	1%	1%	*	4%	2%	3%	1%	2%	2%	2%	3%	2%
Mean		**5.04**	**4.86**	**5.22**	**4.83**	**4.62**	**4.76**	**5.19**	**5.40**	**5.36**	**5.01**	**5.05**	**4.92**	**5.22**	**5.03**	**5.05**	**5.08**	**5.00**	**5.05**
Std. Dev.		**1.711**	**1.755**	**1.649**	**1.640**	**1.954**	**1.762**	**1.645**	**1.520**	**1.568**	**1.757**	**1.697**	**1.733**	**1.661**	**1.670**	**1.772**	**1.688**	**1.773**	**1.719**
Error Variance		**0.002**	**0.005**	**0.004**	**0.015**	**0.018**	**0.014**	**0.013**	**0.012**	**0.012**	**0.011**	**0.003**	**0.004**	**0.005**	**0.004**	**0.006**	**0.004**	**0.007**	**0.003**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7c. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - National Health Service
Base: All respondents in GB 18+

		Total	REGION			REGION						
			North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Top Ranked	(8)	88	39	17	32	9	16	13	7	25	7	10
		7%	10%	5%	7%	9%	11%	10%	3%	9%	5%	6%
2nd ranked	(7)	170	57	46	67	12	20	26	23	36	23	32
		14%	14%	13%	16%	11%	13%	19%	11%	13%	15%	19%
3rd ranked	(6)	244	77	84	83	27	28	22	43	65	27	31
		20%	19%	22%	19%	26%	18%	16%	22%	23%	18%	19%
4th ranked	(5)	243	72	86	85	12	32	29	49	60	31	31
		20%	18%	23%	20%	11%	20%	21%	25%	21%	20%	19%
5th ranked	(4)	219	72	68	79	22	32	18	35	54	31	28
		18%	18%	18%	18%	21%	21%	13%	18%	19%	20%	17%
6th ranked	(3)	140	51	41	49	14	18	19	19	33	17	21
		12%	13%	11%	11%	13%	11%	14%	10%	12%	11%	12%
7th ranked	(2)	66	22	20	24	8	6	8	15	10	15	4
		6%	6%	5%	6%	8%	4%	6%	8%	4%	10%	2%
8th ranked	(1)	26	5	10	10	1	3	1	6	2	4	8
		2%	1%	3%	2%	1%	2%	1%	3%	1%	3%	5%
Mean		**5.04**	**5.12**	**4.93**	**5.06**	**5.02**	**5.11**	**5.21**	**4.82**	**5.19**	**4.80**	**5.08**
Std. Dev.		**1.711**	**1.746**	**1.641**	**1.736**	**1.755**	**1.739**	**1.757**	**1.650**	**1.610**	**1.760**	**1.788**
Error Variance		**0.002**	**0.008**	**0.007**	**0.007**	**0.029**	**0.018**	**0.023**	**0.012**	**0.010**	**0.021**	**0.018**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7d. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Education
Base: All respondents in GB 18+

		Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Top Ranked	(8)	42	20	22	5	6	5	4	14	8	9	34	27	15	27	15	23	15	38
		4%	3%	4%	4%	3%	2%	2%	8%	3%	3%	4%	4%	3%	4%	3%	3%	4%	3%
2nd ranked	(7)	93	49	44	20	10	18	17	15	14	24	69	60	33	44	49	54	34	87
		8%	8%	7%	13%	5%	8%	8%	8%	6%	8%	8%	8%	7%	6%	10%	8%	8%	8%
3rd ranked	(6)	120	71	48	15	27	22	22	17	16	37	83	79	40	73	46	68	43	111
		10%	12%	8%	10%	14%	10%	11%	9%	7%	13%	9%	11%	9%	10%	10%	10%	11%	10%
4th ranked	(5)	190	89	101	18	36	34	41	28	33	62	128	120	71	121	69	124	56	180
		16%	15%	17%	12%	19%	15%	20%	15%	13%	22%	14%	16%	15%	17%	14%	17%	14%	16%
5th ranked	(4)	218	87	130	25	27	39	33	28	66	52	166	113	105	132	86	129	74	203
		18%	15%	22%	17%	14%	17%	16%	15%	27%	18%	18%	16%	22%	18%	18%	18%	18%	18%
6th ranked	(3)	233	124	109	27	34	45	45	35	46	51	182	146	86	142	91	133	84	217
		19%	21%	18%	18%	18%	20%	22%	19%	19%	18%	20%	20%	18%	20%	19%	19%	21%	19%
7th ranked	(2)	203	106	97	25	40	37	24	29	48	40	163	126	78	121	82	125	69	194
		17%	18%	16%	17%	21%	17%	12%	16%	20%	14%	18%	17%	17%	17%	17%	18%	17%	17%
8th ranked	(1)	98	47	52	13	12	23	18	17	15	13	85	57	42	54	44	57	32	89
		8%	8%	9%	9%	6%	10%	9%	9%	6%	5%	9%	8%	9%	8%	9%	8%	8%	8%
Mean		3.95	3.97	3.94	4.09	3.95	3.84	4.02	4.11	3.80	4.24	3.86	4.00	3.88	3.95	3.96	3.94	3.97	3.95
Std. Dev.		1.854	1.886	1.824	1.997	1.816	1.855	1.786	2.037	1.698	1.749	1.878	1.880	1.812	1.819	1.907	1.831	1.874	1.846
Error Variance		0.003	0.006	0.005	0.022	0.016	0.015	0.015	0.021	0.014	0.011	0.004	0.005	0.006	0.005	0.007	0.005	0.008	0.003

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7d. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Education
Base: All respondents in GB 18+

			REGION				REGION					
		Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Top Ranked	(8)	42	10	13	19	1	4	6	6	11	10	6
		4%	3%	3%	5%	1%	3%	4%	3%	4%	6%	3%
2nd ranked	(7)	93	44	12	38	16	17	11	9	12	19	9
		8%	11%	3%	9%	16%	11%	8%	4%	4%	12%	6%
3rd ranked	(6)	120	37	45	38	13	13	12	16	37	12	17
		10%	9%	12%	9%	12%	8%	9%	8%	13%	8%	10%
4th ranked	(5)	190	60	66	64	15	27	18	36	48	25	21
		16%	15%	18%	15%	15%	17%	13%	18%	17%	16%	13%
5th ranked	(4)	218	64	69	85	12	22	29	35	54	26	39
		18%	16%	18%	20%	12%	14%	21%	18%	19%	17%	24%
6th ranked	(3)	233	68	76	88	14	28	26	42	53	28	41
		19%	17%	21%	20%	13%	18%	19%	22%	19%	18%	25%
7th ranked	(2)	203	74	69	60	14	28	31	39	47	20	22
		17%	19%	19%	14%	14%	18%	23%	20%	17%	13%	14%
8th ranked	(1)	98	39	22	38	19	15	4	14	24	13	9
		8%	10%	6%	9%	18%	10%	3%	7%	8%	9%	5%
Mean		**3.95**	**3.94**	**3.89**	**4.02**	**3.94**	**3.93**	**3.95**	**3.78**	**3.94**	**4.23**	**3.96**
Std. Dev.		**1.854**	**1.936**	**1.721**	**1.889**	**2.119**	**1.933**	**1.804**	**1.727**	**1.809**	**2.012**	**1.708**
Error Variance		**0.003**	**0.009**	**0.007**	**0.008**	**0.043**	**0.023**	**0.024**	**0.013**	**0.012**	**0.027**	**0.016**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7e. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - National security defence
Base: All respondents in GB 18+

			SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Top Ranked	(8)	32	17	15	4	2	7	4	7	8	5	27	17	15	13	19	23	9	31
		3%	3%	2%	3%	1%	3%	2%	4%	3%	2%	3%	2%	3%	2%	4%	3%	2%	3%
2nd ranked	(7)	48	36	12	8	5	9	6	7	12	8	40	21	27	20	28	23	21	45
		4%	6%	2%	6%	2%	4%	3%	4%	5%	3%	4%	3%	6%	3%	6%	3%	5%	4%
3rd ranked	(6)	60	32	28	2	10	13	11	7	17	12	47	35	25	38	22	36	22	58
		5%	5%	5%	1%	5%	6%	6%	4%	7%	4%	5%	5%	5%	5%	5%	5%	5%	5%
4th ranked	(5)	73	38	35	4	11	11	15	19	14	24	49	46	27	40	33	35	35	70
		6%	6%	6%	3%	6%	5%	7%	10%	6%	8%	5%	6%	6%	6%	7%	5%	9%	6%
5th ranked	(4)	114	50	64	12	25	23	18	12	25	27	88	73	41	71	44	73	34	107
		10%	8%	11%	8%	13%	10%	9%	7%	10%	9%	10%	10%	9%	10%	9%	10%	8%	10%
6th ranked	(3)	184	87	97	20	32	35	39	24	33	42	141	116	68	114	70	112	60	173
		15%	15%	16%	14%	17%	16%	19%	13%	14%	15%	16%	16%	14%	16%	15%	16%	15%	15%
7th ranked	(2)	324	147	177	47	55	49	57	42	73	79	245	194	130	202	122	187	109	296
		27%	25%	29%	32%	29%	22%	28%	23%	30%	28%	27%	27%	28%	28%	25%	26%	27%	26%
8th ranked	(1)	361	185	176	52	52	77	54	65	61	90	272	226	135	217	144	222	117	339
		30%	31%	29%	35%	27%	34%	27%	35%	25%	31%	30%	31%	29%	30%	30%	31%	29%	30%
Mean		2.79	2.89	2.68	2.51	2.72	2.79	2.80	2.79	2.99	2.69	2.81	2.71	2.90	2.68	2.94	2.76	2.88	2.80
Std. Dev.		1.880	2.007	1.741	1.831	1.677	1.955	1.770	2.002	1.978	1.775	1.912	1.805	1.987	1.764	2.032	1.881	1.919	1.895
Error Variance		0.003	0.007	0.005	0.019	0.013	0.017	0.015	0.020	0.019	0.011	0.004	0.005	0.007	0.004	0.008	0.005	0.008	0.003

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7e. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - National security defence
Base: All respondents in GB 18+

| | | | REGION | | | | | REGION | | | | |
		Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Top Ranked	(8)	32	6	6	20	4	1	1	3	13	3	6
		3%	2%	2%	5%	4%	1%	1%	2%	5%	2%	4%
2nd ranked	(7)	48	18	15	15	2	9	7	9	11	5	6
		4%	5%	4%	3%	1%	6%	5%	4%	4%	3%	3%
3rd ranked	(6)	60	19	20	21	2	11	5	12	16	5	9
		5%	5%	6%	5%	2%	7%	4%	6%	6%	3%	5%
4th ranked	(5)	73	23	26	24	5	10	8	18	16	6	11
		6%	6%	7%	6%	5%	6%	6%	9%	5%	4%	6%
5th ranked	(4)	114	40	31	43	14	10	16	20	19	17	18
		10%	10%	8%	10%	13%	6%	12%	10%	7%	11%	11%
6th ranked	(3)	184	68	60	56	18	32	18	36	39	20	20
		15%	17%	16%	13%	17%	21%	13%	19%	14%	13%	12%
7th ranked	(2)	324	108	101	115	31	40	36	48	69	50	50
		27%	27%	27%	27%	30%	26%	26%	24%	24%	32%	30%
8th ranked	(1)	361	114	112	136	28	41	45	51	103	48	45
		30%	29%	30%	32%	27%	26%	33%	26%	36%	31%	28%
Mean		**2.79**	**2.77**	**2.75**	**2.83**	**2.72**	**2.89**	**2.67**	**2.96**	**2.76**	**2.55**	**2.88**
Std. Dev.		**1.880**	**1.801**	**1.823**	**1.998**	**1.750**	**1.849**	**1.790**	**1.854**	**2.044**	**1.711**	**1.943**
Error Variance		**0.003**	**0.008**	**0.008**	**0.009**	**0.029**	**0.021**	**0.024**	**0.015**	**0.015**	**0.020**	**0.021**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7f. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Level of taxation
Base: All respondents in GB 18+

		Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Top Ranked	(8)	51	34	17	8	8	14	7	7	7	16	35	33	18	30	21	24	22	46
		4%	6%	3%	5%	4%	6%	4%	4%	3%	6%	4%	5%	4%	4%	4%	3%	5%	4%
2nd ranked	(7)	146	75	71	27	34	38	24	11	12	44	102	110	36	90	56	99	37	136
		12%	13%	12%	18%	18%	17%	12%	6%	5%	15%	11%	15%	8%	13%	12%	14%	9%	12%
3rd ranked	(6)	181	88	93	27	39	38	30	12	33	54	127	110	70	109	72	104	67	172
		15%	15%	15%	18%	20%	17%	15%	7%	14%	19%	14%	15%	15%	15%	15%	15%	16%	15%
4th ranked	(5)	195	115	81	18	46	30	29	37	35	39	156	126	69	116	80	116	62	178
		16%	19%	13%	12%	24%	13%	14%	20%	15%	14%	17%	17%	15%	16%	17%	16%	15%	16%
5th ranked	(4)	172	80	92	21	17	43	26	37	28	38	134	111	61	105	67	107	57	164
		14%	14%	15%	14%	9%	19%	13%	20%	12%	13%	15%	15%	13%	15%	14%	15%	14%	15%
6th ranked	(3)	182	81	101	29	24	25	30	24	51	41	141	95	87	101	81	108	61	169
		15%	14%	17%	19%	13%	11%	14%	13%	21%	14%	16%	13%	19%	14%	17%	15%	15%	15%
7th ranked	(2)	163	70	93	15	17	22	34	33	42	32	132	89	75	98	65	93	62	155
		14%	12%	15%	10%	9%	10%	16%	18%	17%	11%	15%	12%	16%	14%	14%	13%	15%	14%
8th ranked	(1)	106	49	57	4	6	14	25	22	35	24	81	53	52	66	40	59	40	100
		9%	8%	9%	2%	3%	6%	12%	12%	14%	8%	9%	7%	11%	9%	8%	8%	10%	9%
Mean		**4.31**	**4.48**	**4.15**	**4.76**	**4.95**	**4.74**	**4.08**	**3.83**	**3.70**	**4.57**	**4.23**	**4.52**	**3.99**	**4.32**	**4.30**	**4.35**	**4.22**	**4.30**
Std. Dev.		**1.987**	**1.997**	**1.964**	**1.896**	**1.797**	**1.972**	**2.062**	**1.886**	**1.922**	**2.041**	**1.963**	**1.971**	**1.970**	**2.001**	**1.968**	**1.965**	**2.021**	**1.986**
Error Variance		**0.003**	**0.007**	**0.006**	**0.020**	**0.015**	**0.017**	**0.020**	**0.018**	**0.018**	**0.015**	**0.004**	**0.006**	**0.007**	**0.006**	**0.007**	**0.005**	**0.009**	**0.003**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7f. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Level of taxation
Base: All respondents in GB 18+

				REGION				REGION					
		Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Top Ranked	(8)	51	13	23	15	1	7	5	13	17	3	5
		4%	3%	6%	4%	1%	4%	3%	7%	6%	2%	3%
2nd ranked	(7)	146	47	50	49	17	16	14	23	37	14	25
		12%	12%	14%	11%	17%	10%	10%	12%	13%	9%	15%
3rd ranked	(6)	181	71	45	65	17	28	25	22	32	32	24
		15%	18%	12%	15%	17%	18%	18%	11%	11%	21%	15%
4th ranked	(5)	195	68	59	68	20	22	27	25	48	24	30
		16%	17%	16%	16%	19%	14%	20%	13%	17%	16%	18%
5th ranked	(4)	172	62	43	67	12	25	25	22	44	27	18
		14%	16%	12%	16%	12%	16%	18%	11%	15%	17%	11%
6th ranked	(3)	182	52	66	64	23	17	12	38	41	22	29
		15%	13%	18%	15%	22%	11%	9%	20%	14%	14%	17%
7th ranked	(2)	163	51	46	66	9	27	16	29	40	20	23
		14%	13%	12%	15%	8%	17%	11%	15%	14%	13%	14%
8th ranked	(1)	106	31	40	34	4	14	14	24	27	12	12
		9%	8%	11%	8%	4%	9%	10%	12%	10%	8%	7%
Mean		**4.31**	**4.39**	**4.31**	**4.25**	**4.56**	**4.26**	**4.40**	**4.13**	**4.30**	**4.30**	**4.37**
Std. Dev.		**1.987**	**1.925**	**2.096**	**1.948**	**1.793**	**2.009**	**1.928**	**2.142**	**2.048**	**1.852**	**1.966**
Error Variance		**0.003**	**0.009**	**0.011**	**0.009**	**0.031**	**0.024**	**0.028**	**0.020**	**0.016**	**0.023**	**0.021**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7g. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Crime / Law & order
Base: All respondents in GB 18+

			SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Top Ranked	(8)	141	78	63	18	22	20	26	21	34	22	119	78	64	81	60	86	43	129
		12%	13%	10%	12%	11%	9%	13%	11%	14%	8%	13%	11%	14%	11%	13%	12%	11%	12%
2nd ranked	(7)	176	103	72	8	25	36	36	30	40	40	136	103	73	101	75	88	78	166
		15%	17%	12%	5%	13%	16%	18%	17%	16%	14%	15%	14%	16%	14%	16%	12%	19%	15%
3rd ranked	(6)	179	67	112	17	21	38	21	41	40	37	142	104	75	111	68	116	55	171
		15%	11%	19%	11%	11%	17%	10%	23%	16%	13%	16%	14%	16%	16%	14%	16%	13%	15%
4th ranked	(5)	189	91	98	29	25	34	33	23	46	40	149	107	83	103	86	117	65	182
		16%	15%	16%	20%	13%	15%	16%	13%	19%	14%	16%	15%	18%	14%	18%	16%	16%	16%
5th ranked	(4)	198	104	93	33	32	40	32	29	31	53	145	134	63	117	81	119	61	180
		17%	18%	15%	22%	17%	18%	16%	16%	13%	18%	16%	18%	14%	16%	17%	17%	15%	16%
6th ranked	(3)	185	88	97	23	39	32	33	22	37	50	135	118	67	130	56	105	63	168
		15%	15%	16%	15%	20%	14%	16%	12%	15%	17%	15%	16%	14%	18%	12%	15%	15%	15%
7th ranked	(2)	90	48	42	14	21	17	16	12	10	32	58	59	32	49	41	59	29	87
		8%	8%	7%	10%	11%	8%	8%	7%	4%	11%	6%	8%	7%	7%	8%	8%	7%	8%
8th ranked	(1)	38	13	25	7	8	6	6	4	6	13	25	25	13	23	15	22	14	36
		3%	2%	4%	5%	4%	3%	3%	2%	3%	5%	3%	3%	3%	3%	3%	3%	3%	3%
Mean		4.97	5.05	4.89	4.58	4.64	4.96	4.99	5.21	5.27	4.58	5.09	4.86	5.14	4.91	5.05	4.94	5.03	4.97
Std. Dev.		1.943	1.965	1.919	1.921	2.045	1.877	1.994	1.874	1.878	1.959	1.923	1.941	1.935	1.939	1.947	1.932	1.952	1.939
Error Variance		0.003	0.007	0.006	0.021	0.020	0.016	0.019	0.018	0.017	0.014	0.004	0.005	0.007	0.005	0.007	0.005	0.009	0.003

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7g. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Crime / Law & order
Base: All respondents in GB 18+

		Total	REGION			REGION						
			North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Top Ranked	(8)	141	49	50	42	12	12	25	24	33	17	19
		12%	12%	14%	10%	11%	8%	18%	12%	12%	11%	11%
2nd ranked	(7)	176	56	55	65	16	22	19	29	51	23	16
		15%	14%	15%	15%	15%	14%	14%	15%	18%	15%	10%
3rd ranked	(6)	179	57	48	74	18	23	16	35	35	23	29
		15%	14%	13%	17%	18%	15%	11%	18%	12%	15%	17%
4th ranked	(5)	189	61	59	69	19	22	20	27	48	26	27
		16%	15%	16%	16%	18%	14%	15%	14%	17%	17%	16%
5th ranked	(4)	198	67	71	60	18	31	17	38	43	20	30
		17%	17%	19%	14%	18%	20%	13%	19%	15%	13%	18%
6th ranked	(3)	185	61	47	77	8	29	24	20	45	35	24
		15%	15%	13%	18%	7%	19%	18%	10%	16%	22%	15%
7th ranked	(2)	90	27	30	33	9	9	9	20	22	7	14
		8%	7%	8%	8%	9%	6%	6%	10%	8%	5%	9%
8th ranked	(1)	38	18	11	9	4	6	8	3	8	3	5
		3%	5%	3%	2%	4%	4%	6%	2%	3%	2%	3%
Mean		**4.97**	**4.93**	**5.02**	**4.96**	**5.06**	**4.75**	**5.04**	**5.08**	**5.02**	**4.98**	**4.84**
Std. Dev.		**1.943**	**1.991**	**1.960**	**1.886**	**1.935**	**1.884**	**2.144**	**1.913**	**1.956**	**1.878**	**1.911**
Error Variance		**0.003**	**0.010**	**0.009**	**0.008**	**0.036**	**0.022**	**0.035**	**0.016**	**0.014**	**0.024**	**0.020**

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7h. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Environment
Base: All respondents in GB 18+

		Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Top Ranked	(8)	27	14	13	5	3	4	3	7	4	4	23	14	13	17	10	12	13	25
		2%	2%	2%	3%	2%	2%	1%	4%	2%	1%	3%	2%	3%	2%	2%	2%	3%	2%
2nd ranked	(7)	23	12	10	6	6	4	4	1	2	7	16	16	7	11	11	17	2	20
		2%	2%	2%	4%	3%	2%	2%	*	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%
3rd ranked	(6)	33	17	16	3	5	6	9	7	4	10	24	19	15	20	13	18	14	32
		3%	3%	3%	2%	3%	3%	4%	4%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%
4th ranked	(5)	59	27	32	11	4	17	11	7	9	15	44	38	20	36	23	29	24	52
		5%	5%	5%	7%	2%	7%	5%	4%	4%	5%	5%	5%	4%	5%	5%	4%	6%	5%
5th ranked	(4)	108	63	45	15	18	18	19	14	24	21	87	59	49	61	47	67	37	104
		9%	11%	7%	10%	9%	8%	9%	8%	10%	7%	10%	8%	10%	8%	10%	9%	9%	9%
6th ranked	(3)	159	74	85	20	23	27	18	37	34	39	120	91	68	86	73	95	56	151
		13%	12%	14%	13%	12%	12%	9%	20%	14%	13%	13%	13%	15%	12%	15%	13%	14%	13%
7th ranked	(2)	265	130	135	32	36	63	47	42	45	69	197	173	92	159	106	162	83	245
		22%	22%	22%	21%	19%	28%	23%	23%	18%	24%	22%	24%	20%	22%	22%	23%	20%	22%
8th ranked	(1)	522	254	268	57	97	85	94	67	122	125	398	318	205	324	198	312	179	490
		44%	43%	44%	39%	50%	38%	46%	37%	50%	43%	44%	44%	44%	45%	41%	44%	44%	44%
Mean		2.37	2.42	2.32	2.65	2.23	2.43	2.32	2.51	2.17	2.34	2.38	2.34	2.41	2.32	2.43	2.32	2.42	2.36
Std. Dev.		1.725	1.760	1.690	1.930	1.726	1.696	1.718	1.756	1.575	1.686	1.737	1.702	1.760	1.720	1.731	1.675	1.776	1.712
Error Variance		0.002	0.005	0.004	0.021	0.014	0.013	0.014	0.016	0.012	0.010	0.003	0.004	0.006	0.004	0.006	0.004	0.007	0.003

TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q7h. In what order would you place the following areas in terms of the biggest challenges that Britain is facing today? - Environment
Base: All respondents in GB 18+

			REGION				REGION					
		Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Top Ranked	(8)	27	9	8	11	5	2	2	5	6	5	2
		2%	2%	2%	2%	4%	1%	2%	3%	2%	3%	1%
2nd ranked	(7)	23	10	10	3	4	2	3	7	4	2	-
		2%	2%	3%	1%	4%	1%	2%	4%	1%	1%	-
3rd ranked	(6)	33	8	10	15	-	3	6	5	7	6	7
		3%	2%	3%	3%	-	2%	4%	3%	2%	4%	4%
4th ranked	(5)	59	16	16	26	5	9	3	12	14	8	8
		5%	4%	4%	6%	5%	6%	2%	6%	5%	5%	5%
5th ranked	(4)	108	38	35	36	8	15	14	21	23	12	14
		9%	10%	9%	8%	8%	10%	11%	11%	8%	8%	8%
6th ranked	(3)	159	49	50	60	16	15	19	22	46	20	21
		13%	12%	14%	14%	15%	10%	14%	11%	16%	13%	13%
7th ranked	(2)	265	86	81	98	22	36	28	36	75	32	37
		22%	22%	22%	23%	21%	23%	21%	18%	26%	21%	22%
8th ranked	(1)	522	180	161	181	45	73	61	87	109	69	76
		44%	45%	43%	42%	44%	47%	45%	44%	38%	45%	46%
Mean		**2.37**	**2.32**	**2.38**	**2.40**	**2.48**	**2.20**	**2.34**	**2.53**	**2.40**	**2.40**	**2.21**
Std. Dev.		**1.725**	**1.725**	**1.737**	**1.717**	**1.934**	**1.577**	**1.718**	**1.904**	**1.650**	**1.811**	**1.538**
Error Variance		**0.002**	**0.007**	**0.007**	**0.007**	**0.036**	**0.015**	**0.022**	**0.016**	**0.010**	**0.022**	**0.013**

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Q8. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?
Base: All respondents that work full or part time

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	702	365	337	93	162	180	163	87	17	200	502	702	-	463	239	433	238	671
Weighted base	728	360	368	86	161	194	170	95	21	232	496	728	-	486	241	459	231	690
Pay rise	146 20%	89 25%	57 15%	21 24%	37 23%	40 21%	26 16%	17 18%	5 22%	45 20%	100 20%	146 20%	-	99 20%	47 19%	85 18%	54 24%	139 20%
Pay will stay the same	446 61%	197 55%	249 68%	43 50%	98 61%	119 61%	106 63%	64 67%	15 73%	145 63%	301 61%	446 61%	-	299 61%	147 61%	288 63%	139 60%	427 62%
Pay cut	81 11%	39 11%	42 11%	16 19%	12 7%	20 10%	22 13%	12 12%	-	25 11%	56 11%	81 11%	-	59 12%	22 9%	55 12%	21 9%	76 11%
Don't know	55 8%	35 10%	20 6%	6 7%	15 9%	15 8%	15 9%	3 3%	1 5%	16 7%	39 8%	55 8%	-	30 6%	25 10%	32 7%	17 7%	49 7%

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Q8. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?
Base: All respondents that work full or part time

		REGION						REGION			
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	702	221	245	236	59	94	68	137	155	83	106
Weighted base	728	235	242	251	67	96	72	124	178	87	103
Pay rise	146	47	52	46	10	22	15	24	38	13	23
	20%	20%	22%	18%	16%	23%	21%	19%	21%	15%	22%
Pay will stay the same	446	136	147	163	43	49	44	80	106	55	69
	61%	58%	61%	65%	63%	51%	62%	64%	60%	63%	67%
Pay cut	81	32	22	27	5	18	9	11	19	12	8
	11%	14%	9%	11%	7%	18%	13%	9%	11%	13%	7%
Don't know	55	20	20	15	9	8	3	10	15	7	3
	8%	9%	8%	6%	14%	8%	4%	8%	8%	8%	3%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q9. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?
Base: All respondents who are currently not working

		SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	529	228	301	85	49	45	51	110	189	79	450	-	529	245	284	292	199	491
Weighted base	469	233	236	63	32	29	35	88	223	57	412	-	469	228	241	252	176	429
Increase	84 18%	50 22%	34 14%	13 21%	4 11%	5 17%	2 5%	12 14%	48 22%	9 15%	76 18%	-	84 18%	47 20%	37 16%	49 19%	29 16%	78 18%
Stay the same	237 50%	106 45%	131 55%	25 40%	11 35%	17 58%	13 38%	47 53%	124 56%	28 49%	209 51%	-	237 50%	125 55%	112 46%	123 49%	98 56%	221 52%
Go down	116 25%	58 25%	58 24%	12 19%	12 39%	7 24%	15 42%	23 27%	47 21%	15 26%	102 25%	-	116 25%	44 19%	72 30%	66 26%	40 23%	106 25%
Don't know	32 7%	19 8%	13 6%	12 20%	5 15%	* 1%	5 15%	5 6%	4 2%	6 10%	26 6%	-	32 7%	12 5%	20 8%	14 6%	9 5%	23 5%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q9. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?
Base: All respondents who are currently not working

		REGION			REGION						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	529	182	161	186	46	71	65	93	115	65	74
Weighted base	469	161	130	179	37	59	65	72	107	67	62
Increase	84	30	21	33	6	13	12	14	22	6	12
	18%	19%	16%	19%	16%	22%	18%	19%	20%	9%	19%
Stay the same	237	82	68	86	16	29	38	40	54	33	28
	50%	51%	53%	48%	43%	48%	58%	55%	51%	49%	44%
Go down	116	38	36	42	11	15	13	17	28	18	15
	25%	24%	28%	24%	29%	25%	20%	24%	26%	27%	25%
Don't know	32	11	4	17	5	3	3	1	3	10	7
	7%	7%	3%	10%	13%	5%	5%	2%	3%	14%	12%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q10. Do you feel that your current job is ....?
Base: All respondents that work full or part time

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	702	365	337	93	162	180	163	87	17	200	502	702	-	463	239	433	238	671
Weighted base	728	360	368	86	161	194	170	95	21	232	496	728	-	486	241	459	231	690
More safe than it was 12 months ago	69	37	32	15	20	16	17	2	-	27	42	69	-	32	37	46	19	65
	10%	10%	9%	17%	12%	8%	10%	2%	-	12%	8%	10%	-	7%	15%	10%	8%	9%
Less safe than it was 12 months ago	286	141	144	32	72	75	65	31	10	102	183	286	-	197	88	181	91	272
	39%	39%	39%	37%	44%	39%	39%	33%	49%	44%	37%	39%	-	41%	37%	39%	39%	39%
Much the same as it was 12 months ago	330	152	179	32	56	94	80	58	10	92	239	330	-	238	92	214	103	317
	45%	42%	49%	38%	35%	49%	47%	61%	46%	40%	48%	45%	-	49%	38%	47%	45%	46%
Don't know	42	29	13	7	14	9	7	5	1	10	32	42	-	19	23	18	18	36
	6%	8%	3%	8%	9%	4%	4%	5%	5%	4%	6%	6%	-	4%	10%	4%	8%	5%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

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Q10. Do you feel that your current job is ....?
Base: All respondents that work full or part time

		REGION			REGION						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	702	221	245	236	59	94	68	137	155	83	106
Weighted base	728	235	242	251	67	96	72	124	178	87	103
More safe than it was 12 months ago	69 10%	18 8%	24 10%	27 11%	5 7%	10 10%	3 5%	13 10%	18 10%	10 11%	11 11%
Less safe than it was 12 months ago	286 39%	117 50%	73 30%	96 38%	29 43%	45 47%	43 60%	41 33%	57 32%	36 41%	35 34%
Much the same as it was 12 months ago	330 45%	82 35%	129 53%	119 47%	28 42%	38 39%	17 23%	62 49%	95 53%	36 41%	55 54%
Don't know	42 6%	18 8%	16 7%	9 3%	5 8%	4 4%	8 12%	9 7%	8 4%	6 7%	2 2%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q11. Compared to a year ago, do you think that the British economy is doing....?
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Better than it was 12 months ago	62 5%	42 7%	21 3%	15 10%	16 8%	14 6%	3 2%	4 2%	10 4%	23 8%	39 4%	42 6%	20 4%	27 4%	35 7%	40 6%	20 5%	60 5%
Much the same as it was 12 months ago	442 37%	233 39%	209 35%	65 44%	85 44%	80 36%	71 34%	58 32%	83 34%	98 34%	344 38%	276 38%	165 35%	276 39%	166 34%	253 36%	159 39%	412 37%
Worse than it was 12 months ago	693 58%	318 54%	374 62%	69 46%	92 48%	129 58%	131 64%	121 66%	151 62%	168 58%	525 58%	409 56%	284 60%	412 58%	281 58%	419 59%	229 56%	647 58%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q11. Compared to a year ago, do you think that the British economy is doing....?
Base: All respondents in GB 18+

		REGION			REGION						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Better than it was 12 months ago	62 5%	16 4%	22 6%	25 6%	9 8%	2 2%	4 3%	16 8%	14 5%	12 8%	6 3%
Much the same as it was 12 months ago	442 37%	139 35%	127 34%	176 41%	36 34%	51 33%	52 38%	70 36%	114 40%	63 41%	56 34%
Worse than it was 12 months ago	693 58%	241 61%	222 60%	229 53%	59 57%	102 66%	80 59%	110 56%	158 55%	79 51%	104 63%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q12. Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Better than it is now	119	71	49	27	20	16	14	14	27	24	95	70	49	64	55	74	36	110
	10%	12%	8%	18%	11%	7%	7%	8%	11%	8%	10%	10%	11%	9%	11%	10%	9%	10%
Much the same as it is now	630	308	322	71	111	119	112	92	125	155	475	395	235	374	257	360	238	598
	53%	52%	53%	48%	58%	53%	55%	50%	51%	54%	52%	54%	50%	52%	53%	51%	58%	53%
Worse than it is now	447	214	233	50	61	88	79	77	92	109	338	263	184	277	170	277	134	411
	37%	36%	39%	34%	32%	39%	38%	42%	38%	38%	37%	36%	39%	39%	35%	39%	33%	37%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q12. Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?
Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Better than it is now	119	41	32	47	11	15	15	18	27	19	15
	10%	10%	8%	11%	11%	10%	11%	9%	9%	12%	9%
Much the same as it is now	630	204	199	227	54	74	77	106	158	73	89
	53%	52%	54%	53%	51%	48%	56%	54%	55%	47%	54%
Worse than it is now	447	151	141	155	39	66	45	73	101	62	61
	37%	38%	38%	36%	38%	43%	33%	37%	35%	40%	37%

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Q13. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Use it to pay off debts such as a mortgage or credit card bills	504 42%	246 42%	258 43%	53 36%	101 52%	117 52%	119 58%	68 37%	47 19%	161 56%	344 38%	371 51%	133 28%	299 42%	205 43%	314 44%	166 41%	480 43%
Use it to increase your savings or pension	434 36%	201 34%	232 38%	62 42%	59 31%	65 29%	54 27%	72 39%	121 50%	80 28%	354 39%	233 32%	200 43%	276 39%	157 33%	249 35%	148 36%	397 35%
Spend it on things for yourself or your family to enjoy	259 22%	146 25%	113 19%	34 23%	33 17%	42 19%	32 16%	43 24%	75 31%	48 17%	211 23%	123 17%	136 29%	139 20%	120 25%	149 21%	94 23%	242 22%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q13. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?
Base: All respondents in GB 18+

		REGION			REGION						
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Use it to pay off debts such as a mortgage or credit card bills	504 42%	180 45%	162 44%	162 38%	42 40%	78 50%	60 44%	76 39%	113 39%	68 44%	68 41%
Use it to increase your savings or pension	434 36%	142 36%	117 32%	174 40%	42 40%	45 29%	56 41%	68 35%	119 42%	49 32%	55 33%
Spend it on things for yourself or your family to enjoy	259 22%	74 19%	92 25%	93 22%	20 19%	33 21%	21 15%	52 27%	54 19%	37 24%	42 26%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q14. Compared to a year ago, do you find it easier or harder to meet your monthly household budget?
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Easier than it was 12 months ago	71 6%	43 7%	28 5%	17 11%	22 12%	18 8%	3 2%	2 1%	8 3%	23 8%	48 5%	55 8%	16 3%	41 6%	29 6%	50 7%	17 4%	67 6%
About the same as it was 12 months ago	466 39%	256 43%	209 35%	55 37%	66 34%	83 37%	67 32%	72 39%	123 50%	82 28%	383 42%	263 36%	203 43%	277 39%	189 39%	268 38%	165 41%	433 39%
Harder than it was 12 month ago	661 55%	294 50%	367 61%	77 52%	104 54%	122 55%	135 66%	110 60%	113 46%	183 64%	477 53%	410 56%	250 53%	396 55%	264 55%	393 55%	225 55%	619 55%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q14. Compared to a year ago, do you find it easier or harder to meet your monthly household budget?
Base: All respondents in GB 18+

| | | REGION | | | | | REGION | | | | |
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Easier than it was 12 months ago	71 6%	32 8%	18 5%	21 5%	7 7%	14 9%	10 8%	12 6%	11 4%	10 7%	6 4%
About the same as it was 12 months ago	466 39%	139 35%	153 41%	174 40%	37 36%	57 37%	45 33%	87 44%	115 40%	58 38%	66 40%
Harder than it was 12 month ago	661 55%	225 57%	201 54%	234 55%	60 58%	84 54%	81 59%	97 50%	160 56%	86 56%	92 56%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q15. Which of the following best describes the place where you work?
Base: All respondents that work full or part time

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	702	365	337	93	162	180	163	87	17	200	502	702	-	463	239	433	238	671
Weighted base	728	360	368	86	161	194	170	95	21	232	496	728	-	486	241	459	231	690
Private sector	404	223	180	48	82	115	90	55	15	122	282	404	-	265	139	246	133	379
	55%	62%	49%	55%	51%	59%	53%	57%	71%	53%	57%	55%	-	54%	58%	53%	58%	55%
Public sector	257	104	153	25	61	69	68	31	3	92	165	257	-	185	72	179	68	248
	35%	29%	42%	29%	38%	36%	40%	32%	14%	40%	33%	35%	-	38%	30%	39%	30%	36%
Charity / Voluntary sector	30	14	16	3	3	6	7	9	2	8	22	30	-	24	6	16	13	29
	4%	4%	4%	4%	2%	3%	4%	9%	10%	4%	4%	4%	-	5%	2%	3%	6%	4%
Don't know	37	18	19	10	15	4	5	1	1	9	27	37	-	12	25	19	17	35
	5%	5%	5%	12%	9%	2%	3%	1%	5%	4%	6%	5%	-	2%	10%	4%	7%	5%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q15. Which of the following best describes the place where you work?
Base: All respondents that work full or part time

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	702	221	245	236	59	94	68	137	155	83	106
Weighted base	728	235	242	251	67	96	72	124	178	87	103
Private sector	404	126	134	144	31	51	44	77	90	53	57
	55%	54%	56%	57%	46%	53%	61%	62%	51%	61%	55%
Public sector	257	88	82	87	28	37	23	39	65	30	34
	35%	38%	34%	35%	42%	39%	32%	32%	37%	35%	33%
Charity / Voluntary sector	30	7	11	12	5	-	2	3	10	3	7
	4%	3%	5%	5%	7%	-	3%	3%	6%	3%	6%
Don't know	37	14	15	8	3	8	3	4	12	1	6
	5%	6%	6%	3%	4%	8%	4%	3%	7%	1%	5%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q16 - NEW. How worried are you about what might happen to the British economy if the current crisis leads to a country such as Italy or Spain leaving the euro?
Base: All respondents in GB 18+

			SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Very worried	(4)	158	81	77	15	31	39	32	20	20	56	102	108	50	93	65	99	54	153
		13%	14%	13%	10%	16%	18%	16%	11%	8%	19%	11%	15%	11%	13%	14%	14%	13%	14%
Quite worried	(3)	611	274	337	84	96	100	97	99	135	142	469	367	244	399	212	373	196	569
		51%	46%	56%	56%	50%	45%	47%	54%	55%	49%	52%	50%	52%	56%	44%	52%	48%	51%
Not very worried	(2)	356	185	171	37	50	67	65	58	79	72	284	209	148	198	158	197	134	331
		30%	31%	28%	25%	26%	30%	32%	32%	33%	25%	31%	29%	31%	28%	33%	28%	33%	30%
Not at all worried	(1)	72	53	18	12	16	18	10	6	9	19	53	44	27	25	47	44	24	67
		6%	9%	3%	8%	8%	8%	5%	3%	4%	7%	6%	6%	6%	3%	10%	6%	6%	6%
NET : Worried		**769**	**355**	**414**	**99**	**127**	**139**	**129**	**120**	**155**	**198**	**571**	**475**	**294**	**492**	**277**	**471**	**250**	**721**
		64%	**60%**	**69%**	**67%**	**66%**	**62%**	**63%**	**65%**	**64%**	**69%**	**63%**	**65%**	**63%**	**69%**	**58%**	**66%**	**61%**	**64%**
NET : Not worried		**428**	**238**	**189**	**49**	**66**	**84**	**76**	**64**	**89**	**91**	**337**	**253**	**175**	**223**	**205**	**240**	**158**	**398**
		36%	**40%**	**31%**	**33%**	**34%**	**38%**	**37%**	**35%**	**36%**	**31%**	**37%**	**35%**	**37%**	**31%**	**42%**	**34%**	**39%**	**36%**
Mean		2.71	2.64	2.78	2.69	2.74	2.72	2.74	2.73	2.68	2.81	2.68	2.74	2.68	2.78	2.61	2.74	2.69	2.72
Std. Dev.		0.767	0.826	0.697	0.768	0.827	0.847	0.781	0.697	0.679	0.820	0.747	0.781	0.743	0.707	0.838	0.770	0.772	0.771
Error Variance		*	0.001	0.001	0.003	0.003	0.003	0.003	0.002	0.002	0.002	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

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Q16 - NEW. How worried are you about what might happen to the British economy if the current crisis leads to a country such as Italy or Spain leaving the euro?
Base: All respondents in GB 18+

			REGION				REGION					
		Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base		1231	403	406	422	105	165	133	230	270	148	180
Weighted base		1197	396	372	429	104	155	137	196	286	154	165
Very worried	(4)	158	58	46	54	8	33	17	21	37	26	15
		13%	15%	12%	13%	8%	21%	12%	11%	13%	17%	9%
Quite worried	(3)	611	197	171	243	62	61	73	92	143	96	83
		51%	50%	46%	57%	60%	39%	54%	47%	50%	63%	50%
Not very worried	(2)	356	116	123	117	26	52	38	66	91	28	55
		30%	29%	33%	27%	25%	34%	28%	34%	32%	18%	33%
Not at all worried	(1)	72	25	32	15	8	9	9	17	15	3	12
		6%	6%	8%	3%	7%	6%	6%	8%	5%	2%	7%
NET : Worried		**769**	**254**	**217**	**297**	**70**	**94**	**90**	**114**	**180**	**123**	**98**
		64%	**64%**	**58%**	**69%**	**68%**	**61%**	**66%**	**58%**	**63%**	**80%**	**60%**
NET : Not worried		**428**	**141**	**154**	**132**	**34**	**61**	**47**	**82**	**106**	**32**	**67**
		36%	**36%**	**42%**	**31%**	**32%**	**39%**	**34%**	**42%**	**37%**	**20%**	**40%**
Mean		**2.71**	**2.73**	**2.62**	**2.78**	**2.68**	**2.76**	**2.72**	**2.61**	**2.71**	**2.95**	**2.62**
Std. Dev.		**0.767**	**0.786**	**0.809**	**0.702**	**0.725**	**0.850**	**0.760**	**0.794**	**0.758**	**0.660**	**0.755**
Error Variance		*****	**0.002**	**0.002**	**0.001**	**0.005**	**0.004**	**0.004**	**0.003**	**0.002**	**0.003**	**0.003**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q17 - NEW. Do you think there should be a referendum on whether or not Britain should leave the European Union?
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Yes	681	332	348	62	92	115	125	116	170	168	512	384	297	391	289	398	247	645
	57%	56%	58%	42%	48%	52%	61%	63%	70%	58%	56%	53%	63%	55%	60%	56%	61%	58%
No	267	159	108	33	48	48	48	42	48	47	220	177	90	192	75	166	77	243
	22%	27%	18%	22%	25%	22%	23%	23%	20%	16%	24%	24%	19%	27%	16%	23%	19%	22%
Don't know	249	101	148	54	53	60	32	25	25	73	176	166	83	132	117	148	83	231
	21%	17%	24%	36%	27%	27%	15%	14%	10%	25%	19%	23%	18%	18%	24%	21%	20%	21%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q17 - NEW. Do you think there should be a referendum on whether or not Britain should leave the European Union?
Base: All respondents in GB 18+

		REGION						REGION			
	Total	North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Yes	681	230	203	247	55	97	78	98	165	99	89
	57%	58%	55%	58%	52%	63%	57%	50%	58%	64%	54%
No	267	75	92	100	20	28	26	56	60	35	41
	22%	19%	25%	23%	20%	18%	19%	29%	21%	23%	25%
Don't know	249	90	76	82	29	29	32	42	60	20	36
	21%	23%	21%	19%	28%	19%	24%	21%	21%	13%	22%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q18 - NEW. On balance do you think being a member of the European Union is good for Britain, bad for Britain or is it neutral overall?
Base: All respondents in GB 18+

			SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base		1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base		1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Good	(3)	243	144	99	34	50	40	45	28	45	57	186	160	83	167	76	137	82	219
		20%	24%	16%	23%	26%	18%	22%	15%	18%	20%	20%	22%	18%	23%	16%	19%	20%	20%
Bad	(1)	421	210	211	41	55	61	81	83	100	80	341	234	186	244	177	243	160	403
		35%	35%	35%	28%	29%	27%	40%	45%	41%	28%	38%	32%	40%	34%	37%	34%	39%	36%
Neutral	(2)	369	180	189	38	51	77	55	65	83	89	280	223	146	224	145	232	117	350
		31%	30%	31%	26%	26%	34%	27%	36%	34%	31%	31%	31%	31%	31%	30%	33%	29%	31%
Don't know		164	59	105	35	37	46	23	7	16	63	101	111	53	80	84	100	48	148
		14%	10%	17%	24%	19%	20%	11%	4%	7%	22%	11%	15%	11%	11%	18%	14%	12%	13%
Mean		1.83	1.88	1.78	1.94	1.97	1.88	1.80	1.69	1.76	1.90	1.81	1.88	1.75	1.88	1.75	1.83	1.78	1.81
Std. Dev.		0.783	0.806	0.756	0.817	0.823	0.746	0.813	0.733	0.762	0.773	0.785	0.791	0.767	0.796	0.757	0.769	0.793	0.778
Error Variance		0.001	0.001	0.001	0.005	0.004	0.003	0.003	0.003	0.003	0.003	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Q18 - NEW. On balance do you think being a member of the European Union is good for Britain, bad for Britain or is it neutral overall?
Base: All respondents in GB 18+

| | | | REGION | | | | REGION | | | | |
| | | North | Mid lands | South | Scot land | North East/ Yorks/ Humber | North West | East & West Mid lands | South East/ East of England | Greater London | Wales & West |
	Total										
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Good (3)	243	79	67	96	26	26	27	44	55	35	29
	20%	20%	18%	22%	25%	17%	20%	23%	19%	23%	18%
Bad (1)	421	124	147	149	31	50	43	70	108	61	58
	35%	31%	40%	35%	30%	33%	31%	36%	38%	40%	35%
Neutral (2)	369	126	113	131	34	54	37	61	81	49	52
	31%	32%	30%	30%	33%	35%	27%	31%	28%	32%	32%
Don't know	164	67	44	53	13	24	29	21	41	9	26
	14%	17%	12%	12%	13%	16%	21%	11%	14%	6%	16%
Mean	**1.83**	**1.86**	**1.76**	**1.86**	**1.95**	**1.81**	**1.85**	**1.86**	**1.78**	**1.82**	**1.79**
Std. Dev.	**0.783**	**0.776**	**0.773**	**0.797**	**0.794**	**0.744**	**0.798**	**0.796**	**0.791**	**0.795**	**0.765**
Error Variance	**0.001**	**0.002**	**0.002**	**0.002**	**0.007**	**0.004**	**0.006**	**0.003**	**0.003**	**0.005**	**0.004**

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Classification
Base: All who would vote

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted base	943	475	468	127	153	165	157	162	179	209	734	522	421	558	385	566	338	904
Weighted base	842	434	409	96	124	147	132	139	204	203	639	484	358	517	325	515	290	805
Sex																		
Male	434	434	-	50	69	72	69	76	96	71	363	244	190	247	187	216	185	402
	51%	100%	-	52%	56%	49%	53%	55%	47%	35%	57%	50%	53%	48%	57%	42%	64%	50%
Female	409	-	409	46	55	74	62	63	108	132	277	241	168	270	139	299	104	403
	49%	-	100%	48%	44%	51%	47%	45%	53%	65%	43%	50%	47%	52%	43%	58%	36%	50%
Age																		
16-24	96	50	46	96	-	-	-	-	-	16	80	52	44	38	58	48	39	86
	11%	12%	11%	100%	-	-	-	-	-	8%	12%	11%	12%	7%	18%	9%	13%	11%
25-34	124	69	55	-	124	-	-	-	-	58	67	105	19	67	58	88	36	124
	15%	16%	13%	-	100%	-	-	-	-	28%	10%	22%	5%	13%	18%	17%	12%	15%
35-44	147	72	74	-	-	147	-	-	-	79	67	123	24	105	42	92	49	141
	17%	17%	18%	-	-	100%	-	-	-	39%	11%	25%	7%	20%	13%	18%	17%	18%
45-54	132	69	62	-	-	-	132	-	-	40	92	110	22	89	43	77	52	129
	16%	16%	15%	-	-	-	100%	-	-	20%	14%	23%	6%	17%	13%	15%	18%	16%
55-64	139	76	63	-	-	-	-	139	-	9	130	77	62	90	49	90	44	134
	17%	18%	15%	-	-	-	-	100%	-	4%	20%	16%	17%	17%	15%	17%	15%	17%
65+	204	96	108	-	-	-	-	-	204	1	203	18	187	128	76	121	70	190
	24%	22%	26%	-	-	-	-	-	100%	*	32%	4%	52%	25%	23%	23%	24%	24%
Work																		
Working	484	244	241	52	105	123	110	77	18	161	323	484	-	332	153	313	157	470
	57%	56%	59%	54%	84%	84%	83%	56%	9%	79%	51%	100%	-	64%	47%	61%	54%	58%
Not working	358	190	168	44	19	24	22	62	187	42	316	-	358	185	173	202	133	335
	43%	44%	41%	46%	16%	16%	17%	44%	91%	21%	49%	-	100%	36%	53%	39%	46%	42%
Region																		
North	275	144	131	29	44	42	38	48	74	64	211	146	129	157	118	182	83	264
	33%	33%	32%	31%	36%	29%	29%	34%	36%	31%	33%	30%	36%	30%	36%	35%	29%	33%
Midlands	260	135	125	27	37	48	42	44	61	63	197	163	97	160	100	150	98	248
	31%	31%	31%	28%	30%	33%	32%	32%	30%	31%	31%	34%	27%	31%	31%	29%	34%	31%
South	307	154	153	40	43	56	52	47	70	77	231	175	132	201	107	184	109	293
	36%	36%	37%	41%	34%	38%	39%	34%	34%	38%	36%	36%	37%	39%	33%	36%	38%	36%
SOCIAL GRADE																		
ABC1	517	247	270	38	67	105	89	90	128	126	391	332	185	517	-	302	191	493
	61%	57%	66%	40%	54%	72%	68%	65%	63%	62%	61%	68%	52%	100%	-	59%	66%	61%
C2DE	325	187	139	58	58	42	43	49	76	77	248	153	173	-	325	213	99	312
	39%	43%	34%	60%	46%	28%	32%	35%	37%	38%	39%	32%	48%	-	100%	41%	34%	39%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Classification
Base: All who would vote

| | Total | REGION | | | REGION | | | | | | |
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	943	310	304	329	85	124	101	179	200	117	137
Weighted base	842	275	260	307	73	107	95	140	198	116	113
Sex											
Male	434	144	135	154	38	58	48	72	103	61	53
	51%	52%	52%	50%	52%	54%	51%	52%	52%	52%	47%
Female	409	131	125	153	35	49	47	68	95	55	60
	49%	48%	48%	50%	48%	46%	49%	48%	48%	48%	53%
Age											
16-24	96	29	27	40	6	18	6	18	25	14	9
	11%	11%	10%	13%	8%	17%	6%	13%	13%	12%	8%
25-34	124	44	37	43	11	17	16	18	28	17	17
	15%	16%	14%	14%	15%	16%	17%	13%	14%	14%	15%
35-44	147	42	48	56	9	18	15	25	36	25	19
	17%	15%	19%	18%	12%	17%	16%	18%	18%	21%	16%
45-54	132	38	42	52	13	16	9	18	34	24	18
	16%	14%	16%	17%	17%	15%	10%	13%	17%	21%	16%
55-64	139	48	44	47	15	17	16	27	29	16	19
	17%	17%	17%	15%	20%	16%	17%	19%	15%	14%	17%
65+	204	74	61	70	20	21	32	34	46	20	31
	24%	27%	24%	23%	27%	20%	34%	24%	23%	17%	27%
Work											
Working	484	146	163	175	41	58	47	83	119	70	66
	57%	53%	63%	57%	56%	54%	49%	60%	60%	61%	58%
Not working	358	129	97	132	32	49	48	57	79	46	48
	43%	47%	37%	43%	44%	46%	51%	40%	40%	39%	42%
Region											
North	275	275	-	-	73	107	95	-	-	-	-
	33%	100%	-	-	100%	100%	100%	-	-	-	-
Midlands	260	-	260	-	-	-	-	140	76	-	44
	31%	-	100%	-	-	-	-	100%	38%	-	39%
South	307	-	-	307	-	-	-	-	122	116	69
	36%	-	-	100%	-	-	-	-	62%	100%	61%
SOCIAL GRADE											
ABC1	517	157	160	201	40	63	54	89	122	80	69
	61%	57%	61%	65%	55%	59%	57%	64%	62%	69%	61%
C2DE	325	118	100	107	33	44	41	51	76	36	44
	39%	43%	39%	35%	45%	41%	43%	36%	38%	31%	39%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Classification
Base: All respondents in GB 18+

	Total	SEX		AGE						PARENT OF CHILDREN IN HH		WORK		SOCIAL GRADE		MGS		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Yes	No	Working	Not working	ABC1	C2DE	Sole	Joint	Sole/ Joint
Unweighted base	1231	593	638	178	211	225	214	197	206	279	952	702	529	708	523	725	437	1162
Weighted base	1197	593	603	149	192	223	205	184	244	288	908	728	469	715	482	712	407	1119
Sex																		
Male	593	593	-	77	101	115	103	91	107	111	482	360	233	323	270	279	254	533
	50%	100%	-	51%	52%	51%	50%	50%	44%	39%	53%	49%	50%	45%	56%	39%	62%	48%
Female	603	-	603	72	92	109	102	93	137	177	427	368	236	391	212	433	153	586
	50%	-	100%	49%	48%	49%	50%	50%	56%	61%	47%	51%	50%	55%	44%	61%	38%	52%
Age																		
16-24	149	77	72	149	-	-	-	-	-	20	129	86	63	66	83	65	54	119
	12%	13%	12%	100%	-	-	-	-	-	7%	14%	12%	13%	9%	17%	9%	13%	11%
25-34	192	101	92	-	192	-	-	-	-	79	114	161	32	114	79	126	62	188
	16%	17%	15%	-	100%	-	-	-	-	27%	13%	22%	7%	16%	16%	18%	15%	17%
35-44	223	115	109	-	-	223	-	-	-	115	108	194	29	142	82	144	67	211
	19%	19%	18%	-	-	100%	-	-	-	40%	12%	27%	6%	20%	17%	20%	16%	19%
45-54	205	103	102	-	-	-	205	-	-	64	141	170	35	139	65	122	75	197
	17%	17%	17%	-	-	-	100%	-	-	22%	16%	23%	7%	19%	14%	17%	18%	18%
55-64	184	91	93	-	-	-	-	184	-	10	174	95	88	113	71	110	63	174
	15%	15%	15%	-	-	-	-	100%	-	3%	19%	13%	19%	16%	15%	16%	16%	16%
65+	244	107	137	-	-	-	-	-	244	1	243	21	223	141	103	144	86	230
	20%	18%	23%	-	-	-	-	-	100%	*	27%	3%	47%	20%	21%	20%	21%	21%
Work																		
Working	728	360	368	86	161	194	170	95	21	232	496	728	-	486	241	459	231	690
	61%	61%	61%	58%	84%	87%	83%	52%	9%	80%	55%	100%	-	68%	50%	65%	57%	62%
Not working	469	233	236	63	32	29	35	88	223	57	412	-	469	228	241	252	176	429
	39%	39%	39%	42%	16%	13%	17%	48%	91%	20%	45%	-	100%	32%	50%	35%	43%	38%
Region																		
North	396	203	192	48	73	74	60	58	82	91	305	235	161	217	179	247	117	363
	33%	34%	32%	32%	38%	33%	29%	32%	34%	32%	34%	32%	34%	30%	37%	35%	29%	32%
Midlands	372	193	178	46	56	70	70	56	73	82	289	242	130	225	147	208	143	351
	31%	33%	30%	31%	29%	31%	34%	31%	30%	29%	32%	33%	28%	31%	30%	29%	35%	31%
South	429	196	233	54	64	79	75	69	88	115	314	251	179	273	156	257	148	405
	36%	33%	39%	36%	33%	36%	36%	38%	36%	40%	35%	34%	38%	38%	32%	36%	36%	36%
SOCIAL GRADE																		
ABC1	715	323	391	66	114	142	139	113	141	175	540	486	228	715	-	418	254	672
	60%	55%	65%	44%	59%	63%	68%	61%	58%	61%	59%	67%	49%	100%	-	59%	62%	60%
C2DE	482	270	212	83	79	82	65	71	103	114	369	241	241	-	482	294	153	447
	40%	45%	35%	56%	41%	37%	32%	39%	42%	39%	41%	33%	51%	-	100%	41%	38%	40%

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TNS Polling December OnlineBus Survey - (S4751 - 222551)

Classification
Base: All respondents in GB 18+

	Total	REGION			REGION						
		North	Mid lands	South	Scot land	North East/ Yorks/ Humber	North West	East & West Mid lands	South East/ East of England	Greater London	Wales & West
Unweighted base	1231	403	406	422	105	165	133	230	270	148	180
Weighted base	1197	396	372	429	104	155	137	196	286	154	165
Sex											
Male	593	203	193	196	52	78	73	102	134	74	79
	50%	*51%*	*52%*	*46%*	*50%*	*51%*	*54%*	*52%*	*47%*	*48%*	*48%*
Female	603	192	178	233	52	77	64	94	152	80	86
	50%	*49%*	*48%*	*54%*	*50%*	*49%*	*46%*	*48%*	*53%*	*52%*	*52%*
Age											
16-24	149	48	46	54	13	25	10	27	37	19	18
	12%	*12%*	*13%*	*13%*	*12%*	*16%*	*7%*	*14%*	*13%*	*12%*	*11%*
25-34	192	73	56	64	22	29	22	27	45	25	23
	16%	*18%*	*15%*	*15%*	*21%*	*19%*	*16%*	*14%*	*16%*	*16%*	*14%*
35-44	223	74	70	79	17	28	29	38	49	30	32
	19%	*19%*	*19%*	*19%*	*17%*	*18%*	*21%*	*19%*	*17%*	*20%*	*19%*
45-54	205	60	70	75	13	31	16	32	54	28	31
	17%	*15%*	*19%*	*17%*	*13%*	*20%*	*12%*	*16%*	*19%*	*18%*	*19%*
55-64	184	58	56	69	18	18	22	32	42	27	25
	15%	*15%*	*15%*	*16%*	*18%*	*12%*	*16%*	*16%*	*15%*	*18%*	*15%*
65+	244	82	73	88	20	24	38	41	59	25	37
	20%	*21%*	*20%*	*21%*	*19%*	*15%*	*28%*	*21%*	*21%*	*16%*	*23%*
Work											
Working	728	235	242	251	67	96	72	124	178	87	103
	61%	*59%*	*65%*	*58%*	*64%*	*62%*	*52%*	*63%*	*62%*	*57%*	*62%*
Not working	469	161	130	179	37	59	65	72	107	67	62
	39%	*41%*	*35%*	*42%*	*36%*	*38%*	*48%*	*37%*	*38%*	*43%*	*38%*
Region											
North	396	396	-	-	104	155	137	-	-	-	-
	33%	*100%*	*-*	*-*	*100%*	*100%*	*100%*	*-*	*-*	*-*	*-*
Midlands	372	-	372	-	-	-	-	196	117	-	59
	31%	*-*	*100%*	*-*	*-*	*-*	*-*	*100%*	*41%*	*-*	*36%*
South	429	-	-	429	-	-	-	-	169	154	106
	36%	*-*	*-*	*100%*	*-*	*-*	*-*	*-*	*59%*	*100%*	*64%*
SOCIAL GRADE											
ABC1	715	217	225	273	56	88	73	121	175	103	99
	60%	*55%*	*61%*	*64%*	*53%*	*57%*	*53%*	*62%*	*61%*	*67%*	*60%*
C2DE	482	179	147	156	49	67	64	75	111	51	66
	40%	*45%*	*39%*	*36%*	*47%*	*43%*	*47%*	*38%*	*39%*	*33%*	*40%*

CAWI QUESTIONNAIRE

Job number	**222551 WK50 Modify 222551 WK47**
Name of survey	**TNS Polling December**
Questionnaire Version Number	**001**
Author	**Akram Abu-Oun – 020 7160 5559**

Expected final sample size   C1200

Sample description   GB adults aged 18+

DP: ASK ALL RESPONDENTS IN GB 18+

Changing the subject……

Base: All respondents in GB 18+
Q1   The last General Election was held on 6th May 2010. Did you manage to vote in that General Election? *Please pick one option only.*
RANDOMISE ON SCREEN

No, did not vote	1 – **FIX**
Yes, Labour	2
Yes, Conservative	3
Yes, Liberal Democrat	4
Yes, SNP – Scottish National Party	5
Yes, Plaid Cymru	6
Yes, Green Party	7
Yes, UKIP (United Kingdom Independence Party)	8
Yes, BNP (British National Party)	9
Other (specify)	10 – **FIX**

Prefer not to answer	11 - **FIX**

Base: All respondents in GB 18+
Q2   If a general election were to be held tomorrow which party, if any, would you vote for? *Please pick one option only.*
RANDOMISE ON SCREEN

Would not vote for a party	1 – **FIX**
Labour	2
Conservatives	3
Liberal Democrats	4
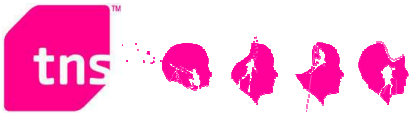
SNP - Scottish National Party	5
Plaid Cymru	6
Other	7
Prefer not to say	8

IF OTHER (CODE 7 AT Q2) SHOW Q3
OTHERWISE SKIP TO Q4

Base: All respondents who would vote for a party other than the main political parties

Q3   Which party is that?
   Please pick one option only.

RANDOMISE ON SCREEN

Green Party	1
UKIP - United Kingdom Independence Party	2
BNP - British National Party	3
Other (specify)	4 – **FIX**

Prefer not to answer	5 - **FIX**

DP: IF PREFER NOT TO SAY HAS BEEN CODED AT Q2 (CODE 8) & Q3 (CODE 5) SKIP TO Q5 ALL OTHERS CONTINUE TO Q4

Base: All respondents that have stated who they would vote for in the future

NEW Q4 If your preferred party failed to win a majority at the next election would you prefer them to…….?

Please pick one option only.

RANDOMISE ON SCREEN

Form a coalition government with the Liberal Democrats - <Do not show this option if Q2 code 4 selected)	1
Form a coalition government with the Labour party <Do not show this option if Q2 code 2 selected>	2
Form a coalition government with the Conservative party <Do not show this option if Q2 code 3 selected>	3
Not form a coalition government and go in to opposition	4
Don't know	5 - **FIX**

DP: ASK ALL

DP: ASK Q5 FOR EACH LEADER AND RANDOMISE LEADER ASKED FIRST

Base: All respondents that have stated who they would vote for in the future

NEW Q5 How much confidence do you have in <David Cameron> <Ed Milliband> to solve the problems the UK is currently facing?

Please pick one option only.

Total confidence	1
Some confidence	2
Not much confidence	3
No confidence	4

Base: All respondents in GB 18+

Q6 Some people think that local communities should have the freedom to decide how services are run, even if that results in certain services being available in some parts of the country and not in others.

Other people think that it is more important that everybody receives an equal service, even if that means that local communities have less freedom to decide how those services are delivered.

Which is closest to your view?
Please pick one option only.

Local government should have the freedom to decide how services are run in their area	1
Central government should make sure that services are delivered in the same way in all parts of the country	2
Don't know	3

Base: All respondents in GB 18+
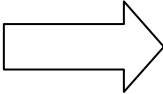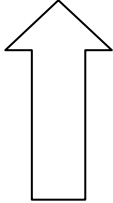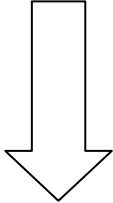
Q7   In what order would you place the following areas in terms of the biggest challenges that Britain is facing today?

Please rank in order from biggest challenge to smallest

Please click and drag the biggest challenge from left to the right and carry on with each until all 8 are placed in your preferred order
Please use the arrows to move options across if you are unable to click and drag.
RANDOMISE

Inflation / Rising prices		
Unemployment		
National Health Service		
Education		
National security defence		
Level of taxation		
Crime / Law & order		
Environment		

DP: ASK ALL FULL OR PART TIME WORKERS

Base: All respondents that work full or part time

Q8   In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?
Please pick one option only.

Pay rise	1
Pay will stay the same	2
Pay cut	3
Don't know	4

DP: ASK ALL NOT WORKING

Base: All respondents who are currently not working

Q9   In the next 12 months do you think that your income is more likely to increase, stay the same or go down?
     Please pick one option only.

Increase	1
Stay the same	2
Go down	3
Don't know	4

DP: ASK ALL FULL OR PART TIME WORKERS

Base: All respondents that work full or part time

Q10   Do you feel that your current job is ....?
      Please pick one option only.

More safe than it was 12 months ago	1
Less safe than it was 12 months ago	2
Much the same as it was 12 months ago	3
Don't know	4

ASK ALL

Base: All respondents in GB 18+

Q11   Compared to a year ago, do you think that the British economy is doing....?
      Please pick one option only.

Better than it was 12 months ago	1
Much the same as it was 12 months ago	2
Worse than it was 12 months ago	3

Base: All respondents in GB 18+

Q12   Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?
      Please pick one option only.

Better than it is now	1
Much the same as it is now	2
Worse than it is now	3

Base: All respondents in GB 18+

Q13   Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?
Please pick one option only.

RANDOMISE

Use it to pay off debts such as a mortgage or credit card bills	1
Use it to increase your savings or pension	2
Spend it on things for yourself or your family to enjoy	3

Base: All respondents in GB 18+

Q14   Thinking now about your household budget, which is the amount of money that you need to spend each month to pay for expenses such as food, gas and electricity and rent or mortgage payments.

Compared to a year ago, do you find it easier or harder to meet your monthly household budget? Would you say it is…?

Please pick one option only.

Easier than it was 12 months ago	1
About the same as it was 12 months ago	2
Harder than it was 12 month ago	3

DP: ASK ALL FULL OR PART TIME WORKERS

Base: All respondents that work full or part time

Q15   Which of the following best describes the place where you work? Is it in the…..

Please pick one option only.

Public sector	1
Private sector	2
Charity / Voluntary sector	3
Don't know	4

ASK ALL

Base: All respondents in GB 18+

NEW How worried are you about what might happen to the British economy if the current crisis
–   leads to a country such as Italy or Spain leaving the euro?
Q16
        Please pick one option only.
Very worried   1
Quite worried   2
Not very worried   3
Not at all worried   4

Base: All respondents in GB 18+

NEW Do you think there should be a referendum on whether or not Britain should leave the
–   European Union?
Q17
        Please pick one option only.
Yes   1
No   2
Don't know   3

Base: All respondents in GB 18+

NEW On balance do you think being a member of the European Union is good for Britain, bad
–   for Britain or is it neutral overall?
Q18
        Please pick one option only.
Good   1
Bad   2
Neutral   3
Don't know   4

-END-