

NBC News/WSJ/Marist Poll
Iowa October 18, 2012 Presidential Election
Questionnaire

[Screener](#)

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Iowa?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 18, 2012: Residents: n=1513, MOE +/- 2.5%; Registered voters: n=1392, MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Have I reached you on your cell phone or on your regular home phone?

LIKELY VOTERS	October 18, 2012	September 2012
Cell	20	25
Regular home phone	80	75
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Cell	22	28
Regular home phone	78	72
Total	100	100
RESIDENTS	October 18, 2012	September 2012
Cell	24	29
Regular home phone	76	71
Total	100	100

October 18, 2012: Residents: n=1513, MOE +/- 2.5%

September 2012: Residents: n=1381, MOE +/-2.6%

Are you registered to vote at your current address in Iowa?

RESIDENTS	October 18, 2012	September 2012
Yes	92	91
No	7	9
Not a U.S. Citizen	0	0
Unsure	0	0
Total	100	100
Registered voters	October 18, 2012	September 2012
	92	91

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 18, 2012 (including absentee)	September 2012
Barack Obama and Joe Biden, the Democrats	51	50
Mitt Romney and Paul Ryan, the Republicans	43	42
Other	2	1
Undecided	4	7
Total	100	100
REGISTERED VOTERS - Including leaners*	October 18, 2012 (including absentee)	September 2012
Barack Obama and Joe Biden, the Democrats	50	51
Mitt Romney and Paul Ryan, the Republicans	43	40
Other	2	1
Undecided	5	8
Total	100	100

* Leaners are defined as voters who are undecided yet leaning toward a candidate

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	October 18, 2012	September 2012
Strongly support	86	81
Somewhat support	13	16
Might vote differently	1	2
Unsure	0	1
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Strongly support	84	79
Somewhat support	14	17
Might vote differently	2	3
Unsure	0	1
Total	100	100

October 18, 2012: Post-debate registered voters: n=719 MOE +/- 3.7%; Post-debate likely voters: n=588, MOE +/- 4.0%

Last night there was a presidential debate between Barack Obama and Mitt Romney. Did you make up your mind to vote for <candidates> before last night's debate or after last night's debate?

LIKELY VOTERS		October 18, 2012
Before the debate		95
After the debate		3
Unsure		2
Total		100
REGISTERED VOTERS		October 18, 2012
Before the debate		94
After the debate		3
Unsure		2
Total		100

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided? (Recoded to include those who have already voted)

LIKELY VOTERS		October 18, 2012	September 2012
Already voted		34	n/a
Vote early or by absentee		11	27
Vote on Election Day		46	57
Have not decided		9	16
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Already voted		28	n/a
Vote early or by absentee		12	26
Vote on Election Day		49	54
Have not decided		12	19
Total		100	100

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Have you ever voted before in a presidential election?

LIKELY VOTERS		October 18, 2012	September 2012
Yes		94	96
No		6	4
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Yes		91	93
No		9	7
Total		100	100

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS		October 18, 2012	September 2012
Approve		51	49
Disapprove		44	44
Unsure		5	7
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Approve		50	49
Disapprove		43	43
Unsure		6	8
Total		100	100

October 18, 2012: Residents: n=1513, MOE +/- 2.5%; Registered voters: n=1392, MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS		October 18, 2012	September 2012
Headed in the right direction		48	43
Off on the wrong track		47	49
Unsure		5	7
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Headed in the right direction		47	43
Off on the wrong track		47	49
Unsure		6	8
Total		100	100
RESIDENTS		October 18, 2012	September 2012
Headed in the right direction		47	42
Off on the wrong track		47	49
Unsure		6	9
Total		100	100

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In which year were you born (recoded into age of respondent)?

LIKELY VOTERS		October 18, 2012	September 2012
18 to 29		10	10
30 to 44		21	22
45 to 59		29	30
60 or older		39	39
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
18 to 29		12	13
30 to 44		23	22
45 to 59		29	29
60 or older		37	37
Total		100	100
RESIDENTS		October 18, 2012	September 2012
18 to 29		14	15
30 to 44		23	22
45 to 59		28	28
60 or older		35	35
Total		100	100

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Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

LIKELY VOTERS		October 18, 2012	September 2012
White		93	93
African American or Black		2	2
Latino or Hispanic		3	3
Other		2	2
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
White		92	92
African American or Black		2	2
Latino or Hispanic		4	4
Other		2	2
Total		100	100
RESIDENTS		October 18, 2012	September 2012
White		92	92
African American or Black		2	2
Latino or Hispanic		4	4
Other		2	2
Total		100	100

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September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Which of the following includes your combined family income before taxes:

LIKELY VOTERS	October 18, 2012	September 2012
Less than \$15,000 a year	11	10
\$15,000 to just under \$25,000	11	11
\$25,000 to just under \$50,000	27	27
\$50,000 to just under \$75,000	21	21
\$75,000 to just under \$100,000	14	14
\$100,000 or more	16	17
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Less than \$15,000 a year	10	10
\$15,000 to just under \$25,000	12	11
\$25,000 to just under \$50,000	27	28
\$50,000 to just under \$75,000	21	21
\$75,000 to just under \$100,000	14	14
\$100,000 or more	16	16
Total	100	100
RESIDENTS	October 18, 2012	September 2012
Less than \$15,000 a year	12	12
\$15,000 to just under \$25,000	12	11
\$25,000 to just under \$50,000	28	28
\$50,000 to just under \$75,000	20	20
\$75,000 to just under \$100,000	13	13
\$100,000 or more	15	16
Total	100	100

October 18, 2012: Residents: n=1513, MOE +/- 2.5%; Registered voters: n=1392, MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Which county in Iowa do you live in (recoded into region of the state)?

LIKELY VOTERS		October 18, 2012	September 2012
Eastern Cities		26	26
East Central		23	23
Central		30	30
West		21	21
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Eastern Cities		24	24
East Central		24	25
Central		30	30
West		22	21
Total		100	100
RESIDENTS		October 18, 2012	September 2012
Eastern Cities		25	25
East Central		24	24
Central		29	29
West		22	22
Total		100	100

October 18, 2012: Registered voters: n=1392, MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Do you consider yourself a: (party identification)

LIKELY VOTERS		October 18, 2012	September 2012
Democrat		33	36
Republican		31	31
Independent		35	33
Other		1	0
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Democrat		31	35
Republican		30	29
Independent		37	36
Other		1	0
Total		100	100

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Do you consider yourself a: (party identification)

LIKELY VOTERS	October 18, 2012	September 2012
Strong Democrat	26	27
Not strong Democrat	6	8
Democrat leaning Independent	13	12
Just Independent	11	11
Republican leaning Independent	11	10
Not strong Republican	8	8
Strong Republican	23	22
Other	1	0
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Strong Democrat	24	26
Not strong Democrat	7	9
Democrat leaning Independent	14	13
Just Independent	12	12
Republican leaning Independent	11	10
Not strong Republican	9	8
Strong Republican	22	21
Other	1	0
Total	100	100

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Do you consider yourself to be a supporter of the Tea Party Movement?

LIKELY VOTERS	October 18, 2012	September 2012
Tea Party Supporters	24	24
No	67	67
Unsure	9	9
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Tea Party Supporters	24	23
No	67	67
Unsure	9	10
Total	100	100

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Overall, do you have a favorable or an unfavorable impression of Barack Obama?

LIKELY VOTERS	October 18, 2012	September 2012
Favorable	54	53
Unfavorable	43	42
Unsure/Never heard	3	5
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Favorable	54	53
Unfavorable	42	41
Unsure/Never heard	4	6
Total	100	100

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September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

LIKELY VOTERS	October 18, 2012	September 2012
Favorable	44	42
Unfavorable	51	50
Unsure/Never heard	5	8
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Favorable	43	40
Unfavorable	51	51
Unsure/Never heard	6	10
Total	100	100

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Overall, do you have a favorable or an unfavorable impression of Joe Biden?

LIKELY VOTERS	October 18, 2012	September 2012
Favorable	47	44
Unfavorable	46	43
Unsure/Never heard	8	13
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Favorable	45	42
Unfavorable	45	42
Unsure/Never heard	9	15
Total	100	100

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Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

LIKELY VOTERS		October 18, 2012	September 2012
Favorable		44	40
Unfavorable		45	43
Unsure/Never heard		11	17
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Favorable		44	38
Unfavorable		44	43
Unsure/Never heard		12	20
Total		100	100

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September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS		October 18, 2012	September 2012
Very enthusiastic		55	51
Somewhat enthusiastic		32	34
Not too enthusiastic		9	11
Not enthusiastic at all		4	4
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Very enthusiastic		51	45
Somewhat enthusiastic		34	35
Not too enthusiastic		10	13
Not enthusiastic at all		6	7
Total		100	100

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Which candidate will do a better job handling the economy:

LIKELY VOTERS		October 18, 2012	September 2012
Barack Obama		47	47
Mitt Romney		46	43
Unsure		7	10
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Barack Obama		46	46
Mitt Romney		46	42
Unsure		9	11
Total		100	100

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Which candidate will do a better job handling foreign policy:

LIKELY VOTERS		October 18, 2012	September 2012
Barack Obama		51	52
Mitt Romney		40	38
Undecided		9	10
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Barack Obama		51	53
Mitt Romney		39	35
Undecided		11	12
Total		100	100

October 18, 2012: Post-debate registered voters: n=719 MOE +/- 3.7%; Post-debate likely voters: n=588, MOE +/- 4.0%

Thinking about last night's presidential debate between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or the news about it?

LIKELY VOTERS		October 18, 2012
Mostly watched the debate		62
Mostly watched the news afterwards		18
Did not watch the debate or news		20
Total		100
REGISTERED VOTERS		October 18, 2012
Mostly watched the debate		59
Mostly watched the news afterwards		19
Did not watch the debate or news		22
Total		100

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On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS		October 18, 2012	September 2012
Very liberal		5	6
Liberal		16	19
Moderate		36	31
Conservative		33	32
Very conservative		10	12
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Very liberal		4	6
Liberal		16	19
Moderate		37	33
Conservative		33	31
Very conservative		10	11
Total		100	100

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Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS		October 18, 2012	September 2012
Protestant		60	62
Catholic		25	24
Jewish		0	1
Other		5	5
No Religion		10	8
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Protestant		60	60
Catholic		25	25
Jewish		0	1
Other		5	5
No Religion		10	9
Total		100	100
RESIDENTS		October 18, 2012	September 2012
Protestant		59	59
Catholic		25	24
Jewish		0	1
Other		5	6
No Religion		11	9
Total		100	100

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Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

LIKELY VOTERS	October 18, 2012	September 2012
Married	62	62
Not married	38	38
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Married	61	61
Not married	39	39
Total	100	100
RESIDENTS	October 18, 2012	September 2012
Married	59	60
Not married	41	40
Total	100	100

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What is the highest level of school you completed or the highest degree you received (recoded)?

LIKELY VOTERS	October 18, 2012	September 2012
Not college graduate	63	60
College graduate	37	40
Total	100	100
REGISTERED VOTERS	October 18, 2012	September 2012
Not college graduate	64	63
College graduate	36	37
Total	100	100
RESIDENTS	October 18, 2012	September 2012
Not college graduate	66	65
College graduate	34	35
Total	100	100

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Have you ever served in the U.S. Military?

LIKELY VOTERS		October 18, 2012	September 2012
Yes		13	16
No		87	84
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Yes		12	15
No		88	85
Total		100	100
RESIDENTS		October 18, 2012	September 2012
Yes		12	15
No		88	85
Total		100	100

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September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Are you male or female?

LIKELY VOTERS		October 18, 2012	September 2012
Male		48	48
Female		52	52
Total		100	100
REGISTERED VOTERS		October 18, 2012	September 2012
Male		49	48
Female		51	52
Total		100	100
RESIDENTS		October 18, 2012	September 2012
Male		49	49
Female		51	51
Total		100	100