NBC News/WSJ/Marist Poll Virginia October 3, 2012 Presidential Election Questionnaire

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Virginia?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 2012: Residents: n=1415, MOE +/-2.6%; Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%

Have I reached you on your cell phone or on your regular home phone?

LIKELY VOTERS	October 2012	September 2012	
Cell	23	28	
Regular home phone	77	72	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	
Cell	25	30	
Regular home phone	75	70	
Total	100	100	
RESIDENTS	October 2012	September 2012	May 2012
Cell	27	33	27
Regular home phone	73	67	73
Total	100	100	100

October 2012: Residents: n=1415, MOE +/-2.6% September 2012: Residents: n=1509, MOE +/-2.5% May 2012: Residents: n=1250, MOE +/-2.8%

Are you registered to vote at your current address in Virginia?

RESIDENTS	October 2012	September 2012	May 2012
Yes	90	87	86
No	10	12	13
Not a U.S. Citizen	0	1	0
Unsure	0	0	1
Total	100	100	100
Registered voters	October 2012 90	September 2012	May 2012 86
	90	87	00

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 2012 (including absentee)	September 2012	
Barack Obama and Joe Biden, the	48	49	
Democrats			
Mitt Romney and Paul Ryan, the	46	44	
Republicans			
Other	1	2	
Undecided	5	5	
Total	100	100	
REGISTERED VOTERS - Including leaners*	October 2012 (including absentee)	September 2012	May 2012 (asked without the VP's)
•		September 2012 49	,
leaners*	(including absentee)	•	without the VP's)
leaners* Barack Obama and Joe Biden, the	(including absentee)	•	without the VP's)
leaners* Barack Obama and Joe Biden, the Democrats	(including absentee) 48	49	without the VP's) 48
leaners* Barack Obama and Joe Biden, the Democrats Mitt Romney and Paul Ryan, the	(including absentee) 48	49	without the VP's) 48
leaners* Barack Obama and Joe Biden, the Democrats Mitt Romney and Paul Ryan, the Republicans	(including absentee) 48	49 42	without the VP's) 48

^{*} Leaners are defined as voters who are undecided yet leaning toward a candidate

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/-3.0%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	October 2012	September 2012	
Strongly support	85	84	
Somewhat support	13	13	
Might vote differently	1	2	
Unsure	1	1	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Strongly support	82	82	71
Somewhat support	15	15	22
Might vote differently	2	3	6
Unsure	1	1	1
Total	100	100	100

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

LIKELY VOTERS	October 2012	September 2012	
Vote early or by absentee	12	9	
Vote on Election Day	79	77	
Have not decided	9	13	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Vote early or by absentee	12	9	9
Vote on Election Day	78	75	67
Have not decided	11	16	23
Total	100	100	100

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/-3.0%

Have you ever voted before in a presidential election?

LIKELY VOTERS	October 2012	September 2012	
Yes	94	94	
No	6	6	
Total	100	100	
REGISTERED VOTE	ERS October 2012	September 2012	May 2012
Yes	91	91	90
No	9	9	9
Not 18 in 2008 (vol)	0	0	1
Total	100	100	100

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/-3.0%

Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS	October 2012	September 2012	
Approve	49	49	
Disapprove	46	45	
Unsure	6	6	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Approve	48	49	49
Disapprove	45	44	45
Unsure	6	6	6
Total	100	100	100

If November's election for U.S. Senate in Virginia were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners	October 2012 (including absentee)	September 2012	
Tim Kaine, the Democrat	49	46	
George Allen, the Republican	44	46	
Other	1	0	
Undecided	7	8	
Total	100	100	
REGISTERED VOTERS - Including	October 2012	September 2012	May 2012
leaners*	(including absentee)	Coptombol 2012	May 2012
Tim Kaine, the Democrat	48	46	49
George Allen, the Republican	44	45	43
Other	1	0	0
Undecided	8	9	9
Total	100	100	100

^{*} Leaners are defined as voters who are undecided yet leaning toward a candidate

October 2012: Residents: n=1415, MOE +/-2.6%; Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS	October 2012	September 2012	
Headed in the right direction	43	42	
Off on the wrong track	52	52	
Unsure	5	5	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Headed in the right direction	42	42	38
Off on the wrong track	53	52	58
Unsure	5	6	4
Total	100	100	100
RESIDENTS	October 2012	September 2012	May 2012
Headed in the right direction	43	42	39
Off on the wrong track	52	51	56
Unsure	5	7	5
Total	100	100	100

October 2012: Residents: n=1415, MOE +/-2.6%; Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

In which year were you born (recoded into age of respondent)?

LIKELY VOTERS	October 2012	September 2012	
18 to 29	11	13	
30 to 44	27	27	
45 to 59	30	30	
60 or older	32	30	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
18 to 29	13	16	14
30 to 44	27	27	28
45 to 59	29	29	29
60 or older	30	28	29
Total	100	100	100
RESIDENTS	October 2012	September 2012	May 2012
18 to 29	16	19	19
30 to 44	27	27	27
45 to 59	28	28	28
60 or older	29	26	27
Total	100	100	100

October 2012: Residents: n=1415, MOE +/-2.6%; Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

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LIKELY VOTERS	October 2012	September 2012	
White	73	71	
African American or Black	19	18	
Latino or Hispanic	4	6	
Other	5	5	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
White	72	70	70
African American or Black	18	18	18
Latino or Hispanic	4	7	6
Other	5	5	5
Total	100	100	100
RESIDENTS	October 2012	September 2012	May 2012
White	71	68	68
African American or Black	19	19	19
Latino or Hispanic	5	7	7
Other	5	6	6
Total	100	100	100

October 2012: Residents: n=1415, MOE +/-2.6%; Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Which of the following includes your combined family income before taxes:

LIKELY VOTERS	October 2012	September 2012	
Less than \$15,000 a year	9	8	
\$15,000 to just under \$25,000	9	8	
\$25,000 to just under \$50,000	19	20	
\$50,000 to just under \$75,000	18	18	
\$75,000 to just under \$100,000	14	14	
\$100,000 or more	31	32	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Less than \$15,000 a year	9	9	8
\$15,000 to just under \$25,000	10	8	8
\$25,000 to just under \$50,000	20	20	22
\$50,000 to just under \$75,000	18	18	18
\$75,000 to just under \$100,000	14	14	15
\$100,000 or more	29	30	29
Total	100	100	100
RESIDENTS	October 2012	September 2012	May 2012
Less than \$15,000 a year	11	10	11
\$15,000 to just under \$25,000	11	10	9
\$25,000 to just under \$50,000	20	22	22
\$50,000 to just under \$75,000	18	17	18
\$75,000 to just under \$100,000	13	13	13
\$100,000 or more	27	28	27
Total	100	100	100

October 2012: Residents: n=1415, MOE +/-2.6%; Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Which county in Virginia do you live in (recoded into region of the state)?

LIKELY VOTERS	October 2012	September 2012	
D.C. Suburbs	19	19	
Northern Virgina Exurbs	16	16	
Central/West	21	21	
Richmond/East	25	25	
Tidewater	19	19	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
D.C. Suburbs	19	19	18
Northern Virgina Exurbs	15	16	16
Central/West	23	23	24
Richmond/East	24	22	24
Tidewater	20	20	18
Total	100	100	100
RESIDENTS	October 2012	September 2012	May 2012
D.C. Suburbs	18	18	18
Northern Virgina Exurbs	16	16	16
Central/West	23	23	23
Richmond/East	23	23	23
Tidewater	20	20	20
Total	100	100	100

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Do you consider yourself a: (party identification)

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LIKELY VOTERS	October 2012	September 2012
Democrat	32	31
Republican	30	26
Independent	37	43
Other	1	1
Total	100	100
REGISTERED VOTERS	October 2012	September 2012
Democrat	31	30
Republican	29	24
Independent	38	44
Other	1	1
Total	100	100
1 Otal	100	100

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Do you consider yourself a: (party identification)

LIKELY VOTERS	October 2012	September 2012
Strong Democrat	26	23
Not strong Democrat	7	7
Democrat leaning Independent	12	15
Just Independent	13	13
Republican leaning Independent	11	15
Not strong Republican	7	7
Strong Republican	23	18
Other	1	1
Total	100	100
REGISTERED VOTERS	October 2012	September 2012
REGISTERED VOTERS Strong Democrat	October 2012 24	September 2012 22
		•
Strong Democrat	24	22
Strong Democrat Not strong Democrat	24 7	22 8
Strong Democrat Not strong Democrat Democrat leaning Independent	24 7 13	22 8 15
Strong Democrat Not strong Democrat Democrat leaning Independent Just Independent	24 7 13 14	22 8 15 14
Strong Democrat Not strong Democrat Democrat leaning Independent Just Independent Republican leaning Independent	24 7 13 14 12	. 22 8 15 14 15
Strong Democrat Not strong Democrat Democrat leaning Independent Just Independent Republican leaning Independent Not strong Republican	24 7 13 14 12 8	22 8 15 14 15 7

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/-3.0%

Do you consider yourself to be a supporter of the Tea Party Movement?

LIKELY VOTERS	October 2012	September 2012	
Tea Party Supporters	24	23	
No	67	67	
Unsure	8	9	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Tea Party Supporters	23	22	21
No	67	67	73
Unsure	10	10	6
Total	100	100	100

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

LIKELY VOTERS	October 2012	September 2012	
Favorable	52	53	
Unfavorable	44	43	
Unsure/Never heard	4	4	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Favorable	52	53	52
Unfavorable	43	42	44
Unsure/Never heard	5	5	4
Total	100	100	100

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

LIKELY VOTERS	October 2012	September 2012	
Favorable	45	46	
Unfavorable	47	45	
Unsure/Never heard	8	9	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Favorable	44	45	41
Unfavorable	47	45	44

100

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Overall, do you have a favorable or an unfavorable impression of Joe Biden?

Unsure/Never heard

Total

LIKELY VOTERS	October 2012	September 2012
Favorable	44	47
Unfavorable	45	43
Unsure/Never heard	11	10
Total	100	100
REGISTERED VOTERS	October 2012	September 2012
Favorable	42	46
Unfavorable	45	42
Unsure/Never heard	13	12
Total	100	100

15

100

11

100

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

LIKELY VOTERS	October 2012	September 2012
Favorable	45	44
Unfavorable	41	39
Unsure/Never heard	14	18
Total	100	100
REGISTERED VOTERS	October 2012	September 2012
REGISTERED VOTERS Favorable	October 2012 43	September 2012 42
		•
Favorable	43	42

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/-3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	October 2012	September 2012	
Very enthusiastic	62	60	
Somewhat enthusiastic	25	29	
Not too enthusiastic	9	7	
Not enthusiastic at all	4	4	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
REGISTERED VOTERS Very enthusiastic	October 2012 57	September 2012 55	May 2012 45
		•	,
Very enthusiastic	57	55	45
Very enthusiastic Somewhat enthusiastic	57 26	55 31	45 37

Which candidate will do a better job handling the economy:

LIKELY VOTERS	October 2012	September 2012	
Barack Obama	46	45	
Mitt Romney	47	45	
Unsure	7	10	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Barack Obama	45	45	46
Mitt Romney	46	44	45
Unsure	9	11	9
Total	100	100	100

October 2012: Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/-3.0%

Which candidate will do a better job handling foreign policy:

LIKELY VOTERS	October 2012	September 2012	
Barack Obama	51	50	
Mitt Romney	41	39	
Undecided	8	10	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Barack Obama	50	51	52
Barack Obama Mitt Romney	50 41	51 38	52 37
Mitt Romney	41	38	37

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS	October 2012	September 2012	
Very liberal	5	5	
Liberal	15	16	
Moderate	37	39	
Conservative	29	31	
Very conservative	14	10	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
REGISTERED VOTERS Very liberal	October 2012 5	September 2012 5	May 2012 5
		•	•
Very liberal	5	5	5
Very liberal Liberal	5 15	5 16	5 17
Very liberal Liberal Moderate	5 15 38	5 16 40	5 17 38

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Are you Protestant, Catholic, Jewish, or Muslim?

LIKELY VOTERS	October 2012	September 2012	
Protestant	66	64	
Catholic	16	16	
Jewish	2	2	
Other	6	8	
No Religion	10	10	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Protestant	66	63	63
Catholic	16	16	16
Jewish	2	2	2
Other	7	8	10
No Religion	10	11	9
Total	100	100	100
RESIDENTS	October 2012	September 2012	May 2012
Protestant	65	62	62
Catholic	16	15	16
Jewish	2	2	2
Other	7	9	10
No Religion	10	12	10
Total	100	100	100

October 2012: Residents: n=1415, MOE +/-2.6%; Registered voters: n=1273, MOE +/-2.7%; Likely voters: n=969, MOE +/-3.1% September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

LIKELY VOTERS	October 2012	September 2012
Married	60	63
Not married	40	37
Total	100	100
REGISTERED VOTERS	October 2012	September 2012
Married	58	61
Not married	42	39
Total	100	100
RESIDENTS	October 2012	September 2012
Married	56	58
Not married	44	42
Total	100	100

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What is the highest level of school you completed or the highest degree you received (recoded)?

LIKELY VOTERS	October 2012	September 2012	
Not college graduate	51	50	
College graduate	49	50	
Total	100	100	
REGISTERED VOTERS	October 2012	September 2012	May 2012
Not college graduate	53	52	54
College graduate	47	48	46
Total	100	100	100
RESIDENTS	October 2012	September 2012	May 2012
Not college graduate	55	56	57
College graduate	45	44	43
Total	100	100	100

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Have you ever served in the U.S. Military?

	LIKELY VOTERS	October 2012	September 2012
Yes		17	17
No		83	83
Total		100	100
	REGISTERED VOTERS	October 2012	September 2012
Yes		16	17
No		84	83
Total		100	100
	RESIDENTS	October 2012	September 2012
Yes		16	16
No		84	84
Total		100	100

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Are you male or female?

otember 2012 47
47
53
100
otember 2012 May 2012
47 46
53 54
100 100
otember 2012 May 2012
48 48
52 52
100 100