HOMOEOPATHY

Homoeopathy is a system of medicine based on the principle of "treating like with like". Homoeopaths treat patients and not the diseases and take into account a range of physical, mental and lifestyle factors in patients for the selection of medicines. Hence, Homoeopathy is tailor made for individualized treatment. Homoeopathic medicines stimulate the body's own defense system and allow the body to heal itself. Such medicines are very safe, gentle and do not have toxic side effects. This system which was first introduced in Germany and came to India in the early nineteenth century has taken root in the country and has gained mass acceptance as well as official recognition. Homoeopathy is unique in that the preventive aspects are given as much importance as the curative. It is also cost-effective and safe.

STRENGTHS OF HOMOEOPATHY IN MOTHER AND CHILD CARE:-

- Highly beneficial for many diseases related to women and children.
- Medicines can be safely administered for various ailments throughout pregnancy without any adverse reaction.
- Can be used during childbirth to contain problems associated with labor.
- Effective for post delivery and lactational complaints.
- The sweet pills are palatable and thus, child friendly.
- Method of administration of medicine is very simple.

OBJECTIVES OF NATIONAL CAMPAIGN

Primary objectives

- To sensitize all stake holders i.e. Policy Makers, Program evaluators, Opinion Makers, Homoeopathic, Allopathic and other Physicians and NGOs regarding the strengths of Homoeopathy in Mother and Child Care.
- To provide a platform for exchange and orientation of knowledge among Homoeopathic, Allopathic and other Physicians concerning the scope of Homoeopathy in Mother and Child Care

Secondary objectives

- Establish linkage among the Educational/Research Institutions, N.G.Os and the clinicians to disseminate the efficacy of Homoeopathy in addressing the health issues pertaining to Mother and Child Care.
- Promote greater awareness among Homoeopathic, Allopathic and other practitioners in dealing with issues related to Mother and Child Care.
- Create avenues for Coordination amongst practitioners of different streams of medicine (AYUSH and Allopathy) for promotion of Mother and Child Care, so that certain complicated conditions related to M. and C. H could be jointly dealt with.
- Involve practitioners of other systems of medicine to convey strengths of Homoeopathy in Mother and Childcare, so that they can advise their patients to avail of the services of Homoeopathy in the conditions where their therapy is contra-indicated or has limitations.

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