

**NBC News/WSJ/Marist Poll
Iowa October 31, 2012 Presidential Election
Questionnaire**

Screeners

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Iowa?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 31, 2012: Residents: n=1464, MOE +/- 2.6%; Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%
 October 18, 2012: Residents: n=1513, MOE +/- 2.5%; Registered voters: n=1392, MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%
 September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Have I reached you on your cell phone or on your regular home phone?

LIKELY VOTERS		October 31, 2012	October 18, 2012	September 2012
Cell		24	20	25
Regular home phone		76	80	75
Total		100	100	100
REGISTERED VOTERS		October 31, 2012	October 18, 2012	September 2012
Cell		26	22	28
Regular home phone		74	78	72
Total		100	100	100
RESIDENTS		October 31, 2012	October 18, 2012	September 2012
Cell		27	24	29
Regular home phone		73	76	71
Total		100	100	100

October 31, 2012: Residents: n=1464, MOE +/- 2.6%

October 18, 2012: Residents: n=1513, MOE +/- 2.5%

September 2012: Residents: n=1381, MOE +/-2.6%

Are you registered to vote at your current address in Iowa?

RESIDENTS		October 31, 2012	October 18, 2012	September 2012
Yes		94	92	91
No		5	7	9
Not a U.S. Citizen		0	0	0
Unsure		1	0	0
Total		100	100	100
Registered voters		October 31, 2012	October 18, 2012	September 2012
		94	92	91

October 31, 2012: Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	October 31, 2012 (including absentee)	October 18, 2012 (including absentee)	September 2012
Barack Obama and Joe Biden, the Democrats	50	51	50
Mitt Romney and Paul Ryan, the Republicans	44	43	42
Other	2	2	1
Undecided	4	4	7
Total	100	100	100
REGISTERED VOTERS - Including leaners*	October 31, 2012 (including absentee)	October 18, 2012 (including absentee)	September 2012
Barack Obama and Joe Biden, the Democrats	49	50	51
Mitt Romney and Paul Ryan, the Republicans	43	43	40
Other	2	2	1
Undecided	6	5	8
Total	100	100	100

* Leaners are defined as voters who are undecided yet leaning toward a candidate

October 31, 2012: Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Strongly support	88	86	81
Somewhat support	12	13	16
Might vote differently	0	1	2
Unsure	0	0	1
Total	100	100	100
REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Strongly support	86	84	79
Somewhat support	13	14	17
Might vote differently	0	2	3
Unsure	0	0	1
Total	100	100	100

October 31, 2012: Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

In the upcoming election for president, have you already voted early or by absentee, or have you not voted early or by absentee? (If not early voter: Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?)

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Voted/Plan to vote early or by absentee	45	40	n/a/27
Vote on Election Day	46	49	54
Have not decided	10	12	19
Total	100	100	100

October 31, 2012: Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%

October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Have you ever voted before in a presidential election?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Yes	93	94	96
No	6	6	4
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Yes	91	91	93
No	9	9	7
Total	100	100	100

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October 18, 2012: Registered voters: n=1392 MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Approve	48	51	49
Disapprove	46	44	44
Unsure	6	5	7
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Approve	48	50	49
Disapprove	45	43	43
Unsure	7	6	8
Total	100	100	100

October 31, 2012: Residents: n=1464, MOE +/- 2.6%; Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%

October 18, 2012: Residents: n=1513, MOE +/- 2.5%; Registered voters: n=1392, MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Headed in the right direction	45	48	43
Off on the wrong track	50	47	49
Unsure	5	5	7
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Headed in the right direction	44	47	43
Off on the wrong track	50	47	49
Unsure	6	6	8
Total	100	100	100

RESIDENTS	October 31, 2012	October 18, 2012	September 2012
Headed in the right direction	44	47	42
Off on the wrong track	49	47	49
Unsure	6	6	9
Total	100	100	100

October 31, 2012: Residents: n=1464, MOE +/- 2.6%; Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%

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September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

In which year were you born (recoded into age of respondent)?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
18 to 29	11	10	10
30 to 44	23	21	22
45 to 59	30	29	30
60 or older	36	39	39
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
18 to 29	14	12	13
30 to 44	24	23	22
45 to 59	29	29	29
60 or older	34	37	37
Total	100	100	100

RESIDENTS	October 31, 2012	October 18, 2012	September 2012
18 to 29	16	14	15
30 to 44	24	23	22
45 to 59	28	28	28
60 or older	32	35	35
Total	100	100	100

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October 18, 2012: Residents: n=1513, MOE +/- 2.5%; Registered voters: n=1392, MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

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Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
White	93	93	93
African American or Black	2	2	2
Latino or Hispanic	3	3	3
Other	2	2	2
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
White	92	92	92
African American or Black	2	2	2
Latino or Hispanic	4	4	4
Other	2	2	2
Total	100	100	100

RESIDENTS	October 31, 2012	October 18, 2012	September 2012
White	91	92	92
African American or Black	2	2	2
Latino or Hispanic	4	4	4
Other	3	2	2
Total	100	100	100

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Which of the following includes your combined family income before taxes:

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Less than \$15,000 a year	10	11	10
\$15,000 to just under \$25,000	12	11	11
\$25,000 to just under \$50,000	27	27	27
\$50,000 to just under \$75,000	22	21	21
\$75,000 to just under \$100,000	12	14	14
\$100,000 or more	17	16	17
Total	100	100	100
REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Less than \$15,000 a year	10	10	10
\$15,000 to just under \$25,000	13	12	11
\$25,000 to just under \$50,000	27	27	28
\$50,000 to just under \$75,000	21	21	21
\$75,000 to just under \$100,000	12	14	14
\$100,000 or more	17	16	16
Total	100	100	100
RESIDENTS	October 31, 2012	October 18, 2012	September 2012
Less than \$15,000 a year	12	12	12
\$15,000 to just under \$25,000	14	12	11
\$25,000 to just under \$50,000	26	28	28
\$50,000 to just under \$75,000	20	20	20
\$75,000 to just under \$100,000	12	13	13
\$100,000 or more	16	15	16
Total	100	100	100

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September 2012: Residents: n=1381, MOE +/-2.6%; Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Which county in Iowa do you live in (recoded into region of the state)?

LIKELY VOTERS			
	October 31, 2012	October 18, 2012	September 2012
Eastern Cities	26	26	26
East Central	23	23	23
Central	30	30	30
West	21	21	21
Total	100	100	100
REGISTERED VOTERS			
	October 31, 2012	October 18, 2012	September 2012
Eastern Cities	25	24	24
East Central	24	24	25
Central	29	30	30
West	22	22	21
Total	100	100	100
RESIDENTS			
	October 31, 2012	October 18, 2012	September 2012
Eastern Cities	25	25	25
East Central	24	24	24
Central	29	29	29
West	22	22	22
Total	100	100	100

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Do you consider yourself a: (party identification)

LIKELY VOTERS			
	October 31, 2012	October 18, 2012	September 2012
Democrat	34	33	36
Republican	31	31	31
Independent	34	35	33
Other	0	1	0
Total	100	100	100
REGISTERED VOTERS			
	October 31, 2012	October 18, 2012	September 2012
Democrat	32	31	35
Republican	31	30	29
Independent	36	37	36
Other	0	1	0
Total	100	100	100

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Do you consider yourself a: (party identification)

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Strong Democrat	27	26	27
Not strong Democrat	7	6	8
Democrat leaning Independent	11	13	12
Just Independent	13	11	11
Republican leaning Independent	10	11	10
Not strong Republican	7	8	8
Strong Republican	24	23	22
Other	0	1	0
Total	100	100	100
REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Strong Democrat	25	24	26
Not strong Democrat	8	7	9
Democrat leaning Independent	12	14	13
Just Independent	15	12	12
Republican leaning Independent	10	11	10
Not strong Republican	8	9	8
Strong Republican	23	22	21
Other	0	1	0
Total	100	100	100

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Do you consider yourself to be a supporter of the Tea Party Movement?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Tea Party Supporters	23	24	24
No	66	67	67
Unsure	11	9	9
Total	100	100	100
REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Tea Party Supporters	23	24	23
No	65	67	67
Unsure	11	9	10
Total	100	100	100

October 31, 2012: Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%

October 18, 2012: Registered voters: n=1392, MOE +/- 2.6%; Likely voters: n=1137, MOE +/- 2.9%

September 2012: Registered voters: n=1253, MOE +/- 2.8%; Likely voters: n=898, MOE +/- 3.3%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Favorable	52	54	53
Unfavorable	44	43	42
Unsure/Never heard	5	3	5
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Favorable	51	54	53
Unfavorable	43	42	41
Unsure/Never heard	6	4	6
Total	100	100	100

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Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Favorable	43	44	42
Unfavorable	49	51	50
Unsure/Never heard	8	5	8
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Favorable	43	43	40
Unfavorable	49	51	51
Unsure/Never heard	9	6	10
Total	100	100	100

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Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Very enthusiastic	60	55	51
Somewhat enthusiastic	28	32	34
Not too enthusiastic	7	9	11
Not enthusiastic at all	5	4	4
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Very enthusiastic	55	51	45
Somewhat enthusiastic	30	34	35
Not too enthusiastic	9	10	13
Not enthusiastic at all	7	6	7
Total	100	100	100

October 31, 2012: Registered voters: n=1378, MOE +/- 2.6%; Likely voters: n=1142, MOE +/- 2.9%

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Which candidate will do a better job handling the economy:

LIKELY VOTERS	October 31, 2012	October 18, 2012	September 2012
Barack Obama	45	47	47
Mitt Romney	45	46	43
Unsure	10	7	10
Total	100	100	100

REGISTERED VOTERS	October 31, 2012	October 18, 2012	September 2012
Barack Obama	44	46	46
Mitt Romney	44	46	42
Unsure	11	9	11
Total	100	100	100

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Which candidate will do a better job handling foreign policy:

	October 31, 2012	October 18, 2012	September 2012
LIKELY VOTERS			
Barack Obama	51	51	52
Mitt Romney	39	40	38
Undecided	10	9	10
Total	100	100	100
REGISTERED VOTERS			
Barack Obama	50	51	53
Mitt Romney	38	39	35
Undecided	11	11	12
Total	100	100	100

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On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	October 31, 2012	October 18, 2012	September 2012
LIKELY VOTERS			
Very liberal	5	5	6
Liberal	15	16	19
Moderate	33	36	31
Conservative	34	33	32
Very conservative	12	10	12
Total	100	100	100
REGISTERED VOTERS			
Very liberal	5	4	6
Liberal	15	16	19
Moderate	34	37	33
Conservative	33	33	31
Very conservative	12	10	11
Total	100	100	100

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Are you Protestant, Catholic, Jewish, or Muslim?

	October 31, 2012	October 18, 2012	September 2012
LIKELY VOTERS			
Protestant	62	60	62
Catholic	26	25	24
Jewish	0	0	1
Other	4	5	5
No Religion	8	10	8
Total	100	100	100
REGISTERED VOTERS			
Protestant	61	60	60
Catholic	26	25	25
Jewish	0	0	1
Other	4	5	5
No Religion	9	10	9
Total	100	100	100
RESIDENTS			
Protestant	60	59	59
Catholic	25	25	24
Jewish	0	0	1
Other	5	5	6
No Religion	9	11	9
Total	100	100	100

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Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

	October 31, 2012	October 18, 2012	September 2012
LIKELY VOTERS			
Married	63	62	62
Not married	37	38	38
Total	100	100	100
REGISTERED VOTERS			
Married	62	61	61
Not married	38	39	39
Total	100	100	100
RESIDENTS			
Married	60	59	60
Not married	40	41	40
Total	100	100	100

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What is the highest level of school you completed or the highest degree you received (recoded)?

	October 31, 2012	October 18, 2012	September 2012
LIKELY VOTERS			
Not college graduate	63	63	60
College graduate	37	37	40
Total	100	100	100
REGISTERED VOTERS			
Not college graduate	65	64	63
College graduate	35	36	37
Total	100	100	100
RESIDENTS			
Not college graduate	66	66	65
College graduate	34	34	35
Total	100	100	100

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Have you ever served in the U.S. Military?

	October 31, 2012	October 18, 2012	September 2012
LIKELY VOTERS			
Yes	14	13	16
No	86	87	84
Total	100	100	100
REGISTERED VOTERS			
Yes	14	12	15
No	86	88	85
Total	100	100	100
RESIDENTS			
Yes	13	12	15
No	87	88	85
Total	100	100	100

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Are you male or female?

	October 31, 2012	October 18, 2012	September 2012
LIKELY VOTERS			
Male	49	48	48
Female	51	52	52
Total	100	100	100
REGISTERED VOTERS			
Male	49	49	48
Female	51	51	52
Total	100	100	100
RESIDENTS			
Male	49	49	49
Female	51	51	51
Total	100	100	100