

THE TEA PARTY
AND
OCCUPY WALL STREET:
THE ROLE OF IDEOLOGICAL MOVEMENTS
IN THE AMERICAN TWO-PARTY SYSTEM

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Hans Noel

Georgetown University

bit.ly/hansnoel

THE TEA PARTY AND OCCUPY WALL STREET: THE ROLE OF IDEOLOGICAL MOVEMENTS IN THE AMERICAN TWO-PARTY SYSTEM

1. **Two Parties:**

The U.S. has a two-party system, which affects the role of movements.

2. **Ideology in History:**

Ideological movements have shaped U.S. parties

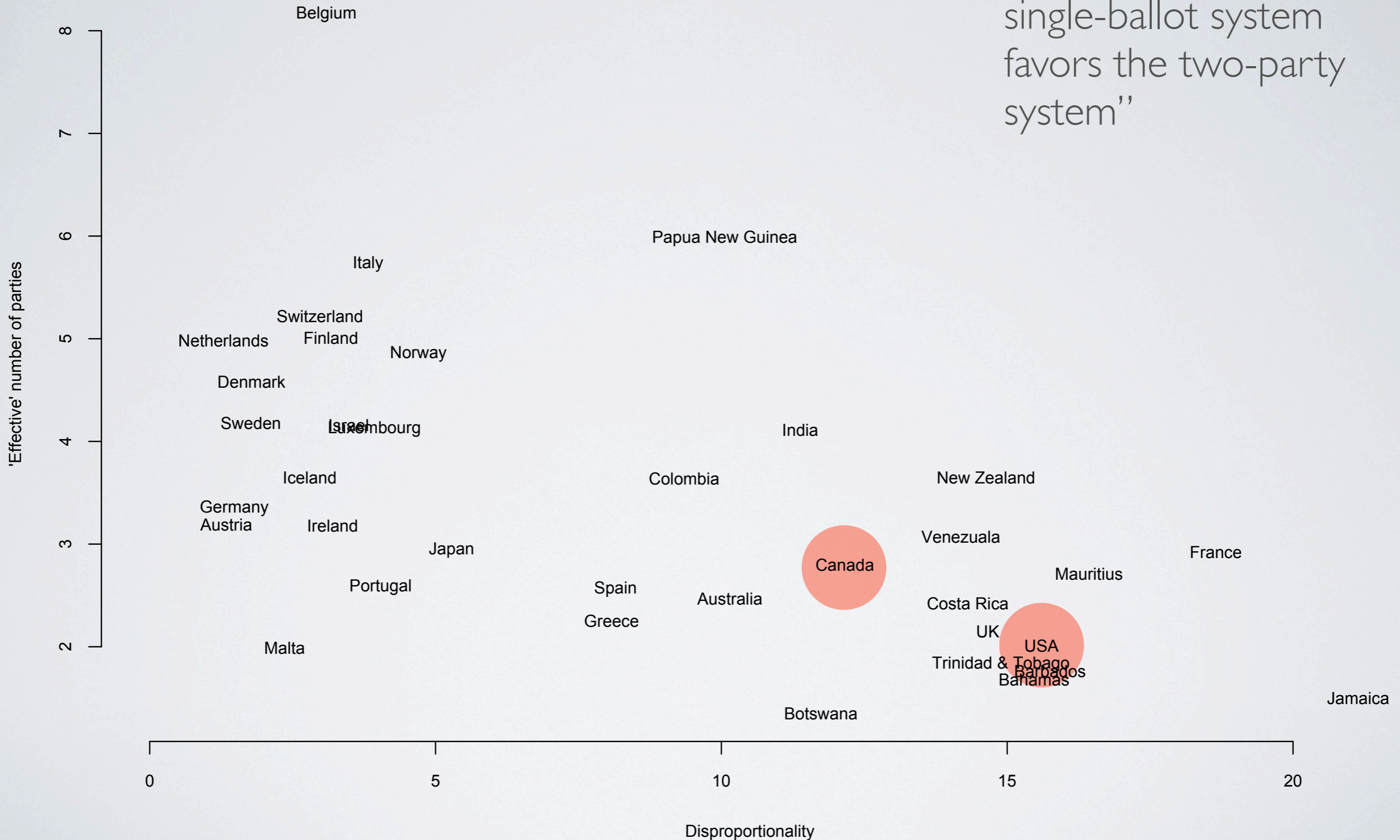
3. **Tea Party vs. Occupy Wall Street:**

Mirror image goals, but different strategies

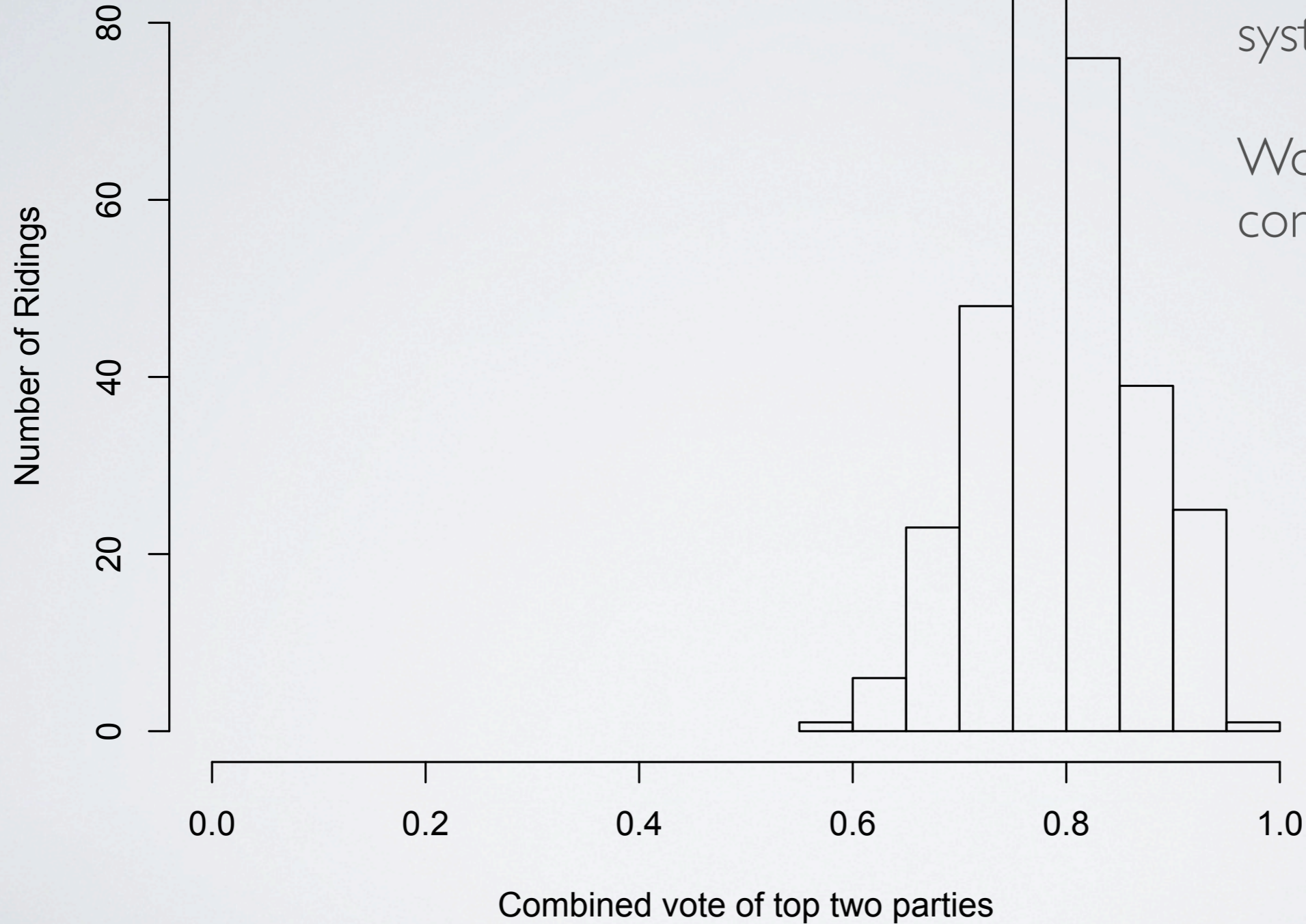
THE U.S. TWO-PARTY SYSTEM



Duverger's Law:
“The simple-majority
single-ballot system
favors the two-party
system”



2011 Canadian Federal Election



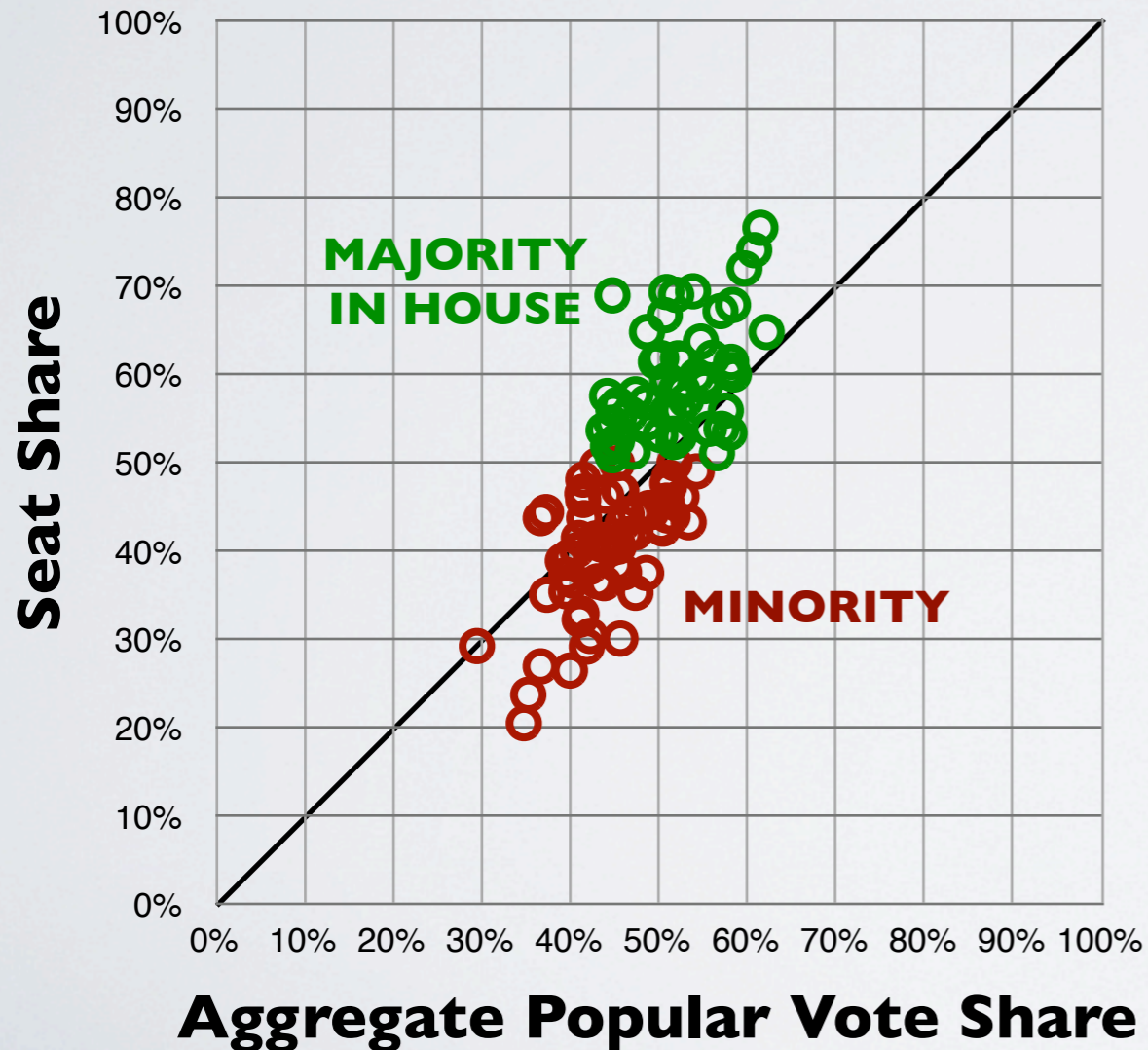
Duverger's Law:

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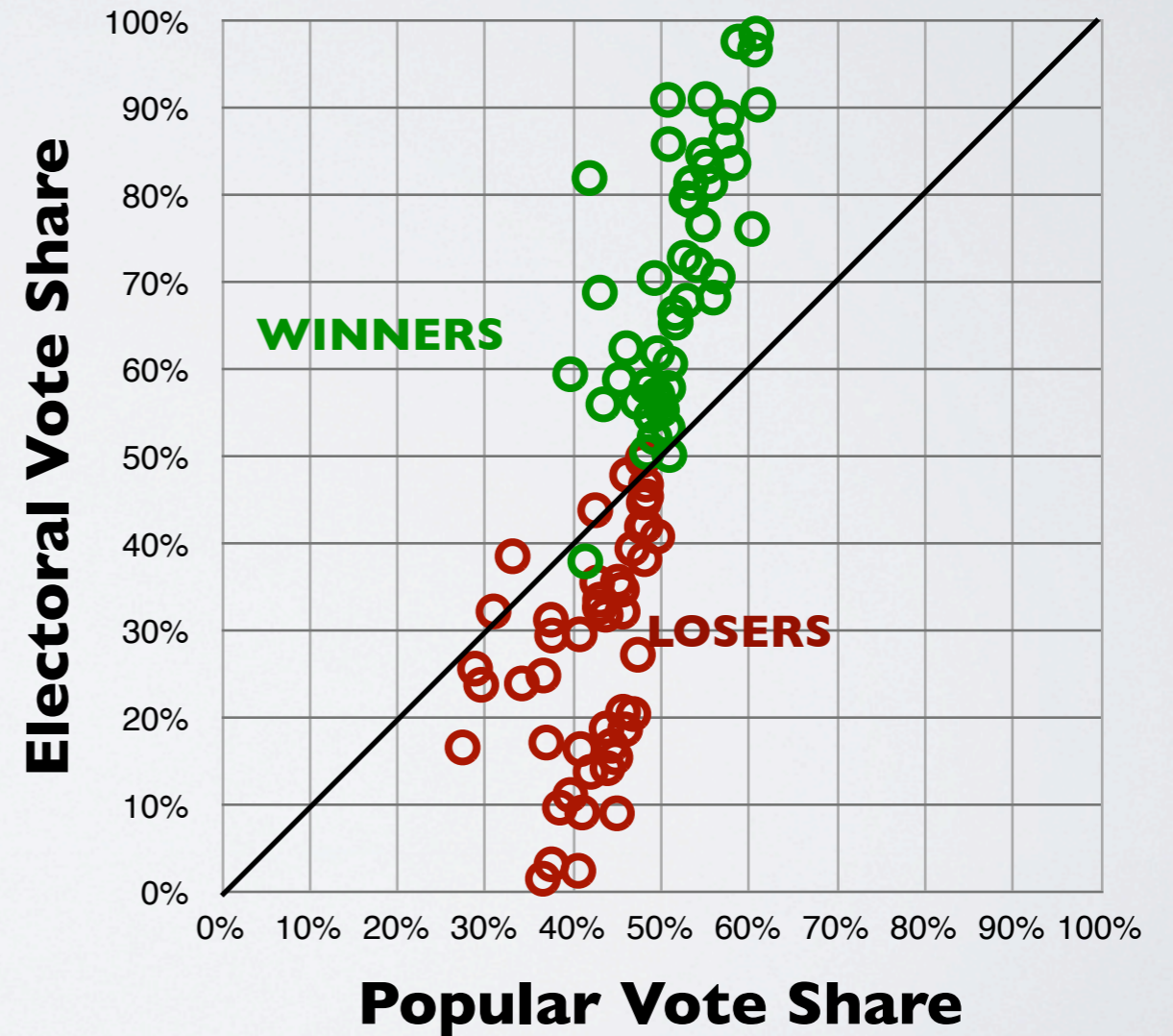
Works at the constituency level

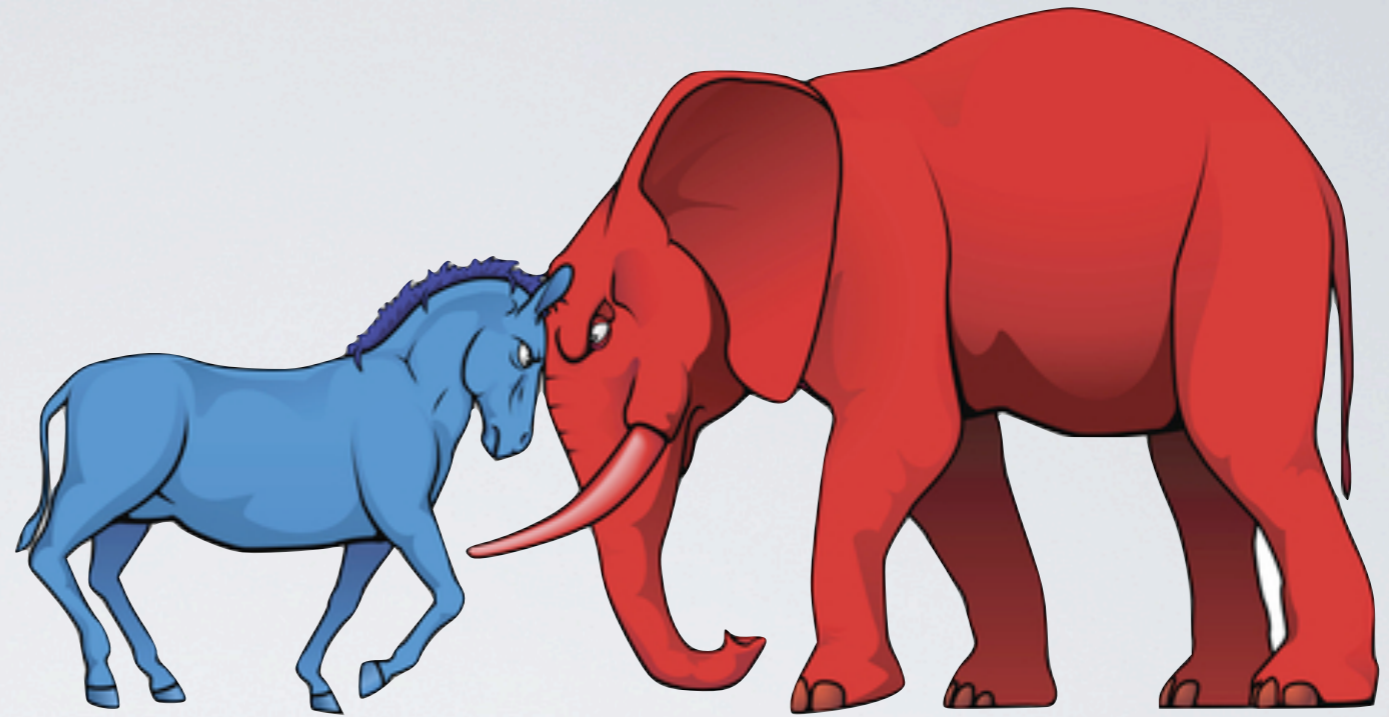
U.S. DISPROPORTIONALITY

Top Two Parties' Performance in U.S. House Elections



Top Two Candidate's Performance in U.S. Presidential Elections





DEMOCRATIC PARTY

Liberal

ECONOMICS

Labor, intervention

SOCIAL ISSUES

Non-traditional, secular

RACE

Pro-ethnic minorities

FOREIGN POLICY

Multilateral

REPUBLICAN PARTY

Conservative

Business, free market

Traditional, religious

Color-blind

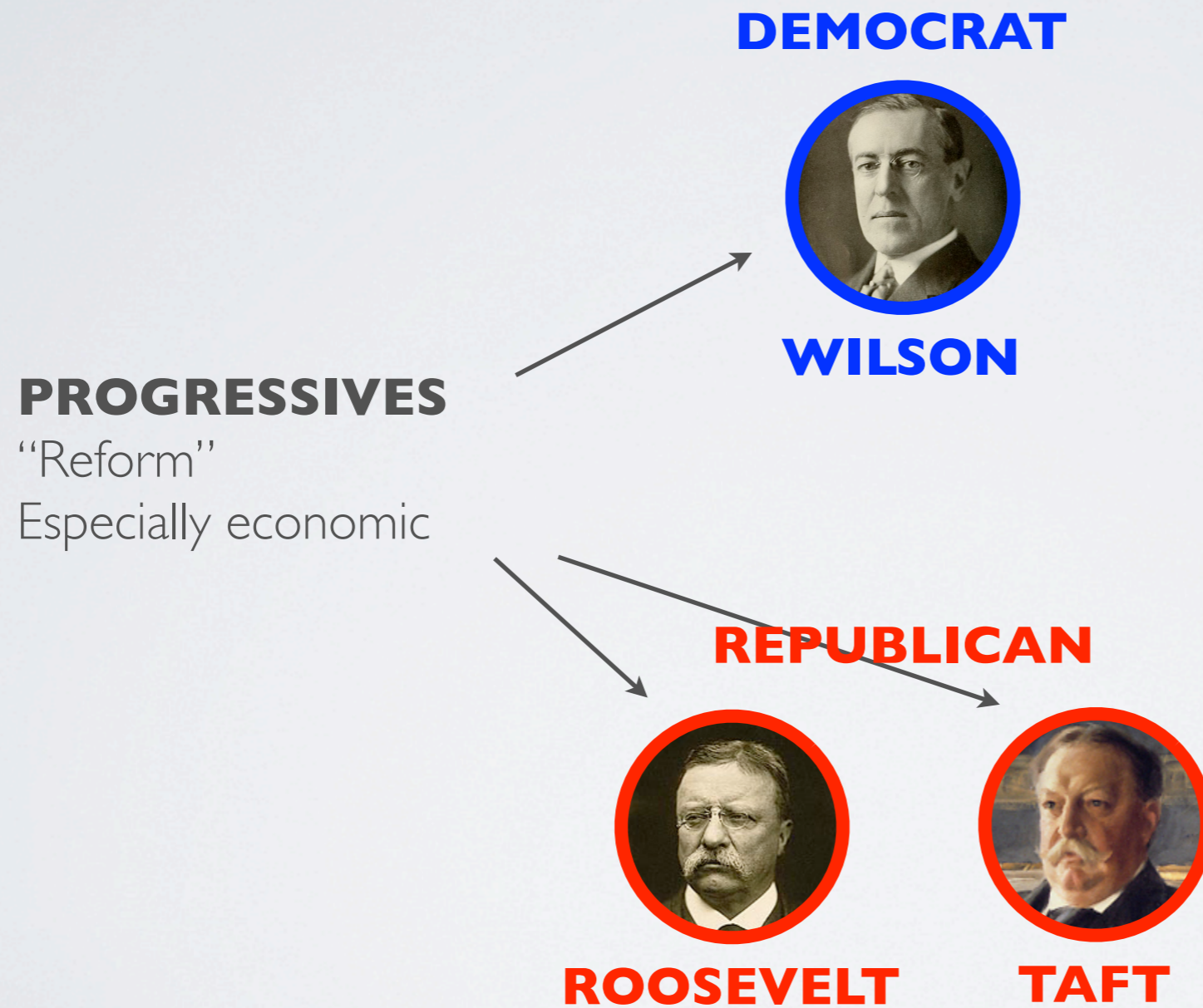
Unilateral

HISTORICAL CONTEXT



PROGRESSIVES

AND THE ELECTION OF 1912



PROGRESSIVES

AND THE ELECTION OF 1912

**“BULL MOOSE”
PROGRESSIVE**



ROOSEVELT

DEMOCRAT

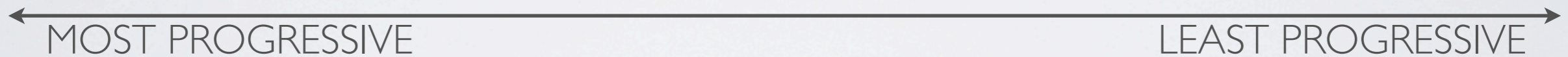


WILSON

REPUBLICAN



TAFT



PROGRESSIVES

“Reform”

Especially economic

Taft (R)	23.2%	} 50.6%
Roosevelt (P)	27.4%	
<input checked="" type="checkbox"/> Wilson (D)	41.8%	
Debs (S)	6.0%	

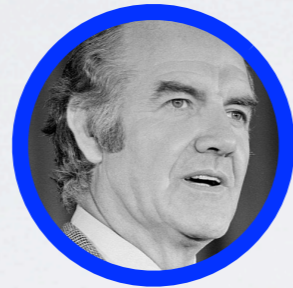
LIBERALS vs. CONSERVATIVES DEMOCRATS vs. REPUBLICANS

DEMOCRATS

REPUBLICANS

LIBERALS →

Economic justice
Race (civil rights)
anti-Vietnam War



McGOVERN



ROCKEFELLER



WALLACE



GOLDWATER



CONSERVATIVES

Reaction to liberals
Laissez faire
State's Rights
Cold War

LIBERALS vs. CONSERVATIVES DEMOCRATS vs. REPUBLICANS



GORE



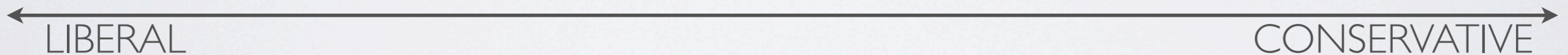
OBAMA



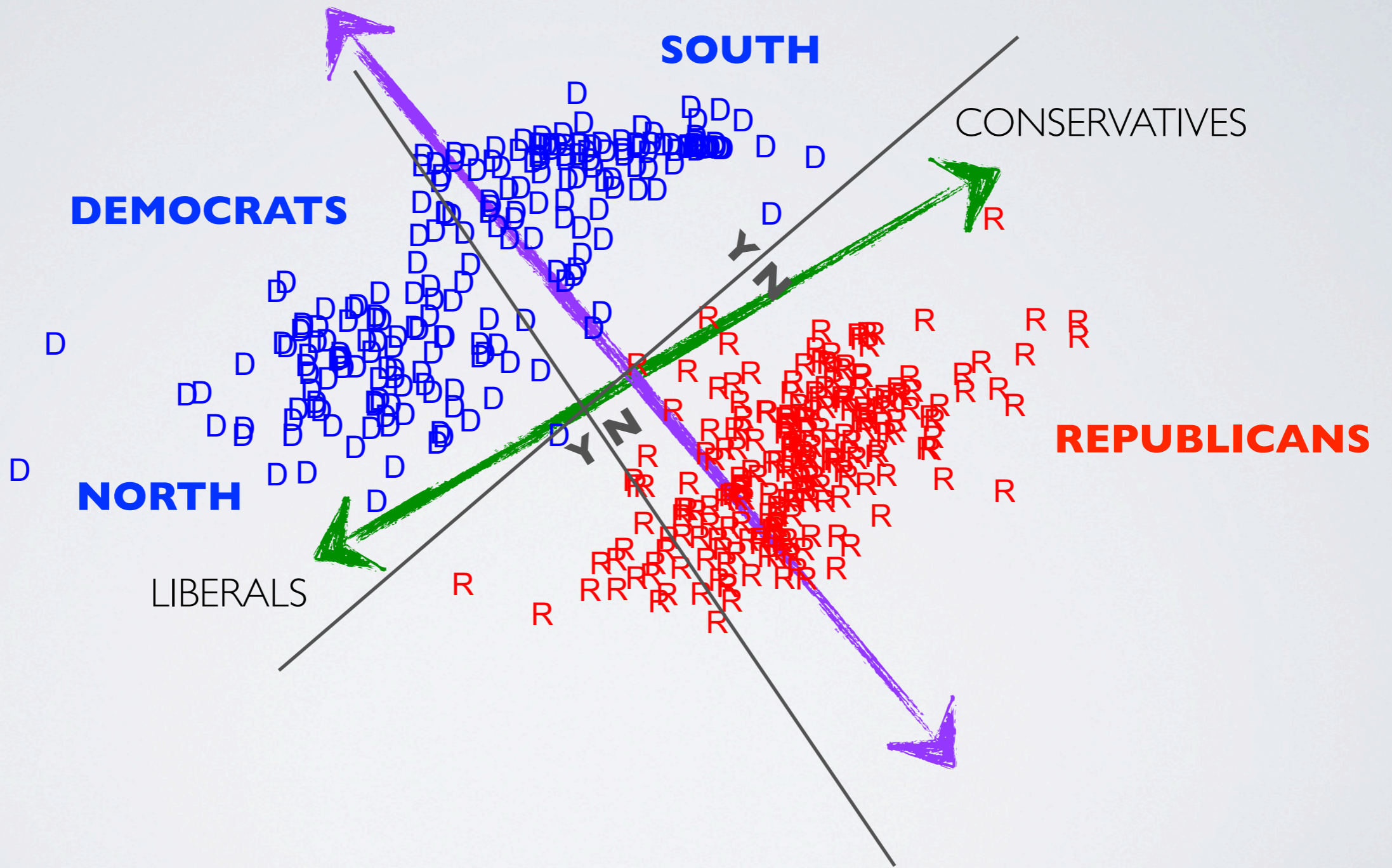
ROMNEY



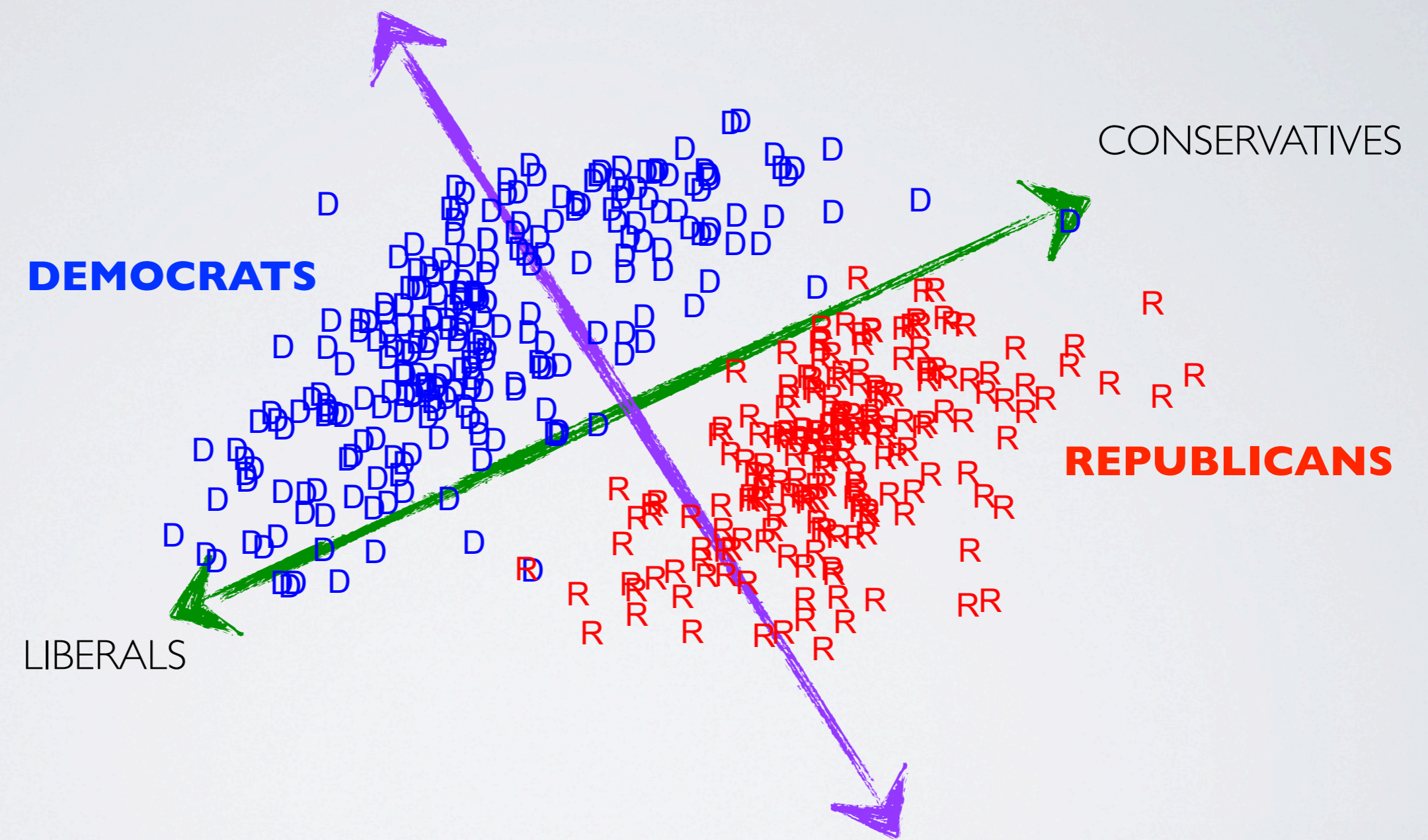
BUSH



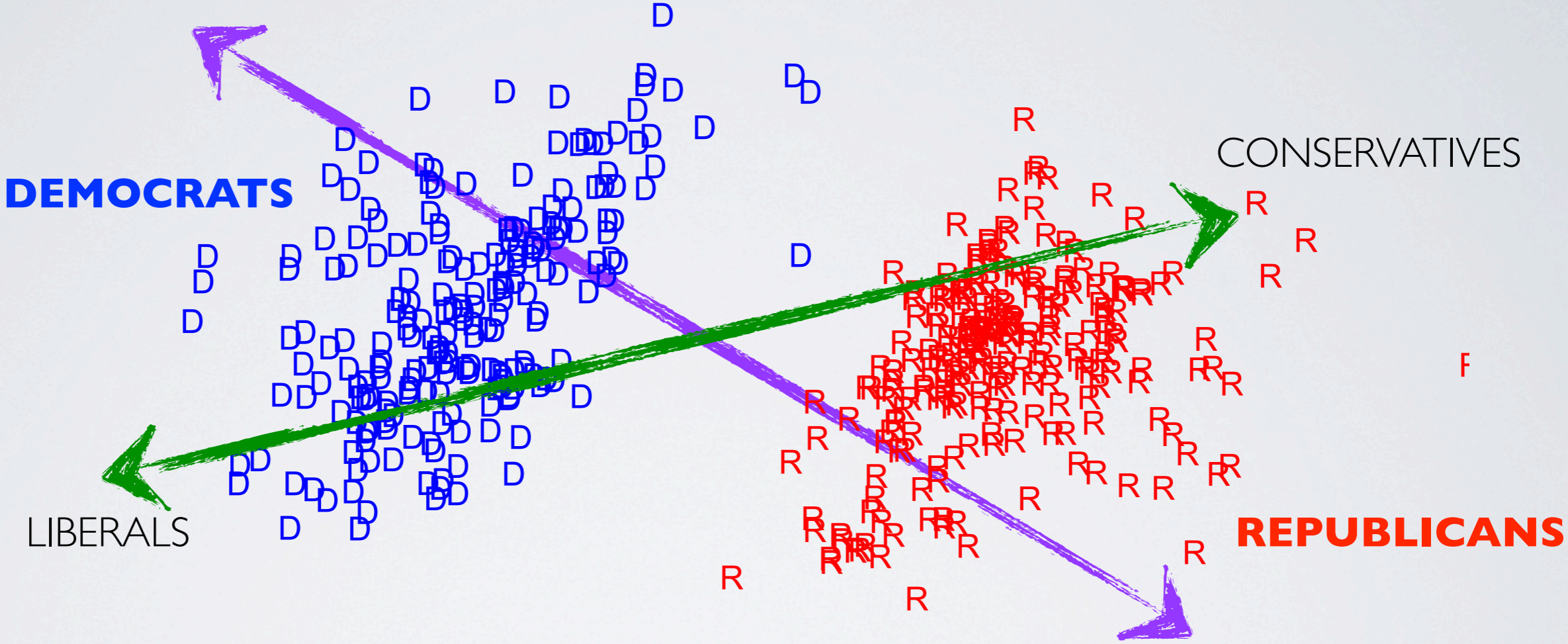
1952-1954



1973-1975



2005-2007



THE TEA PARTY



OCCUPY WALL STREET



THE TEA PARTY

Conservative or Right Wing

Economics focused (FIGHTING
GOVERNMENT INTERVENTION),
but not limited

Involved in elections

Taking ownership of the
Republican Party

OCCUPY WALL STREET

Liberal or Left Wing

Economics focused (FIGHTING
INCOME INEQUALITY),
but not limited

Wants to reshape
broader discourse

Disappointed in the
Democratic Party

THE TEA PARTY



SANTELLI



BECK



PALIN



BACHMANN



DeMINT



CARENDER



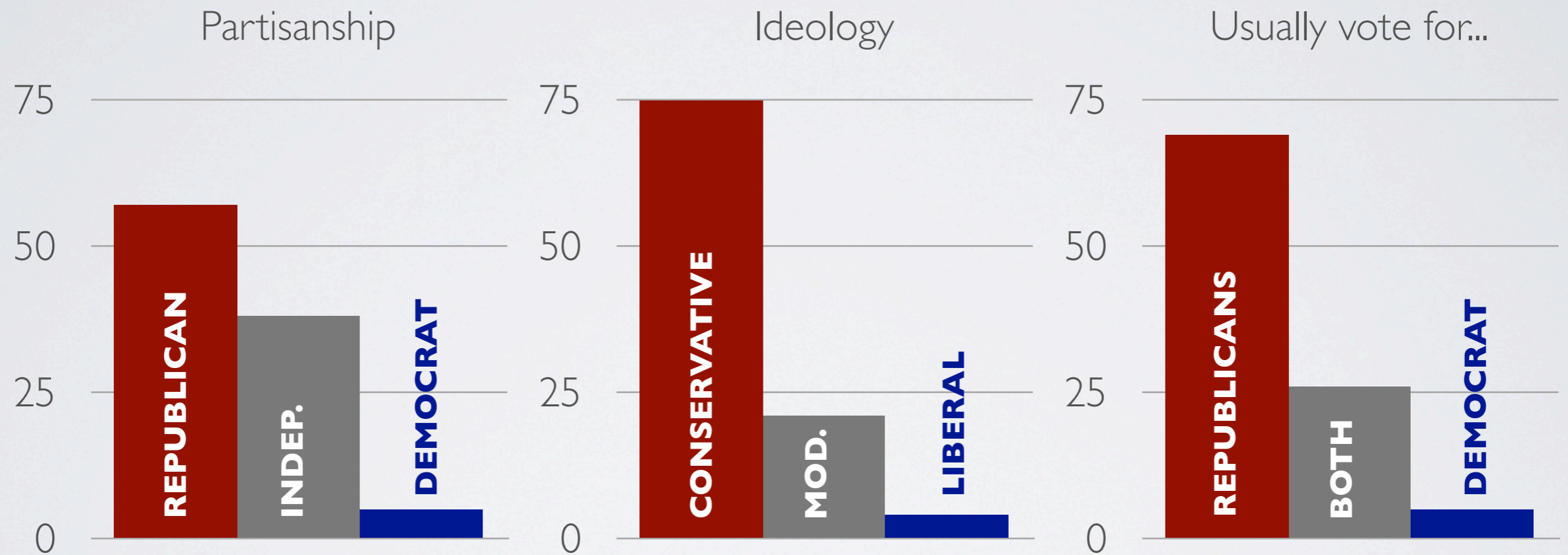
KOCH



PAUL

THE TEA PARTY

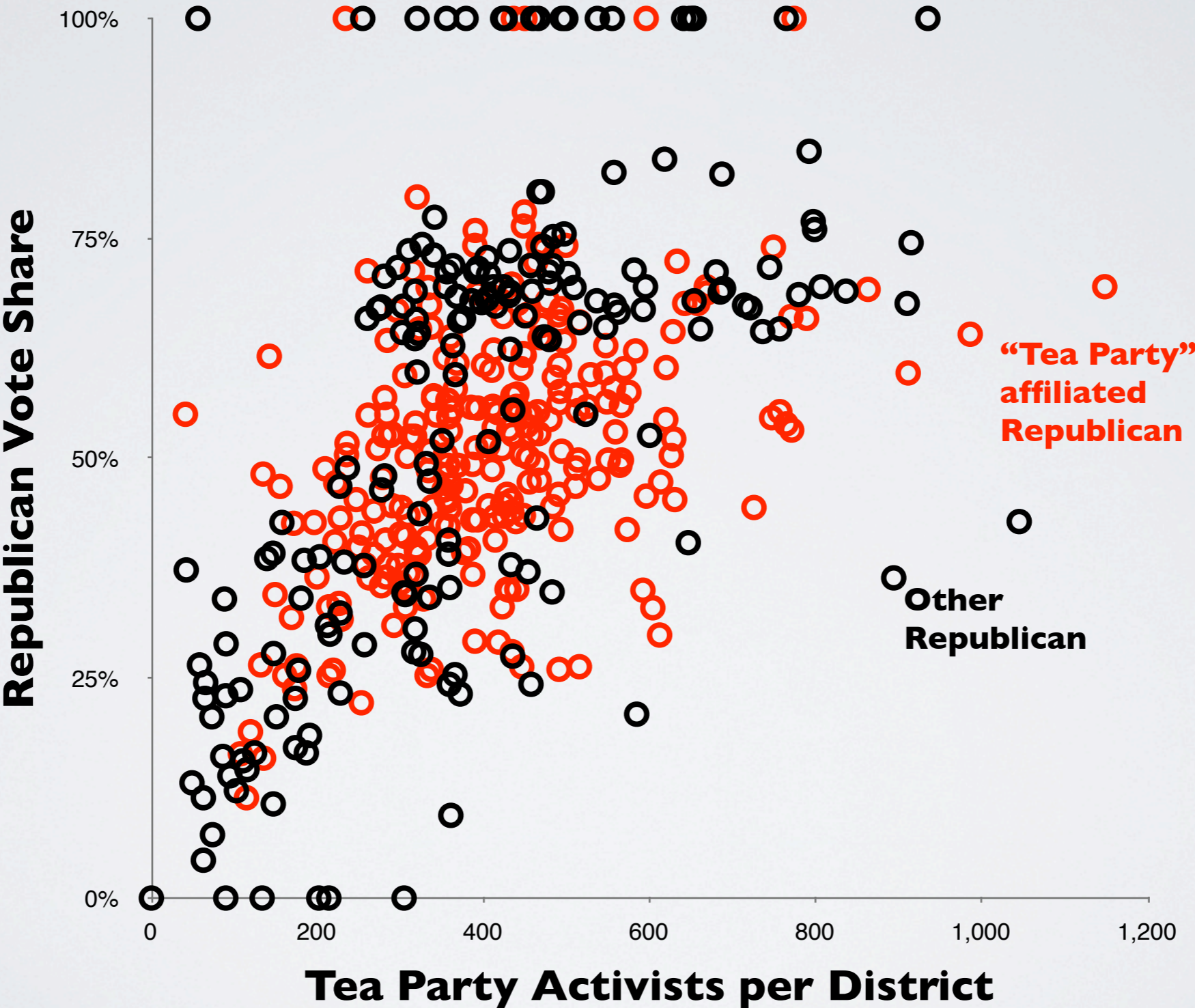
RIGHT LEANING ACTIVISTS



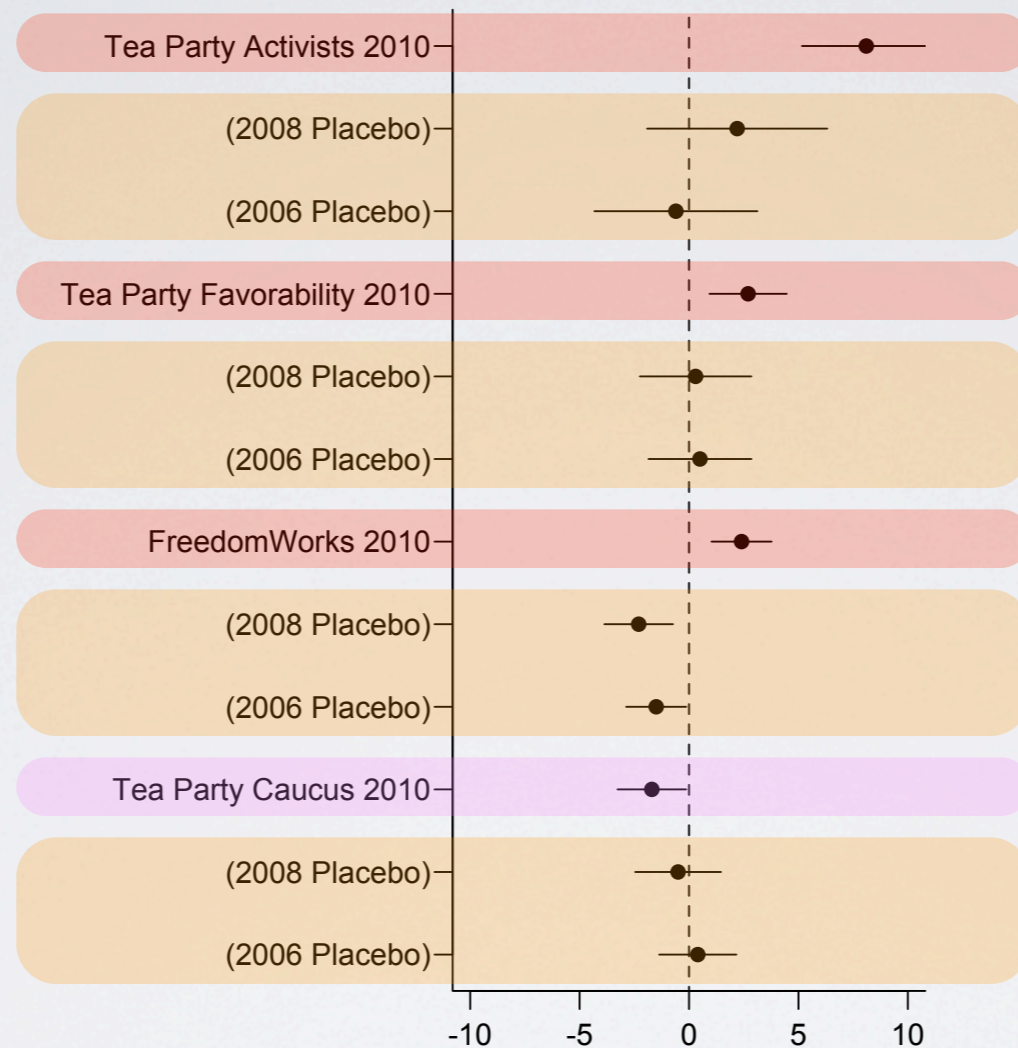
SOURCE: The New York Times Poll, April 14, 2010

Tend to look like conservatives on abortion, gay marriage, immigration, the Iraq War, etc.

TEA PARTY IN ELECTION 2010



TEA PARTY IN ELECTION 2010

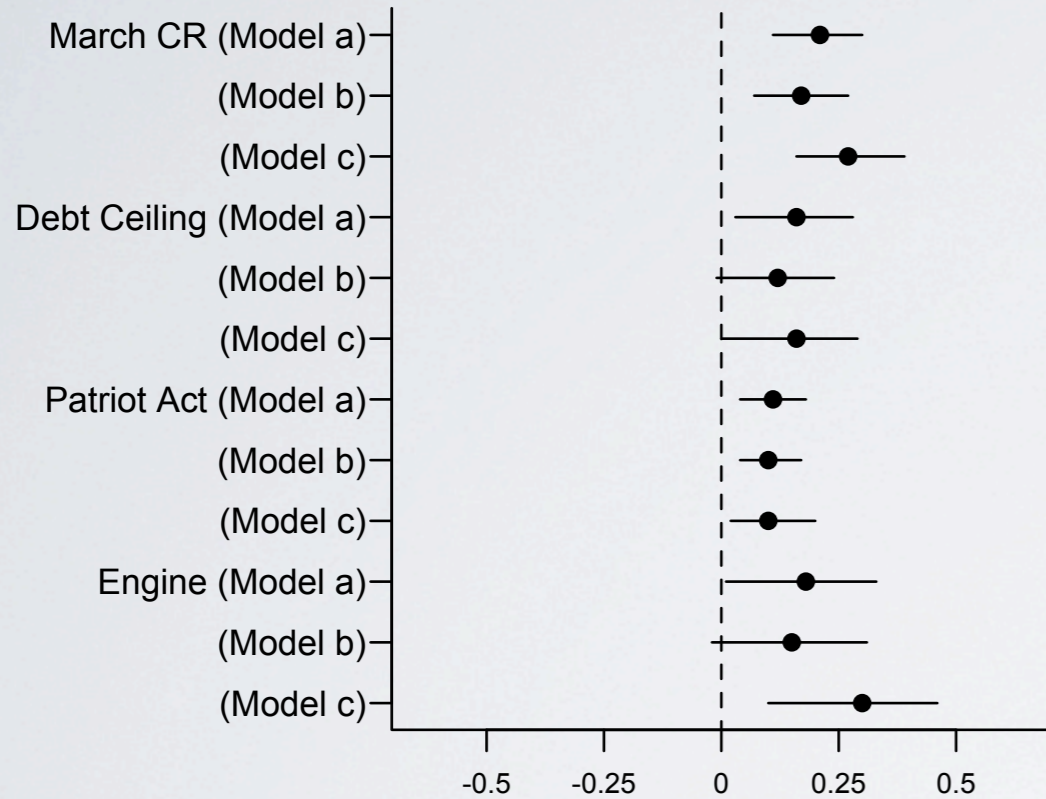


Impact on GOP Two-Party Vote Share (Percentage Points)
From models in Bailey, Mummolo and Noel 2012

Estimating the effect of Tea Party measures on the Republican vote in the 2010 Midterm

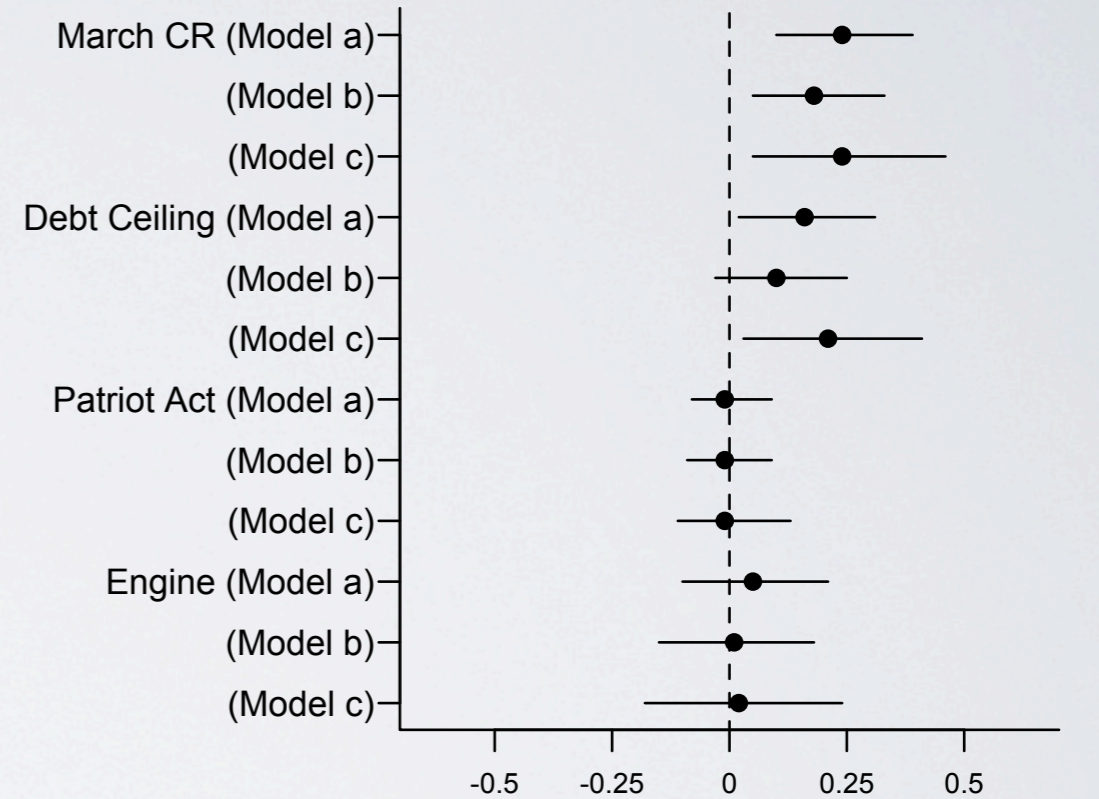
TEA PARTY IN CONGRESS

Tea Party Activists



Change in Probability of Voting With Tea Party
From models in Bailey, Mummolo and Noel 2012

Tea Party Caucus



Change in Probability of Voting With Tea Party

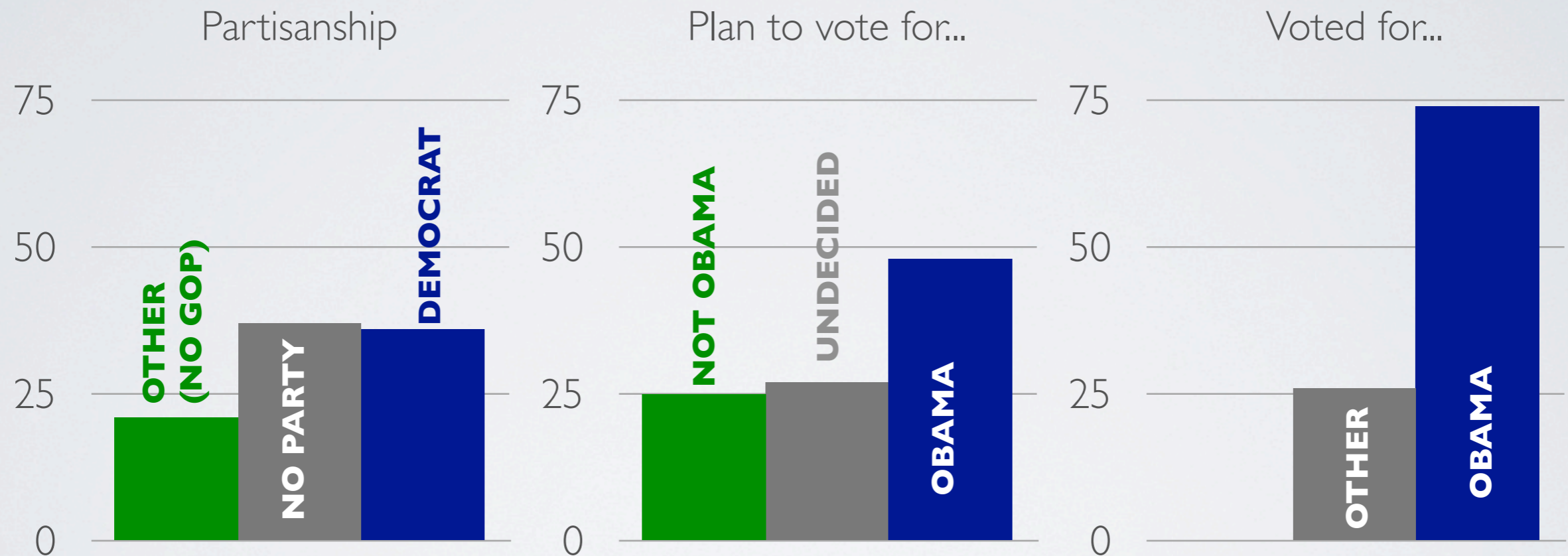
Estimating the effect of Tea Party measures on the voting behavior in the 112th House

OCCUPY WALL STREET



OCCUPY WALL STREET

LEFT LEANING ACTIVISTS



SOURCE: Douglas Schoen Poll of 198 OWS activists. October 10, 2011

Tend to look like liberals on other issues.

OCCUPY IN ELECTIONS



KLEINMAN

Ran unsuccessfully in the Democratic primary in Pennsylvania against incumbent Allyson Schwartz.

"I am not running from Occupy, I am not an Occupy candidate even though that's been used to describe me already. In fact, actually there might be a proposal tonight, ...to make it clear that Occupy does not endorse candidates and if I don't miss the vote, I'm planning to vote for that because I haven't sought the endorsement of Occupy Philadelphia and I never will. I haven't sought the endorsement of Occupy Wall Street and I never will, though I intend to be involved in both as long as I am still welcome."

OCCUPY IN CONGRESS



DEUTCH

Proposed **OCCUPIED amendment**,
(Outlawing Corporate Cash Undermining the
Public Interest in our Elections and Democracy).
Would reverse *Citizens United v. Federal Election
Commission*



SANDERS

Proposed similar
**Saving American
Democracy
amendment** in the
Senate

THE TEA PARTY



OCCUPY WALL STREET



THANK YOU

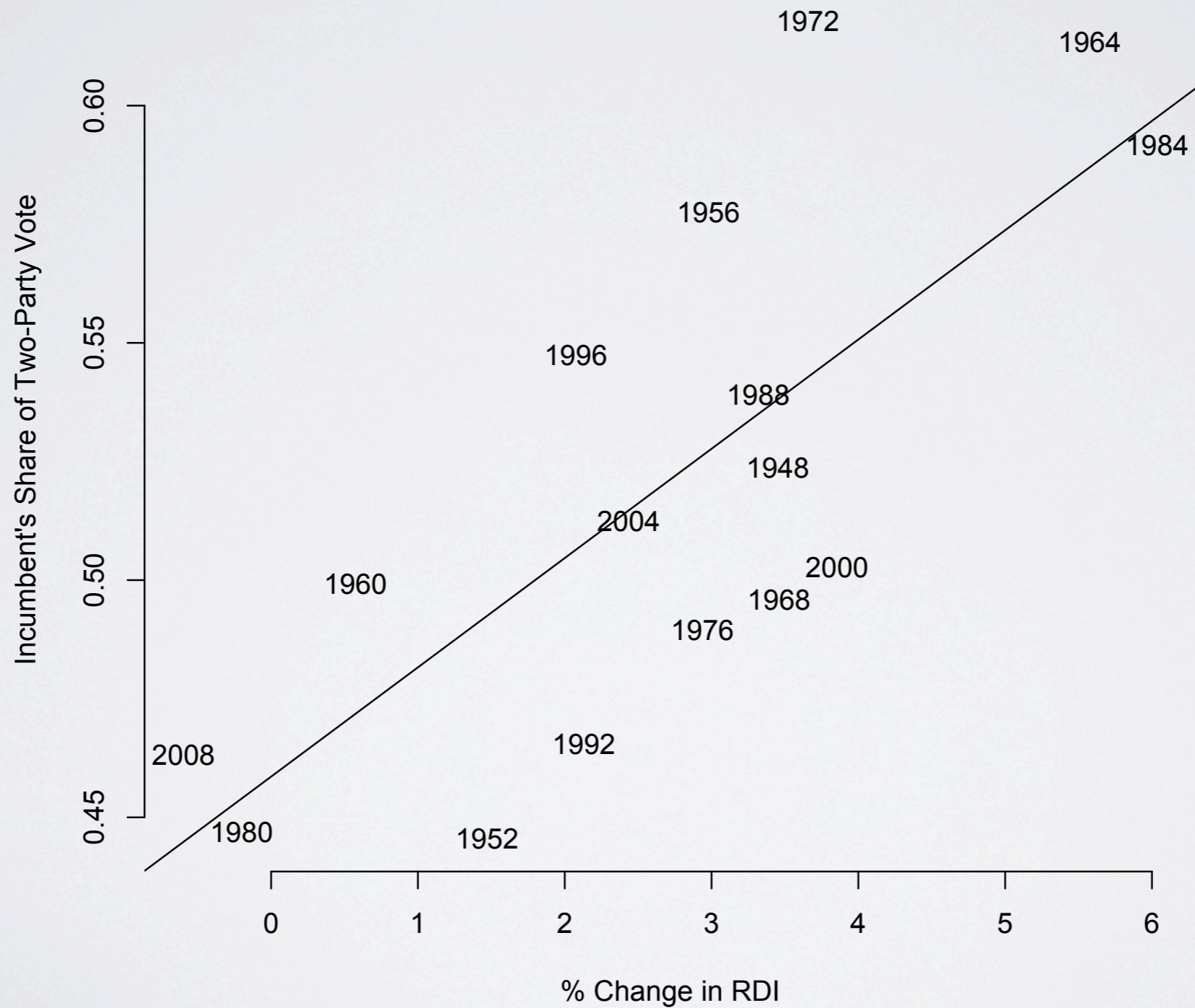
Hans Noel
Georgetown University

hcn4@georgetown.edu

bit.ly/hansnoel
<http://mischiefsoffaction.blogspot.com/>

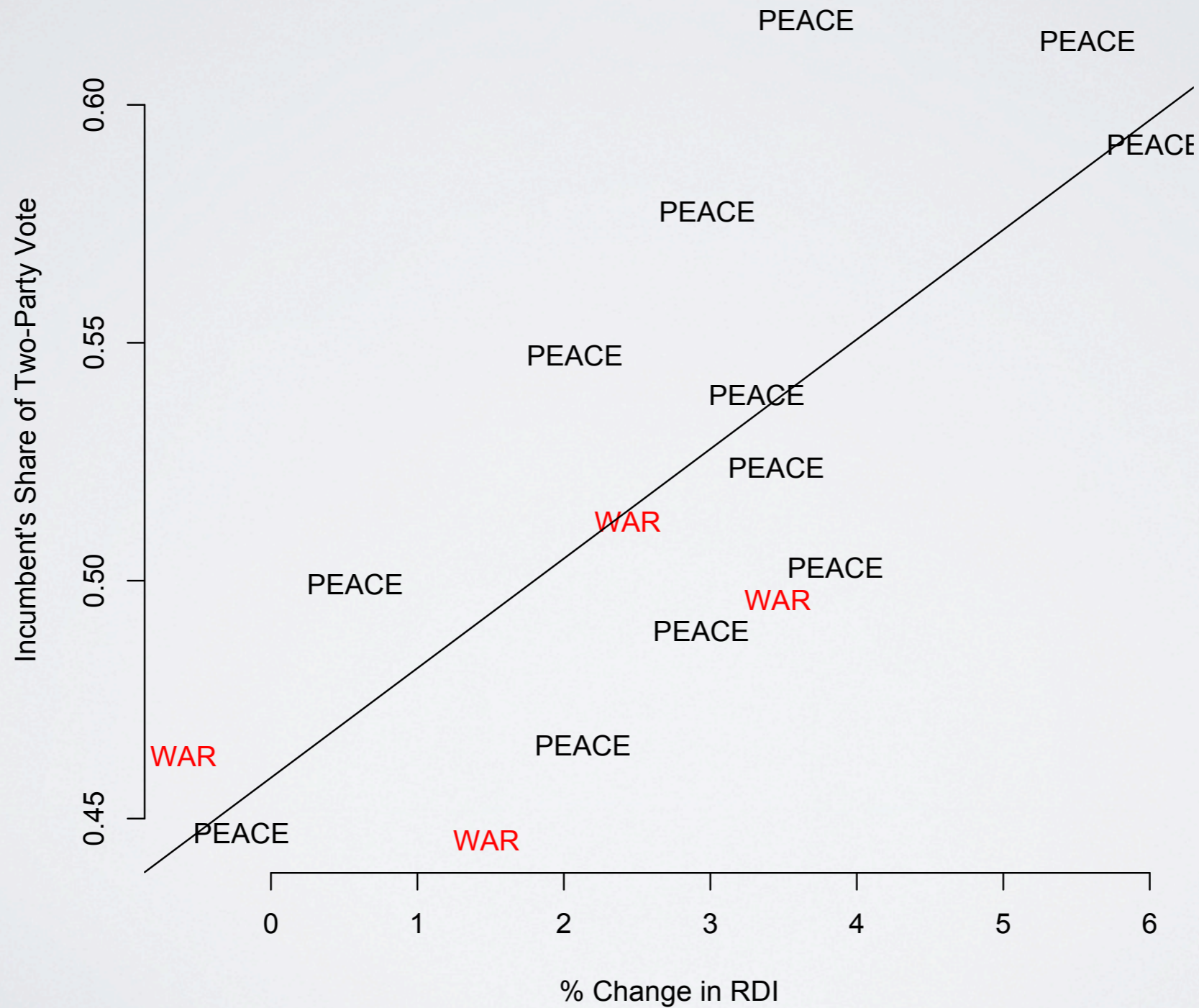
THE 2012 ELECTION

Presidential Vote vs. Economy, 1948-2008



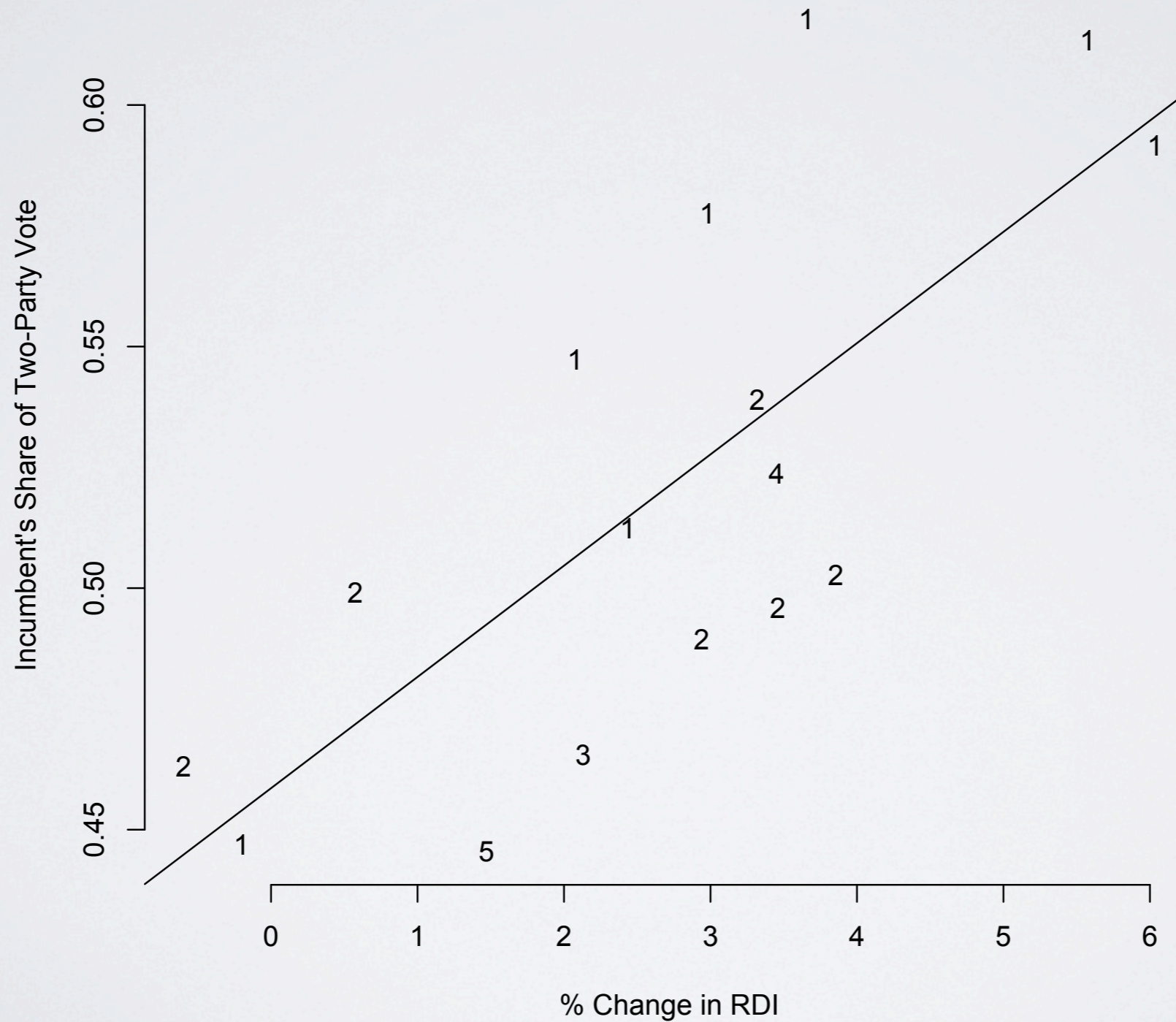
THE 2012 ELECTION

Presidential Vote vs. Economy, 1948-2008



THE 2012 ELECTION

Presidential Vote vs. Economy, 1948-2008



THE 2012 ELECTION

Presidential Vote vs. Ideology, 1948-2008

