GREENBERG QUINLAN ROSNER RESEARCH

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Illinois's 10th Congressional District Status of the Contest for U.S. Congress

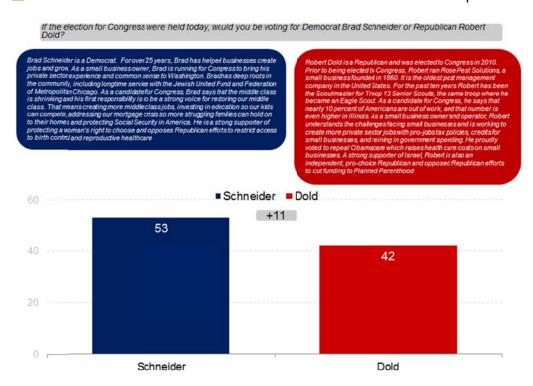
To: Interested Parties

From: Greenberg Quinlan Rosner Research

A new poll¹ shows Freshman Congressman Robert Dold struggling in his campaign for reelection in Illinois's new 10th Congressional District—now the most Democratic district currently held by a Republican. Dold runs even with newcomer Brad Schneider in an initial trial heat, with each candidate garnering 46 percent of the vote.

Introducing Schneider and providing balanced, positive descriptions of the candidates brings more bad news for Dold, as Schneider quickly moves into a 53 to 42 percent lead.

■ Table 1: Schneider vs. Dold Vote after Positive and Neutral Descriptions



¹ This survey was prepared and supervised by Greenberg Quinlan Rosner Research, Inc. Calling took place August 8-12, 2012. These findings, based on a sample size of 400 registered and likely November 2012 voters, are subject to a sampling error of ±4.9 percentage points at a 95 percent confidence level.

WORLD HEADQUARTERS 10 G Street, NE, Suite 500 Washington, DC 20002 EUROPEAN HEADQUARTERS 405 Carrington House 6 Hertford Street London UK W1J 7SU LATIN AMERICAN HEADQUARTERS Cabrera 6060, 7 D C1414 BHN Ciudad de Buenos Aires, Argentina Dold has failed to win over voters in the 10th District, and they respond strongly to Schneider's common sense agenda for middle class families. Dold is very vulnerable to defeat this November.