

U.S. POLITICS

Obama Extends Advantage Over Romney in Wisconsin

In the U.S. Senate race, Tammy Baldwin and Tommy Thompson are separated by just two points.

[NEW YORK – Nov. 5, 2012] – Barack Obama remains ahead of Mitt Romney in the State of Wisconsin, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative sample of 482 likely voters in the Badger State, 53 per cent of decided voters and leaners (+2 since October) would cast a ballot for the Democratic incumbent in tomorrow's United States presidential election, while 46 per cent (=) would back the Republican Party nominee.

Obama has a 21-point advantage over Romney among female voters (60% to 39%) and an 18-point lead among respondents aged 18-to-34 (58% to 40%).

The presidential race is closer among middle-aged respondents and those aged 55 and over.

The U.S. Senate race in Wisconsin is particularly tight, with Democrat Tammy Baldwin and Republican Tommy Thompson separated by just two points (50% to 48%).

Baldwin is more popular among female voters (60%) and middle-aged respondents (53%), while Thompson would garner a majority of the votes from men (59%) and respondents aged 55 and over.

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KEY FINDINGS

- **U.S. Presidential Election in Wisconsin: Barack Obama (D) 53%, Mitt Romney (R) 46%**
- **U.S. Senate Election in Wisconsin: Tammy Baldwin (D) 50%, Tommy Thompson (R) 48%**

Full topline results are at the end of this release.

From November 1 to November 3, 2012, Angus Reid Public Opinion conducted an online survey among 482 randomly selected Wisconsin registered voters who are Springboard America panelists. The margin of error—which measures sampling variability—is +/- 4.5%. The results have been statistically weighted according to the most current age and gender data to ensure samples representative of the entire adult population of Wisconsin. Discrepancies in or between totals are due to rounding.

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About Angus Reid Public Opinion

Angus Reid Public Opinion is a public affairs practice headed by Dr. Angus Reid: an industry visionary who has spent more than four decades asking questions to figure out what people feel, how they think and who they will vote for. A team of talented and experienced practitioners with a unique and profound understanding of global issues conduct high quality research throughout the world on a daily basis for corporations, governments, academic researchers, and non-profit organizations.

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U.S. Politics

As you may know, there will be a presidential election on Nov. 6. Which one of the following candidates would you be most likely to support on Election Day?

Base: 454 likely voters (decided and leaning) in Wisconsin.

	Wisconsin	Gender		Age		
		Male	Female	18-34	35-54	55+
Barack Obama (D)	53%	46%	60%	58%	51%	52%
Mitt Romney (R)	46%	53%	39%	40%	48%	48%
Other candidate	1%	1%	1%	2%	1%	0%

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As you may know, there will also be an election to the U.S. Senate on Nov. 6. Which one of the following candidates would you be most likely to support on Election Day?

Base: 422 likely voters (decided and leaning) in Wisconsin.

	Wisconsin	Gender		Age		
		Male	Female	18-34	35-54	55+
Tammy Baldwin (D)	50%	40%	60%	52%	53%	42%
Tommy Thompson (R)	48%	59%	37%	46%	45%	56%
Other candidate	2%	1%	3%	2%	2%	1%

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