



News Release

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Toledo Accepts Invitation to Play in Famous Idaho Potato Bowl

Rockets will face Utah State on Dec. 15

BOISE, Idaho – (Dec. 2, 2012) – The Famous Idaho Potato Bowl announced today the Toledo Rockets (9-3, 6-2 MAC) have accepted an invitation to play in its game on Saturday, Dec.15, 2012, at 2:30 p.m. MST in Bronco Stadium in Boise, Idaho. The Rockets have been matched-up against Utah State (10-2), the 2012 Western Athletic Conference champion.

Toledo, who tied for second place in the West Division of the Mid-American Conference with Ball State, won eight straight games at one point in the season, including a 29-23 victory over then-No. 18 Cincinnati. The Rockets ranked as high as No. 23 in the AP poll this season, and cracked the BCS Top 25 for the first time in school history (No. 25 on Nov. 4). Toledo's three losses were all to schools playing in bowl games: Northern Illinois (11-1), Ball State (9-3) and Arizona (7-5).

The Famous Idaho Potato Bowl will be Toledo's 13th bowl appearance and its first appearance in the Boise, Idaho based game. UT's bowl history has been successful with the Rockets holding a 9-3 bowl record with their most recent bowl showing ending in a 42-41 win over Air Force in the 2011 Military Bowl in Washington, D.C.

"I think the Famous Idaho Potato Bowl will provide our student-athletes with an outstanding bowl experience, as well as the opportunity to play against a very tough Utah State team," said head coach Matt Campbell. "Playing in the Famous Idaho Potato Bowl is an excellent reward for our players, coaches and everyone involved in our team's success."

"I want to congratulate the Toledo football team and head coach Matt Campbell on a 9-3 season and an invite to the Famous Idaho Potato Bowl," said Dr. John Steinbrecher, Commissioner of the Mid-American Conference. "Their hard work and commitment has earned them this opportunity. I know they will have a wonderful experience in Boise and I look forward to an exciting game."

The Famous Idaho Potato Bowl is the second game of the entire bowl calendar and the only one in its timeslot. The Bowl will be telecast nationally on ESPN and broadcast on ESPN Radio. Six of the previous eight games have been decided on the last drive, with an average score of 31-24 over the past 15 Bowls.

"Toledo will be an exciting team for Utah State to face in the Famous Idaho Potato Bowl," said Jeff Hurd, Commissioner of the Western Athletic Conference. "Both teams played tough schedules and making the Bowl game

is an excellent way to end their seasons.”

“We are excited about having Utah State and Toledo, who had such outstanding seasons representing their conferences in our bowl,” said Kevin McDonald, Executive Director, Famous Idaho Potato Bowl.

Tickets are available at www.idahotickets.com, by phone at (208) 426-4737, or at the Bronco Stadium ticket office.

About the Bowl

The Famous Idaho Potato Bowl recognizes the positive impact teams, coaches and student-athletes have in their communities and their leadership roles in promoting humanitarian efforts. Each year, the Bowl generates nearly \$1 million in direct economic impact for the facilities and charities involved. For more information, visit www.famousidahopotatobowl.com.

About the Idaho Potato Commission

The Idaho Potato Commission is a state agency that is primarily responsible for expanding the markets for Idaho-grown potatoes through advertising, promotion and research. The Commission also protects the use of the "Idaho® potato" and "Grown in Idaho®" seals, which are federally registered Certification Marks that belong to the IPC. These Marks ensure that consumers are purchasing potatoes that have been grown in the state of Idaho. For more information, visit www.idahopotato.com.

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