

THE JORDAN TIMES



The Jordan Times

2012 Media Kit

Contact Info

Street address

Jordan Press Foundation
Queen Rania Al Abdullah Street

To Advertise

amous@jordantimes.com
advertise@jordantimes.com
00962-79-531-8353

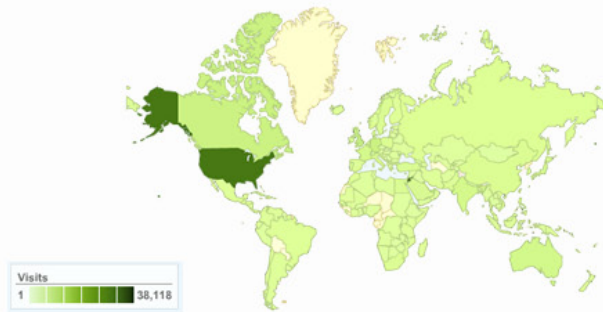
 [@jordantimes](https://twitter.com/jordantimes)

 facebook.com/thejordantimes



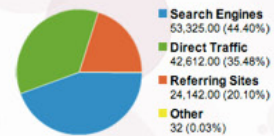
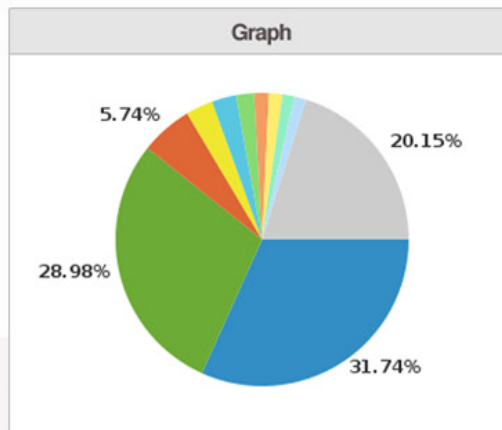
Website Advertising

Facts & Statistics For The Last 30 Days



120,111 visits came from 175 countries/territories

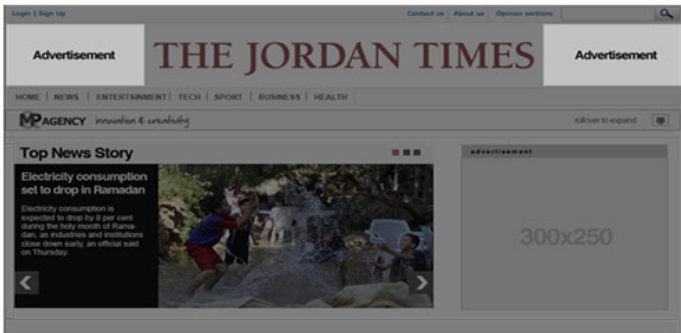
#	Country	Visits
1.	Jordan	31.74%
2.	United States	28.98%
3.	United Kingdom	5.74%
4.	Canada	3.00%
5.	Germany	2.67%
6.	United Arab Emirates	2.01%
7.	Israel	1.61%
8.	Australia	1.49%
9.	France	1.31%
10.	India	1.30%



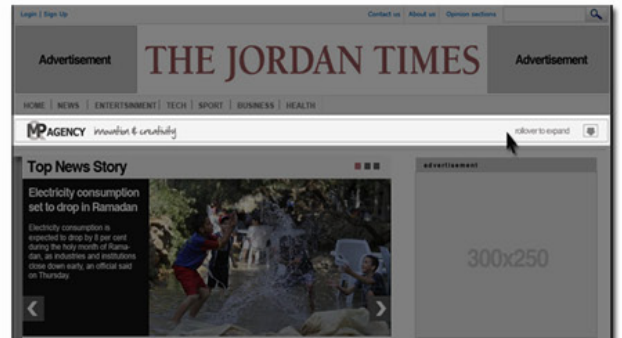
Website Advertising

Homepage

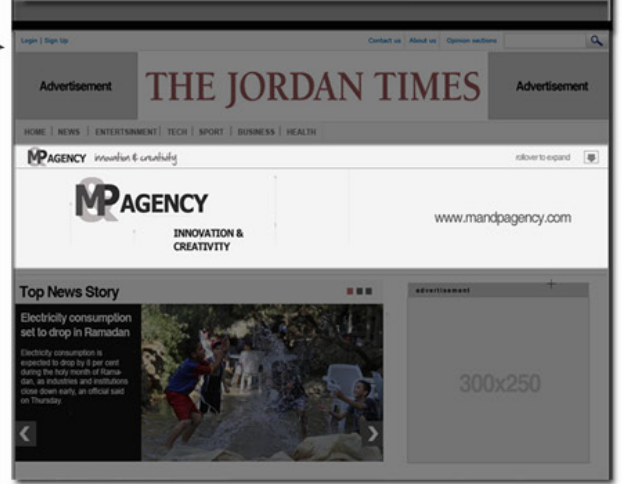
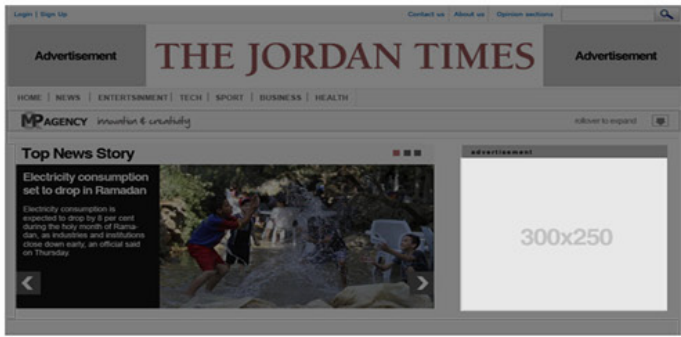
Header Logo Sides 200x100 Ad Space



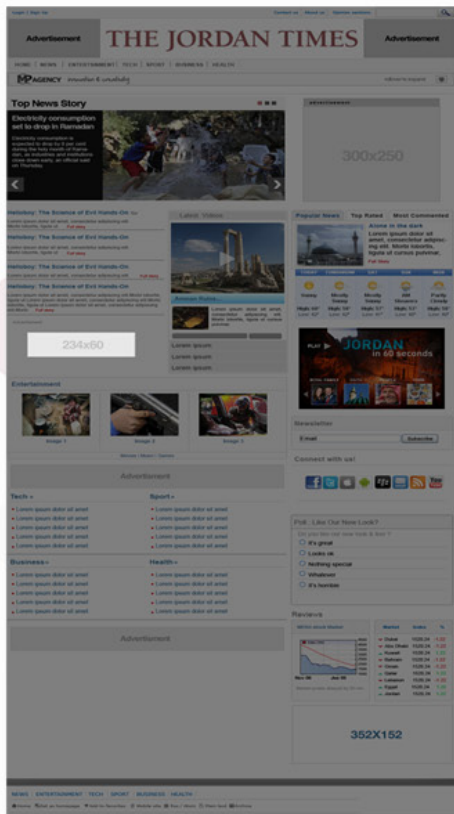
Rollover to expand



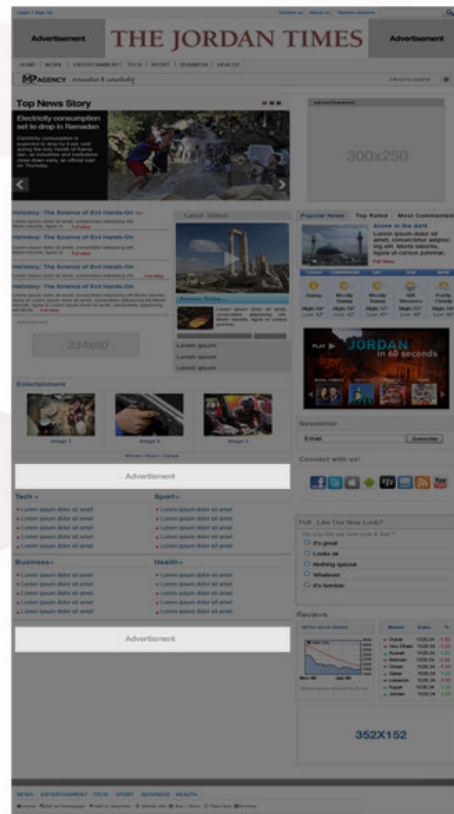
Homepage Sidebar 300x250 Ad Space



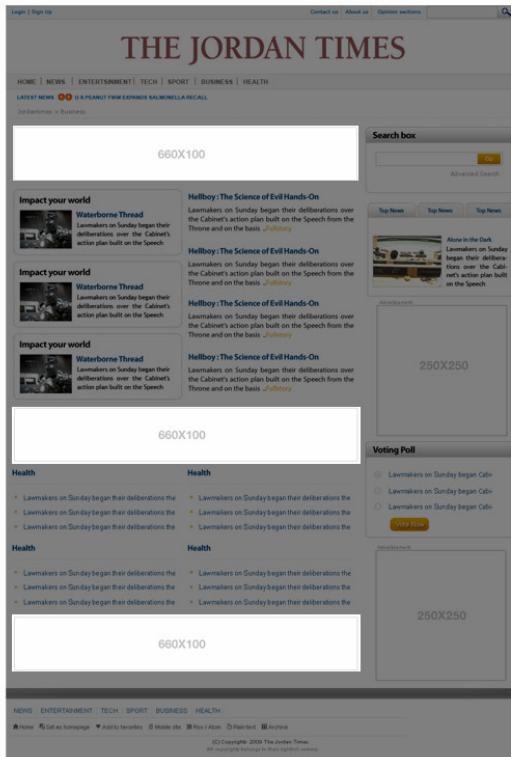
Homepage 234x60 Ad



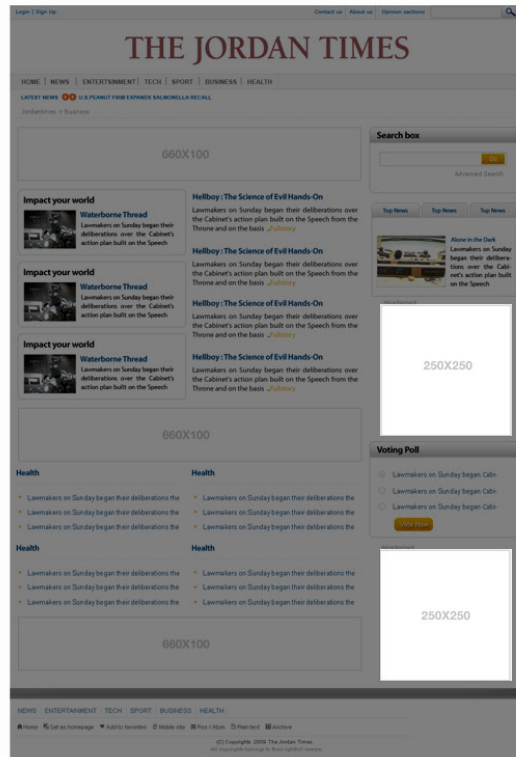
Homepage 720X90 Ads



720x90 Sections Ad Space



250x250 Section Sidebar Ad Space



Website Advertising

Pricing Table

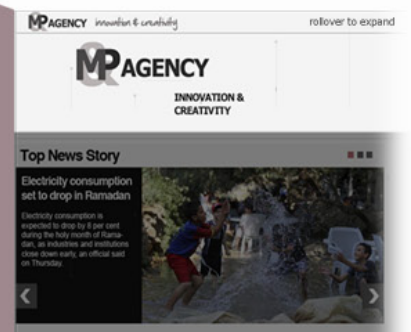
Header Logo Sides 200x100 Ad Space

Location on Website	Period of the Ad	Price of the Ad
Anywhere on Homepage	2 Weeks	700 JOD
	1 Month	1400 JOD
	3 Months	3780 JOD
	6 Months	6804 JOD
	12 Months	12248 JOD



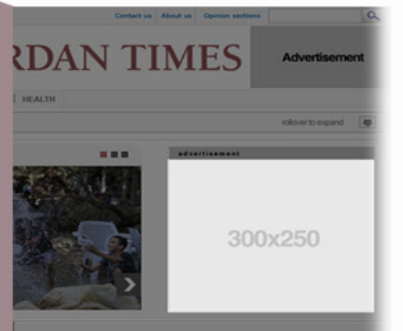
Rollover to expand

Location on Website	Period of the Ad	Price of the Ad
Anywhere on Homepage	Per day	100 JOD



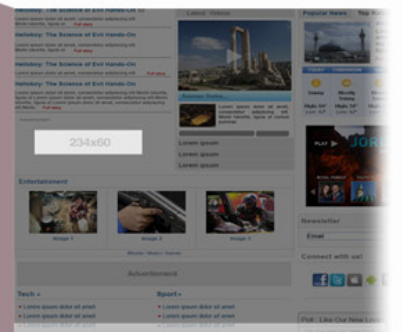
300x250 Ad Space

Location on Website	Period of the Ad	Price of the Ad
Anywhere on Homepage	2 Weeks	650 JOD
	1 Month	1300 JOD
	3 Months	3600 JOD
	6 Months	6600 JOD
	12 Months	12600 JOD



234x60 Ad Space

Location on Website	Period of the Ad	Price of the Ad
Anywhere on Homepage	2 Weeks	625 JOD
	1 Month	1250 JOD
	3 Months	3450 JOD
	6 Months	6300 JOD
	12 Months	12000 JOD

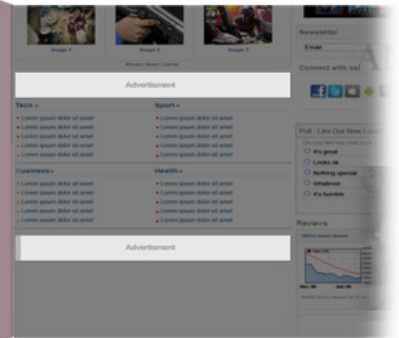


Website Advertising

Pricing Table

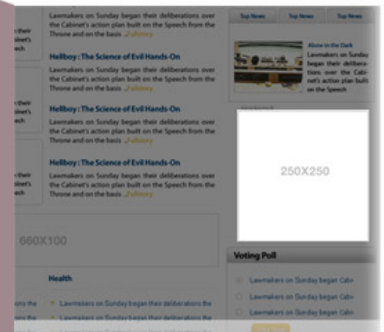
Homepage 720x90 Ad Space

Location on Website	Period of the Ad	Price of the Ad
Anywhere on Homepage	2 Weeks	800 JOD
	1 Month	1500 JOD
	3 Months	4200 JOD
	6 Months	7500 JOD
	12 Months	14400 JOD



250x250 Sidebar Ad Space

Location on Website	Period of the Ad	Price of the Ad
Sections	2 Weeks	500 JOD
	1 Month	900 JOD
	3 Months	2550 JOD
	6 Months	4800 JOD
	12 Months	6000 JOD



CPM Advertising

CPM On Any Ad-Space

<i>Location on Website</i>	<i>Geotarget</i>	<i>Price per CPM**</i>
<i>Anywhere</i>	<i>All</i>	<i>1.5 JOD</i>
	<i>Jordan</i>	<i>1 JOD</i>
	<i>United States</i>	<i>0.75 JOD</i>
	<i>Europe</i>	<i>0.75 JOD</i>
	<i>Gulf (GCC)</i>	<i>0.75 JOD</i>

* Booking an ad space is based on the availability of that space for CPM

** Cost per impression, the online advert cost per thousand views $M=1000$ in roman numerals so $CPM = C=Cost P=Per M=1,000$ as in banner advertising you pay for each 1,000 ad views your banner gets