



American Conservative Union

National Survey

With Colorado Oversample

By:

John McLaughlin and Rob Schmidt

October 3rd, 2012

On the web

www.mclaughlinonline.com

Presentation Outline

- 1. Methodology**
- 2. Major Findings**
- 3. Election Situation Analysis**
- 4. General Trends**
- 5. Spending and Taxes**
- 6. Healthcare**
- 7. Voter Profiles**

Methodology

This national survey of 1,000 likely general election voters was conducted on from September 30th – October 2nd, 2012. A subsequent oversample was conducted in Colorado to bring the total number of respondents up to 300.

All interviews were conducted via telephone by professional interviewers. Interview selection was random within predetermined geographic units. These units were structured to correlate with actual voter distributions in a nationwide general election.

This national survey of 1,000 likely general election voters has an accuracy of +/- 3.1% at a 95% confidence interval. The Colorado oversample of 300 likely general election voters has an accuracy of +/- 5.7% at a 95% confidence interval.

Major Findings

1. Election Situation Analysis

- President Obama is polarizing, but liked by most voters – 52% favorable to 46% unfavorable
- Governor Romney has a net negative opinion rating– 46% favorable to 49% unfavorable
- President Obama leads in the national vote for President, 49% to 45%
- President Obama has a net positive job approval – 52% favorable to 48% unfavorable
- When it comes to the recent anti-American protests in the Middle East and the killing of the U.S. Ambassador, 54% say that this tragedy is another example of how President Obama’s policies of appeasement and apologizing have failed.
- A plurality, 43%, say the mainstream media is biased in trying to help re-elect President Obama.

2. General Trends

- Fifty-seven percent (57%) say that the United States is on the wrong track, while 36% say it is on the right direction.
- Six in ten (58%) say that economic issues will decide their vote for Congress.

3. Spending and Taxes

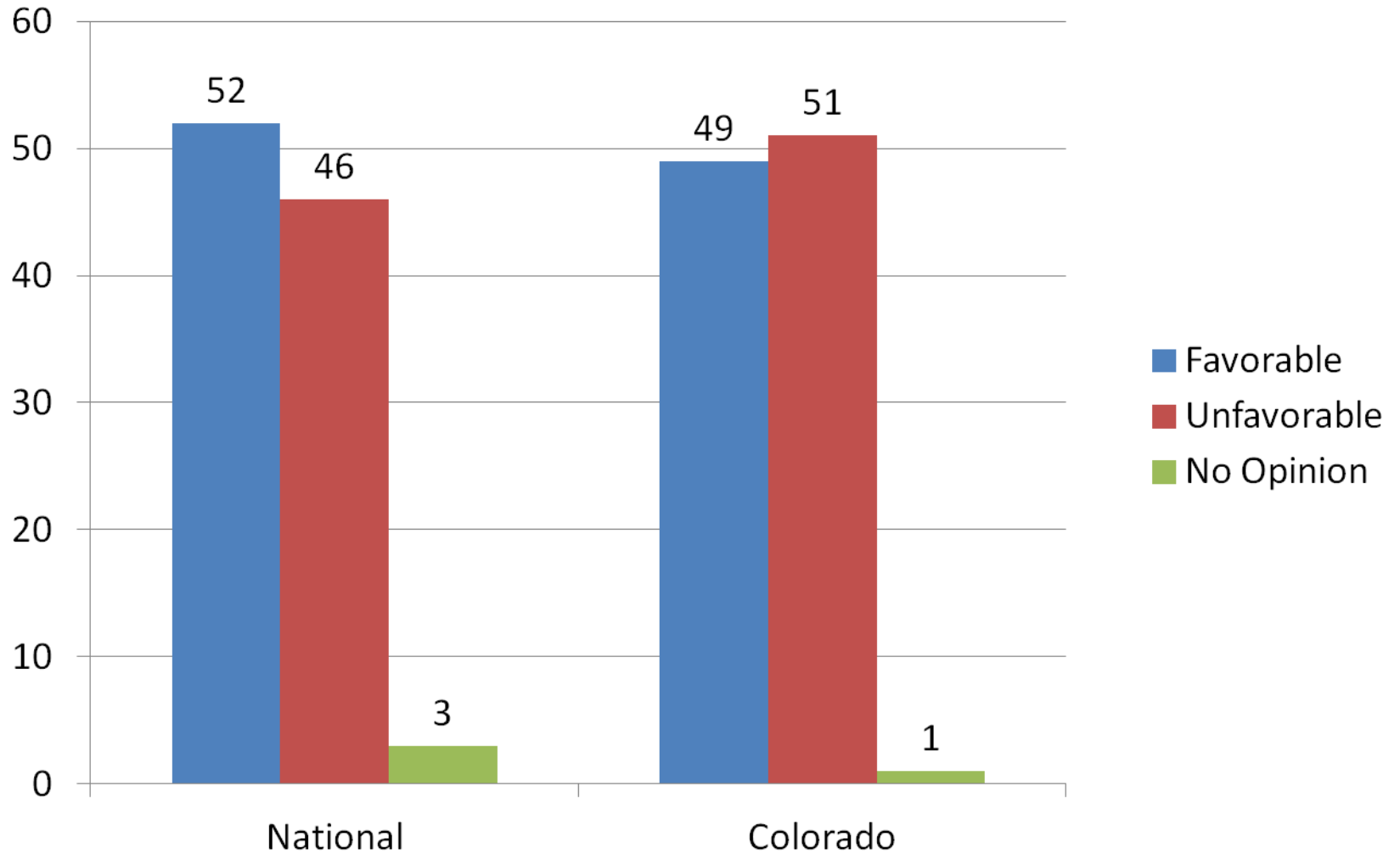
- Sixty-seven percent (67%) agree that “there should be no tax increases on anyone until Washington D.C. gets federal spending under control.”
- Three-fourths (74%) prefer a Congressman who says we need spending limits and tax reform to get our economy growing again, not more spending and tax increases.

Major Findings

4. Healthcare

- Six in ten (62%) believe that the food stamp work requirement for able bodied adults without children should be reinstated.
- Half (50%) want Obamacare repealed and replaced.
- Sixty-five percent (65%) oppose President Obama's new tax on the Medicare Part D program.
- When it comes to reducing costs and preserving Medicare, voters prefer choice and competition:
 - Allowing seniors of Medicare to choose among drug coverage plans that will have to compete for their business on the basis of cost and quality – 79% favor
 - Subsidizing the purchase of health insurance for those under the age of 55 and allowing them to choose either Medicare coverage or from competing plans – 67% favor
- Conversely, voters oppose the government setting price controls and government panels to reduce costs and preserve Medicare:
 - The government imposing price controls and limiting choices available to seniors – 66% oppose
 - The new government panel of unelected bureaucrats who will cut Medicare payments to doctors and hospitals – 59% oppose
- Greater than seven in ten (73%) are worried that doctors will stop accepting Medicare patients if Medicare payments are reduced to healthcare providers.
- Nine in ten (87%) agree that “every election year, politicians attack each other over claims about damaging Medicare in the hope of scaring seniors and winning votes.”

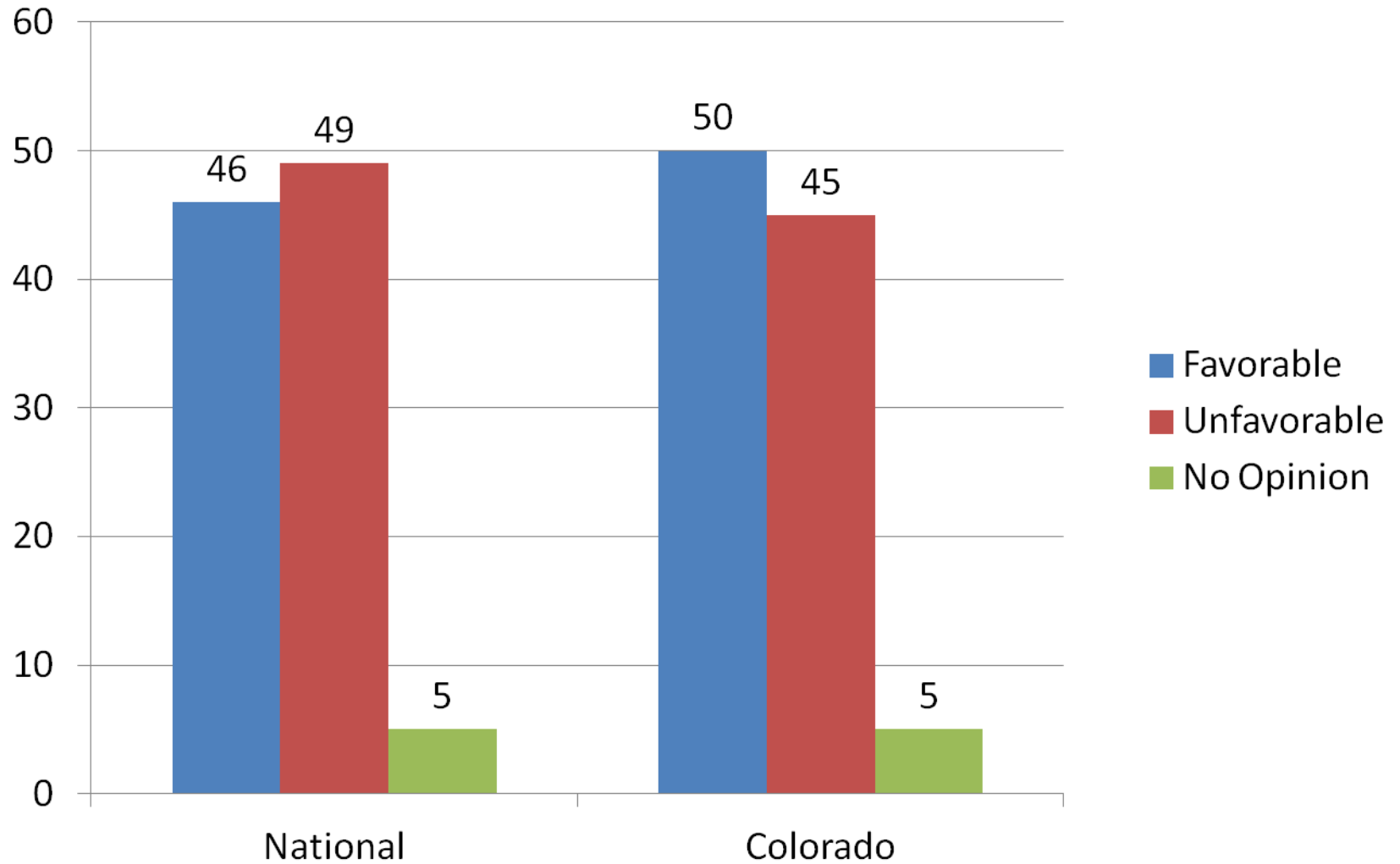
Opinion: Barack Obama



Opinion: Barack Obama

	<u>Fav.</u>	<u>Unfav.</u>		<u>Fav.</u>	<u>Unfav.</u>		<u>Fav.</u>	<u>Unfav.</u>
TOTAL	52	46	Obama Job – Approve	94	4	Born Again - Yes	40	57
Colorado	49	51	Obama Job – Disapprove	6	91	Born Again - No	57	40
East	59	37	Media – Help Romney	77	23	White Evangelical	26	71
Midwest	51	46	Media – Fair and Unbiased	82	15	White	42	55
South	48	50	Media – Help Obama	20	78	Men	39	59
West	51	46	Republican	11	88	Women	46	51
Very Likely	51	46	Men	11	89	Hispanic	62	38
Somewhat Likely	58	37	Women	11	87	Men	56	44
Right Direction	95	4	Democrat	92	6	Women	67	31
Wrong Track	20	76	Men	89	9	African American	97	2
Economic	42	55	Women	95	4	Under \$60,000	53	45
Protecting SS and Medicare	74	24	Independent	49	46	\$60,000 - \$100,000	52	46
Social	77	21	Men	46	50	Over \$100,000	52	46
Fav Obama	100	0	Women	53	41	Under 40	52	45
Unfav Obama	0	100	Liberal	85	12	41-55	54	43
Fav Romney	12	86	Moderate	70	26	Over 55	50	48
Unfav Romney	89	10	Conservative	19	79	Male	47	51
Vote Obama	95	4	Ticketplitter	60	34	Female	56	41
Vote Romney	5	93	Protestant	47	51	Obama Won State	40	58
Vote Undecided	48	28	Catholic	49	47	McCain Won State	56	40
Unfav Obama/Not Romney	0	100	White	44	52	Obamacare – Leave As Is	94	4
Disappr. Obama/Not Romney	36	46	Hispanic	66	35	Obamacare – Repeal/Replace	14	83
Wrong Track/Not Romney	70	20	Jewish	65	25			
			Catholic Democrats	82	14			

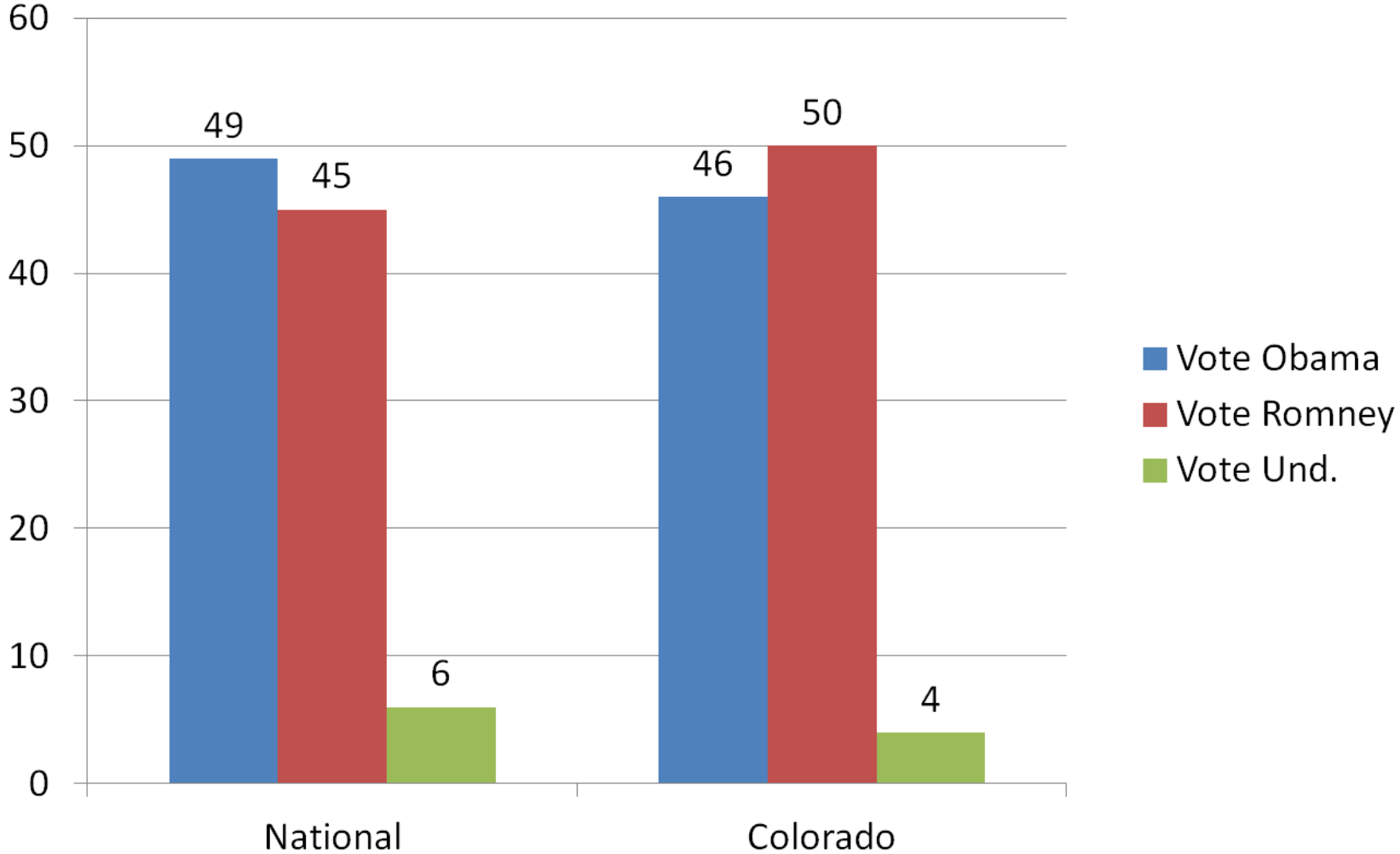
Opinion: Mitt Romney



Opinion: Mitt Romney

	<u>Fav.</u>	<u>Unfav.</u>		<u>Fav.</u>	<u>Unfav.</u>		<u>Fav.</u>	<u>Unfav.</u>
TOTAL	46	49	Obama Job – Approve	10	84	Born Again - Yes	58	36
Colorado	50	45	Obama Job – Disapprove	86	11	Born Again - No	40	55
East	40	56	Media – Help Romney	28	68	White Evangelical	69	27
Midwest	47	49	Media – Fair and Unbiased	18	77	White	53	43
South	50	45	Media – Help Obama	76	20	Men	56	41
West	44	48	Republican	86	12	Women	50	45
Very Likely	47	48	Men	85	12	Hispanic	40	57
Somewhat Likely	30	55	Women	87	11	Men	42	54
Right Direction	9	86	Democrat	10	84	Women	38	60
Wrong Track	72	23	Men	10	84	African American	9	81
Economic	56	39	Women	10	84	Under \$60,000	46	49
Protecting SS and Medicare	26	67	Independent	44	50	\$60,000 - \$100,000	45	50
Social	23	71	Men	47	48	Over \$100,000	46	50
Fav Obama	11	84	Women	40	52	Under 40	45	49
Unfav Obama	87	10	Liberal	8	85	41-55	44	51
Fav Romney	100	0	Moderate	29	66	Over 55	48	47
Unfav Romney	0	100	Conservative	78	18	Male	49	46
Vote Obama	7	88	Ticketsplitter	36	56	Female	43	51
Vote Romney	92	5	Protestant	51	44	Obama Won State	59	36
Vote Undecided	23	53	Catholic	47	49	McCain Won State	41	54
Unfav Obama/Not Romney	16	70	White	53	43	Obamacare – Leave As Is	8	86
Disappr. Obama/Not Romney	18	64	Hispanic	24	69	Obamacare – Repeal/Replace	80	15
Wrong Track/Not Romney	12	78	Jewish	25	75			
			Catholic Democrats	13	82			

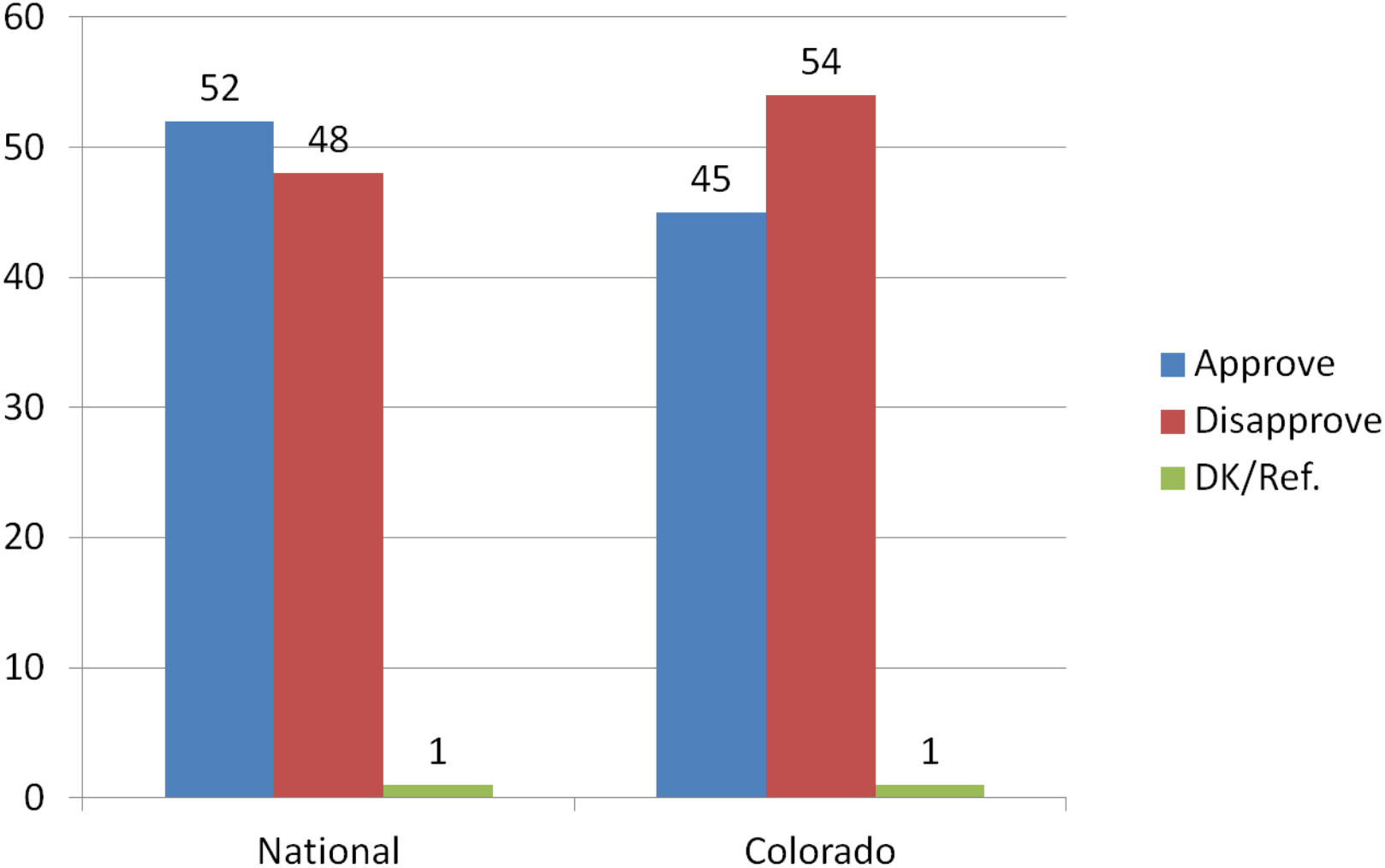
Vote: President



Vote: President

	<u>B.O.</u>	<u>M.R.</u>	<u>Und.</u>		<u>B.O.</u>	<u>M.R.</u>	<u>Und.</u>		<u>B.O.</u>	<u>M.R.</u>	<u>Und.</u>
TOTAL	49	45	6	Obama Job – Approve	90	4	6	Born Again - Yes	38	57	5
Colorado	46	50	4	Obama Job – Disapprove	5	90	6	Born Again - No	55	38	8
East	54	37	9	Media – Help Romney	73	25	2	White Evangelical	25	71	5
Midwest	48	47	6	Media – Fair and Unbiased	78	15	7	White	40	55	6
South	47	48	5	Media – Help Obama	18	77	4	Men	36	57	7
West	50	44	6	Republican	7	88	5	Women	43	52	5
Very Likely	48	46	6	Men	6	88	6	Hispanic	63	31	6
Somewhat Likely	58	30	13	Women	9	89	3	Men	63	33	4
Right Direction	90	5	5	Democrat	91	7	2	Women	62	29	9
Wrong Track	19	74	6	Men	90	8	2	African American	92	4	4
Economic	40	54	6	Women	92	6	3	Under \$60,000	50	44	6
Protecting SS and Medicare	69	26	6	Independent	47	43	10	\$60,000 - \$100,000	49	46	6
Social	73	22	5	Men	44	46	10	Over \$100,000	51	45	5
Fav Obama	90	4	6	Women	50	40	10	Under 40	49	44	7
Unfav Obama	4	92	4	Liberal	86	7	7	41-55	53	41	6
Fav Romney	7	90	3	Moderate	65	27	8	Over 55	47	48	6
Unfav Romney	89	5	7	Conservative	17	79	4	Male	45	48	7
Vote Obama	100	0	0	Ticketsplitter	52	37	12	Female	53	42	5
Vote Romney	0	100	0	Protestant	44	50	6	Obama Won State	39	58	4
Vote Undecided	0	0	100	Catholic	47	48	6	McCain Won State	53	40	7
Unfav Obama/Not Romney	54	0	46	White	39	56	6	Obamacare – Leave As Is	90	5	5
Disappr. Obama/Not Romney	46	0	54	Hispanic	72	17	10	Obamacare – Repeal/Replace	14	82	5
Wrong Track/Not Romney	76	0	25	Jewish	65	25	10				
				Catholic Democrats	83	14	3				

Job Approval: President Obama



Job Approval: President Obama

	<u>Approve</u>	<u>Disappr.</u>		<u>Approve</u>	<u>Disappr.</u>		<u>Approve</u>	<u>Disappr.</u>
TOTAL	52	48	Obama Job – Approve	100	0	Born Again - Yes	40	59
Colorado	45	54	Obama Job – Disapprove	0	100	Born Again - No	57	42
East	60	38	Media – Help Romney	74	26	White Evangelical	26	74
Midwest	52	47	Media – Fair and Unbiased	82	18	White	42	57
South	48	51	Media – Help Obama	21	78	Men	41	59
West	50	50	Republican	11	89	Women	44	56
Very Likely	51	48	Men	11	89	Hispanic	64	36
Somewhat Likely	56	41	Women	10	90	Men	56	44
Right Direction	96	4	Democrat	92	7	Women	73	27
Wrong Track	21	79	Men	91	9	African American	96	3
Economic	42	57	Women	94	5	Under \$60,000	51	48
Protecting SS and Medicare	72	27	Independent	50	48	\$60,000 - \$100,000	53	46
Social	78	22	Men	49	49	Over \$100,000	56	44
Fav Obama	94	5	Women	53	47	Under 40	54	45
Unfav Obama	4	95	Liberal	88	12	41-55	55	44
Fav Romney	11	88	Moderate	70	30	Over 55	49	50
Unfav Romney	89	11	Conservative	18	81	Male	48	51
Vote Obama	95	5	Ticketplitter	56	42	Female	55	44
Vote Romney	5	94	Protestant	47	52	Obama Won State	39	60
Vote Undecided	53	45	Catholic	52	48	McCain Won State	57	42
Unfav Obama/Not Romney	38	62	White	46	54	Obamacare – Leave As Is	93	5
Disappr. Obama/Not Romney	0	100	Hispanic	72	28	Obamacare – Repeal/Replace	15	84
Wrong Track/Not Romney	71	29	Jewish	60	40			
			Catholic Democrats	86	13			

Thinking now for a moment about the recent anti-American protests in the Middle East and the killing of the U.S. Ambassador and three other Americans at the U.S. Embassy in Libya, with whom do you agree more?

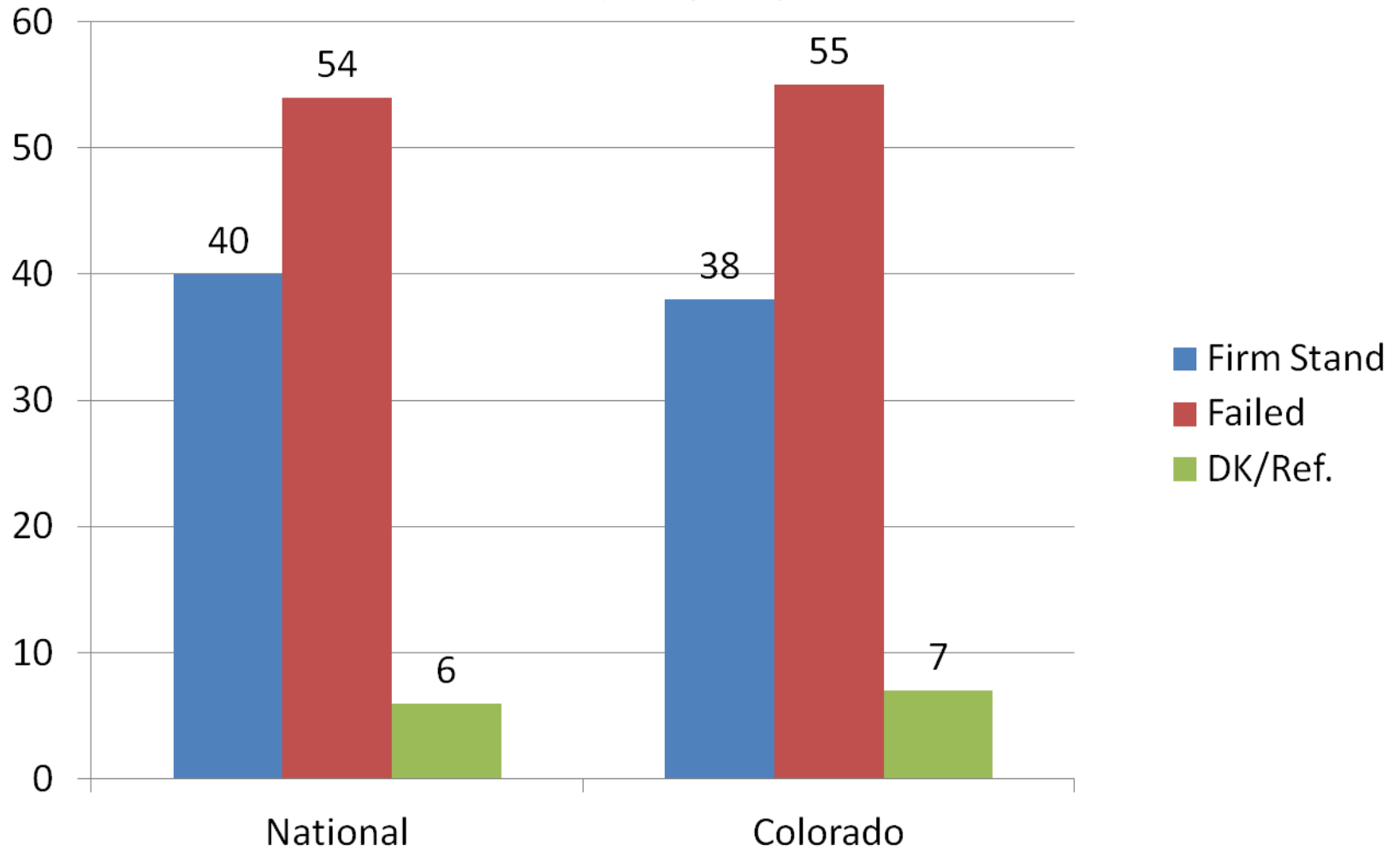
(Some/Others) who say that President Obama took a firm stand against radical Islam when he declared that those involved would be brought to justice. They also say that President Obama's has been a good commander in chief by ending the War in Iraq and killing Osama Bin Laden.

OR

(Others/Some) who say that this tragedy is another example of how President Obama policies of appeasement and apologizing have failed. They also say that the President should be tougher against these nations and that we should cut foreign aid to these countries.

Middle East: Obama Took Firm Stand Vs.

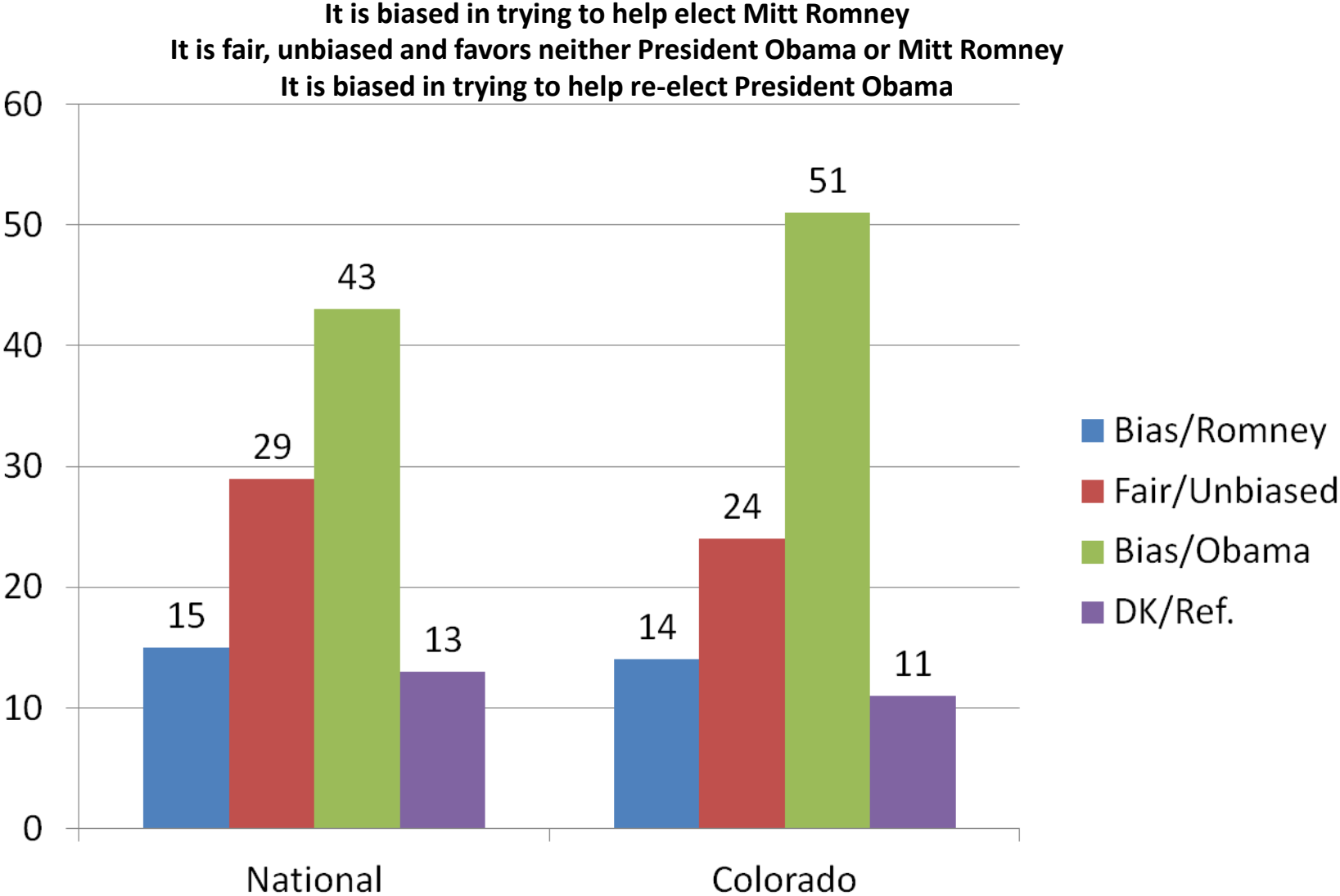
Appeasement/Apologizing Have Failed



Obama and Middle East: Firm Stand or Failed?

	<u>Firm</u>	<u>Failed</u>		<u>Firm</u>	<u>Failed</u>		<u>Firm</u>	<u>Failed</u>
TOTAL	40	54	Obama Job – Approve	72	21	Born Again - Yes	31	65
Colorado	38	55	Obama Job – Disapprove	5	90	Born Again - No	44	50
East	45	48	Media – Help Romney	58	39	White Evangelical	21	75
Midwest	40	55	Media – Fair and Unbiased	69	25	White	34	61
South	36	58	Media – Help Obama	14	83	Men	31	62
West	43	51	Republican	10	85	Women	36	59
Very Likely	41	54	Men	11	84	Hispanic	47	46
Somewhat Likely	31	55	Women	9	87	Men	44	49
Right Direction	79	14	Democrat	71	23	Women	51	44
Wrong Track	14	81	Men	71	23	African American	73	19
Economic	33	63	Women	71	23	Under \$60,000	38	55
Protecting SS and Medicare	49	41	Independent	37	54	\$60,000 - \$100,000	43	52
Social	59	32	Men	38	55	Over \$100,000	47	51
Fav Obama	73	20	Women	35	53	Under 40	40	52
Unfav Obama	4	91	Liberal	67	26	41-55	40	54
Fav Romney	8	88	Moderate	54	39	Over 55	40	54
Unfav Romney	70	21	Conservative	15	80	Male	39	56
Vote Obama	74	19	Ticketsplitter	41	49	Female	41	52
Vote Romney	4	92	Protestant	35	59	Obama Won State	30	65
Vote Undecided	32	50	Catholic	40	57	McCain Won State	44	49
Unfav Obama/Not Romney	16	70	White	36	62	Obamacare – Leave As Is	80	15
Disappr. Obama/Not Romney	16	64	Hispanic	52	38	Obamacare – Repeal/Replace	9	87
Wrong Track/Not Romney	45	47	Jewish	60	40			
			Catholic Democrats	63	31			

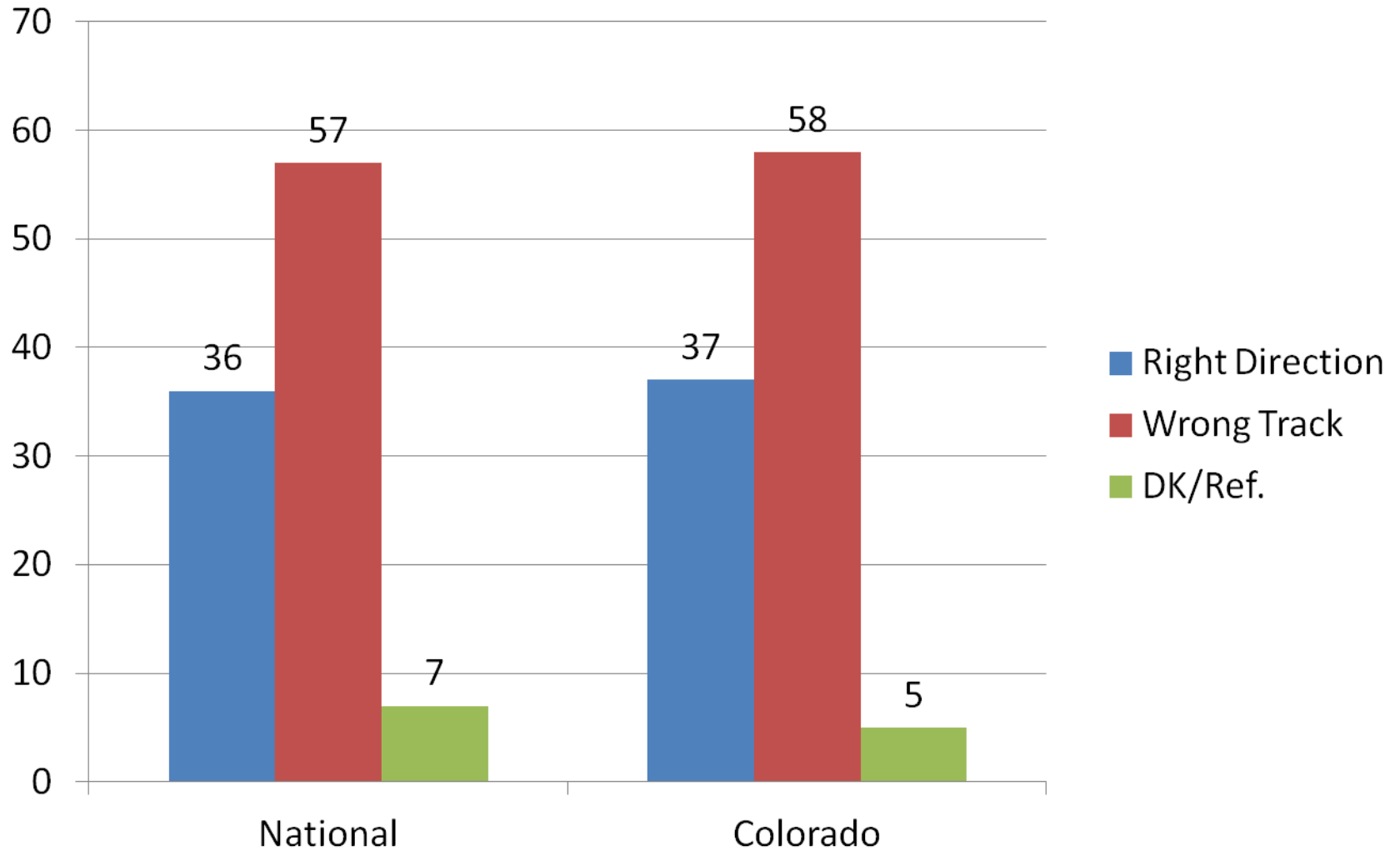
Regarding the mainstream media's coverage of the Presidential race, which of the following comes closest to your own personal opinion?



Mainstream Media's Coverage

	<u>M.R.</u>	<u>Fair</u>	<u>B.O.</u>		<u>M.R.</u>	<u>Fair</u>	<u>B.O.</u>		<u>M.R.</u>	<u>Fair</u>	<u>B.O.</u>
TOTAL	15	29	43	Obama Job – Approve	22	45	17	Born Again - Yes	17	19	56
Colorado	14	24	51	Obama Job – Disapprove	8	11	71	Born Again - No	15	35	34
East	9	35	40	Media – Help Romney	100	0	0	White Evangelical	14	16	63
Midwest	15	30	46	Media – Fair and Unbiased	0	100	0	White	13	27	48
South	18	24	44	Media – Help Obama	0	0	100	Men	11	25	55
West	15	29	42	Republican	9	13	69	Women	14	30	41
Very Likely	15	29	44	Men	10	10	73	Hispanic	13	34	40
Somewhat Likely	14	30	32	Women	9	15	66	Men	19	35	37
Right Direction	20	48	17	Democrat	23	42	18	Women	7	33	44
Wrong Track	12	16	61	Men	16	50	24	African American	29	35	19
Economic	14	25	49	Women	29	37	14	Under \$60,000	16	29	42
Protecting SS and Medicare	23	34	29	Independent	12	31	43	\$60,000 - \$100,000	16	31	42
Social	19	38	26	Men	13	29	48	Over \$100,000	10	34	47
Fav Obama	22	46	16	Women	11	33	37	Under 40	20	32	38
Unfav Obama	8	10	74	Liberal	22	42	22	41-55	13	31	41
Fav Romney	9	11	71	Moderate	15	43	28	Over 55	13	26	47
Unfav Romney	21	45	18	Conservative	11	12	66	Male	13	29	49
Vote Obama	22	45	16	Ticketsplitter	16	37	29	Female	17	29	37
Vote Romney	8	10	74	Protestant	17	25	48	Obama Won State	16	21	52
Vote Undecided	5	35	32	Catholic	12	31	43	McCain Won State	15	32	39
Unfav Obama/Not Romney	11	22	46	White	10	30	47	Obamacare – Leave As Is	23	47	16
Disappr. Obama/Not Romney	12	32	32	Hispanic	14	45	28	Obamacare – Repeal/Replace	9	13	68
Wrong Track/Not Romney	22	37	21	Jewish	10	30	25				
				Catholic Democrats	17	39	21				

Direction: United States



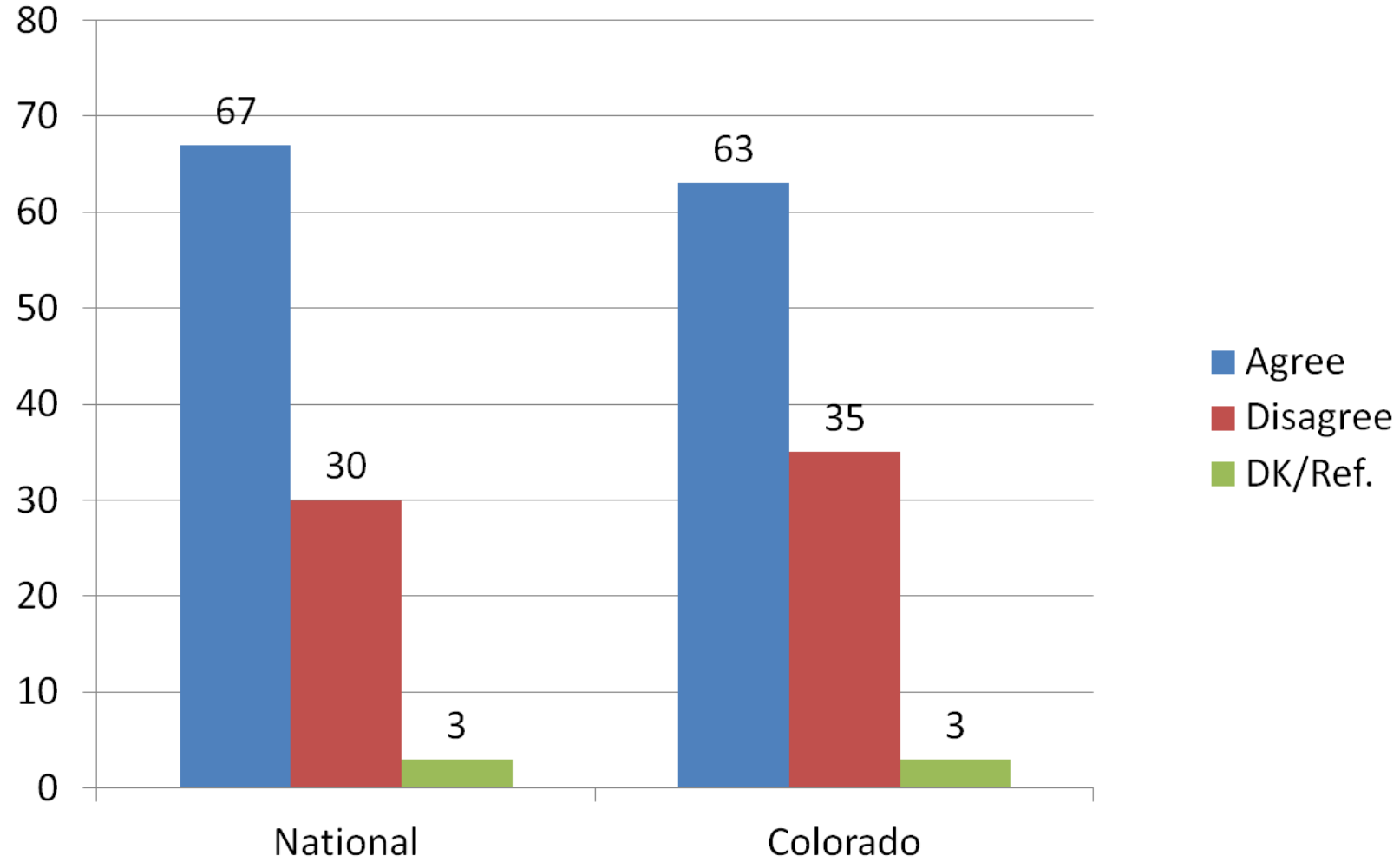
Direction: United States

	<u>Right</u>	<u>Wrong</u>		<u>Right</u>	<u>Wrong</u>		<u>Right</u>	<u>Wrong</u>
TOTAL	36	57	Obama Job – Approve	66	23	Born Again - Yes	28	66
Colorado	37	58	Obama Job – Disapprove	3	95	Born Again - No	42	50
East	37	53	Media – Help Romney	47	45	White Evangelical	18	77
Midwest	37	56	Media – Fair and Unbiased	59	32	White	29	65
South	35	60	Media – Help Obama	14	81	Men	28	67
West	33	60	Republican	8	90	Women	31	63
Very Likely	36	58	Men	9	89	Hispanic	40	55
Somewhat Likely	28	55	Women	7	91	Men	40	54
Right Direction	100	0	Democrat	63	26	Women	40	56
Wrong Track	0	100	Men	63	28	African American	70	20
Economic	28	67	Women	64	25	Under \$60,000	33	61
Protecting SS and Medicare	51	37	Independent	35	58	\$60,000 - \$100,000	39	55
Social	56	34	Men	34	59	Over \$100,000	41	53
Fav Obama	66	23	Women	35	56	Under 40	34	60
Unfav Obama	3	95	Liberal	60	30	41-55	38	54
Fav Romney	7	90	Moderate	49	41	Over 55	35	58
Unfav Romney	63	27	Conservative	12	84	Male	34	60
Vote Obama	66	23	Ticketsplitter	37	52	Female	37	54
Vote Romney	4	95	Protestant	33	60	Obama Won State	29	67
Vote Undecided	30	60	Catholic	33	59	McCain Won State	38	53
Unfav Obama/Not Romney	14	81	White	31	62	Obamacare – Leave As Is	70	20
Disappr. Obama/Not Romney	8	86	Hispanic	35	59	Obamacare – Repeal/Replace	8	89
Wrong Track/Not Romney	0	100	Jewish	45	40			
			Catholic Democrats	52	35			

From the following list of issues, which one is the most important to you in deciding your vote for U.S. Congress?

	TOT	CO	GOP	Dem	Ind.	Lib.	Mod.	Cons.	41-55	Over 55	Men	Women
ECONOMIC	58	58	72	47	56	42	61	66	62	55	65	52
Create Jobs	23	20	26	20	22	15	23	26	27	22	28	18
Wasteful Gov't Spending	11	17	16	6	12	5	8	17	13	9	12	10
Improve Economy	22	18	26	20	20	20	27	19	20	21	23	20
Lower Gas Prices	2	1	2	2	2	2	3	1	1	3	2	1
Protect Defense Spending	1	1	2	0	1	0	0	3	1	2	1	2
SOCIAL	32	32	17	49	29	55	34	18	31	35	25	39
Healthcare	11	13	5	19	8	21	11	5	13	10	8	14
Improve Education	10	8	4	14	10	18	12	5	13	7	7	14
Social Sec./Medicare	9	9	5	15	8	13	9	7	4	15	8	10
Fix Immigration	2	3	3	1	3	3	1	3	1	3	3	2
TRAD. MORAL VALUES	7	5	9	3	10	1	2	14	5	7	7	8
DK/Ref.	3	4	2	1	5	2	3	2	2	3	3	2

Despite the debt crisis, next year federal spending will be higher than it was this year. Knowing that federal spending continues to increase, please tell me if you agree or disagree with the following statement: "There should be no tax increases on anyone until Washington D.C. gets federal spending under control."



Agree/Disagree: No Tax Increases Until Spending Under Control?

	<u>Agree</u>	<u>Disagr.</u>		<u>Agree</u>	<u>Disagr.</u>		<u>Agree</u>	<u>Disagr.</u>
TOTAL	67	30	Obama Job – Approve	50	46	Born Again - Yes	76	21
Colorado	63	35	Obama Job – Disapprove	86	12	Born Again - No	63	33
East	61	37	Media – Help Romney	70	29	White Evangelical	79	18
Midwest	73	24	Media – Fair and Unbiased	44	53	White	69	28
South	69	29	Media – Help Obama	86	12	Men	68	28
West	62	31	Republican	84	14	Women	69	28
Very Likely	67	30	Men	84	13	Hispanic	63	34
Somewhat Likely	73	24	Women	84	15	Men	60	39
Right Direction	45	51	Democrat	52	44	Women	67	29
Wrong Track	81	17	Men	45	50	African American	58	41
Economic	73	24	Women	57	40	Under \$60,000	73	24
Protecting SS and Medicare	62	34	Independent	64	33	\$60,000 - \$100,000	61	36
Social	53	43	Men	64	32	Over \$100,000	56	42
Fav Obama	49	46	Women	65	33	Under 40	70	28
Unfav Obama	86	12	Liberal	45	53	41-55	70	28
Fav Romney	86	11	Moderate	60	37	Over 55	64	32
Unfav Romney	49	48	Conservative	84	13	Male	65	31
Vote Obama	50	47	Ticketplitter	64	32	Female	69	29
Vote Romney	86	12	Protestant	72	25	Obama Won State	75	23
Vote Undecided	70	25	Catholic	67	29	McCain Won State	64	33
Unfav Obama/Not Romney	78	19	White	69	28	Obamacare – Leave As Is	45	52
Disappr. Obama/Not Romney	78	20	Hispanic	59	35	Obamacare – Repeal/Replace	85	13
Wrong Track/Not Romney	67	31	Jewish	60	40			
			Catholic Democrats	61	32			

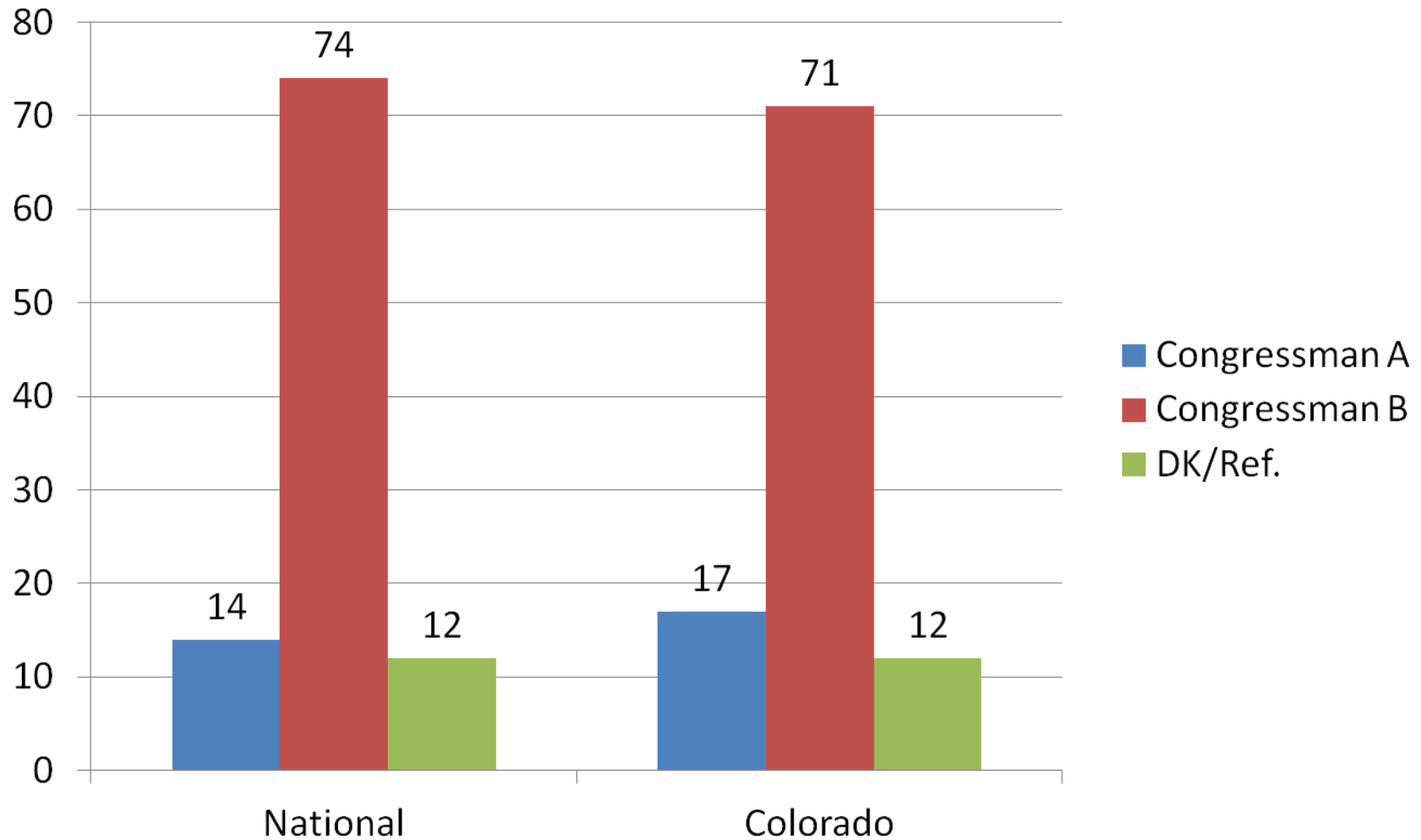
President Obama supported increasing federal spending and the federal deficit to record levels. For the last four years, America has borrowed 40 cents of every dollar it spends, with much of it coming from China. The deficit is now so big that in order to close the deficit in one year, the federal government would have to raise all corporate and personal income taxes by 130%. Knowing this is true, who do you agree with more?

1. Congressman A who wants to keep increasing government spending and debt, and increasing taxes

OR,

2. Congressman B who says we need spending limits and tax reform to get our economy growing again, not more spending and tax increases.

Spending and the Federal Deficit: Congressman A – Increasing Spending/Debt Vs. Congressman B – Spending Limits/Tax Reform

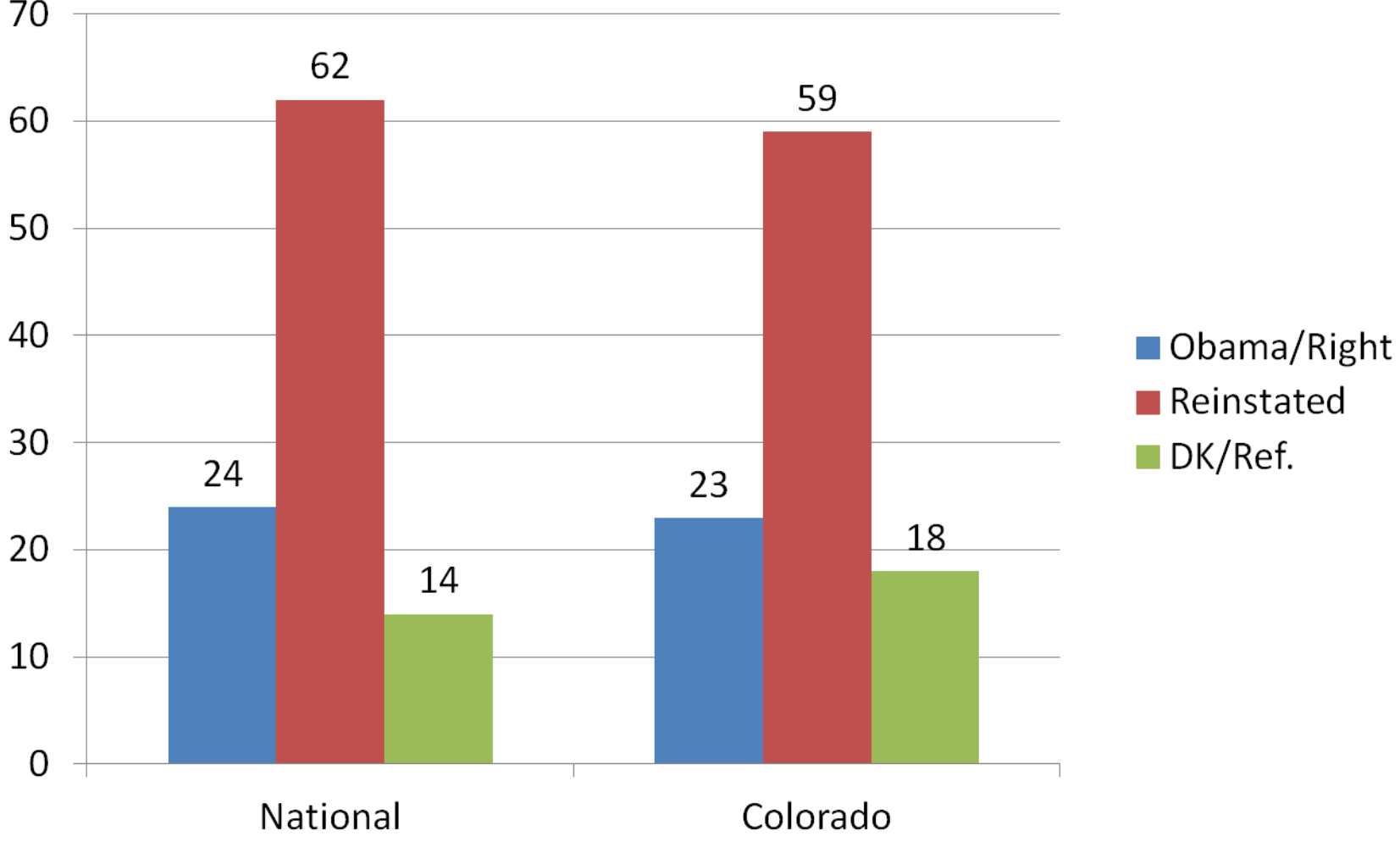


Spending and the Federal Deficit

	<u>Cong. A</u>	<u>Cong. B</u>		<u>Cong. A</u>	<u>Cong. B</u>		<u>Cong. A</u>	<u>Cong. B</u>
TOTAL	14	74	Obama Job – Approve	25	56	Born Again - Yes	7	84
Colorado	17	71	Obama Job – Disapprove	3	94	Born Again - No	18	67
East	15	79	Media – Help Romney	21	69	White Evangelical	5	88
Midwest	14	75	Media – Fair and Unbiased	21	59	White	12	77
South	13	75	Media – Help Obama	6	90	Men	12	78
West	16	66	Republican	3	93	Women	12	77
Very Likely	14	74	Men	3	94	Hispanic	21	69
Somewhat Likely	13	75	Women	4	93	Men	21	74
Right Direction	30	49	Democrat	24	60	Women	22	64
Wrong Track	4	90	Men	27	53	African American	20	59
Economic	11	80	Women	21	64	Under \$60,000	11	78
Protecting SS and Medicare	17	67	Independent	16	70	\$60,000 - \$100,000	15	71
Social	21	60	Men	14	73	Over \$100,000	21	70
Fav Obama	25	56	Women	17	65	Under 40	13	78
Unfav Obama	3	93	Liberal	30	54	41-55	13	74
Fav Romney	3	94	Moderate	16	66	Over 55	16	72
Unfav Romney	25	55	Conservative	6	91	Male	14	74
Vote Obama	26	55	Ticketplitter	11	72	Female	14	74
Vote Romney	2	94	Protestant	11	78	Obama Won State	14	77
Vote Undecided	8	73	Catholic	13	79	McCain Won State	14	73
Unfav Obama/Not Romney	11	78	White	11	81	Obamacare – Leave As Is	28	53
Disappr. Obama/Not Romney	4	86	Hispanic	21	66	Obamacare – Repeal/Replace	4	92
Wrong Track/Not Romney	10	76	Jewish	30	60			
			Catholic Democrats	18	73			

President Obama has suspended the food stamp work requirement for able bodied adults without children. Since then, the number of adults on food stamps has more than doubled from two million people to four million people. Knowing this, do you think President Obama was right to suspend the work requirement for food stamps or should the work requirement be reinstated?

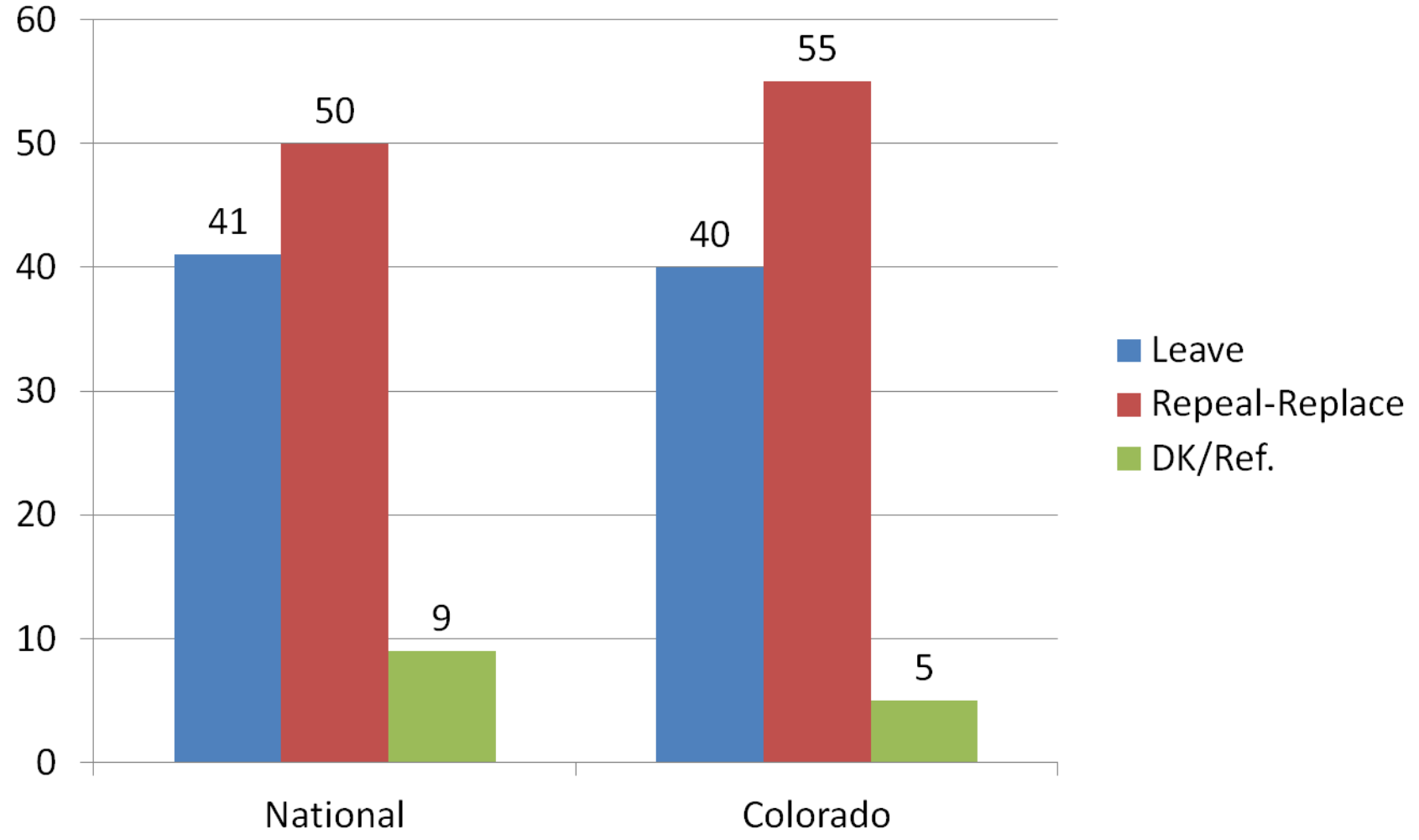
1. President Obama was right to suspend the work requirement
OR
2. The work requirement should be reinstated



Welfare/Work Requirement: Obama Right or Reinstate?

	<u>Right</u>	<u>Re-Inst.</u>		<u>Right</u>	<u>Re-Inst.</u>		<u>Right</u>	<u>Re-Inst.</u>
TOTAL	24	62	Obama Job – Approve	40	39	Born Again - Yes	17	74
Colorado	23	59	Obama Job – Disapprove	7	86	Born Again - No	26	56
East	25	60	Media – Help Romney	35	50	White Evangelical	11	79
Midwest	21	66	Media – Fair and Unbiased	40	41	White	21	66
South	22	65	Media – Help Obama	8	85	Men	23	65
West	31	52	Republican	6	88	Women	19	66
Very Likely	24	62	Men	7	87	Hispanic	27	61
Somewhat Likely	31	54	Women	6	89	Men	33	61
Right Direction	40	37	Democrat	42	37	Women	20	60
Wrong Track	13	78	Men	45	33	African American	37	45
Economic	20	69	Women	41	40	Under \$60,000	26	62
Protecting SS and Medicare	28	53	Independent	24	60	\$60,000 - \$100,000	21	63
Social	34	45	Men	27	62	Over \$100,000	26	56
Fav Obama	40	39	Women	20	59	Under 40	26	63
Unfav Obama	7	87	Liberal	45	35	41-55	27	60
Fav Romney	8	85	Moderate	29	51	Over 55	22	62
Unfav Romney	41	40	Conservative	9	84	Male	25	62
Vote Obama	41	39	Ticketplitter	24	60	Female	23	62
Vote Romney	6	88	Protestant	20	68	Obama Won State	21	67
Vote Undecided	15	55	Catholic	19	65	McCain Won State	25	59
Unfav Obama/Not Romney	27	62	White	18	69	Obamacare – Leave As Is	45	35
Disappr. Obama/Not Romney	30	54	Hispanic	21	55	Obamacare – Repeal/Replace	8	86
Wrong Track/Not Romney	35	48	Jewish	35	35			
			Catholic Democrats	34	48			

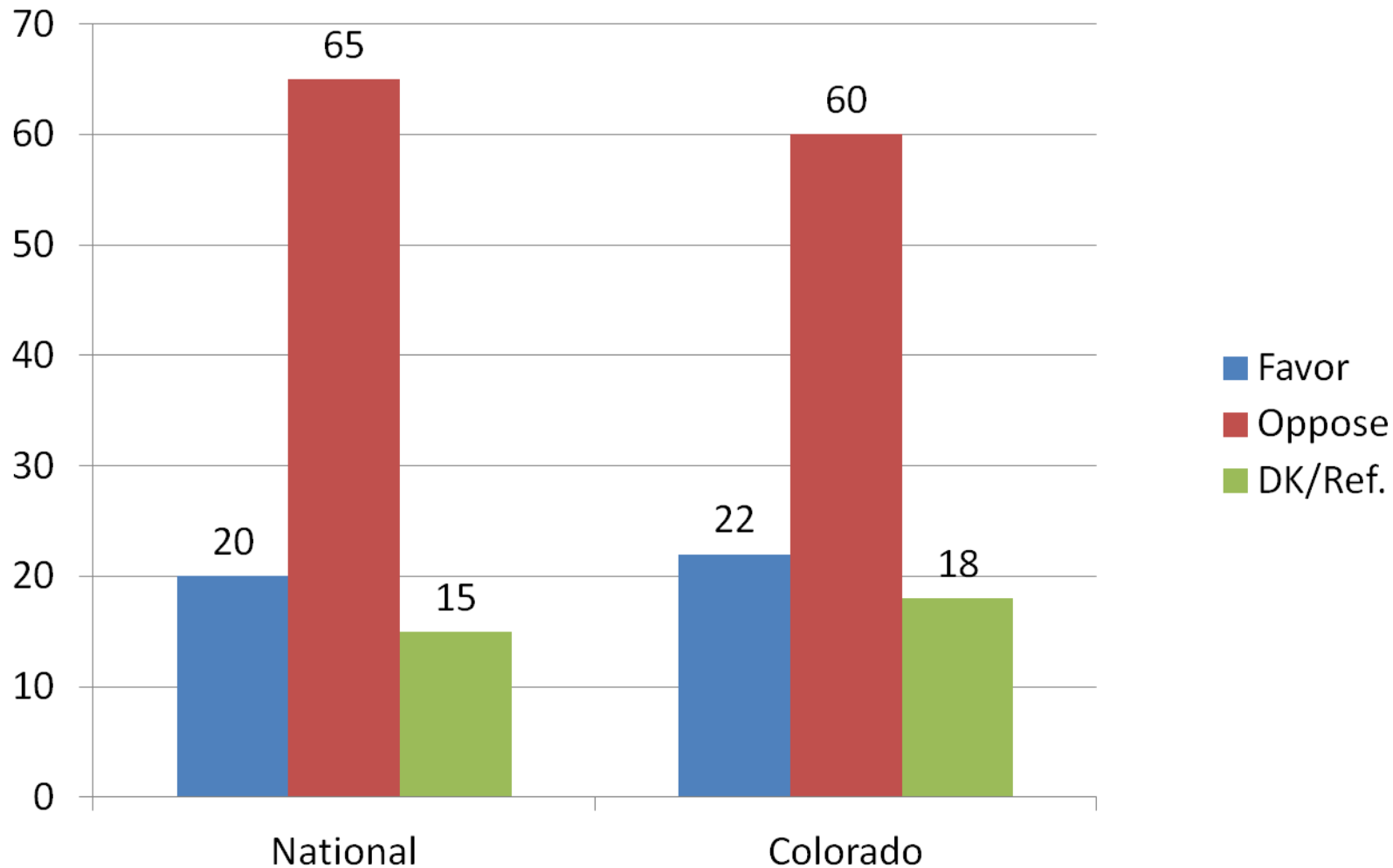
Regarding the health care law which was passed by President Obama and Congress, commonly referred to as “Obamacare”, would you prefer to see it left as is, or should Congress repeal and replace it?



Obamacare: Leave or Repeal/Replace?

	<u>Leave</u>	<u>R/R</u>		<u>Leave</u>	<u>R/R</u>		<u>Leave</u>	<u>R/R</u>
TOTAL	41	50	Obama Job – Approve	73	15	Born Again - Yes	30	63
Colorado	40	55	Obama Job – Disapprove	5	89	Born Again - No	47	42
East	44	44	Media – Help Romney	63	31	White Evangelical	20	72
Midwest	39	51	Media – Fair and Unbiased	67	23	White	33	58
South	40	52	Media – Help Obama	15	79	Men	30	60
West	39	51	Republican	10	86	Women	36	55
Very Likely	41	51	Men	11	84	Hispanic	44	46
Somewhat Likely	38	37	Women	8	89	Men	42	47
Right Direction	81	11	Democrat	75	16	Women	46	46
Wrong Track	15	78	Men	74	17	African American	81	12
Economic	32	59	Women	76	15	Under \$60,000	39	51
Protecting SS and Medicare	59	26	Independent	35	51	\$60,000 - \$100,000	40	50
Social	62	26	Men	33	54	Over \$100,000	48	45
Fav Obama	74	13	Women	38	47	Under 40	40	51
Unfav Obama	4	91	Liberal	72	17	41-55	41	50
Fav Romney	7	87	Moderate	54	34	Over 55	41	49
Unfav Romney	72	16	Conservative	14	79	Male	38	53
Vote Obama	75	14	Ticketsplitter	41	41	Female	44	47
Vote Romney	4	91	Protestant	37	55	Obama Won State	34	58
Vote Undecided	32	38	Catholic	39	53	McCain Won State	43	47
Unfav Obama/Not Romney	19	65	White	35	57	Obamacare – Leave As Is	100	0
Disappr. Obama/Not Romney	18	54	Hispanic	48	45	Obamacare – Repeal/Replace	0	100
Wrong Track/Not Romney	46	35	Jewish	55	25			
			Catholic Democrats	65	23			

Medicare's prescription drug benefit program, called Part D, allows private health providers to negotiate directly with pharmaceutical companies in order to provide drugs for seniors at the lowest possible cost. Now, President Obama wants to impose a new tax or rebate on Medicare Part D, in an effort to reduce Medicare spending. Studies have shown that this new tax will result in seniors paying more for drugs and higher premiums. Knowing this, do you favor or oppose President Obama's new tax on the Medicare Part D program?



Favor/Oppose: Obama Medicare Part D Tax

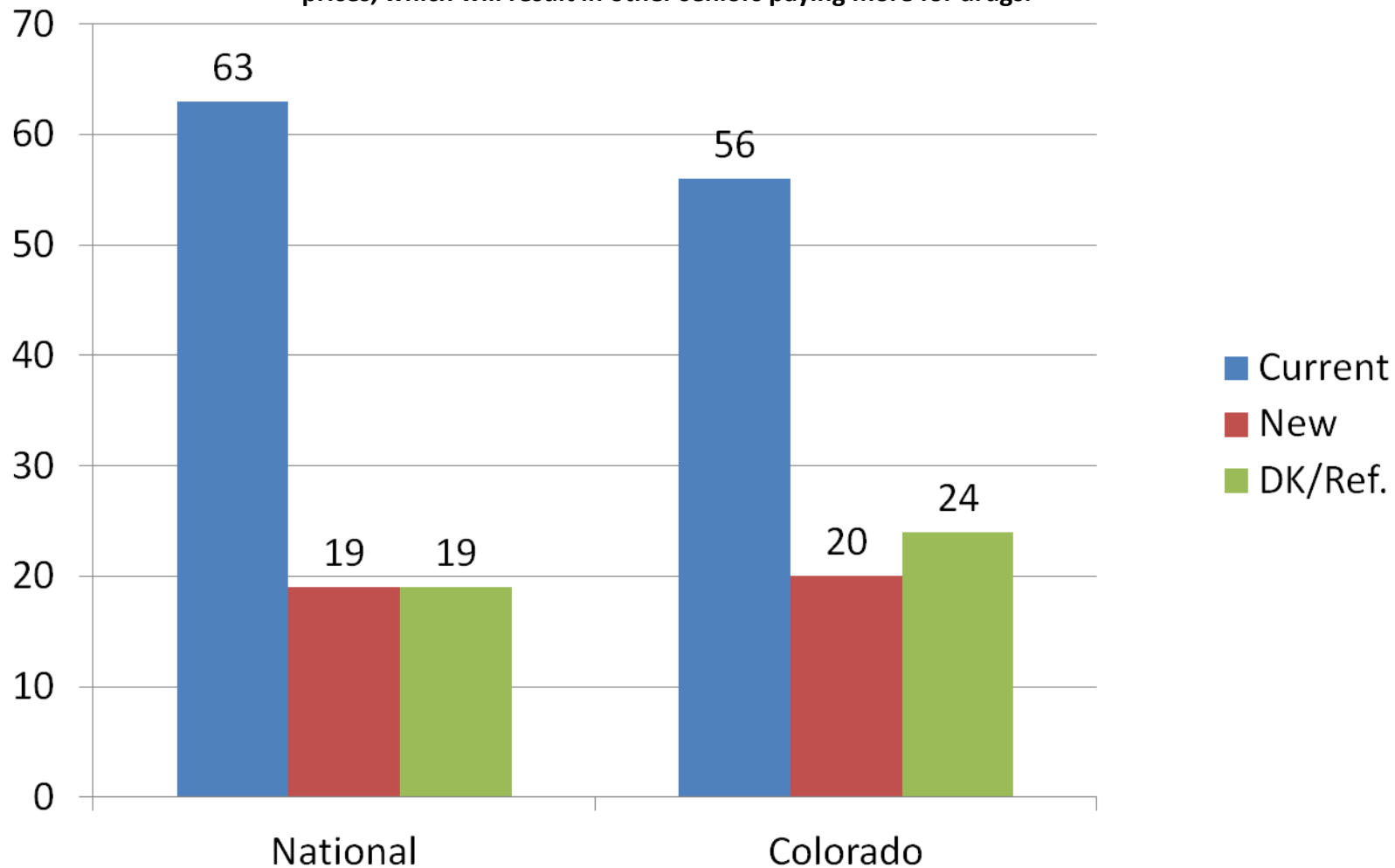
	<u>Favor</u>	<u>Oppose</u>		<u>Favor</u>	<u>Oppose</u>		<u>Favor</u>	<u>Oppose</u>
TOTAL	20	65	Obama Job – Approve	34	45	Born Again - Yes	17	74
Colorado	22	60	Obama Job – Disapprove	6	87	Born Again - No	22	62
East	21	65	Media – Help Romney	33	61	White Evangelical	12	77
Midwest	22	62	Media – Fair and Unbiased	27	50	White	18	68
South	20	67	Media – Help Obama	12	81	Men	21	65
West	17	67	Republican	7	88	Women	16	71
Very Likely	20	66	Men	7	88	Hispanic	21	64
Somewhat Likely	27	59	Women	6	88	Men	30	65
Right Direction	36	39	Democrat	32	48	Women	13	64
Wrong Track	10	83	Men	40	40	African American	34	51
Economic	18	71	Women	27	53	Under \$60,000	20	70
Protecting SS and Medicare	26	61	Independent	21	61	\$60,000 - \$100,000	17	64
Social	28	53	Men	23	58	Over \$100,000	25	54
Fav Obama	34	44	Women	19	65	Under 40	21	64
Unfav Obama	6	88	Liberal	36	42	41-55	21	64
Fav Romney	8	87	Moderate	25	55	Over 55	19	66
Unfav Romney	32	45	Conservative	9	84	Male	23	63
Vote Obama	34	43	Ticketplitter	22	62	Female	18	68
Vote Romney	5	89	Protestant	19	69	Obama Won State	18	72
Vote Undecided	20	63	Catholic	18	67	McCain Won State	22	62
Unfav Obama/Not Romney	14	73	White	18	69	Obamacare – Leave As Is	37	42
Disappr. Obama/Not Romney	16	64	Hispanic	21	62	Obamacare – Repeal/Replace	8	87
Wrong Track/Not Romney	25	62	Jewish	25	60			
			Catholic Democrats	24	54			

Now, more specifically, which of the following approaches do you most favor when it comes to the Medicare Part D prescription drug plan?

The current approach to Medicare Part D, which allows seniors to choose among drug coverage plans that best meet their prescription needs. These private insurers compete for the business of seniors and the government subsidizes most or all of the cost.

OR

A new approach to Medicare Part D, where the federal government forces drug companies to sell drugs to some seniors at below-market prices, which will result in other seniors paying more for drugs.



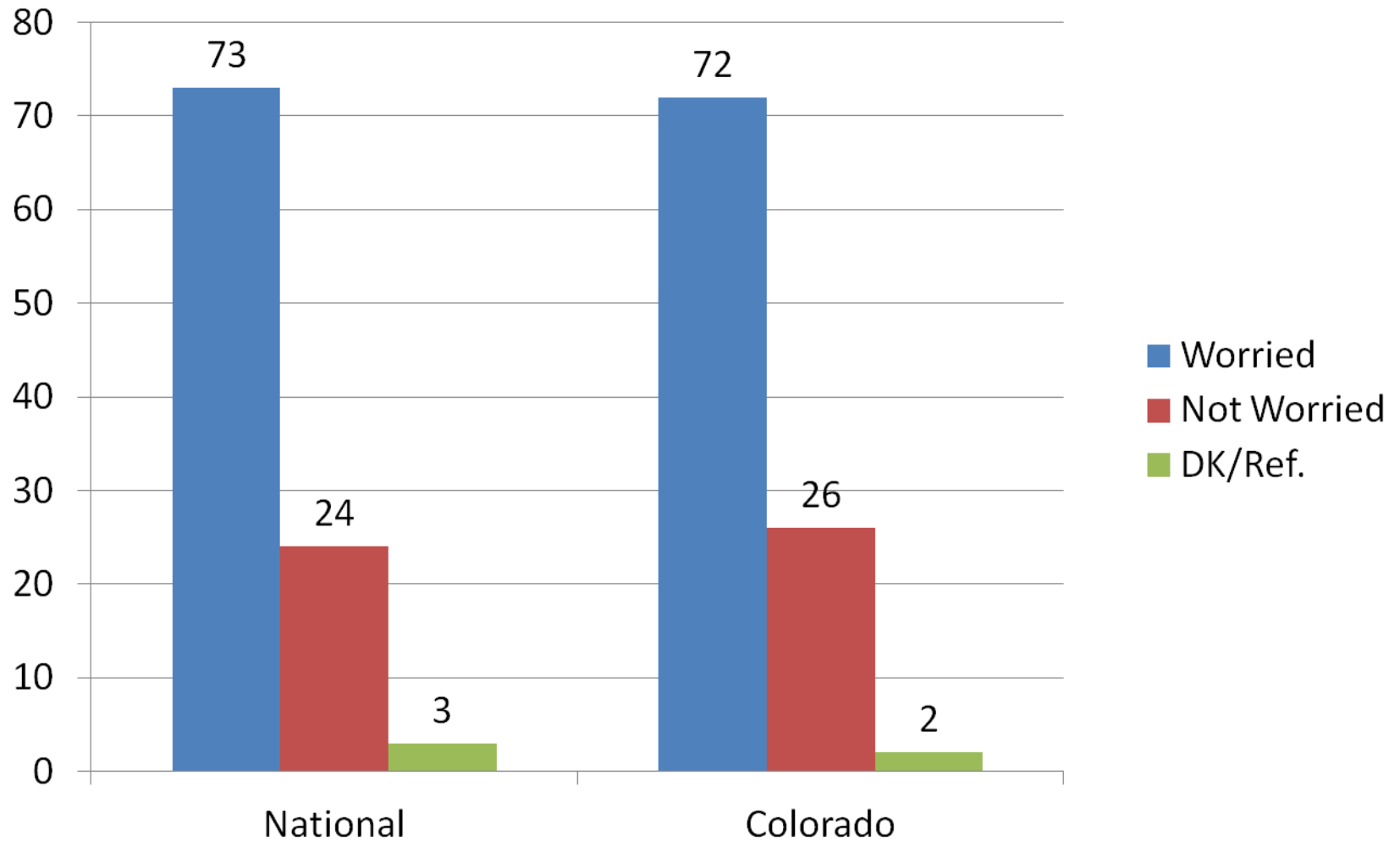
Current or New Approach to Part D?

	<u>Current</u>	<u>New</u>		<u>Current</u>	<u>New</u>		<u>Current</u>	<u>New</u>
TOTAL	63	19	Obama Job – Approve	55	24	Born Again - Yes	71	16
Colorado	56	20	Obama Job – Disapprove	71	13	Born Again - No	60	22
East	66	21	Media – Help Romney	68	21	White Evangelical	70	16
Midwest	60	18	Media – Fair and Unbiased	58	22	White	63	18
South	65	18	Media – Help Obama	71	15	Men	66	18
West	60	18	Republican	69	16	Women	61	18
Very Likely	64	18	Men	75	13	Hispanic	63	19
Somewhat Likely	48	30	Women	64	19	Men	63	16
Right Direction	54	24	Democrat	56	23	Women	62	22
Wrong Track	69	16	Men	50	26	African American	59	24
Economic	66	17	Women	60	21	Under \$60,000	63	19
Protecting SS and Medicare	54	27	Independent	64	18	\$60,000 - \$100,000	61	19
Social	57	24	Men	69	14	Over \$100,000	64	20
Fav Obama	56	23	Women	57	22	Under 40	70	15
Unfav Obama	70	15	Liberal	54	24	41-55	58	23
Fav Romney	72	14	Moderate	56	22	Over 55	62	18
Unfav Romney	54	22	Conservative	73	13	Male	65	18
Vote Obama	56	23	Ticketsplitter	63	21	Female	61	20
Vote Romney	70	14	Protestant	67	18	Obama Won State	67	16
Vote Undecided	67	15	Catholic	58	19	McCain Won State	61	20
Unfav Obama/Not Romney	51	27	White	59	17	Obamacare – Leave As Is	57	23
Disappr. Obama/Not Romney	66	12	Hispanic	55	24	Obamacare – Repeal/Replace	70	15
Wrong Track/Not Romney	61	23	Jewish	50	25			
			Catholic Democrats	49	21			

According to Medicare’s own accountant, Medicare will go bankrupt in 12 years. I am now going to read you a few different approaches to reducing costs and preserving Medicare. After hearing each approach, please tell me whether you favor or oppose the approach.

Favor/Oppose	TOT	CO	GOP	Dem	Ind.	Lib.	Mod.	Cons.	41-55	Over 55	Men	Women
Allowing seniors on Medicare to choose among drug coverage plans that will have to compete for their business on the basis of cost and quality.	79/12	77/12	87/7	71/19	80/11	72/20	81/11	81/11	83/9	76/14	77/14	81/11
For those currently under the age of 55, subsidizing the purchase of health insurance when they become eligible for Medicare, allowing them to choose either Medicare coverage or from among competing private insurance plans.	67/23	67/22	75/17	59/30	68/21	57/35	63/24	75/17	70/18	61/30	66/25	68/21
The new government panel of unelected bureaucrats who will cut Medicare payments to doctors and hospitals.	27/59	22/65	20/71	34/48	26/59	37/46	33/52	17/72	28/56	24/64	30/59	24/60
The government imposing price controls and limiting choices available to seniors.	24/66	22/66	16/78	33/55	20/68	37/50	26/63	16/78	25/65	22/66	24/66	24/66

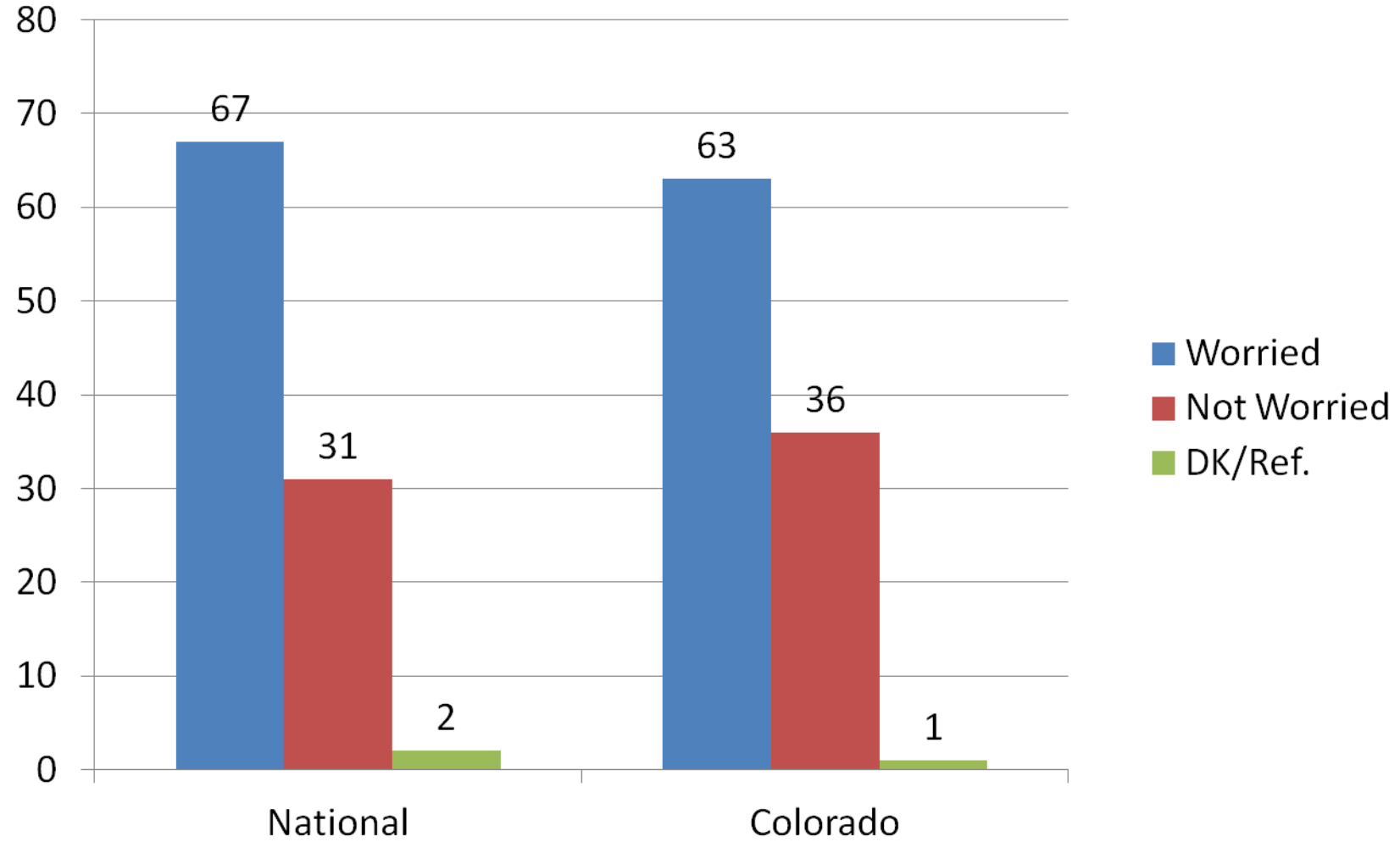
If Medicare payments are reduced to healthcare providers, how worried are you that doctors will stop accepting Medicare patients?



Medicare Payments Reduced to Healthcare Providers

	<u>Worried</u>	<u>Not</u>		<u>Worried</u>	<u>Not</u>		<u>Worried</u>	<u>Not</u>
TOTAL	73	24	Obama Job – Approve	64	33	Born Again - Yes	77	22
Colorado	72	26	Obama Job – Disapprove	84	14	Born Again - No	73	25
East	73	25	Media – Help Romney	75	25	White Evangelical	79	19
Midwest	69	28	Media – Fair and Unbiased	62	36	White	74	23
South	77	21	Media – Help Obama	82	16	Men	68	29
West	70	26	Republican	82	16	Women	80	18
Very Likely	74	24	Men	78	19	Hispanic	75	24
Somewhat Likely	61	34	Women	87	12	Men	65	35
Right Direction	58	38	Democrat	69	28	Women	86	13
Wrong Track	83	16	Men	55	42	African American	65	33
Economic	76	22	Women	78	19	Under \$60,000	77	21
Protecting SS and Medicare	78	17	Independent	68	29	\$60,000 - \$100,000	70	28
Social	71	26	Men	64	34	Over \$100,000	66	31
Fav Obama	64	33	Women	74	23	Under 40	71	28
Unfav Obama	83	15	Liberal	63	36	41-55	75	22
Fav Romney	85	14	Moderate	72	25	Over 55	73	24
Unfav Romney	63	34	Conservative	79	19	Male	66	31
Vote Obama	63	34	Ticketsplitter	73	25	Female	80	18
Vote Romney	84	14	Protestant	76	23	Obama Won State	79	18
Vote Undecided	77	20	Catholic	76	21	McCain Won State	71	27
Unfav Obama/Not Romney	73	24	White	77	20	Obamacare – Leave As Is	62	36
Disappr. Obama/Not Romney	76	20	Hispanic	62	35	Obamacare – Repeal/Replace	84	15
Wrong Track/Not Romney	76	22	Jewish	60	40			
			Catholic Democrats	68	27			

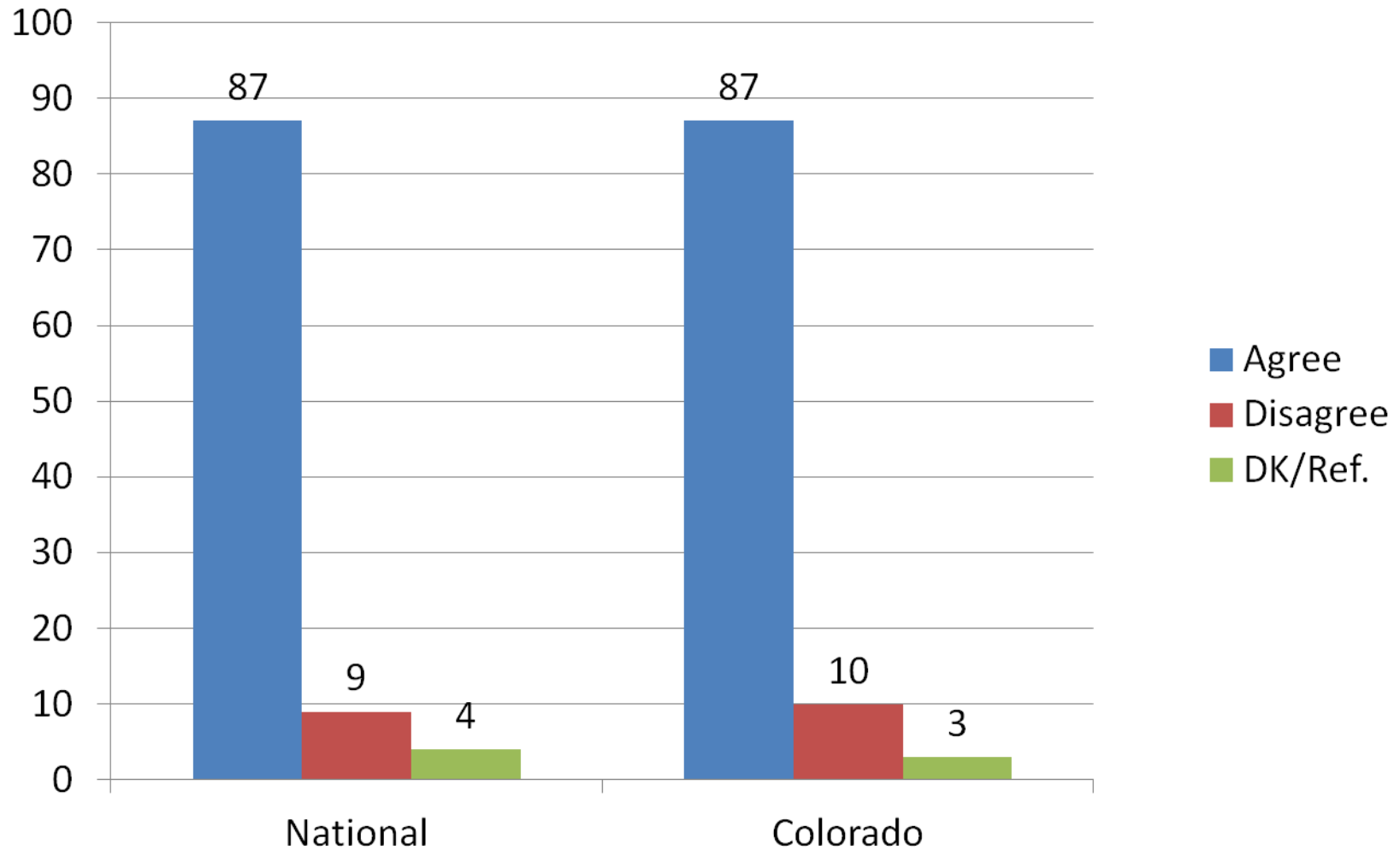
If the government imposes price controls on health care providers and drug companies, how worried are you that there will be doctor shortages, less medical innovation, and fewer new lifesaving drugs?



Price Controls: Doctors Shortages, Less Innovation

	<u>Worried</u>	<u>Not</u>		<u>Worried</u>	<u>Not</u>		<u>Worried</u>	<u>Not</u>
TOTAL	67	31	Obama Job – Approve	49	48	Born Again - Yes	75	25
Colorado	63	36	Obama Job – Disapprove	86	14	Born Again - No	59	39
East	70	28	Media – Help Romney	62	37	White Evangelical	80	19
Midwest	65	34	Media – Fair and Unbiased	48	50	White	69	29
South	70	28	Media – Help Obama	84	15	Men	63	35
West	60	38	Republican	84	15	Women	74	24
Very Likely	67	31	Men	79	18	Hispanic	62	35
Somewhat Likely	59	37	Women	88	12	Men	51	46
Right Direction	41	54	Democrat	53	43	Women	73	24
Wrong Track	82	17	Men	41	55	African American	54	43
Economic	71	27	Women	62	34	Under \$60,000	73	25
Protecting SS and Medicare	68	27	Independent	62	37	\$60,000 - \$100,000	59	39
Social	57	40	Men	61	38	Over \$100,000	53	45
Fav Obama	49	48	Women	65	35	Under 40	64	35
Unfav Obama	85	14	Liberal	47	50	41-55	65	33
Fav Romney	87	11	Moderate	60	38	Over 55	68	29
Unfav Romney	47	50	Conservative	80	18	Male	61	37
Vote Obama	47	50	Ticketsplitter	64	34	Female	71	27
Vote Romney	86	12	Protestant	69	30	Obama Won State	74	24
Vote Undecided	75	25	Catholic	70	27	McCain Won State	64	35
Unfav Obama/Not Romney	68	32	White	72	26	Obamacare – Leave As Is	45	52
Disappr. Obama/Not Romney	72	28	Hispanic	59	35	Obamacare – Repeal/Replace	85	15
Wrong Track/Not Romney	65	35	Jewish	70	30			
			Catholic Democrats	58	37			

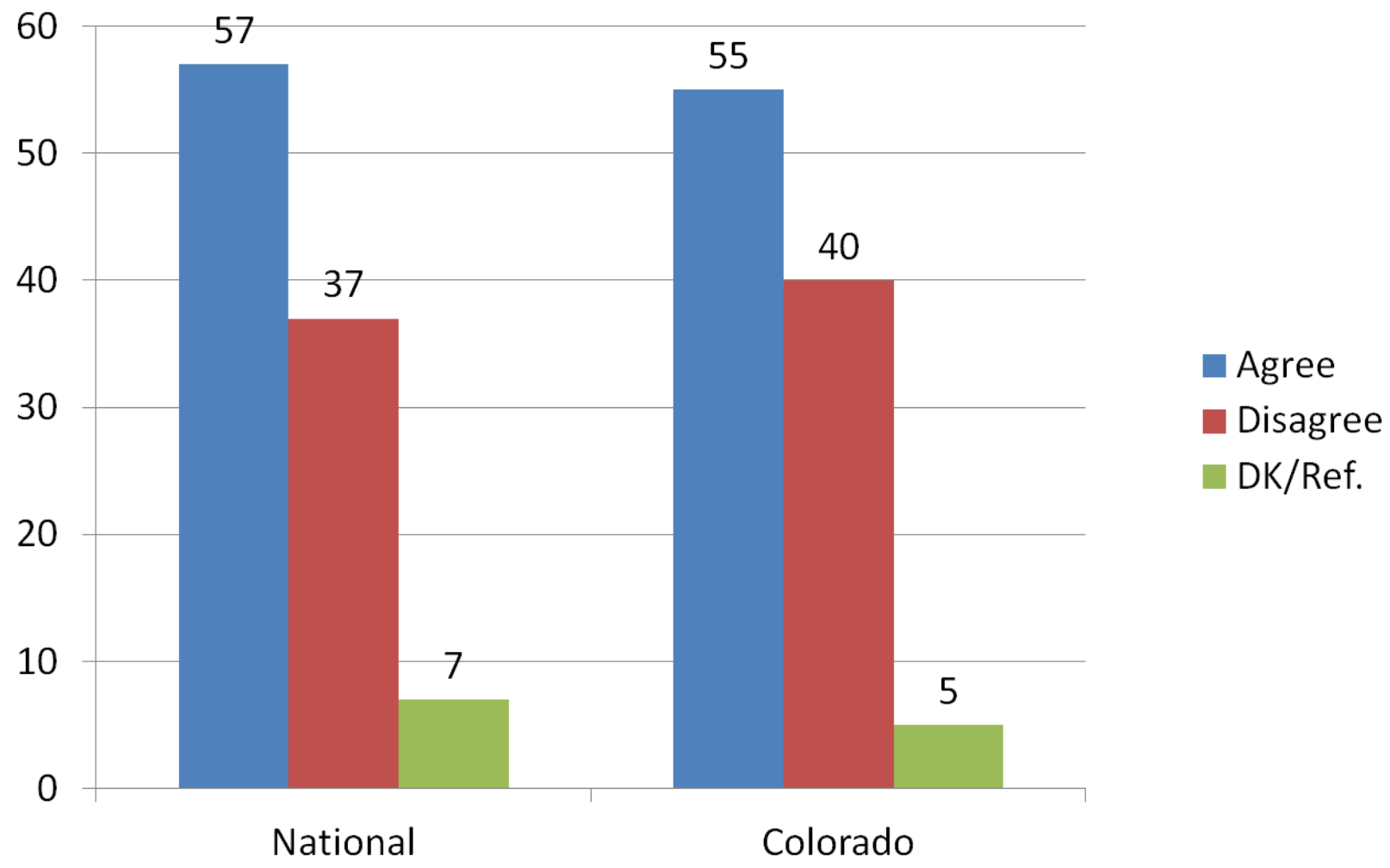
**Please tell me if you agree or disagree with the following statement:
“Every election year, politicians attack each other over claims about
damaging Medicare in the hope of scaring seniors and winning votes.”**



Agree/Disagree: Politicians Attack Over Medicare to Scare Seniors

	<u>Agree</u>	<u>Disagr.</u>		<u>Agree</u>	<u>Disagr.</u>		<u>Agree</u>	<u>Disagr.</u>
TOTAL	87	9	Obama Job – Approve	83	13	Born Again - Yes	89	8
Colorado	87	10	Obama Job – Disapprove	92	5	Born Again - No	87	10
East	88	7	Media – Help Romney	87	12	White Evangelical	92	5
Midwest	88	8	Media – Fair and Unbiased	81	16	White	89	8
South	86	10	Media – Help Obama	92	5	Men	91	7
West	86	11	Republican	90	5	Women	88	8
Very Likely	87	9	Men	91	5	Hispanic	86	11
Somewhat Likely	83	10	Women	89	6	Men	88	11
Right Direction	82	14	Democrat	82	15	Women	84	11
Wrong Track	91	5	Men	84	12	African American	80	16
Economic	90	7	Women	80	16	Under \$60,000	87	9
Protecting SS and Medicare	83	11	Independent	89	8	\$60,000 - \$100,000	88	8
Social	82	15	Men	91	6	Over \$100,000	85	13
Fav Obama	84	12	Women	86	11	Under 40	85	11
Unfav Obama	91	5	Liberal	82	17	41-55	88	10
Fav Romney	91	5	Moderate	89	7	Over 55	87	8
Unfav Romney	84	12	Conservative	89	6	Male	89	8
Vote Obama	94	13	Ticketplitter	87	9	Female	85	11
Vote Romney	90	6	Protestant	88	9	Obama Won State	89	7
Vote Undecided	93	3	Catholic	86	10	McCain Won State	86	10
Unfav Obama/Not Romney	89	11	White	90	8	Obamacare – Leave As Is	84	13
Disappr. Obama/Not Romney	94	4	Hispanic	76	14	Obamacare – Repeal/Replace	91	6
Wrong Track/Not Romney	91	7	Jewish	85	10			
			Catholic Democrats	82	11			

Please tell me if you agree or disagree with the following statement: “It is wrong for the federal government to create new healthcare regulations that force employers to violate their religious convictions by providing abortion drugs and contraceptives to their employees.”



Agree/Disagree: Wrong to Force Employers to Violate Religion

	<u>Agree</u>	<u>Disagr.</u>		<u>Agree</u>	<u>Disagr.</u>		<u>Agree</u>	<u>Disagr.</u>
TOTAL	57	37	Obama Job – Approve	36	55	Born Again - Yes	70	27
Colorado	55	40	Obama Job – Disapprove	79	17	Born Again - No	51	40
East	53	41	Media – Help Romney	48	47	White Evangelical	75	22
Midwest	58	34	Media – Fair and Unbiased	36	56	White	59	35
South	62	32	Media – Help Obama	78	18	Men	60	34
West	48	45	Republican	76	20	Women	58	36
Very Likely	57	37	Men	75	20	Hispanic	55	36
Somewhat Likely	49	37	Women	78	19	Men	51	42
Right Direction	33	57	Democrat	42	51	Women	60	29
Wrong Track	73	22	Men	40	53	African American	41	50
Economic	62	31	Women	44	49	Under \$60,000	60	34
Protecting SS and Medicare	49	48	Independent	53	39	\$60,000 - \$100,000	58	35
Social	42	51	Men	55	37	Over \$100,000	47	47
Fav Obama	37	54	Women	49	42	Under 40	57	37
Unfav Obama	80	16	Liberal	36	59	41-55	55	35
Fav Romney	80	16	Moderate	46	43	Over 55	57	37
Unfav Romney	37	55	Conservative	75	21	Male	57	36
Vote Obama	35	56	Ticketsplitter	47	43	Female	56	37
Vote Romney	80	15	Protestant	63	31	Obama Won State	65	31
Vote Undecided	62	33	Catholic	55	38	McCain Won State	53	39
Unfav Obama/Not Romney	57	41	White	56	39	Obamacare – Leave As Is	34	59
Disappr. Obama/Not Romney	56	42	Hispanic	41	38	Obamacare – Repeal/Replace	77	19
Wrong Track/Not Romney	50	44	Jewish	50	40			
			Catholic Democrats	42	47			

Undecided Voter Profile

<u>Voter Likelihood</u>	<u>All</u>	<u>Und. Pres.</u>	<u>Opinion: Obama</u>	<u>All</u>	<u>Und. Pres.</u>	<u>Age</u>	<u>All</u>	<u>Und. Pres.</u>
Very	93	85	Favorable	52	48	18-29	10	12
Somewhat	7	15	Unfavorable	46	28	30-40	13	15
<u>Party</u>	<u>%</u>	<u>%</u>	<u>Opinion: Romney</u>	<u>%</u>	<u>%</u>	41-55	28	27
Republican	32	25	Favorable	46	23	56-65	26	20
Democrat	34	13	Unfavorable	49	53	Over 65	22	27
Independent	31	52	<u>Job Approval: Obama</u>	<u>%</u>	<u>%</u>	Mean Age	52.4	52.2
<u>Ideology</u>	<u>%</u>	<u>%</u>	Approve	52	53	<u>Gender</u>	<u>%</u>	<u>%</u>
Liberal	22	23	Disapprove	48	45	Male	48	55
Moderate	32	42	<u>Obamacare</u>	<u>%</u>	<u>%</u>	Female	52	45
Conservative	43	28	Leave As Is	41	32	<u>Area</u>	<u>%</u>	<u>%</u>
<u>Vote Behavior</u>	<u>%</u>	<u>%</u>	Repeal/Replace	50	38	East	19	28
Democrat	37	18	<u>Mainstream Media</u>	<u>%</u>	<u>%</u>	Midwest	25	23
Ticketsplitter	22	42	Bias/ Favor Romney	15	5	South	37	28
Republican	37	10	Fair/Unbiased	29	35	West	19	20
<u>Religion</u>	<u>%</u>	<u>%</u>	Bias/Favors Obama	43	32	<u>2008</u>	<u>%</u>	<u>%</u>
Protestant	59	60	<u>Race</u>	<u>%</u>	<u>%</u>	Obama Won State	30	18
Catholic	18	18	White	70	70	McCain Won State	70	82
Jewish	2	3	African American	11	8			
<u>Born Again</u>	<u>%</u>	<u>%</u>	Hispanic	11	12			
Yes	61	50						
No	36	44						