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American Women in Radio & Television Announces 35th Annual Gracie National Award[®] Winners

*Grand Award Winners to be Named at Annual Gala
Featuring the Biggest Names in News and Entertainment*

February 23, 2010 (McLean, VA) – American Women in Radio & Television (AWRT) is pleased to announce the 2010 winners of the 35th Annual Gracie Awards. National award winners will be presented at a black-tie Gala at the Beverly Hilton Hotel, Los Angeles, CA on Tuesday, May 25, 2010. **Local market, public and student award winners will be announced later this week.** After more than three decades in New York, the Gracies will be delivering its message of empowerment to a Los Angeles audience when the Gracie Awards go Hollywood.

From **Drew Barrymore** to **Selena Gomez** and **Gayle King** to **Martha Stewart**; from **CNN Presents: Black in America 2** to **CBS News Evening with Kate Couric**, The Gracies each year recognize exemplary programming created for women, by women and about women in all facets of media and entertainment, as well as individuals who have made contributions to the industry. The awards program also encourages the realistic and multifaceted portrayal of women in entertainment, commercials, news, features and other programs.

In addition to the above, each year the Gracies Gala attracts the best and brightest in all aspects of the media. This year's national winners include: WeTV's **Adoption Diaries**, Lifetime/*Drop Dead Diva*'s **Brooke Elliott**, The CW's **Gossip Girl**, CNBC's **Melissa Lee**, NBC News' **Andrea Mitchell**, Sony Picture/TNT/*Hawthorne*'s **Jada Pinkett Smith**, Sirius/XM's **Barbara Walters**, ABC Family/*Secret Life of the American Teenager*'s **Shailene Woodley**, and Nickelodeon's **Wonder Pets** —represent a broad cross-section of outstanding actors, anchors, stories and programs. **(See accompanying pages for full release of winners.)**

“The power of this year's Gracie Award winners showcase how vital a role women in the industry continue to have,” stated 2010 Chair of AWRT, Sylvia Strobel, Esq. “We look forward to honoring these deserving programs and individuals. We're also delighted to have Dove and the Campaign for Real Beauty return as the Gracies' 2010 title sponsor.”

The Gracies are presented by the Foundation of AWRT, the philanthropic arm of AWRT, which supports educational programs, charitable activities, public service campaigns and scholarships to benefit the public and women in the media. The Gracie Awards, established in 1975, honor programming and individuals of the highest caliber in all facets of radio, television, cable and web-based media, including news, drama, comedy, commercials, public service, documentary and sports.

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For more details on the Gracies Gala including tickets information, go to the Gracies website - www.thegracies.org.

Supporting the Gracies is synonymous with supporting women's achievements in all facets of media and entertainment. Reserve your table and demonstrate your commitment to the Foundation of AWRT, a 501(c)3 non-profit charity. Sponsored tables are available ranging from \$7,500 to \$20,000. For more information, please contact AWRT at (703) 506-3290.

For more information about the Gracie Awards, please visit www.thegracies.org.

About AWRT: The year 2010 marks the 59th Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio & Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns, including most recently AWRT Empowering America, which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the Empowering America program. The Foundation also produces nationally acclaimed recognition programs, including the Gracie Awards®, a live gala that honors exemplary programming created for, by and about women.

2010 Gracie Awards ~ National Award Winners
(In Alphabetical Order)

30 Rock

Outstanding Comedy
NBC

Adoption Diaries

Outstanding Reality Show
Wetv

Amy Poehler for *The Mighty B!*

Outstanding Producer - Entertainment
Nickelodeon

Andrea Mitchell

Outstanding Reporter/Correspondent
NBC News

Barbara Walters - Here's Barbara

Outstanding Talk Show -
Entertainment/Information
Sirius XM Radio

Brenda Breslauer

Outstanding Producer - News
NOW on PBS

Brooke Elliott in *Drop Dead Diva*

Outstanding Female Rising Star in a
Comedy Series
Lifetime Networks

Cami McCormick

Outstanding Reporter/Correspondent
CBS Radio News

**CBS Evening News with Katie Couric:
Death of Walter Cronkite**

Outstanding Breaking News Coverage
CBS News

CNN Presents - Black in America 2

Outstanding Documentary
CNN

Culturetopia Podcast

Outstanding Podcast
NPR

Drew Barrymore in *Grey Gardens*

Outstanding Female Actor in a Leading
Role in a Drama Special
HBO

**Drug Addiction and Misery Increase in
Afghanistan**

Outstanding Series
NPR

Fight with Style Breast Cancer PSA

Outstanding Public Service Announcement
The Style Network

Gayle King in *The Gayle King Show*

Outstanding Host - Entertainment/Information
Oprah Radio

Georgia O'Keeffe

Outstanding Portrait/Biography
Sony Pictures Television/Lifetime Networks

Glenn Close in *Damages*

Outstanding Female Actor in a Leading
Role in a Drama Series or Special
Sony Pictures Television/FX

Gossip Girl

Outstanding Drama
The CW

Half the Xinjiang Sky

Outstanding Web site - News
Radio Free Asia

Her Story

Outstanding Sports Program
ESPN

Irene Taylor Brodsky for *The Final Inch*

Outstanding Director - News
HBO

Jada Pinkett Smith for *Hawthorne*

Outstanding Producer - Entertainment
Sony Pictures Television/TNT

Janelle Haskell

Outstanding Producer - Entertainment
AARP

Jessica Yellin - Political Women

Outstanding Hard News Feature
CNN

Katie Jacobs for *House*
Outstanding Director - Entertainment
FOX

Kick Like A Girl
Outstanding Children/Adolescent Non-Animated Program
HBO

Laura McKenzie's Traveler: Vietnam
Outstanding Magazine
Associated Television International

Larry King Live - Interview with Katherine Callaway Hall
Outstanding Talk Show - News
CNN

Lockup Special Investigation – Lake County Juvenile Justice
Outstanding Series
MSNBC

Martha Stewart in *The Martha Stewart Show*
Outstanding Host - Entertainment/Information
Martha Stewart Living Omnimedia Productions

Meet the Press - A Woman's Nation
Outstanding Interview Program or Feature
NBC News

Melissa Lee
Outstanding Host - News
CNBC

Niecy Nash in *Reno 911*
Outstanding Female Actor in a Supporting Role in a Comedy Series
Comedy Central

Peri Gilpin in *Make It or Break It*
Outstanding Female Actor in a Supporting Role in a Drama Series
ABC Family

Police Women of Broward County
Outstanding Commercial
TLC

Ramona Meets Jimmy Carter
Outstanding Comedy
Greater Media Charlotte

Rape in America: Justice Denied
Outstanding Investigative Program or Feature
CBS News

Riders, Friends, Rivals
Outstanding Online Video
NBCOlympics.com

Robin Meade in *Morning Express with Robin Meade*
Outstanding Anchor - News or News Magazine
HLN

Selena Gomez in *Wizards of Waverly Place*
Outstanding Female Rising Star in a Comedy Series
Disney Channel

Shailene Woodley in *Secret Life of an American Teenager*
Outstanding Female Rising Star in a Drama Series
ABC Family

Sharon Gless in *Burn Notice*
Outstanding Female Actor in a Supporting Role in a Drama Series
USA Network

Sherri Shepherd in *Sherri*
Outstanding Female Actor in a Leading Role in a Comedy Series
Lifetime Networks

Show 256
Outstanding Magazine
World Vision Report

Southland
Outstanding Drama
Warner Brothers Television/TNT

Sunday Morning - Table for One
Outstanding Soft News Feature
CBS News

The Dr. Oz Show
Outstanding Talk Show - Entertainment/Information
ZoCo Productions

The Science of Spirituality

Outstanding Documentary

NPR

The Wonder Pets

Outstanding Children/Adolescent Animated Program

Nickelodeon/Little Airplane Productions

Unlikely Refugees

Outstanding Hard News Feature

NBC Nightly News with Brian Williams

Wanda Sykes: I'ma Be Me

Outstanding Special or Variety

HBO

www.drphil.com (The Dr. Phil Show)

Outstanding Web site -

Information/Entertainment

Dr. Phil Show / CBS Television Distribution