gettyimages.com Site guide – Footage area

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Welcome to the Footage area of the gettyimages.com

We've put together this guide to help you get the most out of our newly enhanced Footage area. Use it to find out about new features and how they can make it easier for you to find, license and download the footage clips you need.

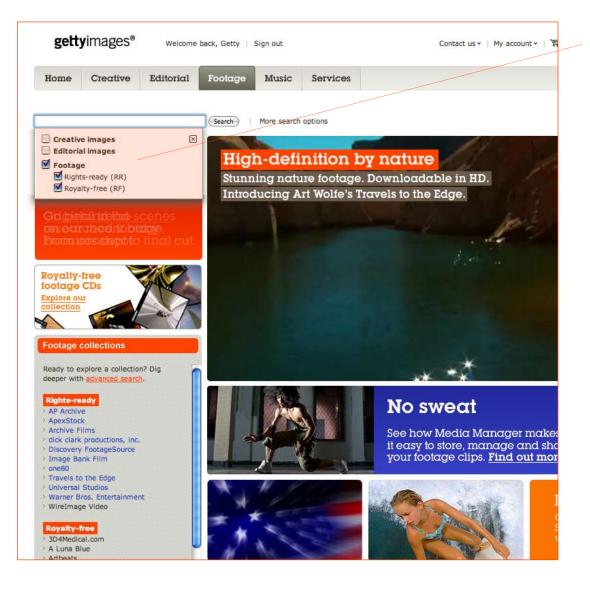
You'll discover more about our rights-ready license model, \$49 web-res clips and HD downloads. As well as improved, intuitive search options, enhanced clip-details information, easy e-commerce purchasing and more – all designed to make your site experience as simple and effective as possible.

Making it better

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Quick search

Easily search for rights-ready or royalty-free footage clips or creative or editorial stills using the quick search box. It's always present – no matter where you are on the footage site.



Convenient quick search box lets you search for footage or stills from any page at any time.

Search by license model to see all clips or stills results.

Refine your search

Make your initial search results more specific to what you want by using 'Search within'. Or go to 'Refine this search' to further narrow your results by selecting options within 'Categories', 'Available formats', 'People', 'Location', 'Keywords' or 'Style'.

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Click 'Search within' and type your own term in the search field, or choose from listed terms in the 'Refine search' box below, to narrow your clip returns.

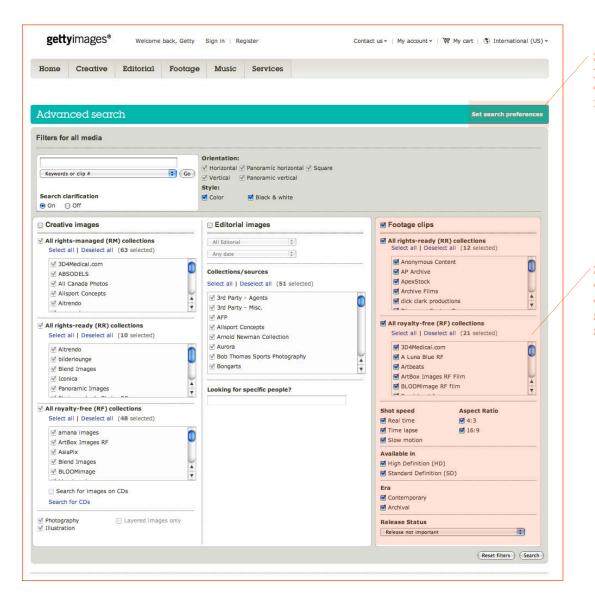
> Searching by concepts or subjects lets you drill down further to find the exact clip you want.

See how many clip results there are for each term.

Use 'See all...' in each category to open — a fly-out menu that includes every term for that category.

Advance your search

We've made advancing your search more effective with a redesigned 'Advanced search' page that has an easy-to-read layout, which includes search options for collection, shot speed, aspect ratio, standard- and high-definition format, era and release status. To get there, just click 'More search options' on the Footage home page.

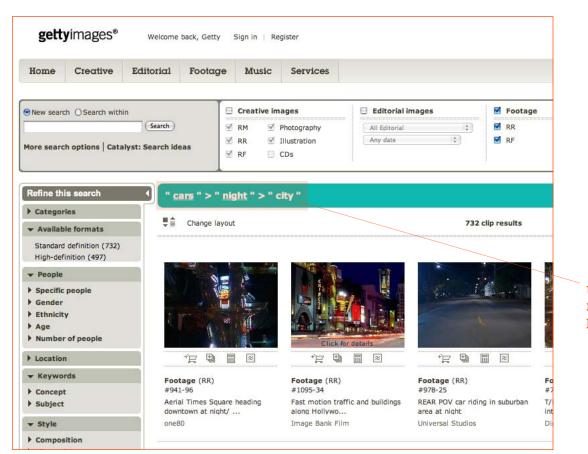


Save your search preferences to apply them to future searches.

Search a multitude of options, including collection, shot speed, release status and more.

Find your way back

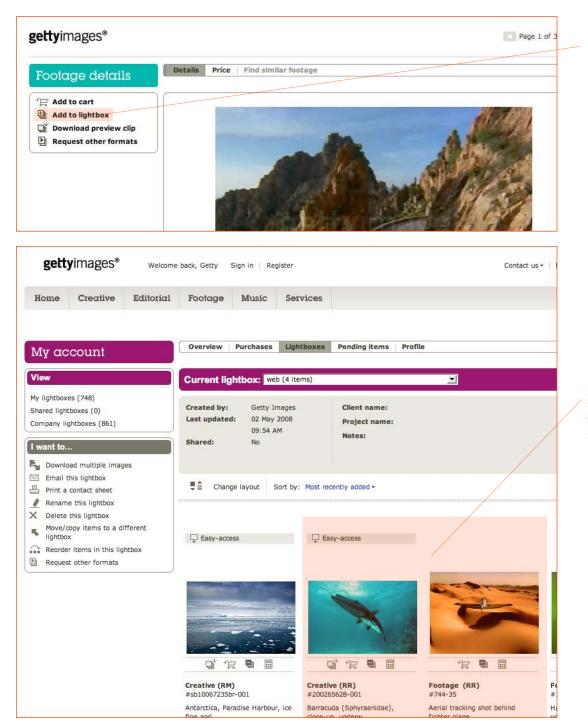
Narrowed your search down too far? One click on our 'search path' feature takes you to a previous results page. Take a step back ... or jump back to the beginning.



Use the 'search path' feature to select a previous results page.

Looking for your clipbin?

Your footage clipbin is now known as a lightbox. This change makes storing and organizing footage clips and stills together easier than ever.

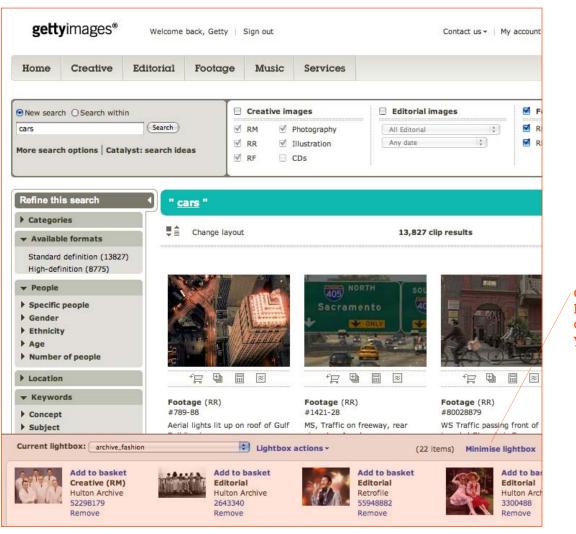


Click 'Add to lightbox' to store footage clips and stills in your lightbox.

Footage clips and stills appear together in one lightbox.

Lightbox on search results page

Your lightboxes now appear at the bottom of your search results page, making it easy to access them anytime you wish.



Click 'Minimize lightbox' or the down arrow to collapse your lightbox.

Thumbnail playback

Get instant playback in the thumbnail frame when you mouse over clips – there's no need to click on the thumbnail. This search enhancement helps you make faster decisions about the clips you want.

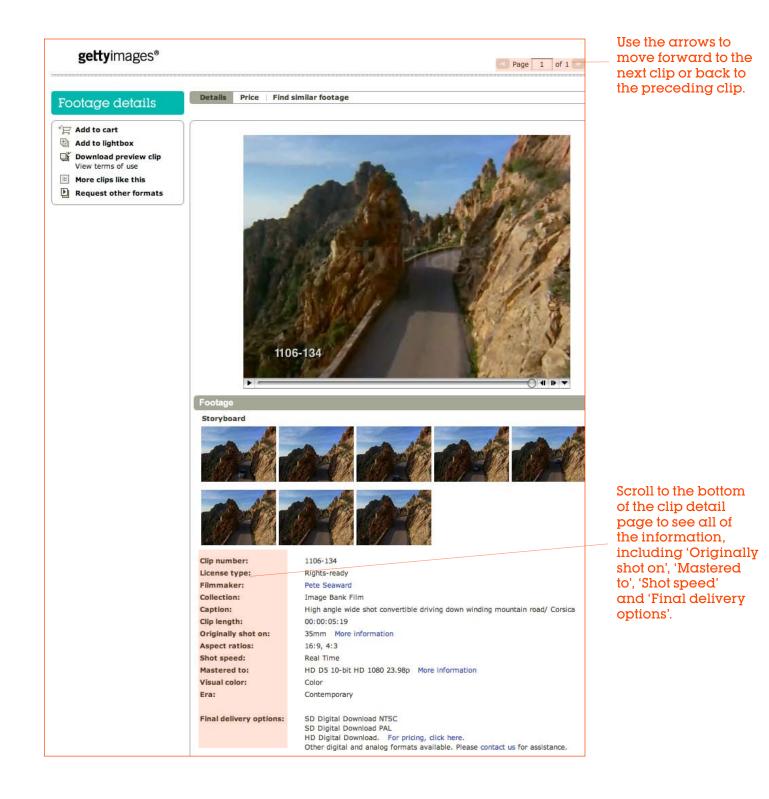
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Move your mouse over a thumbnail to watch it play.

Click on the thumbnail to watch a QuickTime clip in a larger 480x360 window on the footage details page.

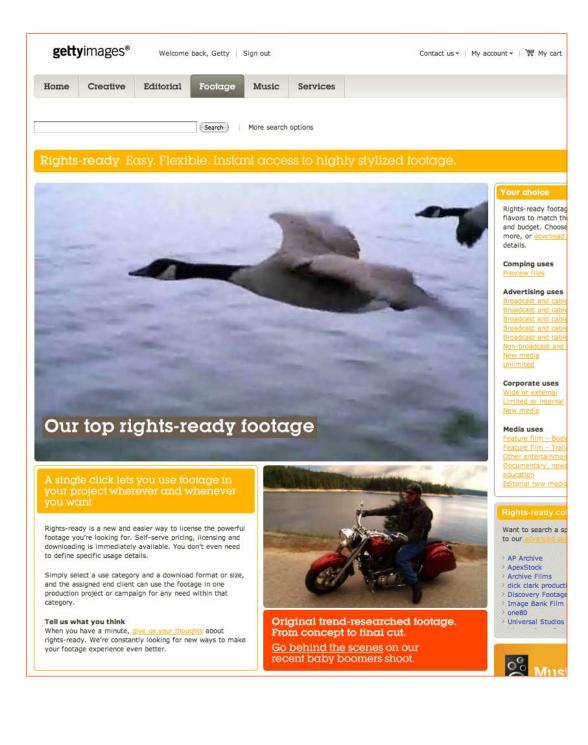
Get the details

The detail page you see when you click a footage clip has been redesigned. You no longer have to go back to the results page to see the next clip. You can move straight from one detail page to the next ... and, if you want, back again. You can also have several detail pages open at the same time.



New rights-ready license model

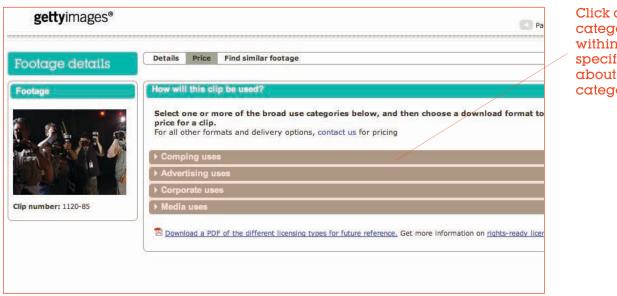
Rights-ready is a new and easier way to license footage. A single click lets you use footage in your project wherever and whenever you want. Simply select a use category and a download format or size, and use the footage in one production project or campaign for any need within that category.



Rights-ready use categories

The rights-ready footage pricing page lets you select from one or more of four broad-use categories to calculate the price for a clip. These categories are comping, advertising, corporate and media.

For more information on use categories and pricing, <u>download our rights-ready PDF</u> at gettyimages.com/footageRRpricing.



Click on a use category and look within it to get specific details about what each category offers.

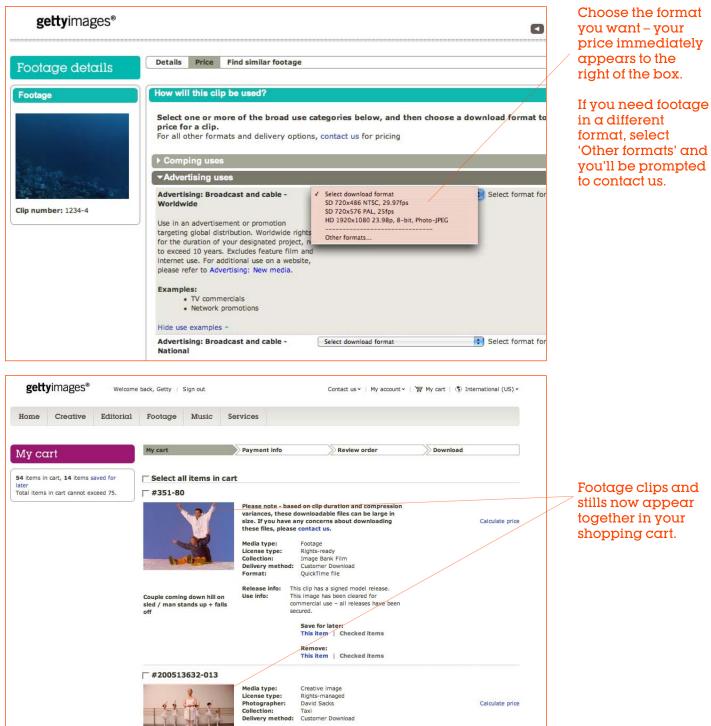
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Expanded view of use details showing category specifics.

Examples:

Rights-ready pricing

The rights-ready footage pricing page lets you select a download format/size for pricing. You can download broadcast-quality files with transparent pricing that makes licensing easy and immediate. And it's easy to add imagery to your shopping cart, where both clips and stills now appear.



in a different format, select 'Other formats' and you'll be prompted to contact us.

Request other formats

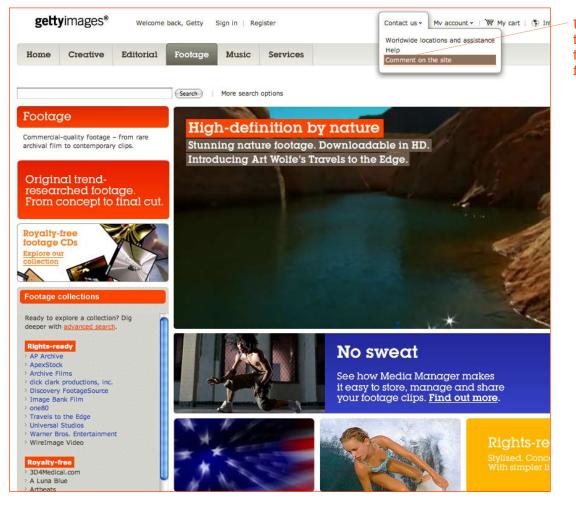
Need footage in other formats that can't be fulfilled online? Just click 'Request other formats' on the left side of the clip detail page and you'll be prompted to fill out a form. If you still have questions about obtaining footage, please call us at 800 IMAGERY (462 4379).

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	Notes:			

Fill out the form and your request will immediately be sent to our sales team who will contact you regarding the format you need.

We can't do it without you

As we continue to make improvements, we're counting on you to tell us what you think – so **please give us feedback**.



Use this link, at the top of every page, to open a feedback form.