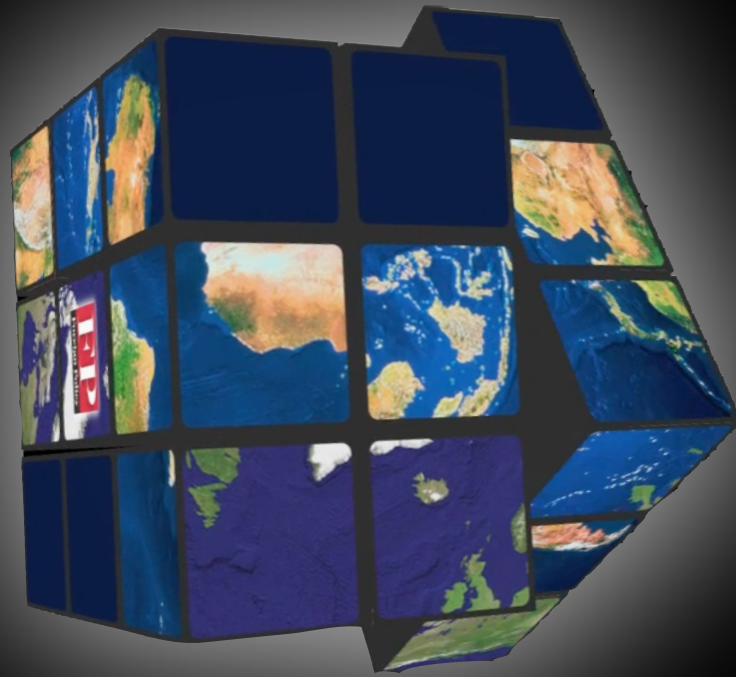


SOLUTIONS



**When the stakes are highest,
and everything depends
on a solution...**



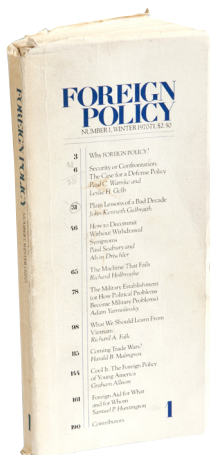
**...leaders from business, finance,
government and the military
turn to us.**



The most important and influential people on the planet
rely on The FP Group as the leading provider of real-time insight
and analysis about the changing state of the world.

Created to Challenge Conventional Wisdom

A little more than 40 years ago— against the backdrop of an America torn apart by Vietnam— *Foreign Policy* magazine was founded by Harvard professor Samuel Huntington, a one-time hawk, and his close friend, Warren Demian Manshel, a dove. The purpose and mission was to question commonplace views and groupthink and to give a voice to alternative views about American foreign policy. Huntington hoped it would be “serious but not scholarly, lively but not glib.”



In the decades that followed, through the 1980s and 1990s, the publication attracted authors and editors who were a who's who of the world's top experts and practitioners from international affairs, economics, and national security. Insiders valued it for its courage and its steadfast refusal to be swept along by mainstream views. It was even distinctive by its slim format and spare layout. There was no other publication in the world quite like it.

In 2000, under the ownership of the Carnegie Endowment for International Peace, FP transitioned from a slim, quarterly journal to the glossy magazine it is today — while retaining its independent viewpoint and commitment to rigorous exploration of the world's biggest issues.

As the world became more complex, its global audience rapidly grew.

International editions were launched in Europe, Africa, the Middle East, Asia and Latin America.

In 2003 it won a National Magazine Award for General Excellence.

It won a National Magazine Award again in 2007.

And again in 2009.

And many nominations in between and after.

And ForeignPolicy.com is the only independent magazine that has won consecutive digital National Magazine Awards every year since the site was created.



REAL W

“... *Foreign Policy* is an essential modern guide to global politics, economics and ideas for people who want to know what’s really happening in an increasingly complicated world.”

– Judges’ citation, 2009 National Magazine Award

In September 2008, FP was purchased by The Washington Post Company, one of the world’s most respected media organizations. The Post leadership saw in FP an opportunity to build on past successes and use new media to serve decision-makers in business, finance and government in ways that would further establish *Foreign Policy* as the leader in its field.

Investment in Excellence

With the launch of ForeignPolicy.com early in 2009, the company began to realize that vision. Almost instantly, it became the go-to, real-time provider of insights into breaking global events and emerging trends. In 2009, FP again won a National Magazine Award for General Excellence.

It also won a newly created Digital National Magazine Award in 2009. And in 2010. And in 2011. In fact, it is the only independent publication to win a digital Ellie in each of the award’s first three years of existence.

Leading the Leaders

As it evolved, FP’s role in making sense of the world became increasingly essential. The destabilizing shifts in the global economy, a growing number of regional conflicts and a larger stress on resources than ever before resulted in an exponential demand for answers from around the globe.

FP’s growth followed suit. Today, FP averages an audience of 3 million readers a month, 40 percent of whom come from outside the U.S. (For more information about that audience, see FP’s “Leadership” brochure or web content.)

WORLD.



FP Today

Foreign Policy, ForeignPolicy.com, and FP Events bring together some of the world's most elusive and powerful audiences.

FOREIGN POLICY MAGAZINE is published 7x per year and includes closely covered, often-cited features such as the annual Global Thinkers list and special issues on themes from defense to emerging cities to the global economic crisis.

FOREIGNPOLICY.COM features a stable of more than 30 journalists and contributors publishing thousands of original articles a year. In 2012, it also added a new site-within-the-site, the FP National Security channel, covering global defense, intelligence, cyber and tech issues with a dedicated staff of internationally known contributors, including Pulitzer Prize winner Thomas Ricks, author of FP's closely watched "Best Defense" blog.

FP EVENTS features at least 5 regularly scheduled annual programs, such as the Foreign Policy Summit, the Global Thinkers awards and forum, and an array of custom, client-focused events.

NEW EDITORIAL FEATURES, PRODUCTS AND CHANNELS are constantly added to reflect global shifts and to bring further focus to specific issues, such as national security.

EXPANDED DELIVERY PLATFORMS engage readers through iPad, mobile, Twitter, Facebook, and other emerging technologies.

For today's world and tomorrow's, The FP Group provides those facing the toughest decisions with the support they need, when they need it, in the form they need it.

Expanding into the Future

Looking ahead, we have a new, expanded, first-class team in place and are committed to ensuring that FP's remarkable past is just prologue. Because in a complex and challenging world in which the leaders we serve are constantly searching for answers to the toughest questions, we intend to remain known to them as:



The Solution

REAL

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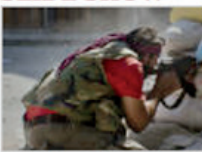

AUGUST 28, 2012 | DIRECTORY | BLOGS | CHANNELS | NEWS BRIEFS

THE AGE OF SMALL STEPS



WILL AMERICA EVER HAVE ANOTHER NEIL ARMSTRONG?
BY DAVID ROTHKOPF

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| DREZNER  Isaac Shows You Can't Take Political Scientists Seriously | DISPATCH  The Land Where Witchcraft Actually Rules | SLIDE SHOW  This Is What War In Syria Looks Like BY ADAM DEAN | WALT  The Chinese Monster Under The Bed |
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FLASH POINTS

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Glenn Beck's favorite U.N. conspiracy theory made it into the GOP platform

BY JOSHUA E. KEATING

↓

PASSPORT
Republicans have lots of love for India
BY URI FRIEDMAN

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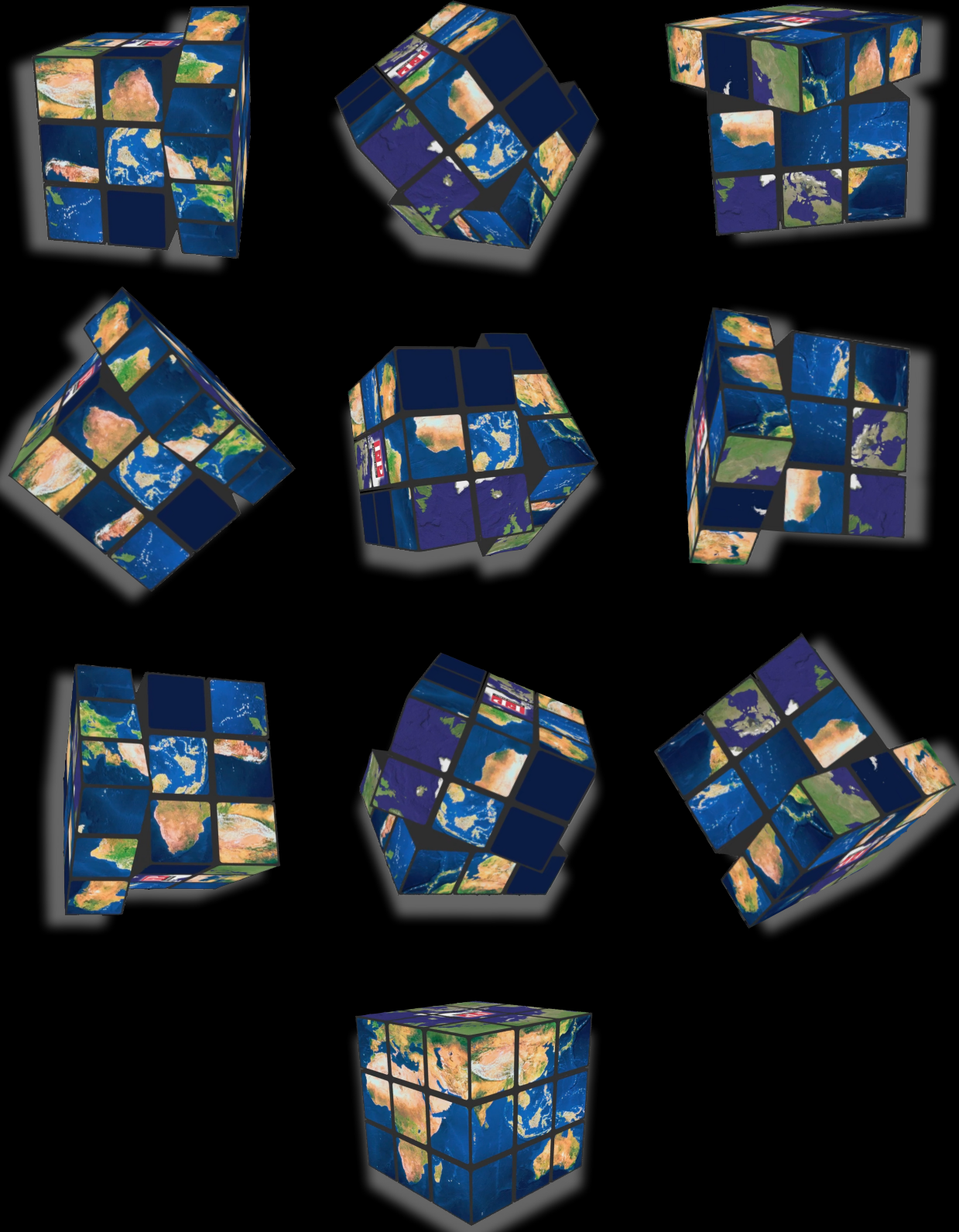


“Twitter is my city, my favorite city.”
—AI WEIWEI



FP Editor-in-Chief Susan Glasser:

“At the start of the decade, I was a foreign correspondent for *The Washington Post*. When I covered the battle of Tora Bora after the 9/11 attacks, I traveled to that remote part of Afghanistan with a reporter and photographer from *The Boston Globe*. When the U.S. invaded Iraq two years later, we rode across the sandy border in a fleet of rental cars with colleagues from *Newsday* and the *Chicago Tribune*. None of those venerable news organizations has a single foreign correspondent anymore. . . . Many news organizations embraced the conventional wisdom that reader interest wouldn't be there so it wasn't worth pursuing. [That] seemed an assumption worth disproving. For us the appeal was in fact the international outlook at a time when more people than ever perceive themselves as global stakeholders. We wanted to combine a relentless focus on the world with the belief that a dedicated . . . and large community of readers was out there. Soon after we relaunched, our audience tripled and it has continued to expand. As of early 2012, our audience has grown more than 2000 percent to more than 3 million unique visitors a month and it continues to expand . . .”



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