

Inter Office Memo

CONFIDENTIAL



Coin Operated Games Division

To: Pam Rhodes

From: Mary Fujihara

Subject: YOUR 10/20 REQUEST (ATTACHED) PRODUCT PERFORMANCE

Date: 11-2-83

Estimated performance for:

	<u>INTRO DATE</u>	<u>DOMESTIC UNIT SALES</u>	<u>OVERALL PERFORMANCE**</u>
Xevious	2/83	3,500	Very Good - Good
Millipede	11/82	8,600	Good
Stargate	11/81	15,000*	Very Good
Crystal Castles	7/83	5,500	Very Good
Zookeeper	3/83	1,750	Fair-Poor
Sinistar	3/83	3,850	Very Good - Good
Bagman	2/83	3,200*	Very Good
Pengo	11/82	2,000	Fair-Poor
Robotron	3/82	23,000*	Very Good
Tempest	10/81	29,000*	Excellent
Mario Bros.	4/83	3,800	Fair
Pole Position	11/82	21,000	Excellent

*Completed production - - final estimated sales - all other titles are still shipping.

**Based on initial performance at time of introduction and longevity - - SUBJECTIVE evaluation only.

As far as international performance (Europe) for the Atari titles above, sales and coin drop are generally comparable to domestic, although sales numbers are not as high.

MF/jh
attachment

cc: R. Appin