

Small Business Owners: Don't Delay, Start Saving Today!

- **FREE Energy Assessment**
- **Reduced Cost on New Lighting**
- **No Rebate Forms**
- **Energy Savings Start as Soon as Installation is Complete**
- **Average Return on Investment is 110%**

You are always looking for ways to reduce your overhead costs, and we can help by paying up to 70% of the cost of new, energy efficient lighting that will reduce your energy bills.

By contacting us today, you will receive a **FREE energy assessment** at your business. In addition to providing you with a detailed report, an EnerPath energy services representative will explain recommended lighting upgrades and the potential savings they will bring to your business. If you decide to participate, EnerPath contractors will install the lighting at your business, and dispose of your old lighting. And, that's right, NYSEG or RG&E will pay up to 70% of the cost of the project.

Your savings will start instantly!

There's even more good news: NYSEG and RG&E's Small Business Energy Efficiency Program has recently been expanded to include even more lighting options, which will bring you even more savings.

Sign up today! It's easy and risk-free.

- By e-mail:
Enrollnow@enerpath.com
- Online:
tinyurl.com/nyseg-sbee-signup
tinyurl.com/rge-sbee-signup
- By phone: Toll free at
1.877.359.9814



Now offering LEDs

How have other businesses benefited from the program?

Parkleigh, a gift store in Rochester, had 410 energy efficient lights installed, including 355 LED lamps. The store will save more than 87,000 kilowatt-hours of electricity each year, and will see an approximate 69% reduction in lighting costs. That's a 148% return on investment and a payback of just 8.1 months.



Kristt Kelly Office Systems Corporation in Monticello had 201 energy efficient lights and 5 LED exit signs installed, saving an estimated \$3,554 in the first year with a payback of just 18 months.

Craft Antique Co-op, a 55,000-square-foot facility in Rochester, had 287 energy efficient lights installed. The Co-Op will save an estimated 61,000 kilowatt-hours of electricity and \$7,100 on electricity bills each year.



Super Casuals, a clothing store in Geneva, replaced the lamps in 105 fixtures saving 17,605 kilowatt-hours of electricity and \$1,700 each year with a payback of 17 months.



NYSEG



RG&E

Energy Efficiency Programs