



# **ABOUT McAFEE**

#### Corporate Data

Santa Clara, California United States

#### Website

www.mcafee.com

Founded 1987

#### **Employees**

7,250 (as of September 30, 2012)

#### Revenue

More than \$2 billion annually

## **Awards and Recognition**

McAfee Mobile Security awarded Editors' Choice by *Laptop Magazine* (January 2012)

McAfee wins Best Database Security Solution Award from SC Magazine (February 2012)

McAfee Internet Security awarded Product of the Year by *PC Magazin* Germany (March 2012)

McAfee Network Security Platform XC Cluster wins "Best of Interop Awards 2012" (May 2012)

McAfee Email Protection earns five-star rating and a "Best Buy" from *SC Magazine* (September 2012)

McAfee Database Activity Monitoring earns five-star rating and "Best Buy" from SC Magazine (November 2012) McAfee, a wholly owned subsidiary of Intel Corporation (NASDAQ:INTC), is the world's largest dedicated security technology company. McAfee delivers proactive and proven solutions and services that help secure systems, networks, and mobile devices around the world, allowing users to safely connect to the Internet, browse, and shop the web more securely. Backed by its unrivaled global threat intelligence, McAfee creates innovative products that empower home users, businesses, the public sector, and service providers by enabling them to prove compliance with regulations, protect data, prevent disruptions, identify vulnerabilities, and continuously monitor and improve their security. McAfee is relentlessly focused on constantly finding new ways to keep our customers safe.

#### Customers

McAfee customers range from government agencies to millions of home users. Businesses range from the smallest startups to the largest enterprises. Home users buy McAfee® technology online and from retail stores around the world, or they get protection through cell phone carriers, Internet service providers (ISPs), their device maker, or other McAfee partners.

Most of our corporate customers buy through McAfee-authorized partners who customize solutions to bring them the right protection for their specific needs delivered as software, appliances, or as a service in the cloud. The Security Connected framework from McAfee helps our customers achieve optimized security each day, enabling their business while reducing risk, driving compliance, and realizing operational efficiencies.

# Markets

# Home

McAfee secures home computers with easy-to-use, effective solutions. Millions of consumers rely on our solutions, which include an online subscription service that keeps protection up to date and provides them with the latest technology. McAfee shields consumers from identity theft, phishing scams, spyware, malicious websites, and other threats that endanger the online experience.

#### **Small business**

The McAfee portfolio of integrated solutions and services for small business provides always-up-to date protection for desktops, servers, and networks. With a focus on providing Security-as-a-Service, we give small businesses the confidence of having full-time security expertise without the need to hire IT staff. Our easy-to-manage products protect small businesses against a wide array of threats, including malware, spam, and unauthorized network access.

# Commercial

Mid-sized businesses with more than 250 users generally have full-time IT staff but don't have much time or budget to spend on security. McAfee offers growing businesses smart, simple, and secure solutions that provide better protection and are easy to manage.

# Enterprise

Large businesses can optimize their security investments and proactively protect their most important assets with our strategic, pragmatic Security Connected framework. The McAfee approach to providing connected security has become the de facto standard for enterprise security, with solutions to protect the entire infrastructure—from endpoints to the network, as well as mobile devices and embedded devices. Our solutions also help enterprises manage

## Management

Michael DeCesare Co-President

Todd Gebhart Co-President

Penny Baldwin EVP & CMO

Bryan Reed Barney EVP, Product Development

Barry McPherson EVP, Worldwide Technical Support, Supply Chain & Facilities

Steve Redman EVP, Global Sales

Pat Calhoun SVP & GM, Network Security

Mike Carpenter SVP, North American Sales

Michael Fey SVP, Worldwide CTO

Patty Hatter SVP, Operations & CIO

Edward Hayden SVP, Finance & Accounting

J.C. Herrera SVP, Global Human Resources & Learning

Ari Jaaksi SVP & GM, Mobile Engineering & Operations

Ken Levine SVP & GM, Management Systems

Steve Petracca SVP & GM, Consumer Business

Louis Riley SVP & General Counsel

Gavin Struthers SVP, Worldwide Channel Operations

Candace Worley SVP & GM, Network Security

Jean-Claude Broido President, Japan

Gert-Jan Schenk President, EMEA



2821 Mission College Boulevard Santa Clara, CA 95054 888 847 8766 www.mcafee.com risk and meet regulatory, industry, and internal compliance demands more effectively and efficiently. IT professionals use our methodology—from policy creation to protection strategies to compliance reporting—to determine the right level of security for their organizations.

#### Mobile

McAfee mobile security solutions safeguard devices such as smartphones, tablets, and corporate networks. Our mobile security offerings enable businesses to securely manage mobile devices and the corporate data on them. We help consumers protect their mobile devices and personal data from theft or loss. We also help mobile operators protect their users and networks against mobile malware.

# Integrated, Simple-to-Manage Solutions

From phishing scams to cyberespionage, information security threats continue to grow increasingly sophisticated and complex. Today's security challenges include spam, spyware, data loss, host intrusion, management, mobile malware, social networking exploits, phishing scams, and threats that target Web 2.0 applications.

Every device is a potential target and entry point. McAfee Labs, our global security research team, identified more than 20 million new pieces of malware in 2010. Many of these multivectored threats exploit vulnerabilities in networks and systems. Combating these exploits requires integrated protection.

With the most comprehensive security portfolio in the industry, McAfee delivers proactive, integrated protection for networks, systems, data, and the web backed by 24/7 threat research from McAfee Labs and real-time data from McAfee Global Threat Intelligence™ to anticipate and defend against the next wave of malware.

Our portfolio provides single-console, centralized management with McAfee® ePolicy Orchestrator® software to optimize security investments by improving operational efficiencies and protection. The McAfee ePolicy Orchestrator management platform helps organizations keep systems compliant and manage interdependent layers of protection. Customers can feel confident in knowing they are covered around the clock and around the world.

## McAfee Professional Services and Support

McAfee professional services, including consulting, product education, and award-winning technical support, help customers make the most of their McAfee solutions and keep protection up to date.

We work with highly trained and experienced partners to help customers optimize our solutions. McAfee Foundstone® Professional Services brings an objective perspective and a unique combination of tools and training to help identify and implement the most effective solutions to meeting our customers' particular needs.

Through McAfee Customer Service and Technical Support, our customers have access to expert support delivered by certified security specialists, along with a wealth of other resources, including an in-depth knowledgebase. Support options include 24/7/365 access, response charters, and proactive optimization.

#### Research

McAfee Labs is our top-ranked worldwide research organization with more than 350 researchers. The McAfee Labs blog offers a view into up-to-the-minute security research. Using global threat intelligence, McAfee Labs works 24/7 to anticipate and defend against the next wave of malware.

#### Innovation

McAfee® DeepSAFE™ technology, jointly developed by McAfee and Intel, sits below the operating system and close to the silicon to extend the security footprint further into the computing stack and enable the development of hardware-assisted products that defend against rootkits and advanced persistent threats.

McAfee Global Threat Intelligence offers the most comprehensive threat intelligence on the market. Powered by a worldwide network of threat sensors and backed by a global, dedicated research team, this gives users visibility across all threat vectors—file, web, message, and network—and across the IT industry.

The Security Connected framework from McAfee brings together the endpoint, network, and cloud and connects it to the broader ecosystem. It closes the gaps left by traditional security approaches from other vendors and provides full visibility into emerging threats and an unparalleled view across the threat landscape.

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