

KRQE|KASA|KBIM|KREZ
EEO PUBLIC FILE REPORT

June 1, 2011 - May 31, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Digital Account Executive	2-4, 6, 9-10, 12-13, 15-19, 22-29, 31-32, 34, 37, 39, 42-47	18
AM Newscast MMJ	1-4, 6, 9-10, 12-13, 16-17, 21-26, 28, 32, 34, 36, 39-40, 42-46	21
Bureau Multimedia Journalist	1-3, 6, 9-10, 13, 16-17, 22-24, 26, 28, 30, 32, 34-36, 39-40, 42-46	44
Reporter	1-3, 6, 9-10, 13, 16-17, 22-26, 28, 30, 32, 34-36, 39-40, 42-46	44
New Media Executive Producer	1-3, 6, 9-10, 13, 16-18, 22-26, 28, 30, 32, 34-36, 39-40, 42-46	18
Style Show Producer	1-3, 6, 9-10, 13, 16-17, 22-26, 28, 30, 32, 34-36, 39-40, 42-46	25
Style Show Reporter (MMJ)	1-3, 6, 9-10, 13, 16-18, 22-26, 28, 30, 32, 34-36, 40, 42-46	18
Morning Anchor	1-3, 6, 8-11, 13, 15-17, 22-34, 36-38, 40-46	44
Research Director	1-3, 6, 8-11, 13, 16-17, 20, 22-23, 25-26, 28, 30-34, 36, 38, 40, 42-46	25
Local Sales Manager	1-3, 6, 9-11, 13-14, 16-17, 20, 22-26, 28, 30, 32-34, 36, 38, 40, 42-46	25
Editor	1, 6, 8-10, 13-14, 16-17, 20, 22-24, 26, 28, 30, 32-34, 36, 38, 40-46	20
Marketing & Creative Services Manager	1, 3, 6, 8-11, 13-17, 22-34, 36-38, 40-46	25
News Photographer	1, 3, 6, 8-11, 13-14, 16-18, 22-24, 26, 28, 30, 32-34, 36, 38, 40, 42-46	44
Promotion Writer/Producer	1, 3, 5-6, 8-11, 13-14, 16-19, 22-26, 28, 30, 32-34, 36, 38, 40, 42-46	1
Broadcast Operator	1, 3, 5-6, 8-9, 11, 13-14, 16-18, 20, 22-24, 26, 28, 30, 32-33, 36, 38, 40, 42-46	18
Producer	1, 3, 5-6, 8-9, 11, 13-14, 16-17, 22-24, 26, 28, 30, 32-33, 36, 38, 40, 42-46	44
Weekend Assignment Desk Editor	1, 3, 5-9, 11, 13-14, 16-18, 22-26, 28, 30, 32-33, 36, 38, 40, 42-46	18

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : 602-954-8373 Email : slizik@602communications.com Fax : 1--- Sandy Lizik	N	2
2	African American Cultural Association PO Box 18043 Albuquerque, New Mexico 87185-8043 Phone : (505) 299-7910 Email : lovejll@aol.com Fax : Lovie McGee	N	0
3	Albuquerque Hispano Chamber of Commerce 1309 Fourth Street SW Albuquerque, New Mexico 87102 Phone : 505-842-9003 Email : phil_castillo@ahcnm.org Fax : Phil Castillo	N	0
4	Albuquerque Indian Center 105 Texas SE Albuquerque, New Mexico 87108 Phone : (505) 268-4418 Email : toni_m629@hotmail.com Fax : Antoinette Fontenelle	N	0
5	American Broadcasting School 712 N. Watson Road Suite 200 Arlington, Texas 76011 Phone : 817-695-2474 Email : michelle@radioschool.com Fax : 1--- Michelle McConnell	N	0
6	American Indian Graduate Center 4520 MONTGOMERY BLVD. NE, SUITE 1B Albuquerque, New Mexico 87109 Phone : 505-881-4584 Email : marveline@aigcs.org Fax : Marveline Vallo-Gabbard	N	0

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7	Asian American Journalists Association 5 Third Street, Ste. 1108 San Francisco, California 94103 Phone : (415) 346-2051 Url : http://www.aaja.org Email : post@aaja.org Fax : 1--- Karen Swing	N	0
8	Career Services @ Fort Lewis College 1000 Rim Drive 3rd Floor Reed Library Durango, Colorado 81301-3999 Phone : (970) 247-7562 Email : Fax : Manual posting Allyn Talg	N	0
9	Career Services at New Mexico Tech 801 Leroy Place, Student Services Office Socorro, New Mexico 87801 Phone : 575-835-5780 Email : careerservices@admin.nmt.edu Fax : Chelsea Buffington	N	0
10	Career Services at Western New Mexico University 1000 W. College St., Student Affairs Silver City, New Mexico 88062 Phone : 575-538-6109 Email : careerserv@wnmu.edu Fax : Marie Leck	N	0
11	Collective Talent 1721 Richardson Place Tampa, Florida 33606 Phone : 813-254-9595 Email : bille@michaelsmedia.com Fax : 1--- Michael Bille	N	0
12	Communication & Journalism, Univ. of New Mexico MSC03 2240, 1 University of New Mexico Albuquerque, New Mexico 87131 Phone : 505-277-1903 Email : cjugrads@unm.edu Fax : Mary Bibeau	N	0

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13	Community Cable Channel 27 415 Tijeras NW Albuquerque, New Mexico 87102 Phone : 505243-0027 Email : John@quote-unquote.org Fax : John Ortiz	N	0
14	Creative Jobs Central 325 West 38th Street New York, New York 10018 Phone : 646-202-9538 Email : support@creativejobscentral.com Fax : 1--- Creative Jobs Central	N	0
15	Cynopsis 65 Lantern Rd. Stratford, Connecticut 06614 Phone : 203-386-9096 Email : Fax : Manual posting Cynthia Turner	N	0
16	Eastern New Mexico University 1200 W. University Portales, New Mexico 88130 Phone : 575-562-2211 Email : career.services@enmu.edu Fax : Susan Larsen	N	0
17	Eastern New Mexico University-KENW KENW-TV Station 52 Portales, New Mexico 88130 Phone : (505) 562-2112 Email : orlando.ortega@enmu.edu Fax : Orlando Ortega	N	0
18	Employee Referral	N	14
19	indeed.com	N	2
20	internal posting	N	7
21	internal promotion	N	1

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22	ITT Technical Institute 5100 Masthead NE Albuquerque, New Mexico 87109 Phone : 505-828-1114 Email : wsalazar@itt-tech.edu Fax : Waldy Salazar	N	0
23	John Marshall Multi-Service Center 1500 Walter, SE Albuquerque, New Mexico 87102 Phone : 505-848-1345 Email : TAlvidrez@Cabq.gov Fax : Timo Alvidrez	N	0
24	KASA-TV 13 Broadcast Plaza SW Albuquerque, New Mexico Phone : 505-764-5211 Email : magdalena.sharpe@krqe.com Fax : 1--- Maggie Sharpe	N	0
25	krqe.com	N	47
26	LIN-TV One West Exchange St., Suite 5A Providence, Rhode Island Phone : 401-454-2880 Email : claudia.balcewicz@linmedia.com Fax : Claudia Balcewicz	N	0
27	Linked In 2029 Stierlin Court Mountain View, California 94043 Phone : 650-687-3600 Email : Fax : Manual posting Jeff Weiner	N	0

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28	LULAC National Educational Service Centers, Inc 2000 L Street, NW; Suite 610 Washington, District of Columbia 20036 Phone : 202-835-9646 Email : jmoya@lnesc.org Fax : J. Moya	N	0
29	Media Bistro 475 Park Ave. South 4th Floor New York, New York 10016 Phone : 212-389-2000 Email : Fax : Manual posting Dave Arganbright	N	0
30	Media Matched 8112 1/2 West 3rd St. Suite A Los Angeles, California 90048 Phone : 323-284-5589 Email : info@media-match.com Fax : 1--- Tammy Romaniuk	N	1
31	Media Recruiter 9457 So. University Blvd. #303 Highlands Ranch, Colorado 80126 Phone : 303-400-5150 Email : Fax : Manual posting Jim Birschbach	N	0
32	Medialine P.O. Box 51909 Pacific Grove, California 93950 Phone : 800-237-8073 Url : http://www.medialine.com Email : medialine@medialine.com Fax : 1-831-648-5204 Mark Shilstone	N	0
33	National Alliance State Broadcasters Association 2333 Wisconsin Street NE Albuquerque, New Mexico 87110 Phone : 505-881-4444 Email : suzanstrong@nmba.org Fax : 1--- Suzan Strong	N	0

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34	National Association of Hispanic Journalists 1193 National Press Building 529 14th Street NW Washington, District of Columbia 20045 Phone : 202-662-7145 Url : http://www.nahj.org Email : jobbank@nahj.org Fax : 1-202-772-7144 Job Bank	N	0
35	New Mexico Broadcasters Association 2333 Wisconsin NE Albuquerque, New Mexico 87110 Phone : 505-881-4444 Email : suzanstrong@nmba.org Fax : 1--- Suzan Strong	N	0
36	San Juan College 4601 College Blvd. Farmington, New Mexico 87402 Phone : (505) 566-3579 Email : lobatosa@sanjuancollege.edu Fax : Sandy Labato	N	0
37	Smart Brief Jobs 1100 H. St. NW Suite 1000 Washington, District of Columbia 20005 Phone : 202-737-5500 Email : Fax : Manual posting Matt Mantey	N	0
38	Social Media (Facebook & Twitter posts) 13 Broadcast Plaza SW Albuquerque, New Mexico 87104 Phone : 505-998-9539 Email : Fax : Manual posting Magdalena Sharpe	N	0

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39	Society Of Professional Journalists Eugene S.Pulliam National Journalist center 3909 N. Meridian Street Indianapolis, Indiana 46208 Phone : 317-927-8000 Email : jgrimes@spj.org Fax : 1-317-920-4789 Julie Grimes	N	0
40	Society of Professional Journalists - Rio Grande Chapter 125 Lincoln Ave., Suite 400 Lincoln Plaza Santa Fe, New Mexico 87501 Phone : Email : bmodel@betsymodel.com Fax : 1--- Betsy Model	N	0
41	Spots N' Dots 165 Old Hwy 41 NW Suite 112 Kennesaw, Georgia 30152 Phone : 888-884-2630 Email : Fax : Manual posting Unknown Unknown	N	0
42	SW Colorado Workforce Center 331 South Camino Del Rio, Suite C Durango, Colorado Phone : 970-247-0308 Email : gtorres@cwfc.net Fax : 1--- Gabe Torres	N	0
43	TV and Radio Jobs 27034 Helmond Drive Calabasas, California Phone : 818-879-0858 Email : Fax : Manual posting Michael Madden	N	0

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44	TV Jobs P.O. Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Url : http://www.tvjobs.com Email : admin@tvjobs.com Fax : 1-760-754-2115 Mark Holloway	N	63
45	University of New Mexico Student Services Center #220 Albuquerque, New Mexico 87131 Phone : (505) 277-2531 Email : jobpost@unm.edu Fax : Leslye Ellison	N	0
46	University of New Mexico C-J Building #235W Albuquerque, New Mexico 87131 Phone : (505) 277-9556 Email : schaefer@unm.edu Fax : 1--- Richard Schaefer	N	0
47	UNM El Centro de la Raza Mesa Vista Hall #1153, MSC 06 3830 Albuquerque, New Mexico Phone : (505) 277-5020 Email : elcentro@unm.edu Fax : Veronica Mendez-Cruz	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			137

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	6/1/2011	Establishment of an intern program designed to assist members of the community	Academic internships are offered to students of 2 and 4 year colleges at KRQE-TV, Albuquerque. Internships are one academic term in length with about 10 – 15 hours per week. Interns receive no pay except for the work experience, and college credit.	1	Sports Director	1.00
2	6/5/2011	Establishment of training programs for station personnel	A broadcast sales seminar featuring Mark Levy, Revenue Development Resources offered this presentation during the New Mexico Broadcaster's Association Convention on June 5, specifically designed for account executives. Training included effective writing ad campaign, negoating to closing the deal.	2	Account Manager Account Manager	1.00
3	6/27/2011	Participation in job banks, internet programs and other programs designed to promote outreach	A virtual Job Fair co-sponsored by the New Mexico Broadcaster's Association & this employment unit every quarter. The event date is June 27 - July 1, 2011. Applicants are driven to the NMBA website via the station's promotion efforts such as social media or a mention during the NM Style Show. Applicants have the ability to post their resume & apply directly online.	2	President/GM Business Administrator	1.00
4	8/4/2011	Co Sponsoring Job Fair	LIN Media participated in the annual National Association of Black Journalists Convention in Philadelphia. LIN sponsored a booth during the NABJ Career Fair on August 4 - 6, 2011. Dee Sendrowski, HR Director offered time to speak to job fair attendees about job vacancies (LINwide), including opportunities to view & critique resume tapes.	1	Human Resources Director	1.00
5	9/26/2011	Participation in job banks, internet programs and other programs designed to promote outreach	A virtual Job Fair co-sponsored by the New Mexico Broadcaster's Association & this employment unit every quarter. The event date is September 26 - 30, 2011. Applicants are driven to the NMBA website via the station's promotion efforts such as social media or a mention during the NM Style Show. Applicants have the ability to post their resume & apply directly online.	2	President/GM Business Administrator	1.00

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6	12/5/2011	Participation in job banks, internet programs and other programs designed to promote outreach	A virtual Job Fair co-sponsored by the New Mexico Broadcaster's Association & this employment unit every quarter. The event date is December 5 - 9, 2011. Applicants are driven to the NMBA website via the station's promotion efforts such as social media or a mention during the NM Style Show. Applicants have the ability to post their resume & apply directly online.	2	President/GM Business Administrator	1.00
7	5/9/2012	Establishment of training programs for station personnel	LIN Media BA Summit – two day training session on May 9 - 10, 2012, LIN's Business Administrators convened in Providence, Rhode Island to receive training on financial systems, employment relations, tax and finance issues, and other business matters. This training will enable the Business Administrators to attain higher level positions in the company and/or broadcast industry.	1	Business Administrator	1.00
8	5/14/2012	Participation in job banks, internet programs and other programs designed to promote outreach	A virtual Job Fair co-sponsored by the New Mexico Broadcaster's Association & this employment unit every quarter. The event date is May 14 - May 18, 2012. Applicants are driven to the NMBA website via the station's promotion efforts such as social media or a mention during the NM Style Show. Applicants have the ability to post their resume & apply directly online.	2	President/GM Business Administrator	1.00
TOTAL POINTS OVER REPORTING PERIOD:						8.00