

Spirit of Tasmania

MEDIA KIT



Media enquiries

A range of information services is available to media, including the following:

- › Media releases
- › General and specialised editorial
- › Image library
- › Media kits
- › Specialist interviews with Spirit of Tasmania personnel
- › Participation in the Visiting Journalist Program (VJP)
- › Participation in joint promotions/prize giveaways

Media email

saf@spiritoftasmania.com.au

Media online

[spiritoftasmania.com.au/Company info](http://spiritoftasmania.com.au/Company%20info)

Social channels

To stay up to date with special offers, travel tips, competitions and more, 'like' and follow us on Facebook, Twitter and Pinterest.

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Binalong Bay - Bay of Fires Conservation Area, The Gardens, courtesy Tourism Tasmania.

About Spirit of Tasmania



A trip to remember

TT-Line's association with Bass Strait passenger and passenger vehicle transport began in 1985 when the Australian National Line ceased its Bass Strait service. The Federal Government funded the establishment of a new Bass Strait operation, TT-Line.

The Abel Tasman was the first vessel acquired for the service under the TT-Line banner, and was replaced by the original Spirit of Tasmania in November 1993. This vessel maintained a regular and reliable service linking

mainland Australia to Tasmania. At the same time, on 1 November 1993, TT-Line Company Pty Ltd was formed; an incorporated business enterprise wholly owned by its single shareholder, the State of Tasmania.

The next major change to Bass Strait passenger transportation occurred in 1997/98 with the introduction of a faster Bass Strait crossing service on board the Tasmanian built catamaran Devil Cat. The Devil Cat operated during the summer peak seasons between 1997/98

The twin vessels were named Spirit of Tasmania I and II and started sailing on a nightly basis between Port Melbourne and Devonport on 1 September 2002.

About Spirit of Tasmania



and 2001/02 in conjunction with the original Spirit of Tasmania. The wave-piercing catamaran took just six hours to travel from George Town in Tasmania's north to Station Pier at Port Melbourne but was often delayed due to bad weather.

In 2002 the original Spirit of Tasmania was replaced by two monohull vessels, which were constructed in Finland in 1998 and previously operated in Greece and Italy.

The twin vessels were named Spirit of Tasmania I and II and started sailing on a nightly basis between Port Melbourne and Devonport on 1 September 2002. These ships carried record passenger numbers in the 2002/03 financial year.

In 2003 TT-Line announced it had purchased a third vessel to travel

between Sydney and Tasmania. Spirit of Tasmania III sailed between Darling Harbour and Devonport overnight, taking approximately 22 hours. The service began on 13 January 2004 and was popular with passengers.

The growth in tourism traffic driven by the Spirits has directly contributed to investment in Tasmania's tourism infrastructure more than doubling in the last five years. The ships have created unprecedented confidence in the future of the industry and Tasmania. But their benefits haven't been confined to tourism.

There has been a flow-on effect to other industries and the Tasmanian economy as a whole. In 2011/12, expenditure by sea visitors to Tasmania who travelled on a Spirit of Tasmania vessel injected approximately \$300 million into the State's economy.



To this day, Spirit of Tasmania I and II continue to transport passengers, passenger-vehicles and freight between Melbourne and Tasmania.

Drive on...



Take your car for a touring adventure

Passengers have the option of taking their car on board. This adds value for passengers and is possible due to the Federal Government's Bass Strait Passenger Vehicle Equalisation Scheme. Whether it's an adventure with the family or a weekend getaway with a loved one, taking the car on Spirit of Tasmania is an easy and stress-free option.

Travellers can enjoy the freedom of packing as much luggage as can fit

in their vehicle, including golf clubs, fishing rods, camping equipment and anything else needed for a touring adventure. Vehicles with trailers, caravans, motor homes and push bikes can also be accommodated on board.

The best part is, passengers can hit the open road from the moment they arrive, ready to explore the incredible sights and natural wonders that await them.



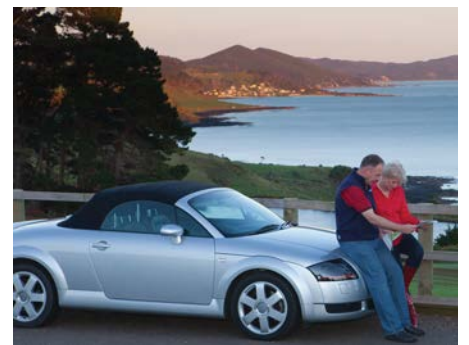
Kelvedon Beach, Swansea, image courtesy Tourism Tasmania.

Drive off... easy.



Touring North-North East, Swansea, image courtesy Tourism Tasmania.

Load the car with as much luggage as can fit, including golf clubs, camping equipment, fishing rods and more.



Touring near Boat Harbour, image courtesy Tourism Tasmania.

Set sail on an unforgettable journey

What makes a great holiday? It's all about having the freedom to get out and stretch your legs, clear your head and unwind without having to be tied down to any time restrictions and freedom to roam around to your heart's content.

Schedules

Spirit of Tasmania's Melbourne-Devonport service provides passengers with flexibility and convenience when planning their Tasmanian holiday. The twin ships depart each port nightly at 7.30pm and arrive the following morning at 6.00am. Spirit of Tasmania operates day sailings in high demand season, departing each port at 9.00am and arriving the same day at 6.00pm. In the event of a day sailing, night sailings depart each port at 9.00pm and arrive the following morning at 6.00am.

A day sailing to remember

Sailing by day on board Spirit of Tasmania means travellers have plenty of time to experience the entire ship, including breathtaking sea views and the freedom to move around the ship at leisure. Passengers can start their

journey with a continental breakfast, enjoy a matinee movie in the cinema, live entertainment, relax with some drinks at one of the bars, stroll the outside decks and taste the salty breeze – there's nothing quite like it. Travelling on a Day Ticket gives passengers the option to wander around the ship, exploring the many indoor and outdoor areas. For an even more relaxing trip, passengers have the option of upgrading to a cabin with a private place to retreat to.

Sail by moonlight

There's something special about travelling at night. It's not just the sparkling city views and starry skies, it's the magic of waking in a new state and an exciting destination. With Spirit of Tasmania, sailing into the sunset isn't just a dream; it's all part of the journey. One thing is for sure when sailing by day or night though... the view is always spectacular.



Arriving on board Spirit of Tasmania.



Sail by day.



Sail by night.

Accommodation

Deluxe Cabins

Deluxe Cabins are suitable for two adults and are located at the front of the ship for passengers to enjoy spectacular views. Deluxe cabins feature a queen-size bed, double porthole windows, bathrobes, complimentary toiletries pack, private ensuite, bar fridge and a flatscreen TV.

Twin & Four Berth Cabins

Passengers travelling with family or friends can travel in the comfort of a Twin or Four Berth Cabin. Twin Cabins are suitable for two passengers and feature two single beds. Four Berth Cabins are suitable for up to four passengers and include comfortable bunk bed accommodation. All cabins have private ensuite facilities, with bedding and towels provided. Cabins are available with or without a porthole view.



Deluxe Cabins.



Twin Cabin.

Ocean Recliners

Ocean Recliners are great value offering low cost, yet comfortable reclining chairs. Available on selected sailings throughout the year, Ocean Recliners are located in a private lounge and feature swipe card access, reclining chairs, individual reading lights, floor-to-ceiling windows at the front of the lounge, luggage racks, blankets and pillows.



Four Berth Cabin.



Ocean Recliners.

On the best holidays,
getting there is half
the fun.

Day Tickets

Available on day sailings, Day Tickets give travellers the freedom to wander throughout the ship without an allocated cabin, with cabin upgrades available for those who want a little more privacy. Live entertainment is available on day sailings.



Day Tickets.

Dining & bars

Spirit of Tasmania's preference is for Tasmanian supplied products - enjoy some of the state's finest wines and produce in The Leatherwood Restaurant and The Captain's Table eatery.

Wine, dine & more

Travellers can select from a wide variety of food and beverage options during their journey - from simple snacks to tantalising Tasmanian dishes and the region's finest wines. They can enjoy a drink in a number of on board bars or the café and dine in either a relaxed eatery or contemporary restaurant. Meals and beverages are additional to the fare on Spirit of Tasmania's service.



A Taste of Hunon, image courtesy Tourism Tasmania.

The Captain's Table

For meals with a view, The Captain's Table is a great way to dine. The self-service eatery and carvery offers a selection of hot and cold dishes available on day and night sailings. Children under five years old eat free in The Captain's Table eatery.



The Captain's Table.

The Leatherwood Restaurant

The relaxing surrounds and Tasmanian focused menu at The Leatherwood Restaurant offers the ultimate at-sea dining experience. Every dish is a feast for the eyes and a treat for the tastebuds. The Leatherwood Restaurant is open for dinner on night sailings.



The Leatherwood Restaurant.

The Spirit Bar

The perfect spot to slip into holiday mode; The Spirit Bar offers a wide selection of wines, beers and spirits, as well as soft drinks, snacks and hot drinks. Here, travellers can sit back and take in the surrounding sea views or enjoy the entertainment on the big screens.



Due South deck 10 bar.

Deck Bars

The Due South bar located on Deck 10 and Deck 9 bar feature glass enclosed areas so passengers are protected from the elements but can still enjoy an outdoor feel and fantastic ocean views. The upper deck bars are a great way to enjoy a day sailing.



The Spirit Bar.

Lavender Café

For passengers who just want a coffee or a snack or to cosy up with a book, there is the relaxed atmosphere of Lavender Café, which features a wide selection of delicious snacks and drinks.



Lavender Café.

Facilities & entertainment

Cinema

Movies are a great way to relax, with complimentary movies screening on both day and night sailings. Numerous monitors throughout the ships' public areas also play movies and television programs.



Cinema.

Fun times in Galactica

There are fun times ahead for older children and even the entire family at *Galactica Games Arcade*, with coin operated arcade-style games.



Galactica Games Arcade.

Kids' playroom

Younger children on board have a special play area where they can easily be supervised by their parents at *Pirate Pete's Playroom*.



Pirate Pete's Playroom.

There's always something to do on board *Spirit of Tasmania*, including movies, games, wining and dining and, of course, fun for the kids.

Travel information centre

Find out where to go and what to do on your holiday at *Tourism on Board*. The friendly travel consultant can help passengers to plan their holiday with local advice. Tours, accommodation in Tasmania, national park passes and fishing licences can also be purchased from the on board shop.



Tourism Information Centre.

On board shop

Forgotten something? Not a problem. The on board shop *Tasmania at Sea*, stocks newspapers, magazines, convenience items and gifts.



On board shop.

Live entertainment

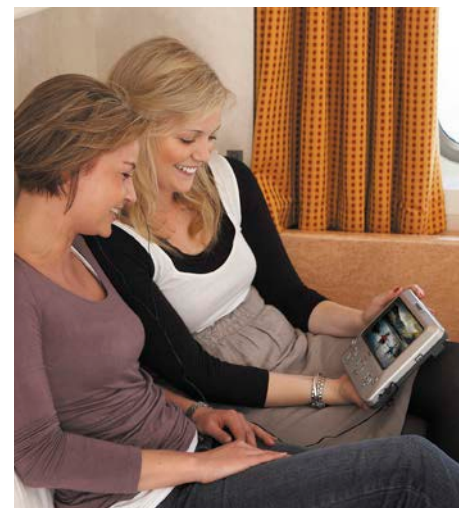
Summer day sailings feature live entertainment guaranteed to get travellers in the mood and onto the dance floor. Kid-friendly activities are also available to keep the little ones entertained.



Live entertainment.

Shipmate personal player

Shipmate personal entertainment players are available for hire from the on board Reception (Purser's Desk) and include more than 24 hours' of music, documentaries and movies. *Shipmate* players are popular on day sailings.



Shipmate personal player.

Ship facts

General

| | |
|-----------------------|---|
| Owner | TT-Line Company Pty Ltd |
| Builder | Kvaerner Masa-Yards Finland |
| Year built | 1998 |
| Ship type | RO/RO Passenger V/L |
| Class | American Bureau of Shipping |
| Overall length | 194.33 metres |
| Overall width | 25 metres |
| Gross tonnage | 29,338 tonnes |
| Dead weight | 5651 tonnes |
| Engines | 4 x 4 Stroke single acting turbo charged diesel of 10,560kw each. Connected to twin variable pitch propellers via reduction gearboxes 510/147 RPM |

Capacity

| | |
|-------------------------------|------------------------------------|
| Licensed to carry | Up to 1400 people and 500 vehicles |
| Number of seats | 272 |
| Total berths | 748 |
| Berths with facilities | All |
| Number of cabins | 222 |

Accommodation levels

| | |
|------------|----------------------------------|
| 59 | Porthole Twin Berth Cabins |
| 72 | Porthole Three/Four Berth Cabins |
| 81 | Inside Three/Four Berth Cabins |
| 8 | Deluxe Cabins |
| 2 | Wheelchair Accessible Cabins |
| 146 | Ocean Recliners |

Crossing time & speed

| | |
|----------------------------------|--------------------------|
| First commercial crossing | 1 September 2002 |
| Average speed | 27 knots |
| A knot equals | 1 nautical mile per hour |
| Crossing time | 9 - 11 hours |

Distances

Melbourne to Devonport 232 nautical miles or 429 Kilometres
(1 nautical mile equals 6,080 feet/1,852 metres/1.85 kilometres)

Terminals

| | |
|-----------------|-------------------------------|
| Tasmania | The Esplanade, East Devonport |
| Victoria | Station Pier, Port Melbourne |



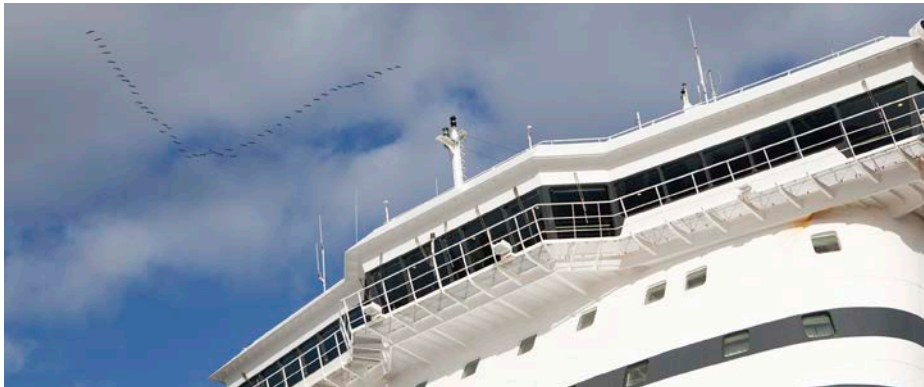
Interesting facts



- › The average speed of Spirit of Tasmania is 27 knots. A knot equals 1 nautical mile per hour or 1.85 kilometres per hour.
- › Travelling from Devonport to Melbourne is the equivalent of walking around the Overland Track at Cradle Mountain 6.6 times.
- › The distance covered from Devonport to Melbourne is 232 nautical miles or 429 kilometres.
- › Spirit of Tasmania has a gross tonnage of 29,338 tonnes which is the equivalent to approximately 5,800 hippopotamuses or 2.9 million slabs of beer.
- › Spirit of Tasmania completes an average of 800 crossings per annum which is the equivalent of going around the earth eight times.
- › Spirit of Tasmania has four main engines. Each of the four main engines is about as long as two cars lined up nose to tail. Each engine has 16 pistons, making this 64 pistons per ship. Each piston generates more power than a V8 Supercar.
- › Spirit of Tasmania has carried over 1 million lane metres of passenger vehicles in one year. Placed end-to-end this is enough vehicles to circulate Australia 39 times.
- › Standing on its end, Spirit of Tasmania is taller than St. Peter's Basilica in Rome Italy and 32 metres taller than Victorian Arts Centre Spire in Melbourne.

The overall length of Spirit of Tasmania I and II is 194.33 meters which is 19 metres longer than the Melbourne Cricket Ground (MCG).

Spirit of Tasmania freight transportation



Freight services

Spirit of Tasmania I and II are the fastest transportation services on Bass Strait and their pick-up and delivery times are the most flexible in the industry. Freight forwarders now have the option of delivering their freight to the wharf as late as 30 minutes prior to departure (on a pre-arranged/booked basis) on the day of sailing, with same day shipment. The vessels' specialised roll on/roll off service, with modern facilities both on board and ashore, allow Spirit of Tasmania's service to be

tailored for individual freight forwarders who have 'just in time' freight.

Spirit of Tasmania's two ships are the only vessels currently operating across Bass Strait that have been fitted with stabilisers, further enhancing the quality and condition of the freight at the port of discharge.

Spirit of Tasmania can even guarantee freight forwarders their freight will be available for pick up within 90 minutes of the vessel's arrival.



Transport

Each vessel's stern and bow door operation provides a unique drive through service, allowing for seamless load and discharge operations. Spirit of Tasmania's freight service specialises in roll on/roll off freight and has the capability of accommodating all types of wheeled vehicles from 40 foot to 48 foot pantechonics to over-dimensional wheel units. Spirit of Tasmania's vessels easily accommodate B-Double configured freight units.

The company's freight service is operated in conjunction with a passenger service so capabilities of transporting dangerous / hazardous cargo is limited. Spirit of Tasmania does not have the infrastructure to provide land transportation or storage.

Quality

All freight is on wheels, with minimal or no reversing due to the convenience of Spirit of Tasmania's unique below deck drive through design. Freight units are carried safely below deck and are not exposed to weather or salt air. Freight is carried with passenger ship comfort and reliability.

Performance reporting

With more than 20 years' experience in the trade, Spirit of Tasmania has an impeccable record for performance and reliability. Spirit of Tasmania currently reviews its operations monthly against set Key Performance Indicators (KPIs). These KPIs are set against meeting customer requirements.

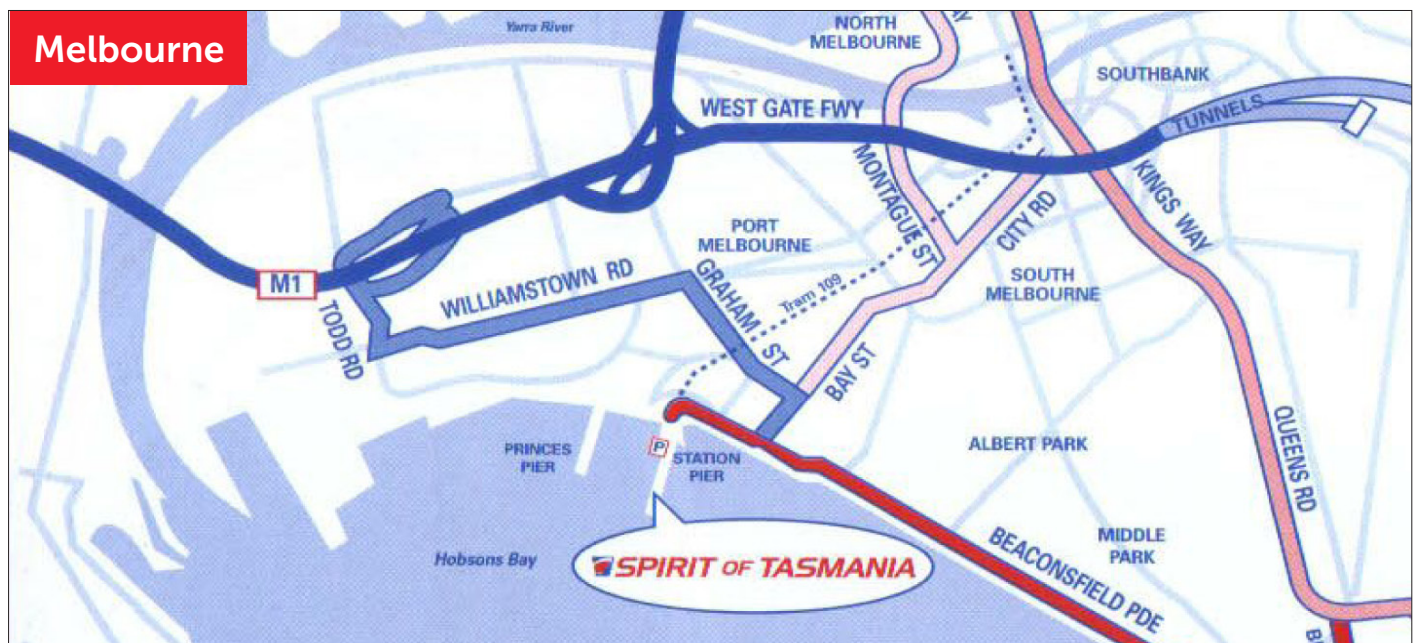
Spirit of Tasmania has established reporting requirements with its stevedores, Qube Ports Pty Ltd. Spirit of Tasmania constantly reviews set KPIs by benchmarking against European shipping companies of similar operations.



General info

Terminals

Spirit of Tasmania operates passenger and freight terminals at East Devonport and Station Pier, Port Melbourne. Its head office and Customer Contact Centre is located in the terminal at East Devonport. Spirit of Tasmania currently employs more than 500 Australians from around the country.



Website/online bookings

spiritoftasmania.com.au

Customer Contact Centre

General enquiries

Phone: 13 20 10 or 1800 634 906

FAQ's

spiritoftasmania.com.au/faqs

Terminals

Devonport terminal

The Esplanade
East Devonport TAS

Melbourne terminal

Station Pier
Waterfront Place, Port Melbourne VIC

Email

reservations@spiritoftasmania.com.au

Mail

Devonport

Spirit of Tasmania
PO Box 168E, East Devonport TAS 7310

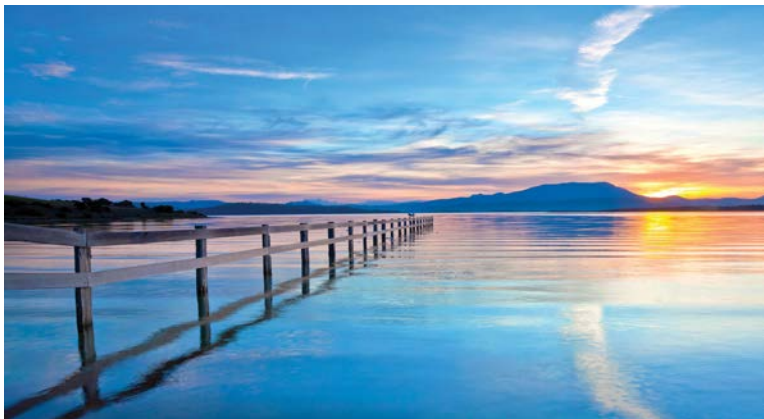
Melbourne

Spirit of Tasmania
PO Box 323, Port Melbourne VIC 3207

Tasmania



TASMAP
www.tasmap.tas.gov.au



Images courtesy Tourism Tasmania.