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FOR IMMEDIATE RELEASE

Top 25 Team Rankings of the Harris Interactive College Football Poll

New York, N.Y. — November 11, 2012— Today's Harris Interactive College Football PollSM shows the Top 25 results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. Oregon took over the top spot in the rankings with its win over California and Alabama's loss to Texas A&M. The Crimson Tide dropped to No. 4, while Kansas State and Notre Dame both moved up one spot into second and third respectively. Georgia retained the No. 5 spot with its win over Auburn.

Highlights of November 11 Harris Interactive College Football Poll

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				Previous Game	Next Game	Previous
<u>Rank</u>	<u>Team</u>	Record	<u>Points</u>	(weekend of Nov 10)	(weekend of Nov 17)	Week's Rank
1	Oregon (90)	10-0	2,844	Beat California 59-17	No. 13 Stanford	2
2	Kansas State (23)	10-0	2,774	Beat TCU 23-10	at Baylor	3
3	Notre Dame (1)	10-0	2,634	Beat Boston College 21-6	Wake Forest	4
4	Alabama (1)	9-1	2,494	Lost to No. 15 Texas A&M 29-24	Western Carolina	1
5	Georgia	9-1	2,398	Beat Auburn 38-0	Georgia Southern	5
6	Florida State	9-1	2,175	Beat Virginia Tech 28-22	at Maryland	6
7	Florida	9-1	2,113	Beat Louisiana-Lafayette 27-20	Jacksonville State	7
8	LSU	8-2	2,082	Beat No. 20 Mississippi State 37-17	Ole Miss	8
9	Clemson	9-1	1,972	Beat Maryland 45-10	North Carolina State	9
10	Texas A&M	8-2	1,842	Beat No. 1 Alabama 29-24	Sam Houston State	15
11	South Carolina	8-2	1,732	Beat Arkansas 38-20	Wofford	11
12	Oklahoma	7-2	1,631	Beat Baylor 42-34	at West Virginia	13
13	Stanford	8-2	1,621	Beat No. 12 Oregon State 27-23	at No. 1 Oregon	14
14	Nebraska	8-2	1,239	Beat Penn State 32-23	Minnesota	16
15	Texas	8-2	1,095	Beat Iowa State 33-7	Idle	17
16	Oregon State	7-2	1,081	Lost to No. 14 Stanford 27-23	California	12
17	Louisville	9-1	943	Lost to Syracuse 45-26	Idle	10
18	USC	7-3	886	Beat Arizona State 38-17	at No. 19 UCLA	18
19	UCLA	8-2	870	Beat Washington State 44-36	No. 18 USC	21
20	Louisiana Tech	9-1	728	Beat Texas State 62-55	Utah State	19
21	Rutgers	8-1	571	Beat Army 28-7	at Cincinnati	22
22	Texas Tech	7-3	325	Beat Kansas 41-34 (2OT)	at Oklahoma State	25
23	Boise State	8-2	324	Beat Hawaii 49-14	Colorado State	23
24	Michigan	7-3	264	Beat No. 24 Northwestern 38-31 (OT)	Iowa	NR
25	Mississippi State	7-3	159	Lost to No. 8 LSU 37-17	Arkansas	20

Number of first place votes shown in parentheses.

Other teams receiving votes: Oklahoma State 118; Northern Illinois 116; Kent State 94; Wisconsin 94; Cincinnati 43; Utah State 31; Northwestern 21; TCU 15; San Diego State 12; Tulsa 9; San Jose State 8; Arizona 7; Fresno State 5; Toledo 4; Washington 1.

Dropped out of Top 25: Northwestern.

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Poll Methodology and Process

The 2012 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 11 Football Bowl Subdivision (formerly Division I-A) offices and the independent schools. The panel has been designed to be a statistically valid representation of all 11 Football Bowl Subdivision conferences and independent institutions. Today, 115 poll participants submitted their top 25 college football team rankings. Harris Interactive applies a standard statistical practice that allows it to identify potential instability, error or bias associated with unusual ranking patterns. Those rankings that are identified through the analysis are verified to ensure that each panelist's intent is accurately reflected.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

Harris Interactive is one of the world's leading market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for *the Harris Poll®* and for pioneering innovative research methodologies, Harris offers proprietary solutions in the areas of market and customer insight, corporate brand and reputation strategy, and marketing, advertising, public relations and communications research. Harris possesses expertise in a wide range of industries including health care, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Additionally, Harris has a portfolio of multi-client offerings that complement our custom solutions while maximizing our client's research investment. Serving clients in more than 196 countries and territories through our North American and European offices, Harris specializes in delivering research solutions that help us - and our clients—stay ahead of what's next. For more information, please visit www.harrisinteractive.com.

