

# Selected Resources on Chinese Business Research

*Prepared by Kara Phillips, Collection Development Librarian/Associate Director, Seattle University Law Library September 2006. This bibliography is © Kara Phillips and used with permission.*

## RESEARCH GUIDES AND COLLECTIONS OF LINKS

### **Business, Commerce, Economy China --**

<http://www.loc.gov/rr/international/asian/china/resources/china-business.html> -- This compilation from the Library of Congress contains links and descriptions of Chinese and English Web sites focusing on business, commerce and economics in China.

### **Business Information on China Research Guide --**

[http://lib.hku.hk/general/research/guides/business\\_china.html](http://lib.hku.hk/general/research/guides/business_china.html) -- The University of Hong Kong Libraries maintain a comprehensive listing of Chinese business resources in print and online, including recommended readings, databases and Web resources.

### **China Business Research Guide --** <http://gethelp.library.upenn.edu/guides/business/china.html> --

Maintained by the University of Pennsylvania Lippincott Library, this guide provides links to free and fee-based resources on Chinese business research and identifies "highly recommended resources".

### **Chinese Studies: Economics and Business --** <http://toby.library.ubc.ca/subjects/subjpage2.cfm?id=589>

-- The University of British Columbia Library research guide links to Web resources on Chinese economics and business.

### **Chinese Studies WWW Virtual Library --** <http://www.lib.unimelb.edu.au/collections/asian/chi-web/index.html>

-- The University of Melbourne Library maintains links to internet resources on many China-related topics including economics and business, law, and science and technology.

### **Portal to Asian Internet Resources --** <http://digital.library.wisc.edu/1711.dl/PAIR> --

"The Portal to Asian Internet Resources (PAIR) offers scholars, students and the interested public more than six thousand professionally selected, cataloged and annotated online resources. Committed to directing users to Asian area content in the humanities and social sciences, the PAIR Project is supported by an impressive complement of area studies scholars, bibliographers and subject selectors based at the libraries of the University of Wisconsin, the University of Minnesota and the Ohio State University." (*Excerpt from the Web site.*) This portal has an "Atlas" search feature. Click on China (or other Asian countries) and limit by topics such as "business industry, economy, law, science & technology, etc." An annotated list of librarian-selected Web sites will appear.

### **Selected Asian Business Information Sources: China --**

<http://www.loc.gov/rr/business/asia/china.html>-- This Library of Congress guide describes print, CD-ROM and Web sites focusing on Chinese business information.

### **Washington State China Relations Council Useful Links --**

<http://www.wsrcr.org/usefullinks.cfm#business> -- This site links to useful China-related Web sites covering such areas as international and local organizations, industry specific resources, business services, news resources, and governmental resources.

## WEB SITES

### **China Britain Business Council** - <http://www.cbbc.org/>

A comprehensive Web site targeted toward British businesses interested in China. The “Market Intelligence” tab covers the following topics: establishing a presence (trade and investment zones, investment priorities, representative offices, wholly owned foreign enterprises, joint ventures, asset valuation, distribution); human resources; tax, law and banking; import and export; business challenges (IP, dispute resolution, corruption).

### **Doing Business in China: A Country Commercial Guide for U.S. Companies** - [www.buyusa.gov/china/en/ccg.html](http://www.buyusa.gov/china/en/ccg.html)

This comprehensive online handbook, authored by the by U.S. embassy staff, contains chapters on doing business in China, political and economic development, selling U.S. products and services, leading sectors for U.S. export and investment, trade regulations and standards, investment climate, trade and project financing, business travel, contacts, and market research and trade events.

### **Embassy of the United States in Beijing** – <http://beijing.usembassy-china.org.cn/> Offers a detailed Intellectual Property Protection toolkit (<http://beijing.usembassy-china.org.cn/ipr.html>).

### **Guide to Doing Business in China** - [http://www.tdctrade.com/chinaguide/index\\_e.htm](http://www.tdctrade.com/chinaguide/index_e.htm)

Online extracts from the Hong Kong Trade and Development Council's 2004/05 Guide on Doing Business in China cover the following topics: tax administration, foreign exchange control, financial and accounting systems, staff recruitment, intellectual property rights, foreign investment management, import and export administration, and entry/exit inspection and the quarantine system.

### **Knowledge @ Wharton's Special Report China: Enter the Dragon** - [http://knowledge.wharton.upenn.edu/070203\\_ss.html](http://knowledge.wharton.upenn.edu/070203_ss.html)

Coverage of Wharton's China Business Forum in which representatives of companies doing business in China provide their insights on such topics as capital markets, intellectual property, state-owned enterprises, foreign direct investment and more.

### **U.S.-China Business Council** - [www.uschina.org](http://www.uschina.org)

Provides in-depth articles on China's economy, trade, foreign direct investment, and statistics (<http://www.uschina.org/china-statistics.html>), selected articles from the China Business Review (<http://www.chinabusinessreview.com/>) and links by topic to other useful Web resources on China (<http://www.uschina.org/links.html>).

### **U.S. Commercial Service China** - <http://www.buyusa.gov/china/en/>

The U.S. Commercial Service China offers valuable assistance to help businesses export goods and services to Chinese markets. This Web site features an FAQ for Doing Business in China ([http://www.export.gov/china/exporting\\_to\\_china/faq.asp#bsp](http://www.export.gov/china/exporting_to_china/faq.asp#bsp)), the China Commercial Brief e-newsletter with full text articles on China's business sectors (<http://www.buyusa.gov/china/en/ccbarchive.html>), an Essential China Business Advice Guide (<http://www.buyusa.gov/china/en/doingbizinchina.html>) as well as Contact China, an extensive report on exporting to China (<http://www.buyusa.gov/china/en/contactchina.html>).

## **SELECTED BOOKS**

Billions: selling to the new Chinese consumer, by Tom Doctoroff, New York, NY: Palgrave Macmillan, 2006.

China Business: challenges in the 21st century, edited by Oliver H.M. Yau and Henry C. Steele, Hong Kong: Chinese University Press, 2000.

The China Dream: the quest for the last great untapped market on earth, by Joe Studwell, New York: Atlantic Monthly Press, 2002.

China, Inc.: how the rise of the next superpower challenges America and the world, by Ted C. Fishman, New York: Scribner, 2005.

China's Compliance with World Trade Organization Obligations: China's first two years of membership, by Terence P. Stewart, Ardsley, NY: Transnational, 2005.

China's Century: the awakening of the next economic powerhouse, edited by Laurence J. Brahm, New York: Wiley, 2001.

The Chinese Century: the rising Chinese economy and its impact on the global economy, the balance of power, and your job, by Oded Shenkar, Philadelphia, PA: Wharton School, 2005.

The Chinese Tao of Business: the logic of successful business strategy, by George T. Haley, Usha C.V. Haley and Chin Tiong Tan, Singapore: John Wiley and Sons (Asia), 2004.

Doing Business with China, by Jonathan Reuvid and Yong Li, London: Kogan Page, 2003.

Exports, Foreign Direct Investment, and Economic Development in China, by Xiaolan Fu, New York: Palgrave Macmillan, 2004.

Harvard Business Review on Doing Business in China, Boston, MA: Harvard Business School Publishing, 2004.

Integrating China into the Global Economy by Nicholas Lardy, Washington, D.C.: Brookings Institution Press, 2002.

Kellogg on China: strategies for success, by Anuradha Dayal-Gulati and Angela Lee, Evanston, IL: Northwestern University Press, 2004.

Mr. China, by Tim Clissold, New York: HarperBusiness, 2005.

One Billion Customers: lessons from the front lines of doing business in China, by James McGregor, New York: Free Press, 2005.

The Politics of China's Accession to the World Trade Organization: the dragon goes global, by Hui Feng, London: Routledge, 2005.

Singular and Different: business in China past, present, and future, by Ian Rae and Morgen Witzel, New York: Palgrave Macmillan, 2004.