

AREA

N=			600	100%
North	1	(1/ 94)	129	22%
Central West	2		89	15%
Central/Central East	3		180	30%
South	4		202	34%

START
 Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk (SUFF-ick) University and I would like to get your opinions on some political questions. We are calling Florida households statewide. Would you be willing to spend three minutes answering some brief questions? (or someone in that household). Are you currently registered to vote?

N=			600	100%
Yes - continue	1	(1/101)	600	100%
No	2		0	0%

GENDR
 RECORD GENDER

N=			600	100%
Male	1	(1/104)	285	48%
Female	2		315	53%

S2
 S2. Thank You. How likely are you to vote in the Presidential Election on November 4th?

N=			600	100%
Very likely	1	(1/105)	469	78%
Somewhat likely	2		32	5%
Already voted	3		99	17%
Not very/Not at all likely	4		0	0%
Other/Undecided/Refused	5		0	0%

Q1
 Q1. And how are you registered to vote - Democrat, Republican, or Unaffiliated/Independent/Undeclared, or something else?

N=			600	100%
Democrat	1	(1/108)	249	42%
Republican	2		220	37%
Unaffiliated/Independent/Other	3		131	22%
Not registered yet	4		0	0%

Q2
 Q2. What is your age category?

N=			600	100%
18-25	1	(1/109)	28	5%
26-35	2		37	6%
36-45	3		84	14%
46-55	4		148	25%
56-65	5		144	24%
66-75	6		105	18%
Over 75	7		50	8%
Refused	8		4	1%

Q3
 Q3. Which of the following best describes your race or ethnicity?

N=			600	100%
White/Caucasian	1	(1/110)	442	74%
African-American	2		78	13%
Asian	3		2	0%
American Indian	4		6	1%
Hispanic (Mexican, Spanish)	5		66	11%
Undecided (DO NOT READ)	6		3	1%
Refused (DO NOT READ)	7		3	1%

Q4
 Q4. Which of the following best describes your religion - Roman Catholic, Protestant, Baptist, Methodist, Jewish, Muslim, other, or non-religious?

N=			600	100%
Roman Catholic	1	(1/111)	177	30%
Protestant	2		135	23%
Baptist	3		90	15%
Methodist	4		24	4%
Jewish	5		28	5%
Muslim	6		0	0%
Other (DO NOT READ)	7		92	15%
Non religious (DO NOT READ)	8		30	5%
Refused (DO NOT READ)	9		24	4%

Q5

Q5. Which one of the following issues matters most in deciding your vote for president?

N=			600	100%
Taxes	01	(1/112)	56	9%
Education	02		19	3%
Iraq War	03		41	7%
Terrorism	04		59	10%
Economy/Jobs	05		277	46%
Moral Values	06		73	12%
Healthcare	07		50	8%
Other	08		17	3%
Undecided	09		8	1%
Refused	10		0	0%

Q6

Q6. There are 14 candidates for President on the Florida ballot. Of these, the major 5 candidates are: Republican John McCain, Democrat Barack Obama, Libertarian Bob Barr, Green Party Cynthia McKinney, and Ecology Party Ralph Nader {NAY-der}. At this point, for whom will you vote?

N=			600	100%
John McCain	1	(1/114)	259	43%
Barack Obama	2		282	47%
Bob Barr	3		0	0%
Cynthia McKinney	4		0	0%
Ralph Nader	5		2	0%
Undecided	6		41	7%
Refused	7		16	3%

Q7

Q7. Is your mind made up or do you think you might change your mind before the election?

N=			543	100%
Mind made up	1	(1/115)	496	91%
Might change	2		43	8%
Undecided	3		4	1%
Refused	4		0	0%

Q8

Q8. As of today, who are you leaning toward?

N=			57	100%
John McCain	1	(1/116)	2	4%
Barack Obama	2		9	16%
Bob Barr	3		0	0%
Cynthia McKinney	4		0	0%
Ralph Nader	5		2	4%
Undecided	6		32	56%
Refused	7		12	21%

Q6 & Q8 CONSOLIDATED

N=			600	100%
John McCain	1	(1/114)	261	44%
Barack Obama	2		291	49%
Bob Barr	3		0	0%
Cynthia McKinney	4		0	0%
Ralph Nader	5		4	1%
Undecided	6		32	5%
Refused	7		12	2%

Q9

Q9. Which of the following reasons explains your vote for John McCain: is your vote more of a vote FOR McCain, more of a vote FOR Sarah Palin, or more of a vote AGAINST Barack Obama?

N=			261	100%
More of a vote for McCain	1	(1/117)	185	71%
More of a vote for Palin	2		9	3%
More of a vote against Obama	3		56	21%
Other	4		8	3%
Undecided	5		3	1%
Refused	6		0	0%

Q10

Q10. Which of the following reasons explains your vote for Barack Obama: is your vote more of a vote FOR Obama, more of a vote FOR Joe Biden, a vote AGAINST McCain, a vote AGAINST Sarah Palin, or a vote against George Bush?

N=			291	100%
More of a vote for Obama	1	(1/118)	209	72%
More of a vote for Biden	2		6	2%
More of a vote against McCain	3		36	12%
More of a vote against Palin	4		10	3%
More of a vote against Bush	5		21	7%
Other	6		5	2%
Undecided	7		4	1%
Refused	8		0	0%

Q10A

Q10A. Does it concern you that the Republican National Committee bought \$150,000 worth of clothes and fashion accessories for Vice Presidential nominee Sarah Palin?

N=			600	100%
Yes	1	(1/119)	226	38%
No	2		350	58%
Undecided	3		24	4%
Refused	4		0	0%

Q10B

Q10B. How will this revelation affect your vote - will it make you more likely to vote for the McCain-Palin ticket, more likely to vote for the Obama-Biden ticket, more likely to support third-party candidates, or have no effect on your vote?

N=			226	100%
More likely to vote for McCain-Palin	1	(1/120)	29	13%
More likely to vote for Obama-Biden	2		122	54%
More likely to support third-party candidates ..	3		6	3%
Have no effect on your vote	4		63	28%
Undecided	5		6	3%
Refused	6		0	0%

Q11

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

N=			600	100%
Obama	1	(1/121)	289	48%
McCain	2		271	45%
Undecided	3		38	6%
Refused	4		2	0%

Q12

Q12. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

N=			600	100%
Extremely comfortable	1	(1/122)	206	34%
Very comfortable	2		86	14%
Somewhat comfortable	3		131	22%
Not at all comfortable	4		173	29%
Undecided (DO NOT READ)	5		4	1%
Refused (DO NOT READ)	6		0	0%

Q13

Q13. Regardless of how you would vote, how comfortable would you be with John McCain as president?

N=			600	100%
Extremely comfortable	1	(1/123)	151	25%
Very comfortable	2		105	18%
Somewhat comfortable	3		128	21%
Not at all comfortable	4		208	35%
Undecided (DO NOT READ)	5		8	1%
Refused (DO NOT READ)	6		0	0%

Q14

Q14. Which of the following comes closest to your opinion of the upcoming Presidential election?

N=			600	100%
It's the most important election of my life	1	(1/124)	218	36%
It's very important but not the most important .	2		297	50%
It's no different than any other presidential ..	3		79	13%
election				
It's not really that important to me	4		6	1%
Undecided (DO NOT READ)	5		0	0%
Refused (DO NOT READ)	6		0	0%

Q15

Q15. Do you approve or disapprove of the job George W. Bush is doing as president?

N=			600	100%
Approve	1	(1/125)	140	23%
Disapprove	2		420	70%
Undecided	3		36	6%
Refused	4		4	1%

Q16

Q16. When all the votes are counted in November of 2008, who do you think will be our next President? (Not necessarily who you are voting for but who do you think will be the next President?) - Barack Obama or John McCain?

N=			600	100%
Obama	1	(1/126)	361	60%
McCain	2		188	31%
Undecided	3		49	8%
Refused	4		2	0%

Q17

Q17. Has anyone in your household ever served in the U.S. military?

N=			600	100%
Yes	1	(1/127)	275	46%
No	2		313	52%
Undecided (DO NOT READ)	3		10	2%
Refused (DO NOT READ)	4		2	0%

Q18

Q18. Does anyone in your household belong to a labor union?

N=			600	100%
Yes	1	(1/128)	88	15%
No	2		496	83%
Undecided (DO NOT READ)	3		14	2%
Refused (DO NOT READ)	4		2	0%

Q19

Q19. In the 2004 presidential election, did you vote for?

N=			600	100%
John Kerry - Democrat	1	(1/129)	242	40%
George Bush - Republican	2		274	46%
Ralph Nader - Reform	3		14	2%
Did not vote (DO NOT READ)	4		55	9%
Undecided (DO NOT READ)	5		5	1%
Refused (DO NOT READ)	6		10	2%