

SANTA CRUZ ART LEAGUE

JANUARY 2013

Happenings at the League



Painting by Tony Vassallo

Everything seems to be starting early this year! Our Small Wonders Exhibit ends on Sunday, January 6, 2013. Therefore, SCAL Members L-Z can bring in your work Sunday evening, January 6, 4-6 PM or on Monday, January 7th from 2-4PM. Please note that we have reversed the Alphabetical Order this year, with L-Z coming first. Local Essence is a chance for our members to show off their one best piece of the year. Attending the receptions is also our best way to meet our fellow Art League members. Breaking bread with each other and talk-

ing about art is an exciting element in the creating /appreciation of art, and we look forward to this part of the year!

March 8 - 24th presents "Natural Beauties", All Media, Open to all Santa Cruz County Artists; \$25 SCAL Members for up to 2 pieces (28" width max. each piece); \$35 non-members for up to 2 pieces (28" width max. each). Three weekends to show, with our Reception Saturday, March 10th from 3 - 5PM.



Painting by Lee Taiz

LOCAL ESSENCE L-Z, opens January 12 - Feb. 3, 2013, with Reception on Saturday, January 19th from 3-5PM.

NOTICE: Our annual SCAL Members Meeting will be held in the Gallery Feb. 16th from 2:30 - 3PM before the reception. Please bring any questions, suggestions or requests at this time.



Painting by Mary Hopf

Attention all Watercolor Artists & Collectors: Our Spring Season premiers with...

Our 2nd Member show, LOCAL ESSENCE A-K, opens February 9-March 3, 2013 with a Reception on Saturday February 16, 3-5PM. A-K Members bring in your work Sunday, February, 3, 4-6PM or Monday, February 4, 2-4PM

"The Best of the Central Coast", March 30- April 21, 2013; Reception Sun. April 7, 2-4PM, sponsored by the Santa Cruz Watercolor Society. Contact: waveland@cruzio.com or seawall@cruzio.com



Santa Cruz Art League
526 Broadway
Santa Cruz, CA 95060
831.426-5787
Wed-Sat 12-5, Sun 12-4
www.scal.org



Painting by Barry Marshall

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SCAL 2013 Calendar

*Special Thanks
to those who
volunteer at SCAL!*

Karen Andersen

Dick Bennett

Sue Berne

Bob Bishop

Sally Brennan

Mary Brooks

Jean Cacicedo

Bill Clark

Ron Cook

Robin Drury

Susan Fard

Donna Giubbini

Marilee Gregory

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Abigail Stryker

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Larry Worley

Betty Wharton

Jeanne Wrede

Executive Director's Report

Happy New Year! Your Board of Directors and hard working Office Staff wish all of our Santa Cruz Art League Members a creatively productive and prosperous 2013!

In addition, we also hope that more of our members will participate in Art League Activities and become more involved in the League's future. The Art League turns 94 this year, and our building is 62 years old. Nearly invisible on a sunken field off Broadway near downtown Santa Cruz, we remain the best kept secret in the County, in spite of over 10 years of effort to increase our visibility. We have improved our signage, increased the number of annual shows—as well as the cash amount of prizes we offer for our juried shows, painted our building, repaved our sidewalks and parking area, and have steadily increased the number of people attending our shows (17,000 in 2006 to 39,000 in 2012). In addition, WEST theatrical company which leases our theater has also brought a great many more visitors to the Broadway Playhouse and to our exhibits.

Although we own our own building, it costs a lot to keep the building open and functioning. Back when I became Board President in 2006, our budget was roughly \$156,000 and we struggled to make it! Last year our budget was set at \$186,000, and we're still struggling. We brought in \$8,000 less than we paid out, and had to dip into our Savings Account—special thanks to our 100+ Club contributors who made/make our survival possible. We have identified

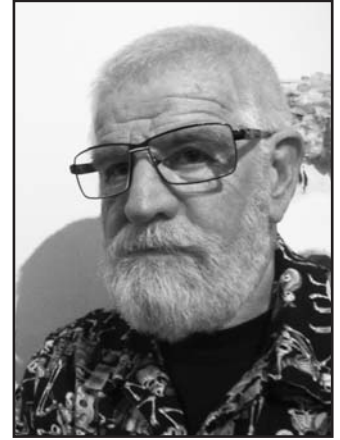
areas where we are weak and addressing specific areas where we can grow and increase funding. But our biggest drop—donation income—fell 52% from 2011, and our Exhibition income is 15% below last year's. In addition, art sales decreased 28% overall—in spite of a wonderful spate of sales during Open Studio. On the positive side, our education income has increased 26% from the previous year.

I'm sure you're wondering what you can do, and it comes down to one happy word:

Participate! If more of you show your work during our member shows and apply for our juried shows and come to our Opening Receptions and even, from time to time, buy something from our member gallery or even buy a painting during our exhibits, this will help a lot! You can sign up for one of our weekend workshops or ongoing classes. Or maybe you'd like to teach a class! (Talk to Cindy.)

If you can afford it, you could become a member of our Esteemed 100+ Club Friends of the Art League who commit to contributing \$100 a year for two years—and thank you to the many of you who have renewed for another two years! This is an excellent way to shore up the foundations by establishing a Savings Fund for maintenance and emergencies. Without the help of this group, it is doubtful that we would be on such solid ground today.

Here are the top Six Hands-on Volunteer positions we need: #1) Fundraiser committee



Chair; #2 Art Speaks and Demo Coordinator (for new lecture series); #3 Marketing Co-ordinator—to work with Cindy & T. Mike (contacting newspapers for articles, etc.); #4 Hospitality People to help with our Art Receptions; #5 Event Coordinator—to help T. Mike set up fundraising musical concerts, lectures, etc. for the year). These positions need to be filled ASAP for us to move forward on all fronts.

We are always open to adding new Board Members with ideas to spark change and the energy to implement it! We also need suggestions for Art Teachers for our classes, and for Art Speaks subjects & presenters.

FYI: 2013 will be my last year as Executive Director for SCAL. I am in process of writing up what this particular job consists of, and my hope is that by the end of the year we will be able to hire a highly qualified person to take on the challenges. We're on a path to success—come on down and join us! Our next Board meeting is Thursday January 17 from 5:15 – 7PM. See you there!

T.Mike Walker

Drawing from Life



Throughout the history of Art, the most consistent subject has been the human form. In painting and sculpture, the figure has been used to express abstract concepts. Freedom, justice, love, war are expressed as human figures. A majestic female figure holding a torch is understood by all of us to represent Liberty.

Our favorite paintings, Mona Lisa, the girl with the pearl earring, Rembrandt's self-portraits, Wyeth's Helga, the Madonnas, are all portraits. Landscapes, florals and still life are often the artist's choice, and abstraction is a popular expansion of the mind. But even these are indications of the artist's priorities, self-portraits in a way.

Drawing the

face and figure from life is often considered a part of the artist's education, something to be mastered and then abandoned. But for many artists it is a lifetime study. The human form, in its simplicity and endless complexity is a constant challenge. The difference between individuals, all with the same genome, the same number of body parts is a never ending mystery. Differences in gesture and expression are only a

matter of millimeters.

For the artist, continuing with life drawing not only develops skills in seeing and rendering the subject matter, but it is fun. The Art League offers a number of opportunities for the beginner and the more advanced artist. Traditional Figure Drawing, taught by Susie Wilson begins on January 9, and continues on Wednesday afternoons. A workshop in Pastel Portraits with instructor Mac

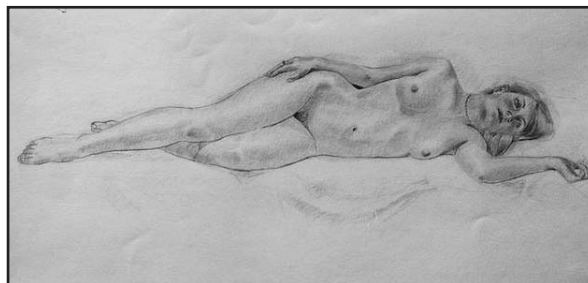
McWilliams is offered on the weekend of January 26 & 27.

Monday Night Drawing, Mondays 7 to 10 pm will continue starting January 7, and Monday afternoon painting and drawing is offered on the first and third Monday of each month from 1:30 to 4:30. There is no formal instruction at these sessions, but there is plenty to learn from seeing the work of other artists.

Dick Bennett



Meghan by Dick Bennett



Kate by Dick Bennett

Art Tips

New SCAL Class Schedules

Ongoing weekday Classes / Weekend Workshops - www.scal.org



2012

82nd Annual Statewide Landscape
Contemporary Landscape Painters

COLOR & LIFE



Santa Cruz Baroque Festival 2013



HOMECOMING: From Distant Lands

I. MANDOLINO BAROCCO

Saturday, February 9, 2013 • 7:30pm

Hideki Yamaya (mandolino) with John Schneiderman (lute)

II. BACH FOR STRINGS

Saturday, February 23, 2013 • 7:30pm

The Galax Quartet • Works of the greatest master, performed on a balanced ensemble of period instruments.

III. MUSIC OF SCOTLAND

Saturday, March 16, 2013 • 7:30pm

Featuring the Baltimore Consort

IV. HASTEN TO THE SEA

Saturday, April 13, 2013 • 7:30pm

Tim Rayborn (voice, medieval strings, percussion) and Rita Lilly (voice, symphonie)

V. POPULAR BAROQUE REVIVAL

Saturday, May 11, 2013 • 7:30pm

Lux Musica with Rob Diggins & Bob Stern (jazz violins) and Mesut Özgen (guitar)

For tickets & subscription packages:

831-457-9693 • info@scbaroque.org • www.scbaroque.org

Natural Beauties - March 8 -17

Members & All S.C.County Artists!

Drop-off: Sunday March 3, 12-4pm, Monday March 4, 2-4pm

Santa Cruz Art League

Great Community theatre, music, improv and comedy performances



Performances at the Broadway Playhouse

January

- 5 - Freefall Improvisation @ 8pm
tickets \$12 at improv@loon.com
- 12 - Bridge To Terabithia @ 7pm
tickets \$6 call 425-9378
- 13 - Bridget To Terabithia @ 2pm
tickets \$6 call 425-9378
- 19 - Moliere's The Imaginary Invalid @ 7pm
tickets \$6-\$10 call 425-9378
- 20 - Moliere's The Imaginary Invalid @ 2pm
tickets \$6-\$10 call 425-9378
- 26 - Loose Cannon Improv -
tickets call 427-4008

February

- 2 - Word Up Stories & Solo pieces @ 8pm
- 9 - Six Wheel Drive Improv @ 8pm
tickets \$10 call 338-3434
- 15 - Stand Up Comedy Open Mic @ 8pm
tickets \$10 info. @ 429-2339
- 16 - Improverts Improv @ 8pm
tickets \$10: scimproverts@gmail.com
- 23 - UmGeeUm Improv @ 8pm
tickets \$10-\$12 at 425-4447

March

- 2 - Freefall Improvisation @ 8pm
tickets \$12 at improv@loon.com
- 16 - The Pick Ups Improv @ 8pm
tickets at the door
- 22 - Stand Up Comedy Open Mic @ 8pm
tickets - \$10 info. @ 429-2339
- 23 - Loose Cannon Improv
tickets call 427-4008

WEST Winter Classes at the
Broadway Playhouse
Theatre for Smalls, Talls & Alls
Call 425-WEST (9378) or visit WESTper-
formingARTS.com

- Mondays, 3:30-4:45pm** - Creative Play for
5-7years - theatre, movement, story & art
- Tuesdays, 3:30-5pm** - Stories On Stage: The
World of Ramona the Brave
- Wednesdays, 3:30-6pm** - Page To Stage Theatre
Production: Coraline
- Wednesdays, 6:15- 8:45pm - Teen Prioduction
Class: The Outsiders
- Thursdays, 4-5:45pm:** Playlab: The Lion, The
Witch & The Wardrobe
- Fridays, 3:30-4:30pm** -Comedy Improv (ongo-
ing)

NEW ADULT STAND UP COMEDY CLASSES with Karin Babbitt STOP TALKING ABOUT STAND-UP COMEDY, AND START DOING IT!

Mondays, 8:30-10pm, ongoing
These topics will be covered in a basic way:

- Working solo
- Mic technique for stand up
- Using the stage for effective delivery
- YOUR physical comedy
- Working with a live audience
- Finding YOUR voice
- Conquering stage fright once and for all
- Using YOUR life as YOUR act
- Finding YOUR characters
- How to write jokes about anything
formulaic framing

Visual Politics Exhibition Awards

Grand Prize
"Republic of Suicide"
Mark Bryan

1st Place
"At the End of the Day"
by Russell Brutsche

"Border Series Triptych"
by Susan Doyle

"Travesty"
by David Fleming

"Another Nail in the Coffin"
by Maureen and Peter Langenbach

Triptych including
"His Throat Was Parched"
by Fotios Zemenides

Honorable Mentions

Kristin Casaletto
Kathleen Crocetti
Art Hazelwood
Carol Holtzman Fregoso
Sara Friedlander
Doug Minkler

Shop

for unique handmade gifts by
SCAL Members
in our Lobby Gift Shop!

We Are Grateful!

for the creative hands and generous
spirits of these artists:

Gloria Alford, James Aschbacher, Camille Ball
Daniel Asturias, Barbara Bailey-Porter
Sheryl Barabba, Jody Bare, RICHARD M. BENNETT
RACHEL BIRNS, Bob Bishop, Nancy Brookie-Connor
Mary Brooks, Ruth Carroll, Susan Cartwright
JOYCE CHADDERDON, Sandra Cherk
Jaki Christeve, BILL CLARK, Karen Close
Lois Gole, Ron Cook, Judy Cooper
Larry Darnell, Patricia Darrough
DOREEN DAVIS, Barbara Downs
Robin Drury, Mary Jo Dunn-Ruiz
George Dymesich, Carol Eddy, David Fleming
Susan Formenti, JAN FRANK, Donna Giubbini,
Mark Gottlieb, Jane Gregorious, Marilee Gregory
Anna Haulenbeck Huskey, Michelle Hausman
Qiu-ming Hay, NANCY HOWE, Joanna Jarvis
Carol Jeneid, Ralph Joachim
Ruth Korch, Wendy Laird, Pam Landram
Cathe Lieb, Tim Lieb, Cindy Liebenthal
Barry Marshall, Beverly Martin
Aldolfo Martinez, Don McPherson, Jan Moss
Palace Art & Office Supply
Karen H. Nelson, Laura Ortiz-Spiegel
Jim Otis, Kent Perry, Jim Potterton
MELINDA RAMBO, Cher Roberts, Bob Rocco
Thomas P. Rowe, FRANCIS SACCO, Stella Sexmith
Maren Sinclair Hurn, Ed Smiley
Richard Smith, Peggy Snider, Dan Stolpe
Andrew Stone, ABIGAIL STRYKER
Singer Tolonen, Donna vanDijk
SANDRA VINES-WALKER, T. Mike Walker
Rachelle Weiss, Roberta Lee Woods
Larry Worley, Pat Worley, Jeanne Wrede
Laura Wrede and a very
special thank you to Tony Vassallo for 16 paintings!



Luck of the Draw 2012

Santa Cruz Art League
526 Broadway
Santa Cruz, CA 95060



Return Service Requested

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*Nurturing our community by fostering
excellence in every stage of artistic expression*

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2013 Exhibition Schedule

“Small Wonders II”

Dec.15 - Jan. 6, 2013, Reception: Dec. 15, 3-5pm

Local Essence Members' Exhibit - Part I (L-Z)

Jan.12 - Feb. 3, 2013, Reception: Sat., Jan. 19, 3-5pm

Local Essence Members' Exhibit - Part II (A-K)

Feb. 9 - Mar. 3, 2013, Reception: Sat., Feb. 16, 3-5pm

Natural Beauties - (Open to all S.C. County Artists)

Mar. 8-17, 2013, Reception: Sat., Mar. 10, 3-5pm

Watercolor “The Best of The Central Coast”

Mar. 30 - Apr. 21, 2013, Reception: Sun., Apr. 7, 2-4

58th Annual High School Show

May 3 - 26, 2013, Reception: Sat., May 11, 3-5pm

83rd Annual Statewide Landscape Exhibit (Juried)

June 1 - June 30, 2013, Reception: Sat., June 8, 3-5pm

Black and White (Juried)

July 5 - August 4, 2013, Reception: Sat., July 13, 3-5pm

Staff & Volunteers Exhibit

Aug. 7-11, 2013, Member's Potluck, Sat., Aug 10, 3-5pm

All Those Figures

Aug. 17 - Sept. 15, 2013, Reception: Aug. 24, 3-5pm

Open Studio Preview

Sept. 28 - Oct. 20, 2013,
Reception: Sun., Sept. 29, 3-6pm

Beasts on Broadway (Juried)

Oct. 26 - Nov. 24, 2013, Reception: Nov. 2, 3-5

Luck of the Draw

Preview Nov. 30 - Dec. 8, 2013
Drawing and Reception: Dec. 8th, 2:45pm

“Small Wonders III”

Dec.14 - Jan. 6, 2013, Reception: Dec. 14, 3-5pm

**Support the Local Businesses
that sustain SCAL and the arts:**

Air Systems of San Jose

Big Creek Lumber

B. Pista Company, Apples

Cultural Council of Santa Cruz

Cruzio Internet

Ed Penniman Design

Guagnini Fine Art Dealer

KUSP

Lenz Arts

Lighthouse Bank

MAH

Ow Family Businesses

Palace Art & Office Supply

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Santa Cruz Answering Service

Santa Cruz County Bank

Santa Cruz County Conference

& Visitors Council

Tico Construction