



MEDIA RELEASE: March 11, 2013

For Immediate Release

Voter Intentions Tighten as Satisfaction with NB PC Declines

HALIFAX: Support for the provincial PC Party declined this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Support for the PC Party among decided voters stands at one-third (32%, down from 38% three months ago). Meanwhile, a similar number back the Liberals (35%, compared with 38%), and NDP support increased (26%, up from 19%). Green Party support is stable (5%, compared with 4%), while less than one percent of decided voters back the People's Alliance of New Brunswick (compared with 1%). Over four in ten residents are undecided, do not plan to vote, or refused to state a preference (45%, compared with 40%).

Satisfaction with the performance of the provincial PC government declined this quarter. Presently four in ten (41%, down from 46% in November 2012) of New Brunswick residents are either completely or mostly satisfied with the provincial government, while one-half (49%, unchanged) are dissatisfied. One in ten do not offer an opinion (10%, compared with 5%).

David Alward's personal popularity declined this quarter, with two in ten New Brunswick residents preferring Alward for Premier (21%, down from 29%). Meanwhile, Brian Gallant of the Liberal Party is preferred by one-quarter (26%, compared with 29%). Support for Dominic Cardy of the NDP stands at 15% (compared with 11%). Six percent (compared with 5%) prefer David Coon of the Green Party, while two percent (compared with 3%) prefer Kris Austin of the People's Alliance of New Brunswick as Premier. Seven percent of New Brunswick residents like none of these leaders, while over two in ten do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 401 adult New Brunswickers, conducted from February 13 to March 8, 2013, with overall results accurate to within ± 4.9 percentage points, 95 out of 100 times.

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Ce communiqué de presse est également offert en français.



CRA Atlantic Quarterly® – Winter 2013
New Brunswick Political Results

Sample: 401 New Brunswickers (18 years plus)

Interview Dates: February 13 to March 8, 2013

Overall Margin of Sampling Error: ±4.9 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier David Alward?</i>					
	February 2012	May 2012	August 2012	November 2012	February 2013
Completely satisfied	2%	2%	3%	1%	1%
Mostly satisfied	45%	43%	44%	45%	40%
Mostly dissatisfied	32%	33%	31%	33%	34%
Completely dissatisfied	9%	12%	13%	16%	15%
Too soon to tell	1%	1%	0%	0%	0%
Don't know/No answer/Neither	11%	9%	9%	5%	10%

<i>If an election were held today in New Brunswick, for which party would you vote?</i>					
Party	February 2012	May 2012	August 2012	November 2012	February 2013
Progressive Conservative Party	45%	44%	38%	38%	32%
Liberal Party	31%	32%	32%	38%	35%
New Democratic Party	22%	19%	24%	19%	26%
Green Party	3%	5%	6%	4%	5%
People's Alliance of New Brunswick	0%	0%	0%	1%	0%
Other	0%	0%	0%	0%	1%
TOTAL DECIDED VOTE	101%	100%	100%	100%	99%
Undecided/Do not plan to vote/Refused to state	45%	41%	44%	40%	45%

*Percentages may not equal 100% due to rounding.

<i>Which one of the following individuals would you most prefer as Premier of New Brunswick?</i>					
Leader	February 2012	May 2012	August 2012	November 2012	February 2013
David Alward of the PC Party (Elected Oct 2010)	31%	37%	33%	29%	21%
Interim leader Victor Boudreau/Brian Gallant of the Liberal Party	17%	17%	18%	29%	26%
Dominic Cardy of the NDP	11%	12%	15%	11%	15%
Interim leader Greta Doucet/ David Coon of the Green Party	3%	3%	6%	5%	6%
Kris Austin of the People's Alliance of New Brunswick	2%	1%	1%	3%	2%
None of the above/Other	15%	9%	7%	7%	7%
Don't know/No answer/Refused to state	20%	20%	20%	18%	23%