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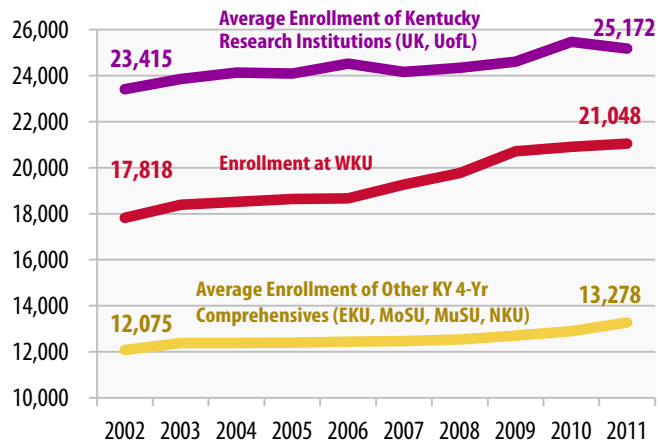


STUDENT ENROLLMENT TRENDS

Enrollment Growth of Kentucky Public Institutions¹ 2002-2011

at a glance...

Over the past ten years, Western Kentucky University has grown at a greater rate than any other Kentucky public institution with its most significant growth occurring from 2006 to 2009. WKU is the largest Kentucky four year comprehensive institution with over 4,500 more students than the second largest comprehensive, EKU.



Ten Year Enrollment by Kentucky 4-Year Public Institutions¹

		2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	10 yr dif
WKU	UG	15,234	15,798	15,846	15,978	16,067	16,508	16,966	17,645	17,827	17,982	18.0%
	GR	2,584	2,593	2,667	2,667	2,597	2,757	2,795	3,067	3,076	3,066	18.7%
	Total	17,818	18,391	18,513	18,645	18,664	19,265	19,761	20,712	20,903	21,048	18.1%
EKU	UG	13,053	13,567	13,837	13,942	13,623	13,659	13,839	13,991	14,396	13,902	6.5%
	GR	2,195	2,384	2,346	2,277	2,140	2,180	2,192	2,277	2,171	2,160	-1.6%
	Total	15,248	15,951	16,183	16,219	15,763	15,839	16,031	16,268	16,567	16,062	5.3%
Morehead	UG	7,712	7,929	7,762	7,549	7,515	7,625	7,487	7,550	7,399	9,420	22.1%
	GR	1,678	1,580	1,531	1,513	1,510	1,441	1,494	1,496	1,443	1,551	16.8%
	Total	9,390	9,509	9,293	9,062	9,025	9,066	8,981	9,046	8,842	10,971	16.8%
Murray	UG	8,088	8,385	8,371	8,585	8,607	8,361	8,179	8,249	8,429	8,664	7.1%
	GR	1,832	1,715	1,757	1,689	1,697	1,795	1,843	1,829	1,987	1,959	6.9%
	Total	9,920	10,100	10,128	10,274	10,304	10,156	10,022	10,078	10,416	10,623	7.1%
NKU	UG	12,164	12,223	12,070	12,107	12,668	12,725	13,030	13,206	13,517	13,322	9.5%
	GR	1,579	1,722	1,851	1,918	1,970	2,082	2,079	2,199	2,231	2,416	53.0%
	Total	13,743	13,945	13,921	14,025	14,638	14,807	15,109	15,405	15,748	15,738	14.5%
UK	UG	17,878	18,190	18,492	18,732	19,328	18,830	18,988	19,217	19,988	20,152	12.7%
	GR	7,155	7,289	7,252	6,970	7,090	7,086	7,112	7,112	7,181	7,127	0.2%
	Total²	25,741	26,260	26,545	26,439	27,209	26,648	26,913	27,171	28,037	28,094	9.1%
UofL	UG	14,475	14,724	14,933	15,057	15,103	15,125	15,495	15,619	15,818	15,772	9.0%
	GR	5,958	6,101	6,103	5,996	6,005	5,841	5,557	5,704	5,757	5,714	-4.1%
	Total²	21,089	21,464	21,725	21,760	21,841	21,689	21,761	22,031	22,900	22,249	5.5%

¹ Data provided by the Kentucky Council on Postsecondary Education.

² Totals include Post-Doctoral Students and House Staff not reflected in the undergraduate or graduate counts.



Source of Enrollment Growth at WKU

Fall 2007 – Fall 2011

Undergraduate Student Five Year Increase



Graduate Student Five Year Increase



WKU enrollment has grown by nearly 1,800 students since 2007. Part-time undergraduate enrollment had the largest increase, growing by 773 students (about 24%). On the graduate level, full-time enrollment increased the most with 179 more students in fall 2011 than fall 2007, an increase of 24%.

ata
glance...

Students by Level

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff
Undergraduate	16,508	16,966	17,645	17,827	17,982	8.9%
Graduate	2,757	2,795	3,067	3,076	3,066	11.2%
Total	19,265	19,761	20,712	20,903	21,048	9.3%

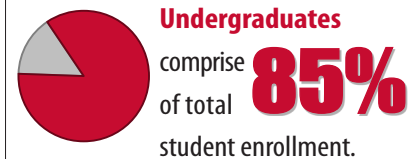
Students by Enrollment Status

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff
Full-Time	14,010	14,329	14,936	15,049	14,890	6.3%
Part-Time	5,255	5,432	5,776	5,854	6,158	17.2%
Total	19,265	19,761	20,712	20,903	21,048	9.3%

Students by Level & Enrollment Status

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff	
Undergraduate	Full-Time	13,251	13,488	14,024	14,070	13,952	5.3%
	Part-Time	3,257	3,478	3,621	3,757	4,030	23.7%
	Total	16,508	16,966	17,645	17,827	17,982	8.9%
Graduate	Full-time	759	841	912	979	938	23.6%
	Part-Time	1,998	1,954	2,155	2,097	2,128	6.5%
	Total	2,757	2,795	3,067	3,076	3,066	11.2%

**betcha
didn't
know...**



Roughly **3 of 4**
Undergraduate Students
at WKU are **Full-Time**.

About one third, or **1 of every 3**
Graduate Students is
pursuing studies **Full-Time**.

Although full-time student enrollment
dropped slightly since last year (-1.1%),
the total number of **part-time students** grew by **5%**.



CREDIT HOURS & FULL-TIME EQUIVALENCY

Undergraduate Credit Hours

Fall 2011

Part-Time Undergraduates take an average of **6** Credit Hours per term.



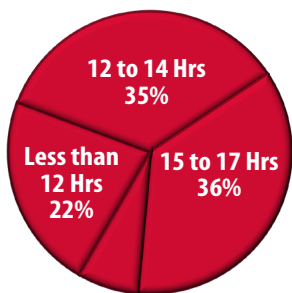
Full-Time Undergraduates take an average of **14** Credit Hours per term.



The **most popular undergraduate course** with almost **1,800** student enrollments in Fall 2011 was **English 100**, followed by **Psychology 100** and **History 120** with over 1,400 enrollments each.

betcha didn't know...

at a glance...

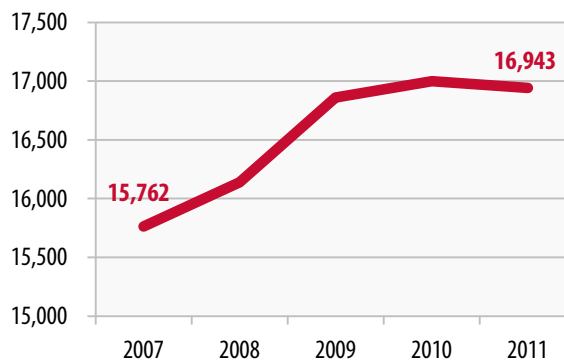


18 or More Hours 7%

Average Credit Hours

Most WKU undergraduates (71%) take a traditional full-time load, typically 12 or 15 hours. About 7% (or roughly 1,200 students) take a larger course load of 18 or more hours.

Full-Time Equivalent Enrollment (1/3 Method)



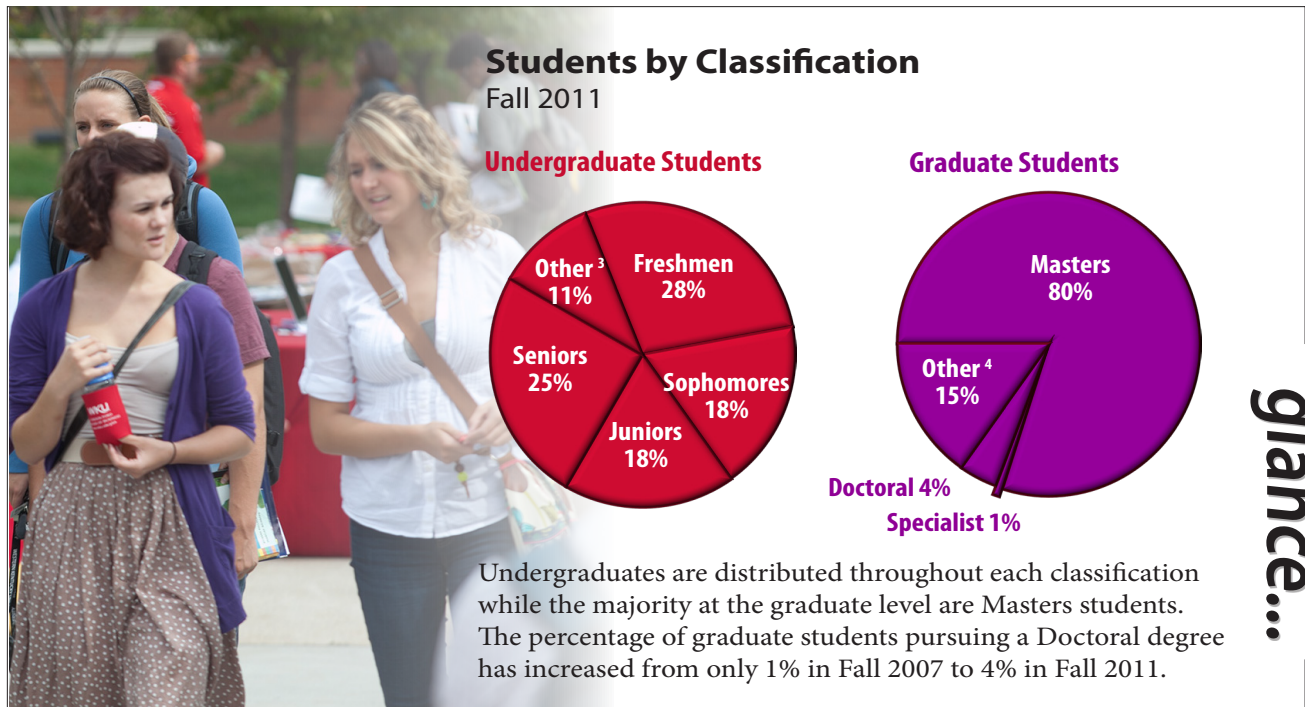
FTE Enrollment has increased almost 8% over five years. This is at a slightly slower pace than overall enrollment due to a greater increase in part-time enrollment.

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff
Undergraduate FTE	14,337	14,647	15,231	15,322	15,295	6.7%
Graduate FTE	1,425	1,492	1,630	1,678	1,647	15.6%
Total FTE	15,762	16,140	16,861	17,000	16,943	7.5%

¹ Full-time equivalency (FTE) is calculated using the one-third method, adding full-time students plus one-third of part-time students.



STUDENTS BY CLASSIFICATION



Students by Classification

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	
Undergraduate	First-Time Freshmen ²	3,063	3,187	3,229	3,227	3,230
	Other Freshmen	1,903	1,864	2,025	1,902	1,837
	Sophomores	3,219	3,091	3,219	3,372	3,257
	Juniors	2,976	3,111	3,255	3,266	3,273
	Seniors	4,075	4,205	4,397	4,422	4,479
	Other ³	1,272	1,508	1,520	1,638	1,906
Graduate	Masters	1,982	2,099	2,380	2,435	2,451
	Specialists	37	38	35	32	24
	Doctoral	N/A	24	64	96	122
	Coop Doctoral	36	31	19	13	4
	Other ⁴	702	603	569	500	465

betcha didn't know...

2 of every **5** students are **Underclassmen.**
(freshmen or sophomores)

4 of every **5** students enrolled at the **graduate level** are pursuing a **Masters** degree at WKU.

² Includes students who attended college for the first time in the fall semester and had not earned more than 30 hours of college credit prior to enrollment.

³ Includes auditors, post-baccalaureate, high school and undergraduate non degree-seeking students.

⁴ Includes auditors and graduate non degree-seeking students.



FIRST-TIME FIRST-YEAR STUDENTS

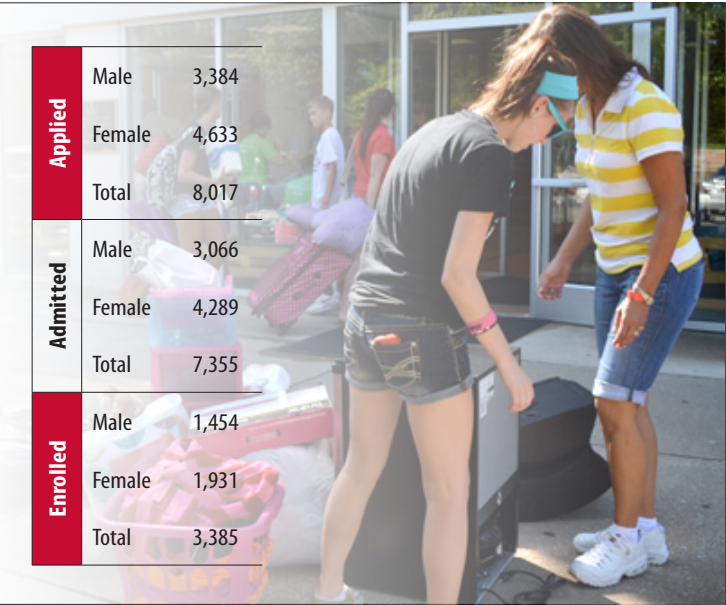
at a glance...

FTFY¹ Applied, Admitted, Enrolled Fall 2011



Nearly half of all first-time first-year admits chose to enroll in Fall 2011, making the admissions yield 46%.

Applied	Male	3,384
	Female	4,633
	Total	8,017
Admitted	Male	3,066
	Female	4,289
	Total	7,355
Enrolled	Male	1,454
	Female	1,931
	Total	3,385



top ten...

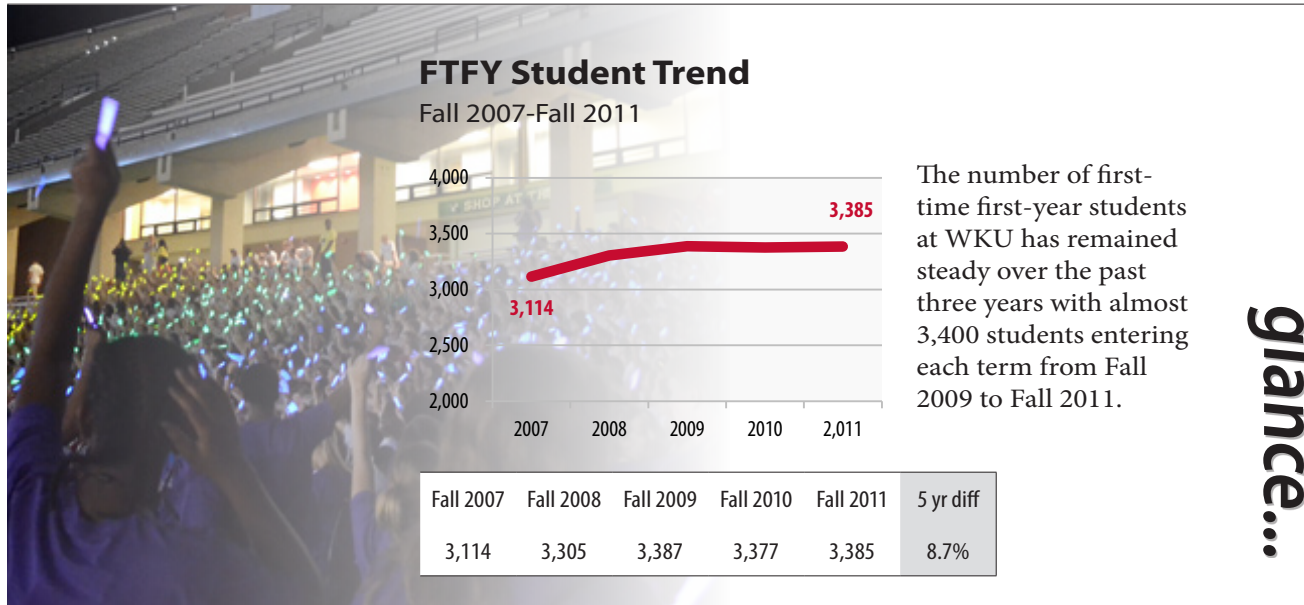
Kentucky High Schools Represented Fall 2011

1.	Greenwood HS	126
2.	Barren County HS	93
3.	Warren Central HS	90
4.	Allen Co-Scottsville HS	81
4.	Bowling Green HS	81
6.	Warren East HS	80
7.	Logan County HS	62
8.	Glasgow HS	54
9.	Franklin-Simpson HS	48
10.	Ballard HS	45

First-Time First-Year¹ Student Characteristics Fall 2011

	N	%		N	%
Gender			Time Status		
Male	1,454	43.0%	Full-Time	3,287	97.1%
Female	1,931	57.0%	Part-Time	98	2.9%
Ethnicity			Student Type		
Amer Ind/Alaskan	8	0.2%	Traditional (Under Age 25)	3,304	97.6%
Asian	34	1.0%	Non-Traditional (Age 25+)	81	2.4%
Black	547	16.2%	Residency		
Hispanic	56	1.7%	On-Campus	2,499	73.8%
Hawaiian/Pac Islander	4	0.1%	Off-Campus	886	26.2%
Non Resident Alien	70	2.1%	State of Origin:		
Two or More Races	75	2.2%	In-State	2,704	79.9%
White	2,551	75.4%	Out-of-State ²	681	20.1%
Not Supplied	40	1.2%			
			Total FTFY¹:	3,385	

¹ First-time first-year (FTFY) students include first-time freshmen, students who first enrolled during the previous summer, and first-time students who have accumulated enough college credit hours during high school and/or the prior summer to be classified as a first-time sophomore, junior, or senior.
² Includes other states, territories, and foreign countries.



at a glance...

FTFY Academic and Demographic Information
Fall 2011

ACT Scores	Average ACT Score	22	Academic Honors	Valedictorians/Salutatorians	90
	Percent with 30 & Above	5.1%		National Merit Scholars	4
	Percent with 24 & Above	31.0%		Governor's Scholars	97
HS GPA	Average High School GPA	3.15	Student Origin	Students with AP Credit	480
	Percent with 3.75 & Above	20.1%		KY High Schools Represented	214
	Percent with 3.0 & Above	62.0%		KY Counties Represented	89
HS Rank	Percent in the Top Tenth	18.2%	States Represented		26
	Percent in the Top Quarter	40.2%		Countries Represented	
Classification	<i>Some first time students earn enough college credit during high school and/or the summer before their first fall semester to be placed in a higher classification.</i>		Age	Average Age	19
	First-Time Sophomores	33		Age Range of FTFY students	16-55
	First-Time Juniors	13	Legacy	Estimated percentage of first generation college students	39.8%
	First-Time Seniors	1		Percentage reporting WKU alumnus/alumni in family	25.2%

betcha didn't

Nearly 58% of first-time first-year students were **born** in **1993**. Here are just a few things happening in the world then:

News Headlines:

- The North American Free Trade Agreement (NAFTA) was signed into law.
- The United States was stunned when the first World Trade Center Bombing occurred.
- The Branch Dividian standoff occurred in Waco, TX.
- President Bill Clinton introduced the *Don't Ask Don't Tell Policy* for the U.S. Military.

Technology:

- The first Intel Pentium Chip was introduced.
- Dyson sold the first cyclonic Vacuum.
- Adobe developed the Portable Document Format (pdf).

Entertainment:

- The "Got Milk?" Ad Campaign was launched by WKU alum David Grangier.
- Ty's toy fad, Beanie Babies, hit the market.
- Michael Jordan retired from professional basketball (the first time).
- Box office hits included *Schindler's List*, *Jurassic Park*, and *Mrs. Doubtfire*.
- The song "I Will Always Love You" recorded by Whitney Houston topped the charts.

know...



STUDENTS BY ETHNICITY

Enrollment of Underrepresented Minorities Fall 2011

	Fall 2010	Fall 2011	1 Yr Change
Amer Ind/Alaskan	49	57	16.3%
Black	2,159	2,179	0.9%
Hispanic	369	373	1.1%
Underrepresented Minorities	2,577	2,609	1.2%

at a glance...

WKU had a modest one year gain in its enrollment of underrepresented minorities. Enrollment of American Indian/Alaskan, Black and Hispanic students (excluding those in the two or more race category) grew by 1.2%, greater than overall university growth of 0.7%. Enrollment of white students declined by a little less than 1%.



Students by Level and Ethnicity

important data changes...

Effective Fall 2010, race categories changed to accommodate state and federal reporting requirements making longitudinal analysis inadvisable. Specifically, the former category "Asian/Pacific Islander" was split into "Asian" and "Native Hawaiian/Pacific Islander", multiple races were accepted in a new "Two or More Races" category, and Hispanic students were reported as "Hispanic" regardless of any other race(s) selected.

For more information about the new race/ethnicity reporting requirements, visit the Race/Ethnicity Information Center at

<http://nces.ed.gov/ipeds/resource>



	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	
Undergraduate	Amer Ind/Alaskan	57	51	53	42	47
	Asian	169	182	194	178	175
	Black	1,587	1,718	1,938	1,941	1,944
	Hispanic	211	254	245	329	328
	Hawaiian/Pac Islander	—	—	—	6	15
	NonResident Alien	248	273	283	308	412
	Two or More Races	—	—	—	205	262
	White	13,902	14,206	14,707	14,708	14,603
	Not Supplied	334	282	225	110	196
	Total	16,508	16,966	17,645	17,827	17,982
Graduate	Amer Ind/Alaskan	4	8	8	7	10
	Asian	15	14	23	28	27
	Black	171	169	212	218	235
	Hispanic	45	32	35	40	45
	Hawaiian/Pac Islander	—	—	—	0	1
	NonResident Alien	304	299	294	281	271
	Two or More Races	—	—	—	13	31
	White	2,204	2,257	2,470	2,470	2,413
	Not Supplied	14	16	25	19	33
	Total	2,757	2,795	3,067	3,076	3,066



Students by Ethnicity

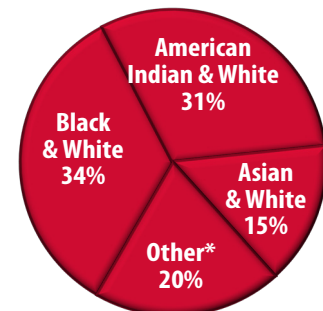
	Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	N	%	N	%	N	%	N	%	N	%
Amer Ind/Alaskan	61	0.3%	59	0.3%	61	0.3%	49	0.2%	57	0.3%
Asian	184	1.0%	196	1.0%	217	1.0%	206	1.0%	202	1.0%
Black	1,758	9.1%	1,887	9.5%	2,150	10.4%	2,159	10.3%	2,179	10.4%
Hispanic	256	1.3%	286	1.4%	280	1.4%	369	1.8%	373	1.8%
Hawaiian/Pac Islander	—	—	—	—	—	—	6	0.0%	16	0.1%
NonResident Alien	552	2.9%	572	2.9%	577	2.8%	589	2.8%	683	3.2%
Two or More Races	—	—	—	—	—	—	218	1.0%	293	1.4%
White	16,106	83.6%	16,463	83.3%	17,177	82.9%	17,178	82.2%	17,016	80.8%
Not Supplied	348	1.8%	298	1.5%	250	1.2%	129	0.6%	229	1.1%
Total	19,265	100.0%	19,761	100.0%	20,712	100.0%	20,903	100.0%	21,048	100.0%

Students by Gender and Ethnicity

		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Male	Amer Ind/Alaskan	23	18	23	21	29
	Asian	74	79	89	83	79
	Black	700	796	884	911	951
	Hispanic	108	121	117	148	139
	Hawaiian/Pac Islander	—	—	—	2	6
	NonResident Alien	320	336	315	340	436
	Two or More Races	—	—	—	97	127
	White	6,386	6,490	6,878	6,835	6,645
	Not Supplied	170	148	114	57	98
Total	7,781	7,988	8,420	8,494	8,510	
Female	Amer Ind/Alaskan	38	41	38	28	28
	Asian	110	117	128	123	123
	Black	1,058	1,091	1,266	1,248	1,228
	Hispanic	148	165	163	221	234
	Hawaiian/Pac Islander	—	—	—	4	10
	NonResident Alien	232	236	262	249	247
	Two or More Races	—	—	—	121	166
	White	9,720	9,973	10,299	10,343	10,371
	Not Supplied	178	150	136	72	131
Total	11,484	11,773	12,292	12,409	12,538	

**betcha
didn't
know...**

A total of **293** students reported more than one race.



*includes:

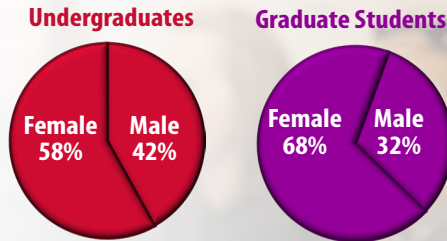
- 17 (6%) Black, American Indian, White
- 11 (4%) Black, Native American
- 11 (4%) Pacific Islander, White
- ...all other categories have fewer than five students



STUDENTS BY GENDER

Enrollment by Gender

Fall 2011



About three of every five (60%) WKU students are female. When grouped by level, there is a bigger gender difference among graduate students, with nearly 70% female compared to 58% female at the undergraduate level.

at a glance...

Students by Gender

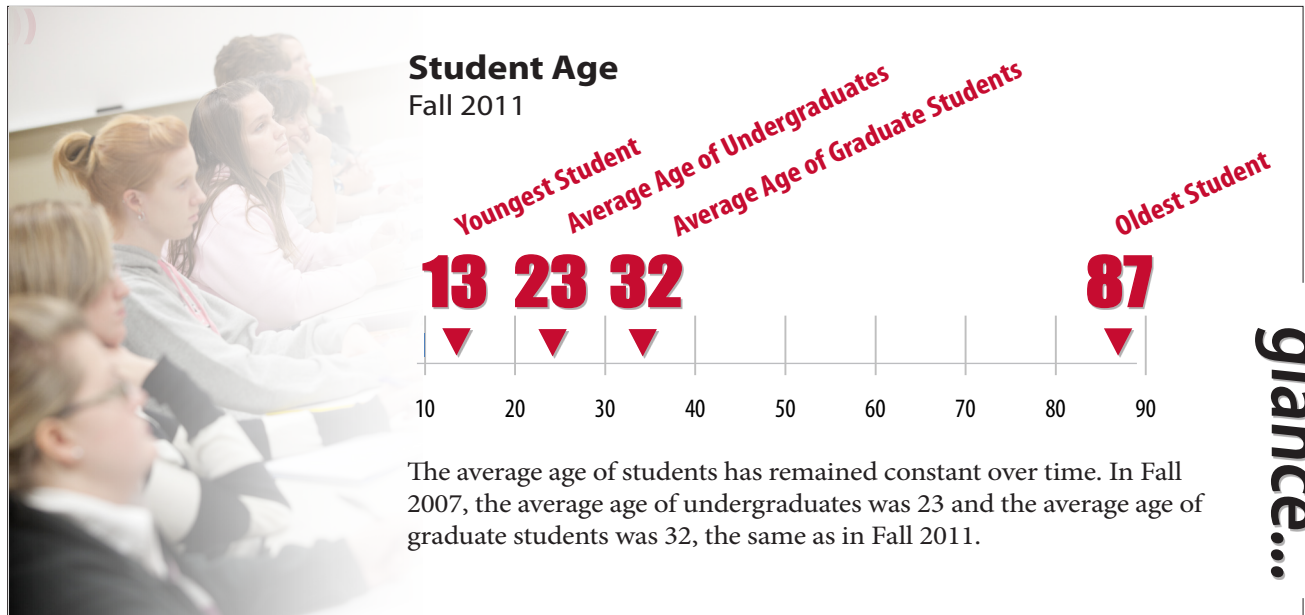
	Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	N	%	N	%	N	%	N	%	N	%
Male	7,781	40.4%	7,988	40.4%	8,420	40.7%	8,494	40.6%	8,510	40.4%
Female	11,484	59.6%	11,773	59.6%	12,292	59.3%	12,409	59.4%	12,538	59.6%
Total	19,265	100.0%	19,761	100.0%	20,712	100.0%	20,903	100.0%	21,048	100.0%

Students by Level and Gender

		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011	
		N	%	N	%	N	%	N	%	N	%
Undergraduate	Male	6,964	42.2%	7,129	42.0%	7,500	42.5%	7,530	42.2%	7,540	41.9%
	Female	9,544	57.8%	9,837	58.0%	10,145	57.5%	10,297	57.8%	10,442	58.1%
	Total	16,508	100.0%	16,966	100.0%	17,645	100.0%	17,827	100.0%	17,982	100.0%
Graduate	Male	817	29.6%	859	30.7%	920	30.0%	964	31.3%	970	31.6%
	Female	1,940	70.4%	1,936	69.3%	2,147	70.0%	2,112	68.7%	2,096	68.4%
	Total	2,757	100.0%	2,795	100.0%	3,067	100.0%	3,076	100.0%	3,066	100.0%

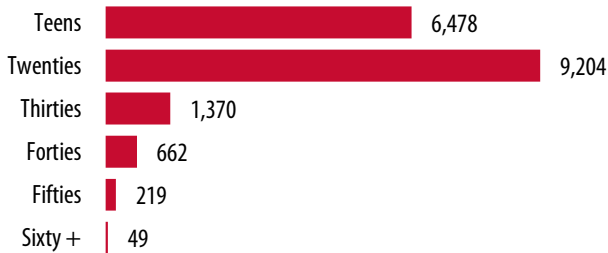


STUDENTS BY AGE

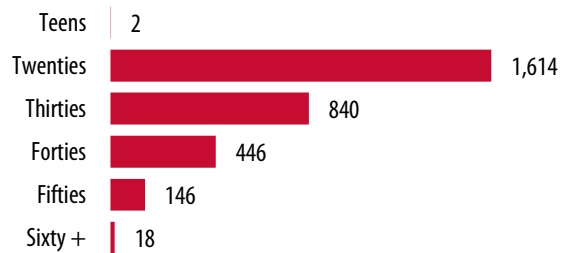


Students by Level and Age

Undergraduates



Graduates



Undergraduates by Student Type

	Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	N	%	N	%	N	%	N	%	N	%
Traditional (Under Age 25)	13,355	80.9%	13,726	80.9%	13,936	79.0%	13,932	78.2%	14,251	79.3%
NonTraditional (Age 25+)	3,152	19.1%	3,238	19.1%	3,709	21.0%	3,895	21.8%	3,731	20.7%
Unknown	1	<1%	2	<1%	—	—	—	—	—	—
Total Undergraduates	16,508	100.0%	16,966	100.0%	17,645	100.0%	17,827	100.0%	17,982	100.0%



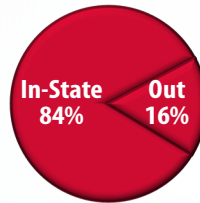
STUDENT ORIGIN

at a glance...

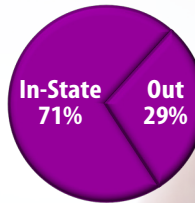
Student Origin Fall 2011



Undergraduates



Graduate Students



Most WKU students are from Kentucky. Four of every five students are in-state, with one in five originating from Warren County. There is, however, a higher concentration of out-of-state/international students at the graduate level, with nearly a third of students from outside Kentucky.

Students by Origin

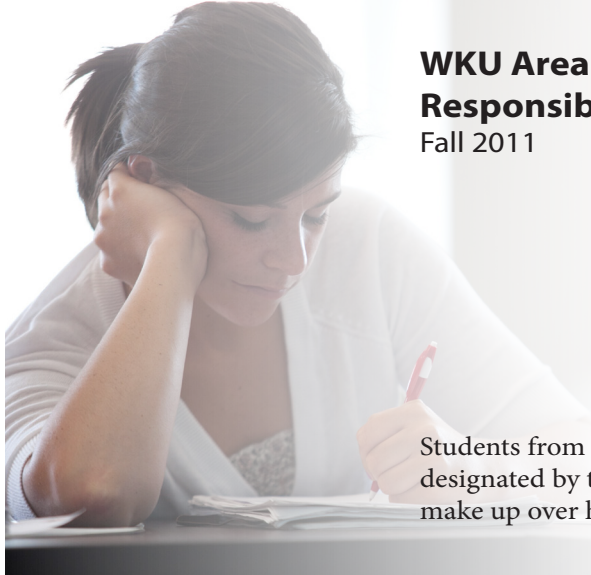
	Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011	
	N	%	N	%	N	%	N	%	N	%
In-State	15,819	82.1%	16,309	82.5%	17,053	82.3%	17,186	82.2%	17,215	81.8%
Out-of-State	2,914	15.1%	2,884	14.6%	3,084	14.9%	3,136	15.0%	3,154	15.0%
Foreign Countries	532	2.8%	568	2.9%	575	2.8%	581	2.8%	679	3.2%
Total	19,265	100.0%	19,761	100.0%	20,712	100.0%	20,903	100.0%	21,048	100%

Students by Level and Origin

		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011	
		N	%	N	%	N	%	N	%	N	%
Undergraduate	In-State	13,747	83.3%	14,241	83.9%	14,830	84.0%	15,003	84.2%	15,043	83.7%
	Out-of-State	2,526	15.3%	2,459	14.5%	2,538	14.4%	2,530	14.2%	2,538	14.1%
	Foreign Countries	235	1.4%	266	1.6%	277	1.6%	294	1.6%	401	2.2%
	Total	16,508	100.0%	16,966	100.0%	17,645	100.0%	17,827	100.0%	17,982	100.0%
Graduate	In-State	2,072	75.2%	2,068	74.0%	2,223	72.5%	2,183	71.0%	2,172	70.8%
	Out-of-State	388	14.1%	425	15.2%	546	17.8%	606	19.7%	616	20.1%
	Foreign Countries	297	10.8%	302	10.8%	298	9.7%	287	9.3%	278	9.1%
	Total	2,757	100.0%	2,795	100.0%	3,067	100.0%	3,076	100.0%	3,066	100.0%

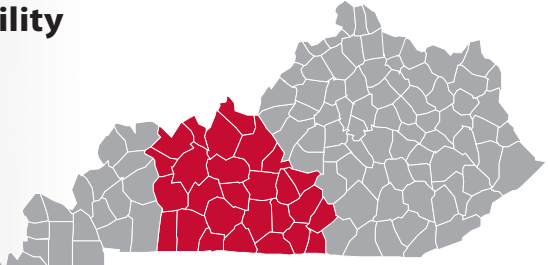


KENTUCKY COUNTIES REPRESENTED



WKU Area of Geographic Responsibility

Fall 2011



12,164 students

Students from WKU's area of geographic responsibility () as designated by the Kentucky Council on Postsecondary Education make up over half of WKU's student body.

at a
glance...

Students by Kentucky County

	Fall 2007				Fall 2008				Fall 2009				Fall 2010				Fall 2011			
	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All
Adair	28	148	29	177	19	132	23	155	15	115	25	140	12	122	15	137	25	136	20	156
#1 Allen	73	372	26	398	60	352	35	387	68	356	36	392	85	374	39	413	83	367	38	405
Anderson	3	21	3	24	6	20	3	23	13	26	4	30	8	27	2	29	23	51	4	55
Ballard	4	15	3	18	4	18	3	21	0	14	3	17	0	7	6	13	0	6	3	9
#3 Barren	171	1,119	125	1,244	183	1,168	128	1,296	172	1,176	136	1,312	191	1,288	119	1,407	184	1,259	113	1,372
Bath	0	1	0	1	0	1	0	1	0	0	1	1	0	0	1	1	0	1	0	1
Bell	1	9	1	10	0	7	2	9	0	8	1	9	0	6	1	7	2	5	0	5
Boone	17	53	5	58	16	60	6	66	19	71	9	80	25	82	14	96	19	83	13	96
Bourbon	1	12	1	13	1	9	0	9	5	10	1	11	6	11	1	12	6	20	2	22
Boyd	0	14	3	17	2	14	2	16	1	10	3	13	0	10	3	13	2	12	1	13
Boyle	23	71	2	73	21	79	2	81	24	89	6	95	10	62	5	67	7	77	4	81
Bracken	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Breathitt	0	4	1	5	0	2	0	2	1	1	1	2	1	4	0	4	0	2	4	6










Students by Kentucky County

	Fall 2007				Fall 2008				Fall 2009				Fall 2010				Fall 2011			
	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All
Breckinridge	15	96	16	112	5	88	21	109	20	98	24	122	16	105	15	120	16	100	20	120
Bullitt	27	129	16	145	18	115	23	138	29	132	24	156	44	145	26	171	26	124	14	138
Butler	50	318	36	354	35	315	34	349	38	247	31	278	29	232	22	254	20	227	28	255
Caldwell	13	45	0	45	12	51	3	54	4	41	4	45	7	37	4	41	5	30	4	34
Calloway	0	7	11	18	4	13	6	19	4	9	13	22	8	19	12	31	4	17	12	29
Campbell	11	41	1	42	3	35	3	38	10	40	4	44	10	41	8	49	10	32	5	37
Carlisle	1	2	0	2	2	4	1	5	0	3	1	4	1	2	1	3	1	2	1	3
Carroll	6	15	1	16	4	18	2	20	5	15	2	17	2	15	1	16	3	17	1	18
Carter	0	3	13	16	0	2	4	6	0	1	2	3	0	1	3	4	0	2	2	4
Casey	6	25	4	29	3	25	1	26	3	21	2	23	6	21	4	25	10	28	6	34
Christian	37	145	12	157	36	148	18	166	62	178	65	243	44	176	66	242	40	181	34	215
Clark	4	19	0	19	12	24	0	24	8	26	0	26	10	32	0	32	6	34	0	34
Clay	0	1	3	4	1	1	1	2	0	0	0	0	0	2	0	2	0	2	1	3
Clinton	15	57	9	66	1	41	9	50	3	34	10	44	1	32	10	42	6	26	6	32
Crittenden	1	22	4	26	2	14	3	17	3	13	1	14	2	6	1	7	7	18	1	19
Cumberland	23	88	8	96	23	99	9	108	21	94	10	104	12	87	10	97	15	81	12	93
#1 Daviess	124	677	186	863	111	669	204	873	113	757	208	965	98	812	198	1,010	107	810	184	994
Edmonson	43	249	32	281	52	249	22	271	33	236	23	259	39	234	19	253	30	248	30	278
Elliott	2	2	0	2	0	2	1	3	0	2	0	2	0	1	0	1	0	2	0	2
Estill	2	6	0	6	0	5	0	5	1	6	0	6	0	4	0	4	0	4	0	4
Fayette	52	216	23	239	52	216	14	230	45	212	26	238	64	234	34	268	89	264	38	302
Fleming	2	5	2	7	0	2	2	4	0	1	1	2	1	5	2	7	3	4	1	5
Floyd	1	5	2	7	0	6	0	6	2	6	0	6	1	2	4	6	0	2	2	4
Franklin	22	84	4	88	23	80	6	86	21	83	6	89	22	82	4	86	35	86	6	92
Fulton	1	6	1	7	4	5	0	5	2	7	0	7	10	16	1	17	5	18	1	19
Gallatin	1	5	0	5	2	8	1	9	1	9	1	10	0	7	0	7	0	5	2	7
Garrard	0	3	2	5	1	2	1	3	3	6	2	8	8	14	1	15	6	14	1	15










Students by Kentucky County

	Fall 2007				Fall 2008				Fall 2009				Fall 2010				Fall 2011			
	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All
Grant	1	6	1	7	4	11	3	14	0	7	1	8	3	8	2	10	0	6	4	10
Graves	10	30	2	32	8	34	6	40	20	52	3	55	10	47	5	52	10	46	4	50
 Grayson	29	163	36	199	31	179	48	227	20	180	32	212	26	193	43	236	28	206	36	242
 Green	19	89	14	103	15	82	13	95	18	83	7	90	19	80	7	87	18	75	11	86
Greenup	1	3	1	4	1	6	4	10	0	8	2	10	3	8	2	10	0	7	2	9
 Hancock	9	55	11	66	7	46	21	67	12	62	16	78	10	73	11	84	7	64	18	82
 #5 Hardin	76	656	157	813	118	724	140	864	109	805	138	943	90	759	142	901	83	749	147	896
Harlan	2	6	2	8	0	6	1	7	1	6	2	8	1	5	0	5	1	10	3	13
Harrison	1	8	0	8	2	5	3	8	1	5	1	6	0	6	1	7	2	7	0	7
 #10 Hart	50	247	41	288	40	248	30	278	47	241	32	273	58	275	29	304	46	273	34	307
Henderson	20	126	14	140	37	128	20	148	16	116	28	144	20	94	16	110	21	96	18	114
Henry	2	16	3	19	12	25	3	28	10	25	3	28	6	25	2	27	4	21	2	23
Hickman	3	5	0	5	3	6	1	7	2	6	1	7	1	7	1	8	1	3	1	4
Hopkins	28	147	17	164	55	168	17	185	33	185	19	204	41	197	25	222	34	170	25	195
Jackson	0	1	2	3	0	1	2	3	0	3	2	5	0	2	3	5	1	3	0	3
 #2 Jefferson	337	1225	87	1,312	361	1,226	83	1,309	399	1,290	88	1,378	455	1,345	98	1,443	421	1,375	114	1,489
Jessamine	7	49	0	49	16	53	3	56	4	38	2	40	6	32	2	34	17	44	4	48
Johnson	1	5	2	7	1	2	0	2	0	4	1	5	1	6	0	6	1	7	2	9
Kenton	22	71	5	76	29	90	8	98	22	92	9	101	18	82	6	88	28	104	12	116
Knott	0	0	0	0	1	1	0	1	1	2	0	2	0	3	0	3	0	1	1	2
Knox	1	5	3	8	5	10	0	10	0	6	0	6	1	5	1	6	2	8	1	9
 Larue	13	109	23	132	11	100	23	123	22	99	28	127	12	90	20	110	10	108	19	127
Laurel	7	37	3	40	3	34	4	38	15	43	7	50	7	38	7	45	7	43	8	51
Lawrence	0	1	2	3	0	1	1	2	2	4	0	4	0	2	0	2	0	1	0	1
Lee	0	0	0	0	0	1	1	2	0	0	0	0	0	0	1	1	0	0	0	0
Leslie	0	1	0	1	0	1	0	1	0	0	0	0	0	1	0	1	0	1	0	1
Letcher	0	3	0	3	0	2	3	5	0	1	4	5	0	1	3	4	1	2	1	3










Students by Kentucky County

	Fall 2007				Fall 2008				Fall 2009				Fall 2010				Fall 2011			
	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All
Lewis	0	0	0	0	0	2	1	3	0	0	2	2	0	0	1	1	0	1	0	1
Lincoln	17	29	1	30	9	35	0	35	4	36	0	36	2	29	2	31	7	29	1	30
Livingston	0	2	1	3	1	4	1	5	3	6	1	7	2	8	1	9	0	7	1	8
#6  Logan	77	594	41	635	104	617	53	670	92	642	40	682	90	631	31	662	97	631	36	667
Lyon	5	24	1	25	2	19	1	20	2	15	1	16	7	18	2	20	2	13	7	20
McCracken	27	107	24	131	32	112	14	126	37	120	20	140	22	114	12	126	17	110	13	123
McCreary	4	10	1	11	4	16	2	18	2	12	1	13	0	11	3	14	0	7	3	10
 McLean	7	57	23	80	7	51	11	62	5	50	13	63	12	51	11	62	13	57	16	73
Madison	11	39	6	45	12	48	4	52	19	61	11	72	10	53	9	62	22	64	7	71
Magoffin	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0
Marion	11	55	7	62	7	46	7	53	11	49	7	56	9	41	6	47	8	48	4	52
Marshall	6	30	5	35	10	45	4	49	5	45	10	55	9	39	7	46	8	36	6	42
Martin	0	0	2	2	0	1	0	1	0	1	0	1	0	0	1	1	0	0	0	0
Mason	2	6	0	6	1	7	0	7	2	7	0	7	0	4	1	5	2	6	1	7
 Meade	20	130	27	157	25	143	20	163	19	144	26	170	23	133	31	164	18	135	30	165
Menifee	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0	2	0	2
Mercer	11	22	4	26	5	21	3	24	13	27	2	29	8	27	2	29	8	34	2	36
 Metcalfe	41	204	20	224	37	197	8	205	35	215	11	226	31	214	15	229	40	212	17	229
#9  Monroe	36	242	26	268	38	356	107	273	48	269	21	290	51	281	22	303	38	283	26	309
Montgomery	4	9	1	10	3	8	0	8	5	14	1	15	1	10	1	11	9	19	1	20
Morgan	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
 Muhlenberg	48	210	45	255	29	188	34	222	28	197	33	230	21	171	27	198	25	155	30	185
Nelson	19	110	31	141	23	128	23	151	36	138	28	166	38	159	33	192	38	171	20	191
Nicholas	0	1	0	1	0	0	0	0	1	2	1	3	1	3	1	4	0	2	0	2
 Ohio	31	191	45	236	21	210	39	249	28	197	44	241	24	180	38	218	28	199	30	229
Oldham	53	162	10	172	48	175	7	182	50	194	9	203	71	218	7	225	89	250	6	256
Owen	2	5	1	6	2	3	2	5	9	13	1	14	2	12	1	13	0	10	0	10



Students by Kentucky County

	Fall 2007				Fall 2008				Fall 2009				Fall 2010				Fall 2011			
	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All
Owsley	0	2	1	3	0	3	1	4	0	1	0	1	0	0	0	0	0	0	0	0
Pendleton	1	4	1	5	1	5	1	6	0	2	0	2	3	4	2	6	0	3	3	6
Perry	4	9	4	13	0	11	6	17	3	10	3	13	0	9	2	11	1	8	3	11
Pike	1	4	2	6	5	10	2	12	0	13	6	19	1	11	6	17	0	11	2	13
Powell	0	3	0	3	0	1	0	1	3	3	0	3	0	2	0	2	0	1	0	1
Pulaski	32	123	3	126	30	118	9	127	22	123	12	135	31	144	18	162	24	139	16	155
Robertson	1	1	0	1	0	1	0	1	0	2	0	2	0	1	1	2	0	1	1	2
Rockcastle	1	9	2	11	3	9	3	12	2	7	2	9	0	6	1	7	2	8	2	10
Rowan	3	9	6	15	1	11	3	14	4	12	3	15	1	9	4	13	1	9	3	12
 Russell	11	81	15	96	9	102	14	116	21	113	15	128	20	112	11	123	9	88	11	99
Scott	6	45	4	49	4	33	2	35	6	30	5	35	9	27	2	29	11	36	5	41
Shelby	15	58	13	71	11	56	11	67	20	60	10	70	26	66	10	76	22	70	12	82
  Simpson	79	363	49	412	61	340	52	392	64	346	48	394	58	340	37	377	51	297	36	333
Spencer	3	14	9	23	8	24	8	32	14	38	9	47	7	31	5	36	19	44	5	49
 Taylor	20	93	22	115	14	84	20	104	11	74	13	87	23	85	15	100	8	78	18	96
 Todd	12	50	9	59	15	54	9	63	16	54	11	65	4	37	7	44	23	63	5	68
Trigg	11	39	2	41	7	36	2	38	10	38	5	43	5	36	5	41	6	34	6	40
Trimble	4	21	1	22	8	24	2	26	6	22	2	24	2	17	3	20	4	17	3	20
Union	19	72	7	79	13	67	6	73	12	60	5	65	12	63	7	70	20	75	3	78
  Warren	495	3,174	575	3,749	571	3,434	622	4,056	577	3,658	666	4,324	525	3,679	682	4,361	466	3,589	677	4,266
Washington	8	27	4	31	5	24	4	28	4	26	3	29	5	26	3	29	9	25	2	27
Wayne	3	23	2	25	12	38	3	41	9	42	2	44	5	32	4	36	7	30	3	33
Webster	2	20	2	22	11	46	4	50	8	39	3	42	6	38	3	41	3	42	3	45
Whitley	1	22	2	24	5	25	2	27	12	32	2	34	5	38	4	42	8	38	5	43
Wolfe	1	1	0	1	1	1	0	1	0	1	0	1	0	0	0	0	0	1	1	2
Woodford	13	67	3	70	13	63	0	63	9	52	3	55	12	41	7	48	3	28	7	35
Total	2,597	13,747	2,072	15,819	2,706	14,241	2,068	16,309	2,790	14,830	2,223	17,053	2,755	15,003	2,183	17,186	2,704	15,043	2,172	17,215



STATES REPRESENTED

Students from Tennessee

Fall 2011

Almost half (46%) of out-of-state students originate from border state Tennessee. Students from Tennessee are concentrated around the central Kentucky border, with one quarter originating from Davidson County and another 39% from WKU's reciprocity counties—Sumner, Robertson and Montgomery counties.

TN County	N	%
Davidson	363	25%
Sumner	334	23%
Williamson	205	14%
Robertson	145	10%
Montgomery	81	6%
Wilson	60	4%
Rutherford	53	4%
Macon	41	3%
Shelby	33	2%
Maury	18	1%
Cheatham	14	1%
Other TN Counties	99	7%

at a glance...

Students by State

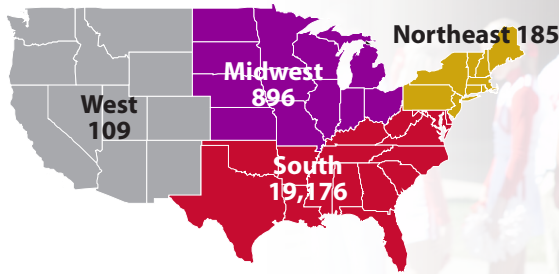
	Fall 2007				Fall 2008				Fall 2009				Fall 2010				Fall 2011			
	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All
Alabama	2	34	6	40	4	30	8	38	9	34	7	41	3	30	10	40	9	38	7	45
Alaska	0	0	1	1	1	1	1	2	0	1	1	2	0	2	2	4	0	3	1	4
Arizona	1	5	4	9	0	5	6	11	1	8	2	10	2	7	4	11	1	8	2	10
Arkansas	2	8	5	13	2	8	5	13	0	8	4	12	0	4	4	8	0	6	3	9
#10 California	6	55	2	57	5	45	9	54	3	41	13	54	3	31	26	57	4	28	19	47
Colorado	1	5	4	9	1	6	2	8	1	5	5	10	1	9	7	16	0	7	5	12
Connecticut	1	4	0	4	1	4	0	4	0	3	0	3	0	3	0	3	1	6	0	6
Delaware	0	0	1	1	0	0	2	2	0	0	1	1	1	2	0	2	1	3	0	3
D.C.	0	0	0	0	0	0	0	0	1	1	0	1	1	3	1	4	0	3	1	4
#1 Florida	9	92	6	98	14	84	5	89	9	80	9	89	25	96	15	111	23	98	17	115
#5 Georgia	31	85	3	88	27	96	9	105	26	111	9	120	26	119	12	131	22	112	15	127
Hawaii	1	1	0	1	0	0	1	1	0	1	3	4	1	3	2	5	0	2	0	2



at a glance...

Students by U.S. Census Region

Fall 2011



The vast majority (94%) of students attending WKU are from the South as designated by the U.S. Census Bureau. Contrary to Big Red's attire, however, less than 1% (14 students) are from the southern state of Louisiana.



Students by State

	Fall 2007				Fall 2008				Fall 2009				Fall 2010				Fall 2011			
	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All
Idaho	1	4	0	4	0	2	4	6	0	1	1	2	0	2	2	4	0	1	0	1
#4 Illinois	21	83	17	100	23	89	12	101	23	93	17	110	27	115	19	134	27	123	18	141
#3 Indiana	114	444	48	492	107	422	49	471	118	460	78	538	109	441	69	510	111	432	61	493
Iowa	0	2	3	5	2	3	4	7	1	4	7	11	0	2	4	6	0	3	3	6
Kansas	1	12	4	16	0	13	3	16	2	14	4	18	0	5	6	11	3	7	9	16
#1 Kentucky	2,597	13,747	2,072	15,819	2,706	14,241	2,068	16,309	2,790	14,830	2,223	17,053	2,755	15,003	2,183	17,186	2,704	15,043	2,172	17,215
Louisiana	0	4	2	6	0	5	3	8	2	7	5	12	4	9	9	18	2	7	7	14
Maine	0	3	0	3	0	3	0	3	0	2	0	2	0	0	2	2	0	1	5	6
Maryland	2	10	4	14	0	11	7	18	3	10	12	22	2	7	10	17	1	6	9	15
Massachusetts	2	4	1	5	2	4	1	5	0	4	3	7	2	4	3	7	0	10	5	15
Michigan	4	26	7	33	4	17	6	23	7	18	12	30	1	14	14	28	6	20	19	39
Minnesota	1	14	3	17	0	10	2	12	3	12	3	15	2	10	3	13	0	7	4	11
Mississippi	2	10	1	11	1	6	0	6	1	10	0	10	0	4	2	6	1	4	5	9
Missouri	11	44	6	50	5	48	6	54	9	44	8	52	5	42	13	55	5	29	15	44
Montana	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0



Students by State

	Fall 2007				Fall 2008				Fall 2009				Fall 2010				Fall 2011			
	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All	FTFY	UG	GR	All
Nebraska	1	6	0	6	0	4	0	4	2	5	1	6	0	3	4	7	1	6	3	9
Nevada	0	2	0	2	1	3	0	3	0	2	0	2	1	3	2	5	0	2	1	3
New Hampshire	1	3	0	3	0	3	0	3	0	5	0	5	0	4	0	4	0	3	1	4
New Jersey	1	11	9	20	0	9	10	19	2	7	16	23	1	9	20	29	2	8	20	28
New Mexico	0	3	2	5	0	2	2	4	0	1	2	3	0	1	2	3	0	2	3	5
#8 New York	0	38	67	105	3	42	67	109	1	15	70	85	3	34	64	98	4	35	75	110
North Carolina	2	12	6	18	1	13	7	20	3	19	9	28	4	13	13	26	3	15	17	32
North Dakota	0	0	1	1	0	0	1	1	0	0	0	0	0	0	0	0	1	1	0	1
#6 Ohio	27	102	15	117	27	102	10	112	12	92	23	115	16	81	35	116	21	85	37	122
Oklahoma	0	2	0	2	0	1	1	2	1	4	1	5	1	8	0	8	2	7	3	10
Oregon	0	7	0	7	0	7	0	7	0	3	3	6	1	2	4	6	0	6	5	11
Pennsylvania	0	15	3	18	5	17	4	21	0	11	7	18	1	9	8	17	0	5	10	15
Rhode Island	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
South Carolina	4	10	4	14	2	11	4	15	2	16	7	23	0	16	13	29	0	12	12	24
South Dakota	0	0	0	0	0	0	1	1	0	0	1	1	0	0	0	0	0	0	0	0
#2 Tennessee	230	1,247	124	1,371	306	1,219	148	1,367	317	1,285	164	1,449	337	1,273	158	1,431	352	1,295	151	1,446
#9 Texas	12	51	7	58	10	53	7	60	7	45	17	62	6	49	17	66	9	44	16	60
Utah	0	2	1	3	0	2	0	2	0	2	1	3	0	1	2	3	0	0	2	2
Vermont	0	1	0	1	2	3	1	4	0	2	2	4	0	1	1	2	0	1	0	1
Virginia	7	38	13	51	7	35	7	42	10	32	6	38	2	33	10	43	2	29	11	40
Washington	2	13	3	16	1	9	3	12	0	8	4	12	1	6	5	11	0	4	5	9
West Virginia	0	5	4	9	1	3	1	4	0	1	2	3	0	2	2	4	0	2	6	8
Wisconsin	0	8	1	9	1	7	2	9	0	9	3	12	5	14	4	18	0	8	6	14
Wyoming	0	0	0	0	0	1	2	3	0	1	3	4	0	2	3	5	0	1	2	3
Armed Forces Overseas	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0
U.S. Territories	0	1	0	1	0	1	0	1	0	1	0	1	0	2	0	2	0	3	0	3
Total	3,097	16,273	2,460	18,733	3,272	16,700	2,493	19,193	3,366	17,368	2,769	20,137	3,349	17,533	2,789	20,322	3,318	17,581	2,788	20,369



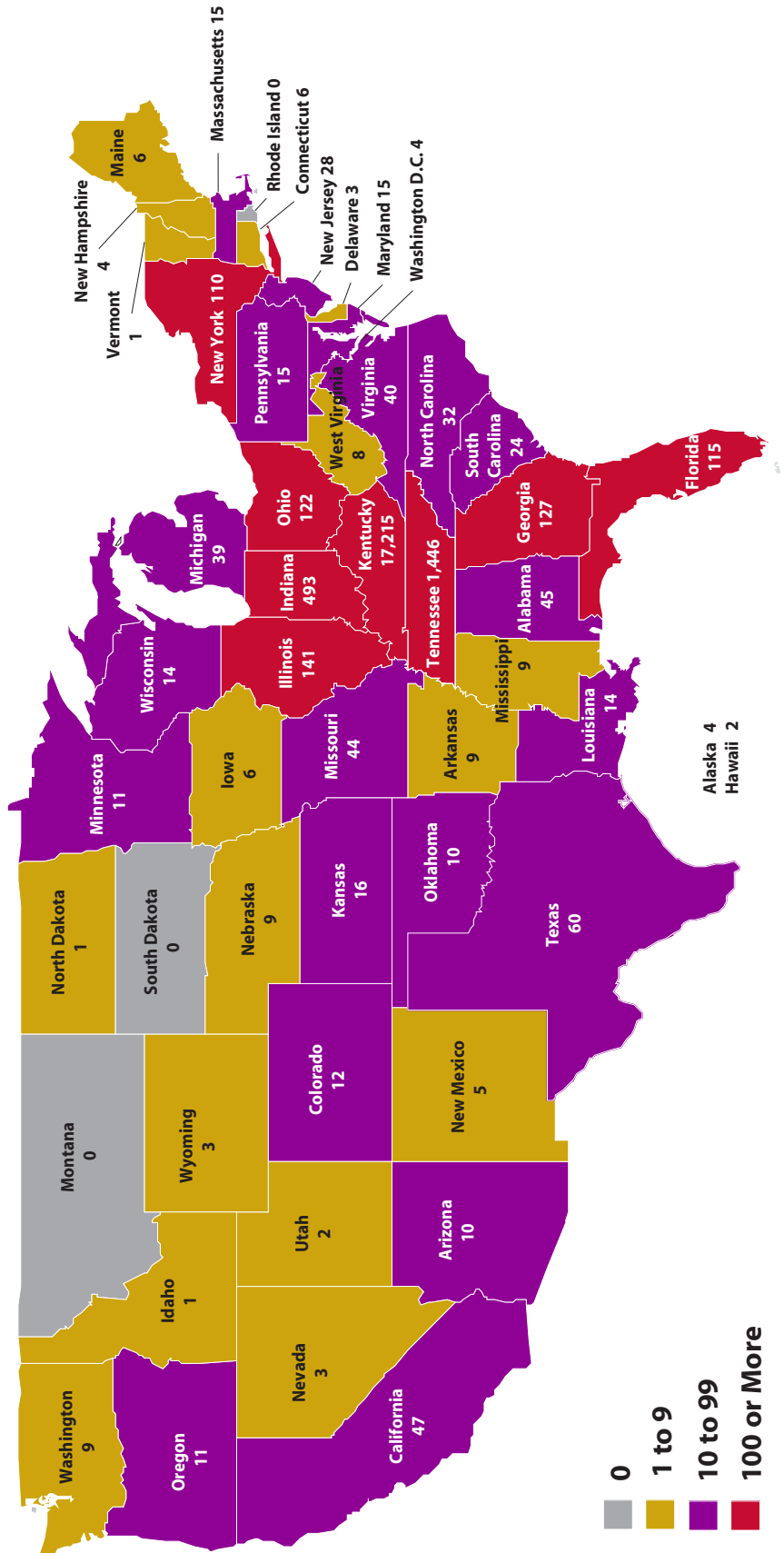
STUDENTS BY STATE

Fall 2011

top ten...


States Represented Fall 2011

1.	Kentucky	17,215
2.	Tennessee	1,446
3.	Indiana	493
4.	Illinois	141
5.	Georgia	127
6.	Ohio	122
7.	Florida	115
8.	New York	110
9.	Texas	60
10.	California	47






COUNTRIES REPRESENTED



Students by Country

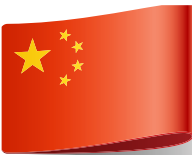
Fall 2011

Students from foreign countries has increased by 28% over five years. In Fall 2007, there were 532 international students. By Fall 2011, the number is nearing 700.



Most Students & Greatest Increase

The number of students from Saudi Arabia has increased by more than four times in five years, an increase of 132 students.



Second Largest

China continues its strong growth pattern, doubling over five years. In Fall 2007, there were 70 Chinese students at WKU compared to 142 in Fall 2011.

at a
glance...

Students by Country

	Fall 2007			Fall 2008			Fall 2009			Fall 2010			Fall 2011		
	UG	GR	All	UG	GR	All	UG	GR	All	UG	GR	All	UG	GR	All
Algeria	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Argentina	1	0	1	1	0	1	0	0	0	0	0	0	0	0	0
Azerbaijan	0	1	1	0	2	2	1	0	1	1	0	1	1	0	1
Australia	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Bahamas	1	0	1	1	0	1	1	0	1	1	0	1	1	0	1
Bahrain	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Bangladesh	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Belgium	0	2	2	0	1	1	3	0	3	1	0	1	1	0	1
Belize	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Burma	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Belarus	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Brazil	1	1	2	3	0	3	3	0	3	2	0	2	4	0	4



Students by Country

	Fall 2007			Fall 2008			Fall 2009			Fall 2010			Fall 2011		
	UG	GR	All	UG	GR	All	UG	GR	All	UG	GR	All	UG	GR	All
Bulgaria	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0
Cameroon	2	0	2	0	0	0	0	0	0	0	0	0	0	0	0
#6 Canada	17	1	18	19	4	23	16	3	19	13	2	15	13	3	16
Chile	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
#2 China	36	34	70	41	52	93	56	71	127	67	62	129	76	66	142
Colombia	2	2	4	2	2	4	2	0	2	2	0	2	3	0	3
Costa Rica	1	0	1	1	0	1	1	0	1	1	0	1	0	0	0
Denmark	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Ecuador	3	0	3	2	1	3	1	1	2	1	0	1	1	0	1
Egypt	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0
El Salvador	0	0	0	2	0	2	1	0	1	1	1	2	0	0	0
Ethiopia	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
Estonia	0	0	0	1	0	1	1	0	1	0	0	0	0	0	0
Finland	1	0	1	1	0	1	0	0	0	0	0	0	0	0	0
#1 France	5	0	5	5	0	5	4	0	4	16	0	16	13	0	13
Germany	1	0	1	2	0	2	2	0	2	0	0	0	2	0	2
Ghana	0	2	2	0	3	3	0	2	2	0	1	1	0	0	0
Greece	0	0	0	1	0	1	0	1	1	0	0	0	0	0	0
Guatemala	4	0	4	4	0	4	5	0	5	1	0	1	0	0	0
Honduras	1	1	2	0	1	1	0	0	0	0	0	0	1	0	1
Hong Kong (SAR of China)	3	0	3	3	0	3	3	0	3	2	0	2	3	0	3
Hungary	1	0	1	0	0	0	0	0	0	1	0	1	1	0	1
#3 India	1	150	151	9	132	141	8	122	130	7	139	146	8	124	132
Indonesia	3	2	5	2	2	4	2	1	3	0	1	1	0	1	1
Iran	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Iraq	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1



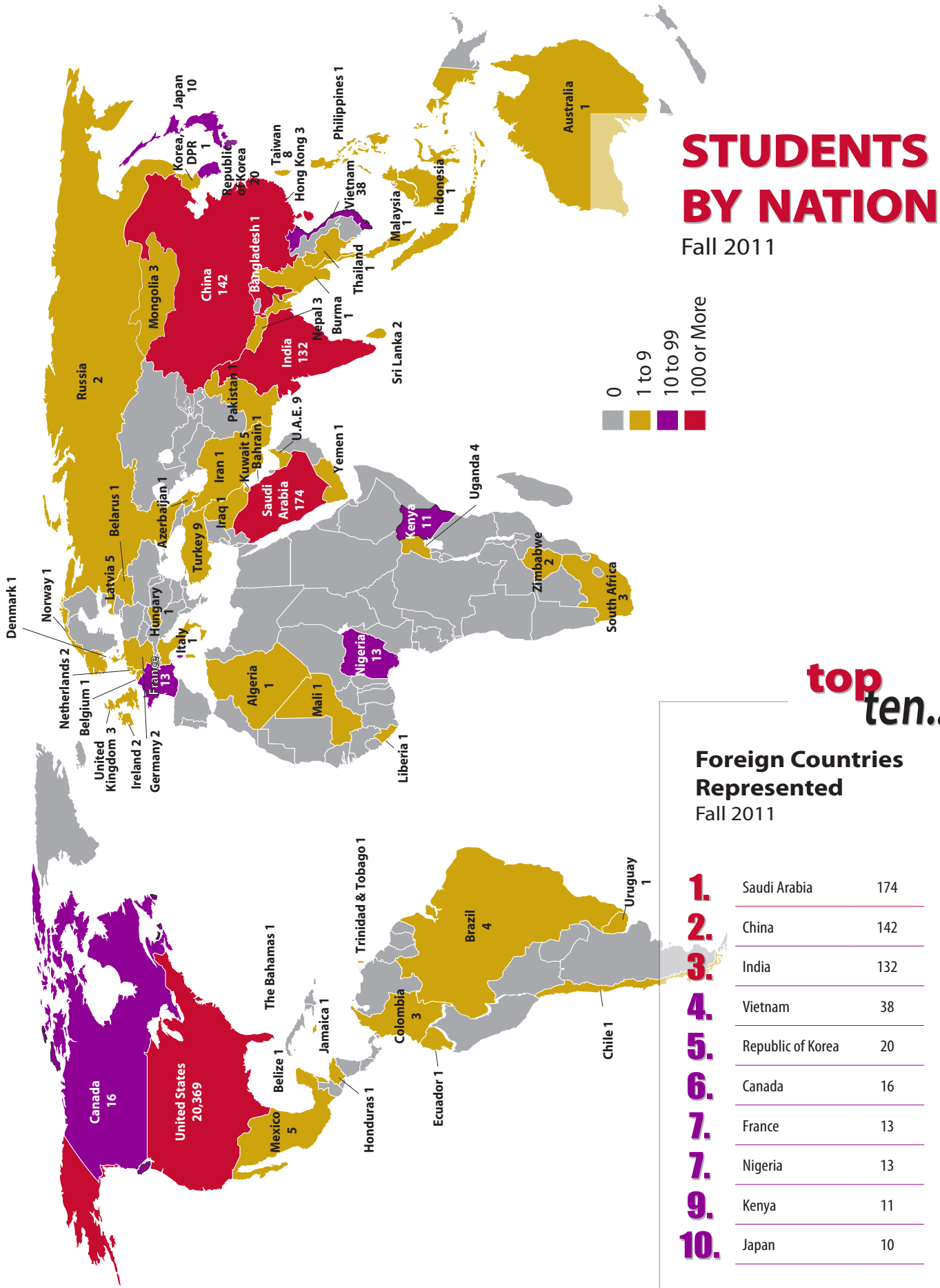
Students by Country

	Fall 2007			Fall 2008			Fall 2009			Fall 2010			Fall 2011		
	UG	GR	All	UG	GR	All	UG	GR	All	UG	GR	All	UG	GR	All
Ireland	1	0	1	1	1	2	1	2	3	1	2	3	2	0	2
Israel	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0
Italy	0	0	0	1	0	1	0	0	0	1	0	1	1	0	1
Jamaica	1	0	1	1	0	1	1	0	1	1	0	1	0	1	1
#10 Japan	7	1	8	3	2	5	4	1	5	3	2	5	6	4	10
Jordan	0	0	0	0	3	3	0	1	1	0	0	0	0	0	0
#9 Kenya	6	1	7	7	3	10	7	4	11	5	6	11	6	5	11
Korea, DPR	0	1	1	0	0	0	0	0	0	0	0	0	1	0	1
#5 Korea, Republic of	37	10	47	35	12	47	24	8	32	22	3	25	17	3	20
Kuwait	1	0	1	0	0	0	0	0	0	1	0	1	5	0	5
Latvia	0	1	1	0	0	0	2	0	2	3	3	6	3	2	5
Liberia	1	1	2	1	1	2	1	1	2	1	0	1	1	0	1
Malaysia	0	0	0	0	0	0	2	0	2	3	0	3	1	0	1
Mali	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Mexico	4	0	4	3	0	3	6	0	6	6	0	6	5	0	5
Moldova	1	0	1	1	0	1	1	0	1	0	0	0	0	0	0
Mongolia	0	0	0	0	0	0	0	0	0	2	0	2	2	1	3
Montenegro	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0
Morocco	0	0	0	1	0	1	1	0	1	0	0	0	0	0	0
Nepal	1	1	2	1	2	3	0	3	3	0	1	1	0	3	3
Netherlands	0	0	0	3	0	3	1	0	1	1	1	2	1	1	2
#1 Nigeria	0	5	5	0	6	6	0	7	7	0	10	10	1	12	13
Norway	0	0	0	0	0	0	0	0	0	2	0	2	1	0	1
Oman	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0
Pakistan	0	1	1	0	0	0	0	0	0	0	0	0	1	0	1
Panama	0	0	0	0	1	1	0	1	1	0	0	0	0	0	0



Students by Country

	Fall 2007			Fall 2008			Fall 2009			Fall 2010			Fall 2011		
	UG	GR	All	UG	GR	All	UG	GR	All	UG	GR	All	UG	GR	All
Peru	2	1	3	2	1	3	1	0	1	1	0	1	0	0	0
Philippines	1	0	1	2	0	2	1	0	1	0	0	0	1	0	1
Poland	1	0	1	1	0	1	0	0	0	0	0	0	0	0	0
Portugal	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0
Qatar	1	0	1	1	0	1	1	0	1	0	1	1	0	0	0
Romania	0	1	1	0	1	1	0	1	1	0	0	0	0	0	0
Russia	0	0	0	1	0	1	1	0	1	2	0	2	2	0	2
#1 Saudi Arabia	35	7	42	41	9	50	65	18	83	76	15	91	152	22	174
Serbia	1	0	1	4	0	4	0	0	0	0	0	0	0	0	0
Slovakia	0	0	0	0	2	2	0	0	0	0	0	0	0	0	0
South Africa	1	1	2	2	0	2	2	0	2	2	0	2	3	0	3
Spain	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0
Sri Lanka	0	0	0	0	0	0	0	0	0	0	0	0	2	0	2
Syria	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Taiwan	10	44	54	13	28	41	10	15	25	8	5	13	3	5	8
Thailand	2	10	12	3	6	9	2	5	7	0	3	3	0	1	1
Trinidad & Tobago	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Turkey	9	0	9	5	2	7	4	6	10	1	8	9	5	4	9
Uganda	3	0	3	2	1	3	1	2	3	2	1	3	4	0	4
United Arab Emirates	0	0	0	0	0	0	2	1	3	7	1	8	9	0	9
United Kingdom	1	0	1	1	0	1	1	0	1	1	1	2	2	1	3
Uruguay	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Venezuela	1	0	1	2	1	3	0	0	0	0	0	0	0	0	0
#4 Vietnam	20	10	30	23	19	42	22	18	40	23	16	39	25	13	38
Yemen	0	0	0	1	0	1	1	0	1	0	0	0	0	1	1
Zambia	1	1	2	3	0	3	1	0	1	0	0	0	0	0	0
Zimbabwe (Rhodesia)	1	0	1	1	0	1	0	1	1	0	1	1	2	0	2
Total	235	297	532	266	302	266	277	298	575	294	287	581	401	278	679



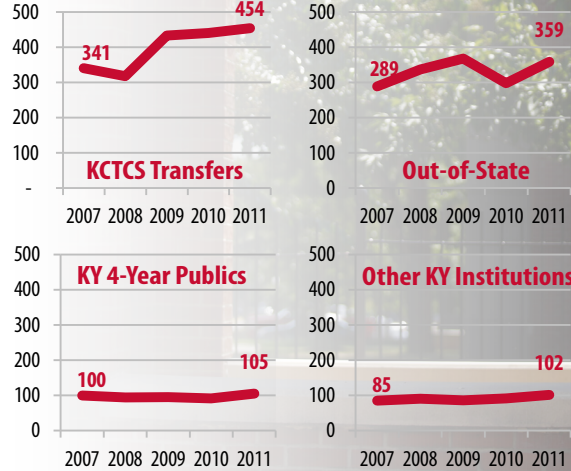


TRANSFER INSTITUTIONS

First-Time Transfer Trends by Institution Type Fall 2007 - Fall 2011

at a glance...

Students transferring from KCTCS has grown by nearly a third over five years, making KCTCS the fastest growing type of transfer institution. KCTCS transfers accounted for 45% of all first-time transfers to WKU in Fall 2011.



betcha didn't know...



65%

of students transferring

to WKU transferred from a Kentucky Institution.

26%

of all first-time transfers come to WKU

having earned a degree.

Twenty-one percent have earned an Associate Degree, while another 5% have earned a Baccalaureate.

First-Time Transfers by Sending Institution

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr dif
Ashland	4	0	3	5	7	
Big Sandy	1	5	3	1	4	
Bluegrass (Lexington)	21	13	16	23	37	
Bowling Green Tech	20	26	35	39	33	
Elizabethtown	137	96	130	138	142	
Gateway	1	2	1	1	3	
Hazard	2	1	3	2	3	
Henderson CC	4	12	11	7	7	
Hopkinsville CC	9	11	14	13	17	
Jefferson	11	19	36	31	29	
Madisonville	24	15	33	22	20	
Maysville	4	6	7	10	9	
Owensboro	74	78	110	98	100	
Somerset	20	25	21	31	24	
Southeast KY	2	0	2	3	4	
West KY (Paducah)	7	9	8	17	15	
Total KCTCS	341	318	433	441	454	33.1%



First-Time Transfers by Sending Institution

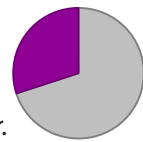
	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr dif
Kentucky 4-Year Publics	Eastern Kentucky University	27	12	16	15	17
	Kentucky State University	1	2	4	2	5
	Morehead State University	5	6	2	3	4
	Murray State University	12	12	12	8	15
	Northern Kentucky University	8	4	8	6	8
	University of Kentucky	30	23	25	40	32
	University of Louisville	17	35	28	18	24
Total KY 4-Year Publics	100	94	95	92	105	5.0%
Other Kentucky Institutions	Alice Lloyd College	0	1	3	0	0
	Asbury College	0	2	1	3	0
	Bellarmine University	1	5	0	2	4
	Berea College	2	3	2	1	1
	Brescia University	6	6	5	5	1
	Campbellsville University	4	17	18	12	17
	Centre College	5	1	1	1	1
	Georgetown College	4	1	3	5	6
	Kentucky Christian University	0	0	1	0	0
	Kentucky Wesleyan College	13	13	8	7	7
	Lindsey Wilson College	20	15	16	22	29
	Mid-Cont. Baptist Bible College	0	0	1	0	1
	Midway College	0	2	0	1	0
	S. Baptist Theological Seminary	0	2	0	0	0
	Spalding University	3	1	3	1	1
	St. Catharine College	7	0	1	0	4
	Sullivan University	3	2	3	2	1
	Thomas More College	0	0	1	1	2
	Transylvania University	2	2	2	3	2
	Union College	3	4	1	1	2
	University Of The Cumberlands	1	0	3	4	3
	Other	11	14	13	21	20
	Total Other KY Institutions	85	91	86	92	102
Total Kentucky Transfers	526	503	614	625	661	25.7%
Out-of-State, International, Military	289	337	368	298	359	24.2%
Total Undergraduate Transfers	815	840	982	923	1,020	25.2%

betcha didn't know...

1 of every **2** transfer students is **male**. This is larger than the overall male to female ratio of 2:3.



30% of first-time transfers enter WKU as a junior. About 27% enter as sophomores and 24% as freshmen. Only 14% transfer in their senior year.



top ten...

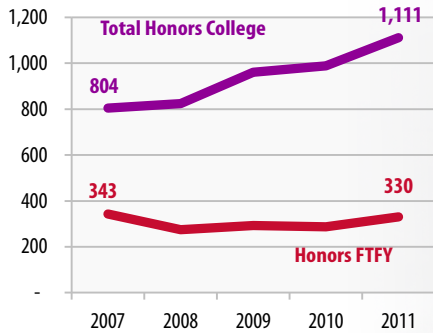
First-Time Transfer Sending Institutions Fall 2011

1.	Elizabethtown CTC	142
2.	Owensboro CTC	100
3.	Bluegrass CTC	37
4.	Bowling Green Tech	33
5.	University of Kentucky	32
6.	Jefferson CTC	29
6.	Lindsey Wilson College	29
8.	University of Louisville	24
8.	Somerset CTC	24
10.	Madisonville CTC	20

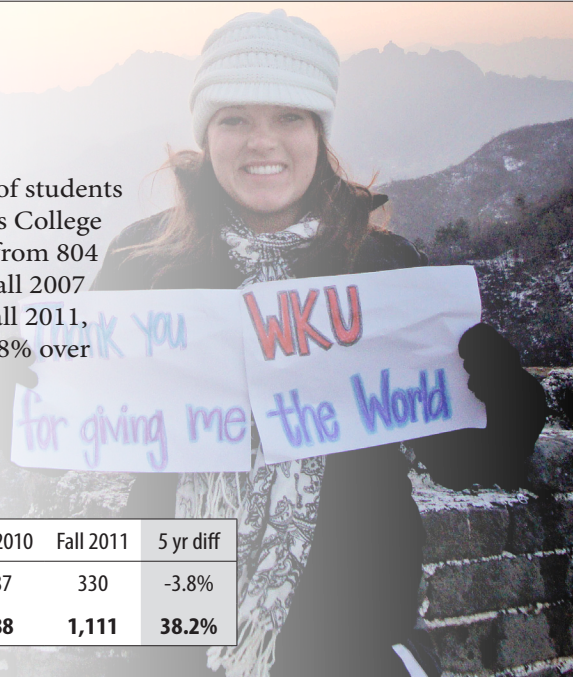


HONORS COLLEGE

Honors College Student Trends Fall 2007 - Fall 2011



The number of students in the Honors College has climbed from 804 students in Fall 2007 to 1,111 in Fall 2011, growing by 38% over five years.



at a glance...

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff
First-Time First-Year	343	275	293	287	330	-3.8%
Total	804	824	960	988	1,111	38.2%

betcha didn't know...



Biology is the most popular major of WKU Honors College

Students, with **12%** electing to major in Biology.

More than **1** of every **5** (21%) Honors College Students is pursuing more than one major, compared to the university average of just 6%.



Honors Student Characteristics Fall 2011

	N	%		N	%
Gender			Time Status		
Male	417	37.5%	Full-Time	1,105	99.5%
Female	694	62.5%	Part-Time	6	0.5%
Ethnicity			Classification		
Amer Ind/Alaskan	0	0.0%	Freshman	304	27.4%
Asian	16	1.4%	First-Time First-Year ¹	330	29.7%
Black	19	1.7%	Sophomore	302	27.2%
Hispanic	16	1.4%	Junior	250	22.5%
Native Hawaiian/Pac Islander	1	0.1%	Senior	255	23.0%
Non Resident Alien	5	0.5%	Residency		
Two or More Races	17	1.5%	On-Campus	714	64.3%
White	1,025	92.3%	Off-Campus	397	35.7%
Not Supplied	12	1.1%	State of Origin		
Student Type			In-State	974	87.7%
Traditional (Under Age 25)	1,105	99.5%	Out-of-State	131	11.8%
Non-Traditional (Under Age 25)	6	0.5%			

Total Honors College: 1,111

¹ Many first-time first-year Honors College participants enter WKU as first-time sophomores or juniors because they have accumulated enough college credit hours during high school and/or the previous summer, thus accounting for the number of FTFY students being greater than the total number of freshmen.



Academic Information Fall 2011

ACT Scores	Average ACT/SAT Score	29/1300
	Percent with 30/1340 & Above	41.9%
	Percent with 28/1260 & Above	77.7%
HS GPA	Average High School GPA	3.84
	Percent with 4.00	28.2%
	Percent with 3.75 & Above	76.7%
HS Rank	Percent in the Top Tenth	76.9%
	Percent in the Top Quarter	94.0%

The Average Honors College ACT Score is seven points higher than the university average of 22. Additionally, Honors College students have an average high school grade point average of 3.84, with 28% earning a perfect 4.0 GPA.

at a
glance...

Honors Course Enrollments & Sections by College

		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011	
		Enr.	Sec.	Enr.	Sec.	Enr.	Sec.	Enr.	Sec.	Enr.	Sec.
AR	Honors Lower Division	528	26	471	23	481	26	484	26	411	24
	Honors Upper Division	65	8	150	23	181	28	213	36	292	42
	College Total	593	34	621	46	662	54	697	62	703	66
BU	Honors Lower Division	58	3	56	3	98	5	70	3	72	3
	Honors Upper Division	3	1	22	2	21	2	6	1	7	1
	College Total	61	4	78	5	119	7	76	4	79	4
ED	Honors Lower Division	38	3	24	2	68	4	58	4	84	5
	Honors Upper Division	0	0	0	0	12	1	31	9	23	2
	College Total	38	3	24	2	80	5	89	13	107	7
HH	Honors Lower Division	43	3	58	3	28	2	56	3	47	3
	Honors Upper Division	0	0	0	0	1	1	15	4	12	3
	College Total	43	3	58	3	29	3	71	7	59	6
SC	Honors Lower Division	390	19	292	13	365	17	386	18	321	14
	Honors Upper Division	19	6	35	7	107	10	151	26	152	19
	College Total	409	25	327	20	472	27	537	44	473	33
IS	Honors Lower Division	52	3	57	3	56	3	50	3	221	15
	Honors Upper Division	81	6	146	11	185	16	212	28	184	21
	College Total	133	9	203	14	241	19	262	31	405	36
Total Honors Enrollments & Sections		1,277	78	1,311	90	1,603	115	1,732	161	1,826	152



GATTON ACADEMY OF MATH & SCIENCE

awards & accolades...



WKU's Gatton Academy of Math and Science was named **America's top public high school** by Newsweek, topping the charts on such metrics as student achievement, graduation and college-going rates.

Additionally, Intel named Gatton Academy a **School of Distinction**, an honor recognizing schools that are "leaders in preparing tomorrow's innovators". Only 18 schools across the nation were selected for the award.



betcha didn't know...

About **1** of every **5** Gatton Academy Students is member of a **racial/ethnic minority group**. The diversity of Gatton Students has doubled since its inception in Fall 2007.



100% of Academy graduates go on to college upon graduation, giving the Academy a perfect **College-Bound Rate**.

Academy Student Characteristics Fall 2011

	N	%		N	%
Gender			Time Status		
Male	66	52.4%	Full-Time	126	100.0%
Female	60	47.6%	Part-Time	0	0.0%
Ethnicity			Classification		
Amer Ind/Alaskan	0	0.0%	Academy Junior	78	61.9%
Asian	9	7.1%	Academy Senior	48	38.1%
Black	4	3.2%	Residency		
Hispanic	5	4.0%	On-Campus	126	100.0%
Native Hawaiian/Pac Islander	0	0.0%	Off-Campus	0	0.0%
Non Resident Alien	0	0.0%	State of Origin		
Two or More Races	5	4.0%	In-State	126	100.0%
White	97	77.0%	Out-of-State	0	0.0%
Not Supplied	6	4.8%	Total Academy Students:	126	



Academic Information Fall 2011

ACT Scores	Average ACT Score	30
Percent with 30 & Above	52.0%	
Percent with 28 & Above	75.2%	
HS GPA	Average Incoming HS GPA	3.91
Percent with 4.0	60.0%	
Percent with 3.75 & Above	90.0%	

The average Academy Student scores eleven points higher on the ACT than the average Kentucky high schooler. Additionally, three of five enter with a 4.0 GPA.

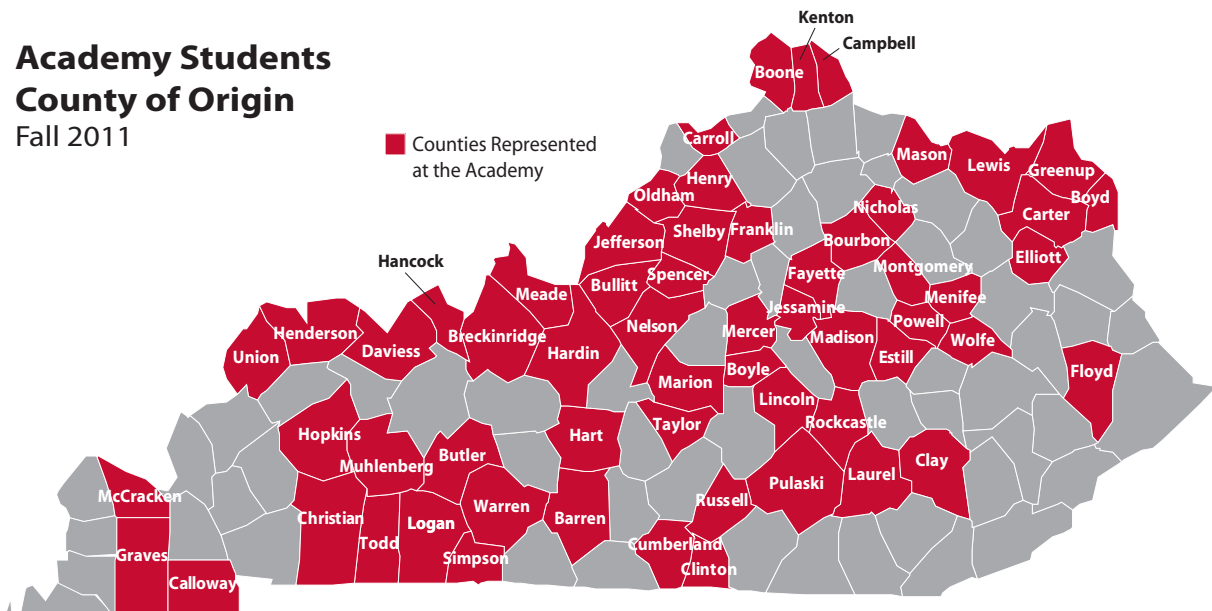
Average ACT

- State: 19
- University: 22
- Academy: 30

ata
glance...

Academy Students County of Origin

Fall 2011



**betcha
didn't
know...**

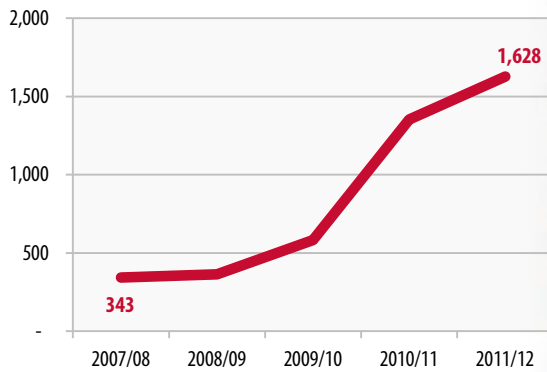
In Fall 2011, Academy students represented a total of **61** counties statewide.

78 Kentucky High Schools were represented among Academy students.



STUDY ABROAD

Study Abroad Enrollment Growth
Academic Years 2006/07 - 2010/11



at a glance...

Study Abroad enrollment continues to rise. Enrollments have increased by more than four times since the 2007/08 Academic Year. A big portion of this substantial gain is due to the KIIS program of which WKU became sponsoring institution in AY 2010/11.

Study Abroad Course Enrollments & Sections by College

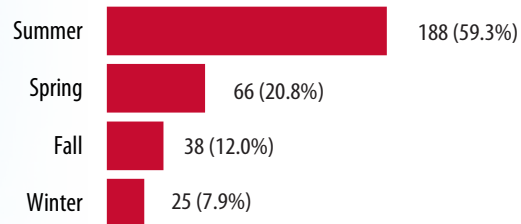
	AY 2007/08		AY 2008/09		AY 2009/10		AY 2010/11			
	Enr.	Sec.	Enr.	Sec.	Enr.	Sec.	Enr.	Sec.	Enr.	Sec.
Faculty Led Study Abroad:										
Potter College of Arts & Letters	60	15	81	13	272	44	905	155	1,038	179
Gordon Ford College of Business	48	12	35	9	69	11	70	12	99	14
College of Education & Behavioral Sciences	8	2	6	4	11	5	67	25	101	36
College of Health & Human Services	10	3	78	16	35	10	38	11	60	14
Ogden College of Science & Engineering	75	12	57	13	55	8	101	18	162	28
University College	-	-	-	-	23	4	78	14	29	4
Collaborative Study Abroad	142	44	107	34	118	54	94	47	139	42
Total	343	88	364	89	583	136	1,353	282	1,628	317



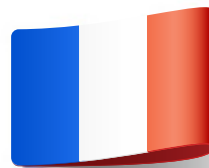
Study Abroad Offerings

Fall 2011

Most Study Abroad sections are offered in the summer.

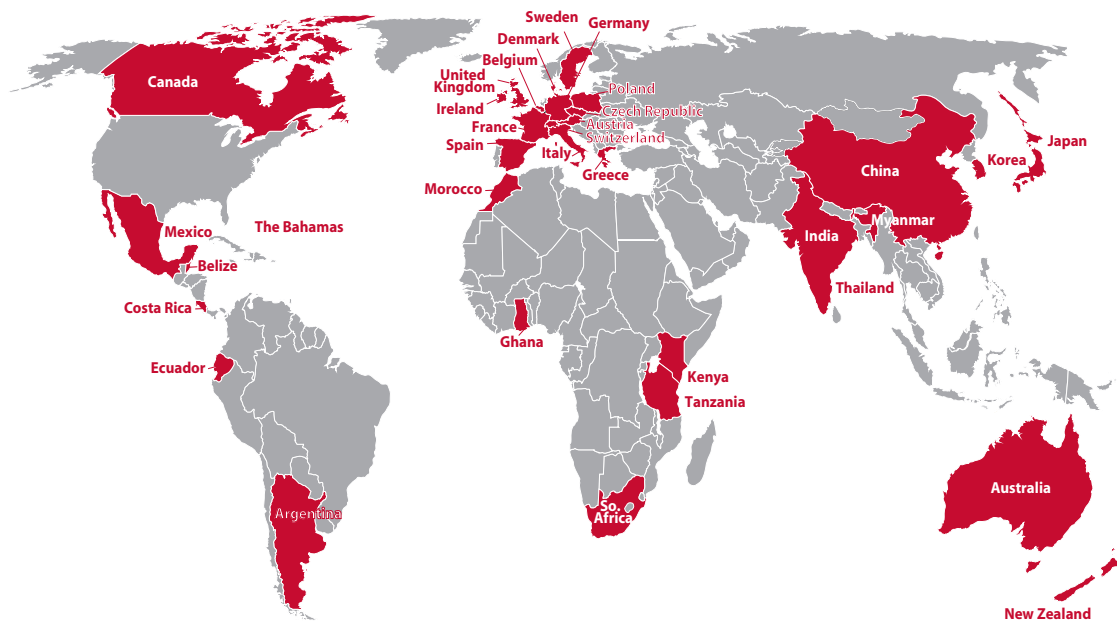


France and Spain tied for most represented location, each having 37 Study Abroad sections in Academic Year 2011/12.



ata
glance...

Study Abroad Countries Visited 2011/12

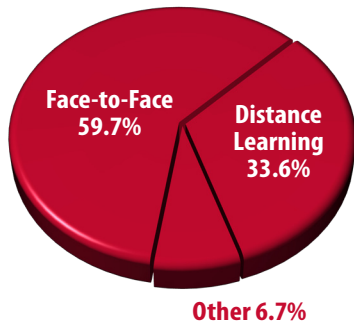




REGIONAL CAMPUS OVERVIEW

at a glance...

Regional Campus Course Enrollments² Fall 2011



The use of distance learning courses (web and telecourses) has increased by almost two-thirds over five years. Distance Learning courses now account for almost a third of all courses taught at the regional campuses, providing regional campus students greater flexibility and expanded course offerings.



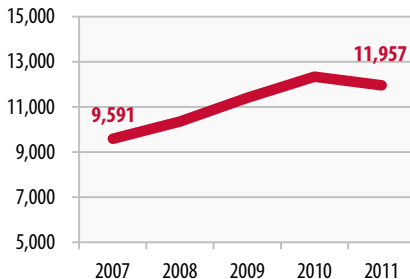
Regional Campus Student Characteristics¹ Fall 2011

	N	%		N	%
Gender			Level		
Male	1,520	30.3%	Undergraduate	4,016	80.2%
Female	3,489	69.7%	Graduate	993	19.8%
Ethnicity			Time Status		
Amer Ind/Alaskan	11	0.2%	Full-Time	2,528	50.5%
Asian/Pacific Islander	30	0.6%	Part-Time	2,481	49.5%
Black	268	5.4%	Classification		
Hispanic	66	1.3%	Freshman	609	12.2%
Non Resident Alien	5	0.1%	First-Time First-Year	277	5.5%
Two or More Races	45	0.9%	Sophomore	592	11.8%
White	4,527	90.4%	Junior	852	17.0%
Not Supplied	57	1.1%	Senior	1,322	26.4%
Student Type³			Non-Degree	753	15.0%
Traditional (Under Age 25)	2,497	62.2%	Post Bacc	90	1.8%
Non-Traditional (Age 25+)	1,519	37.8%	Masters/Specialist	777	15.5%
			Doctoral	14	0.3%

Total Students Served by Regional Campuses: 5,009

students in profile...

Regional Campus Course Enrollments²



	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff
Face-to-Face Classroom	6,585	6,585	7,055	7,404	7,134	8.3%
Distance Learning Web & Telecourse	2,454	2,992	3,568	4,001	4,019	63.8%
Other Correspondence, Special Locations	552	783	778	937	804	45.7%
Total	9,591	10,360	11,401	12,342	11,957	24.7%

¹ Represents the number of individual students served/supported by Regional Campuses. Includes distance education courses taken by students living in any Regional Campus service area. Due to the possibility of duplication, regional campus headcount cannot be compared with the Bowling Green campus.

² Provides total course enrollments and is not reflective of headcount. Includes distance education courses taken by students living in any Regional Campus service area.

³ Undergraduates only.



GLASGOW REGIONAL CAMPUS

at a glance...

Glasgow Campus Student Characteristics¹ Fall 2011

	N	%		N	%
Gender			Level		
Male	776	29.9%	Undergraduate	2,340	90.1%
Female	1,822	70.1%	Graduate	258	9.9%
Ethnicity			Time Status		
Amer Ind/Alaskan	7	0.3%	Full-Time	1,509	58.1%
Asian/ Pacific Islander	12	0.5%	Part-Time	1,089	41.9%
Black	93	3.6%	Classification		
Hispanic	26	1.0%	Freshman	578	22.2%
Non Resident Alien	2	0.1%	First-Time First-Year	271	10.4%
Two or More Races	22	0.8%	Sophomore	443	17.1%
White	2,406	92.6%	Junior	418	16.1%
Not Supplied	30	1.2%	Senior	461	17.7%
Student Type³			Non-Degree	435	16.7%
Traditional (Under Age 25)	1,563	66.8%	Post Bacc	48	1.8%
Non-Traditional (Age 25+)	777	33.2%	Masters/Specialist	211	8.1%
			Doctoral	4	0.2%

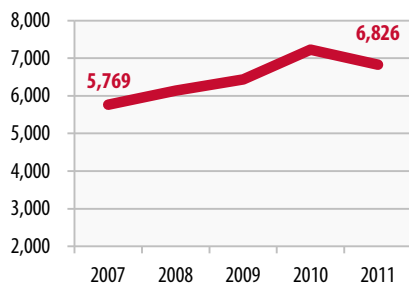
Total Students Served by Glasgow Campus: 2,598

students in profile...



The Glasgow Regional Campus Service Area includes:

- Adair County
- Allen County
- Barren County
- Clinton County
- Cumberland County
- Metcalfe County
- Monroe County
- Russell County



Face-to-Face Classroom
Distance Learning Web & Telecourse
Other Correspondence, Special Locations

Total

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff
Face-to-Face Classroom	4,599	4,666	4,762	5,196	4,920	7.0%
Distance Learning Web & Telecourse	836	1,045	1,313	1,518	1,391	66.4%
Other Correspondence, Special Locations	334	431	363	511	515	54.2%
Total	5,769	6,142	6,438	7,225	6,826	18.3%

¹ Represents the number of individual students served/supported by the Glasgow Campus. Includes distance education courses taken by students living in the Glasgow Campus service area. Due to the possibility of duplication, Glasgow Campus headcount cannot be compared with other campuses.

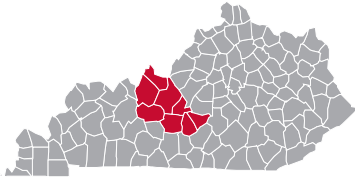
² Provides total course enrollments and is not reflective of headcount. Includes distance education courses taken by students living in the Glasgow Campus service area.

³ Undergraduates only.



ELIZABETHTOWN/RADCLIFF/FT. KNOX REGIONAL CAMPUS

at a glance...



The Elizabethtown/Radcliff/Ft. Knox Regional Campus Service Area includes:

- Breckinridge County
- Grayson County
- Green County
- Hardin County
- Hart County
- Larue County
- Meade County
- Taylor County



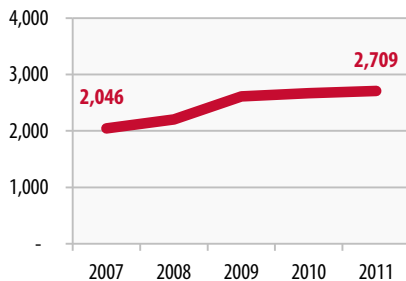
Elizabethtown Campus Student Characteristics¹ Fall 2011

	N	%		N	%
Gender			Level		
Male	376	28.0%	Undergraduate	946	70.5%
Female	966	72.0%	Graduate	396	29.5%
Ethnicity			Time Status		
Amer Ind/Alaskan	3	0.2%	Full-Time	618	46.1%
Asian/Pacific Islander	13	1.0%	Part-Time	724	53.9%
Black	142	10.6%	Classification		
Hispanic	30	2.2%	Freshman	33	2.5%
Non Resident Alien	1	0.1%	<i>First-Time First-Year</i>	9	0.7%
Two or More Races	15	1.1%	Sophomore	99	7.4%
White	1,122	83.6%	Junior	238	17.7%
Not Supplied	16	1.2%	Senior	497	37.0%
Student Type³			Non-Degree	147	11.0%
Traditional (<i>Under Age 25</i>)	509	53.8%	Post Bacc	22	1.6%
Non-Traditional (<i>Age 25+</i>)	437	46.2%	Masters/Specialist	305	22.7%
			Doctoral	1	0.1%

Total Students Served by Elizabethtown Campus: 1,342

students in profile...

Elizabethtown Campus Course Enrollments²



	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff
Face-to-Face Classroom	1,070	1,070	1,223	1,158	1,149	7.4%
Distance Learning Web & Telecourse	875	995	1,221	1,349	1,456	66.4%
Other Correspondence, Special Locations	101	139	169	163	104	3.0%
Total	2,046	2,204	2,613	2,670	2,709	32.4%

¹ Represents the number of individual students served/supported by the E-town Campus. Includes distance education courses taken by students living in the E-town Campus service area. Due to the possibility of duplication, E-town Campus headcount cannot be compared with other campuses.

² Provides total course enrollments and is not reflective of headcount. Includes distance education courses taken by students living in the E-town Campus service area.

³ Undergraduates only.



OWENSBORO REGIONAL CAMPUS

at a glance...



The Owensboro Regional Campus Service Area includes:

- Daviess County**
- Hancock County**
- McLean County**
- Muhlenberg County**
- Ohio County**



Owensboro Campus Student Characteristics¹ Fall 2011

	N	%		N	%
Gender			Level		
Male	407	33.4%	Undergraduate	857	70.4%
Female	810	66.6%	Graduate	360	29.6%
Ethnicity			Time Status		
Amer Ind/Alaskan	1	0.1%	Full-Time	511	42.0%
Asian/Pacific Islander	5	0.4%	Part-Time	706	58.0%
Black	45	3.7%	Classification		
Hispanic	14	1.2%	Freshman	12	1.0%
Non Resident Alien	3	0.2%	<i>First-Time First-Year</i>	2	0.2%
Two or More Races	11	0.9%	Sophomore	66	5.4%
White	1,125	92.4%	Junior	230	18.9%
Not Supplied	13	1.1%	Senior	424	34.8%
Student Type³			Non-Degree	177	14.5%
Traditional (<i>Under Age 25</i>)	496	57.9%	Post Bacc	22	1.8%
Non-Traditional (<i>Age 25+</i>)	361	42.1%	Masters/Specialist	277	22.8%
			Doctoral	9	0.7%

Total Students Served by Owensboro Campus: 1,217

students in profile...



Owensboro Campus Course Enrollments²

	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	5 yr diff
Face-to-Face Classroom	916	849	1,070	1,050	1,065	16.3%
Distance Learning Web & Telecourse	743	952	1,034	1,134	1,172	57.7%
Other Correspondence, Special Locations	117	213	246	263	185	58.1%
Total	1,776	2,014	2,350	2,447	2,422	36.4%

¹ Represents the number of individual students served/supported by the Owensboro Campus. Includes distance education courses taken by students living in the Owensboro Campus service area. Due to the possibility of duplication, Owensboro Campus headcount cannot be compared with other campuses.

² Provides total course enrollments and is not reflective of headcount. Includes distance education courses taken by students living in the Owensboro Campus service area.

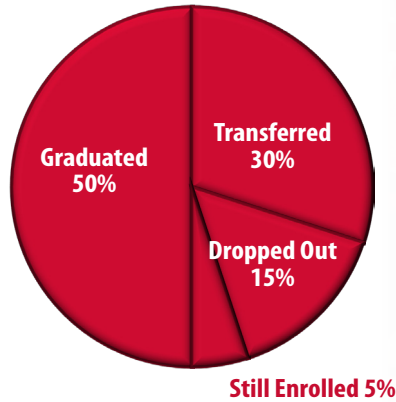
³ Undergraduates only.



RETENTION & GRADUATION

at a glance...

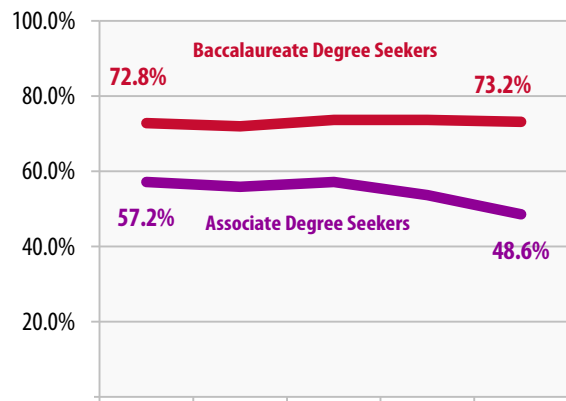
Six-Year Attrition Facts
2005 Cohort



About half of students starting at WKU will graduate within six years. Another 5% are still enrolled at the university after six years. Thirty percent will transfer to another institution and the remaining 15% drop out.

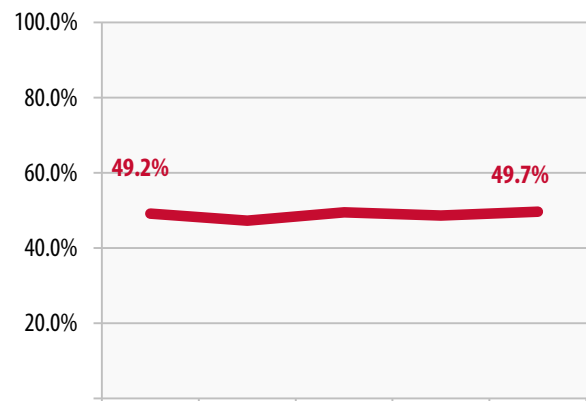


First Year Retention Rates¹ of Full-Time First-Time First-Year Students



Cohort Yr	2006	2007	2008	2009	2010
Grad Yr	2007	2008	2009	2010	2011
Assoc.	57.2%	55.9%	57.2%	53.7%	48.6%
Bacc.	72.8%	72.0%	73.7%	73.7%	73.2%

Six-Year Baccalaureate Graduation Rate¹ of Full-Time First-Time First-Year Students



Cohort Yr	2001	2002	2003	2004	2005
Grad Yr	2007	2008	2009	2010	2011
Bacc.	49.2%	47.3%	49.5%	48.7%	49.7%

¹Individuals in the cohort who passed away or who left college due to military service are excluded from the cohort.