

# billboard Top 40



BILLBOARD.COM/NEWSLETTERS

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## The Wide World Of Synchs



In a spot that debuted during the 2012 Super Bowl, Chevy Chase featured a relatively unknown song called "We Are Young" in a commercial for one of its new models, the Sonic, which targeted younger car buyers. That exposure played a major role in launching the song, which eventually became a huge hit and put the band fun. on the map.

In March of last year, long before "Don't You Worry Child" was a blip on the radar of top 40 radio, the members of Swedish House Mafia and their song "Greyhound" were featured in a commercial for Swedka Vodka. At that time the group wasn't well known outside of EDM circles. But now Swedka's early investment is paying off as the spot continues to run, since it's associating the brand with a hot new group.

These are just two high-profile examples of the many artists and brands that have

benefitted from what's known in the industry as synchronizations—or synchs—where music is licensed for placement in media like movies, TV shows, commercials and videogames, as well as such products as dancing fish and greeting cards.

While synchs seem nearly ubiquitous today, that wasn't always the case. The practice has transformed from being an afterthought for most labels to becoming a mainstay that generates exposure and revenue for artists at all stages of their careers. "I've been in the synch business 16 years," says Ron Broitman, executive VP/head of synchronization for Warner/Chappell and Rhino. "I've seen it evolve from some guys in the corner who work in Hollywood sort of make [record labels] some extra money to becoming much more of a high-focus, prominent, strategic business."

Multiple factors have driven that change from a sideline to an important element of music



Fun. (above) and Swedish House Mafia are two examples of the many acts that are generating additional exposure and revenue by licensing their music for use in the media.



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marketing. For starters, marketers are paying more attention to how music is incorporated in a spot. "Some brands have a very important strategic directive to use music as a lifestyle element, so we are seeing them interacting with artists and music events in ways they never did before," Broitman says.

That has led to commercials becoming more artistic, so artists no longer feel like they are selling out when their song is part of an ad campaign, while movies and TV shows are putting music in the foreground to make an emotional impact on consumers. Meanwhile, videogames have evolved to the point where players are interacting with their favorite songs through games like "Rockband," "Dance Dance Revolution" and "SongPop."

But the biggest change that led to synchs growing into a profitable juggernaut centers on how artists make money today. Goodby, Silverstein & Partners music supervisor/producer Todd Porter, who was responsible for the Chevrolet/fun. spot, says that since albums don't provide as much income they used to, synchs, along with touring and merchandise sales, are much more important because "the basic business model of being an artist is different now."

### WHERE SYNCHS COME FROM

Broitman says a vast majority of people in the industry don't understand how songs get a synch deal. Occasionally, the process is simple. The people creating the content know what type of song they want and approach someone like himself about licensing. Then it's a matter of negotiation to put a fair value on the song. Determining that price requires taking myriad factors into account, such as the song's or artist's popularity, how it's going to be used in the media, how long the campaign will last, the expected audience and the producer's budget. "The challenge is maintaining value since you aren't dealing with anything tangible," he says. "It's about getting the best fees and the best uses we can."



PORTER

More often producers know the audience they are trying to reach or the mood they want to set but not what song they want. That's when the search begins and someone like Porter begins a lengthy process of narrowing down choices and building consensus.

Porter says he often sifts through hundreds of songs before narrowing the field down to the 30 or 40 tracks he presents to the creative team. "It's a labor of love to help enhance or improve the creative we do, and if it goes on to help the artist monetarily or through exposure that leads to additional sales, that's great." That, however, is just the beginning of the process. "I work with brilliant, creative people and everything we do is a team effort," Porter says, which means numerous people must approve every song before it's even played for



Columbia recording act Little Mix stops by CBS mainstream top 40 WNKS (Kiss 95.1) Charlotte, N.C. From left: Columbia VP of promotion Jon Borris, Little Mix's Jade and Leigh-Anne, WNKS PD John Reynolds, the group's Perrie and Jesy, and WNKS assistant PD Otis.

a client, who could then send the team back to the drawing board if they don't approve of the choice.

That means labels and artists need strong relationships with people like Porter. Broitman says his team is very proactive, staying in touch with people who pitch songs to producers in all forms of media so they know what projects are out there. "It's our job to know what their needs are and to keep feeding those needs. You want them to trust you creatively and listen to your ideas."

At the same time, Broitman's team has to maintain relationships with the artists, labels and managers they represent so they know the timing of upcoming projects. "That way we can be sure whatever synchs are the right association and timed in a proper way to add to the overall marketing story."

### SYNCHS' EFFECT ON RADIO

With synchs now a vital part of how consumers discover new music, keeping track of which songs and artists are being exposed through other media can provide a wealth of information.

Porter suggests watching online for reaction when a new spot hits. He says music supervisors want to see people asking about the songs they use, such as who sings it or where can it be purchased. "If you see that happening then you know there is interest."

He also points out that, since a song crosses many hurdles to get into a

# billboard TOP 40

UPDATE

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billboard TOP 40  
JUSTIN TIMBERLAKE BRINGS HIMSELF BACK; ED SHEERAN HITS TOP 10

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commercial, you can be sure it is well vetted. “You know those songs have gone through a rigorous selection process. Lots of people have to see a spot before it gets cleared for air. Songs don’t get there by chance.”

Broitman agrees, reiterating that the people who are licensing music are often privy to a great deal of data about what music will resonate with the target audience they are trying to reach. That could mean an individual song or artist is bubbling under. It could also point to an entire genre of music starting to get traction. “It could indicate a certain taste that’s evolving. You might be starting to see a little bit of a fabric being woven if a sound is consistent across a few brands.”

## OUTSIDE INFLUENCES: HOW TO REALLY SERVE YOUR LISTENERS

*Each week in Outside Influences we share a piece of advice you might not have seen because it’s from someone outside of the world of radio and records.*

Programming a radio station is really a sales job; it’s about selling your product to listeners. While there is no shortage of tips and tricks for building ratings the best advice might come from Daniel H. Pink’s book “To Sell Is Human: The Surprising Truth About Moving Others,” where he suggests the key to sales success is figuring out how to improve your customer’s life.

Pink suggests, “Listen first, accept and empathize.” Good advice when it comes to building audiences. For more about Pink’s book check out this [article](#) by Jeff Thull on the strategy + business website.

## NEWS AND NOTES

- The May 19 Billboard Music Awards will feature performances from Justin Bieber, Taylor Swift and Bruno Mars. Prince, who will receive an Icon Award, will also perform. For more details on the show that will be broadcast live on ABC, visit [Billboard.com](#).
- According to Chris Brown, the video for “Fine China”—the first single off his new album *X*—shows another side of him: “You’ll see me taking care of the girl, doing gentlemanly things.” The singer tells [Billboard](#) that the new album is his most personal to date.
- Billboard also has the exclusive premiere of Mercury/Island Def Jam singer/songwriter Chris Cab’s new video “Colors,” which features Mike Posner. The song is from *Red Road*, a mixtape the artist is releasing as a preview of his upcoming album, which is slated for the fall.
- According to the Arbitron/Edison Research study “The Infinite Dial 2013: Navigating Digital Platforms,” AM/FM radio is an “almost all of the time” or “most of the time” in-car choice for nearly six in 10 adults aged 18 and over, putting it far ahead of any other choice. See more results from the study [here](#).



CBS mainstream top 40 WNOW (92.3 Now) New York host Zann (left) tweeted out this shot of Icona Pop leaving their mark on her when the Swedish DJ duo visited the station.

THE CHRONICLER RICH APPEL [rich.appel@billboard.com](mailto:rich.appel@billboard.com)

# What A Long, Strange ‘Cruise’ It’s Been



Could this summer’s first pop anthem be . . . one of last summer’s anthems at country radio?

The original version of Florida Georgia Line’s “Cruise” entered the Hot Country Songs chart last July. But now the track is at top 40 with a remix featuring Nelly. It represents the first shot fired in the summer song wars



of 2013. Among early believers is WAEZ (Electric 94.9) Bristol, Va., PD Jason Reed, who agrees it’s “definitely the [year’s] first summer song.”

Made more warm-weather friendly by the rapper who scored with “Hot in Herre” in 2002, “Cruise” is another example of the you-never-know-where-your-next-hit’s-coming-from world of top 40. How is it that country’s biggest act with crossover potential, Carrie Underwood, hasn’t been able to score another pop hit since 2007’s “Before He Cheats,” yet country-as-it-gets duo Florida Georgia Line has already cracked Billboard’s Nielsen BDS-based Mainstream Top 40 chart with “Cruise”?

For Nelly, it’s familiar territory. In 2004, he logged the fourth of his five Mainstream No. 1s with the ballad “Over and Over” featuring country superstar Tim McGraw’s biggest four minutes at top 40. Nearly a decade later, he’s returned the favor backing up FGL’s crossover moment, only this time it’s with anything but a ballad.

According to Republic Records executive VP Charlie Walk, it was this prior success with a country act that made Nelly the obvious choice to help take “Cruise,” already a 2.2 million-selling digital track, to the next level. “The plan to cross to pop during spring and summer has been in place for months. Big Machine [president/CEO] Scott Borchetta came up with the idea of adding a hip-hop act to the song.” I’d say Borchetta, who gave us Taylor Swift, knows a thing or two about artists straddling country and pop.

The remix has gotten the thumbs-up from radio. WFBC (B93.7) Greenville, S.C., operations manager Tias Schuster says, “It gave the record a new life. It removes enough twang and adds enough ‘dirty’ to rejuvenate original fans and satisfy newcomers. Some remixes try too hard. Universal got this one perfect.”

Walk and Republic’s strategy taking “Cruise” first to markets where the song had significant sales and country airplay appears to be paying off. According to Keith Allen, PD at Birmingham, Ala.’s WQEN (103.7 the Q), “Birmingham is the perfect place for a single like this. Country has more appeal here than in other markets.” Reed has seen “huge response. [The] first play, we had Facebook requests.”

The fast start for “Cruise” at top 40 should be no surprise to anyone who’s followed Hot Country Songs since the addition of digital sales and streaming data last October. On that first chart, streaming powered “Cruise” into the top 10, suggesting that even then, the song’s listeners represented more than just country’s faithful. Now, with the remix giving it a boost, it looks like more will be coming along for the ride. ●



# QUESTIONS Answered

**Richard R. Zaragosa**

*Partner, Pillsbury Winthrop Shaw Pittman*

One of the scariest moments at a radio station can be when the Federal Communications Commission drops by for a surprise inspection. Luckily, it's possible to protect yourself from that potentially gut-churning and costly instant by taking part in an Alternative Broadcast Inspection Program (ABIP).

Since the FCC has handed out a few fines recently, Billboard spoke to Richard R. Zaragosa, a partner at Pillsbury Winthrop Shaw Pittman who counsels a number of stations on regulatory matters and also represents the National Alliance of State Broadcasters Associations, about how to stay off the FCC's radar.

**How does the inspection program work?** The ABIP is a long-standing product of dual, private/public commitments—one on the part of the Broadcasters Associations representing the 50 states, the District of Columbia and the Commonwealth of Puerto Rico, which are committed to helping their stations to continue to fully comply with the FCC's regulations as well as to serve the public interest, and one on the part of the FCC to engage in programs that serve to further increase, throughout the country, the levels of station knowledge of and compliance with its regulations.

The program provides a regulatory incentive for stations to participate successfully in the inspection program by granting a three-year, limited exemption from random inspections by the FCC. Only those stations that hold a valid and unexpired certificate of compliance issued under the program are eligible for the exemption. The exemption is also limited in scope because the FCC has reserved the right to inspect any certificated station that is the subject of a complaint or a nationally targeted inspection program. The FCC has also retained the right to review a station's [Equal Employment Opportunity] and political file materials contained in their public files.

**What should a station do to prepare for an inspection?** I recommend that for any station that has signed up for an ABIP inspection, its



action taken with the assistance of communications counsel.

management [should] download from the FCC's website a copy of the pertinent FCC Self-Inspection Checklist and go through the station along with the station's engineer, checking off what may need to be remedied. For example, in the case of a full-power AM or FM station, that station's in-studio public files should be complete and orderly. I would also check the FCC's online database to compare the authorizations the FCC shows have been issued to the station and the authorizations the station believes it holds. Any discrepancies should be investigated and appropriate

**What sort of trouble can arise if a station's public files aren't in proper order?** The base fine for a public-file violation is \$10,000. The amount is subject to upward and downward adjustments depending upon a number of factors, including but not limited to, the number and type of documents that are missing from the file, the length of time the documents have been missing and any financial distress that the licensee may be under. The fact that a station may have discovered a public inspection file on its own and cured it does not excuse the station from having to self-report the violation at renewal time and will not be treated as a mitigating factor. Successful participation in the ABIP may, in certain circumstances, provide a station with a basis to urge a downward adjustment in a fine for a public-file violation.

**What are some of the most common issues stations run into regarding their public files?** The most common public-file violations involve missing documents, particularly a station's quarterly issues/programs lists. These are listings identifying a station's most significant programming treatment of the community's needs, issues and problems as aired each calendar quarter. Stations are required to prepare those listings and place them in their public files within 10 days of the end of each calendar quarter.

**It seems like the rules regarding public files are quite complicated. Outside of the inspection, are there any resources you can suggest stations utilize?** The rules are detailed but certainly understandable. Whether they are unduly burdensome is a separate issue. The [National Assn. of Broadcasters] is an excellent resource, and our firm, like others that have communications practices, have published articles on the FCC's inspection requirements for public files. Go [here](#) for an example.

**Does the ABIP inspection cover other areas beyond public files, such as the Emergency Alert System or other regulations?** An ABIP inspection covers many more regulatory regulations than just those involving public files. There is an FCC Self-Inspection Checklist for each type of station being inspected; e.g., AM station, FM station, TV station, etc. —**Mike Stern**



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**BULLET POINTS GARY TRUST AND KEITH CAULFIELD**



## Imagine Dragons, Ariana Grande Enter Hot 100's Top 10

**Imagine Dragons'** "Radioactive" flies 15-7 on the Billboard Hot 100, netting the chart's top Digital Gainer award. The song took the third-longest ascent to reach the top 10 region in its 31st week, trailing **Carrie Underwood's** "Before He Cheats" (38 weeks, 2006-2007) and **Creed's** "Higher" (36, 1999-2000). "Radioactive" charges 8-3 on Hot Digital Songs with a 117% increase to 236,000 downloads sold, according to Nielsen SoundScan. Aiding its exposure is its numerous mul-

timedia synchs, including its placement in promos for newly released sci-fi film "The Host" and the trailer for the videogame "Defiance." "Radioactive" spends a seventh week at No. 1 on the Alternative airplay chart and jumps 10-6 on Streaming Songs (4.6 million streams, up 39%, according to Nielsen BDS). (The band's breakout hit "It's Time" peaked at No. 15 on the Hot 100 in January.)

Pop newcomer **Ariana Grande** rounds out the Hot 100's top 10, as

"The Way," featuring rapper **Mac Miller**, blasts in at No. 10. The bow grants her the first top 10 arrival for a lead female artist making her first Hot 100 appearance since **Yael Naim** launched at No. 9 more than five years ago (Feb. 16, 2008) with her Apple commercial-powered "New Soul." Grande, 19, made her performing debut on Broadway at 15 and has more recently starred in the Nickelodeon sitcom "Victorious." The exposure helps the song start at No. 6 on Hot Digital Songs with 219,000 first-week downloads sold and No. 35 on Streaming Songs (1.4 million). The lead single from her debut album, expected later this year, likewise marks the first Hot 100 top 10 for Miller, whose previous six entries all fell shy of the chart's upper half.

**RECORD 'SHOP':** As it tops the Billboard Hot 100 for a sixth nonconsecutive week, **Macklemore & Ryan Lewis'** "Thrift Shop," featuring **Wanz**, logs a 12th week atop Hot R&B/Hip-Hop Songs. The Seattle duo's breakout hit is the longest-running No. 1 rap song in the chart's history, besting the 11-week reign of **DJ Khaled's** "I'm on One," featuring **Drake, Rick Ross** and **Lil Wayne**, in 2011.

**TWO FOR TIMBERLAKE:** **Justin Timberlake's** *The 20/20 Experience* spends a second week at No. 1 on the Billboard 200, selling 318,000 copies, according to Nielsen SoundScan. The set is down by a moderate 67% in its second week. The last title to sell more than a half-million its first week was **One Direction's**

*Take Me Home* in November. It, too, fell by 67% in its second week, moving from 540,000 to 176,000. Before that, the last half-million-plus start occurred a few weeks earlier, when **Taylor Swift's** *Red* launched with 1.2 million. It slipped by a comparable 72% in its second week.

After two weeks on sale, *The 20/20 Experience* has sold 1.3 million, becoming the only album to sell 1 million copies this year. **Mumford & Sons'** *Babel* is 2013's second-biggest selling set (693,000).

**Lil Wayne's** *I Am Not a Human Being II* starts in the runner-up slot with 217,000. Weezy's last *Human* edition, released in 2010, debuted at No. 2 with 110,000 as a digital exclusive. Two weeks later, after the CD was released, it jumped to No. 1 with 125,000.

**OneRepublic** also posts a productive week, as its *Native* starts at No. 4, marking the group's first Billboard 200 top 10. The set sold 60,000, the act's best sales frame since 2007, when its debut album, *Dreaming Out Loud*, moved 75,000 in its first week. OneRepublic's second set, 2009's *Waking Up*, debuted and peaked at No. 21 off a 39,000-unit launch. ●



OneRepublic scores its first Billboard 200 top 10.



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# billboard Top 40 Airplay™

AIRPLAY  
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## MAINSTREAM TOP 40™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE Label	Artist	PLAYS	
					TW	+/-
1	2	11	WHEN I WAS YOUR MAN Atlantic	Bruno Mars	14074	+892
2	3	16	THRIFT SHOP Warner Bros. Macklemore & Ryan Lewis Featuring Wanz		12690	-452
3	1	18	DAYLIGHT Interscope	Maroon 5	12594	-634
4	4	11	SUIT & TIE RCA	Justin Timberlake Featuring Jay Z	10890	+117
5	7	9	STAY IDJMG	Rihanna Featuring Mikky Ekko	10828	+1448
6	5	19	SWEET NOTHING Columbia	Calvin Harris Featuring Florence Welch	10269	-147
7	6	19	I KNEW YOU WERE TROUBLE. Republic	Taylor Swift	8883	-849
8	10	10	FEEL THIS MOMENT RCA	Pitbull Featuring Christina Aguilera	8680	+811
9	8	25	DON'T YOU WORRY CHILD Capitol	Swedish House Mafia Featuring John Martin	8067	-933
10	11	24	IT'S TIME Interscope	Imagine Dragons	7446	-59
11	9	17	SCREAM & SHOUT Interscope	will.i.am & Britney Spears	7198	-1350
12	16	5	JUST GIVE ME A REASON RCA	P!nk Featuring Nate Ruess	6928	+1593
13	15	5	HEART ATTACK Hollywood	Demi Lovato	6297	+580
14	12	14	TROUBLEMAKER Columbia	Olly Murs Featuring Flo Rida	6277	+267
15	18	8	ALIVE Columbia	Krewella	5733	+778
16	17	12	I WILL WAIT RED/Glassnote	Mumford & Sons	5520	+331
17	20	4	22 Republic	Taylor Swift	4985	+748
18	19	16	LITTLE TALKS Republic	Of Monsters And Men	4754	+95
19	21	10	CARRY ON RRP	fun.	4397	+441
20	22	7	MY SONGS KNOW WHAT YOU DID IN THE DARK (LIGHT EM UP) IDJMG	Fall Out Boy	4141	+289
21	23	7	I LOVE IT RRP	Icona Pop Featuring Charli XCX	3614	+755
22	25	6	ALL AROUND THE WORLD IDJMG	Justin Bieber Featuring Ludacris	3481	+1002
23	26	8	MADNESS Warner Bros.	Muse	2508	+315
24	32	2	CAN'T HOLD US Warner Bros. Macklemore & Ryan Lewis Featuring Ray Dalton		2274	+834
25	29	6	NEXT TO ME Capitol	Emeli Sande	2269	+304
26	NEW		MIRRORS RCA	Justin Timberlake	2011	+1281
27	30	7	WITH UR LOVE Epic	Cher Lloyd	1851	+70
28	31	8	AS YOUR FRIEND IDJMG	Afrojack Featuring Chris Brown	1701	+110
29	27	15	C'MON RCA	Ke\$ha	1542	-634
30	33	3	WINGS Columbia	Little Mix	1419	+260
31	NEW		#THATPOWER Interscope	will.i.am Featuring Justin Bieber	1021	+601
32	38	2	CLARITY Interscope	Zedd Featuring Foxes	988	+221
33	39	2	LEGO HOUSE Atlantic	Ed Sheeran	901	+139
34	36	4	IF I LOSE MYSELF Interscope	OneRepublic	891	+48
35	NEW		I COULD BE THE ONE Republic	Avicii vs Nicky Romero	890	+152
36	37	2	TONIGHT I'M GETTING OVER YOU Interscope	Carly Rae Jepsen	885	+97
37	34	20	GIRL ON FIRE RCA	Alicia Keys Featuring Nicki Minaj	781	-344
38	NEW		CRUISE Republic	Florida Georgia Line Featuring Nelly	779	+401
39	28	9	KISS YOU Columbia	One Direction	745	-1319
40	NEW		HUNG UP RCA	Hot Chelle Rae	718	+24

Billboard's Mainstream Top 40 chart ranks total weekly plays (for the week ending Sunday) on 157 stations, as monitored 24 hours a day, seven days a week by Nielsen BDS. Titles receive bullets if even or gaining in weekly plays. New and Active lists the top titles gaining in plays below the Mainstream Top 40 chart. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

## NEW AND ACTIVE™

TITLE Imprint/Label	Artist	PLAYS	GAIN	TOTAL ST.
POUR IT UP SRP/Def Jam/IDJMG	Rihanna	637	+104	49
YES TO LOVE Hollywood	Stefano	543	+22	42
CUPS (PITCH PERFECT'S WHEN I'M GONE) UMe/Republic	Anna Kendrick	465	+137	33
THE WAY Republic	Ariana Grande Feat. Mac Miller	432	+432	86
STARTED FROM THE BOTTOM Young Money/Cash Money/Republic	Drake	411	+16	44
THANK YOU Columbia	MKTO	367	+72	30
SAIL Red Bull	AWOLNATION	284	+33	16
LOVE ME Young Money/Cash Money/Republic	Lil Wayne Feat. Drake & Future	281	+29	33
CRICKETS Exit 8/A&M/Octone/Interscope	Drop City Yacht Club Feat. Jeremih	258	+114	35
ONLY YOU Elektra/RRP	Cee Lo Green Feat. Lauriana Mae	231	+6	23

## MOST ADDED™

TITLE Imprint/Label	Artist	ADDS
MIRRORS RCA	Justin Timberlake	46
ALL AROUND THE WORLD SchoolBoy/Raymond Braun/Island/IDJMG	Justin Bieber Feat. Ludacris	30
CAN'T HOLD US Macklemore/ADA	Macklemore & Ryan Lewis Feat. Ray Dalton	28
#THATPOWER Interscope	will.i.am Feat. Justin Bieber	28
THE WAY Republic	Ariana Grande Feat. Mac Miller	19
CLARITY Interscope	Zedd Feat. Foxes	13
CARRY ON Fueled By Ramen/RRP	fun.	11
CRUISE Republic Nashville/Republic	Florida Georgia Line Feat. Nelly	11
LEGO HOUSE Elektra/Atlantic	Ed Sheeran	8
I COULD BE THE ONE Avicii AG/Casablanca/Republic	Avicii vs Nicky Romero	8

## BUILDING GAINERS™

TITLE Imprint/Label	Artist	GAIN
MIRRORS RCA	Justin Timberlake	+753
JUST GIVE ME A REASON RCA	P!nk Feat. Nate Ruess	+646
STAY SRP/Def Jam/IDJMG	Rihanna Feat. Mikky Ekko	+529
#THATPOWER Interscope	will.i.am Feat. Justin Bieber	+424
CAN'T HOLD US Macklemore/ADA	Macklemore & Ryan Lewis Feat. Ray Dalton	+305
ALL AROUND THE WORLD SchoolBoy/Raymond Braun/Island/IDJMG	Justin Bieber Feat. Ludacris	+304
HEART ATTACK Hollywood	Demi Lovato	+276
FEEL THIS MOMENT Mr. 305/Polo Grounds/RCA	Pitbull Feat. Christina Aguilera	+252
WHEN I WAS YOUR MAN Atlantic	Bruno Mars	+229
22 Big Machine/Republic	Taylor Swift	+186

Building Gainers reflects titles with the top increases in plays from Monday through 5pm ET Wednesday, as compared to the same period in the previous week, according to Nielsen BDS.

## INDICATOR HIGHLIGHTS™

NO. 1					
ARTIST Title	Label				
MAROON 5 Daylight	Interscope				
MOST ADDED					
ARTIST Title	Label	NEW ST.			
JUSTIN TIMBERLAKE Mirrors	RCA	15			
GREATEST GAINER					
ARTIST Title	Label	GAIN			
JUSTIN TIMBERLAKE Feat. JAY Z Suit & Tie	RCA	408			
INDICATOR EXCLUSIVES					
TW	LW	ARTIST Title	Label	TW PLAYS	+/-
34	34	BEYOND THE SUN My Kind Of Crazy	OM 20	450	+27
40	39	RABID Fight Fight	RaBID	327	+12
-	-	ARTHUR FUNKARELLI Waves	Arthur Funkarelli	286	+33
-	-	PHILLIP PHILLIPS Gone, Gone, Gone	Interscope	254	+45
-	-	CHRISTY ANGELETTI Tough Enough	Christy Angetti	195	+24

Billboard's Top 40 Indicator chart, viewable in full via Nielsen BDS Music Tracking, ranks total weekly plays on 72 stations that report their playlists online. Indicator Exclusives lists the top titles on the Top 40 Indicator chart (or gaining in plays below the chart) that have not yet appeared on the Nielsen BDS-monitored Mainstream Top 40 chart.

# billboard Hot 100™

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SoundScan

THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHIT	TITLE ARTIST (Imprint/Label)	CERT.	PEAK POSITION	THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHIT	TITLE ARTIST (Imprint/Label)	CERT.	PEAK POSITION
1	1	2	26	<b>THRIFT SHOP</b> MACKLEMORE & RYAN LEWIS FEATURING WANZ (MACKLEMORE/ADA/WARNER BROS.)		1	26	22	21	34	<b>I WILL WAIT</b> MUMFORD & SONS (GENTLEMAN OF THE ROAD/RED/GLASSNOTE)	●	12
2	4	3	15	<b>WHEN I WAS YOUR MAN</b> BRUNO MARS (ATLANTIC)		2	27	28	36	8	<b>MY SONGS KNOW WHAT YOU DID IN THE DARK (LIGHT EM UP)</b> FALL OUT BOY (DECAYDANCE/FUELED BY RAMEN/ISLAND/IDJMG)		26
3	3	4	12	<b>SUIT &amp; TIE</b> JUSTIN TIMBERLAKE FEATURING JAY Z (RCA)	■	3	28	23	22	43	<b>IT'S TIME</b> IMAGINE DRAGONS (KIDINAKORNER/INTERSCOPE)	■	15
4	2	1	7	<b>HARLEM SHAKE</b> BAAUER (JEFFREE'S/MAD DECENT/WARNER BROS.)		1	29	30	31	11	<b>TROUBLEMAKER</b> OLLY MURS FEATURING FLO RIDA (SYCO/COLUMBIA)	●	29
5	6	9	7	<b>JUST GIVE ME A REASON</b> PINK FEATURING NATE RUESS (RCA)		5	30	38	47	8	<b>WAGON WHEEL</b> DARIUS RUCKER (CAPITOL NASHVILLE)		30
6	5	5	8	<b>STAY</b> RIHANNA FEATURING MIKKY EKKO (SRP/DEF JAM/IDJMG)		3	31	36	38	7	<b>BAD</b> WALE FEATURING TIARA THOMAS (MAYBACH/ATLANTIC)		31
7	15	18	31	<b>RADIOACTIVE</b> IMAGINE DRAGONS (KIDINAKORNER/INTERSCOPE)	●	7	32	29	28	45	<b>LITTLE TALKS</b> OF MONSTERS AND MEN (REPUBLIC)	■	20
8	7	6	8	<b>STARTED FROM THE BOTTOM</b> DRAKE (YOUNG MONEY/CASH MONEY/REPUBLIC)		6	33	26	64	5	<b>22</b> TAYLOR SWIFT (BIG MACHINE/REPUBLIC)		26
9	8	11	10	<b>FEEL THIS MOMENT</b> PITBULL FEATURING CHRISTINA AGUILERA (MR. 305/POLO GROUNDS/RCA)		8	34	25	24	12	<b>SURE BE COOL IF YOU DID</b> BLAKE SHELTON (WARNER BROS. NASHVILLE/WMN)	●	24
10	<b>NEW</b>		1	<b>THE WAY</b> ARIANA GRANDE FEATURING MAC MILLER (REPUBLIC)		10	35	39	48	7	<b>BUGATTI</b> ACE HOOD FEATURING FUTURE & RICK ROSS (WE THE BEST/YOUNG MONEY/CASH MONEY/REPUBLIC)		35
11	13	25	7	<b>MIRRORS</b> JUSTIN TIMBERLAKE (RCA)		11	36	40	35	8	<b>DOWNTOWN</b> LADY ANTEBELLUM (CAPITOL NASHVILLE)		35
12	10	7	24	<b>I KNEW YOU WERE TROUBLE</b> TAYLOR SWIFT (BIG MACHINE/REPUBLIC)	■	2	37	32	27	23	<b>CATCH MY BREATH</b> KELLY CLARKSON (19/RCA)		19
13	12	12	17	<b>DAYLIGHT</b> MAROON 5 (A&M/OCTONE/INTERSCOPE)		7	38	41	39	10	<b>MAMA'S BROKEN HEART</b> MIRANDA LAMBERT (RCA NASHVILLE)		38
14	9	10	11	<b>LOVE ME</b> LIL WAYNE FEATURING DRAKE & FUTURE (YOUNG MONEY/CASH MONEY/REPUBLIC)		9	39	31	23	30	<b>GIRL ON FIRE</b> ALICIA KEYS FEATURING NICKI MINAJ (RCA)		11
15	27	40	8	<b>CAN'T HOLD US</b> MACKLEMORE & RYAN LEWIS FEATURING RAY DALTON (MACKLEMORE/ADA/WARNER BROS.)		15	40	43	37	30	<b>SAIL</b> AWOLNATION (RED BULL)	■	2
16	11	8	18	<b>SCREAM &amp; SHOUT</b> WILL.I.AM & BRITNEY SPEARS (INTERSCOPE)	■	3	41	35	30	23	<b>POETIC JUSTICE</b> KENDRICK LAMAR FEATURING DRAKE (TOP DAWG/AFTERMATH/INTERSCOPE)		26
17	21	19	5	<b>HEART ATTACK</b> DEMI LOVATO (HOLLYWOOD)		12	42	49	52	10	<b>GET YOUR SHINE ON</b> FLORIDA GEORGIA LINE (REPUBLIC NASHVILLE)		42
18	16	17	21	<b>SWEET NOTHING</b> CALVIN HARRIS FEATURING FLORENCE WELCH (DECONSTRUCTION/FLY EYE/ULTRA/ROC NATION/COLUMBIA)	■	10	43	37	32	23	<b>TRY</b> PINK (RCA)		9
19	14	13	26	<b>LOCKED OUT OF HEAVEN</b> BRUNO MARS (ATLANTIC)		1	44	34	29	30	<b>GANGNAM STYLE</b> PSY (SCHOOLBOY/REPUBLIC)	■	2
20	19	20	13	<b>POUR IT UP</b> RIHANNA (SRP/DEF JAM/IDJMG)		19	45	51	57	7	<b>ALIVE</b> KREWELLA (KREWELLA/COLUMBIA)		45
21	18	16	22	<b>F**KIN PROBLEMS</b> ASAP ROCKY FEATURING DRAKE, 2 CHAINZ & KENDRICK LAMAR (ASAP WORLDWIDE/POLO GROUNDS/RCA)	■	8	46	45	53	28	<b>MADNESS</b> MUSE (HELIUM-3/WARNER BROS.)	●	45
22	24	26	13	<b>CARRY ON</b> FUN. (FUELED BY RAMEN/RRP)		20	47	50	51	13	<b>I DRIVE YOUR TRUCK</b> LEE BRICE (CURB)		47
23	17	14	43	<b>HO HEY</b> THE LUMINEERS (DUALTONE)	■	3	48	53	60	7	<b>POWER TRIP</b> J. COLE FEATURING MIGUEL (ROC NATION/COLUMBIA)		48
24	33	34	9	<b>I LOVE IT</b> ICONA POP FEATURING CHARLI XCX (RECORD COMPANY TEN/BIG BEAT/RRP)		24	49	48	42	41	<b>ONE MORE NIGHT</b> MAROON 5 (A&M/OCTONE/INTERSCOPE)		1
25	20	15	28	<b>DON'T YOU WORRY CHILD</b> SWEDISH HOUSE MAFIA FEATURING JOHN MARTIN (ASTRALWERKS/CAPITOL)	■	6	50	46	41	40	<b>HOME</b> PHILLIP PHILLIPS (19/INTERSCOPE)	■	3

The Billboard Hot 100 ranks the week's most popular songs across all genres, ranked by radio airplay audience impressions as measured by Nielsen BDS, sales data as measured by Nielsen SoundScan and streaming data aggregated by Nielsen BDS. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

## TOP 40 INDICATOR PANEL — 72 STATIONS

Abilene, Texas	KORQ	Erie, Pa.	WRTS	Lebanon, N.H.	WZRT	San Angelo, Texas	KIXY
Alexandria, La.	KQID	Evansville, Ind.	WSTO	Lincoln, Neb.	KFRX	San Juan, P.R.	WTOK
Amarillo, Texas	KXSS	Fairbanks, Alaska	KWLF	Logan, Utah	KVFX	Sioux Falls, S.D.	KKCK
Billings, Mont.	KRSQ	Fargo, N.D.	WDAY	Lubbock, Texas	KZII	South Bend, Ind.	WNDV
Bloomington, Ill.	WBNQ	Florence, Ala.	WMSR	Medford, Ore.	KIFS	Tallahassee, Fla.	WHTF
Bryan-College Station, Texas	WWHX	Florence, S.C.	WJMX	Meridian, Miss.	WJDQ	Terre Haute, Ind.	WMGI
Burlington, Vt.	KNDE	Ft. Smith, Ark.	KISR	Morgantown, W. Va.	WVAQ	Traverse City, Mich.	WJZQ
Carbondale, Ill.	WCIL	Grand Forks, N.D.	KKXL	Moscow, Idaho	KZFN		WKHQ
Casper, Wyo.	KTRS	Grand Island-Kearney, Neb.	KZGY	Myrtle Beach, S.C.	WWXM	Tri-Cities, Wash.	KUJ
Cedar Rapids, Iowa	KZIA	Hagerstown, Md.	WNUZ	Odessa, Texas	KCRS	Tupelo, Miss.	WWKZ
Champaign, Ill.	WQQB	Hamptons, N.Y.	WBEA	Olean, N.Y.	WMXO	Utica, N.Y.	WSKS
Charlottesville, Va.	WHTE	Harrisburg, Va.	WQPO	Paducah, Ky.	WDDJ	Waco, Texas	KWTX
Concord (Lakes Region), N.H.	WJYY	Harrisonburg, Va.	KLAZ	Panama City, Fla.	WILN	Wausau, Wis.	WIFC
Cookeville, Tenn.	WGIC	Hot Springs, Ark.	WSPK	St. Cloud, Minn.	KCLD	Wichita Falls, Texas	KNIN
Dothan, Ala.	WKMX	Hudson Valley, N.Y.	WKEE	Salina, Kan.	KACZ	Wilmington, N.C.	WAZO
Duluth, Minn.	KDWZ	Huntington, W. Va.	KFTZ		KJCK	Wilmington, N.C.	KFFM
Elmira, N.Y.	WLVI	Idaho Falls, Idaho	WFIZ			Yakima, Wash.	HIT LIST
	WNKI	Ithaca, N.Y.	KSYN			Music Choice	RADIO DISNEY
		Joplin, Mo.				Network	





AIRPLAY  
MONITORED BY  
nielsen  
BDS

SALES DATA  
COMPILED BY  
nielsen  
SoundScan

**HOT 100 AIRPLAY™**

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	1	10	WHEN I WAS YOUR MAN BRUNO MARS	26	31	11	IF I DIDN'T HAVE YOU THOMPSON SQUARE
2	3	12	SUIT & TIE JUSTIN TIMBERLAKE FEAT. JAY-Z	27	21	17	F**KIN PROBLEMS ASAP ROCK FEAT. DRAKE, 2 CHAINZ & KENDRICK LAMAR
3	2	16	THRIFT SHOP MACKLEMORE & RYAN LEWIS FEAT. WANZ	28	27	12	POETIC JUSTICE KENDRICK LAMAR FEAT. DRAKE
4	4	17	DAYLIGHT MAROON 5	29	30	9	I CAN TAKE IT FROM THERE CHRIS YOUNG
5	6	8	STAY RIHANNA FEAT. MIKKY EKKO	30	20	11	SURE BE COOL IF YOU DID BLAKE SHELTON
6	5	18	I KNEW YOU WERE TROUBLE. TAYLOR SWIFT	31	34	5	HEART ATTACK DEMI LOVATO
7	8	18	SWEET NOTHING CALVIN HARRIS FEAT. FLORENCE WELCH	32	29	36	ONE MORE NIGHT MAROON 5
8	12	9	FEEL THIS MOMENT PITBULL FEAT. CHRISTINA AGUILERA	33	32	9	TROUBLEMAKER OLLY MURS FEAT. FLO RIDA
9	7	26	LOCKED OUT OF HEAVEN BRUNO MARS	34	37	8	MAMA'S BROKEN HEART MIRANDA LAMBERT
10	9	21	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FEAT. JOHN MARTIN	35	36	8	PIRATE FLAG KENNY CHESNEY
11	10	25	HO HEY THE LUMINEERS	36	33	32	HOME PHILLIP PHILLIPS
12	13	25	I WILL WAIT MUMFORD & SONS	37	39	6	ALIVE KREWELLA
13	18	5	JUST GIVE ME A REASON PINK FEAT. NATE RUESS	38	38	6	GET YOUR SHINE ON FLORIDA GEORGIA LINE
14	11	17	SCREAM & SHOUT WILL.I.AM FEAT. BRITNEY SPEARS	39	55	2	CAN'T HOLD US MACKLEMORE & RYAN LEWIS FEAT. RAY DALTON
15	14	12	POUR IT UP RIHANNA	40	40	10	MADNESS MUSE
16	15	23	IT'S TIME IMAGINE DRAGONS	41	50	3	22 TAYLOR SWIFT
17	16	20	CATCH MY BREATH KELLY CLARKSON	42	48	4	BAD WALE FEAT. TIARA THOMAS
18	17	7	STARTED FROM THE BOTTOM DRAKE	43	44	8	LOVEEEEEEE SONG RIHANNA FEAT. FUTURE
19	25	10	CARRY ON FUN.	44	42	7	LOVE AND WAR TAMAR BRAXTON
20	22	12	I DRIVE YOUR TRUCK LEE BRICE	45	47	8	GIVE IT ALL WE GOT TONIGHT GEORGE STRAIT
21	23	17	SOMEBODY'S HEARTBREAK HUNTER HAYES	46	49	5	WAGON WHEEL DARIUS RUCKER
22	24	10	LOVE ME LIL WAYNE FEAT. DRAKE & FUTURE	47	52	6	NEXT TO ME EMELI SANDE
23	19	21	TRY PINK	48	35	16	TWO BLACK CADILLACS CARRIE UNDERWOOD
24	28	9	DOWNTOWN LADY ANTEBELLUM	49	51	5	MORE THAN MILES BRANTLEY GILBERT
25	26	19	LITTLE TALKS OF MONSTERS AND MEN	50	57	5	I LOVE IT ICONA POP FEAT. CHARLI XCX

The Billboard Hot 100 Airplay chart ranks the week's most popular songs across all genres, ranked by radio airplay audience impressions as measured by Nielsen BDS. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

STREAMING DATA  
PROVIDED BY nielsen  
BDS

**ON-DEMAND SONGS™**

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	1	10	SUIT & TIE JUSTIN TIMBERLAKE FEAT. JAY Z	11	12	9	CAN'T HOLD US MACKLEMORE & RYAN LEWIS FEAT. RAY DALTON
2	2	24	THRIFT SHOP MACKLEMORE & RYAN LEWIS FEAT. WANZ	12	11	23	LOCKED OUT OF HEAVEN BRUNO MARS
3	3	6	STARTED FROM THE BOTTOM DRAKE	13	13	16	SWEET NOTHING CALVIN HARRIS FEAT. FLORENCE WELCH
4	4	8	WHEN I WAS YOUR MAN BRUNO MARS	14	14	33	IT'S TIME IMAGINE DRAGONS
5	5	2	MIRRORS JUSTIN TIMBERLAKE	15	15	23	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FEAT. JOHN MARTIN
6	6	30	RADIOACTIVE IMAGINE DRAGONS	16	16	16	SCREAM & SHOUT WILL.I.AM & BRITNEY SPEARS
7	7	16	F**KIN PROBLEMS ASAP ROCKY FEAT. DRAKE, 2 CHAINZ & KENDRICK LAMAR	17	18	2	DON'T HOLD THE WALL JUSTIN TIMBERLAKE
8	8	9	LOVE ME LIL WAYNE FEAT. DRAKE & FUTURE	18	17	25	DIAMONDS RIHANNA
9	9	2	PUSHER LOVE GIRL JUSTIN TIMBERLAKE	19	20	2	STRAWBERRY BUBBLEGUM JUSTIN TIMBERLAKE
10	10	38	HO HEY THE LUMINEERS	20	19	51	SAIL AWOLNATION

Billboard's On-Demand Songs chart ranks the top on-demand play requests and plays from unlimited listener-controlled radio channels on leading music subscription services. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

**HOT DIGITAL SONGS™**

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	1	6	JUST GIVE ME A REASON PINK FEAT. NATE RUESS	26	26	9	MAMA'S BROKEN HEART MIRANDA LAMBERT
2	2	26	THRIFT SHOP MACKLEMORE & RYAN LEWIS FEAT. WANZ	27	37	9	GET YOUR SHINE ON FLORIDA GEORGIA LINE
3	8	21	RADIOACTIVE IMAGINE DRAGONS	28	31	40	LITTLE TALKS OF MONSTERS AND MEN
4	4	13	WHEN I WAS YOUR MAN BRUNO MARS	29	30	25	MADNESS MUSE
5	3	8	STAY RIHANNA FEAT. MIKKY EKKO	30	34	8	DOWNTOWN LADY ANTEBELLUM
6	NEW		THE WAY ARIANA GRANDE FEAT. MAC MILLER	31	39	7	BUGATTI ACE HOOD FEAT. FUTURE & RICK ROSS
7	10	11	SUIT & TIE JUSTIN TIMBERLAKE FEAT. JAY Z	32	43	5	HIGHWAY DON'T CARE TIM MCGRAW WITH TAYLOR SWIFT
8	5	9	FEEL THIS MOMENT PITBULL FEAT. CHRISTINA AGUILERA	33	9	2	#THATPOWER WILL.I.AM FEAT. JUSTIN BIEBER
9	16	5	CAN'T HOLD US MACKLEMORE & RYAN LEWIS FEAT. RAY DALTON	34	41	35	SAIL AWOLNATION
10	11	5	HEART ATTACK DEMI LOVATO	35	44	35	IT'S TIME IMAGINE DRAGONS
11	14	6	I LOVE IT ICONA POP FEAT. CHARLI XCX	36	27	26	LOCKED OUT OF HEAVEN BRUNO MARS
12	RE-ENTRY		MIRRORS JUSTIN TIMBERLAKE	37	13	11	LOVE ME LIL WAYNE FEAT. DRAKE & FUTURE
13	12	8	MY SONGS KNOW WHAT YOU DID IN THE DARK (LIGHT EM UP) FALL OUT BOY	38	NEW		BOYS 'ROUND HERE BLAKE SHELTON FEAT. PISTOL ANNIES & FRIENDS
14	7	8	STARTED FROM THE BOTTOM DRAKE	39	33	20	SWEET NOTHING CALVIN HARRIS FEAT. FLORENCE WELCH
15	6	7	HARLEM SHAKE BAAUER	40	35	27	DON'T YOU WORRY CHILD SWEDISH HOUSE MAFIA FEAT. JOHN MARTIN
16	15	9	CARRY ON FUN.	41	NEW		THE PHOENIX FALL OUT BOY
17	19	8	WAGON WHEEL DARIUS RUCKER	42	49	34	CRUISE FLORIDA GEORGIA LINE
18	21	10	TROUBLEMAKER OLLY MURS FEAT. FLO RIDA	43	38	23	F**KIN' PROBLEMS ASAP ROCKY FEAT. DRAKE, 2 CHAINZ & KENDRICK LAMAR
19	20	16	DAYLIGHT MAROON 5	44	32	43	HO HEY THE LUMINEERS
20	17	12	POUR IT UP RIHANNA	45	36	30	GIRL ON FIRE ALICIA KEYS FEAT. NICKI MINAJ
21	18	19	SCREAM & SHOUT WILL.I.AM & BRITNEY SPEARS	46	28	4	GONE, GONE, GONE PHILLIP PHILLIPS
22	42	7	22 TAYLOR SWIFT	47	40	5	BAD WALE FEAT. TIARA THOMAS
23	23	24	I KNEW YOU WERE TROUBLE. TAYLOR SWIFT	48	52	4	ALIVE KREWELLA
24	24	34	I WILL WAIT MUMFORD & SONS	49	47	26	HALL OF FAME THE SCRIPT FEAT. WILL.I.AM
25	22	12	SURE BE COOL IF YOU DID BLAKE SHELTON	50	29	2	RICH AS F**K LIL WAYNE FEAT. 2 CHAINZ

Billboard's Hot Digital Songs chart ranks the week's most downloaded songs across all genres, ranked by sales data as compiled by Nielsen SoundScan. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

**Hits of the World**

**UNITED KINGDOM**

SINGLES  
COMPILED BY THE OFFICIAL UK CHART CO.

THIS WEEK	LAST WEEK	TITLE ARTIST LABEL
1	NEW	LET'S GET READY TO RUMBLE PJ & DUNCAN DEMON
2	3	JUST GIVE ME A REASON PINK FT. NATE RUESS RCA
3	1	WHAT ABOUT US THE SATURDAYS FT. SEAN PAUL FASCINATION
4	2	MIRRORS JUSTIN TIMBERLAKE RCA
5	5	POMPEII BASTILLE VIRGIN
6	4	WHEN I WAS YOUR MAN BRUNO MARS ATLANTIC
7	NEW	ON MY WAY CHARLIE BROWN ALL AROUND THE WORLD
8	8	READY OR NOT BRIDGIT MENDLER HOLLYWOOD
9	NEW	HEY PORSCHE NELLY REPUBLIC
10	7	THRIFT SHOP MACKLEMORE & RYAN LEWIS FT. WANZ MACKLEMORE

**GERMANY**

SINGLES  
COMPILED BY MEDIA CONTROL

THIS WEEK	LAST WEEK	TITLE ARTIST LABEL
1	1	LET HER GO PASSERENG BLACK CROW
2	2	SCREAM & SHOUT WILL.I.AM & BRITNEY SPEARS INTERSCOPE
3	3	MIRRORS JUSTIN TIMBERLAKE RCA
4	4	THRIFT SHOP MACKLEMORE & RYAN LEWIS FT. WANZ MACKLEMORE
5	NEW	JUST GIVE ME A REASON PINK FT. NATE RUESS RCA
6	RE	IF I LOSE MYSELF ONEREPUBLIC MOSLEY
7	8	CAN'T HOLD US MACKLEMORE & RYAN LEWIS FT. RAY DALTON MACKLEMORE
8	NEW	IMPOSSIBLE JAMES ARTHUR SYCO
9	5	BILDER IM KOPF SIDO AGGRO BERLIN
10	6	STAY RIHANNA FT. MIKKY EKKO SRP





SALES DATA  
COMPILED BY  
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SoundScan

SOCIAL 50 DATA  
MONITORED BY  
NEXT  
BIG  
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**THE BILLBOARD 200™**

THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHART	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL	Title	CERT.	PEAK POSITION
1	1	-	2	JUSTIN TIMBERLAKE RCA 47850*	The 20/20 Experience		1
2	NEW	1	1	LIL WAYNE YOUNG MONEY/CASH MONEY 017734/REPUBLIC	I Am Not A Human Being II		2
3	NEW	1	1	BLAKE SHELTON WARNER BROS. NASHVILLE 530386/WMN	Based On A True Story ...		3
4	NEW	1	1	ONEREPUBLIC MOSLEY/INTERSCOPE 017713*/IGA	Native		4
5	NEW	1	1	ALAN JACKSON ACR/EMI NASHVILLE 23639/UMGN	Precious Memories: Volume II		5
6	NEW	1	1	DEPECHE MODE VENUSNOTE/MUTE 46062*/COLUMBIA	Delta Machine		6
7	5	11	28	PINK RCA 45242	The Truth About Love	■	1
8	6	12	30	IMAGINE DRAGONS KIDINAKORNER/INTERSCOPE 017324*/IGA	Night Visions	●	2
9	3	5	16	BRUNO MARS ATLANTIC 531747*/AG	Unorthodox Jukebox	■	1
10	NEW	1	1	THE STROKES RCA 55792*	Comedown Machine		10
11	12	15	8	VARIOUS ARTISTS UNIVERSAL/EMI/SONY MUSIC 63541/CAPITOL	NOW 45		3
12	4	3	4	LUKE BRYAN CAPITOL NASHVILLE 41039/UMGN	Spring Break... Here To Party		1
13	NEW	1	1	THOMPSON SQUARE STONE CREEK 76657/BBMG	Just Feels Good		13
14	9	9	27	MUMFORD & SONS GENTLEMAN OF THE ROAD 0130*/GLASSNOTE	Babel	■	1
15	14	17	25	MACKLEMORE & RYAN LEWIS MACKLEMORE 15229	The Heist		2
16	8	59	15	SOUNDTRACK POLYDOR 017916/REPUBLIC	Les Miserables	●	1
17	10	13	19	RIHANNA SRP/DEF JAM 017811/IDJMG	Unapologetic	●	1
18	NEW	1	1	SEVENDUST 7BROS 534554/ASYLUM	Black Out The Sun		18
19	13	16	58	FUN. FUELED BY RAMEN 528048*	Some Nights	■	3
20	18	22	23	TAYLOR SWIFT BIG MACHINE 310400A*/BMLG	Red	■	1
21	16	14	17	FLORIDA GEORGIA LINE REPUBLIC NASHVILLE 017773/BMLG	Here's To The Good Times		7
22	19	19	52	THE LUMINEERS DUALTONE 1608*	The Lumineers	■	2
23	17	18	19	PHILLIP PHILLIPS 19/INTERSCOPE 017766/IGA	The World From The Side Of The Moon	●	4
24	24	35	40	MAROON 5 A&M/OCTONE 016896/IGA	Overexposed	■	2
25	22	27	23	SOUNDTRACK UME 017531	Pitch Perfect	●	3

The Billboard 200 ranks the week's top-selling albums across all genres, ranked by sales data as compiled by Nielsen SoundScan. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

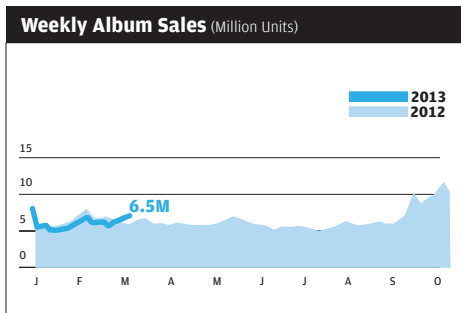
**SOCIAL 50™**

THIS WEEK	LAST WEEK	WKS ON CHART	ARTIST IMPRINT/LABEL	THIS WEEK	LAST WEEK	WKS ON CHART	ARTIST IMPRINT/LABEL
1	2	123	JUSTIN BIEBER SCHOOLBOY/RAYMOND BRAUN/ISLAND/IDJMG	26	20	113	DEMI LOVATO HOLLYWOOD
2	6	122	BEYONCE PARKWOOD/COLUMBIA	27	30	25	CHRISTINA AGUILERA RCA
3	1	94	JUSTIN TIMBERLAKE RCA	28	13	123	NICKI MINAJ YOUNG MONEY/CASH MONEY/REPUBLIC
4	3	123	RIHANNA SRP/DEF JAM/IDJMG	29	35	62	MAROON 5 A&M/OCTONE
5	4	123	TAYLOR SWIFT BIG MACHINE	30	31	115	THE BLACK EYED PEAS INTERSCOPE
6	5	73	ONE DIRECTION SYCO/COLUMBIA	31	33	112	50 CENT G UNIT/SHADY/AFTERMATH/INTERSCOPE
7	14	123	SHAKIRA SONY MUSIC LATIN/EPIC	32	39	119	DRAKE YOUNG MONEY/CASH MONEY/REPUBLIC
8	19	111	USHER RCA	33	29	41	THE BEATLES APPLE/CAPITOL
9	9	112	BRUNO MARS ATLANTIC	34	27	91	SKRILLEX BIG BEAT/OWSLA/ATLANTIC
10	24	123	KATY PERRY CAPITOL	35	34	19	MARIAH CAREY ISLAND/IDJMG
11	10	122	EMINEM WEB/SHADY/AFTERMATH/INTERSCOPE	36	32	13	WILL.I.AM INTERSCOPE
12	8	120	BRITNEY SPEARS RCA	37	37	110	SNOOP DOGG DOGGYSTYLE/PRIORITY/CAPITOL
13	7	122	LIL WAYNE YOUNG MONEY/CASH MONEY/REPUBLIC	38	40	20	ARIANA GRANDE REPUBLIC
14	18	113	MICHAEL JACKSON MJJ/EPIC	39	28	11	PINK FLOYD HARVEST/CAPITOL
15	11	87	PINK RCA	40	26	51	MILEY CYRUS HOLLYWOOD
16	42	120	AVRIL LAVIGNE EPIC	41	38	119	WIZ KHALIFA ROSTRUM/ATLANTIC
17	21	123	LADY GAGA STREAMLINE/KONLIVE/INTERSCOPE	42	45	118	COLDPLAY CAPITOL
18	17	121	PITBULL MR. 305/FAMOUS ARTIST/POLO GROUNDS/SONY MUSIC LATIN/RCA	43	41	121	CHRIS BROWN RCA
19	36	113	ADELE XL/COLUMBIA	44	48	68	GREEN DAY REPRISE/WARNER BROS.
20	15	109	JENNIFER LOPEZ ISLAND/IDJMG	45	43	60	KESHA KEMOSABE/RCA
21	16	11	MACKLEMORE & RYAN LEWIS MACKLEMORE	46	RE-ENTRY		KELLY CLARKSON 19/RCA
22	23	123	DAVID GUETTA WHAT A MUSIC/ASTRALWERKS/CAPITOL	47	RE-ENTRY		NE-YO MOTOWN/IDJMG
23	12	121	SELENA GOMEZ HOLLYWOOD	48	46	25	METALICA WARNER BROS.
24	22	123	LINKIN PARK MACHINE SHOP/WARNER BROS.	49	RE-ENTRY		BELINDA CAPITOL LATIN
25	25	69	ALICIA KEYS RCA	50	44	20	ED SHEERAN ELEKTRA

Billboard's Social 50 chart ranks the most active artists on the world's leading social networking sites. Artists' popularity is determined by a formula blending their weekly additions of friends/fans/followers along with artist page views and weekly song plays, as measured by Next Big Sound. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

**MARKET WATCH**

A WEEKLY NATIONAL MUSIC SALES REPORT



Nielsen SoundScan counts as current only sales within the first 18 months of an album's release (12 months for classical and jazz albums). Titles that stay in the top half of the Billboard 200, however, remain as current. Titles older than 18 months are catalog. Deep catalog is a subset of catalog for titles out more than 36 months.

For week ending Mar. 31, 2013. Figures are rounded. Compiled from a national sample of retail store and rack sales reports collected by Nielsen SoundScan.



	Weekly Unit Sales		
	ALBUMS	DIGITAL ALBUMS*	DIGITAL TRACKS
This Week	6,513,000	2,682,000	28,295,000
Last Week	6,077,000	2,537,000	24,776,000
Change	7.2%	5.7%	14.2%
This Week Last Year	6,160,000	2,331,000	26,676,000
Change	5.7%	15.1%	6.1%

\*Digital album sales are also counted within album sales.

Album Sales	
2012	77.8 Million
2013	74.0 Million

**YEAR-TO-DATE**

	Overall Unit Sales		
	2012	2013	CHANGE
Albums	6,513,000	2,682,000	28,295,000
Digital Tracks	6,077,000	2,537,000	24,776,000
Store Singles	7.2%	5.7%	14.2%
Total	6,160,000	2,331,000	26,676,000
Album w/TEA*	5.7%	15.1%	6.1%

\*Includes track equivalent album sales (TEA) with 10 track downloads equivalent to one album sale.

Sales by Album Format			
	2012	2013	CHANGE
CD	47,416,000	40,118,000	-15.4%
Digital	29,395,000	32,456,000	10.4%
Vinyl	1,008,000	1,342,000	33.1%
Other	18,000	105,000	483.3%