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**For Immediate Release**  
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**14-Time MLB All-Star Catcher Ivan “Pudge” Rodriguez  
to speak at the PwC SMU Athletic Forum**

DALLAS, TEXAS – The Low T Center and the PwC SMU Athletic Forum welcome 14-time MLB All-Star Ivan “Pudge” Rodriguez to Dallas on Monday, March 25, 2013.

The luncheon will begin at noon in the Khmer Ballroom of the Hilton Anatole. Media availability begins at 10:45 a.m. in the Cherry Blossom Room of the Anatole.

Rodriguez made his major league debut with the Texas Rangers in 1991 and became an All-Star and fan favorite over the next decade. He was voted 1999 American League Most Valuable Player, and helped lead the Rangers to three consecutive A.L. West Division titles from 1997-1999. Rodriguez went on to win a World Series title with the Florida Marlins in 2002, and appeared in the World Series with the Detroit Tigers in 2004.

“Pudge” retired after the 2011 season with a career average of .296 with 311 home runs and 1,332 RBI in 2,543 games. He earned an all-time record 13 Rawlings Gold Gloves for his defensive work behind the plate, including 10 in a row from 1992-2001. Rodriguez re-joined the Texas Rangers in February 2013 as Special Assistant to the General Manager.

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*Honoring the legends of sports for 24 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.*

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