

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
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TORONTO

April 16th, 2013

HIGHLIGHTS:

- The federal Liberal Party drew the support of more than 4-in-10 voters, was on track for a projected majority of 170 seats in a 308 seat house, and Justin Trudeau had the highest net favourables of any party leader (and of any leader since we started polling approval).
- In the first poll taken after Justin Trudeau was elected leader, 43% of the electorate would vote Liberal if the election were held today, up sharply from 33% at the beginning of April, and up slightly from the same poll with Justin Trudeau named as party leader (40%).
- The source of the surge in Liberal votes is clearly the NDP, who have seen their support collapse from a quarter (25%) at the beginning of the month to a fifth now (19%).
- If projected to seats, these results would see the Liberals take a decisive majority of 170 seats in a 308 seat house, up from 117 at the beginning of April.

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FOR IMMEDIATE RELEASE

Trudeau Liberals with the hat trick

Big lead, majority, highest approval - Bottom drops out of NDP support

Toronto, April 16th, 2013 – In a random sampling of public opinion taken by the Forum Poll™ among 1,764 Canadians 18 years of age and older, the federal Liberal Party drew the support of more than 4-in-10 voters, was on track for a projected majority of 170 seats in a 308 seat house, and Justin Trudeau had the highest net favourables of any party leader (and of any leader since we started polling approval). In the first poll taken after Justin Trudeau was elected leader, 43% of the electorate would vote Liberal if the election were held today, up sharply from 33% at the beginning of April, and up slightly from the same poll with Justin Trudeau named as party leader (40%). Three-in-ten will support the Conservatives (30%), stable since the beginning of the month (April 2 - 29%).

The source of the surge in Liberal votes is clearly the NDP, who have seen their support collapse from a quarter (25%) at the beginning of the month to a fifth now (19%). The Liberals find favour especially in Atlantic Canada, and indeed, it is only in Alberta and BC that they don't lead or tie. In the critical battlegrounds of Ontario and Quebec, the Liberals have substantial leads (47% and 46% respectively, to 34% and 10%, respectively). In their fortress of Quebec, the NDP draws less than half the support of the Liberals (22%).

If projected to seats, these results would see the Liberals take a decisive majority of 170 seats in a 308 seat house, up from 117 at the beginning of April. The Conservatives would take 99 seats, down from 119 at the beginning of the month. The NDP would see their seat count cut almost in half from 65 on April 2 to 35 today. The Bloc Quebecois would take 3 seats and the Green Party would retain leader Elizabeth May's sole seat.

Harper, Mulcair favourables steady, Trudeau's highest

One third approve of the job Stephen Harper is doing as Prime Minister (32%), steady from two weeks ago (31%), but his net favourable (approve minus disapprove) is a very negative -27. Tom Mulcair has the approval of more than a third (35%) and this is steady since two weeks ago (35%). His net is a neutral +1. Justin Trudeau, on the other hand, has the approval of close to half (46%), and his net is a sparkly +22. However, fully 3-in-10 have not formed an opinion of him (30%), compared to just 9% for Stephen Harper. Tom Mulcair also has a no opinion score of 3-in-10 (31%). Approval of Justin Trudeau is higher among the less wealthy, in Atlantic Canada and Quebec, among Catholics and among those with post graduate degrees.

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"Well now we know where all those votes that built the Orange Crush came from; they were being parked with the NDP while the Liberals searched for a saviour to rebuild the party. Now that's done, those voters are getting back in their cars and going home. It looks like the Crush has been crushed," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- One third approve of the job Stephen Harper is doing as Prime Minister (32%), steady from two weeks ago (31%), but his net favourable (approve minus disapprove) is a very negative -27.
- Tom Mulcair has the approval of more than a third (35%) and this is steady since two weeks ago (35%).
- His net is a neutral +1. Justin Trudeau, on the other hand, has the approval of close to half (46%), and his net is a sparkly +22.
- Approval of Justin Trudeau is higher among the less wealthy, in Atlantic Canada and Quebec and among those with post graduate degrees.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1,764 randomly selected Canadians 18 years of age and older. The poll was conducted on April 15th, 2013.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
April 15 th , 2013	1764	30	43	19	2	5	1
April 2 nd , 2013	1269	29	33	25	6	5	1
March 6 th -7 th , 2013	1663	31	30	27	5	6	1
Feb 6 th , 2013	1051	32	30	26	4	6	1
Jan 16 th -17 th , 2013	1555	36	25	28	4	7	1
Dec 18 th , 2012	1296	31	27	28	6	6	1
Nov 19 th , 2012	1776	33	28	28	4	6	1
Oct 27 th , 2012	1680	31	27	32	4	6	1
Sep 27 th , 2012	1692	35	25	30	3	6	1
Aug 22 nd , 2012	1640	34	22	34	4	6	1
Jul 25 th -26 th , 2012	1545	31	22	35	5	6	1
Jun 27 th , 2012	1114	35	19	35	3	6	1
Jun 14 th , 2012	1482	30	22	37	5	6	1
May 23 rd , 2012	1756	32	20	36	6	5	1
Apr 24 th , 2012	1669	33	22	36	2	6	1
Mar 30 th , 2012	1591	36	19	34	5	5	1
Mar 26 th -27 th , 2012	1565	35	19	35	3	7	1
Mar 2 nd -3 rd , 2012	1603	37	25	28	4	5	1
Feb 6 th , 2012	1148	36	26	28	3	6	1
Jan 13 th , 2012	1140	35	25	28	4	6	1
Dec 13 th , 2011	1160	33	21	27	8	6	5
Federal Election May 2 nd , 2011	n/a	40	19	31	4	6	0

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
April 15 th , 2013	99	170	35	1	3	0
April 2 nd , 2013	119	117	65	1	6	0
March 6 th -7 th , 2013	125	88	76	1	18	0
Feb 6 th , 2013	129	86	81	1	11	0
Jan 16 th -17 th , 2013	144	68	73	1	22	0
Dec 18 th , 2012	129	77	77	1	24	0
Nov 19 th , 2012	138	83	76	1	10	0
Oct 27 th , 2012	122	76	101	1	8	0
Sep 27 th , 2012	142	66	87	1	12	0
Aug 22 nd , 2012	140	46	114	1	7	0
July 25 th -26 th , 2012	114	58	128	1	7	0
June 27 th , 2012	144	32	127	1	4	0
June 14 th , 2012	114	53	136	1	4	0
May 23 rd , 2012	123	42	138	1	4	0
Apr 24 th , 2012	118	54	133	1	2	0
Mar 30 th , 2012	142	36	126	1	3	0
Mar 26 th -27 th , 2012	151	25	120	1	11	0
Mar 2 nd -3 rd , 2012	145	69	78	1	15	0
Feb 6 th , 2012	151	60	88	1	8	0
Federal Election May 2 nd , 2011	166	34	103	1	4	0

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April 15th, 2013

Party Preference with Trudeau as Liberal Leader Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
April 16 th , 2013	1764	30	43	19	2	5	1
April 3 rd , 2013	1260	28	40	21	5	6	1
March 6 th -7 th , 2013	1684	32	39	20	3	5	1
Feb 6 th , 2013	1055	30	41	20	2	6	1
Jan 16 th -17 th , 2013	1553	33	35	21	3	7	1
Dec 18 th , 2012	1311	30	39	22	4	5	1
Nov 19 th , 2012	1775	30	39	23	2	6	1
Oct 27 th , 2012	1694	29	39	24	2	5	1
Sep 27 th , 2012	1707	32	39	20	2	6	1

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April 15th, 2013

Seat Distribution Projection with Trudeau as Liberal Leader Trending

%	Cons	Lib	NDP	Green	Bloc	Other
April 15 th , 2013	99	170	35	1	3	0
April 2 nd , 2013	98	166	38	1	5	0
March 6 th -7 th , 2013	115	149	41	1	2	0
Feb 6 th , 2013	93	164	45	1	5	0
Jan 16 th -17 th , 2013	120	112	50	1	25	0
Dec 18 th , 2012	109	154	41	1	3	0
Nov 19 th , 2012	107	150	44	1	6	0
Oct 27 th , 2012	104	160	42	1	1	0
Sep 27 th , 2012	115	149	38	1	5	0

Federal Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Trudeau	Harper	Mulcair
April 15 th , 2013	1764	46	32	35
		Rae		
April 2 nd , 2013	1310	40	31	35
March 6 th -7 th , 2013	1755	34	34	35
Feb 6 th , 2013	1091	34	33	38
Jan 16 th -17 th , 2013	1626	32	38	37
Dec 18 th , 2012	1355	39	35	39
Nov 19 th , 2012	1849	35	36	33
Oct 27 th , 2012	1735	34	36	38
Sep 27 th , 2012	1758	31	39	37
Aug 22 nd , 2012	1720	32	36	41
July 25 th -26 th , 2012	1639	34	32	36
June 27 th , 2012	1165	36	35	39
June 14 th , 2012	1529	40	31	39
May 23 rd , 2012	1836	33	33	41
Apr 24 th , 2012	1669	35	34	41
Mar 30 th , 2012	1675	36	34	32
Mar 26 th -27 th , 2012	1638	32	34	32

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Current Federal Party Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1682	201	201	333	429	518	828	854
Conservative	30	23	30	28	32	35	32	28
Liberal	43	39	43	46	43	45	42	44
New Democratic	19	24	18	18	20	15	18	20
Green	2	6	2	2	1	1	2	3
Bloc Quebecois	5	5	5	6	4	3	5	5
Other	1	1	1	0	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1682	156	383	620	108	171	244
Conservative	30	21	10	34	37	56	39
Liberal	43	59	46	47	37	31	30
New Democratic	19	18	22	16	24	8	25
Green	2	2	2	2	2	3	5
Bloc Quebecois	5	1	18	0	0	0	0
Other	1	0	1	1	0	2	1

Household Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1682	190	299	257	205	177	308
Conservative	30	20	26	30	34	31	36
Liberal	43	35	48	45	39	43	41
New Democratic	19	29	19	16	18	17	18
Green	2	6	2	3	1	2	1
Bloc Quebecois	5	8	4	6	6	7	4
Other	1	2	1	1	2	0	1

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Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1682	332	509	549	292
Conservative	30	32	31	30	25
Liberal	43	42	46	40	48
New Democratic	19	15	17	23	17
Green	2	2	2	2	4
Bloc Quebecois	5	7	4	4	6
Other	1	2	1	1	0

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April 16th, 2013

Marital Status

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1682	1100	194	153	235
Conservative	30	32	23	36	21
Liberal	43	44	46	41	40
New Democratic	19	16	24	15	27
Green	2	2	2	3	4
Bloc Quebecois	5	5	5	4	7
Other	1	1	0	1	1

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1682	1214	466	71	555	122	118	350
Conservative	30	32	42	55	21	36	26	25
Liberal	43	45	40	40	51	35	43	38
New Democratic	19	16	14	1	17	25	19	27
Green	2	2	2	3	1	3	7	4
Bloc Quebecois	5	5	1	0	9	1	2	6
Other	1	1	1	1	1	1	2	1

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Past Vote (2011 Federal Election)

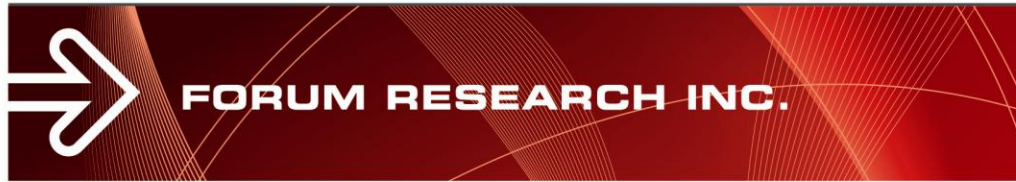
%	Total	Cons	Lib	NDP	Green	Bloc	Other parties
Sample	1682	568	402	406	88	83	55
Conservative	30	75	4	4	18	9	22
Liberal	43	19	89	34	42	11	43
New Democratic	19	5	6	56	16	10	10
Green	2	1	1	2	23	3	4
Bloc Quebecois	5	0	0	4	0	66	5
Other	1	1	0	0	2	1	15

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Approval of Leaders:

Conservative

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1764	214	210	358	449	533	860	904
Approve	32	26	30	35	34	39	37	28
Disapprove	59	64	62	56	59	52	57	61
Don't know	9	10	8	9	7	10	6	12

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1764	167	398	650	115	179	255
Approve	32	23	16	35	33	56	39
Disapprove	59	67	77	55	50	42	49
Don't know	9	10	7	10	17	2	12

Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1764	204	314	265	213	183	314
Approve	32	24	31	29	35	35	39
Disapprove	59	62	58	65	57	53	59
Don't know	9	13	11	6	8	12	2

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1764	509	660	310	78	70	55
Approve	32	86	14	9	16	5	19
Disapprove	59	9	79	84	66	91	68
Don't know	9	5	7	7	18	4	13

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Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1764	355	537	564	308
Approve	32	35	33	31	29
Disapprove	59	54	58	61	62
Don't know	9	11	9	8	8

Marital Status

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1764	1150	206	163	245
Approve	32	35	25	39	24
Disapprove	59	58	62	46	67
Don't know	9	7	13	16	9

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1764	1269	478	74	586	131	123	372
Approve	32	36	45	59	26	37	27	23
Disapprove	59	55	46	31	64	54	64	68
Don't know	9	9	8	10	9	9	9	9

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NDP

'Do you approve or disapprove of the job Thomas Mulcair is doing as Leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1764	214	210	358	449	533	860	904
Approve	35	36	34	36	37	33	37	34
Disapprove	34	33	37	32	33	35	40	28
Don't know	31	31	29	32	30	32	23	38

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1764	167	398	650	115	179	255
Approve	35	33	52	31	30	19	32
Disapprove	34	35	22	36	35	52	33
Don't know	31	32	26	32	35	29	34

Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1764	204	314	265	213	183	314
Approve	35	37	36	30	34	34	38
Disapprove	34	27	32	35	32	33	42
Don't know	31	36	32	35	34	33	20

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1764	509	660	310	78	70	55
Approve	35	19	34	67	33	59	18
Disapprove	34	52	38	12	26	15	35
Don't know	31	29	28	21	42	26	47

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Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1764	355	537	564	308
Approve	35	29	35	35	42
Disapprove	34	29	33	39	30
Don't know	31	42	32	26	27

Marital Status

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1764	1150	206	163	245
Approve	35	35	42	29	35
Disapprove	34	36	28	36	29
Don't know	31	29	30	35	35

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1764	1269	478	74	586	131	123	372
Approve	35	32	27	21	36	34	40	43
Disapprove	34	36	42	44	31	31	32	30
Don't know	31	33	31	35	33	35	28	27

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Liberal

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1764	214	210	358	449	533	860	904
Approve	46	48	46	44	43	48	44	48
Disapprove	24	25	24	22	25	23	29	19
Don't know	30	27	30	34	32	28	27	33

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1764	167	398	650	115	179	255
Approve	46	61	50	48	45	36	36
Disapprove	24	15	21	21	17	42	29
Don't know	30	23	29	31	38	23	34

Income

%	Total	<\$20K	\$20-40K	\$40-60K	\$60-80K	\$80-100K	\$100K+
Sample	1764	204	314	265	213	183	314
Approve	46	45	52	45	43	41	45
Disapprove	24	23	19	26	24	23	29
Don't know	30	32	29	29	33	35	26

Current Federal Party Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1764	509	660	310	78	70	55
Approve	46	19	81	37	35	30	25
Disapprove	24	49	3	27	20	40	43
Don't know	30	32	17	36	45	31	32

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Highest Level of Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1764	355	537	564	308
Approve	46	44	49	43	50
Disapprove	24	25	24	25	20
Don't know	30	31	27	32	31

Marital Status

%	Total	Married or living common law	Separated or divorced	Widowed or widower	Single, never married
Sample	1764	1150	206	163	245
Approve	46	46	50	46	47
Disapprove	24	25	18	26	22
Don't know	30	29	32	29	32

Religion

%	Total	Christian	Protestant Christian	Evangelical Christian	Catholic	Other Christian	Other	None
Sample	1764	1269	478	74	586	131	123	372
Approve	46	46	43	43	52	34	47	46
Disapprove	24	23	28	29	18	27	31	22
Don't know	30	30	28	28	30	39	22	32

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