

Interviews: 1475 Likely Voters, including 443 cell phone only respondents

Date: November 1-3, 2012

Study #122155
NBC News/Wall Street Journal Survey

48 Male
52 Female

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1475 interviews among Likely Voters (LV) is $\pm 2.55\%$

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

Q2a For statistical purposes only, would you please tell me how old you are? **(IF "REFUSED," ASK:)** Well, would you tell me which age group you belong to? (READ LIST.)+

	<u>Likely Voters</u>
18-24.....	9
25-29.....	7
30-34.....	9
35-39.....	9
40-44.....	11
45-49.....	7
50-54.....	9
55-59.....	11
60-64.....	11
65-69.....	6
70-74.....	4
75 and over	6
Not sure/refused	1
+ Results shown reflect responses among likely voters.	

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?+

	<u>Likely Voters</u>
Yes, Hispanic.....	9
No, not Hispanic	91
Not sure/refused	-
+ Results shown reflect responses among likely voters.	

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else?+

	<u>Likely Voters</u>
White.....	74
Black	13
Asian	2
Other	4
Hispanic (VOL).....	5
Not sure/refused	2
+ Results shown reflect responses among likely voters.	

Q3 All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	<i>Likely Voters</i>	
	11/1- 3/12+	10/17- 20/12+
Headed in the right direction	42	42
Off on the wrong track.....	53	54
Mixed (VOL)	3	3
Not sure.....	2	1

+ Results shown reflect responses among likely voters.

Q4 In general, do you approve or disapprove of the job Barack Obama is doing as president?

	<i>Likely Voters</i>	
	11/1- 3/12+	10/17- 20/12+
Approve	49	49
Disapprove.....	49	49
Not sure	2	2

+ Results shown reflect responses among likely voters.

Q5 Do you generally approve or disapprove of the job Barack Obama is doing in handling the economy?

	<i>Likely Voters</i>	
	11/1- 3/12+	10/17- 20/12+
Approve	47	46
Disapprove.....	51	52
Not sure	2	2

+ Results shown reflect responses among likely voters.

Q6 Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Barack Obama						
<i>Likely Voters</i>						
November 1-3, 2012+	40	9	6	10	35	-
October 17-20, 2012+	36	13	6	12	33	-
Mitt Romney						
<i>Likely Voters</i>						
November 1-3, 2012+	25	20	11	14	30	-
October 17-20, 2012+	27	20	10	13	30	1
The Democratic Party						
<i>Likely Voters</i>						
November 1-3, 2012+	23	20	14	17	25	1
October 17-20, 2012+	23	20	15	17	25	-
The Republican Party						
<i>Likely Voters</i>						
November 1-3, 2012+	18	21	16	16	28	1
October 17-20, 2012+	17	21	18	16	27	1

+ Results shown reflect responses among likely voters.

SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Barack Obama	49	45	4
Mitt Romney	45	44	1
The Democratic Party	43	42	1
The Republican Party	39	44	-5

Q7 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

	<i>Likely Voters</i>	
	<u>11/1-3/12+</u>	<u>10/17-20/12+</u>
Republican-controlled Congress	45	45
Democrat-controlled Congress	47	45
Not sure	8	10

+ Results shown reflect responses among likely voters.

Q8 If the next election for president were held today, with (ROTATE:) Mitt Romney and Paul Ryan as the Republican candidates, and Barack Obama and Joe Biden as the Democratic candidates, for whom would you vote?

	<i>Likely Voters</i>	
	11/1- 3/12+	10/17- 20/12+
Mitt Romney and Paul Ryan	47	47
Barack Obama and Joe Biden	48	47
Depends (VOL)	2	1
Neither/other (VOL).....	2	2
Not sure	1	3

+ Results shown reflect responses among likely voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q8)

Q9 Would you definitely vote for (Romney and Ryan/Obama and Biden), probably vote for (Romney and Ryan/Obama and Biden) but are still thinking about it, or are you just leaning toward voting for (Romney and Ryan/Obama and Biden)?

RESULTS SHOWN AMONG VOTERS WHO CHOSE EACH CANDIDATE

	Romney-Ryan Voters		Obama-Biden Voters	
	<i>Likely Voters</i>		<i>Likely Voters</i>	
	11/1- 3/12+	10/17- 20/12+	11/1- 3/12+	10/17- 20/12+
Definitely vote for candidate	89	86	91	86
Probably vote for candidate	7	9	5	7
Just leaning toward voting for candidate	4	5	4	6
Not sure	-	-	1	1

+ Results shown reflect responses among likely voters.

RESULTS SHOWN OFF BASE OF ALL LIKELY VOTERS

	Romney-Ryan Voters		Obama-Biden Voters	
	<i>Likely Voters</i>		<i>Likely Voters</i>	
	11/1- 3/12+	10/17- 20/12+	11/1- 3/12+	10/17- 20/12+
Definitely vote for candidate	42	41	43	41
Probably vote for candidate	3	4	2	3
Just leaning toward voting for candidate	2	2	2	3
Not sure	-	-	1	-
TOTAL VOTE (Q10)	47	47	48	47

+ Results shown reflect responses among likely voters.

Q10 Now, whether or not you plan to vote for him, if (READ ITEM) were to become the next president, how comfortable are you with him as president (ROTATE:) very comfortable, fairly comfortable, not really comfortable, or not at all comfortable? (ROTATE)

	Comfortable				Not Sure
	<u>Very</u>	<u>Fairly</u>	<u>Not Really</u>	<u>Not At All</u>	
Barack Obama					
<i>Likely Voters</i>					
November 1-3, 2012+.....	39	14	11	35	1
October 17-20, 2012+	36	17	11	36	-
Mitt Romney					
<i>Likely Voters</i>					
November 1-3, 2012+.....	26	27	14	32	1
October 17-20, 2012+	26	27	15	31	1

+ Results shown reflect responses among likely voters.

Thinking some more about Tuesday's election...

(READ IN STATES WHERE EARLY VOTING HAS ALREADY STARTED)

Q11 Some people we have spoken with have already filled out their ballot for the Federal election for President, Senate, Congress and statewide offices being held Tuesday – Have you already cast your ballot in the election by voting by mail or in person at an early polling location? (DO NOT READ CHOICES:) (IF NOT YET VOTED, THEN ASK:) And do you plan to vote early - either by mail or in person - or will you vote at the polls on Election Day?

	<i>Likely Voters</i>	
	11/1- 3/12+	10/17- 20/12+
Total Already Voted Early	30	6
Yes, voted by mail.....	11	4
Yes, voted early in person.....	19	2
No, plan to vote early by mail.....	2	6
No, plan to vote early in person.....	5	3
No, will vote at the polls on Election Day	42	29
Don't plan on voting (VOL)	-	-
Not sure	-	-
Not in a State that allows early voting	21	56

+ Results shown reflect responses among likely voters.

NOVEMBER 2008	
Have you already voted by mail or at an early voting location, are you planning to vote early, or are you waiting to go vote on Election Day?+	
	<i>Likely Voters</i>
Already voted.....	30
Plan to vote early	5
Will vote on Election Day	65
Not sure	-

+ Results shown reflect responses among likely voters.

Talking some more about the candidates...

(ROTATE Q12 & Q13)

Q12 Has what you have you seen, read, or heard in the past couple of weeks about Mitt Romney and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	Likely Voters	
	11/1- 3/12+	10/17- 20/12+
Yes, Have Seen/Heard/Read Something		
More favorable.....	40	44
Less favorable.....	45	44
Has made no difference (VOL)	11	7
No, Have Not Seen/Heard/Read Anything.....	4	5
Not Sure.....	-	1

+ Results shown reflect responses among likely voters.

Q13 Has what you have you seen, read, or heard in the past couple of weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.

	Likely Voters	
	11/1- 3/12+	10/17- 20/12+
Yes, Have Seen/Heard/Read Something		
More favorable.....	41	38
Less favorable.....	40	43
Has made no difference (VOL)	14	13
No, Have Not Seen/Heard/Read Anything.....	4	6
Not Sure.....	1	1

+ Results shown reflect responses among likely voters.

Q14 Now, who do you think is better prepared to lead the country for the NEXT four years (ROTATE:) - Mitt Romney or Barack Obama? If you think both are equally prepared or neither is prepared to lead the country for the NEXT four years, please just say so.

	Likely Voters	
	11/1- 3/12+	10/17- 20/12+
Mitt Romney	42	41
Barack Obama	46	45
Both.....	6	6
Neither	6	7
Not sure.....	-	1

+ Results shown reflect responses among likely voters.

Q15 Now, thinking specifically about the economy, who do you think is better prepared to create jobs and improve the economy over the NEXT four years (ROTATE:) - Mitt Romney or Barack Obama? If you think both are equally prepared or neither is prepared to create jobs and improve the economy over the NEXT four years, please just say so.

	Likely Voters	
	11/1- 3/12+	10/17- 20/12+
Mitt Romney	47	48
Barack Obama	42	41
Both.....	5	4
Neither	5	5
Not sure.....	1	2

+ Results shown reflect responses among likely voters.

Q16 Now, I'd like you to compare Barack Obama and Mitt Romney on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or Mitt Romney would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama <u>Better</u>	Mitt Romney <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends <u>(VOL)</u>	Not <u>Sure</u>
Dealing with issues of concern to women.						
<i>Likely Voters</i>						
November 1-3, 2012+	54	30	9	5	-	2
October 17-20, 2012+	52	28	12	5	-	3
Looking out for the middle class.						
<i>Likely Voters</i>						
November 1-3, 2012+	51	40	4	5	-	-
October 17-20, 2012+	49	40	5	6	-	-
Being a good commander-in-chief.						
<i>Likely Voters</i>						
November 1-3, 2012+	48	42	6	3	-	1
October 17-20, 2012+	44	44	7	5	-	-
Having the strong leadership qualities needed to be president.						
<i>Likely Voters</i>						
November 1-3, 2012+	45	44	8	3	-	-
October 17-20, 2012+	40	44	13	3	-	-
Being an effective leader who can get things done.						
<i>Likely Voters</i>						
November 1-3, 2012+	41	46	6	5	1	1

+ Results shown reflect responses among likely voters.

Now, turning to the economy...

Q17 Do you think the U.S. economy is recovering or is not recovering?

	<u>Likely Voters</u>	
	11/1- 3/12+	10/17- 20/12+
Economy is recovering	52	51
Economy is not recovering	45	45
Mixed/In between (VOL)	2	4
Not sure	1	1

+ Results shown reflect responses among likely voters.

And, thinking about something else...

Q18 In general, do you approve or disapprove of the way Barack Obama is handling the aftermath of Hurricane Sandy?+

	<u>Likely Voters</u>
Approve	67
Disapprove	16
Not sure	17

+ Results shown reflect responses among likely voters.

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

QF1a Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?+

	<u>Likely Voters</u>
Registered	100
Not registered	-
Not sure	-

+ Results shown reflect responses among likely voters.

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in last November's election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, John McCain, or someone else?+

	<u>Likely Voters</u>
Yes, Voted	
Voted for Barack Obama	49
Voted for John McCain	39
Voted for someone else	5
Not sure	1
No, Did Not Vote	
Not sure	6
	-

+ Results shown reflect responses among likely voters.

QF1d And did you happen to vote in the 2010 election for U.S. Congress?+

	<u>Likely Voters</u>
Yes, Voted	73
No, did not vote	23
Not sure	4

+ Results shown reflect responses among likely voters.

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work?+

	<u>Likely Voters</u>
<u>Currently Employed</u>	
Professional, manager	25
White-collar worker	23
Blue-collar worker	15
Farmer, rancher	-
<u>Not Currently Employed</u>	
Student	3
Homemaker	5
Retired	23
Unemployed, looking for work.....	4
Other.....	-
Not sure	2

+ Results shown reflect responses among likely voters.

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)+

	<u>Likely Voters</u>
Grade school	-
Some high school	3
High school graduate	20
Some college, no degree.....	18
Vocational training/2-year college	11
4-year college/bachelor's degree.....	28
Some postgraduate work, no degree	2
2-3 years postgraduate work/master's degree.....	13
Doctoral/law degree	4
Not sure/refused.....	1
+ Results shown reflect responses among likely voters.	

QF4 Generally speaking, do you think of yourself as (ROTATE:) a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")+

	<u>Likely Voters</u>
Strong Democrat	25
Not very strong Democrat	6
Independent/lean Democrat	12
Strictly Independent	14
Independent/lean Republican.....	15
Not very strong Republican	6
Strong Republican.....	20
Other (VOL).....	1
Not sure.....	1
+ Results shown reflect responses among likely voters.	

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?+

	<u>Likely Voters</u>
Very liberal	11
Somewhat liberal.....	14
Moderate	35
Somewhat conservative	17
Very conservative.....	20
Not sure.....	3
+ Results shown reflect responses among likely voters.	

QF6 Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?+

	<u>Likely Voters</u>
Married	58
Widowed	6
Separated	1
Divorced	10
Single/never been married.....	19
Unmarried and living with a partner	5
Refused	1
+ Results shown reflect responses among likely voters.	

QF7 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?+

	<u>Likely Voters</u>
Less than \$10,000	2
Between \$10,000 and \$20,000	6
Between \$20,000 and \$30,000	7
Between \$30,000 and \$40,000	9
Between \$40,000 and \$50,000	9
Between \$50,000 and \$75,000	17
Between \$75,000 and \$100,000	15
More than \$100,000	26
Not sure/refused	9

+ Results shown reflect responses among likely voters.