



## **Jobs2web Named to Inc. 500 for Third Consecutive Year, Ranked No. 419 with Three-Year Sales Growth of 824%**

### ***Inc. Magazine Unveils 30th Annual List of America's Fastest-Growing Private Companies – the Inc. 500***

**MINNEAPOLIS, Minn. (August 25, 2011)** -- *Inc.* magazine today ranked [Jobs2web](#), the leading provider of interactive recruiting solutions, No. 419 on its 30th annual Inc. 500, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy – America's independent entrepreneurs. Companies such as Microsoft, Zappos, Intuit, Jamba Juice, Zipcar, Clif Bar, Vizio, Oracle, and many other well-known names gained early exposure as members of the Inc. 500. Jobs2web has been named to the prestigious list for three consecutive years.

“During this time of fluctuating fortunes and turbulent economies, our dramatic growth is a reflection of the value we provide to companies looking to leverage Web 2.0 recruiting strategies and gain greater visibility online to attract top talent,” said Ken Holec, Jobs2web's CEO. “With an increasing number of new clients who are finding better people more efficiently and effectively, we have fast become the acknowledged leader for optimized interactive recruiting.”

Doug Berg, Jobs2web Founder and Chief Recruiting Geek, added, “When budgets are tight, HR professionals who understand exactly what's working and what's not in terms of recruiting can maximize their recruiting dollars and focus on strategies that most effectively drive down cost per hire. One of the keys to our success has been our ability to deliver analytics that arm HR professionals with the information they need to transform recruiting effectiveness.”

The 2011 Inc. 500, unveiled in the September issue of *Inc.* (available on newsstands August 23 to November 15 and on [Inc.com](#)), is a group of companies that are smaller but much faster-growing than last year's crop. Aggregate revenue is \$10.5 billion, with a median three-year growth of 1,275 percent. The companies on this year's list employ more than 46,000 people and generated over 35,000 jobs in the past three years. Complete results of the Inc. 500, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on [Inc.com/500](#).

**About Jobs2web**

Jobs2web helps large organizations hire better people, faster and cost effectively. By using Jobs2web's proven Recruit Better® system, employers know which online channels provide better return on investment, recruit better talent and deliver better candidate engagement. See how at [www.jobs2web.com](http://www.jobs2web.com).

### **Inc. 500 Methodology**

The 2011 Inc. 500 is ranked according to percentage revenue growth when comparing 2007 to 2010. To qualify, companies must have been founded and generating revenue by March 31, 2007. Additionally, they had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2010. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2007 is \$100,000; the minimum for 2010 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at [www.inc.com/500](http://www.inc.com/500).

### **About Inc. Magazine**

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 710,106, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at [www.inc.com](http://www.inc.com).

### **About the Inc. 500|5000 Conference**

Each year, *Inc.* and Inc.com celebrate the remarkable achievements of today's entrepreneurial superstars—the privately held small businesses that drive our economy. The Inc. 500|5000 Conference & Awards Ceremony brings together members of the *Inc.* community, both a new class of Inc. 500|5000 honorees and the list's alumni, for three days of powerful networking, inspired learning, and momentous celebration. Please join us September 22–24, 2011, at the Gaylord National Resort and Convention Center in National Harbor, Maryland, located minutes from downtown Washington, D.C. For more information about the 2011 Inc. 500|5000 Conference & Awards Ceremony and to register, visit [www.inc500conference.com](http://www.inc500conference.com) or call 866-901-3205.

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