

Illini Street Fest... is back! This is a pregame street party on First Street between Kirby Avenue and Irwin Drive. It will be held before each home football game. There will be a number of activities for the family in the street including interactive inflatable games, sporting activities, live entertainment, and much more. And it's all FREE!

Individual Tailgating... is allowed in all football parking lots. All those tailgating must adhere to the policies listed in the parking section of this guide. Personal tailgating tents and awnings must be 10'x10' or smaller, and must fit within the boundary of one designated parking space. Tailgating on sidewalks or walkways is prohibited. Personal golf carts are prohibited from tailgating areas. No electrical power will be provided. Please dispose of hot used charcoal in the specified disposal containers located throughout the parking lots.

Ticket Information...

Entrance Information... Six portal entrances will be used on game day. Please see Map 3 for locations. For direct and efficient access to your seat, please enter the stadium through the portal nearest your seat location.

Game Day Ticket Sales... are located on the South side of Kirby Ave. half way between First and Fourth Streets. Ticket booths open at 9 a.m. for morning and afternoon games and 12 p.m. for evening and night games.

Infants and Toddlers... ages two and under, are allowed to enter the stadium at a discounted ticket price. For \$5, fans can purchase an infant ticket, but the infant must sit in the lap of an adult during the game. Infant tickets may not be purchased for use in suites or club areas. Tickets can be purchased at the ticket booths located on Kirby Avenue or at Will Call located at the Illinois Athletic Ticket Office on the west side of the Assembly Hall.

Office Information... The Illinois Athletic Ticket Office is open weekdays from 9:00 a.m. to 5:00 p.m. and is located on the west side of Assembly Hall.

Priority Seating... is available to all I Fund members. For more information, please call 217-333-6595.

Re-Entry... Patrons are not allowed to leave Memorial Stadium during the game and re-enter with an already scanned ticket. A new ticket is required for entry.

Ticket Replacement Policy... Tickets purchased in advance of game day that are lost, stolen, or destroyed can be replaced for a \$5 fee, if the Illinois Athletic Ticket Office can verify that the barcode has not yet been scanned. Once a ticket has been



replaced, the barcode on the original ticket will become invalid. Replacement tickets can be obtained at the Illinois Athletic Ticket Office located on the west side of the Assembly Hall.

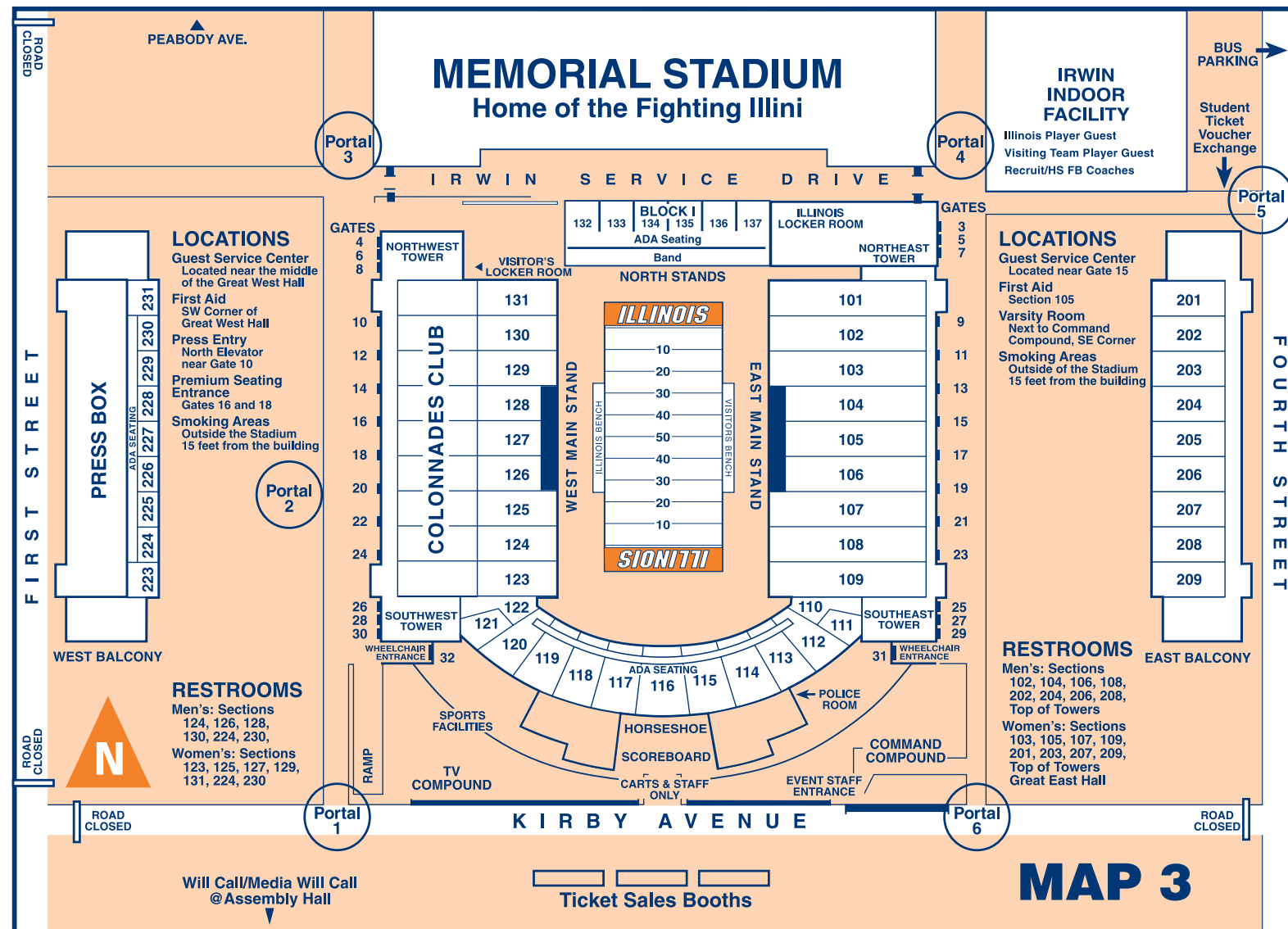
Tickets... may be purchased in person with cash, check, Discover, MasterCard, Visa, or American Express, over the telephone at 217-333-3470 or 866-ILLINI-1, or online at www.fightingillini.com. *NOTE: The Big Ten Conference specifies that every person attending a football game must have a valid ticket to enter the stadium, including infants.*

Will Call...

General Public Tickets... are to be picked up at the Illinois Athletic Ticket Office located on the west side of the Assembly Hall. Will Call opens at 9 a.m. for morning or early afternoon games and 12 p.m. for evening or night games. In order to obtain tickets at Will Call, a valid photo ID that matches the name on the order must be presented at the time of pick up. Refunds are not issued for unclaimed tickets left at will call.

Press Will Call... is located at the Illinois Athletic Ticket Office located on the west side of the Assembly Hall. A valid photo ID will be required when picking up press credential.

University of Illinois player guest tickets... are located in Irwin Indoor Practice Facility located near the corner of Peabody Ave. and Fourth St. All recipients should use the north doors to enter the building and will be required to show a valid photo ID.



Visiting player guest tickets... are located in Irwin Indoor Practice Facility located near the corner of Peabody Ave. and Fourth St. All recipients should use the north doors to enter the building and will be required to show a valid photo ID.

Recruit and High School Coaches tickets... are located in Irwin Indoor Practice Facility located near the corner of Peabody Ave. and Fourth St. All recipients should use the north doors to enter the building and will be required to show a valid photo ID.

The University of Illinois would like Illinois football to be an enjoyable experience for all who attend our events. We take great pride in the conduct of our student-athletes and our fans. Coaches instruct their athletes to treat opponents and officials with respect. We also request that you, the fans, display a high degree of respect and sportsmanship at all times. If a patron displays conduct which endangers or disrupts players, coaches, officials, or other patrons, please report offenders to the nearest event staff member or a police officer. The University of Illinois reserves the right to remove disruptive individuals from Memorial Stadium. No refunds will be granted in such cases. Thank you for your support of Illinois Athletics. We hope you enjoy your visit to the University of Illinois campus and your experience at Memorial Stadium.



Dear Football Fans:

The Division of Intercollegiate Athletics would like to welcome you to Memorial Stadium, home of Fighting Illini Football at the University of Illinois. College football is an exciting experience and there is no better place to view a college football game than Memorial Stadium.

To insure that your game day experience is an enjoyable one, we have created this informational guide designed to provide you with Illinois Football game day information. We hope that your experience at Memorial Stadium this season will be as memorable as always.

University of Illinois Division of Intercollegiate Athletics

Athletic Information

For answers to questions about ticket availability, parking, kick-off times, or upcoming opponents, please visit the University of Illinois Athletic Department website at www.fightingillini.com or call the Illinois Athletic Ticket Office at **866-ILLINI-1**.

Directions...

Please see Map 1 for more information.

From the North... Take I-57 to University Ave. (East). Turn right (South) onto Mattis Avenue. Follow Mattis Ave. to Kirby Avenue. Turn left (East) on Kirby Ave. and continue to football parking lots. *Note: An alternate, less congested route is available by continuing South on Mattis to Windsor Rd. Turn left onto Windsor Rd. and continue East, then turn left on either First St. or Lincoln Ave. to reach football parking lots.*

From the South... Take I-57 to Monticello Road Exit. Turn right (East) onto Monticello Rd. and follow until it ends. Turn left (North) onto route 45/Neil St. toward Champaign. Turn right on Windsor Rd. and left onto either First St. or Lincoln Ave. to reach football parking lots.

From the East or West on I-74... Take I-74 East or West to the Lincoln Avenue exit. Take Lincoln Avenue South to Florida Ave. Turn right (West) onto Florida Ave. and continue West to football parking lots.

From the West on I-72... I-72 becomes University Avenue in Champaign. Follow directions outlined above in directions from the North.

Game Day Traffic Reports... are given on WDWS 1400 AM and WHMS 97.5 FM. Traffic reports begin three hours prior to kick-off and are updated every thirty minutes.

Street Closures... First Street, between Kirby Avenue and Stadium Drive, will be closed during pregame of each game for Illini Street Fest. Only patrons with a Lot 36 or 37 parking pass will be allowed to enter from the north on First Street prior to the game. After the game, First Street will become one way going north, between Kirby Avenue and Green Street. Kirby Avenue, between First Street and Fourth Street, and Peabody Drive, between First Street and Fourth Street, will be closed throughout every game.

Disabled Services...

Entrances... Access to ADA seating in the Horseshoe is through Gate 31 via Portal 6 on the east side of the stadium and through Gate 32 via Portal 1 on the west side of the stadium. Access to ADA seating in the North Stands is through Portal 3 on the northwest side of the stadium. Access to ADA seating in the west balcony is through Portal 1 or Portal 3.

Golf Cart Shuttle Services... are available to patrons that need assistance between the parking lots and the stadium on game days. The shuttle service will begin two hours prior to kick-off and will run continuously up to 15 minutes before kick-off. Shuttle service will resume at the end of each game as soon as pedestrian traffic allows. Patrons who would like to utilize this service prior to kick-off should wait at one of the following locations: (See Map 2) East entrances of Lot 31 and Lot 33, Florida Avenue entrance of Lot 45, and on the corner of Oak Street and Hazelwood Drive in Research Park. Shuttle service will also be provided to patrons parked in the handicapped parking spaces in the quadrants of Assembly Hall. Patrons parked in these spaces should remain by their vehicles and wait for the golf cart to approach them. The pre-game drop-off and post-game pick-up location at the stadium for the west side will be on Kirby Ave. near Portal 1 and for the east side will be on Kirby Ave. near Portal 6.

Hearing Assistance Devices... are designed to enhance the public address announcements made in Memorial Stadium. These devices can be checked out on game day at the West and East Guest Service Centers.

Parking and ADA Shuttle Lot... A limited number of handicapped parking spaces, including van accessible spaces, are provided in the four quadrants of the Assembly Hall. An ADA Shuttle Lot is also located in Research Park in the Yahoo Parking Lot off of First Street. An ADA accessible bus will provide transportation from this lot to the stadium prior to the game and after the game. The fee for all ADA parking is \$20 unless you have an I FUND parking pass. A disabled license plate or handicap placard is required to park in these spaces. Use of a disabled plate or placard without presence of a disabled person in the vehicle is a violation of the State motor vehicle code.

Seating... is located in the South Horseshoe, North Stands, and the West Balcony with chairs available for able body companions.

Emergencies...

Emergencies and Evacuation Procedures... In the event of an emergency, all Event Staff, Law Enforcement and Fire Personnel will assist guests in any necessary relocation or evacuation. Information will also be provided over the public address system.

Public address announcements... are not made under most instances; however, please contact the Guest Service Centers if you need to contact someone in the event of an extraordinary circumstance.

East Guest Service Center: 217-649-3231 (this number will only be active on game day).

West Guest Service Center: 217-265-0200 (this number will only be active on game day).

Facility Information...

Baby Changing Stations... are located in men's and women's restrooms in the Horseshoe and in the Great East and West Halls.

Concessions... stands are located throughout Memorial Stadium serving a wide variety of fan favorites including

hot dogs, brats, nachos, French fries, BBQ and refreshing Coca-Cola products. Permanent concession stands located throughout the Great East and West Halls and the East and West Balconies will accept credit cards. For questions or concerns regarding Memorial Stadium concession stands please contact Terry Conlon, Director of Concessions, at 217-333-8486.

Drinking Fountains... are located throughout Memorial Stadium.

Entrances... Open one and one-half hours prior to the scheduled kick-off time. Please see Map 3 for entrances and seating information.

Press Box... is utilized by working personnel and is accessible by using the north elevator on the west side of the stadium. Working press may submit requests for credentials to the Athletic Media Relations Department at 217-333-1391.

Restrooms... are located throughout Memorial Stadium. Portable restrooms are located throughout the parking lots.

Smoking Policy... Smoking is prohibited in seating areas, press box, Great Halls, and restrooms. Smoking is allowed outside of Memorial Stadium but patrons must be at least

15 feet from the building.

Guest Services...

ATMs... are located in the Great East and West Halls, and the Colonnades Club level.

Fan Text Message System... Should fans need assistance while inside of the stadium, they will be able to contact event management staff by sending a text message to (217) 649-3334 from their phone. Be sure to include the problem and the location of the incident, including the section number, row, and seat number (if applicable) in the message. Please note that standard SMS rates apply.

Guest Service Centers... are located near Gate 15 on the east side of the stadium and near the middle of the Great West Hall on the west side of the stadium.

Lost and Found... inquiries can be made at the East and West Guest Service Centers. Once the booths have closed, inquiries can be directed to the Event Management Office, 1700 S. Fourth Street, Champaign, IL 61820, by phone at 217-265-9274, or by email: athleticseventstaff@illinois.edu.

Merchandise... Fighting Illini merchandise is available for sale inside the Great East and West Halls and outside of the south horseshoe. Merchandise is also available outside of Memorial Stadium at the large Gameday Spirit sales tent at the corner of First Street and Kirby Avenue.

Programs... are for sale at stands located in the Great East and West Halls and under the North Stands.

Recycling... containers are located throughout Memorial Stadium and the surrounding parking lots.

Seatback Cushions... are available on a season basis. Customer service booths will be set up in Memorial Stadium. To place an order or for more information call 866-514-3435 or go online at www.IlliniSeats.com.

Medical Services...

Ambulance... services are on site during all home football games. Patrons needing an ambulance should seek the nearest IEMS technician, police officer, usher, or event management staff member for assistance.

First Aid Rooms... at Memorial Stadium are located under section 105 on the east side, and in the southwest corner of the Great West Hall south of Gate 24.

IEMS (Illini Emergency Medical Services)... technicians wearing red shirts are located in the East Main Stands, East Balcony, West Main Stands, and Horseshoe in vomitories marked with red railings. These vomitories are found in sections 101/102, 104/105, and 107/108 in the East Main Stands, 203/204 and 206/207 in the East Balcony, 124/125, 127/128, and 130/131 in the West Main Stands. In the North Stands the technicians are located at the stairs to sections 132/133 and 136/137. IEMS technicians will also be available in the West Balcony.



Parking...

Parking Lot Fees... Many lots are pass only lots. There are some lots available for game day purchase. These lots are Lot 44, 48, 49, and the lots in Research Park. Parking fees for these lots are \$20 per automobile. Automobiles with pull behinds are only allowed in Lot 48 for \$40. Recreational vehicles/motor homes may park in Lot 33 for \$40. Buses may park on Pennsylvania Avenue for \$50. See Map 2 for more information.

Hours... Parking lots are open to patrons starting at 7:00 a.m. and remain open until 10:00 p.m.* on game days. No overnight parking is allowed. **NOTE: This excludes any night games that Illinois might have in which parking lots will close 1 hour after the completion of the game.*

Priority Parking... is available to all I Fund members. For more information, please call 217-333-6595.

Prohibited Items... The following items or actions are not allowed in parking lots: open fires, weapons, fireworks, saving parking places, disorderly conduct, advertising banners or displays, picketing or political campaigning, solicitation, tethered blimps, balloons, and other oversized inflatables.

Shuttle Service... C-U MTD has a football game day "TranSport Route." The route has numerous pick up points throughout campus. For more information call 217-384-8188 or go online at www.cumtd.com.

Premium Seating...

Alcohol... University Catering is solely responsible for the sale and services of all alcoholic beverages within the premium seating area in accordance with the State of Illinois. All individuals purchasing and/or consuming alcoholic beverages must be at least twenty-one (21) years of age per Illinois state law. All alcohol sales will conclude at the end of the third quarter.

Entrance... Premium seating patrons may enter through the premium seating lobby on the west side of Memorial Stadium. Individuals with a suite or 77 Club ticket should enter through Gate 16. Those with a Colonnades Club ticket should enter through Gate 18. All suites and club areas will open two hours prior to kickoff and patrons may use Portal 2.

Event Rental... If you are interested in reserving a premium seating club area within Memorial Stadium on a non-football game day for your next event, please contact the Office of Illinois Premium Seating at 217-265-0347.

Premium Seating Opportunities... If you are interested in seats in the Colonnades Club, the 77 Club, or Memorial Stadium Suites please contact the Office of Illinois Premium Seating at 217-265-0347 or visit www.fightingillini.com/premiumseating.

Prohibited or Restricted Items...

Alcoholic Beverages... are strictly prohibited from being carried into Memorial Stadium. Patrons seen consuming alcohol during Illinois Football games, outside the premium seating area, will be asked to leave the Stadium. No refunds will be granted for such cases.

Backpacks and Bags... are not allowed in Memorial Stadium. Small purses and fanny packs 8.5" x 11" or smaller are allowed but are subject to being searched by University personnel.

Banners & Signs... are not allowed in Memorial Stadium.

Cameras... are restricted in Memorial Stadium: detachable lens cameras and cameras with a stand or tripod are not permitted. Video cameras are not permitted. Personal snapshot pocket cameras are allowed in the stadium, however, in no instance may photography interfere with access ways, seat aisles, or other guests' enjoyment of the game. *NOTE: Secondary use of any pictures, audio description, film, tape or drawing of the game are the exclusive rights of the NCAA.*

Coolers and Containers... are not allowed in Memorial Stadium. (This includes cans, glass bottles, thermos bottles, wine skins, bota bags, and glass of any kind.)

Diaper Bags... are allowed in Memorial Stadium but are subject to being searched by University personnel.

Food and Drink... Food items contained in clear plastic bags may be carried into Memorial Stadium. Sealed plastic bottles of water, 20 ounces and smaller, may also be carried into the stadium.

Other Items... prohibited from Memorial Stadium include fireworks, noisemakers (whistles or horns), smoking, strollers, baby carriers, tri-pods, umbrellas, video cameras, and weapons of any kind (including pocket knives). Storage facilities are not available for items left at portals.

Personal Seatbacks and Seat Cushions... brought into Memorial Stadium should be 9" x 16" or smaller in size.

Tents and Tailgating...

Groups... can reserve tent space in the exclusive tent area on the east side of the Assembly Hall along Fourth St. by registering with Drew Claassen, Assistant Director for Group Sales, at 217-300-0084. Registered groups must purchase 50 tickets or more, (discounts are offered for large groups), and order tents, food and beverages through approved vendors.

(Continued on back)