



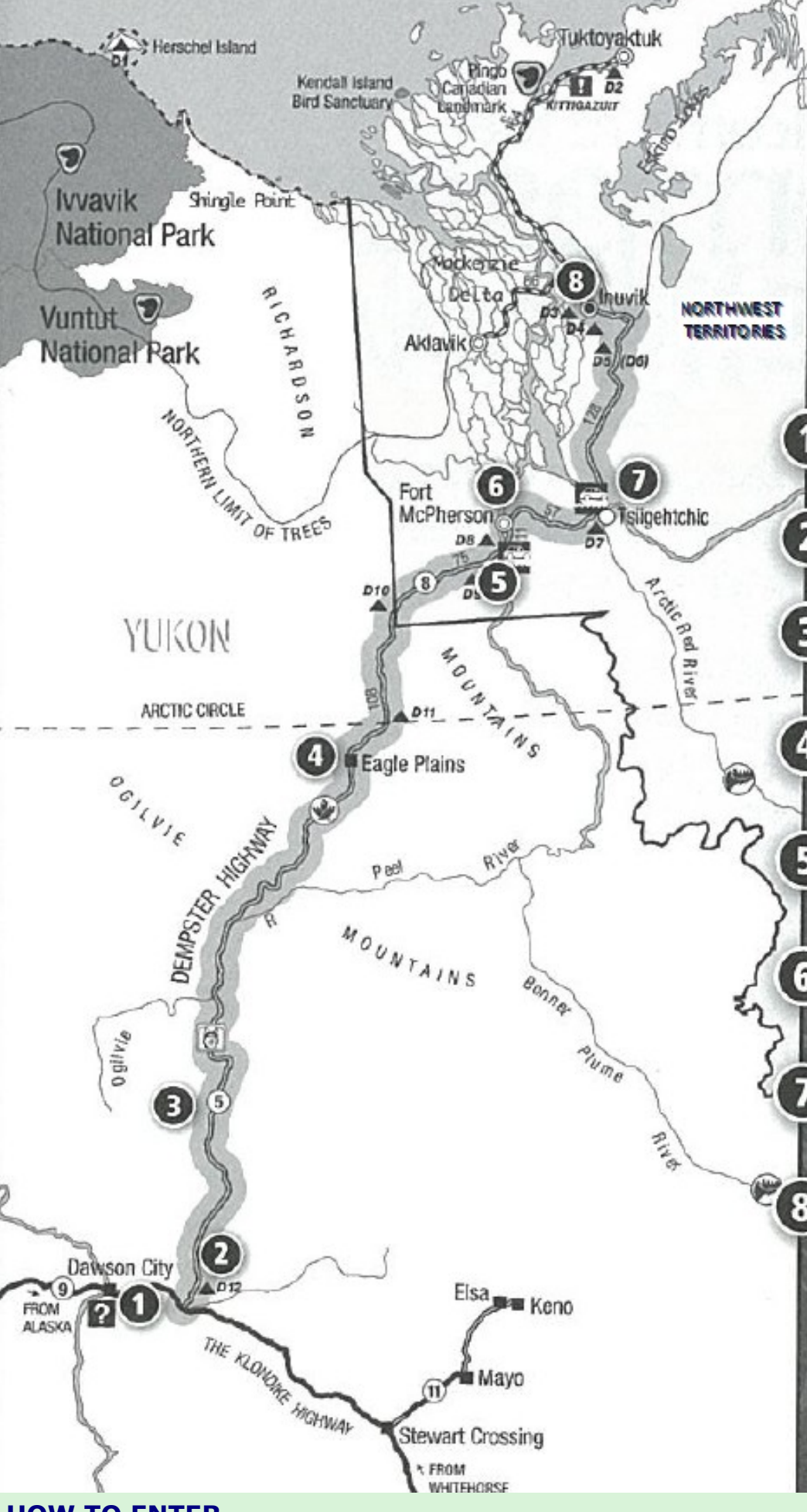
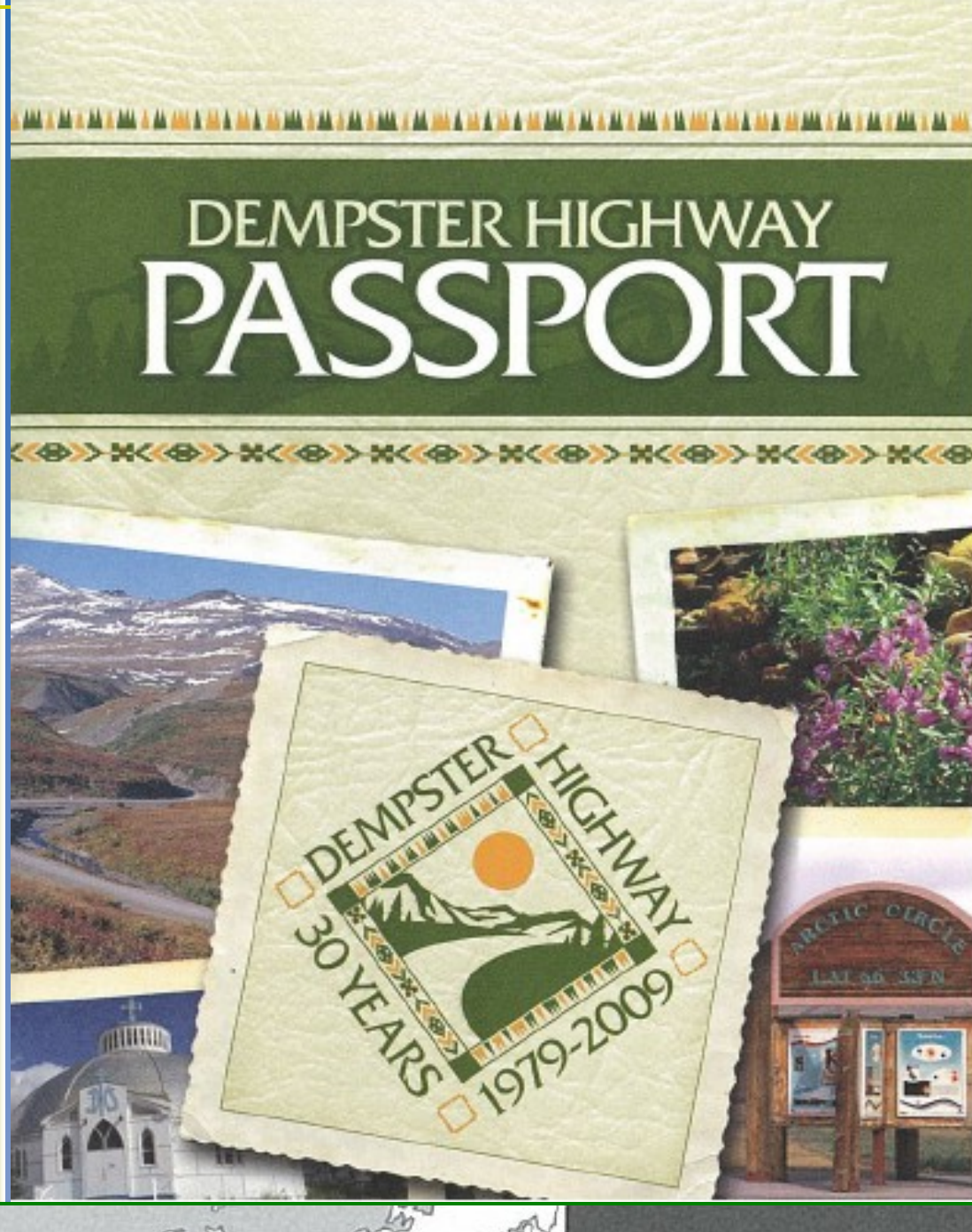
Drive the Dempster Highway and enter your completed passport for a chance to win some great prizes!

2011 DATES:

June 1

To

September 30th



- 1 Dawson City: NWT Visitors Centre
- 2 Klondike River Lodge
- 3 Tombstone Mountain Campground
- 4 Eagle Plains Hotel & RV Campground
- 5 Nitainlali Territorial Park
- 6 Peel River Inn Gas Bar
- 7 Tsiigehtchic Band Office
- 8 Western Arctic Visitors Centre

HOW TO ENTER

Once you have visited all eight checkpoints along the Dempster Highway and collected a stamp from each location, take your passport to either of the following two locations:

Dawson City: NWT Visitors Centre
Inuvik: Western Arctic Regional Visitors Centre

Participants will be asked to complete an entry form and a GNWT tourism survey. The draw is limited to only one entry per person.

DATES

Dempster Passports will be valid from June 1 to September 2nd, 2011.
Draw date will be September 30th, 2011.

PRIZES

1st NWT Diamond
Sponsored by Polar Bear Diamonds and Originals on Mackenzie (Inuvik)

2nd Yukon Gold Nugget
Sponsored by GNWT Department of Industry, Tourism & Investment (Inuvik) and the

3rd Inuvialuit Carving
Sponsored by the Inuvialuit Regional Corporation: Mavis' Craft Shop (Inuvik)

4th Art Paint
Sponsored by Originals on Mackenzie (Inuvik)

5th Inuvik Polar Bear Licence Plate
Sponsored by the Town of Inuvik



Note: Must be 19 years of age or older to enter. Winner must answer a skill testing question.
* Hours of Operation are subject to change.



