

May 2013 Poll

The latest public opinion survey from the New England College Poll shows strong job approval for incumbent elected officials Senator Jeanne Shaheen and Governor Maggie Hassan. The survey conducted between May 2 and 5 consisted of responses from 807 randomly selected registered voters in New Hampshire. The survey was conducted by telephone and asked a series of questions regarding voter opinion on political figures in the state.

“Senator Shaheen is extremely popular in New Hampshire. Her numbers indicate she is in a strong position for reelection in 2014,” said Polling Director Ben Tafoya, an Assistant Professor of Political Science at New England College. “While the general election is still a year and a half in the future, Senator Shaheen has an approval rating at +34 points.” Testing a potential 2014 match-up between Senator Shaheen and former Massachusetts Senator Scott Brown the poll finds Brown personally popular with a +12 favorability but the incumbent Senator leads the former Senator by 53% to 35% with 12% undecided.

The poll also found a strong position for Governor Maggie Hassan at a +30 point approval. “Governor Hassan has strong numbers based on her first few months in office,” continued Tafoya. “She leads a potential 2014 match-up against State Senator Jeb Bradley by 54% to 29%. Governor Hassan leads among Democrats and Un-enrolled voters while State Senator Bradley has a solid lead among Republican voters.”

The statewide elected official with the narrowest margin of approval is Senator Kelly Ayotte. “Senator Ayotte has a job approval margin of +5 which is better than some recent numbers from other sources”, commented Polling Director Tafoya. “However, she does not face voters until 2016 so that gives her more time solidify her position.” The poll showed a positive rating for Ayotte among men (+12) with a small negative among women (-2) with 12% of women unsure.

NEC Poll

May 1, 2013

Margin of Error on all questions is 3.27%

We want to ask your opinion on the job performance of US Senator Kelly Ayotte. If you strongly approve of her job performance please press 1, if you somewhat approve please press 2, if you are unsure or have no opinion please press 3, if you somewhat disapprove of Kelly Ayotte's job performance please press 4, if you strongly disapprove please press 5.

Ayotte Approval

Valid	Frequency	Percent		Democratic	Republican	Unenrolled
Strongly Approve	288	36	Strongly Approve	9%	70%	29%
Somewhat Approval	96	12	Somewhat Approval	8%	11%	16%
Unsure	72	9	Unsure	7%	9%	11%
Somewhat Disapprove	83	10	Somewhat Disapprove	17%	5%	10%
Strongly Disapprove	268	33	Strongly Disapprove	59%	5%	35%
Total	807	100	Total	100%	100%	100%

	Gender	Male	Female
Ayotte Approval Strongly Approve		42%	30%
Somewhat Approval		11%	13%
Unsure		6%	12%
Somewhat Disapprove		10%	10%
Strongly Disapprove		31%	35%
Total		100%	100%

We want to ask your opinion on the job performance of US Senator Jeanne Shaheen. If you strongly approve of her job performance please press 1, if you somewhat approve please press 2, if you are unsure or have no opinion please press 3, if you somewhat disapprove of Jeanne Shaheen's job performance please press 4, if you strongly disapprove please press 5.

ShaheenApproval

	Frequency	Percent
Strongly Approve	283	35
Somewhat Approve	212	26
Unsure	98	12
Somewhat Disapprove	97	12
Strongly Disapprove	117	15
Total	807	100

ShaheenApproval

	Democratic	Republican	Unenrolled
Strongly Approve	67%	9%	31%
Somewhat Approve	24%	22%	32%
Unsure	6%	19%	11%
Somewhat Disapprove	2%	21%	14%
Strongly Disapprove	1%	29%	12%
Total	100%	100%	100%

We would like to ask your opinion of Scott Brown. If you have a strongly favorable opinion of Scott Brown please press 1, if you somewhat favorable opinion please press 2, if you are unsure or have no opinion please press 3, if you somewhat unfavorable opinion of Scott Brown please press 4, if you strongly unfavorable opinion please press 5.

Scott BrownApproval

	Frequency	Percent
Strongly Favorable	163	20
Somewhat Favorable	171	21
Unsure	243	30
Somewhat Unfavorable	112	14
Strongly Unfavorable	118	15
Total	807	100

While the 2014 elections are more than a year away we would like to ask your opinion of a potential match-up. If the 2014 election for US Senate in New Hampshire were held today would you support Jeanne Shaheen or Scott Brown? If you strongly support Jeanne Shaheen please press 1, if you somewhat support Jeanne Shaheen press 2, if you unsure or have no opinion please press 3, if you somewhat support Scott Brown press 4, if you strongly support Scott Brown please press 5.

ShaheenVersusBrown

	Frequency	Percent
Strong Shaheen	364	45
Somewhat Shaheen	73	9
Unsure	87	11
Somewhat Brown	112	14
Strongly Brown	171	21
Total	807	100

ShaheenVersusBrown

	Democratic	Republican	Unenrolled
Strong Shaheen	86%	11%	41%
Somewhat Shaheen	3%	6%	16%
Unsure	7%	12%	13%
Somewhat Brown	2%	26%	13%
Strongly Brown	2%	45%	18%
Total	100%	100%	100%

We want to ask your opinion on the job performance of NH Governor Maggie Hassan. If you strongly approve of her job performance please press 1, if you somewhat approve please press 2, if you are unsure or have no opinion please press 3, if you somewhat disapprove of Maggie Hassan's job performance please press 4, if you strongly disapprove please press 5.

HassanApproval

	Frequency	Percent
Strongly Approve	202	25
Somewhat Approve	240	30
Unsure	159	20
Somewhat Disapprove	92	11
Strongly Disapprove	114	14
Total	807	100

HassanApproval

	Democratic	Republican	Unenrolled
Strongly Approve	47%	8%	22%
Somewhat Approve	38%	19%	32%
Unsure	10%	25%	23%
Somewhat Disapprove	3%	20%	11%
Strongly Disapprove	3%	29%	12%
Total	100%	100%	100%

We would like to ask your opinion of Jeb Bradley. If you have a strongly favorable opinion of Jeb Bradley please press 1, if you somewhat favorable opinion please press 2, if you are unsure or have no opinion please press 3, if you somewhat unfavorable opinion of Jeb Bradley please press 4, if you strongly unfavorable opinion please press 5.

JebBradleyApproval

	Frequency	Percent
Strongly Favorable	87	11
Somewhat Favorable	144	18
Unsure	388	48
Sonewhat Unfavorable	89	11
Strongly Unfavorable	99	12
Total	807	100

While the 2014 elections are more than a year away we would like to ask your opinion of a potential match-up. If the 2014 election for Governor of New Hampshire were held today would you support Maggie Hassan or Jeb Bradley? If you strongly support Maggie Hassan please press 1, if you somewhat support Maggie Hassan press 2, if you unsure or have no opinion please press 3, if you somewhat support Jeb Bradley press 4, if you strongly support Jeb Bradley please press 5

HassanVersusBradley

	Frequency	Percent
Strong Hassan	341	42
Somewhat Hassan	98	12
Unsure	138	17
Somewhat Bradley	109	14
Strongly Bradley	121	15
Total	807	100

HassanVersusBradley

	Democratic	Republican	Unenrolled
Strong Hassan	78%	11%	40%
Somewhat Hassan	14%	8%	15%
Unsure	6%	21%	22%
Somewhat Bradley	1%	27%	12%
Strongly Bradley	2%	33%	12%
Total	100%	100%	100%