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For Immediate Release

JUDGES ANNOUNCED FOR INTERNATIONAL MR. BOOTBLACK 2013

CHICAGO (February 8, 2013) – International Mr. Leather is pleased to announce the Judges for the 21st International Mr. Bootblack Competition.

They are:

- Nick Elliott, Portland, OR International Mr. Bootblack 2012
- Thor Stockman, New York, NY Author, presenter and renowned boot fetishist
- International Ms. Bootblack 2013 Winner TBD, April 18-21, 2013 in San Francisco, CA

As announced at Mid-Atlantic Leather Weekend in Washington, DC, this year marks the beginning of a judged component to the International Mr. Bootblack competition. In addition to the popular voting by package-holder ballots, contestants will be judged on their bootblacking skills, personality and an interview with the judging panel. The winner will be announced at the International Mr. Leather contest on Sunday, May 26th.

Bootwerks of Fort Lauderdale, FL returns as the proud sponsor of the 2013 IMBB competition.

International Mr. Leather 2013, our 35th Annual Reunion, will be held <u>Friday, May 24 through</u> <u>Monday, May 27, 2013</u> (Memorial Day Weekend) in Chicago. The Chicago Marriott Downtown Magnificent Mile, 540 North Michigan Avenue, Chicago, IL will be the host hotel for IML 2013.

For weekend information, ticketing, hotel reservations and frequent updates, please visit our website: <u>www.imrl.com</u>.

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