

# MATCHCAST



## A real-time second screen experience detailing all the action on the pitch

STATS MatchCast brings your visitors an interactive, graphical match interface for football/soccer populated with in-depth statistics and commentary to create a powerful complement to the match broadcast. Increase the amount of time users spend on your site with the ultimate online match-viewing experience. Each MatchCast implementation is highly customizable and includes robust branding and sponsorship opportunities.

STATS MatchCast has the capability to integrate our proprietary SportVU player tracking technology powering next-generation player tracking statistics and content including heat maps, distance, speed, sprints and animated replay.



## STATS Matchcast separates itself from the competition with extensive branding opportunities:

- ▶ Integration of client branding, colors and fonts
- ▶ Matchcast can be embedded within the client's frame or developed as a popup page
- ▶ Utilization of custom sponsor, branding and promotion
- ▶ Get viral with Facebook Open Graph or Twitter Integration

## MATCHCAST CONTENT INCLUDES:

- ▶ Fixtures, Results, Tables
- ▶ Play by Play and Commentary
- ▶ Team and Player Statistics
- ▶ Lineups, Formations, Substitutions
- ▶ Match Progression Timeline
- ▶ Key Moment Animations
- ▶ Goals, Goal Scorers, Assists
- ▶ Bookings and Fouls
- ▶ Crosses, Corners, Offsides
- ▶ Player Bios Statistics
- ▶ In-depth Pitch Maps
- ▶ Tournament Scoreboard
- ▶ Tournament Leaders



## PITCH MAPS

