

Let your business be kind to the Earth and the generations who come after us.

## Green 'n' groovy

Start the new year with a clean green slate with these eco-friendly items for your presentations, merchandise, packaging and studio décor.

### OFFERED BY: MILLER'S PROFESSIONAL IMAGING

These Earth-friendly materials are available in the majority of Miller's press products, including Luxe cards, flat and folded cards, accordion Mini albums, accordion books, bookmarks, business cards, and rep cards. **PREMIUM BAMBOO** fine-art, 150-pound stock is free of chlorine and acid. It has a

warm base tone, matte finish and a unique watercolor texture.

Miller **PREMIUM COTTON** archival paper is acid- and elemental chlorine-free. This 100-percent cotton paper is made from by-products reclaimed from textile manufacturing, which would otherwise be dumped in landfills. A 118-pound stock, it has an elegant look and feel.

Miller's **100% RECYCLED PAPER** is acid-free and made from post-consumer waste paper. It's a bright white, matte finished 130-pound stock. All are recyclable and biodegradable. [millerslab.com](http://millerslab.com)



### OFFERED BY: MOO

An attractive, organized workspace makes your work atmosphere better.

These **DESK ACCESSORIES** are designed by Gewah L to pack flat, which reduces environmental impact in shipping, and they are made from renewable wood sources. You get to assemble them. Individual pieces include scissors holder (scissors included), tape dispenser (from \$9.99), and desk organizer (from \$14.99). Price: from \$9.99. [moo.com](http://moo.com)



### OFFERED BY: BOTANICAL PAPERWORKS

**PLANTABLE CHEVRON THANK YOU CARDS** come in five beautiful color palettes. These cards are made with recycled and post-consumer materials and embedded with wildflower seeds. Simply plant the card in a sunny spot under a thin layer of soil, water as needed, and grow a lovely bouquet. Price: starts at \$3 each in quantities of 25. [botanicalpaperworks.com](http://botanicalpaperworks.com)

**OFFERED BY: LOKTAH**

Handmade hemp **LIFESTYLE LAPTOP BAGS** come in warm earth tones with champagne-toned edges, have a waterproof lining, and hold laptops up to 17 inches. Carry with or without the padded shoulder strap. There are two zippered pockets inside the front closure and a 13-inch exterior back pocket.

Magnetic closure. Price: \$132. [loktah.com](http://loktah.com)



**OFFERED BY: HB PHOTO PACKAGING**

Reusable **ECO-TOTE BAGS** are made of 100-percent recycled paper and have cotton twill handles. Available in a dozen colors, these totes can be printed and foil-stamped in any color. Sizes: 6.6x6x3.5 inches; 13x5x10 inches; 16x6x12 inches. Sold in packages of 25. Price: starting at 80 cents per bag. [h-bphoto.com](http://h-bphoto.com)



**OFFERED BY: GLOBE GUARD PRODUCTS**

Great for mailing prints, brochures, samples and other items and made of recycled materials, the hefty die-cut **GLOBE GUARD** corrugated mailers measure 11.125x8.625x1 inches. Shipped in bundles of 25.

Price: \$22 per 100; quantity discounts available. Custom printing available for minimum orders of 1,000 mailers.

[globeguardproducts.com](http://globeguardproducts.com)







**OFFERED BY: KRAFT AND JUTE**

Personalized **PRESENTATION PACKAGES** have pockets to hold all your studio info, contracts, model releases, and info on CDs. Made of recycled Kraft stock and hand-stitched (finished size 10x12 inches) with four pockets standard (6, 8, 10 and 12 inches). Imprinted (full color or grayscale) with your logo. Price: \$3.50 each. Custom inserts are sold separately: **COPYRIGHT SLEEVE** (set of five) printed on recycled card stock; have your logo or artwork printed on the front or back (add \$1). Price: \$1.75 to \$2.75. Hand-stitched 5x7-inch **PRINT SLEEVE**. Price: \$1.50 to \$2. Sturdy 7x9-inch **CD/DVD ENVELOPES** are self-sealing (extra postage required). Price: \$1.25 each. Personalized 5.5x6-inch **CORRIGATED CD/DVD SLEEVES** are imprinted with your logo or artwork (jute string and circle tag 50 cents each). Price: \$2.00 to \$2.50. [kraftandjute.com](http://kraftandjute.com)

**OFFERED BY: NASHVILLE WRAPS**

Coordinate your own look with this line of beautiful, Earth-healthy packaging and wrapping goods. **COLOR FLO TISSUE PAPER** is made of recycled fibers. Each sheet measures 15x20 inches. Price: starting at \$13.60 per 480-sheet package. Natural-fiber, 1.5-inch wide **CRINKLE PAPER RIBBON** is colored with water-soluble inks. Price: \$2.70 per 25-yard roll. Heavy-duty **GLOSS WHITE BOXES** with telescoping lids and light gray interiors are 100% recycled. Available in cartons of one size and assortments in 100-box packs. Custom printing available. Price: starts at \$62.75 (11x11x2 inches).

[nashvillewraps.com](http://nashvillewraps.com)



**OFFERED BY: RICE STUDIO SUPPLY**

The products in the new **ECO CHIC** line from Rice are handmade of recycled cotton and other eco-friendly materials. The **ARTISAN ALBUM BOX** with a wooden bottom and hinged lid is fortified with sugar cane fiber. Sizes: 8.75x8.75x1.75 inches and 10.75x10.75x1.75. Price: \$11.95 and \$18.95. **HARDCOVER ARTISAN CD FOLDERS** are wrapped in



handmade paper and embroidered with a tone-on-tone circle pattern (Cirque Blanc and Circ Noir). Price: \$9.95 each. **ARTISAN HANDMADE PAPER CD FOLIOS** are available in five colors—cocoa, ebony, papaya, peacock, and avocado. Handmade paper delivery box in black included. Price: \$6.95 each. **ARTISAN HANDMADE PAPER CD SLEEVES** are available in the same colors as the folios. Can be imprinted with your logo. Price: \$33.25 per 100. [ricestudiosupply.com](http://ricestudiosupply.com)

## OFFERED BY: **REBINDER**

**REPOUCH** slash pocket folders are a great for presentations.

Fill the pocket pouch with your studio info and add a CD and business card in the die-cut front slot. Price: \$16.75 per case of 25. The rigid **REPOCKET** presentation folders are made of brown chipboard, great for proposals and welcome kits. A die-cut slit inside the pocket holds your business card. Price: \$69.99 per case of 75. **REPLAY** recycled cardboard CD cases are a great alternative to plastic jewel cases. Each CD case comes with two slots for CDs/DVDs or a single disc and liner notes. The back of each RePlay is embossed with the Forest Stewardship Council certification logo to show your environmental commitment. Price: \$29.99 per case of 50. Or try **RESLEEVE CD** sleeves.

Price: \$14.99 per case of 50. (ReBinder products are pictured with MOO.com Green Paper 100% recycled business cards.) [rebinders.com](http://rebinders.com)



## OFFERED BY: **PRODPI**

Have your photo art printed on ProDPI's gallery-wrap canvas. ProDPI uses eco-friendly printing technology on white **POLY-COTTON CANVAS** that's free of optical brighteners and fluorescent whitening agents. The printing has a longevity rating of over 100 years. In partnership with American Forests ([americanforests.org](http://americanforests.org)), the supplier plants a tree for every roll of material used. Price: from \$51.50 (8x8 and 8x10 inches). [prodpi.com](http://prodpi.com)



Read more from Pollman at [paperieboutique.com](http://paperieboutique.com) or [buttonsandbowsphotography.com](http://buttonsandbowsphotography.com).

All images by Robyn Pollman, [buttonsandbowsphotography.com](http://buttonsandbowsphotography.com).

## CARBON OFFSETS

It's almost inevitable that our businesses function is a source of carbon dioxide emission, a major factor in degrading climate conditions. We power our computers (often with energy from coal-burning power plants), we fly, we drive to our jobs, and we order prints and albums that are shipped across great distances. All these things spew CO<sub>2</sub> into the atmosphere.

But it's not hard to fund projects that either remove the gas, or reduce it in other industries. That's where carbon offset agencies come in: They take a donation and use it to fund carbon reduction projects around the world. Such projects include reforestation (trees take in carbon dioxide and turn it into oxygen), replacing regular light bulbs with energy-efficient CFLs, funding wind energy plants, or building power plants that run on cow manure.

So if I want to offset my business' carbon footprint, I can go to a carbon offset agency, like [carbonfund.org](http://carbonfund.org), and use their online calculators to determine how much carbon my business is responsible for each year. With that footprint—let's say 20 tons—I can either buy an offset for 20 tons, or I can just buy a 30-ton small business offset and use the leftover as credit toward toward my personal life. I'm partial to [carbonfund.org](http://carbonfund.org), since it's a nonprofit with a good track record.—Nathan Welton, *Dreamtime Images*