

# School yourself

Engage your teen clients

## PIN-TASTIC

People love the online network Pinterest. Take advantage of Pinterest's simple, effective, free marketing opportunities by positioning your images for easy pin-ability. Pin Me! blog boards are equipped with layouts and branding banners that ensure your pinned work has a credit with your name and website. Use the boards on your blog or your own Pinterest boards. Design Aglow; \$50; designaglow.com



Image by Rick Vochala Photography

## BEJWELED

The pewter Hannah Jewelry Collection shows off your work in necklaces and lockets with interchangeable magnetic images, etched pendants and charms, birthstone beads, and multiple necklace designs. This unique convertible necklace can be worn as a 36-inch single strand or an 18-inch double strand. Each piece is handcrafted. HH Color Lab; from \$53; hhcolorlab.com

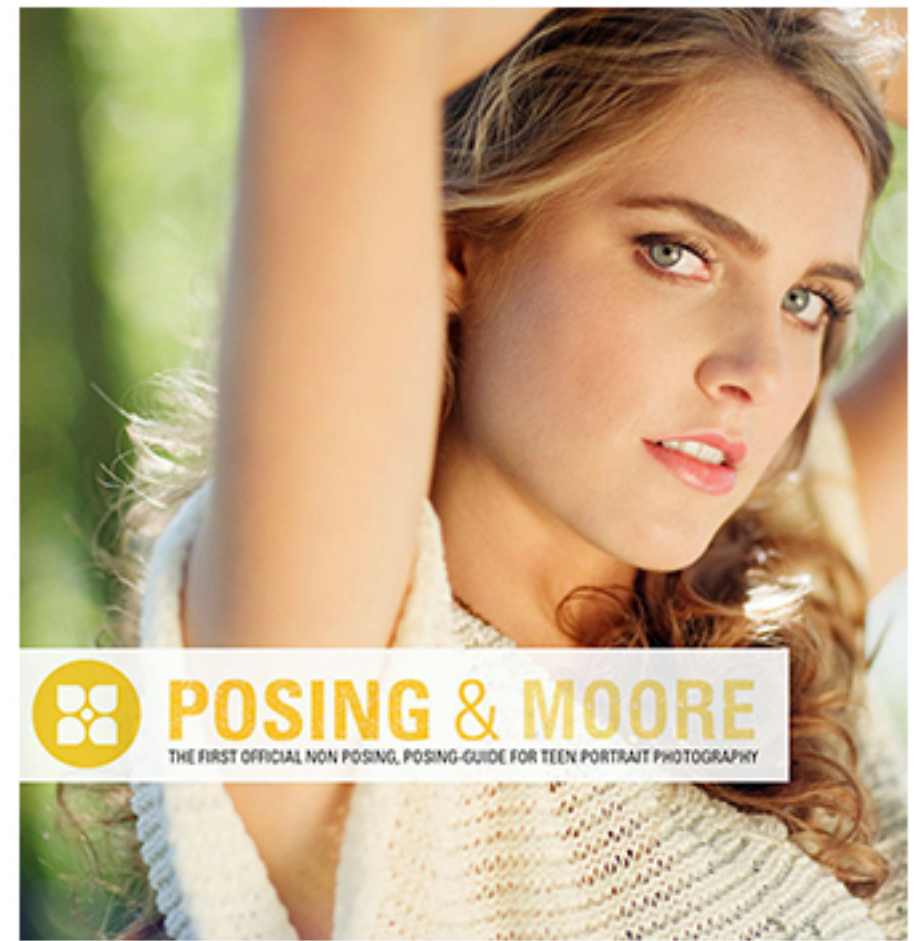
## VINTAGE ACCORDION ACTION

Showcase a number of senior images in a vintage-inspired 4x8-inch accordion book you create with the Scarlet's Notebook template. With the book's subtle elements and neutral backgrounds your images take center stage. The templates are layered, customizable Photoshop files compatible with Miller's Lab and MpixPro accordion books. EW Couture Collection; \$20; ewcouture.com



## POSED TO APPEAL

Michelle Moore's "Posing & Moore Guide" covers many aspects of working with teens, including how to help them relax for the camera and how to stage natural looking poses. The 60-plus-page guide will help photographers with any level of experience get those shots that seniors love and parents want to buy. Michelle Moore; \$149; michellemooreblog.com



## SUBLIME METAL

Images on these WHCC metal prints are imprinted by a dye sublimation process to ensure longevity. Mounting options include an easy-to-hang gator-board block for the floating-from-the-wall effect and sleek, contemporary metal posts. Add 1/4- or 1/2-inch acrylic to create an even more striking display. WHCC; from \$12 for 4x6 inches (available up to 30x40 inches); whcc.com

## MEMORY KEEPER

The Nostalgia Collection Kit keepsake box lets you work together with your client to tell a story. There are vials for mementos such as confetti from a celebration or flowers from the prom. Included in the handcrafted wooden box is a designer wrap to hold 4x6-inch images and Loktah paper letters and envelopes for cherished notes. H.H. Boogie; from \$199; hhboogie.com



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