

TO2015 PAN AM Badminton & Legacy



MARKHAM PAN AM CENTRE

UNITED WE PLAY! VIVA PAN AM! UNITED WE PLAY! VIVA PAN AM!

TO2015 PAN AM Mandate



- **Mandate**

- Deliver a successful Pan Am Badminton Event
- Leave behind a badminton legacy for the community



Events & Timelines



PRE TO2015 PAN AM

TO2015 PAN AM

2012-2013

- Community Tournament
 - District Youth Championship
 - U12/U14/U16/U19
- Federation team tournament (adult and youth)
- S.M.A.S.H.¹ Program
- LTAD² Implementation
 - Active Start
 - Fundamental

2014

- **August, 2014**
 - **Facility Completed**
- September 27-28, 2014
 - District Youth Championship
 - U12/U14/U16/U19
- November 1-2, 2014
 - Federation team tournament (adult and youth)
- **Oct 13-19, 2014**
 - **Pan Am Championship**
 - **(TO2015 Pan Am Test Event)**
- LTAD Implementation
 - Learning to Training
 - Training to Train

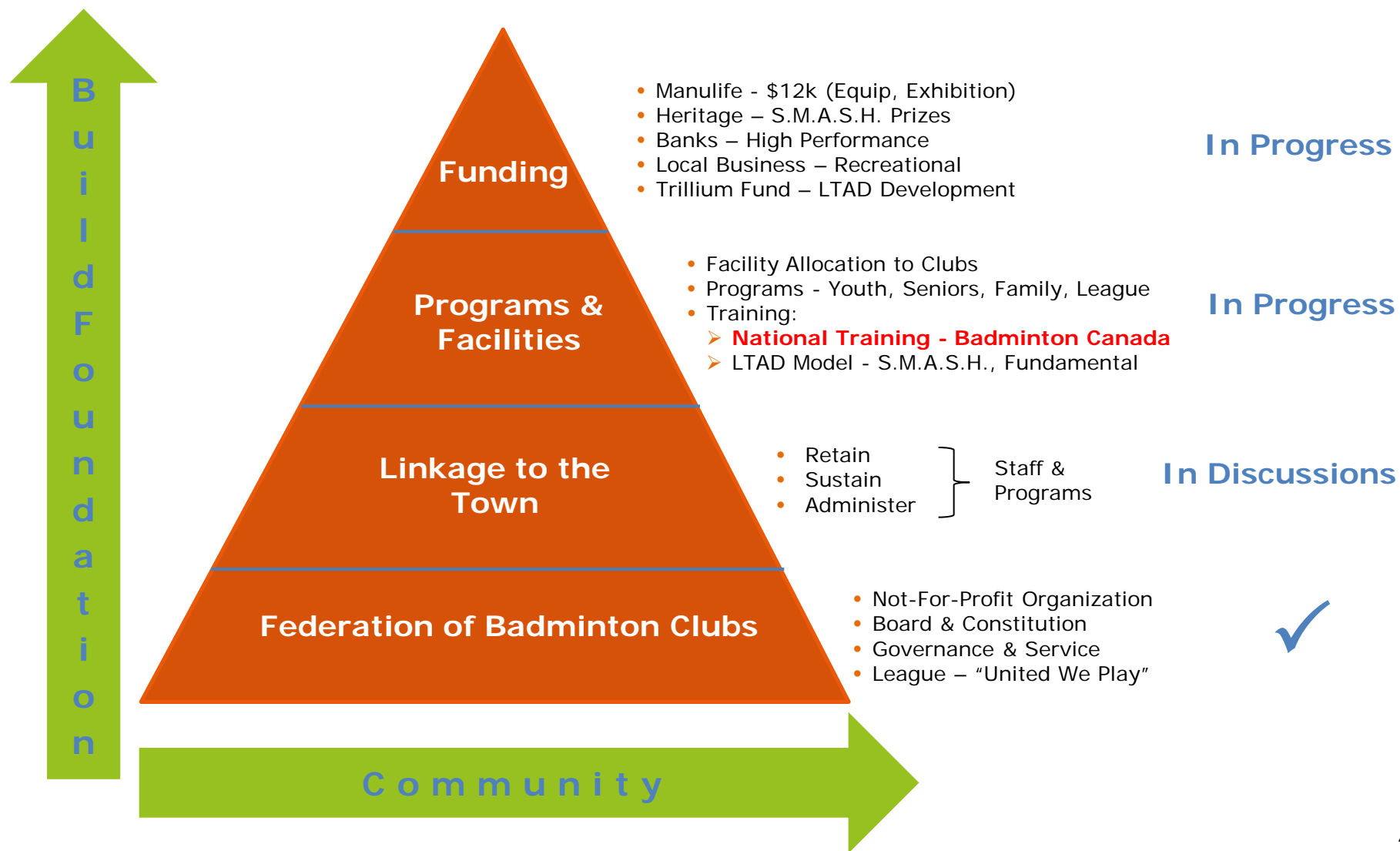
2015

- February 7-8 2015
 - Canadian National
- May 30-31, 2015
 - School Tournament
- July 11, 2015
 - Opening Ceremony (approval required from Pan Am)
- **July 21-24, 2015**
 - **Pan Am Competition**
- July 25-26, 2015
 - Pan Am Finals /closing ceremony
- LTAD Implementation
 - Training to Compete
 - Training to Win

¹S.M.A.S.H. Sport Motivated Activities to Sustain Health program launched at schools to increase participation in an active life style

²LTAD – Long Term Athlete Development (see page 22 for implementation model)

Pre Legacy: Build the Foundation



Legacy Linkage

BADMINTON FEDERATION

- Define Program
- Provide Volunteers
- Create Timetable for Facility Usage
- Hire Technical Director
- Develop Budget
- Buy Equipment
- Retain 15% of Revenue for Programs & Scholarships
- Organize Tournaments
- Coaches Development – NCCP
- Official Development
- Define and Develop LTAD
- Develop Scholarship Program under Badminton Canada Governance

TOWN OF MARKHAM

- Register Players
- Hire Staff (Optional)
- Manage and Allocate Facility
- Retain Technical Director
- Approve Budget
- Store and Manage Equipment
- Keep 85% of Revenue
- Administer Tournament
 - Registration
- Implement and Sustain LTAD
- Facility for Coaches and Officiating Development
- Implement Scholarship Program with Badminton Canada Governance

Governance & Structure

Badminton Technical Consultants

Paisan Rangsitkitho
Kyle Hunter
2013-2015

Canadian Badminton Governing Bodies

Bad. Cda – Peter Golding
Bad. Ont. – Eduardo Gregorio
TDBA – Linda Lee

City of Markham Governing Bodies

Council – TBD
School – S. Shantz
Rec. Director – M. Creighton

TO2015 Pan Am Director of Sports

Blair McIntosh
2012-2015

TO2015 Pan Am Badminton Operations Committee

2012-2015

Sports Organization Chair

Philip Chow
2012 - 2017

Mission: Build a sustainable structure under Badminton Canada's Governing Bodies by linking clubs and integrating with the Town's Infrastructure

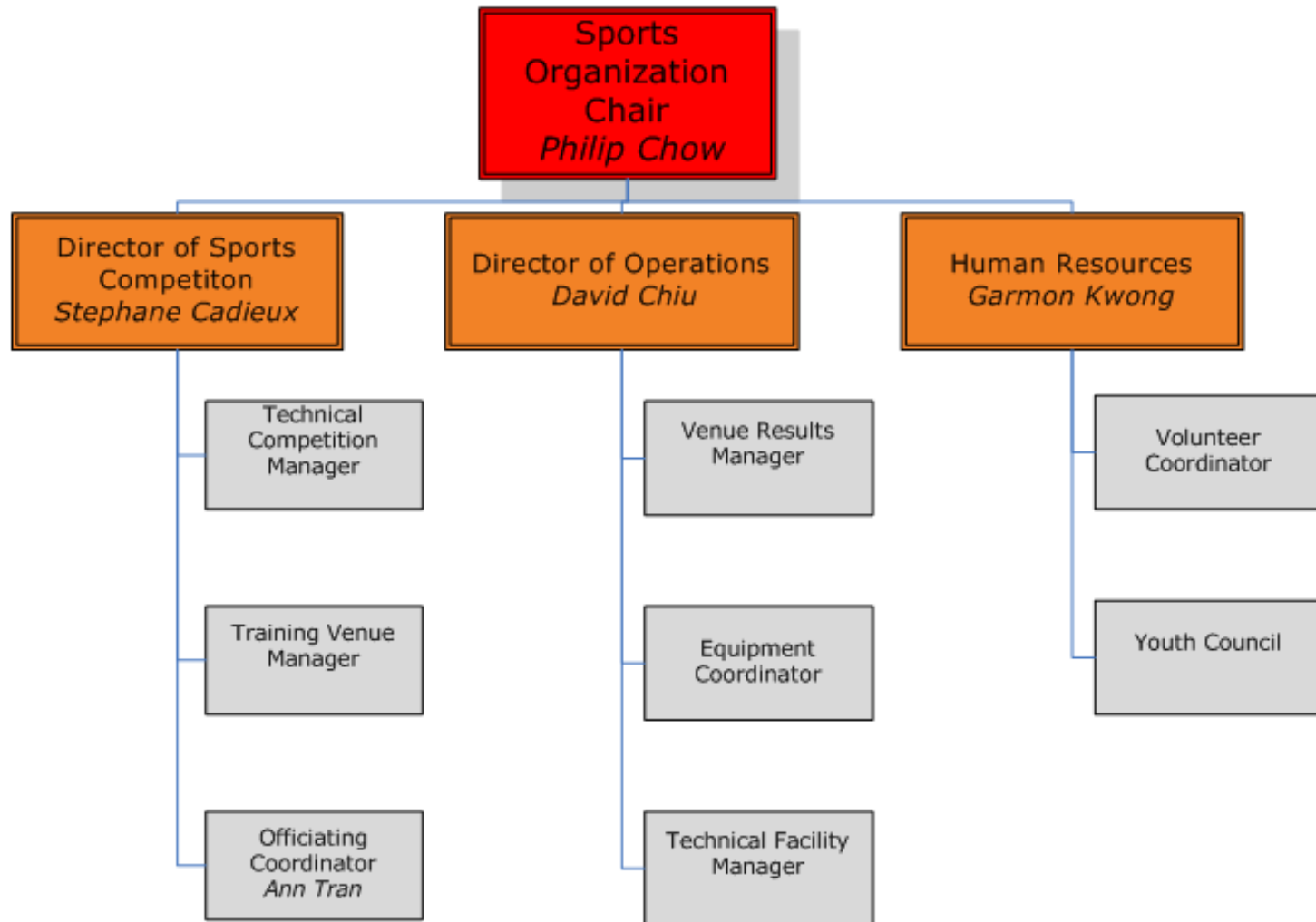
Legacy Planning Committee

2013-2015

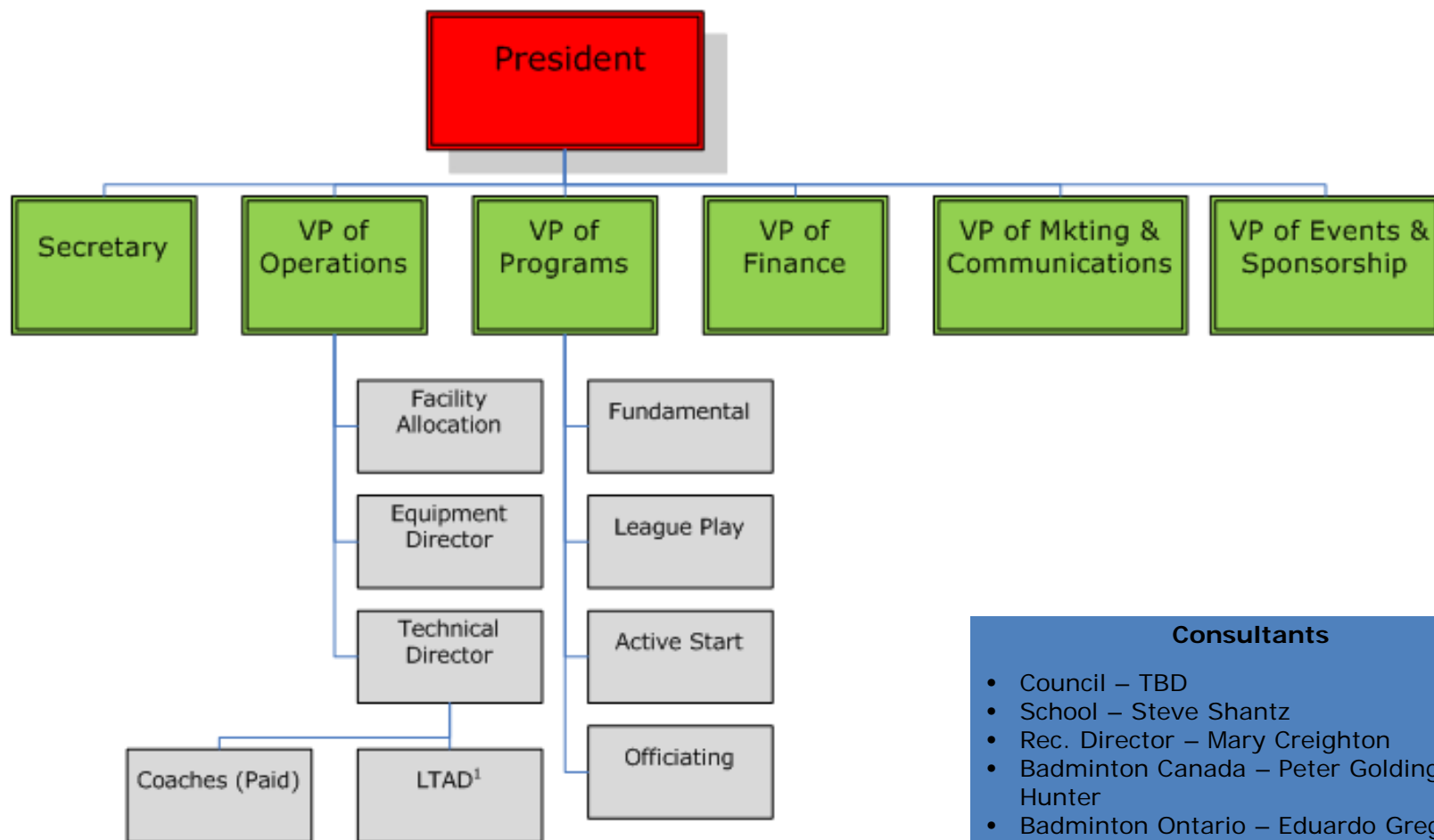
Badminton Community

Federation of Badminton Clubs
2011 -

TO2015 Pan Am Ops. Committee



Federation Structure



Consultants

- Council – TBD
- School – Steve Shantz
- Rec. Director – Mary Creighton
- Badminton Canada – Peter Golding/Kyle Hunter
- Badminton Ontario – Eduardo Gregorio

¹LTAD – Learn to train, Train to Train, Train to Compete, Train to Win

Appendices

- A. PAN AM SOC – Responsibilities
- B. Volunteers – Job Descriptions
- C. Ontario Trillium Fund Application
- D. Pre Pan Am & Pre Legacy – Details
- E. Markham Pan Am Centre

A. PAN AM SOC: Responsibilities



1. Oversee all aspects of sport planning for Pan and Parapan Am Games and test events for the respective sport (competition, training, sport equipment, scoring, timing and results)
2. Act as the direct point of contact with the National and, where appropriate, Provincial Associations to ensure their input into the planning for the TO2015 Games
3. Work closely with Venue Planning providing guidance about the sport and services to be provided based on IF, athlete and team official and technical officials' needs including Parapan accessibility issues if relevant
4. Ensure long-term sport legacy planning is taken into consideration with venue planning
5. Educate TO2015 functional areas on the specific character and needs of their respective sport
6. Work with Athlete Advisory Committee to ensure that athletes are given the highest priority and that sport remains the focus of the Games
7. Work with the workforce function and the Volunteer Advisory Committee to establish appropriate volunteer requirements for recruitment, training, on boarding and development
8. Assist in recruiting other positions on sport council to help plan and deliver the sport
9. Identify and resolve strategic and operational sport issues
10. Communicate with Director, Sport and others as required on sport progress
11. Work with other Sport Chairs of the TP2015 Organizing Committee to share best practices, where possible, to ensure efficient use of resources
12. Hold meetings on a regular basis to ensure that stakeholders are kept apprised

B. Volunteers – Job Descriptions



Director of Sports Competition

- Focal point for all aspects of the competition (including test event)
- Focal point for badminton technical consultants (Paisan and Kyle)
- Focal point for all athlete's schedules and logistics
- Strong leadership and communication skills
- Proven organizational and multi-tasking skills
- Ability to problem solve and prioritize
- Highly motivated and energetic

Technical Competition Manager

- Manage and schedule competition matches
- Proven organizational and multi-tasking skills
- Ability to problem solve and prioritize
- Experience with planning and scheduling
- Able to construct training schedules, maintain and monitor activities for athletes
- Strong interpersonal skills
- Attention to detail

B. Volunteers – Job Descriptions



Training Venue Manager

- Manage and schedule athlete's pre training (offsite)
- Manage athlete's transportation
- Strong interpersonal and communication skill
- Possess excellent problem solving skills, including the use of tact and diplomacy
- Experience with planning and scheduling an asset
- Able to construct training schedules, maintain and monitor activities for athletes
- Access to a personal vehicle with a clean driving record

Officiating Coordinator

- Work with Badminton Technical Consultant to ensure enough officials are trained
- Set up officials qualification process (through tournaments leading up to PAN AM)
- Schedule and manage officials
- Strong leadership and communication skills
- Demonstrated organizational and multi-tasking skills
- Ability to problem solve and prioritize
- Previous experience with training others

B. Volunteers – Job Descriptions



Director of Operations

- Responsible for all aspects of facility operation & logistics
- Responsible for all tournament operation & logistics
- Self-starter with abilities to multi-task and follow-through
- Ability to apply common sense in order to resolve problematic situations
- Good oral and written communication skills
- Demonstrates accuracy and attention to detail

Venue Results Manager

- Communicate competition results to media – e.g. Internet, newspapers, etc.
- Update players profiles
- Ability to work well both individually and within teams
- Superior communication and interpersonal skills
- Possess excellent problem solving skills
- Ability to manage multiple projects
- Demonstrates accuracy and attention to detail
- Technical knowledge of network and PC operating systems and hardware

B. Volunteers – Job Descriptions



Equipment Coordinator

- Ensure adequate equipment for competitions
- Maintain venue or event specific inventory of all technical equipment
- Experience in inventory, record keeping methods and processes preferred
- Work experience in risk management and quality assurance or control
- Strong customer service skills
- Ability to establish, maintain effective working relationships in a team environment
- Organized and detail oriented

Technical Facility Management

- Ensure technology and facility operation are in place and operational
- Strong customer service skills
- Facilities management experience
- Possess strong technical knowledge, good working knowledge of technical equipment
- Ability to assist with the use & operation of equipment
- Maintain venue or event specific inventory of all technical equipment
- Ability to read and interpret documents such as safety rules, operating and maintenance instructions, and procedure manuals

B. Volunteers – Job Descriptions



Human Resources

- Develop and define roles and responsibilities for all volunteers
- Work with PAN AM HR to implement:
 - Volunteer screening
 - Volunteer training
- Recruit volunteer coordinator
- Form and lead Youth Council for legacy sustainability
- Assist fellow directors to develop their teams
- Strong interpersonal and communication skills
- Well organized with the ability to multi-task

Volunteer Coordinator

- Manage and schedule volunteers for tournament operation
- Experience recruiting, coordinating and retaining volunteers
- Ability to communicate effectively in both written and verbal format
- Skilled in working effectively with people of diverse backgrounds and education levels
- Ability to successfully manage multiple responsibilities in a fast-paced environment
- Experience supervising adults and youth

B. Volunteers – Job Descriptions



Youth Council

- Integral part of all aspects of planning and operations
- Member of the legacy council
- Friendly and enthusiastic
- Willing to help and be part of a team
- Ability to multi-task
- Well organized
- Good communication skills

C. Trillium Fund Application

Purpose: Build a foundation for a sustainable badminton structure

- **Capital Request**

- Equipment for S.M.A.S.H.
- Children's racquets
- Uniform for league play
- Training equipment

- **Operational Request**

- Hire a Technical Director
- Development of coaches & officials

- **Federation's Role**

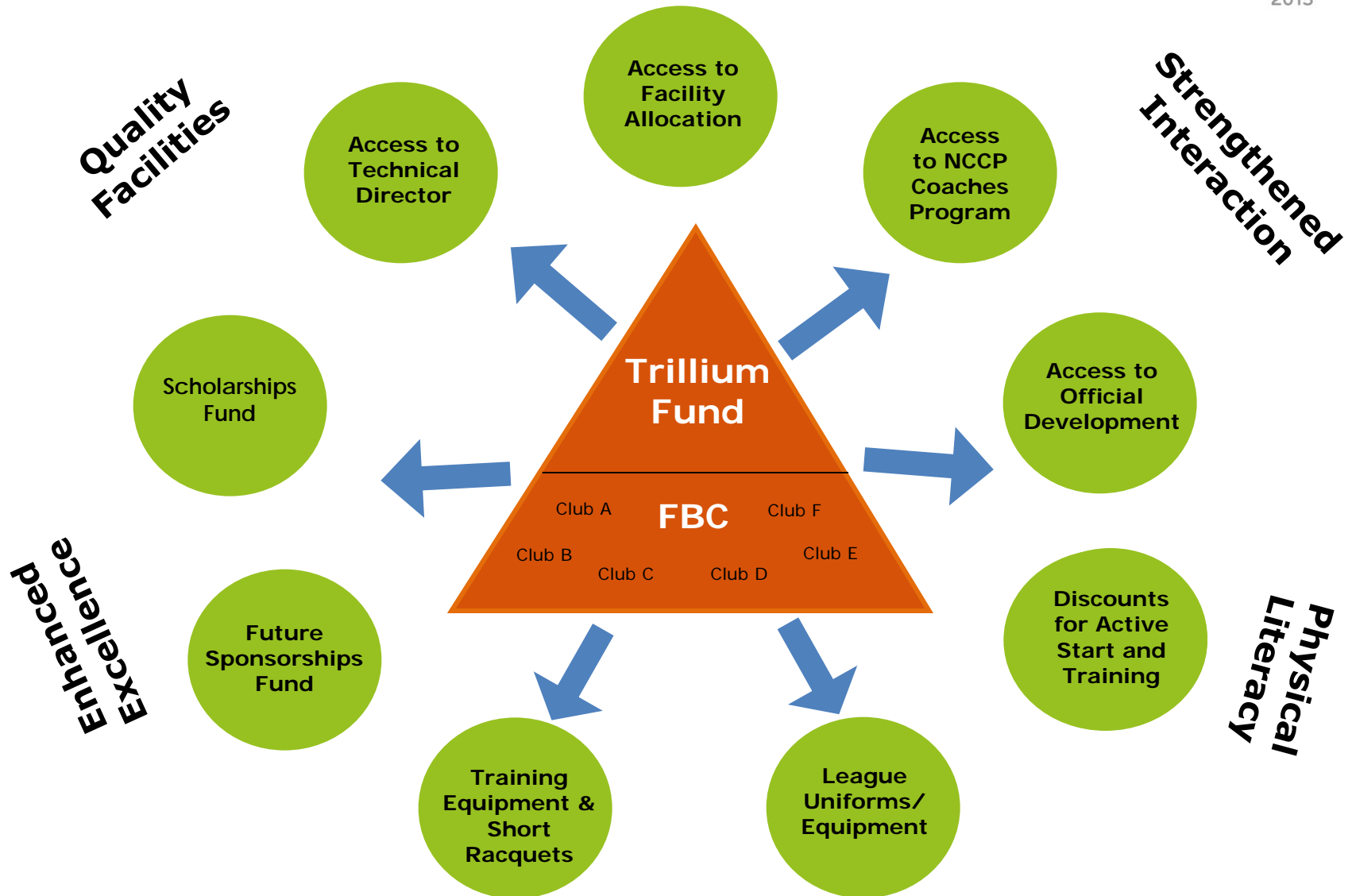
- Manage and administer the Fund equitably
- Develop programs to service the community
- Ensure Program sustainability

- **Linkage to the Town**

- Retain Technical Director
- Ensure Program sustainability



C. Federation Membership



C. Federation Tiered League Play

Current Leagues

- Competitive
- Intermediate
- Recreational

Future Leagues

- Youth
- Seniors
- Districts
- National



D. Badminton Challenges

- **What's happening now?**

- Gaps in badminton development in our community
- Players to coaches to officiating to sustainability is an issue

- **What can be done?**

- Re-align governance structure and integrate LTAD Model
- Find the balance between grassroots and high performance programs
- Integrate facilities management with Municipalities
- Integrate Program introduction with School
- Build a win-win sponsorship model with local businesses

To be successful, all stakeholders (National - Badminton Canada, Provincial - Badminton Ontario, Municipal - City of Markham), most importantly, the local clubs must collaborate in an integrated, action-oriented approach to develop and create sustainability for badminton

D. Legacy Vision

- TO2015 PAN AM will leave behind a dynamic badminton legacy and structure which will enable all its residents to experience and enjoy the sport regardless of their age or ability
- Badminton in our community will be fair, inclusive, safe and welcoming to all
- Badminton will be recognized for its contribution to our social development, including building benefits to our health and wellness



D. Legacy Goals

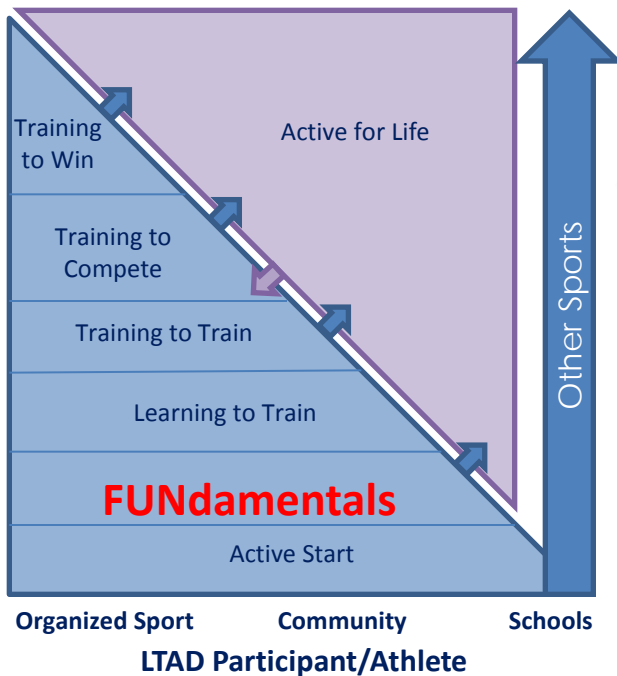
Increase & Enhance

Participation

Capacity

Collaboration

Excellence



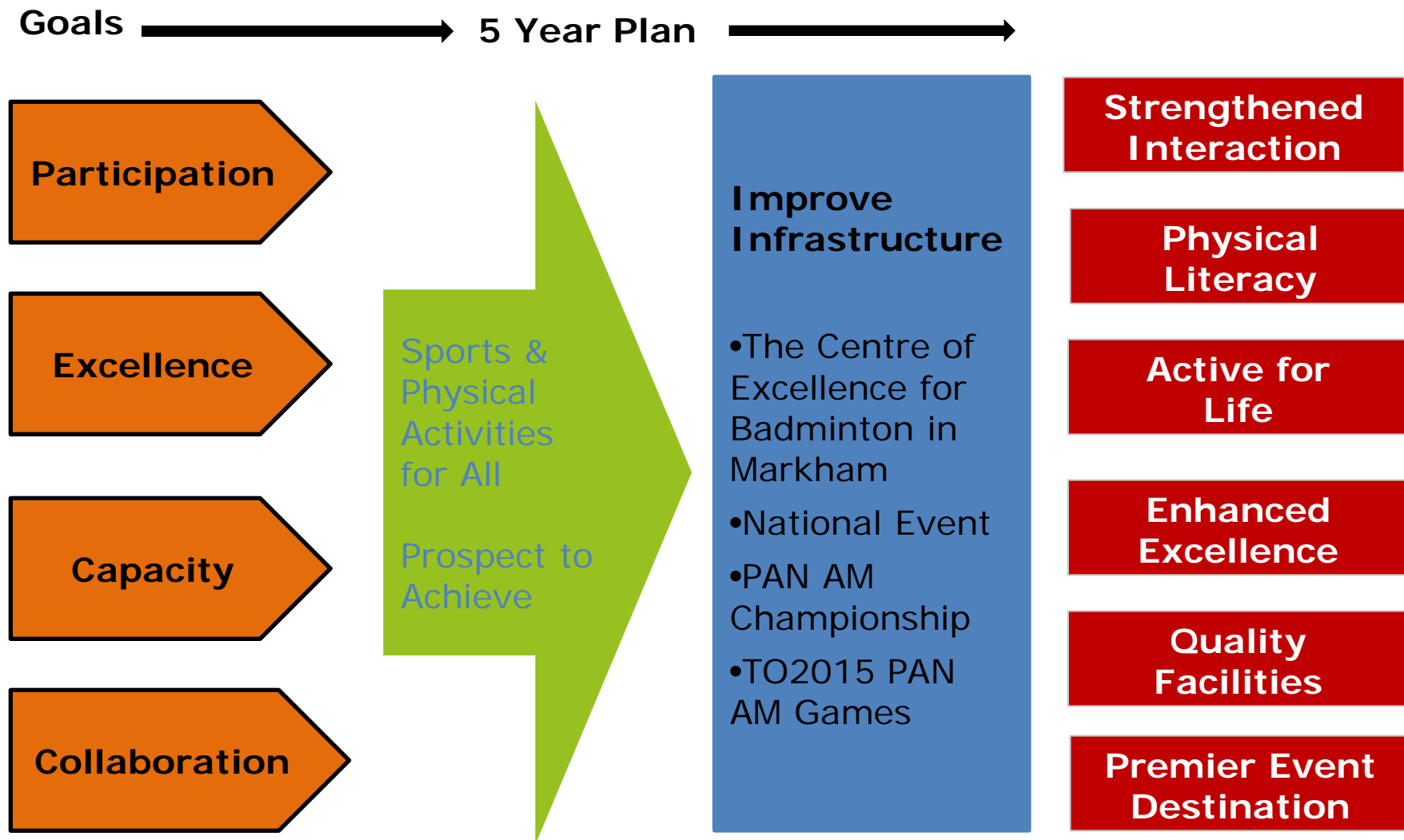
D. Legacy Values

- Create a resilient and purpose-driven culture
- Communicate clearly, proactively and consistently
- Drive our community to share common goal
- Fairness, inclusion and fun

'I think it is critical to embed your values into your plan so it impacts the culture and the way we think and act' – Joanne Mortimore, CEO Athletics Canada



D. Strategic Context



D. 5 Year Plan: Road to Pan Am



- Integrate existing organizations to create a Federation of Badminton Clubs to be recognized as the 'voice' for the sport in the community **(completed)**
- Advocate a dedicated facility for the sport of badminton after Pan Am Event
- Increase participation in badminton
 - Creation of recreational/competitive leagues **(completed)**
 - Champion Sport for Life framework (LTAD) – align program and resource from children to seniors
 - Balance between Grassroots and High Performance programs
- Establish premier event destination/facilities
- International, National, Provincial and District tournaments
- Increase and enhance collaboration (expand Markham resident volunteer base)
- Increase corporate sponsorship for badminton athletes
- Invest strategically in the sport of badminton

E. Markham PAN AM Centre



MARKHAM PAN AM CENTRE



26

UNITED WE PLAY! VIVA PAN AM! UNITED WE PLAY! VIVA PAN AM!

E. Markham PAN AM Centre



Image: Infrastructure Ontario

MARKHAM PAN AM CENTRE



27

UNITED WE PLAY! VIVA PAN AM! UNITED WE PLAY! VIVA PAN AM!

D. How Can I Help ?

- Contact – Human Resource Manager – Garmon Kwong

➤ Garmon.Kwong@sympatico.ca

"We make a living through what we do. We live life through what we give"
- Sir Winston Churchill, Prime Minister of U.K

"I believe success is 1% Strategic and 99% Implementation!"
– Dave Cote, CEO of Honeywell International

Synergy – The strength of an Individual is in the team.
The strength of a team is in an Individual.